

All changes are effective Fall 2019, unless otherwise noted.

**Academic Affairs** (*moved and seconded in committee*)

Proposals for change(s) in an undergraduate program:

**COLLEGE OF BUSINESS**

**1. Department of Management of Decision Sciences**

**a. Management: International Management Concentration, B.S.B.A. (Form B – ID # 1820)**

**Degree Requirements (120 Credits)**

**Core Curriculum Requirements**

Core Curriculum (38-40 Total Credit Hours)

**Graduation Requirements**

Graduation Requirements (3-7+ Credits) \*

**Foundation Courses (6-12 Credits) \***

Minimum grade of 'C' is required in all foundation courses.

**Complete the following courses:**

- CSCI 110 - Enterprise Business Applications (3 credits)
- PHIL 318 - Business Ethics (3 credits)

**Choose one course from the following:**

- ENGL 290 - Introduction to Business Communication (3 credits)
- CBAD 290 - Integrated Business Communication (3 credits)

**Choose one course from the following:**

- MATH 138 - Mathematics with Applications in Business (3 credits)
- MATH 132 - Calculus for Business and Social Science (3 credits)
- MATH 160 - Calculus I (4 credits)

Note: \* Course credit hours only count once toward the total university graduation credit hour requirements. Click on Credit Sharing for more information.

**Business Core Requirements (39-45 Credits) \***

Minimum grade of 'C' is required in all business core courses.

**Lower Level Business Core**

Complete the following courses:

- CBAD 120 Q - Introduction to the Global Culture of Business (3 credits)
- CBAD 201 - Financial Accounting (3 credits)
- CBAD 202 - Managerial Accounting (3 credits)
- CBAD 291 - Business Statistics (3 credits)
- CBAD 292 - Decision Analysis (3 credits)
- ECON 201 - Macroeconomics (3 credits)
- ECON 202 - Microeconomics (3 credits)

**Upper Level Business Core**

Complete the following courses:

- CBAD 301 Q\* - Management and Organizations (3 credits)
- CBAD 344 - Legal Environment of Business (3 credits)
- CBAD 350 Q\* - Marketing (3 credits)
- CBAD 363 - Business Finance (3 credits)
- CBAD 364 Q\* - Operations Management (3 credits)
- CBAD 373 Q\* - Business Integration and Application (3 credits)

- CBAD 393 - Management Information Systems (3 credits)
- CBAD 478 Q - Strategic Management (3 credits)

Note: \* Course credit hours only count once toward the total university graduation credit hour requirements. Click on Credit Sharing for more information.

### **Major Requirements (18 Credits)**

Minimum grade of 'C' is required in major requirements.

### **International Management Concentration (18 Credits) \***

Complete the following courses:

- MGMT 308 - Managing Human Capital (3 credits)
- MGMT 309 Q\* - Leading High Performance Teams (3 credits)
- CBAD 401 - International Business (3 credits)
- MGMT 482 - Global Supply Chain Management (3 credits)
- ~~CBAD 402 Q—Study Abroad in International Business (0 credits)~~

### **IM Selective**

Choose one from the following:

- MGMT 362 - Global Leadership Development (3 credits)
- MGMT 461 - Cross-Cultural Management (3 credits)
- MGMT 462 - Competing in Foreign Markets (3 credits)

### **International Business Selective**

Choose one from the following:

- ECON 351 - International Economic Policy (3 credits)
- FIN 421 - Multinational Corporate Finance (3 credits)
- MKTG 454 - International Marketing (3 credits)
- CBAD 499 - Selected Topics in Business (0-3 credits) (with permission of the department chair)

### **Study Abroad Requirement\***

Choose one from the following:

- CBAD 402 Q - Study Abroad in International Business (0 credits)
- INTL 398 Q - International Experiential Engagement (0 credits)

Note: \* This concentration requires students to study abroad.

**Electives (0-16 Credits)**

**Total Credits Required: 120 Credits**

## 2. **Department of Finance and Economics**

### a. **International Business Minor** (Form B – ID# 1988)

Course credit may NOT count for both major and minor requirements.

Students completing the international management concentration in the management major may not also complete the international business minor.

