

**Minutes
Coastal Carolina University
Board of Trustees**

**Athletics Committee Meeting
E. Craig Wall Jr. Board Room
May 7, 2015**

Members of the Committee Present: Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Eugene C. Spivey and Mr. H. Delan Stevens

Member of the Committee Not Present: Mr. George E. Mullen

Other Trustees Present: Mr. William S. Biggs, Mr. Fred F. DuBard III, Mr. Samuel J. Frink, Mr. D. Wyatt Henderson, Mr. Daniel W. R. Moore Sr., Dr. Samuel J. Swad and Mr. William E. Turner III

Others Present: Ms. Carolyn S. Bender, Ms. Stacie A. Bowie, Dr. J. Ralph Byington, Dr. Bryan Bunton, Ms. Lori G. Church, Dr. Debbie C. Conner, Ms. Amanda E. Craddock, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Mr. Matt Hogue, Mr. Timothy E. Meacham, Mr. Rein Mungo, Ms. Jennifer Packard, Mr. William M. Plate Jr., Ms. V. Chyrel Stalvey, Mr. Gregory T. Thompson, Ms. Sharon A. Sluys and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Charles Perry of the Sun News and Scott Harper of the Horry Independent were in attendance.)

Chairman Gene Spivey brought the meeting to order at 2:39 p.m.

Delan Stevens moved to approve the February 26, 2015 committee minutes. Marion Lee seconded, and the motion carried.

Director of Athletics Matt Hogue noted that last night at the Honors Program, three student-athletes were named student of year in their disciplines.

Current athletic standings: Big South Sasser Cup – 1st; Capital One Cup 27th; Lear Director’s Cup – 77th; and, six teams are in NCAA tournaments in the Director’s Cup.

The Big South Basketball Tournament was a very successful tournament. The game in which Coastal Carolina University played the University of Wisconsin had the highest number of viewers on cable the first weekend.

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The net ticket revenue this year is \$684,000 which is almost a 40% increase over last year. The teal turf project is almost completed and a few punch list items are being completed. Everyone is pleased with the color. We are waiting on the campus master plan update to move forward with the soccer facility but discussions have already started.

For the most part, the baseball berms are ready, the boardwalk is moving forward and construction is completed. We are ready to host regionals the end of May or June. The baseball team is currently rated 24th in the country. We are ranked 33rd in the nation for baseball attendance.

Executive Director of the Chanticleer Athletic Foundation Chris Johnson reported that total fund raising FY15 is \$1,504,251 and total cash received is \$2,522,537. The CAF is building on the successes and enthusiasm that our athletic programs are achieving and utilizing every way we can with our branding.

Membership renewals are underway. The baseball suite level has a wait list. If demand continues with all three major sports, we will have to begin wait list for all of them. This is a fantastic problem to have.

During the summer orientation programs a member of the CAF will talk about the student membership program and encourage student organizations to build momentum to attend athletic events.

CCU is proud to offer a new fundraising program—GiveStep—for our 18 sports. With this event-based giving program, you are able to donate based on the stats of Chanticleer teams. All sports are available. For example, a CCU basketball fan can give 50 cents or \$3 or \$25 or \$400 to the men's or women's program through the CAF each time the Chanticleers win a game, grab a rebound or record an assist. You can give \$1 or any amount each time the Chanticleer football team wins, scores a touchdown or kicks a field goal. Your pledge can be capped at a certain dollar amount, and if necessary, it can be stopped at any time.

The women's lacrosse team generated \$3,200 to go into their budget.

Chauncy's Corner is a merchant network available only to CAF members. All participating businesses are CAF members who support and invest in Chanticleer athletics while also providing CAF members unique discounts. Visit chaunceyscorner.com to see the many local businesses (currently 18 businesses and growing) that offer a discount to CAF members. For a \$500 donation to the CAF, your business will receive promotion on the CAF website, including your logo and hyperlink, also on video board during the games, a 3'x5' Chanticleer flag to hang in your business, a Bronze parking pass in the event season tickets are purchased and two membership cards entitling you to benefits at participating merchants.

The CAF has begun soliciting corporate tables for the Athletic Gala on Friday August 28. Everyone was encouraged to attend.

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As there was no further business, Gene Spivey moved to adjourn and Chuck Lewis seconded. The committee adjourned.

Respectfully submitted,
Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer