

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
May 8, 2015

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Fred F. DuBard III
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Dr. Oran P. Smith
Mr. H. Delan Stevens
Mr. Eugene C. Spivey
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. George E. Mullen - Excused
Mr. Robert G. Templeton

Others Present:

Mr. Benjamin Alberry
Mr. Doug Bell
Ms. Carolyn S. Bender
Ms. Kelli Birdsall
Ms. Stacie A. Bowie
Mr. Jonathan Bruenn
Dr. Brian Bunton

Dr. J. Ralph Byington
Mr. Josh Chesson
Ms. Lori G. Church
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Mr. Edgar L. Dyer
Dr. Daniel J. Ennis
Rep. J. Wayne George
Rep. Kevin Hardee
Ms. Stacy G. Henderson
Mr. Matt Hogue
Dr. Ed Jadallah
Mr. Christopher A. Johnson
Mr. Timothy E. Meacham
Ms. Anne T. Monk
Mr. Travis E. Overton
Ms. Jennifer Packard
Ms. Eliana N. Padron
Mr. William M. Plate Jr.
Mr. Robert L. Rabon
Dr. Barbara A. Ritter
Mr. Mark Roach
Dr. Michael H. Roberts
Ms. V. Chyrel Stalvey
Mr. Gregory R. Thompson
Mr. Stovall Witte
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Charles Perry of the Sun News and Scott Harper of the Horry Independent were in attendance.)

I. Call to order

Chairman Wyatt Henderson brought the meeting to order at 10:00 a.m.

**Board of Trustees Meeting
May 8, 2015**

Members of the House of Representatives Kevin Hardee and Wayne George and former trustee, Robert Rabon, were welcomed to the meeting, as well as a student, Benjamin Alberry.

Representative Hardee stated that a resolution sponsored by Representatives Mike Ryhal, Jeffrey Johnson, Gregory Duckworthy, Nelson Hardwick, Heather Crawford, Alan Clemmons, Stephen Goldfinch, Wayne George and himself was presented to the S.C. House of Representatives to recognize the achievements and service given by Edgar L. Dyer to the state of South Carolina.

A HOUSE RESOLUTION H.3987

TO RECOGNIZE AND COMMEND EDGAR L. "EDDIE" DYER, EXECUTIVE VICE PRESIDENT AND CHIEF OPERATING OFFICER OF COASTAL CAROLINA UNIVERSITY, FOR HIS MANY YEARS OF SERVICE TO THE PEOPLE OF SOUTH CAROLINA, TO CONGRATULATE HIM UPON THE OCCASION OF HIS RETIREMENT, AND TO WISH HIM CONTINUED SUCCESS AND HAPPINESS IN ALL HIS FUTURE ENDEAVORS.

Whereas, the members of the South Carolina House of Representatives have learned that Edgar L. "Eddie" Dyer, executive vice president and chief operating officer of Coastal Carolina University (CCU), soon will begin a well-deserved retirement after a distinguished career at CCU spanning nearly forty years of faithful and outstanding service; and

Whereas, Edgar L. Dyer, known as "Eddie" to his colleagues and friends, joined the Coastal Carolina University faculty in 1976. Not only is he one of the longest-serving professors in CCU history, but he is also, without question, the most widely experienced administrative leader the university has ever had; and

Whereas, among the positions he has filled are university counsel (for sixteen years), director of interdisciplinary studies, executive director of the Coastal Educational Foundation, interim director of athletics, interim dean of the College of Humanities and Fine Arts, vice president of university relations, and, most recently, executive vice president and chief operating officer; and

Whereas, Eddie Dyer is also the first recipient of the HTC Distinguished Teacher-Scholar Lecturer Award. He is an honorary inductee of the CCU Athletic Hall of Fame and a faculty inductee of Omicron Delta Kappa. For the past twenty-nine years, he has taken his constitutional law class on a trip to the U.S. Supreme Court in Washington, D.C., to observe the judicial process firsthand; and

