

**Minutes
Coastal Carolina University
Board of Trustees Meetings**

**Academic Excellence and Student Experience Committee
Allen Ballroom
December 13, 2022**

Committee Members Present: Oran Smith, John Bartell, Lisa Davis, Dalton Floyd, Joe Jarrett, Gene Spivey

Committee Members Not Present: None

Other Board Members Present: Lee Belcher, William Biggs, Natasha Hanna, Sherry Johnson, Mark Kelley, George Mullen, Bradley Poston, Jason Repak, Patrick Sparks, Delan Stevens, William Turner

Other Board Members Not Present: None

Others Present: AraLeigh Beam, Michael Benson, Claudia Bornholdt, Brant Branham, Lee Brown, Brian Bunton, Julianne Cooke, Amanda Craddock, Daniel Ennis, Amanda Foss, David Frost, Christina Genovevo, Stephen Harrison, Yvonne Hernandez Friedman, Matthew Hogue, Ashley Holloway, Sara Hottinger, Carlos Johnson, Drew Kurlowski, Colleen McGlone, Travis Overton, Jerry Rashid, David Roper, Diane Sanders, Olga Shabeka, Erika Small, Holley Tankersley, Greg Thompson, Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Two members of the media were in attendance: Katie Powell with MyHorryNews.com and Samuel Shelton from WMBF news.)

Chairman Oran Smith called the Academic Excellence and Student Experience Committee meeting to order at 9:05 a.m.

Lisa Davis moved to approve the Academic Excellence and Student Experience Committee meeting minutes from Oct. 13, 2022. Gene Spivey seconded, and the motion carried.

Academic Program Review

- **Spivey moved for the approval of the new B.S. in Health Sciences (Motion 22-ASE-12). John Bartell seconded, and the motion carried.**
- **Spivey moved for the approval of the new B.A. in Journalism and Sports Broadcasting (Motion 22-ASE-13). Dalton Floyd seconded, and the motion carried.**
- **Spivey moved for the approval of the new Bachelor of Professional Studies (Motion 22-ASE-14). Davis seconded, and the motion carried.**

**Academic Excellence and Student Experience Committee Meeting
December 13, 2022**

Associate Vice President for Enrollment Management, Amanda Craddock, reported on preliminary spring enrollment.

- Continuing student enrollment: Up 3%
- Total undergraduate enrollment: Up 1.9%
- Total enrollment: Up 0.8%

Executive Vice President for Academic Affairs/Provost, Daniel Ennis, reported on retention and academic affairs.

- Freshman retention (Fall 2022 to Spring 2023): Up almost 1%

Vice President for Student Affairs, Yvonne Hernandez Friedman, reported on Student Affairs.

- Operational Excellence Goals:
 - Creation of three standing divisional committees
 - Diversity, Equity & Inclusion Committee
 - Professional Development Committee
 - Student Employment Committee
 - Committee initiatives will launch in spring 2023.
- Personnel Accomplishments:
 - Student Health Services leadership changes
 - Director of Strategic Initiatives and Assessment appointment
 - New Administrative Coordinator
 - Assistant Vice President of Student Engagement hired
 - Assistant Vice President/Dean of Students search in final stages
- Assessment/Consultations:
 - National Association for Behavioral Intervention and Threat Assessment (NABITA) consultant coming to review and make recommendations to the current threat assessment/behavioral intervention teams in place at CCU.
 - National Association of Student Personnel Administrators (NASPA) P.R.A.T.I.C.E.S. assessments have been completed and NASPA will provide a review in Spring 2023.
 - Skyfactor benchmarking assessment will be launched in January on various areas of Student Affairs.

With no additional business, Floyd moved to adjourn at 9:54 a.m. Spivey seconded, and the motion carried.

Respectfully submitted,
Christina Genovevo
Recorder