

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
May 6, 2016

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. Fred F. DuBard III
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. Daniel W. R. Moore Sr.
Mr. George E. Mullen
Dr. Oran P. Smith
Mr. Eugene C. Spivey
Mr. H. Delan Steven
Dr. Samuel J. Swad
Mr. William E. Turner III

Board Members Not Present:

Mr. William S. Biggs
Mr. Robert G. Templeton

Others Present:

Ms. Sabrina Alt
Ms. Carolyn S. Bender
Ms. Stacie A. Bowie
Dr. Brian Bunton
Dr. J. Ralph Byington
Ms. Nedy Campbell

Mr. Josh Chesson
Ms. Lori Church
Dr. Debbie Conner
Ms. Amanda E. Craddock
Dr. David A. DeCenzo
Mr. Matt Denzler
Dr. Daniel J. Ennis
Mr. Edgar L. Dyer
Mr. Matt Hogue
Ms. Martha S. Hunn
Mr. Christopher A. Johnson
Mr. Timothy E. Meacham
Mr. R. Michael Mundon
Mr. Austin Nichols
Ms. Jennifer Packard
Mr. William M. Plate Jr.
Dr. Nelljean M. Rice
Dr. Barbara A. Ritter
Mr. Mark Roach
Dr. Michael H. Roberts
Mr. David Roper
Ms. Taylor Farrow
Ms. Kathy T. Watts
Mr. Stovall Witte
Mr. Tyler Wyeth
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Clair Byun and Ryan Young of The Sun News and August Dittbenner of The Carolina Forest Chronicle were in attendance.)

I. Call to order

Chairman Wyatt Henderson brought the meeting to order at 10:20 a.m.

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President David DeCenzo announced that his daughter, Natalie, was graduating from the University of South Carolina today, and he will attend her commencement ceremony. Provost Ralph Byington will act in his place. He will be back on campus tomorrow for Coastal's commencements. He expressed appreciation to Byington for filling in for him during his medical leave of absence.

Chief Executive Officer of the Coastal Educational Foundation (CEF) Stovall Witte reported that a 14-member Planned Giving Advisory Council has been established and distributed a list of members. The Council will pay dues to fund an endowed scholarship. These professionals will give technical advice on planned giving efforts; assist in identifying potential donors, particularly planned gifts; and, assist in "flying the Coastal flag" in the community. Mike Munden, Chair of the Council, was introduced. He has taught part time at Coastal since 1980.

Sam Frink offered a benediction.

Roll call was taken.

II. Approval of Minutes

Gene Spivey moved to approve the February 19, 2016, Board of Trustees minutes. Oran Smith seconded, and the motion carried.

III. President's Report

DeCenzo stated that parents were appreciative of having the opportunity to attend Honors Convocation last night. They were able to see firsthand what CCU means to their student and the opportunities they have had. The primary reason we are here is for the students, and our faculty bring out the best in them.

Assistant Provost for Admissions & Merit Awards Amanda Craddock made an enrollment report.

Spring 2016 enrollment:

- 9,492 total enrollment
- 3.2% increase in graduate students
- 4.8% increase in continuing undergraduate students
- 4.4% increase in overall headcount

Fall 2016 updates (includes 142 CEaL students):

17,305 total freshman applications

2,500 total freshmen deposits

The deposits are down 7.38% from last year; however, we have the summer ahead. Admission counselors are contacting in-state and local students. These figures do not include the 89 HGTC/CCU Bridge students. These students will live on campus and will pay housing and meal

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plans to CCU. Approximately 1,000 students were invited into the Bridge program. Transfer students traditionally commit during the summer.

New housing software was launched in February. The 11 summer sessions of orientation will take place in July only.

Projections are on target to reach the total enrollment forecast of 3% growth for fall 2016. Most likely the freshmen target will be lower, and the continuing student target will be higher due to the strong retention.

International student enrollment projects had an 80% increase. Trip DuBard wanted to know why this drastic increase. Craddock responded that it is a result of applying the Strategic Plan, traveling to Europe, Asia, and the Middle East for students. DeCenzo added that there is healthy growth in the China program.

IV. Standing Committee Reports/Motions

Academic Affairs & Assessment Committee

At their retirement, Oran Smith moved to award Emeritus Professor to Paul Olsen (Motion 16-26) and Kenneth Townsend (Motion 16-27). Spivey seconded. The motion passed.