Whereas, this native of North Carolina earned a bachelor's degree in political science at Guilford College, where he played basketball. He received a master's degree in public administration and a juris doctor from the University of South Carolina. Prior to his service at Coastal, Professor Dyer was the assistant city planner in Florence and later a planner/administrator in the community-development division of the Governor's Office. His published articles focus on such subjects as academic freedom, land-use law, government and politics, and higher-education law; and

Board of Trustees Meeting
May 8, 2015

Whereas, Professor Dyer was presented the Palmetto Patriot Award in 2010 for his community service. He has taken an active part in civic affairs, from chairing the local Grass Roots Initiative for Planning and Progress in the 1990s to his current service on the Horry County Planning Commission. Currently, he also serves as chairman of the RIDE III Committee, a group appointed by Horry County Council to prioritize roads projects for a pending 2016 RIDE III referendum; and

Whereas, at home, Eddie Dyer and his wife, Cynthia, are the parents of two grown children, Hilary and Emerson. Professor Dyer credits his parents for instilling in him the value he places on higher education and for nurturing his sense of humor; and

Whereas, the members of the House of Representatives are grateful for the legacy of leadership Eddie Dyer has bestowed on this great State. The House takes great pleasure in wishing him well as he enters retirement and trusts he will find much enjoyment in the more leisurely pace of the days ahead. Now, therefore,

Be it resolved by the House of Representatives:

That the members of the South Carolina House of Representatives, by this resolution, recognize and commend Edgar L. "Eddie" Dyer, executive vice president and chief operating officer of Coastal Carolina University, for his many years of service to the people of South Carolina, congratulate him upon the occasion of his retirement, and wish him continued success and happiness in all his future endeavors.

Be it further resolved that a copy of this resolution be provided to Edgar L. "Eddie" Dyer.

In addition, Chairman Wyatt Henderson and President David A. DeCenzo presented the following resolution from the Board of Trustees to Dyer.

WHEREAS, for 39 years Edgar Lee Dyer has served the State of South Carolina as a professor and administrator at Coastal Carolina University and USC Coastal Carolina College, the institution's name until its independence in 1993;

WHEREAS, As member of the faculty since 1976, Edgar Dyer has dedicated his career to educating generations of students as a professor of politics, and has led an annual student trip to experience the U.S. Supreme Court in Washington D.C.;

WHEREAS, He was the first recipient of the HTC Teacher-Scholar Lecturer Award, received the Distinguished Teaching Award and the Student Development Award, and was inducted into the local chapter of Omicron Delta Kappa, the first national leadership honor society. In 2014, the University's Institute for Leadership and Public Policy was named in his honor;

WHEREAS, Edgar Dyer has served as the COO/Executive Vice President of Coastal Carolina University since 2007, and has served in numerous leadership capacities over the years, including Chair of the Department of Politics, Dean of the College of Humanities and Fine Arts, Vice President for University Relations, University Counsel, Executive Director of the Coastal

**Board of Trustees Meeting
May 8, 2015**

Educational Foundation, and Interim Director of Athletics as the University prepared to add football to its intercollegiate program;

WHEREAS, Edgar Dyer has been a member of the South Carolina Bar and the U.S. Supreme Court Bar, and has mentored and sponsored his colleagues and former students as they build their legal careers. He has been recognized a number of times by the South Carolina Bar for providing legal assistance to the indigent;

WHEREAS, He has shown his deep love and support of Chanticleer athletics and developing an intercollegiate program predicated on the academic success of all student-athletes. When Coastal formed its women's golf team, he served as its first head coach, and he is an honorary inductee to the CCU Athletic Hall of Fame;

WHEREAS, His lifelong dedication to building a stronger community includes his recent appointment to chair Horry County's Ride III Committee, service as a member of the Horry County Planning Commission and on the board of directors for United Way as well as the boards of numerous community groups for better local government, youth sports, medical care for the indigent and other charitable initiative. In 2010 he was awarded the state's Palmetto Patriot Award for community service;

WHEREAS, His principles of servant leadership and personal integrity have been exemplified in his accomplishments as an educator, community leader, spouse and father;

THEREFORE BE IT RESOLVED, that the Coastal Carolina University Board of Trustees recognizes and enthusiastically commends Edgar Lee Dyer for his exemplary dedication, significant contributions, and the honorable legacy he leaves for the students, alumni, faculty and staff of Coastal Carolina University and to the community and state in which it serves.

