

John Sample

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OBJECTIVE

Seeking a social media and marketing communications position that will enhance my creativity, superior communication skills, and expertise in marketing.

SKILLS

- Social Media Marketing: Facebook, Twitter, Instagram
- Newspaper Staff Training: Ethics, AP Style, Effective News Writing
- Word, PowerPoint, Excel, Photoshop, Camtasia

EDUCATION

Bachelor of Arts in English

May 2023

Coastal Carolina University, Conway, SC

WRITING & PUBLICATIONS EXPERIENCE

Staff Writer, The Chanticleer

2021-2023

- Wrote weekly articles on student life issues
- Managed social media to increase engagement by 30%
- “A Dean for All” feature story posted in online CCU staff newsletter

PROFESSIONAL EXPERIENCE

Capt. Johns Seafood - Conway, SC

2022 – Present

- Coordinate daily front of the house and back of the house restaurant operations
- Deliver superior service and maximize customer satisfaction
- Respond efficiently and accurately to customer complaints
- Regularly review product quality and research new vendors
- Appraise staff performance and provide feedback to improve productivity

Dollar General Stores Incorporated - Whiteville, NC

Summer 2021

Third Key Manager

- Inventory, stocking, bookkeeping, customer service
- Supervise sales and inventory associates
- Open and close store for operating hours
- Help setup and maintain new store location
- Responsible for managing store money, making deposit drops

CAMPUS LEADERSHIP

- Rush Chair, Phi Sigma Sigma Sorority
- Social Media Chair, Each 1 Teach 1 Mentorship Organization