

**Minutes
Coastal Carolina University
Board of Trustees**

**Administration, Governance and Philanthropy Committee
Singleton Ballroom
December 13, 2021**

Members of the Committee Present: William Turner, John Bartell, Lisa Davis, Natasha Hanna, Oran Smith

Committee Member Not Present: William Biggs

Other Board Members Present: Lee Belcher, Dalton Floyd, Joe Jarrett, Sherry Johnson, Mark Kelley, George Mullen, Bradley Poston, Jason Repak, Patrick Sparks, Gene Spivey, Delan Stevens

Board Members Not Present: None

Others Present: Sandra Baldrige-Adrian, Michael Benson, Claudia Bornholdt, Brant Branham, Brian Bunton, Amanda Craddock, Lydia Deeck, Daniel Ennis, Amanda Foss, David Frost, Matthew Hogue, Sara Hottinger, Martha Hunn, Judy Johns, Carlos Johnson, Christopher Johnson, Tom Koczara, Susannah Marshman, Kelly Moore, Travis Overton, Jerry Rashid, Michael Roberts, Diane Sanders, Erika Small, James Solazzo, Atiya Stokes-Brown, Holley Tankersley, Lila Taylor, Mike Wallace, Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Two members of the media were in attendance: Katie Powell with MyHorryNews.com and Merry Norkol with The Sun News.)

Chairman William Turner brought the meeting to order at 10:58 a.m.

John Bartell moved to approve the Administration, Governance and Philanthropy Committee meeting minutes from October 28, 2021. Lisa Davis seconded, and the motion carried.

Turner requested unanimous consent to approve the items listed in the committee's consent agenda. Through unanimous consent, the items passed.

Travis Overton, Vice President for Executive Initiatives/Chief of Staff, informed the trustees about campus event notifications and if there was a request to be included in invitation lists, to please reach out to him.

Diane Sanders, Vice President for Advancement and Alumni Engagement, presented a report on Advancement and Alumni Engagement.

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- The University is back on track for stewarding donors. The office is conducting wealth screenings and using these results to create portfolios and tailored strategies for these candidates.
- The University is sending out 40,000 copies of the alumni magazine in an effort to reengage alumni.
- The alumni office is excited to travel for alumni gatherings across the country again. The kick-off is on January 26, 2022, in Charlotte, NC.

Turner announced the retirement of Martha Hunn, Associate Vice President/Chief Communication Officer. He thanked Hunn for her many years of service and friendship.

As there was no additional business, Oran Smith moved to adjourn. Bartell seconded, and the motion carried.

Respectfully submitted,

Lydia Deeck
Lydia Deeck
Recorder