### **Program Requirements**

Complete the following (6 Credits)

- CBAD 401 - International Business (3 credits)
- POLI 101 - Introduction to World Politics (3 credits)

### **Choose one from the following (3 Credits)**

- POLI 315 - International Relations (3 credits)
- POLI 316 - Comparative Politics (3 credits)
- POLI 318 - International Political Economy (3 credits)
- POLI 329 – Comparative Politics of the Middle East (3 credits)
- POLI 336 – Chinese Foreign Policy and US-Chinese Relations (3 credits)
- POLI 340 - International Negotiations (3 credits)
- POLI 342 – European Union Institutions and Policymaking (3 credits)
- POLI 349 – Comparative African Politics (3 credits)
- POLI 355 – Foreign Policy Analysis (3 credits)
- POLI 410 Q - International Organizations (3 credits)
- POLI 435 - Globalization (3 credits)
- POLI 439 - International Law (3 credits)

- Or another political science course with an international emphasis (must be approved by the coordinator of the International Business Minor)

**Choose three from the following (9 Credits)**

- **CBAD 499 – Selected Topics in Business (3 credits)**
- **ECON 150 – Global Issues in Economics (3 credits)**
- **ECON 320 – Environmental Economics (3 credits)**
- **ECON 330 – Economics of Tourism (3 credits)**
- ECON 351 - International Economic Policy (3 credits)
- ECON 352 - Economics of Development (3 credits)
- FIN 421 - Multinational Corporate Finance (3 credits)
- HRTM 381 - International Internship (3 credits)
- MGMT 362 - Global Leadership Development (3 credits)
- **MGMT 423 – Study Abroad in Entrepreneurship & Innovation (3 credits)**
- MGMT 461 - Cross-Cultural Management (3 credits)
- MGMT 462 - Competing in Foreign Markets (3 credits)
- **MGMT 482 – Global Supply Chain Management (3 credit)**
- MKTG 454 - International Marketing (3 credits)
- **SPAN 323 – Spanish for Business and Tourism (3 credits)**
- Or another business course with an international emphasis (must be approved by the coordinator of the International Business Minor)

**Total Credits Required: 18 Credits**

A grade of ‘C’ or better is required in each course to be applied toward the minor.

COLLEGE OF SCIENCE

**1. Department of Kinesiology**

**a. Exercise and Sport Science, B.S. (Form B – ID# 2220)**

Through coursework, research, and practice, the Bachelor of Science in exercise and sport science (EXSS) prepares students for entry into this dynamic and growing field. Students in the EXSS program acquire the knowledge, skills, and abilities of effective beginning professionals. Students study scientific and foundational content of human movement, engage in scholarly inquiry, and apply knowledge and theory to practice.

Graduates of the EXSS major are trained to assess, design, and implement individual and group exercise programs for healthy individuals as well as those with chronic disease. They are skilled in evaluating health behaviors and risk factors, conducting fitness assessments, writing appropriate exercise prescriptions, and motivating individuals to modify negative health habits and maintain positive lifestyle behaviors. The exercise and sport science professional has demonstrated competence as a leader in university, corporate, commercial, or community settings in which their clients participate in movement and fitness-related activities. They are also prepared for advanced study in allied health or medical-related fields (e.g. physical therapy, cardiac rehabilitation). Students will complete their undergraduate education with a full-time internship experience (9-12 credit hours) and will have the opportunity to sit for a nationally recognized certification exam (ACSM Certified Exercise Physiologist; CSE).

### **Mission Statement**

Coastal Carolina University's exercise and sport science (EXSS) program is comprised of teacher-scholars trained to prepare students for successful entry into EXSS professions and related graduate study. The program provides a focal point for scientific scholarship and expertise through the development and dissemination of faculty-driven research and scholarship. EXSS provides students with multiple opportunities for active learning through laboratory-based activities, student-mentored research, service to local communities, and internship experiences. Through these activities, students acquire knowledge of scientifically-based health/fitness concepts and develop skills related to exercise programming and leadership with the ultimate goal of enhancing the quality of life for residents of Horry County and beyond.

