

Academic Affairs Committee
Meeting Agenda
November 7, 2023, EHFA 164

- I. Call to Order
- II. Approval of October 10, 2023 Minutes
- III. Approval of Consent Agenda
- IV. Old Business
 - A. New Program Proposal
 - i. College of Health and Human Performance
 - Esport Management Minor
- V. New Business
 - A. New Course Proposals
 - i. College of Health and Human Performance
 - BSHA 458 Data for Better Health: Informing Healthcare Decisions
 - ii. College of Education and Social Science
 - EDIT 311 Esports Technology
 - iii. College of Business
 - FIN 340 Student Investment Fund Analyst
 - FIN 482 Leadership of Financial Analyst Teams
 - iv. College of Humanities and Fine Arts
 - PRSC 425 Crisis Communication
 - PRSC 436 Public Relations Writing and Analysis
 - B. Program Change Proposals
 - i. College of Humanities and Fine Arts
 - Communication & Media, B.A.
 - Islamic Studies Minor
 - Journalism Studies Minor
 - Music Education, B.M.E.
 - ii. College of Business
 - Finance: Banking and Consumer Finance Concentration, B.S.B.A.
 - Finance: Corporate Finance Concentration, B.S.B.A.
 - Finance: Wealth Management Concentration, B.S.B.A.
 - C. Program Delete Proposals
 - i. College of Education and Social Sciences
 - American Studies Certificate

- ii. College of Humanities and Fine Arts
 - Communication: Health Communication Concentration, B.A
 - Communication: Interactive Journalism Concentration, B.A.
 - Communication: Public Relations/Integrated Communication Concentration, B.A.
 - Communication: Sports Communication Concentration, B.A.
- iii. College of Health and Human Performance
 - Public Health: Community Health Concentration, B.S.
 - Public Health: Dietetics Concentration, B.S.
 - Public Health: Health Administration Concentration, B.S.
 - Public Health: Health Literacy Concentration, B.S.

D. New Program Proposals

- i. College of Human and Health Performance
 - Health Informatics Minor
- ii. College of Business
 - Marketing (Completion Program), B.S.B.A.
- iii. College of Humanities and Fine Arts
 - Public Relations & Strategic Communication

E. Motion Forms

- i. Office of the Provost
 - Add a section to the catalog addressing State Proviso 117.152
 - Revisions to the ACAD - 136, 137, and 140 policies

VI. Good of the Order/Announcements

VII. Adjourn

**Consent Agenda
November 7, 2023**

I. Course **Change** Proposals

A. College of Health and Human Performance

- BSHA 455 Introduction to Health Informatics
- BSHA 456 Health Data Analysis
- HSCI 306 Pharmacological Concepts for the Healthcare Professional
- HSCI 308 Pathophysiology for the Healthcare Professional
- NUR 301 Transition to Professional Nursing
- NUR 305 Health Assessment
- NUR 305L Q Health Assessment Laboratory
- NUR 310 Fundamental Concepts of Professional Nursing
- NUR 312 Medical Surgical I Basic Nursing Care of the Adult

- NUR 401 Transcultural Concepts in Nursing Care
- NUR 410 Community Health Nursing
- NUR 416 Maternal Child Health Nursing
- NUR 420 Nursing Leadership and Management
- NUR 424 Nursing Research
- NUR 430 Health Care Systems Politics and Policy

B. College of Humanities and Fine Arts

- DCD 300 Special Topics in Digital Studies
- DCD 301 Q Text Methods
- DCD 302 Visual Methods
- DCD 303 Q Sound and Motion Methods
- DCD 304 Q Interactive Methods
- PRSC 311 Organizational Communication and Advertising
- PRSC 433 Student-Run Public Relations Agency

C. College of Business

- FIN 400 Financial Industry Exam Preparation

D. College of Education and Social Sciences

- GEOG 310 Digital Cartography
- GEOG 311 Q Earth Observation
- GEOG 312 Spatial Analysis Using GIS
- GEOG 316 GIS for Government
- GEOG 400 Geospatial Intelligence