

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall, Sr., Building
Board of Trustees Room
9:00 a.m., Friday, May 5, 2000

Presiding: Mr. Fred F. DuBard, Jr.

Board Members Present:

Mr. Robert D. Brown
Mr. H. Franklin Burroughs
Dr. Hal B. Holmes, Jr.
Mr. Dean P. Hudson
Dr. James F. Kane
Mr. William L. Lyles, Jr.
Ms. Elaine W. Marks
Mr. Daniel W. R. Moore, Sr.
Mr. Clark B. Parker
Mr. Robert L. Rabon
Mr. Keith S. Smith

Others Present:

Dr. Ronald R. Ingle
Dr. Sally M. Horner
Dr. John P. Idoux
Mr. Dave Blank
Mr. Frankie Blanton
Mr. James Blanton
Mr. David Bredekamp
Ms. Debbie Conner
Mr. Stan Godshall
Ms. Linda Lyerly
Mr. Ernie Locklair
Ms. Anne Monk
Mr. Jerry Rashid
Ms. Pat W. Rohr
Dr. Robert W. Squatriglia
Ms. Charmaine Tomczyk
Dr. Richard Weldon
Dr. Judy Vogt
Ms. Nila Hutchinson
Ms. Chyrel Stalvey

Board Members Not Present:

Mr. Payne H. Barnette, Jr.
Ms. Cathy Brand Harvin
Ms. Juli Streater Powers
Dr. Oran P. Smith

(In accordance with the requirements of the South Carolina Freedom of Information act, the news media were notified of the time, location, and agenda for the meeting.)

I. Call to Order

Mr. DuBard called the meeting to order, and the roll was called. Mr. Dan Moore, newest Board member, was introduced and welcomed. Special guests, Mr. Franklin C. Blanton and Mr. James P. Blanton, were acknowledged.

Dr. Squatriglia introduced newly elected Student Government Association officers: Ms. Michelle Ward, secretary; Mr. Brett Hysinger, vice president; and Mr. David Woodley, president. The university creed and calendar for fall 2000 was distributed to everyone.

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Mr. Frankie Blanton expressed appreciation for Mr. DuBard's attendance at the last Coastal Educational Foundation, Inc. meeting and the Board's efforts for the university. The Foundation has received \$250,000 to establish an endowed chair in the name of Col. Lindsey L. Vereen. A security gate has been installed at Tilghman Point/Waites Island, and there is now someone onsite to protect the property. A former student, Mr. Larry Coats, has given \$50,000 to establish an endowed professorship for Col. William Baxley (\$100,000 is needed). Mr. Billy Alford has been appointed chair of an ad-hoc committee to study the goals of the Foundation.

Mr. Moore represented the Horry County Higher Education Commission and reported that the Commission has purchased the Atlantic Center for the University at well below market prices and with very good terms. It encompasses more than 17 acres of land and approximately 75,000 sq. ft. of structure under roof for the Marine Science and Wetlands Program. An ad-hoc committee recommended hiring a professional firm to formulate a land use plan and a facilities analysis.

II. Approval of Minutes for January 7, 2000

Mr. Burroughs moved to approve the Minutes of January 7, 2000. Mr. Rabon seconded, and the motion passed.

III. President's Report

Dr. Ingle reported that he had been very impressed at the recent Honors Convocation where the accomplishments of top students from each of the academic programs were recognized. These students not only exceeded with their grade point averages but also in rendering service to the community. It was really gratifying to see the kinds of students this institution is attracting and graduating.

The budget version approved by the House included \$4 million for a the multipurpose athletic facility, which not only includes locker rooms for the projected football program but also locker rooms for several other sports, as well as a large conference area; however, the Senate did not include this project in their version of the budget. The Senate included \$3.5 million for the Science Building renovation, \$1.2 million for the Singleton Building for architectural and engineering design of renovations, \$400,000 for the Atlantic Center renovations, and \$75,000 for the Art Department accreditation process. The budget will now go to a conference committee.

The Commission on Higher Education asked the higher education institutions to submit one deferred maintenance project or renovation project. Coastal is not an old campus and needs new buildings. The Singleton Building is the oldest building on campus but is not a top priority as it is an administration building and does not directly affect the academic programs.

Mr. Parker asked if the Trustees should get involved with lobbying at this point. Dr. Ingle felt that it might be better to wait to see who is on the conference committee and then develop a strategy. Mr. Burroughs asked to be kept updated on the process.

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Mr. Mike Pruitt, a Coastal graduate and baseball player in the 1980s, has committed more than \$300,000 to improve the dugouts, add locker rooms on the baseball field, and has endowed a scholarship. Further talk continues in regards to his sponsoring a lecture series or entrepreneur program.

Clemson and Coastal are developing a doctorate program for educational administration. The program will include a combination of Coastal's faculty becoming Clemson adjunct faculty, Internet course offerings, and Clemson faculty coming to Coastal through interactive television (the same as Winthrop's MBA program). There will be one three-week summer term at Clemson, which will take place late in the degree program. It is hoped to begin this program by January or July of 2001.

The 3+2 engineering degree program with Clemson has been finalized and will be officially offered in Fall 2000. These students will attend three years at Coastal and then two additional years at Clemson and receive two degrees. At the end of the fourth year (while at Clemson), they will receive a degree from Coastal in their chosen discipline. Dr. Idoux added that there would be a bridge program, an introductory engineering course, the summer before the student attends Clemson.

Discussions have been reinstated with the state archeologist to reactivate the archeology program at Coastal. This relationship with state archeologist was discontinued because of the illness of Professor Jim Michie. Now that the state has acquired Sandy Island, Coastal needs to be involved, not only archeologically, but also from a science and cultural interest. This will probably result in an on-campus state archeology field office for not only Sandy Island but also other local area projects.

The program with Barcelona has expanded beyond the Professional Golf Management Program. Current discussions are in the process of developing an exchange with the Tourism Resort Management Program.

In regards to the Clemson program, Dr. Holmes asked how the need for new programs is determined. Dr. Idoux stated that this engineering program was the result of a combination of recruiting questions and local initiatives from local employers. The chemistry faculty and AVX gave impetus to the process. About eight students over the past year have been advised to the course of study to take to prepare for the program. At the present time, Clemson is in an outreach mode, and Coastal has taken the opportunity to work with them.

Dr. Ingle made note of the newspaper articles included in the packets. One of the articles stated that Coastal was one of the 12 most wired universities in the United States.

Dr. Ingle would like to purchase a cabinet to house books written by Coastal faculty and two tables to use at convocations on campus and asked for the Board's approval.

In accordance with the South Carolina Consolidated Procurement Code, Mr. Burroughs moved to approve the purchase of a Sumter Cabinet for \$1,085 and two tables for \$198 for the President's Suite. Ms. Marks seconded, and the motion passed.

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IV. Campus Report

Mr. Godshall reported on current new campus projects:

- Residence Hall/Cafeteria – 82,000 sq. ft., \$10.3 million, and completion date is officially July 1 but will be earlier in June.
- Welcome Center/Bookstore/Extended Learning – 30,000 sq. ft., \$3.5 million, and completion date is January 2001 to move into bookstore. Because of funding constraints, the second floor could not be completed. Several donors of companies who do business with retirees have been approached to help fund its completion.
- Student Health Center/Counseling Services – 9,200 sq. ft. and completion date is December 2000. Counseling will have 2,800 sq. ft. of the total area. The Foundation has leased land to Conway Hospital for the building, and Conway Hospital's total cost is about \$900,000. The center will be staffed with occupational health professionals to attend students and worker's compensation. A five-year contract has been signed, and the cost will be \$60/student/semester.
- Humanities Building – 110,000 sq ft, \$16.5 million, and completion date is July 2001. This is the largest building on campus.