### **Student Learning Outcomes**

At the completion of the exercise and sport science program, students will be able to:

1. Describe and apply anatomical, physiological, biomechanical, biochemical, behavioral, and psychological concepts important to physical activity and exercise settings.
2. Properly conduct health appraisals and assessments using current technologies and scientifically-based methods for a variety of populations and settings.
3. Properly plan and evaluate individualized exercise prescriptions and programs using health/fitness appraisals and assessments, knowledge of risk factors, and individual health status.
4. Properly implement individualized and group exercise programs by using correct exercise techniques, methods, and programmatic variables.

5. Apply the skills of scientific inquiry, research, and evaluation in the field of exercise and sport science.
6. Monitor program administration including, but not limited to, management of emergency and safety procedures, risk management, facility design, and program evaluation/assessment.
7. Demonstrate the dispositions of an effective entry-level exercise science professional including, but not limited to, physical activity and exercise, working within specific community or agency goals, and serving as a resource person.

### **Policies and Requirements**

Students must earn a grade of 'C' or better in each course used to satisfy a) EXSS major requirements and b) all EXSS foundation courses. A grade of 'C' or better is also required in ENGL 101 and ENGL 102. All EXSS students are required to complete a capstone 9-credit or 12-credit internship at an approved exercise and sport science site. Students are expected to demonstrate mastery of the student learning outcomes during this experience. An end-of-program exam is required of all students prior to graduation. Students will also be prepared to sit for the national American College of Sports Medicine (ACSM) Certified Exercise Physiologist certification exam. The purpose of both exams are to determine how well students have mastered program content within the student learning outcomes. The ACSM CES exam provides students with an opportunity to gain a valuable external credential/certification.

Admission requirements to the internship:

1. Demonstration of acceptable professional dispositions;
2. Passing score (70 percent or better) on end-of-program exit exam;
3. 'C' or better in all EXSS major requirements;
4. 'C' or better in all EXSS foundation requirements;
5. Successful completion of all undergraduate required coursework;
6. Current CPR certification.

### **Degree Requirements (120 Credits)**

#### **Core Curriculum Requirements**

Core Curriculum (38-40 Total Credit Hours)

#### **Graduation Requirements**

Graduation Requirements (3-7+ Credits) \*

## Foundation Courses (~~25-36~~ 19-33 Credits) \*

Complete the following courses:

- BIOL 121 - Biological Science I (3 credits) AND
- BIOL 121L - Biological Science I Laboratory (1 credit)
  
- BIOL 232 - Human Anatomy and Physiology I (3 credits) AND
- BIOL 232L - Human Anatomy and Physiology I Laboratory (1 credit)
  
- BIOL 242 - Human Anatomy and Physiology II (3 credits) AND
- BIOL 242L - Human Anatomy and Physiology II Laboratory (1 credit)
  
- EXSS 122 - Lifetime Fitness and Physical Activity (3 credits)
- ~~PUBH 121 - Personal and Community Health (3 credits)~~
- ~~KRSS~~ EXSS 222 - Functional Kinesiology and Sport Conditioning (3 credits)

Choose one course from the following:

- CHEM 101 - Introductory Chemistry (3 credits) AND
- CHEM 101L - Introductory Chemistry Laboratory (1 credit)
  
- CHEM 111 - General Chemistry I (3 credits) AND
- CHEM 111L - General Chemistry Laboratory I (1 credit)
  
- PHYS 205 - Introductory Physics for Life Sciences I (3 credits) AND
- PHYS 205L - Introductory Physics for Life Sciences I Laboratory (1 credit)
  
- PHYS 211 - Essentials of Physics I (3 credits) AND
- PHYS 211L - Essentials of Physics I Laboratory (1 credit)

Choose one course from the following:



- MATH 131 - Trigonometry (3 credits)
- MATH 132 - Calculus for Business and Social Science (3 credits)
- MATH 135 - Precalculus (4 credits)
- MATH 160 - Calculus I (4 credits)
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Complete the following:

- STAT 201 - Elementary Statistics (3 credits)
- STAT 201L - Elementary Statistics Computer Laboratory (1 credit)

Choose one course from the following:

- PSYC 101 - General Psychology (3 credits)
- SOC 101 - Introductory Sociology (3 credits)

Note: \* Course credit hours only count once toward the total university graduation credit hour requirements. Click on Credit Sharing for more information.

