

tapestry

An Edwards College Publication

ADVERTISING RATES



Tapestry is an ongoing, dynamic representation of the life of the humanities and fine arts at CCU. Offering compelling stories of people, events, trends and programs, *Tapestry* highlights the vast range of student and faculty experiences within the Edwards College — and beyond, through the lives of its alumni. This biannual publication, available in digital and print versions, embodies with stunning visuals the energy, beauty and essence of the Edwards College and all the people who live and grow within it.

Distribution: *Tapestry* is published in April and October of each year with a print run of 3,000 copies. The publication is mailed to Edwards College alumni, with a focus on our target audience of 25-50-year-olds; distributed to all Edwards College faculty and staff; and available in racks throughout the Edwards College. *Tapestry* is also provided to prospective students and parents through the CCU admissions office.

ARTWORK:

- Space reservation for April issue: Feb. 5, 2020.
 - Artwork Due: Feb. 19, 2020.
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- Space reservation for October issue: August 5, 2020.
 - Artwork Due: August 19, 2020.

Artwork must be high resolution, 300 dpi and CMYK.

* Preferred position includes: inside front cover, inside back cover, and back cover.

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RATES:

FULL PAGE: \$500
PREFERRED POSITION: \$700*

Full Page with Bleed 6.5" x 9.5" *Page size 6 x 9	Full Page no Bleed 5" x 8"
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HALF PAGE: \$250

Half Page with Bleed 4.5" x 6.5"	Half Page no Bleed 3.86" x 5"
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