

Minutes
Coastal Carolina University
Board of Trustees

Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
May 9, 2019

Committee Members Present: Mr. John H. Bartell Jr., Ms. Natasha M. Hanna, Mr. Daniel W. R. Moore Sr., Mr. George E. Mullen, Dr. Oran P. Smith, and Mr. Patrick S. Sparks

Committee Member Not Present: Mr. William E. Turner III

Other Board Members Present: Mr. William S. Biggs, Mr. Dalton P. Floyd Jr., Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Ms. Sherry I. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Eugene C. Spivey, Mr. H. Delan Stevens, and Dr. Samuel J. Swad

Others Present: Ms. Sandra Baldrige-Adrian, Ms. Katherine M. Brooks, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Joshua M. Chesson, Dr. Debbie C. Conner, Ms. Amanda E. Craddock, Dr. Melvin D. Davis, Dr. David A. DeCenzo, Dr. Daniel J. Ennis, Mr. Samuel H. Frink, Mr. David A. Frost, Ms. Lindsy M. Glass, Mr. Stephen K. Harrison, Mr. Matthew L. Hogue, Dr. Sara N. Hottinger, Ms. Martha S. Hunn, Ms. Jasmine Jackson, Dr. Edward Jadallah, Mr. Timothy E. Meacham, Mr. Travis E. Overton, Ms. Jennifer Packard, Dr. Barbara A. Ritter, Mr. David Roper, Dr. Renee Smith, Ms. V. Chyrel Stalvey, Mr. David Yancey, and Dr. Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None was in attendance.)

Chairman Daniel Moore brought the Student Affairs and Retention Committee meeting to order at 11:22 a.m.

Patrick Sparks moved to approve the February 21, 2019 Student Affairs and Retention Committee meeting minutes. George Mullen seconded, and the motion carried.

Student Affairs & Retention Committee

May 9, 2019

Vice President for Campus Life and Student Engagement Debbie Conner was pleased that there has been a big increase in students volunteering at non-profit agencies in the area on the third Saturday of the month.

The CINO Pantry was created by students to help reduce hunger and improve nutrition on campus. "Pack the Pantry: Parking Amnesty Week" is a new program that allows students, staff, faculty, and visitors to "pay" select parking citations by contributing five non-perishable food items to the CINO Pantry. Over 1800 items were collected. This year there has been a 150% increase in usage over last year.

Relay for Life took place on the Singleton Building front lawn, raising over \$100,000. Vice President Travis Overton raised money in honor of his mother. He also provided awards for students raising money and participating.

Almost 1200 students participate in 20 fraternities and sororities. Retention of students involved in these organizations is 90.1% as compared to 79% not involved; first-time freshman retention is 75.8% as compared to 68.9% for the Fall 2017 cohort.

CINO Quest is a weekend-long leadership program for first-year students in the summer before their first semester that includes a multitude of activities and events that challenge and help students become leaders. The weekend provides an opportunity to meet other students, learn about Coastal traditions, and more. Retention is about 82.6% of the students who attend. Students involved in campus organizations have an overall retention rate of 87.2% as compared to 79.4% who are not.

CINO TIE Welcome Week complements orientation while placing emphasis on the information new students will need to know before the start of classes. Activities planned are Organization Kickoff Day, a beach party, entertainment with a hypnotist and comedian, academic department meetings, and Chant Life Programs. The New Student Convocation will take place on Tuesday before classes begin on Wednesday.

The Wellness Coalition is rebranding information about the campus policy of a tobacco-free and vape-free campus. New signage will be installed on campus, so visitors are aware of the policy. This year research was conducted on students' understanding of smoking and electronic-cigarettes; and, 88.1% of the upper classroom and 73% of freshmen participated in the research and understand the serious health effects. It appears that we are doing a good job educating students once they are on campus regarding tobacco.

The Ice Hockey club are still using a Go Fund Me Page to raise money for their championship rings.

New Student Government Association (SGA) President Jasmine Jackson was introduced. She said next year they will continue with the Shark Tank format to develop student activities. This year clubs were allotted \$48,000 and \$36,000 was used. The Feminine Hygiene Bill was passed to provide feminine hygiene in all of restrooms on campus. The SGA bylaws and constitution were reviewed, and a chief of justice position was developed.

Student Affairs & Retention Committee
May 9, 2019

In 2019-2020, SGA plans to finish the race started this year with several goals in mind: continue providing excellent services, giving voice to students, empowering the campus community to take action in supports of needs and wants, and creating a more diverse and inclusive CCU for all under the #onecoastal.

Provost and Executive Vice President Ralph Byington reviewed a chart of the 21 accredited areas on campus which help to ensure quality and continuing programs. They are reviewed on a cycle. A healthy program needs an outsider to review the program. We received very solid feedback from two accreditations this year which will be incorporated into the curriculum. Six more accreditations are expected next year.

The 2016-2021 Strategic Plan continues to be reviewed and implemented.

Retention has improved to 73% which is a direct reflection on additional academic coaching projects.

As there was no further business, Mullen moved to adjourn. Patrick Sparks seconded, and the meeting adjourned.

Respectfully submitted,

V. Chyrel Stalvey

V. Chyrel Stalvey
Recorder

Student Affairs & Retention Committee

May 9, 2019