

**Minutes  
Coastal Carolina University  
Board of Trustees Meetings**

**Academic Excellence and Student Experience Committee  
Allen Ballroom  
September 7, 2023**

**Committee Members Present:** Oran Smith, John Bartell, Lisa Davis, Dalton Floyd, Joe Jarrett, Gene Spivey

**Committee Members Not Present:**

**Other Board Members Present:** Lee Belcher, Natasha Hanna, Sherry Johnson, Mark Kelley, George Mullen, Bradley Poston, Jason Repak, Patrick Sparks, Delan Stevens, William Turner

**Other Board Members Not Present:** William Biggs

**Others Present:** Amanda Bailey, Sandra Baldrige-Adrian, Chris Beard, Michael Benson, Claudia Bornholdt, Lee Brown, Andrew Dunn, Amanda Foss, Christina Genovevo, Stephen Harrison, Yvonne Hernandez Friedman, Matthew Hogue, Ashley Holloway, Sara Hottinger, Christopher Johnson, Drew Kurlowski, Thomas Koczara, Heather Mitchell, Kelly Moore, Colleen McGlone, Travis Overton, Samantha Parnell, Jerry Rashid, Jamia Richmond, Angela Sadeli, Diane Sanders, Chris Shade, George Shafer, Erika Small, Alan West, Robert Young

*(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. One member of the media was in attendance for a portion of the meeting: Katie Powell with MyHorryNews.com.)*

Chairman Oran Smith called the Academic Excellence and Student Experience Committee meeting to order at 10:55 a.m.

Gene Spivey moved to approve the Academic Excellence and Student Experience Committee meeting minutes from May 3, 2023. Lisa Davis seconded, and the motion carried.

Vice President for University Belonging and Student Affairs, Yvonne Hernandez Friedman presented the UBSA report.

- Student Wellness and Health Equity:
  - Student health and wellness are under one department now to include health, wellness, and counseling.
- Dean of Students:
  - Rolling out a new program, Real Response, which allows anonymous reports from students via text messages and emails to address their concerns and needs.

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- Chant Intervention Team: Establishing ongoing training for all members to ensure everyone understands the process and case management.
- Community Building, Outreach and Student Media
  - Goals include:
    - Outreach: Town Gown Relationships and Good Neighbor Program.
    - Freedom of Expression /Protest Advocate: Develop a process for students to engage in these activities and campus wide awareness.
    - Student Media: Pilot staff support for The Chanticleer.
- Divisional Updates
  - SGA training and conference attendance.
  - Creation of divisional strategy map.
  - Institutional Research is processing campus climate surveys.

Interim Provost/Vice President for Academic Affairs, Sara Hottinger and Interim Dean of the Spadoni College of Education and Social Sciences, Jamia Richmond presented on the proposal for a new degree.

- **Spivey moved for the approval of the new program: M.Ed. in STEM Education (Motion 23-ASE-09). Davis seconded, and the motion carried.**
- **Davis moved for the approval of the Emeritus request (Motion 23-ASE-10). Spivey seconded, and the motion carried.**

Enrollment and Retention Reports

Hottinger presented the preliminary enrollment and retention reports:

- Freshman enrollment: Up 4.8%
- Transfer enrollment: Up 18.9%
- Total undergraduate enrollment: Up 4.1%
- Total enrollment: Up 3.6%
- First semester retention is 90%
- Fall 22 to Fall 23 first year retention is at 75.8%

Hottinger presented the Academic Affairs report:

- An AI (artificial intelligence) Policy Committee has been established to provide

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guidance and training on the use of AI.

- Currently developing the Academic Strategic Plan

Policy Review

- **Dalton Floyd moved to approve the following policy revisions:**
  - **STUD-301 Withdrawal -Medical & Psychological**
  - **STUD-333 Student Travel for Academic Functions**
  - **UNIV-491 International Travel**

**Spivey seconded, and the motions carried.**

Joe Jarrett moved to go into Executive Session to discuss personnel and contractual matters.

Spivey seconded, and the motion carried.

It is noted upon return from Executive Session that no action was taken.

With no further business the meeting was adjourned at 12:37 p.m.

Respectfully submitted,

Christina Genovevo