In recognition of his commitment, compassion, character and courage, Chairman Henderson presented Dyer with the Board of Trustees' CINO (Coastal is Number One) pin.

Henderson stated that he will miss Dyer's friendship and the frank and honest discussions they have had. Natasha Hanna, a former student of Dyer's, stated that he had been a great mentor to her during her years at Coastal Carolina. Delan Stevens stated that he has enjoyed his relationship with Dyer since the first year of Eddie's career.

Dyer received a well-deserved standing ovation for his service and friendship.

Larry Lyles made a motion that after his retirement, Edgar L. Dyer, will serve as a special consultant to the Office of the President and to the Board of Trustees with the details to be voted on at the August meeting. Dan Moore seconded and the motion passed by acclamation.

Dyer stated that he is not going anywhere and will remain accessible to the University. He looks forward to spending time with his bride, Cynthia, and resting. He has had a great ride for 39

**Board of Trustees Meeting
May 8, 2015**

years. Coastal Carolina is a wonderful place to work but it is the people that make it special. The best is yet to come for CCU.

President David DeCenzo stated that Rep. Wayne George had served on our Board of Trustees from 2006-2012; and, when elected to the House of Representatives, he had resigned. In recognition of his service to Coastal Carolina, he was presented a clock.

George stated that he started school at Coastal Carolina with a basketball scholarship as a young adult. Unfortunately, he transferred to U.S.C after two years and dropped out there, too. A few years ago, he came back to CCU and finished his baccalaureate degree. He enjoyed his time of service and the friendships developed while serving on the Board. Those years are some of the fondest memories of his life when working to give back to the University.

DeCenzo stated that several weeks ago he had received a glowing letter recognizing Ben Alberry's work with the local Special Olympics during his college career. Alberry received a certificate of recognition from the President and Student Affairs for being a caring and concerned student. He will graduate tomorrow.

Sam Frink gave an invocation.

Chief Executive Officer of the Coastal Educational Foundation Stovall Witte reported the FY2015-16 CAF budget will be approved and the investment properties will be reviewed at their May 27 meeting.

Current financials as of April 30 are: \$38.8M total assets; \$28.8M in cash and investments; \$3M in unrestricted cash and investments; and, 5-year annual average return of 7.6%; and, 10-year average annual return of 5.77%.

The Foundation's investment manager Brown Brothers Harriman investment totaled \$27.9M with an approximate allocation of 69% in equities, 31% in fixed income as of March 31, 2015.

The sale of four acres of property on Oak Street in Myrtle Beach has still not closed due to the developer running into a problem with a HUD regulation concerning the timing of public notification. Projected closing date is before the end of the month.

Chris Johnson reviewed the Chanticleer Athletic Foundation Giving Report ending March 31, 2015. Outright cash gifts \$758,070 ; current FY15 pledges \$682,366; in-kind/other \$63,185; total fund raising FY15 \$1,504,251; and total cash received \$2,522,537.

Outgoing Student Government Association President Eliano Padron introduced the new SGA officers which were present: Jonathan Bruenn, Vice President of Finance, and Kelsey Birdsall, Vice President of Public Relations. The other officers had exams and could not be in attendance.

Chairman of Student Affairs & Retention Committee Will Turner presented a CINO pin to Padron in recognition of her service to the Board of Trustees, Student Government and Coastal Carolina University.

**Board of Trustees Meeting
May 8, 2015**

Roll call was taken.

II. Approval of Minutes

Turner moved to approve the February 27, 2015 Board of Trustees minutes, and Delan Stevens seconded. The motion carried.

