

**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**The Marriott at Grande Dunes Resort**  
**1:00 p.m., Friday, January 9, 2004**

**Presiding:** Mr. Fred F. DuBard, Jr.

**Board Members Present:**

Mr. Payne H. Barnette, Jr.  
Mr. Robert D. Brown  
Mr. Joseph L. Carter  
Mr. Samuel H. Frink  
Ms. Cathy Brand Harvin  
Mr. Charles J. Hodge  
Mr. Dean P. Hudson  
Dr. James F. Kane  
Mr. William L. Lyles, Jr.  
Mr. Daniel W. R. Moore, Sr.  
Mr. Clark B. Parker  
Mr. Robert L. Rabon  
Mr. Keith S. Smith  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Dr. Samuel J. Swad

**Others Present:**

Dr. Ronald R. Ingle  
Dr. Sally M. Horner  
Dr. Peter B. Barr  
Mr. Doug Bell  
Mr. David Bredekamp  
Dr. Janis Chesson  
Ms. Debbie Conner  
Dr. David A. DeCenzo  
Mr. John W. Dawsey  
Dr. David W. Evans  
Dr. Lynn Franken  
Mr. Stanyarne R. Godshall  
Mr. Warren D. Koegel  
Dr. David E. Millard  
Ms. Anne Monk  
Dr. Douglas D. Nelson  
Mr. Danny Nicholson  
Dr. Judy W. Vogt  
Dr. Richard Weldon.  
Dr. Lynn Willett  
Ms. Nila S. Hutchinson  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Sophia Maines of **The Sun News** was in attendance.)

**I. Call to Order**

Chairman DuBard called the meeting to order at 1:00 p.m.

Roll call was taken.

Mr. Dawsey, chair of the Horry County Higher Education Commission, was welcomed. He reported that the main project for the Commission is the renovation of the Atlantic Center that is almost complete. In December the Legislative Delegation was invited to campus to tour this facility; however, because of their schedule, it was cancelled. It is hoped to reschedule their visit in February. On another date, the Commission will invite Horry County Council to tour the

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facility to see what their funding has provided for Coastal. The bonds have been refinanced on the Prince Building, combining the Prince and Atlantic Center indebtedness. Taking care of these bonds utilizes most of the Commission's budget which comes from the county's millage, but there is some money left for campus projects.

**II. Approval of Minutes**

**Ms. Harvin moved to approve the minutes of October 31, 2003, and Mr. Parker seconded. The motion passed.**

**III. President's Report**

Dr. Ingle reported that Coastal would host the annual Legislative Delegation dinner on January 20, at the Capital City Club in Columbia. Coastal's budget presentation to the House Ways and Means Committee will take place the following day.

Dr. Vogt reported that 4,561 students are enrolled for spring. This is an 11% increase over last year. Headcount could go as high as 5,850.

An aggressive recruitment campaign is in process for Fall 2004. Currently, there is a 25% increase in applications and acceptances for the same time last year. Between 80-100 applications are received each day.

In January the high academic scholarship selection process begins. In February invitations will be sent to local high schools to visit campus and to meet Coastal students. In March, recruitment counselors will begin their city sweeps in major out-of-state markets. Coastal will also host a special Sunday visitation program for South Carolina students.

In comments on privatization of universities in South Carolina, Governor Sanford singled out Coastal, Clemson, and the Citadel as prime examples of institutions which could possibly become private institutions. Dr. Ingle feels further study is needed on the proposal and the impact on the institution. The administration is gathering data to be presented to the Board at a future date. The most overriding issue is Coastal's mission and its role in the state.

Ms. Debbie Connor displayed the Coastal ties which are on sale for \$45.

It was reported by Mr. Koegel that the two athletes injured in a jet-ski accident during the fall are progressing. The student will be released as soon as a bed is available to return to California for further therapy. The volunteer assistant coach who returned to Canada because of insurance reasons has now returned to the area and is doing remarkably well.

Dr. Ingle had personnel and contractual issues for Executive Session.

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**IV. Standing Committee Reports**

Executive Committee

Nothing to report.

Academic Affairs Committee

Dr. Oran Smith reported that the Academic Affairs Committee had met on Thursday with Dr. Barr to review and discuss a recommendation to establish an economics major leading to a B.S. in business administration. The program proposal has been reviewed and endorsed by the faculty of the Wall College of Business Administration, the University's Faculty Senate, the Provost, and the President. This major differs from other baccalaureate institutions in the state in two ways: one, seniors will be required to participate in an independent research activity to collect and analyze data; and, two, students will work with the Center for Economic and Community Development and use their applied research to help the local community. If approved, the major will commence in Fall 2004. In the beginning, no new faculty are required. As needed, additional courses and faculty will be added.

**With the recommendation of the Academic Affairs Committee, Dr. Smith moved to endorse the proposal for an economics major for submission to the Commission on Higher Education for approval. Dr. Kane seconded, and the motion passed unanimously.**

There is a personnel issue for Executive Session

Development & Alumni Affairs Committee

Mr. Moore asked Mr. Danny Nicholson to report on the 50<sup>th</sup> Anniversary Initiatives and the \$10 million fundraising campaign, the largest fundraising effort in Coastal's history. Mr. Nicholson stated that the presentations by guest speaker Mr. Charlie Collier and his focus on the need for philanthropy is paramount for the future of the campaign. Three lead gifts have given momentum to the campaign. On Thursday, the William L. "Spud" Spadoni family gift of \$1 million to the College of Education was announced. Two other major gifts have already been announced: \$2 million from Mr. Bob Brooks for the football stadium and \$1.5 million from Burroughs and Chapin for an educational research center on Waites Island. The next step is to meet on January 22 with co-chairs, executive committee, and honorary co-chairs. A series of presidential luncheons with prospects will then begin.

The first meeting of a Planned Giving Advisory Council was held with more than 30 planned gift tax advisement investors coming to campus to learn more about the institution and the campaign.

Mr. Nicholson stated that the campaign needs the support of the Board for its success.

Mr. DuBard expressed appreciation to Mr. Nicholson, Ms. Connor and all those who helped to make the Thursday evening event so successful.

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Planning & Fiscal Affairs Committee

Mr. Keith Smith was re-elected chair for 2003-2004 in a meeting held on Thursday. The annual 2002-2003 audit report was reviewed by Ms. Wanda Wilda.

Financial updates were included in the Board packets.

Student Affairs Committee

Mr. Lyles asked Dr. Willett to report on the topics of discussion during the Student Affairs Committee held on Thursday.

Dr. Willett stated that the Code of Student Conduct is being revised. The changes will go to Faculty Senate for approval prior to bringing the changes to the Board at the May meeting.

A planning group for special interest housing has been assembled to develop three or four special interest housing areas in the residence halls in fall 2004. Students will be able to choose a special area to reside in the residence halls. This will enable freshmen to develop closer connections with the University and faculty and staff early on in their tenure with Coastal.

A new student orientation is being planned in conjunction with Dr. Vogt and her staff. Several parts of the program will be revised in an effort to be more effective for the freshmen. In addition to developing a new student convocation program, the campus will select a common text for all new students to read over the summer and participate in discussion groups when they arrive on campus in the fall. This will bring freshmen into a community of scholars.

Discussions were held on the implementation of a one-card system in the fall; new ways to channel funds to academic clubs; and the Director of Counseling search.

Dr. Richard Weldon reported that the university had responded quickly to the concerns of the Department of Education in regards to reporting public safety statistics and realigned statistics correctly. Coastal is now in complete compliance. Educational forums on campus safety have been held with faculty, staff and students. Students have been involved in helping to identify areas of improvement including call boxes and lighting. The campus safety web site has been improved, and the Silent Witness reporting has been activated.

Mr. Warren Koegel gave an update on athletic programs. Coastal Carolina's football program had seven honorees in the 2003 All-Big South Conference teams. Joseph Ngwenya and Chris Moore were selected as Soccer Scholar All-Americans. Three soccer players, Ngwenya, Boyzzz Khumalo, and Mubarike Chisoni were selected for the National Soccer Coaches Association/adidas All-American list. Also, Ngwenya is one of the three finalists for the Missouri Athletic Club's Hermann Trophy, one of the highest individual honors in intercollegiate soccer. The soccer team is ranked eighth in the nation.

Coastal Carolina and Davidson hosted an NCAA soccer championship game for the first time ever on campus in the fall. The event was sold out and was standing room only.

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The National Association of Collegiate Directors of Athletics issues a report based on a point system for all universities who have played NCAA games within the United States. Out of more than 400 schools, Coastal Carolina is ranked 69<sup>th</sup>.

The softball and baseball season schedules were included in the packet.

**V. Chairman's Report**

Chairman DuBard noted that all seventeen members of the Board were present. He reminded all trustees to submit their "Statement of Economic Interests" by February. The 2003 Per Diem reports were distributed.

Messrs. Frink and Spivey were appointed to the Founders' Day Committee.

**VI. Unfinished Business**

Nothing to report.

**VII. New Business**

Nothing to report.

**VIII. Executive Session**

Mr. Carter moved to go into Executive Session and Dr. Swad seconded.

No action was taken during Executive Session.

**Dr. Smith moved to approve the title of Emeritus Professor for Dr. Elizabeth Barr at her retirement. Ms. Harvin seconded, and the motion passed.**

**After the reading of a resolution, Mr. DuBard moved to rename the street currently called Atheneum Circle to James P. Blanton Circle. Mr. Parker seconded, and the motion passed unanimously.**

**In recognition of the \$1 million gift from the William L. "Spud" Spadoni family, Mr. Lyles moved to name the College of Education the Spadoni College of Education. Mr. Rabon seconded. The motion passed by acclamation.**

**X. Adjournment**

As there was no further business, the meeting was adjourned.

Respectfully submitted,



Daniel W. R. Moore, Sr.