Current renovation projects on campus include:

- Renovation and construction of two intramural fields – \$150,000, completion date is May 15. This is replacing intramural fields where the Humanities Building is being built.
- Due to student needs, increasing the size of the PE center weight room - \$150,000, adding 800 sq. ft.

Presently on campus there is 232,000 sq. ft. under construction at a total cost of \$31.5 million and an average cost of \$135/per sq. ft., which is under the current rate for commercial building of \$150/per sq. ft.

Currently on campus there is a total of existing E&G of 500,000 sq. ft.

The new buildings will create a domino effect on campus. When the student health center is completed, the old counseling facilities will be used for student programming activities. Law enforcement will take over the current bookstore. The Little Theatre in the Admissions Building will create space for Singleton Building personnel? The current Art Department will most likely become a Media Center.

At the completion of the Humanities Buildings, the second floor of the library will be renovated and expanded. One of the goals is to build an addition to the library devoted primarily to information technology because of campus needs. The Economic Development Partners completed a study to recruit industry, and this addition would be an attractive element for industry.

It was noted that the laundry facility could not be completed at this time.

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The proposed Multipurpose Athletic Facility is also a part of the campus master plan.

By way of information, Athletics is also in the process of formalizing a contractual relationship for orthopedic support for the athletic program.

Mr. Brown asked about the progress of a campus President's Home. Dr. Ingle stated that there are some conversations with connections of Dr. Kane's and more details will be forthcoming.

Dr. Ingle added that there are discussions on capital projects in Columbia to require institutions to raise a certain percentage of total costs. When the science building is built, if the Foundation gives the land to Coastal at that time, then perhaps the land could be used as the local percentage to be contributed.

Mr. Burroughs wanted to know if the annexation of the City of Conway would be a savings for Coastal as far as law enforcement. Dr. Horner stated that Coastal still maintains the security of the campus, but pointed out that it will save money as far as water and trash pickup. At a future date, the maintenance of the roads may be facilitated by the annexation.

Mr. Parker asked there are plans for Coastal to have a presence on the land at the old Air Force Base. In terms of land options, Dr. Ingle stated, no. Ms. Pat Rohr is chairing a group of Horry-Georgetown Tech and Coastal staff in which the possibility of offering some course work on their property at the base is being discussed. Dr. Ingle would prefer a more visible location for Coastal's presence in the Myrtle Beach area. Other options are being looked at. He would also prefer not to be in competition for credit work or noncredit work with Tech. On the other hand, he would prefer not having to check with another entity for approval to offer something like management training.

Tech's president, Tim Lightfield, has announced his intention to move the administrative offices to the Grand Strand campus, signaling their expectation of more activity there.

Surrounding land, which Coastal hopes to eventually purchase, was reviewed.

V. Standing Committee Reports

Executive Committee

Nothing to report.

Academic Affairs Committee

Ms. Marks reported that the Academic Affairs Committee has met twice with Dr. Idoux and other members of the academic administration since the last meeting of the Board to discuss several items.

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Ms. Marks stated that the Academic Affairs Committee met with Drs. Idoux, Ingle, and other members of the academic administration to review and discuss Coastal's freshman admission standards. Because of the success that the standards adopted in 1997 and increased in 1999 have had and because of increased requirements for high school graduation that have been enacted by South Carolina, the Academic Affairs Committee recommends that the 1999 standards be retained for Fall 2001. Mr. Burroughs seconded. The motion passed by acclamation.

Mr. DuBard complimented Ms. Pat Rohr on the scholarly approach of the report "Proposal for Modifications in the 2001 Admissions Criteria for Coastal Carolina University" which had been distributed to everyone.

She announced that effective with Fall 2001, Coastal Carolina University's schools will be renamed colleges, i.e., E. Craig Wall, Sr. School of Business Administration will be the E. Craig Wall, Sr. College of Business Administration. This is in accordance with similar institutions.

A report will be made later during Executive Session, but no other items were discussed.

Development & Alumni Affairs Committee

Mr. Parker added that Col. Baxley was the first soccer coach for Coastal in 1972. He was excited to hear of the alumni gifts of Messrs. Pruitt and Coates. In the years to come, it is hoped to see more alumni gifts to the university.

He asked for the Board to have access to the Coastal Educational Foundation, Inc. and the Horry County Higher Education Commission budgets.

Mr. Ernie Locklair reviewed the Giving Report as of March 31, denoting a 65 percent increase in giving as compared to the previous year. This is largely the result of major gifts and annual fund. Three recent major gifts have amounted to almost \$700,000. These gifts were from Mr. Mike Pruitt, the Lindsay L. Vereen Family, and former Chancellor Fred Hicks who established scholarships in the area of accounting, finance, and economics and made a contribution to the psychology department.

The Annual Fund Unrestricted has increased 49 percent this year and Restricted has increased 23 percent. Much of the Annual Fund increase is due to the telefund pledges coordinated by Mr. Chris Johnson.

Ms. Sue Colvard has been working diligently to increase the addresses and database for the alumni who has verified that more than 80 percent of the database is correct.

As of April 1, the Foundation endowment balances are \$9.8 million with total assets of \$14.8 million.

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Planning & Fiscal Affairs Committee

Mr. Smith stated that the committee has met twice since the last Board meeting.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Keith Smith made a motion to increase the tuition for full-time in-state students for 2000-2001 by \$80 per semester, to a total of \$1,750 per semester, and that the tuition for full-time out-of-state students increase by \$265 per semester, to a total of \$4,905 per semester. Further, that the rates for part-time, graduates, exceptions to regular tuition rates, and the fees and allocations be established as shown on pages 69 and 70 of the 2000-2001 budget book, *Financial Analyses and Projections: 2000-2001 Budget* and pages 70 and 71 of the final copy. Dr. Kane seconded, and the motion passed. Mr. Parker opposed.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith recommended that the room, board, health services, and internet account fees be increased to \$2,620 per semester as shown on page 87 of the 2000-2001 budget book. Dr. Kane seconded, and the motion passed.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith recommended that the budget for 2000-2001 be approved with "10" funds and operational revenues and expenditures projected at \$32,250,000 and with total current funds projected at \$52.4 million, as shown in the draft 2000-2001 budget book, page 67, 68, and 44 and pages 68, 69, and 44 of the final copy. The administration will adjust revenues and/or expenditures as required if conditions change, to ensure that the University maintains a positive current fund balance. Dr. Kane seconded, and the motion passed.

At the recommendation of the Planning & Fiscal Affairs Committee, Mr. Smith recommended that the wording changes in the Expenditure Policy, pages 106-116 in the draft budget book be approved; Dr. Kane seconded; and the motion passed.

Student Affairs Committee

Mr. Lyles asked Mr. Blank to give an update on Athletics.

Mr. Blank stated that \$350,000 had been used during this fiscal year for capital projects and equipment.

- Improvements in the gymnasium included resurfacing the floor, lights, and video platform. This allowed Coastal to televise the home games with ESPN quality. The end result was better attendance at basketball games.
- The softball complex received a new concrete area with a press box and concession stand, the installation of artificial turf, and other improvements.
- The dedication of the baseball field to honor Mr. Charles Watson was a special event. The stadium house was dedicated and a monument was constructed.
- New weight room equipment is in place and is fully functional for the student athletes.
- Three new endowed scholarships for athletes were installed this year.

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- The projected completion of the baseball improvements and a new clubhouse is January 20, 2001.

With the construction of the baseball clubhouse and the fruition of the multipurpose facility, all athletic programs on campus will have their own facilities. This will advance the ability of the coaches to recruit topnotch athletes to compete at the national level.