III. President's Report

Amanda Craddock states that census data for spring 2015 enrollment includes:

- 1.6% decrease in graduate students
- 4.3% increase in continuing undergraduate students
- 4.4% increase in overall head count
- 5.6% increase in continuing undergraduates currently

Fall 2015 anticipated new student headcount:

Freshmen:	2,425	2.0% growth	(2,375 in Fall of 2014)
Transfers:	845	1.5% growth	(832 in Fall of 2014)

The crossover of learning communities in the residence hall on campus will be a great help for retention. Retention rates for CeAL were higher than normal for the freshman class for fall.

DeCenzo complimented Craddock and her staff for the number of applications we are receiving is healthy for the institution and means significant work and effort on the part of the staff.

Dean Dan Ennis of the Edwards College of Humanities & Arts presented everyone with a copy of "The Wealth of Nothing: Rural Southern Life through the Lens of William Van Auken Greene." He was a one-armed photographer in Aynor who didn't own a car but made pictures all over county. Someone found a bag of his negatives and gave to the Horry County Museum. The Athenaeum Press, under faculty supervision, took on the project with students from various disciplines to help identify people in the photos and create the book. This project will be a significant addition to their portfolios. There are still thousands of photographs to be developed and the project will continue through the summer. They have collaborated with the Horry County Museum and displayed the photos asking for help from the community to identify individuals. A video regarding the project was reviewed.

Ennis expressed appreciation for the support of the Board, the Administration and the Provost.

**Board of Trustees Meeting
May 8, 2015**

IV. Standing Committee Reports/Motions

Academic Affairs & Assessment Committee

Oran Smith made a motion to promote the following to Senior Instructor: Nyeita M. Irish, Timothy Meyler, Shannon Stewart, and Sara Sobota (Motion 15-14). Sam Frink seconded and the motion carried.

Oran Smith moved to bestow emeritus professor to Patricia Piver at her retirement (Motion 15-22). Sam Swad seconded. The motion passed.

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Matt Hogue noted that the women's golf is currently playing in NCAA tournament.

Executive & Audit Committee

Carlos Johnson made a motion to amend the Bylaws for the Board of Trustees to say that *[t]he terms of the Chairman and Vice Chairman shall be for two (2) years or until a successor is appointed in the event of resignation or removal. The terms of the Secretary and Treasurer shall be for one (1) year or until a successor is appointed in the event of resignation or removal. There shall be a limit of three consecutive terms that any officer of the Board of Trustees may serve* (Motion 15-21). Will Turner seconded, Natasha Hanna voted nay and the motion passed.

Henderson moved to accept the Memorandum of Understanding between Coastal Carolina University Research Foundation, Inc. and Coastal Carolina University (Motion 15-24). Gene Spivey seconded and the motion carried.

Finance, Planning and Facilities Committee

Johnson moved to approve the following leases and Spivey seconded. The motions carried.

- **One-year lease with Horry Georgetown Technical College for three classrooms and three faculty offices in the Speir Building at the HGTC Grand Strand campus at an annual cost of \$26,000. Rent to include all utilities, security, maintenance, custodial and telecommunication costs (Motion 15-18).**
- **One-year lease to the Small Business Development Center of Winthrop University for \$3,000 per year (Motion 15-19).**

**Board of Trustees Meeting
May 8, 2015**

- **One-year lease, renewable for two more one-year terms, of 6,215 square feet of space in Litchfield Landing for annual rent of \$93,225 for the term July 1, 2015, through June 30, 2016 (Motion 15-20).**

Johnson made a motion to approve new and updated course fees as presented for the 2015-2016 academic year (Motion 15-16). Chuck Lewis seconded and the motion passed.

Johnson moved to approve the Fall 2015 tuition, room and board rates and fees increase of 3.03% or \$155/semester for in-state students and out-of-state increase of 3.23% or \$380/semester as presented in the Proposed Budget Book. The final detailed Budget Book will be presented in August (Motion 15-15). Will Turner seconded. After roll call, all were in favor, and the motion passed by acclamation.

