

MINUTES

COASTAL CAROLINA UNIVERSITY

BOARD OF TRUSTEES

April 7, 1995, 9:00 a.m.

E. Craig Wall Sr. School of Business Administration  
Board Room

Presiding: Mr. James J. Johnson, Chair

Members Present:

Mr. Gene Anderson  
Mr. Hank Barnette  
Mr. Robert Brown  
Mr. H. Franklin Burroughs  
Mr. Fred DuBard  
Ms. B. Catherine Harrell  
Ms. Cathy Harvin  
Mr. Dean P. Hudson  
Dr. James Kane  
Ms. Elaine W. Marks  
Mr. Clark Parker  
Ms. Juli Streater Powers  
Mr. Keith S. Smith  
Mr. Oran P. Smith  
Mr. E. Craig Wall, Jr.

Members Absent:

Mr. Larry Lyles

Others Present:

Dr. Ronald Ingle  
Dr. John Idoux  
Dr. Sally Horner  
Ms. Patricia W. Sizemore  
Mr. Cermette Clardy  
Ms. Anne Monk  
Mr. Keith Anderson  
Ms. Nila Hutchinson  
Ms. Tina Davis

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for this meeting.)

Chairman Johnson called the meeting to order at 9:15 a.m., expressed his appreciation to trustees, faculty and staff members in attendance and delivered the invocation.

Mr. Johnson then introduced Mrs. B. Catherine Harrell, recently appointed to the Board of Trustees by Governor Beasley.

I. Roll Call

Mr. Johnson said he had been notified that Mr. Larry Lyles and Mr. Clark Parker were unable to attend the meeting; however, Clark Parker arrived later and was present for a portion of the meeting.

II. Approval of Minutes

Dr. Kane made a motion to approve the minutes of the January 6, 1995 meeting of the Board of Trustees. The motion was seconded by Mr. Hudson, and the motion carried.

**III. Standing Committee Reports**

**Executive Committee**

Mr. Johnson had no report from the Executive Committee.

**Academic Affairs Committee**

Ms. Marks reported that the Academic Affairs Committee met on March 8 and April 7, prior to the Board meeting, and had several matters to bring before the Board.

**Ms. Marks made a motion on behalf of the Academic Affairs Committee that the Board approve the promotion and tenure candidates as indicated in the materials (listed below).**

**Promotion to Professor:**

Dr. S. Paul Rice  
Dr. Joan F. Piroch

**Promotion to Associate Professor:**

Dr. James E. Blackburn  
Dr. Denvy A. Bowman  
Ms. Treelee MacAnn  
Mr. Paul E. Olsen  
Ms. Sandra L. Shackelford  
Dr. Nina Veas  
Mr. Charles Whetzel

**Tenure:**

Dr. James E. Blackburn  
Dr. Denvy A. Bowman  
Dr. Valgene L. Dunham  
Ms. Treelee MacAnn  
Mr. Paul E. Olsen  
Ms. Sandra L. Shackelford  
Dr. Nina Veas  
Mr. Charles Whetzel

**The motion was seconded by Mr. Burroughs.**

Dr. Kane asked if any of those listed represented early decisions for promotion or tenure. Dr. Ingle said they did not. Mr. Brown asked if tenure is awarded to individuals who lose tenure at another institution by coming to work at Coastal. Dr. Ingle said there is an example of such a situation in the list under consideration. Dr. Valgene Dunham has agreed to become the Dean of the School of Science and is coming to us with tenure. The policy at Coastal is that a person being brought to this institution in an administrative position, in order to be offered tenure, must have obtained tenure at some other institution; or, there may be a situation where we would bring a name up for early tenure.

**Following this discussion, a vote was taken, and the motion carried.**

Mrs. Marks noted that the Academic Affairs Committee has perused every item, and every facet of the motions being presented, and any member of the committee or Dr. Idoux would be happy to answer questions concerning these motions.

Mrs. Marks said that Dr. Carl J. Freeman, Jr. retired on December 31, 1995 after 25 years of active service with Coastal Carolina University.

Mrs. Marks made a motion that the Board approve the title of Distinguished Professor Emeritus for Dr. Carl J. Freeman, Jr., as provided by the Emeritus Status Policies. The motion was seconded by Mr. Anderson and carried.

Mrs. Marks reported that the Academic Affairs Committee had met with Dr. Idoux and Dr. Ingle and discussed recommendations for honorary degree recipients.

On behalf of the Academic Affairs Committee, Mrs. Marks made a motion that the Board approve the conferring of honorary degrees for R. Cathcart Smith, Catherine Heniford Lewis and Philip Hunter Prince. The motion was seconded by Mr. Burroughs.

Mrs. Marks stated that Mr. Prince will be the speaker at commencement and is the distinguished President of Clemson University. Mrs. Lewis was the librarian at Coastal and has served the Horry County area for many years.

Mrs. Marks stated that it is not in the rules that a member of the Board who is retiring automatically receives an honorary degree. Dr. Smith has served CCU and higher education for many years and has a distinguished career of service. This is the reason he is being recommended for an honorary degree. Dr. Ingle said Dr. Smith holds an honorary degree from his alma mater, The Citadel, and also from the University of South Carolina, as well as from his other alma mater, Duke University.

Following this discussion, a vote was taken and the motion carried.

#### **Development and Alumni Affairs Committee**

Mr. DuBard reported that the Development and Alumni Affairs Committee met on March 24 and discussed several matters. He said information on the Tilghman property and Coastal Educational Foundation Bylaws and Articles of Incorporation will be brought before the Board when these matters have been finalized.

Mr. DuBard presented an update on activities of the development office in alumni development, volunteer programs, and the annual fund. He said it had been suggested that a major fund-raising campaign be considered in the near future.

#### **Planning and Fiscal Affairs Committee**

Mr. Smith had no report. Mr. Johnson reminded members of the budget workshop to be conducted following the Board meeting.

#### **Student Affairs Committee**

Ms. Powers had no report.

#### IV. President's Report

Dr. Ingle reported that much of his time has been spent in Columbia dealing with the issues of higher education funding. The appropriations bill which came out of the House was not very friendly to education in general and higher education in particular. Coastal will take a sizable cut in our budget from last year. It also restricts the Board's authority to raise tuition to the level of the higher education cost index which is approximately 3.4. Dr. Ingle testified before the Higher Education Subcommittee of the Finance Committee of the Senate and he feels they may try to restore some of the funding for higher education.

Dr. Ingle said he had met with Senators Rankin and Elliott regarding the Humanities Building funding. We are now at the point where the building being designed will cost \$14.6 million. We had originally planned for a \$12.6 million building. To return to that cost would require eliminating portions of the building which we do not want to do. Dr. Ingle was encouraged by the Senators to request the full \$14.6 million rather than sacrifice the size of the building. Senator Elliott pledged to attempt to get some additional funding in the non-recurring portion of the appropriations bill to enable us to complete the construction documents for the project.

Referring to correspondence in member's materials regarding the Wall Building Board Room, Dr. Ingle said he issued an ultimatum to the architects demanding action by March 27 or he will turn the matter over to the Attorney General.

Dr. Ingle then presented a video showing several areas around Coastal's campus which are in need of maintenance and repair. He noted that our limited resources up to this point have been used to support academic programs that benefit our students rather than being spent on repairs. This is one area where we have cut back in order to protect the integrity of our academic programs.

With additional budget cuts and limitations being placed on boards of trustees regarding tuition increases, we are in serious condition. But even with that, Dr. Ingle said we have outstanding people who work here and they are here because of their dedication to the institution.

Applications, acceptances and rejections are all up, and Dr. Ingle expects retention will be up as well. We have brought in some programs that will be effective in retaining our students. There are many positive aspects to being part of this institution in spite of the challenges we face.

Mr. Anderson asked how much is needed to complete the architectural and engineering work on the Humanities Building. Dr. Ingle said we were given \$500,000 and will need \$600,000 more to complete the work.

Mr. DuBard asked how much money would be needed to make the needed repairs shown in the video. Dr. Ingle said Dr. Horner has estimated the amount at \$22 million.