Smith moved to hire with tenure Kathleen Lynch-Davis as Associate Dean of Spadoni College of Education (Motion 16-28). Samuel Swad seconded, and the motion carried.

Advancement, Marketing & Alumni Affairs Committee

Natasha Hanna stated that the revised Naming Opportunity Policy was received and will be reviewed by the Executive Committee.

Athletic Committee

Spivey stated that the Athletic Committee reaffirms its commitment to move forward with transition to the Sun Belt Conference.

Executive & Audit Committee

Henderson made a motion to receive and approve the recommendation of the special committee on the presidential compensation package, acknowledging that the additional compensation proposed above the current package is not paid for by Coastal Carolina University, but is paid for with funding provided by the Coastal Educational Foundation (Motion 16-23). This increase is commensurate to President DeCenzo's dedication and outstanding service to the University. Will Turner seconded, and the motion carried.

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Finance, Planning and Facilities Committee

Johnson proposed the following motions and seconded as noted. All passed.

- **Approve room and board rates and fees as presented in the Budget Book. A final detailed Budget Book will be presented in August (Motion 16-18). Chuck Lewis seconded, and Hanna opposed.**
- **Approve discretionary fund for Dr. David A. DeCenzo, University President, in the amount of \$270K, for fiscal year 2016-2017 (Motion 16-19). Turner seconded.**
- **Approve renewal of a one-year lease with HGTC for three classrooms and three faculty offices in the Speir Building at the HGTC Grand Strand campus at an annual cost of \$26,000. Rent includes all utilities, security, maintenance, custodial and telecommunication costs (Motion 16-20). Spivey seconded.**
- **Approve renewal of a one-year lease to the Small Business Development Center of Winthrop University for \$3,000 per year (Motion 16-21). Lewis seconded.**
- **Request approval of renewal of one-year lease, renewable for another one-year term, of 6,215 square feet of space in Litchfield Landing for annual rent of \$93,225 for the term July 1, 2016, through June 30, 2017 (Motion 16-22). Delan Stevens seconded.**
- **Approve, pursuant to South Carolina Code of Laws Section 11-35-450, Reporting Purchases (Procurement Code), to purchase floor and wall coverings, and/or other decorative or ornamental items for the President's Office Suite, in the newly renovated Singleton Building. In addition, request approval for information technology based components (i.e. computers and printers) for the President's Office Suite (Motion 16-24). Spivey seconded, and Hanna abstained.**

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

Everyone was pleased that the first year freshman retention improved from 64.7% last year to 70.2% this year.

Outgoing Student Government Association President Tyler Wyeth introduced the new 2016-2017 Student Government Association President, Austin Nichols, who introduced the other officers:

Matthew Denzler, Executive Vice President
Taylor Farrow, Vice President of Finance
Sabrina Alt, Vice President of Public Relations

V. Chairman's Report

Henderson appointed George Mullen and Delan Stevens to serve on a Strategic Plan ad hoc committee and report back the results to the full Board.

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Last week the death of a student at the Cove Apartments was tragic. It took place in an off-campus apartment not owned by CCU, but we have the duty to address the situation. The Board would like for Dyer to investigate how security at off-campus housing can be increased and report recommendations back to the full Board. Violence needs to be curtailed.

VI. Executive Session (State Reason – Contractual/Personnel/Legal)

There was no reason for Executive Session.

VII. New Business

Dean Dan Ennis announced that “Archarios,” Coastal Carolina University's student art and literary magazine, won Best of Show for Literary Magazines at the Associated Collegiate Press and College Media Advisers Conference which was recently held in Philadelphia. “Archarios” also came in second in the national Pinnacle Awards for Literary Art Magazine of the Year at the same conference.

The Jazz Ensemble was voted the top undergraduate jazz ensemble in the U.S. in Downbeat magazine.

Henderson asked Dean Nelljean Rice if she needed additional resources for the CeAL program. She responded that the President and Provost are very supportive and, yes, she did have all that was required for the moment.

VIII. Adjournment

As there was no further business, Spivey moved to adjourn. Lewis seconded, and the meeting ended.

Respectfully submitted,

Chyrel Stalvey
Recorder