### **Major Requirements (43-46 46-49 Credits)**

Complete the following courses:

- EXSS 205 - Introduction to Exercise and Sport Science (3 credits)
- EXSS 310 - Exercise and Sport Nutrition (3 credits)
- EXSS 330 - Injury Management (3 credits)
- EXSS 340 - Sport and Exercise Behavior (3 credits)
- EXSS 350 - Exercise Physiology (3 credits) AND
- EXSS 350L - Laboratory in Exercise Physiology (1 credit)
- EXSS 360 - Motor Behavior (3 credits) AND
- EXSS 360L - Laboratory in Motor Behavior (1 credit)
- EXSS 385 - Exercise Testing and Prescription (3 credits) AND
- EXSS 385L - Laboratory in Exercise Testing and Prescription (1 credit)
- EXSS 400 - Biomechanics (3 credits)
- EXSS 415 - Personal Fitness Leadership (3 credits)
- EXSS 490 - Seminar in Exercise and Sport Science (1 credit)
- EXSS 495 Q - Internship in Exercise and Sport Science (9 ~~to~~ or 12 credits)

Choose ~~one course~~ 6 credits from the following:

- EXSS 390 - Strength and Conditioning (3 credits)
- EXSS 399 - Independent Study in Exercise and Sport Science (1 to 3 credits)
- **EXSS 401 – Psychology of Sport-Related Injury (3 credits)**
- EXSS 405 - Exercise Testing and Prescription for Diverse Populations (3 credits)
- EXSS 410 - Cardiopulmonary Rehabilitation (3 credits)
- EXSS 420 - Exercise and Aging (3 credits)
- EXSS 450 - Laboratory Skills in Exercise Science (3 credits)
- EXSS 499 - Directed Undergraduate Research in Exercise and Sport Science (1 to 6 credits)

**Electives (0-11 Credits)**

**Total Credits Required: 120**

**Academic Affairs** (*moved and seconded in committee*)

Proposals for new undergraduate courses:

### COLLEGE OF BUSINESS

#### **1. Department of Marketing, Hospitality and Resort Tourism**

##### **a. CBAD 449 Q – Business Analytics (Form C – ID# 1632)**

**Proposed catalog description:** CBAD 449 Q - Business Analytics (3 credits) (Prereq: A grade of 'C' or better in CBAD 292) Focuses on developing analytic thinking capabilities in a business context. Emphasis is placed on data-driven business decision making using analytic tools to design and implement business strategies and tactics and to evaluate their effectiveness. Topics include the nature of analytic thinking, analytic competition, building analytic skills, and creating and revising analytic models. This course involves developing an understanding of how to use analytic tools in a competitive advantage. S.

**Course Prefix/Number:** CBAD 449 Q

**Course Title:** Business Analytics

**Primary Goal:** This course may be taken as an elective

**Repeatable for Credit:** No

**Course Equivalencies:** None

**Pass/Fail Grading:** No

**Prerequisite(s):** A grade of 'C' or better in CBAD 292  
**Corequisite(s):** None  
**Number of credits:** 3 credits  
**Cross-listing(s):** None  
**Course Restriction(s):** None  
**Estimated enrollment:** 15  
**Prior enrollment in course:** 9  
**Method of delivery:** Laboratory  
**Semester(s) offered:** Spring  
**Considered for the Core Curriculum:** No  
**Considered for the QEP:** Yes

COLLEGE OF SCIENCE

**1. Department of Mathematics and Statistics**

**a. MATH 384 – Functions, Applications and Chaos (Form C – ID# 2235)**

**Proposed catalog description:** MATH 384 - Functions, Applications and Chaos (3 Credits) (Prereq: A grade of 'C' or better in MATH 260) Inquiry-based activities are used to explore a variety of math topics focused in secondary mathematics curriculum with the goal of deepening and broadening your understanding of these topics. F, odd years.

**Course Prefix/Number:** MATH 384  
**Course Title:** Functions, Applications and Chaos  
**Primary Goal:** This course may be taken as an elective  
**Repeatable for Credit:** No  
**Course Equivalencies:** None  
**Pass/Fail Grading:** No  
**Prerequisite(s):** A grade of 'C' or better in MATH 260  
**Corequisite(s):** None  
**Number of credits:** 3 credits  
**Cross-listing(s):** None  
**Course Restriction(s):** None  
**Estimated enrollment:** 20  
**Prior enrollment in course:** 14  
**Method of delivery:** Classroom  
**Semester(s) offered:** Fall, odd years  
**Considered for the Core Curriculum:** No  
**Considered for the QEP:** No

**Academic Affairs** *(moved and seconded in committee)*

Proposals for change(s) in, restoration of, or removal of undergraduate courses:

**COLLEGE OF BUSINESS**

**1. Department of Management and Decision Sciences**

**a. CBAD 402 Q – Study Abroad in International Business**

**Proposed revision(s):** Other Course Change (Form A – ID# 1821)

**Course Action(s):** Change to course title **FROM:** Study Abroad in International Business **TO:** Study Abroad in Business; change to catalog description.

**Proposed catalog description:**

CBAD 402 Q - Study Abroad in Business (0 credits) (Restricted to students participating in an approved study abroad experience) This course requires travel to a foreign country on a study abroad program in business. Students participating in this course explore the global nature of competition and how people and organizations differ across cultures and countries. Students participate in pre-departure orientation sessions and post-travel reflections and assessments. This course may be repeated to denote each study abroad experience. Requires travel abroad. F, S, Su.

**COLLEGE OF HUMANITIES & FINE ARTS**

**1. Department of Politics**

**a. POLI 497 – Discipline of Political Science**

**Proposed revision(s):** Add course to QEP (Form A – ID# 2168)

**Course Action(s):** Add course to QEP; Change to catalog description.

**Proposed catalog description:**

POLI 497 Q – Discipline of Political Science (3 credits) Designed to be the capstone course for students majoring in political science. This course focuses on the nature and development of the discipline of political science. Particular attention is given to controversies concerning the scope and methods of conducting research in political science. Students design and carry out independent research culminating in a capstone project. Political Science majors should take this course no earlier than the last semester of their junior year. F, S, Su

## COLLEGE OF SCIENCE

### **1. Department of Chemistry**

#### **a. CHEM 499 – Undergraduate Research**

**Proposed revision(s):** Add course to QEP (Form A – ID# 2015)

**Course Action(s):** Add course to QEP

**Proposed catalog description:**

CHEM 499 Q - Directed Undergraduate Research (1 to 6 credits) (Prereq: A contract must be approved by the instructor and the department chair by the time of registration) Structured undergraduate research projects conducted with faculty direction and participation. Projects explore chemical or related problems using the scientific method. F, S, Su.

### **2. Department of Kinesiology**

#### **a. KRSS 222 – Functional Kinesiology and Sport Conditioning**

**Proposed revision(s):** Other course change (Form A – ID# 2213)

**Course Action(s):** Change to course prefix: **FROM: KRSS TO: EXSS**

**Proposed catalog description:**

EXSS 222 - Functional Kinesiology and Sport Conditioning (3 credits) An introduction to the study of the anatomical basis of human movement, with emphasis on bone, muscle, their growth and development, joint structure and movement and major physiological principles. In addition, the application of those scientific underpinnings to sport conditioning is covered. F, S, Su.

#### **b. KRSS 301 – Coaching Pedagogy and Management**

**Proposed revision(s):** Other course change (Form A – ID# 2214)

**Course Action(s):** Change to course prefix: **FROM: KRSS TO: EXSS**

**Proposed catalog description:**

EXSS 301 - Coaching Pedagogy and Management (3 credits) (Prereq: EXSS 222 or permission of the instructor) This course provides an introduction to the philosophy, principles and techniques of effective coaching with emphasis on the pedagogical and psychosocial aspects of preparing amateur athletes for competition. Course includes the art and science of coaching in areas such as group/team development, practice planning, teaching sport skills and game tactics, and team assessment and evaluation. F, S, Su.

#### **c. KRSS 497 – Practicum in Sport Coaching**

**Proposed revision(s):** Other course change (Form A – ID# 2215)

**Course Action(s):** Change to course prefix: **FROM:** KRSS **TO:** EXSS

**Proposed catalog description:**

EXSS 497 - Practicum in Sport Coaching (3 credits) (Prereq: A grade of ‘C’ or better in EXSS 301 and EXSS 330) Supervised field experience coaching a team in a recreational, amateur or educational setting. Students required to accumulate at least 100 approved and supervised contact hours. Course also requires self-study and successful completion of a national, external coaching certification. F, S, Su.

**c. EXSS 310 – Exercise and Sport Nutrition**

**Proposed revision(s):** Other course change (Form A – ID# 2217)

**Course Action(s):** Change to prerequisite(s): **FROM:** A grade of ‘C’ or better in PUBH 121 or EXSS 122 **TO:** A grade of ‘C’ or better in EXSS 205; change to catalog description.

**Proposed catalog description:**

EXSS 310 - Exercise and Sport Nutrition (3 credits) (Prereq: A grade of ‘C’ or better in EXSS 205) Investigates the basic, scientific, and applied concepts of nutrition and substrate utilization as they apply to energy production for exercise, body composition, weight control and thermoregulation. Emphasis given to analyzing nutritional behaviors for enhanced exercise and sport performance. F, S, Su.

**d. EXSS 459 Q – Internship in Exercise and Sport Science**

**Proposed revision(s):** Other course change (Form A – ID# 2219)

**Course Action(s):** Change to credits: **FROM:** 9 to 12 **TO:** 9 or 12; change to prerequisites: **FROM:** Admission to Internship: ‘C’ or better in all exercise and sport science major requirements, 2.25 cumulative GPA or higher at Coastal Carolina University, completion of all required Exercise and Sport Science coursework, and Adviser/Program Approval) **TO:** Admission to Internship: A grade of ‘C’ or better in all Exercise and Sport Science major requirements, completion of all required Exercise and Sport Science coursework, and Adviser/Program Approval; Change to catalog description.

**Proposed catalog description:**

EXSS 495 Q - Internship in Exercise and Sport Science (9 or 12 credits) (Prereq: Admission to Internship: A grade of ‘C’ or better in all Exercise and Sport Science major requirements, completion of all required Exercise and Sport Science coursework, and Adviser/Program Approval) Students gain opportunities to apply and further develop

their knowledge, skills, and abilities through full-time, supervised experiences (350 or 450 hours). Students perform full-time internships in approved exercise or sport science-related facilities such as hospitals, fitness centers, or physical therapy/rehabilitation clinics. F, S, Su.

## 2. Department of Marine Science

### a. **MSCI 302 – Marine Biology**

**Proposed revision(s):** Other Course Change (Form A – ID # 2247)

**Course Action(s):** Change to prerequisite(s): **FROM:** MSCI 111 and BIOL 122 **TO:** A grade of ‘C’ or better in MSCI 111, MSCI 111L, MSCI 112, MSCI 112L, BIOL 122, and BIOL 122L

**Proposed catalog description:**

MSCI 302 - Marine Biology (3 credits) (Prereq: A grade of 'C' or better in MSCI 111, MSCI 111L, MSCI 112, MSCI 112L, BIOL 122 and BIOL 122L) (Coreq: MSCI 302L) Study of the adaptive and evolutionary mechanisms by which organisms are able to occupy the various marine habitats. The evolutionary development of the diversity of marine organisms. F, S.

### b. **MSCI 301 – Physical Oceanography**

**Proposed revision(s):** Other course change. (Form A – ID # 2258)

**Course Action(s):** Change to prerequisite(s): **FROM:** Students must earn a grade of ‘C’ or better in MSCI 112, MATH 160 and PHYS 211 **TO:** A grade of ‘C’ or better in MSCI 111, MSCI 111L, MSCI 112, MSCI 112L, MATH 161, and PHYS 212/ PHYS 212L or have concurrent enrollment in PHYS 212/PHYS 212L

**Proposed catalog description:**

MSCI 301 - Physical Oceanography (3 credits) (Prereq: A grade of ‘C’ or better in MSCI 111, MSCI 111L, MSCI 112, MSCI 112L, MATH 161, and PHYS 212/ PHYS 212L or have concurrent enrollment in PHYS 212/PHYS 212L) (Coreq: MSCI 301L) A comprehensive study of the field of physical oceanography. Topics include physical properties of the ocean, ocean dynamics, air-sea interactions, waves, tides, and the ocean’s role in climate. In the lab, students analyze real-time global ocean data and quantitative analysis skills are developed. F, S.