Oran Smith stated, and Dr. Ingle agreed, that things look encouraging for introduction of a bill on restructuring of higher education.

Dr. Ingle discussed the Winthrop MBA program which will go before the Academic Advisory Committee of the CHE on April 24. He believes that members of CHE will approve the program; however, any additional support would be helpful. The Winthrop program has been perceived by some to be a duplication of the PMBA, and this has caused delays in obtaining approval for Winthrop to offer the program at Coastal.

Mr. Johnson said the video points out some very serious situations which we need to deal with. It is obvious we are already stretching our funds to the limit and it behooves everyone to let the General Assembly know that we have a problem. He said he sees no indicators that Coastal can do any more with present resources. The Board should bring attention to the fact that there is a problem.

Ms. Powers asked for clarification of the difference between the PMBA and Winthrop's MBA program. Dr. Idoux explained that the PMBA appeals to practicing business professionals, and Winthrop's MBA program is initially intended for the more traditional student. Ms. Harvin said the Winthrop program is the next logical step for someone who has just finished a business course of study. The PMBA and the Winthrop MBA are clearly two different programs serving two different markets.

Dr. Idoux said there are presently about 10 students in the PMBA program and there are 22-24 people from this area who signed up for the Winthrop program and are waiting for it to become available. We have another 24 to 50 people who have indicated an interest in enrolling in the program this fall.

Oran Smith pointed out that the Winthrop program involves no additional funds and no additional personnel.

Dr. Idoux announced that the search for a new dean of the School of Natural and Applied Science has been completed. Dr. Valgene Dunham will be joining Coastal in July and will be introduced to the Board at its July meeting.

#### **V. Chairman's Report**

Mr. Johnson noted that the Board's annual meeting would take place in July and the present officers will rotate off their posts at that time. He said Franklin Burroughs is the only officer who can continue to serve in his current position as Secretary if selected. Mr. Johnson appointed Dr. Kane to serve as Chairman of the Nominating Committee, with Juli Powers and Larry Lyles as members, and himself as a resource.

#### **VI. New Business**

Mr. Johnson presented a document for signature which officially brings CCU employees into the state retirement system.

**Mr. Anderson made a motion that a majority of the members of the Board sign the necessary forms. The motion was seconded by Mr. Brown and the motion carried.**

Mr. Johnson urged Board members to take time to read the publications which are sent to them from the Association of Governing Boards.

Mr. Brown asked Dr. Ingle about the status of tenure in South Carolina. Dr. Ingle said he does not believe the proposal will go very far because many legislators feel there are more pressing issues to address this year. Mr. Brown said the movement regarding tenure could destroy the entire educational system in South Carolina. Dr. Ingle agreed it would have a chilling effect on the state's ability to attract and retain good faculty. He said tenure is not as easily granted as some believe and it is a misconception that individuals with tenure cannot be dismissed by an institution for just cause.

Mr. DuBard suggested Dr. Ingle invite the CHE or the legislative delegation to meet on our campus. Dr. Ingle said he would again offer an invitation, perhaps to the Ways and Means Committee. Mr. Johnson suggested expanding the video to present to those who can assist us.

Mr. Burroughs made a motion in favor of preparing a resolution suitable for framing in appreciation of Dr. R. Cathcart Smith and his service to the Board of Trustees. The motion was seconded by Mr. Anderson and carried.

Mr. Johnson recommended the resolution be presented at the July meeting of the Board.

Ms. Marks made a motion that the Board go into Executive Session to discuss a personnel matter. The motion was seconded by Ms. Powers and carried.

**VII. Executive Session**

No action was taken during Executive Session.

**VIII. Adjournment**

Mr. Anderson made a motion to come out of Executive Session, seconded by Mr. Burroughs, and the motion carried.

The business portion of the meeting was then adjourned and the Board went into its budget workshop. Because no action was required at the workshop, no minutes were taken; however, the session was recorded and is available on cassette tape.

Respectfully submitted,



H. Franklin Burroughs  
Secretary