



Academic Affairs Committee

[November 7, 2023, Meeting](#) Minutes

10 a.m. in EHFA 164

[www.coastal.edu/academics/academicaffairscommittee](http://www.coastal.edu/academics/academicaffairscommittee)

**Attendees:** Amanda Brian, Teresa Burns, Hannah Coffman, Amanda Craddock, Dennis Earl, Dennis Edwards, Menassie Ephrem, Kimberly Foster, Justin Guilkey, Bob Jenkot, Kay Middleton, Michael Pierce, Pam Martin for Keaghan Turner, Frankie Weeks, Stacy Wyeth

**Not present:**

**Guest(s):** Daphne Holland, Kyle Holody, Monica Fine, Greg Martel, Sue Montenery, Joe Oestreich, Don Rockey, Jim Solazzo

Teresa Burns called the meeting to order at 10 a.m.

The October 10, 2023, meeting minutes were approved by unanimous consent.

The following proposals were removed from the consent agenda to be considered separately:

- BSGA 455 Introduction to Health Informatics
- BSHA 456 Health Data Analysis
- HSCI 308 Pathophysiology for the Healthcare Professional
- DCD 304 Q Interactive Methods

The remainder of the [November 7, 2023 consent agenda](#), was approved by unanimous consent.

New Business

A. New Course Proposals

- i. College of Health and Human Performance
  - BSHA 458 Data for Better Health: Informing Healthcare Decisions  
**Pam Martin moved to approve proposal along with course change proposals BSHA 455 and BSHA 456. Bob Jenkot seconded, and the motion passed.**
- ii. College of Education and Social Science
  - EDIT 311 Esports Technology  
**Pam Martin moved to approve proposal along with new program proposal (old business) Esport Management Minor. Bob Jenkot seconded and the motion passed.**

- iii. College of Business
  - FIN 340 Student Investment Fund Analyst  
Pam Martin moved to approve the proposal pending updated syllabi. Bob Jenkot seconded, and the motion passed.
  - FIN 482 Leadership of Financial Analyst Teams  
**Pam Martin moved to approve the proposal pending updated syllabi. Bob Jenkot seconded, and the motion passed.**
- iv. College of Humanities and Fine Arts
  - PRSC 425 Crisis Communication
  - PRSC 436 Public Relations Writing and Analysis  
**Pam Martin moved to approve the proposals. Bob Jenkot seconded, and the motion passed.**

B. Program Change Proposals

- i. College of Humanities and Fine Arts
  - Communication & Media, B.A.  
Pam Martin moved to approve the proposal pending edit. Bob Jenkot seconded, and the motion passed.
  - Islamic Studies Minor  
Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.
  - Journalism Studies Minor  
Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.
  - Music Education, B.M.E.  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
- ii. College of Business
  - Finance: Banking and Consumer Finance Concentration, B.S.B.A.
  - Finance: Corporate Finance Concentration, B.S.B.A.
  - Finance: Wealth Management Concentration, B.S.B.A.  
**Pam Martin moved to approve the proposals. Bob Jenkot seconded, and the motion passed.**

C. Program Delete Proposals

- i. College of Education and Social Sciences
  - American Studies Certificate  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
- ii. College of Humanities and Fine Arts
  - Communication: Health Communication Concentration, B.A.
  - Communication: Interactive Journalism Concentration, B.A.

- Communication: Public Relations/Integrated Communication Concentration, B.A.
    - Communication: Sports Communication Concentration, B.A.  
**Pam Martin moved to approve pending final CHE approval in June for new program and change in program. Bob Jenkot seconded, and the motion passed.**
  - iii. College of Health and Human Performance
    - Public Health: Community Health Concentration, B.S.
    - Public Health: Dietetics Concentration, B.S.
    - Public Health: Health Administration Concentration, B.S.
    - Public Health: Health Literacy Concentration, B.S.  
**Pam Martin moved to approve the proposals. Bob Jenkot seconded, and the motion passed.**
- D. New Program Proposals
  - i. College of Human and Health Performance
    - Health Informatics Minor  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
  - ii. College of Business
    - Marketing (Completion Program), B.S.B.A.  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
  - iii. College of Humanities and Fine Arts
    - Public Relations & Strategic Communication  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
- E. Items pulled from Consent Agenda
  - HSCI 308 Pathophysiology for the Healthcare Professional  
**Pam Martin moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
  - DCD 304 Q Interactive Methods  
**Dennis Edwards moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
- F. Motion Forms
  - i. Office of the Provost
    - Add a section to the catalog addressing State Proviso 117.152  
**Dennis Edwards moved to approve the proposal. Bob Jenkot seconded, and the motion passed.**
    - Revisions to the ACAD - 136, 137, and 140 policies  
**Dennis Edwards moved to approve the proposal as presented. Bob Jenkot seconded, and the motion passed with 9 in favor**

**and 3 abstained.**

With no additional business, the meeting adjourned at 11:57 p.m.

Respectfully submitted,

Christina Genovevo  
Curriculum Management Coordinator

**Consent Agenda  
November 7, 2023**

**II. Course Change Proposals**

- A. College of Health and Human Performance
  - HSCI 306 Pharmacological Concepts for the Healthcare Professional
  - NUR 301 Transition to Professional Nursing
  - NUR 305 Health Assessment
  - NUR 305L Q Health Assessment Laboratory
  - NUR 310 Fundamental Concepts of Professional Nursing
  - NUR 312 Medical Surgical I Basic Nursing Care of the Adult
  - NUR 401 Transcultural Concepts in Nursing Care
  - NUR 410 Community Health Nursing
  - NUR 416 Maternal Child Health Nursing
  - NUR 420 Nursing Leadership and Management
  - NUR 424 Nursing Research
  - NUR 430 Health Care Systems Politics and Policy
- B. College of Humanities and Fine Arts
  - DCD 300 Special Topics in Digital Studies
  - DCD 301 Q Text Methods
  - DCD 302 Visual Methods
  - DCD 303 Q Sound and Motion Methods
  - PRSC 311 Organizational Communication and Advertising
  - PRSC 433 Student-Run Public Relations Agency
- C. College of Business
  - FIN 400 Financial Industry Exam Preparation
- D. College of Education and Social Sciences
  - GEOG 310 Digital Cartography
  - GEOG 311 Q Earth Observation
  - GEOG 312 Spatial Analysis Using GIS
  - GEOG 316 GIS for Government
  - GEOG 400 Geospatial Intelligence