

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
February 27, 2015

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Fred F. DuBard III
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. George E. Mullen
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. Robert G. Templeton
Mr. William E. Turner III

Mr. J. Benjamin Burroughs
Dr. J. Ralph Byington
Mr. Josh Chesson
Ms. Lori Church
Dr. Debbie Conner
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Mr. Edgar L. Dyer
Mr. Matt Hogue
Ms. Martha S. Hunn
Mr. Christopher Johnson
Dr. Steven J. Madden
Mr. Timothy E. Meacham
Ms. Jennifer Packard
Ms. Eliana N. Padron
Mr. William M. Plate Jr.
Dr. Nelljean Rice
Dr. Barbara A. Ritter
Mr. Mark Roach
Ms. V. Chyrel Stalvey
Mr. Gregory Thompson
Mr. Stovall Witte
Mr. David Yancey

Board Members Not Present:

Dr. Samuel J. Swad

Others Present:

Ms. Carolyn Bender
Dr. Steven Bleicher
Ms. Stacie A. Bowie
Dr. Barbara Burd

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Charles Perry of the Sun News and Scott Harper of the Horry Independent were in attendance.)

I. Call to order

Chairman Wyatt Henderson brought the meeting to order at 10:00 a.m.

New trustee and Coastal Carolina University alum Delan Stevens was introduced. He has served many years as treasurer of the Horry County Higher Education Commission and is excited to serve his alma mater.

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President David DeCenzo announced two interim titles promoted to full titles: Athletic Director Matt Hogue and Dean of the E. Craig Wall Sr. College of Business Administration Barbara Ritter.

Sam Frink offered an invocation.

Foundations/Commission Updates:

Stovall Witte reported for Joey Singleton, Coastal Educational Foundation President. Other new officers are Lawton Benton, vice chair, and Carl Falk, treasurer. Three new directors have been added: Mike Hagg, CEO of Horry Telephone Cooperative; Jody Hyden '88, private wealth advisor of Mt. Pleasant, and Patrick Sparks '95, President of Sparks Toyota.

A new CEF Planned Giving Policy and Procedure has been approved which will allow CEF staff the flexibility needed to assist the University Development Officers with their efforts to increase the number and amount of our planned gifts.

Current financials as of January 31 are: total assets \$37.9M; \$28M in cash and investments; \$2.8M in unrestricted cash and investments; and 5-year annual average return 8.54%; and, 10-year average annual return 5.49%.

Over 25 years ago, the CEF received a gift of 3,800 shares of Burroughs and Chapin stock with book value of \$190,000. Last year they converted from a C-Corporation to a Real Estate Investment Trust. The CEF received another 875 shares for \$169,750. The book value of all the stock is now approximately \$907,000. We expect to close on the sale of four acres of property on Oak Street in Myrtle Beach next month netting \$890,000 designated for the Burroughs & Chapin Waties Island facility.

Chris Johnson, Director of the Chanticleer Athletic Foundation, reminded everyone of the 4:00 p.m. baseball game today with West Virginia. Trustees were invited to come into the box for the game and enjoy the new field. There has been good attendance in the new facilities.

CAF outright cash gifts through January 31 are \$725,419; current pledges \$682,266; in-kind gifts \$53,185; and total fund raising FY2015 is \$1,460,870.

Roll call was taken.

II. Approval of Minutes

Robert Templeton moved to approve the December 12, 2014 Board of Trustees minutes, and Dan Moore seconded. The motion carried.

III. President's Report

Amanda Craddock reviewed enrollment/registration updates which included increases across all categories for spring enrollment—5.7% increase in undergraduate enrollment; 6.5% increase in

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total enrollment from Spring 2014. Census data will be available in about four weeks and we may see some slight increases in both the transfer and re-admittance numbers as Spring II begins in mid-March.

Freshman applications for fall 2015: 19% increase in total applications received from fall 2014; received 15,000 applications which is a record number for freshman. Applications have been received from all 46 counties in South Carolina and all 50 states.

The goal is 9,000 student enrollment in the fall. The faculty call campaign includes contacting 650 students with a high school 3.5gpa and 1200 SAT/25 ACT scores. The student call campaign will include contacting 7,500 students in one month.

Seventy-five to eighty percent of the students visiting this time of year are being admitted. Discovery Day will be held on April 11 and approximately 1,200 visitors (including about 400 students) will be involved all over campus.

Admitted students are invited to weekend events in various locations around the state. Deans and staff will be going and trustees are invited to attend the programs in their areas. These events will average 150 students and parents.

Barbara Burd, Dean of the Kimbel Library and Bryan Information Commons, reported that our library is the only library in the United States that is staffed by librarians and open seven days a week 24 hours a day. It is a safe gathering place for students where late night is the busiest time. A video was shown with students telling what they enjoy about the library. During exam week special activities are offered to relieve stress--play games and make postcards mailed to parents. Starbucks is located there.

The Bryan Information Commons provides individual computer workstations, collaborative group Mediascapes, high-tech study and presentation rooms and areas of comfortable soft seating to allow for reflection and study. Rooms are equipped with the technology needed to work on a group project, watch a movie, record a presentation or participate in a Skype or Adobe Connect session.

In addition to books shelved, the library is a member of PASCAL which allows faculty, staff and student to borrow books that Kimbel Library does not own but can get from other colleges and universities across the state. About two years ago, the decision was made to collect e-books wherever possible. Two-thirds of the collection is e-books. The advantage is that you can access them anytime and anywhere.

The Horry County Archives Center is housed at the library and Director Ben Burroughs was introduced. The center is adding historical documents on line and demonstrated how to find old CCU yearbooks. Their website will soon add historical letters of the 1860s, the Horry County Historical Society pictorial collection, Independent Republic Quarterly and the Chanticleer newspaper.

A fundraising brochure for the library was distributed.

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George Mullen asked if there is plenty of space for the students. Burd responded that peer institutions have 150,000 sq. ft./student while we only have 60,000 sq. ft. It is the little library with a big heart. Provost Ralph Byington noted that the new student union will have gathering spaces and additional buildings being built on campus will have study areas within the individual buildings.

IV. Standing Committee Reports/Motions

Academics Affairs & Assessment Committee

Oran Smith moved to approve fourteen faculty members promoted to associate professor with tenure: Amanda Brian, Jeffrey Case, Crystal Cox, Rajendra Dahal, Wesley Fondron, Greg Geer, Melanie James, Yun Sil Jeon, Brian Larkins, George Lyerly, Arlise McKinney, Scott Parker, Jonathan Trerise and Matthew Wilkinson; fourteen faculty members promoted to professor: Paul Clark, Florence Glaze, William Hills, Colleen McGlone, Maggi Morehouse, John Navin, Jason Ockert, Brandon Palmer, Donald Rockey, Douglas Smith, Jonathan Smith, James Solazzo, Nicholas Twigg and Yoav Wachsman; and, one faculty member, Michael Dunn, was recommended for tenure. Trip DuBard seconded and the motion carried (Motion15-10).

Oran Smith made a motion to approve three retiring faculty members earning the status of distinguished professor emeritus: Edgar Dyer, Michael Ferguson and Susan Webb. Gene Spivey seconded and the motion carried (Motion 15-11).

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Executive & Audit Committee

Wyatt Henderson noted that the committee received a copy of CAFR.

Finance, Planning and Facilities Committee

Carlos Johnson made the following motions:

- **approve renewal of one-year lease of the Athletic Parcel, approximately 25.89 acres, at \$80,000 per year. Lewis seconded and the motion carried (Motion 15-01).**
- **approve renewal of one-year lease of the University Housing Parcel, approximately 16.66 acres, at \$50,000 per year. Lewis seconded and motion passed (Motion 15-02).**

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- **approve renewal of one-year lease of the Wheelwright Auditorium/ University Boulevard Parcel, approximately 7.97 acres, at \$25,000 per year. Bill Biggs seconded and the motion passed (Motion 15-03).**
- **approve renewal of one-year lease of the Academic Core Parcel, approximately 22.16 acres, at \$65,000 per year. Lewis seconded and motion carried (Motion 15-04).**
- **approve renewal of one-year lease of the soccer field and surrounding area (Parcel 31) at \$24,000 per year. Smith seconded and the motion carried (Motion 15-05).**
- **approve renewal of one-year lease of the parking lot area and greenspace located on University Blvd. between Baxley Hall and Highway 501 at \$24,000 per year. Will Turner seconded and motion was approved (Motion 15-06).**
- **approve renewal of one-year lease of the Burroughs and Chapin Center for Marine and Wetland Studies at \$1.00 per year. Turner seconded and the motion carried (Motion 15-07).**
- **approve an increase to the approved budget of the Smith Science Building renovation, not to exceed \$650K (10% of original project), to allow for exterior architectural renovations to match new science complex buildings. Lewis seconded. The motion carried (Motion 15-09).**

Government Affairs Committee

No action items

Student Affairs & Retention Committee

Will Turner reported that retention is now 67% to date—a much improved number.

Turner made a motion to approve utilization of the previously established “Funds for Excellence” to pay faculty and staff compensation for compression/merit adjustments of up to \$400,000 compression and \$150,000 merit for faculty and up to \$400,000 compression and \$150,000 merit for staff based on a 1% retention increase to 68%. Templeton seconded and with the removal of “annual impact” from section 4, the motion passed (Motion 15-12).

Chairman’s Report

The Chairman reminded everyone of the Board of Trustees meeting dates: May 7-8, August 6-7, October 1-2, and December 11, 2015.

Everyone was reminded to fill out their Statement of Economic Interest reminder which is due by March 31.

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June will mark the end of the current terms of officers for the Board. An ad-hoc nominating committee including Chuck Lewis, Gene Spivey, Will Turner and Carlos Johnson, as chair, was appointed to bring back a slate of officers at the May meeting.

V. Executive Session (State Reason – Contractual /Personnel/Legal)

There were no items to be reviewed.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer