

**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**E. Craig Wall Sr. School of Business Administration Building, Board Room**  
**July 22, 2011**

**Presiding:** Mr. William H. Alford

**Board Members Present:**

Mr. Larry L. Biddle  
Mr. William S. Biggs  
Mr. Gary W. Brown  
Mr. Robert D. Brown  
Mr. Samuel H. Frink  
Mr. J. Wayne George  
Ms. Natasha M. Hanna  
Mr. D. Wyatt Henderson  
Mr. Carlos C. Johnson  
Mr. William L. Lyles Jr.  
Mr. Daniel W. R. Moore Sr.  
Dr. Oran P. Smith  
Mr. Eugene C. Spivey  
Mr. Robert G. Templeton  
Mr. William E. Turner III

**Board Members Not Present:**

Dr. Samuel J. Swad

**Others Present:**

Ms. Stacie A. Bowie

Ms. Jean Ann Brakefield  
Mr. Josh Chesson  
Ms. Lori G. Church  
Dr. Debbie Conner  
Dr. David A. DeCenzo  
Mr. Edgar L. Dyer  
Mr. Bill Edmonds  
Ms. Haven L. Hart  
Mr. Lawson Holland  
Ms. Martha S. Hunn  
Dr. Keshav Jagannathan  
Ms. Nancy Jarrett  
Mr. Timothy E. Meacham  
Ms. Anne T. Monk  
Mr. Mark Roach  
Dr. Michael S. Ruse  
Dr. Rob Sheehan  
Dr. Judy W. Vogt  
Mr. Stovall Witte  
Mr. Hunter Yurachek  
Ms. Jennifer Packard  
Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of The Horry Independent was in attendance.)

**I. Call to Order**

Chairman Billy Alford brought the meeting to order at 9:00 a.m. Mr. Sam Frink was welcomed back to serve on the Board and was asked to offer an invocation.

New trustee William E. Turner III was officially welcomed.

Stovall Witte reported for David Douglas, president of the Coastal Educational Foundation (CEF): at the end of June the total assets of the CEF was \$33.1 million; liabilities \$1 million; and, fund balance \$32.1 million. Investment in CommonFund totals \$23.3 million with an

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allocation of 74% in equities and 26% in bond; CommonFund's total return for the year ending was 21.41%; five-year average annual return is \$5.94; and, 10-year average annual return is 5.9%. The Foundation has provided approximately \$3 million in support of Coastal Carolina scholarships, programs, operating and capital needs. A new gate has been installed at Waties Island. The Foundation Center's lease has been extended until December 14, 2012.

Nancy Jarrett, executive director of the Student Housing Foundation (SHF), reported that it has been busy the past few months trying to get University Place ready for students. There was rainwater leakage into breezeways, and stairwells were repaired in ten buildings. The project is now complete except for painting and cleanup work. A food service building at UP greatly improves services for the students. At this time, 200 students are doubled up in one-person rooms with twin beds. The SHF continues to support the housing needs of Coastal Carolina.

Mark Roach, executive director of the Chanticleer Athletic Foundation, reported for President Rebecca Hardwick. This year the Foundation received outright cash gifts of \$524,000; total pledge payments of \$1.097 million; current pledges of \$5.4 million; in-kind gifts of \$500,00; and, all totaling \$6.5 million. Everyone was reminded that the Athletic Gala is August 18<sup>th</sup>. Dr. DeCenzo expressed appreciation for the CAF's phenomenal year.

Roll call was taken.

**II. Approval of Minutes**

**Gene Spivey moved to approve the minutes of May 6, 2011. Bill Biggs seconded and the motion passed.**

**III. President's Report**

Dr. DeCenzo noted that the 2010-2011 President's Report will be available on line.

During the past four years with Chairman Alford, the institution has changed dramatically under his leadership. The first six months were very challenging, but one thing that was never lost sight of was that the University was the important issue. He was presented a framed athenaeum print for his service.

Chairman Alford expressed appreciation to the Board for the privilege of serving as chairman and to Dr. DeCenzo and Mr. Dyer. His wife, Dawn, has been very supportive of him as he served. This is a great University and he will never be able to pay Coastal Carolina back for what it has meant to him to attend as a student and now in service to the institution. The future is very bright and everyone was encouraged to bleed teal.

Dr. Judy Vogt reviewed the Enrollment Report that was distributed. Projections for fall are freshmen 2,150; transfer 800; 9,034 total students; and 8,094 have registered already. Looks like it will be a good year.

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Mr. Bill Biggs stated that he came to a new student orientation for his daughter who will be attending in the fall. From a parent's standpoint, he congratulated the staff on a super job.

**IV. Standing Committee Reports**

Academic & Student Affairs Committee

**Dr. Oran Smith moved to hire with tenure Jonathan C. Smith, Associate Professor of Politics and Director of Intelligence and National Security (Motion 11-37). Mr. Gene Spivey seconded and the motion passed.**

**Dr. Smith made a motion to approve the Charles W. Joyner Reading Room in honor of Dr. Charles W. Joyner in recognition of his distinctive research, scholarship, leadership and service in the realm of Southern history and culture for future generations in the Thomas W. and Robin W. Edwards College of Humanities and Fine Arts Building, Room 202 (Motion 11-34). Mr. Spivey seconded and the motion passed.**

Advancement/Marketing/Alumni Committee

No action items.

Athletic Committee

No action items.

Audit Committee

No action items.

Executive Committee

**Mr. Robert Templeton made a motion to raise the \$2,500 limit on a consultant contract to not to exceed \$5,000 before it is presented to the Board of Trustees. Gene Spivey seconded and the motion passed.**

**Mr. Spivey moved to give a three percent across-the-board raise for employees as soon as practicable, with the exclusion of senior administration and athletic coaches with contractual pay. Mr. Dan Moore seconded and the motion passed by acclamation.**

**Mr. Spivey made a motion to grant authorization to the Finance and Administration Department and to the Student Housing Foundation to request that the state solicit bids on the University's behalf for additional student housing to be available by Fall 2012 as a lease term with the winner of the bid. The lease, once negotiated, will follow the state approval process beginning with the approval of the Board of Trustees (Motion 11-35). Mr. Larry Biddle seconded. The motion passed. Chairman Alford recused himself from discussion.**

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Finance, Planning & Facilities Committee

There was a great deal of discussion regarding the lease for a building in Conway. Dr. Sheehan stated that it would be a classroom atmosphere for students to run a business and to showcase photography and art. Plans are to have art classes there and a monthly reception for Horry County students' art work as a means of recruiting students. It would give work opportunities for students who need jobs. T

Ms. Hanna wanted to know if we had explored other options with no cost to the University. Mr. Dyer stated that we have not explored other options for a public/private venture. He did get square footage prices and this offer is half the price of the cost of other spaces. It will cost about \$30,000 a year after renovations, etc. to have the space there. The University has been looking for a presence in Conway at the request of the Mayor and it will build good will.

Ms. Hanna felt that we should be mindful of the economic times and other avenues should be investigated. Dr. Smith felt we should table the motion until further study.

**Finally, Mr. Gary Brown moved to approve a one-year lease including automatic renewal with the Burroughs Company for the building located at 910 Third Avenue in Conway. The lease amount is fair market value of \$750/month, or \$9,000/year (Motion 11-36). The Administration is to prove that it is the best deal possible within 21 days and notify the Board. Mr. Moore seconded and the motion passed unanimously. Because of his affiliation with the Burroughs Company, Larry Biddle recused from discussion and voting.**

**Mr. Brown moved to request that Coastal Carolina University hire Dr. Suzanne Ozment as a consultant to review the University Quality Enhancement Plan (QEP) for compliance. The estimated total cost for Dr. Ozment's services is \$3,000 (Motion 11-38). Mr. Lyles seconded and the motion passed.**

Government Affairs Committee

**Mr. Larry Lyles moved to amend Dr. DeCenzo's discretionary fund for an additional lobbying firm, not to exceed \$50,000. Mr. George seconded and the motion passed.**

**V. Chairman's Report**

Nothing to report.

**VI. Executive Session**

No action items.

**VII. Nominating Committee Report and Election of Officers**

Mr. Wayne George thanked the Nominating Committee and the trustees for their input in preparing a slate of officers.

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**At the recommendation of the Nominating Committee, Mr. George moved to propose the following slate of officers. Oran Smith seconded and the motion passed.**

**D. Wyatt Henderson – Chair  
Gary W. Brown – Vice Chair  
Larry L. Biddle – Secretary/Treasurer**

**VIII. Other Business**

Mr. Biggs announced that he would be hosting an event for the chairman of House Ways and Means Committee at his house in September. If anyone wants to attend, please let him know.

As there was no further business, Larry Lyles moved to adjourn and Larry Biddle seconded. The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey