

Minutes
Coastal Carolina University
Board of Trustees

E. Craig Wall Sr. School of Business Administration Building, Board Room
February 19, 2016

Presiding: Mr. D. Wyatt Henderson

Board Members Present:

Mr. William S. Biggs
Mr. Fred F. DuBard III
Mr. Samuel H. Frink
Ms. Natasha M. Hanna
Mr. Carlos C. Johnson
Mr. Marion B. Lee
Mr. Charles E. Lewis
Mr. William L. Lyles Jr.
Mr. George E. Mullen
Dr. Oran P. Smith (teleconferenced)
Mr. Eugene C. Spivey
Mr. H. Delan Stevens
Mr. Robert G. Templeton
Mr. William E. Turner III

Board Members Not Present:

Mr. Daniel W. R. Moore Sr.
Dr. Samuel J. Swad

Others Present:

Ms. April S. Betsch

Dr. J. Ralph Byington
Ms. Nedy Campbell
Mr. Josh Chesson
Dr. Debbie Conner
Dr. David A. DeCenzo
Mr. Edgar L. Dyer
Mr. Matt Hogue
Ms. Martha S. Hunn
Dr. Edward Jadallah
Mr. Christopher A. Johnson
Mr. Mark Kelley
Mr. Timothy E. Meacham
Ms. Jennifer Packard
Mr. William M. Plate Jr.
Dr. Barbara A. Ritter
Mr. Mark Roach
Mr. Joseph F. Singleton
Mr. Gregory T. Thompson
Dr. Amy H. Tully
Mr. Stovall Witte
Mr. Tyler Wyeth
Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

I. Call to order

Chairman Wyatt Henderson brought the meeting to order at 10:55 a.m. A moment of silence was held to memorialize the deaths of Clay Brittain, Tim Bowie, and Dan Moore's son. Sam Frink offered an invocation.

Coastal Educational Foundation (CEF) Chairman Joey Singleton reported that Christopher S. Huggins, a CCU alum, has joined the Foundation. The memorandum of understand with the CEF and Coastal Carolina University has been approved.

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Chief Executive Officer of the CEF Stovall Witte presented the financial report as of January 31, 2016:

- Total assets are \$38.9M with \$29.2M in cash and investments, including \$2.1M in unrestricted cash and investments.
- BBH is managing \$27.7M for the CEF with an allocation of 74.8% in equities and 21.8% in fixed income and 3.4% in real assets.
- Since July 1, the return on investments (net fees) was -5.8%.
- Return on investments (net of fees) for the last 10 years averaged an annual return of 4.226% and the last 5 years averaged an annual return of 4.31%.

Executive Director of the Chanticleer Athletic Foundation (CAF) Chris Johnson reported that total CAF YTD fundraising through January 31 was \$2,230,244—represents a 52.6% increase over FY15 January 31, 2015 totals. CAF membership revenues for 2015 were \$350,120 and for 2014 it was \$257,060.

With the rapidly approaching launch of the membership drive in April, preparations are underway to capitalize the excitement of joining the Sun Belt Conference with the new theme “Ready to Rise.” We need to enlarge our audience by expanding social media and utilizing the new website design. Marketing pieces will be prepared with plans and architectural renderings for Brooks Stadium to use as tools in gaining new Suite level memberships and new naming right opportunities.

Work continues on a number of additional new annual level initiatives that continue to grow—Givestep.com/caf, Chauncey’s Corner, and the Student CAF. A number of constituents are currently engaged for majors gifts at a number of levels.

The annual CAF Gala will be Friday, August 19. The title sponsor has already been secured at \$7,500, an increase of \$2,500 over last year.

Roll call was taken.

II. Approval of Minutes

Carlos Johnson moved to approve the Board of Trustees minutes of December 11, 2015. Delan Stevens seconded. The motion carried.

III. President’s Report

President David DeCenzo stated that Amanda Craddock has the flu and is not in attendance. She reports a record number of applications and predicts a 2.5-3% growth in the fall.

Director of CHANT 411 April Betsch said the program started two-and-a-half years ago and sees the program as the helping hand of Coastal Carolina University. The office is located in the Student Union and well utilized by the faculty and staff. During Fall 2015, responses were made to 21,304 inquiries/contacts. Ninety-eight out of 114 students who attended a focus group this

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month said they would definitely recommend CHANT 411. The program has boomed since its inception.

IV. Standing Committee Reports/Motions

Academic Affairs & Assessment Committee

Oran Smith presented the following motions which were seconded as noted and were unanimously approved:

- **Approve adding a Bachelor of Arts in Hispanic Studies (Motion 16-10). Gene Spivey**
- **Approve adding a Master of Education in Language, Literacy and Culture (Motion 16-11). George Mullen**
- **Approve change in post-tenure review process which was received from the Faculty Senate (Motion 16-12). Sam Frink**
- **Approve the following promotion and/or tenure recommendations: twenty-one (21) recommendations for promotion to Associate Professor with tenure - Richard Aidoo, Christina Anderson, Ogul Arslan, Susan Bergeron, Megan Cevasco, Adam Chamberlain, Kristal Curry, Ronald Green, Juli Harding, Kyle Holody, KurtHozak, Corey Lee, Stephanie Miller, Michael Murphy, Kate Oestreich, Anna Oldfield, Denise Paster, Tripti Pillai, Jamia Richmond, Andrew Terranova, Dustin Thorn; six (6) recommendations for promotion to Professor - Deborah Breede, Erin Burge, Becky Childs, Thomas Hoffman, Bomi Kang, Paul Richardson; one (1) recommendation for promotion to Professor with tenure - Jill Trinko; and, one (1) recommendation for tenure - Wanda Dooley (Motion 16-13). Will Turner .**
- **Approve bestowal of Emeritus Professor to Paul Peterson at his retirement (Motion 16-14). Sam Frink**

Advancement, Marketing & Alumni Affairs Committee

No action items.

Athletic Committee

No action items.

Executive & Audit Committee

Henderson moved to direct the President to renew the Nelson Mullins Riley Scarborough LLP contract for three years with the rate to be determined by the President. Turner seconded, and the motion carried.

Finance, Planning and Facilities Committee

Carlos Johnson presented lease renewal Motions 16-01 thru 16-06 for approval. Gene Spivey seconded, and the motion carried.

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- **Request renewal of one-year lease of the Athletic Parcel, approximately 25.89 acres, at \$80,000 per year (Motion 16-01).**
 - **Request renewal of one-year lease of the University Housing Parcel, approximately 16.66 acres, at \$50,000 per year (Motion 16-02).**
 - **Request renewal of one-year lease of the Wheelwright Auditorium/University Boulevard Parcel, approximately 7.97 acres, at \$25,000 per year (Motion 16-03).**
 - **Request renewal of one-year lease of the Academic Core Parcel, approximately 22.16 acres, at \$65,000 per year (Motion 16-04).**
 - **Request renewal of one-year lease of the soccer field and surrounding area (Parcel 31) at \$24,000 per year (Motion 16-05).**
 - **Request renewal of one-year lease of the parking lot area and greenspace located on University Blvd. between Baxley Hall and Highway 501 at \$24,000 per year (Motion 16-06).**
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- **Johnson moved to request renewal of a one-year lease for the Burroughs and Chapin Center for Marine and Wetland Studies at \$1.00 per year (Motion 16-07). Spivey seconded. The motion carried.**
 - **Johnson made a motion to request approval, pursuant to South Carolina Code of Laws Section 11-35-450, Reporting Purchases (Procurement Code), to purchase floor and wall coverings, and/or other decorative or ornamental items for the President's Office Suite, in the newly renovated Singleton Building for approximately \$48,671 (Motion 16-08). Spivey seconded, and the motion passed.**
 - **Johnson moved to request approval of a Supplemental Resolution providing for the issuance and sale of Higher Education Bonds of Coastal Carolina University for the expansion of Brooks Stadium to be issued in the principal amount of not exceeding thirty-eight million dollars (\$38,000,000) (Motion 16-09). Chuck Lewis seconded, and the motion carried. It was noted that refinancing education bonds would create a savings of \$1.718M.**
 - **Johnson made a motion to request approval to grant an easement to Santee Cooper, allowing them to perform the necessary underground work for the new Academic Office Building, located at 115 Chanticleer Drive East, Conway, SC 29526 (Motion 16-15). Will Turner seconded. The motion carried.**

Government Affairs Committee

No action items.

Student Affairs & Retention Committee

No action items.

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V. Chairman's Report

Everyone was reminded of the photo to be taken at the May meeting with trustees wearing the new robes.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey
Recorder