The Big South Conference Softball Tournament will be hosted on campus on May 11-13; and the Big South Baseball Conference will be held at Coastal Federal Field on May 17-21. There will be access to the suites, and VIP passes will be available to members of the Board.

The CINO Club will commit to raising a certain amount for the following fiscal year at their June meeting. At the suggestion of Dr. Bob Farrar, CINO Club President, the CINO Ryder's Cup Golf Tournament, a fund raising event for scholarships, will be held during September 3-4. This event should generate \$30-40,000 for scholarships.

The Big South Coaches of the Year were:

Alan Connie - Women's Indoor and Outdoor Track
Jim Koster - Men's Outdoor Track
Donald Clement – Women's Golf
Jody Davis – Women's Tennis
Pete Strickland – Men's Basketball

It was noted that baseball and softball have yet to issue their results. The men's golf team is going to the NCAA tournament. Coastal is currently in the run for the Sasser Cup. Coaches Jess Dannelly and Gary Gilmore both passed milestones of 400 wins this year.

Mr. Blank reported that close to \$30,000 was raised at the Athletic auction. It was a successful year selling apparel with Coastal's logo at athletic events, and it is hoped to improve upon this market next year.

VI. Chairman's Report

Mr. DuBard appointed Mr. Moore to serve on the Development & Alumni Affairs Committee.

The 2000-2001 Nominating Ad-Hoc Committee members are Mr. Brown, chair; Mr. Burroughs; Ms. Marks; and Ms. Powers. Mr. Brown was asked to assemble his committee to recommend a slate of officers for the following year at the June meeting.

The members of the Board were asked to evaluate the following suggested regular meeting dates for review at the June 23 meeting:

October 6
January 12
April 20 or May 4 (Commencement is May 5)
June 22

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It was the general consensus to continue with committee meetings between the regular Board meetings, rather than the day before, in order to have more time to assimilate the material for discussion and action.

Mr. DuBard asked to have the recommendations for the admissions standards at the spring meeting in order to have time for the Board to act upon them. Ms. Rohr responded that it was hoped to have the recommendations in January.

Mr. DuBard announced that 100 percent of the Board members had pledged to the football program.

Everyone was reminded that committee meetings are scheduled for June 2 and the full Board meeting on June 23. At the June meeting, a picture of the Board will be taken. It has been suggested to have the members wear their robes.

Mr. DuBard personally thanked Dr. Ingle for the outstanding job he has done for Coastal this year while working with the state legislators. Additionally, Mr. Mike Ey of McNair & Sanford, the lobbyist, has been very effective.

Mr. Rabon stated that Coastal is blessed to have the Horry Delegation. He suggested recognizing them with a letter or, perhaps bringing them to campus for a dinner.

VII. Unfinished Business

Nothing to report.

VIII. New Business

Ms. Debbie Conner reported that the second annual Wheelwright Gala not only raised \$10,000 for the Wheelwright Endowment, but created awareness of Coastal being the community leader for the arts.

IX. Executive Session

Mr. Rabon moved to go into Executive Session. After reconvening, Mr. DuBard stated that personnel matters were discussed.

On behalf of the Academic Affairs Committee, Ms. Marks moved for the full Board of Trustees to approve the promotion and tenure candidates indicated in the Board materials. Mr. Burroughs seconded the motion, and it passed.

On behalf of the Academic Affairs Committee, Ms. Marks moved for the full Board of Trustees to approve Distinguished Professor Emeritus status for Professors Subhash Saxena and Thomas O'Loughlin and Emeritus Professor status for Professor Thomas Cooke. All three professors will retire during the summer. Mr. Burroughs seconded, and the motion passed by acclamation.


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Ms. Marks moved to approve the conferring of honorary degrees to Messrs. Sigmund Abeles and John Hope. Mr. Burroughs seconded, and the motion passed.

X. Adjournment

Mr. Burroughs moved to adjourn the meeting; Mr. Smith seconded; the meeting adjourned.

Respectfully submitted


Clark B. Parker
Secretary