

**Demographic Report
College of Business
Fall 2022**



**Coastal Carolina University
College of Business
Fall 2022 Demographic Trends**

	2019	2020	2021	2022	% Change 2019-2022	% Change 2021-2022
Undergraduate						
Number of First-time Freshmen	442	398	653	765	73.1%	17.2%
Number of First-time Transfers	163	147	199	165	1.2%	-17.1%
Number of Readmits	40	53	57	40	0.0%	-29.8%
Number of Continuing Students	1,501	1,433	1,366	1,491	-0.7%	9.2%
Total Headcount	2,146	2,031	2,275	2,461	14.7%	8.2%
Graduate - Degree Seeking						
Number of First-time Graduates	60	82	47	47	-21.7%	0.0%
Number of Readmits	5	2	2	1	-80.0%	-50.0%
Number of Continuing Students	48	54	81	43	-10.4%	-46.9%
Total Headcount	113	138	130	91	-19.5%	-30.0%
Graduate - Non-degree Seeking						
Total Headcount	3	2	2	0	-100.0%	-100.0%
Undergraduate and Graduate						
Total Headcount	2,262	2,171	2,407	2,552	12.8%	6.0%

Coastal Carolina University
College of Business
Undergraduate Demographic Report
Fall 2022

Total Headcount			2,461	Total FTE			1,405	Student Credit Hours		21,079
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status		Total	
Freshman	910	9	919	Hispanic	162	6.6%	New Admits			
Sophomore	564	10	574				Freshmen		765	
Junior	438	22	460	Race			Readmit		40	
Senior	418	90	508	American Indian	3	0.1%	Transfer		165	
				Asian	27	1.1%	Total		970	
				Black/African Am.	249	10.1%	Non-Degree			
Gender				Pacific Islander	0	0.0%	Special		0	
Men	1,448	91	1,539	White	1,825	74.2%	Continuing		1,491	
Women	882	40	922	Two or More Races	84	3.4%	Total		2,461	
Total	2,330	131	2,461	Nonresident	30	1.2%				
				No Report	81	3.3%				
				Total	2,461	100.0%				

Residence	Number	Percent	Age	Number	Percent
Dillon County	1	0.0%	17 and under	3	0.1%
Georgetown County	26	1.1%	18	471	19.1%
Horry County	318	12.9%	19	641	26.0%
Marion County	9	0.4%	20	475	19.3%
Williamsburg County	7	0.3%	21	419	17.0%
Total 5-County	361	14.7%	22-25	375	15.2%
Other S.C.	435	17.7%	26-29	30	1.2%
Total S.C.	796	32.3%	30-39	27	1.1%
Other States	1,624	66.0%	40-49	11	0.4%
Foreign Countries	41	1.7%	50-59	8	0.3%
No Report	0	0.0%	60+	1	0.0%
Total	2,461	100.0%	No Report	0	0.0%
			Total	2,461	100.0%

Major by College	Number
Business	
Accounting	199
Economics (BA)	8
Economics (BS)	62
Finance	417
Hospitality, Resort, and Tourism Management	154
Management	829
Marketing	691
Undeclared, Business	101
Total	2,461

* Source - CHEMIS Fall Enrollment File

Coastal Carolina University
College of Business
Graduate Demographic Report
Fall 2022

Total Headcount			91	Total FTE		60	Student Credit Hours		720
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate	46	45	91	Hispanic	4	4.4%	New Admits		
Non-Degree Seeking	0	0	0	Race			Graduate	47	
				American Indian	1	1.1%	Readmit	1	
				Asian	3	3.3%	Total	48	
				Black/African Am.	11	12.1%	Non-Degree		
				Pacific Islander	0	0.0%	Special	0	
Gender				White	60	65.9%	Continuing	43	
Men	20	21	41	Two or More Races	2	2.2%	Total	91	
Women	26	24	50	Nonresident	9	9.9%			
				No Report	1	1.1%			
Total	46	45	91	Total	91	100.0%			

Residence	Number	Percent	Age	Number	Percent
Dillon County	0	0.0%	Under 22	10	11.0%
Georgetown County	4	4.4%	22-25	38	41.8%
Horry County	39	42.9%	26-29	11	12.1%
Marion County	0	0.0%	30-39	18	19.8%
Williamsburg County	0	0.0%	40-49	9	9.9%
Total 5-County	43	47.3%	50-59	4	4.4%
			60+	1	1.1%
Other S.C.	9	9.9%	No Report	0	0.0%
Total S.C.	52	57.1%	Total	91	100.0%
Other States	27	29.7%	Average Age:	29	
Foreign Countries	12	13.2%			
No Report	0	0.0%			
Total	91	100.0%			

Major by College	Number
Business	
Master of Accountancy	10
Master of Business Administration	81
Certificate:	
Fraud Examination	0
Healthcare Administration	0
Non-Degree Seeking (Business)	0
Total	91

* Source - CHEMIS Fall Enrollment File