Housing fees will not increase for the next fiscal year or in the foreseeable future as a result of the property refinance plan initiated last year by the Board that is expected to save the University \$25 million over the next 27 years. Technology fees also will not increase for the next fiscal year.

Resident meal plans will now include five additional days of service, and the cost will increase between \$75 and \$125 depending upon the meal plan selected by the student. Aramark, the University's contracted food service provider, is the recipient of the meal plan fees.

Henderson stated that if you extract the cost of the meal plan, which we pass on to Aramark, our actual total cost of attendance, including tuition, housing and other fees, represents a real increase of 1.65%. Factoring in inflation rates over the past five years, considering that CCU did not raise its in-state tuition rate for a two-year period between 2012 and 2014, our students will actually pay slightly less in 2015 dollars for the cost of their education than they did in 2010 dollars.

Johnson moved to approve President David A. DeCenzo's \$240K discretionary fund for fiscal year 2015-2016 (Motion 15-17). Spivey seconded and the motion passed.

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

Turner made a motion to update the Student Code of Conduct to reflect recent organizational changes and clarify the process. Johnson seconded and the motion carried (Motion 15-23).

**Board of Trustees Meeting
May 8, 2015**

V. Chairman's Report

2015 Board of Trustees meeting dates: May 7-8, and August 6-7, October 1-2, and December 10-11. A Board retreat will be held on December 10 to discuss retention, trustee roles, bylaws, Robert's Rules of Order, and others.

VI. Nominating Ad Hoc Committee

Johnson brought forward the following slate of officers for voting

Wyatt Henderson - Chair

William Biggs – Vice Chair

Charles E. Lewis – Secretary/Treasurer

All were in favor.

Henderson stated that he appreciated everyone's vote of confidence for this last term as chairman. He has worked countless hours and 24/7 for the University and has enjoyed doing so for his alma mater. Without Stacy's encouragement along the way, it would have been much harder.

VI. Executive Session (State Reason – Contractual /Personnel/Legal)

Nothing to discuss.

VII. Other Business

Henderson stated the Board appreciated the 20 years of service that Chyrel Stalvey had given to the University and the Board of Trustees. The following resolution and a football championship necklace were presented to Chyrel Stalvey at her retirement.

WHEREAS, for 20 years Virginia Chyrel Stalvey has notably served Coastal Carolina University in the Office of the President, and has been engaged in the significant events in the life of the University including the Inauguration of the University's second President, 32 Commencements, 19 Founders Day Convocations, and the 50th Anniversary celebration, as well as a visit from Nobel Laureate Desmond Tutu, among many others;

WHEREAS, She has provided administrative support for the Board of Trustees – its seven chairmen and a total of 43 members who represent or have represented the state of South Carolina, including those appointed as the University's first trustees – from shortly after the University's independence when enrollment was 4,468 students to the present as the number of students nears 10,000;

WHEREAS, Ms. Stalvey has also supported the Horry County Higher Education Commission and more than 50 members designated by the Horry County Legislative Delegation to develop higher education opportunities for students of Horry County;

Board of Trustees Meeting
May 8, 2015

WHEREAS, As a 1969 graduate of then USC Coastal Carolina College, Ms. Stalvey has demonstrated her love for her alma mater and the importance of its history and the people who have been instrumental in its founding and success from its humble beginnings in 1954; and

WHEREAS, Her dedication to building a stronger community through the preservation and dissemination of its history has been evident through her service on the Board of Directors for the Horry County Historical Society since 2006, the editor of the Independent Republic Quarterly, and has authored a chronicle of her family history in Horry County.

THEREFORE BE IT RESOLVED, that the Coastal Carolina University Board of Trustees recognizes and offers its deep appreciation to Virginia Chyrel Stalvey for her commitment and service to Coastal Carolina University and to the community and state in which it serves.

Stalvey thanked everyone for the resolution and gift for they will be cherished by her. She has loved working in the President's Office and with the Board of Trustees. It has been a pleasure to get to know the trustees, their wives and families. Go chants!

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer