

# Demographic Report

## Fall 2022



Office of Institutional Research, Assessment and Analysis  
November 1, 2022

## Coastal Carolina University Fall 2022 Demographic Trends

	2019	2020	2021	2022	% Change 2019-2022	% Change 2021-2022
Number of First-time Freshmen	2,304	2,056	2,519	2,662	15.5%	5.7%
Number of First-time Transfers	717	652	744	586	-18.3%	-21.2%
Number of First-time Graduates	260	273	196	196	-24.6%	0.0%
Number of Readmits	214	231	236	175	-18.2%	-25.8%
Number of Transient Students	10	8	5	4	-60.0%	-20.0%
Number of Continuing Students	6,406	6,450	6,252	6,367	-0.6%	1.8%
<b>Undergraduate</b>						
Total Headcount	9,760	9,500	9,790	9,794	0.3%	0.0%
Total FTE	9,531	9,183	9,540	9,625	1.0%	0.9%
Student Credit Hours	142,967	137,750	143,105	144,380	1.0%	0.9%
<b>Graduate - Degree Seeking</b>						
Total Headcount	580	577	563	491	-15.3%	-12.8%
Total FTE	337	333	314	285	-15.4%	-9.2%
Student Credit Hours	4,043	4,001	3,763	3,418	-15.5%	-9.2%
<b>Graduate - Non-degree Seeking</b>						
Total Headcount	144	41	120	52	-63.9%	-56.7%
Total FTE	45	11	41	18	-60.0%	-56.1%
Student Credit Hours	546	129	491	215	-60.6%	-56.2%
<b>Undergraduate and Graduate</b>						
Total Headcount	10,484	10,118	10,473	10,337	-1.4%	-1.3%
Total FTE	9,913	9,527	9,895	9,928	0.2%	0.3%
Student Credit Hours	147,556	141,880	147,359	148,013	0.3%	0.4%

**Coastal Carolina University**  
**Undergraduate and Graduate Demographic Report**  
**Fall 2022**

<b>Total Headcount</b>			<b>10,337</b>	<b>Total FTE</b>			<b>9,928</b>	<b>Student Credit Hours</b>			<b>148,013</b>
<b>Class</b>	<b>Full-Time</b>	<b>Part-Time</b>	<b>Total</b>	<b>Ethnicity</b>	<b>Total</b>	<b>Percent</b>	<b>Admission Status</b>		<b>Total</b>		
Freshman	3,059	37	3,096	Hispanic	632	6.1%	<b>New Admits</b>				
Sophomore	2,165	61	2,226				Freshmen	2,662			
Junior	1,832	91	1,923	<b>Race</b>			Readmit	175			
Senior	1,933	317	2,250	American Indian	30	0.3%	Transfer	586			
Non-Degree Seeking				Asian	125	1.2%	Graduate	196			
Undergraduate	26	273	299	Black/African Am.	1,448	14.0%	<b>Total</b>	3,619			
Graduate	0	52	52	Pacific Islander	15	0.1%					
Graduate	148	343	491	White	7,281	70.4%	<b>Non-Degree</b>				
<b>Gender</b>				Two or More Races	410	4.0%	HS Taking College	127			
Male	4,082	522	4,604	Nonresident	111	1.1%	Special	220			
Female	5,081	652	5,733	No Report	285	2.8%	Transient	4			
<b>Total</b>	9,163	1,174	10,337	<b>Total</b>	10,337	100.0%	Continuing	6,367			
							<b>Total</b>	10,337			
<b>Geographic Location</b>		<b>Number</b>	<b>Percent</b>	<b>Age</b>	<b>Number</b>	<b>Percent</b>					
Dillon County		19	0.2%	17 and under	138	1.3%					
Georgetown County		196	1.9%	18	1,837	17.8%					
Horry County		1,923	18.6%	19	2,306	22.3%					
Marion County		52	0.5%	20	1,800	17.4%					
Williamsburg County		38	0.4%	21	1,793	17.3%					
<b>Total 5-County</b>		2,228	21.6%	22-25	1,783	17.2%					
Other S.C.		2,141	20.7%	26-29	237	2.3%					
<b>Total S.C.</b>		4,369	42.3%	30-39	234	2.3%					
Other States		5,803	56.1%	40-49	100	1.0%					
Foreign Countries		165	1.6%	50-59	64	0.6%					
No Report		0	0.0%	60+	45	0.4%					
<b>Total</b>		10,337	100.0%	No Report	0	0.0%					
				<b>Total</b>	10,337	100.0%					
<b>Major by College</b>		<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>					
<b>Business Administration</b>				Art History		5					
Accounting		199		Art Studio		56					
Economics (BA)		8		Communication		473					
Economics (BS)		62		Cultural Heritage Certificate		1					
Finance		417		Digital Culture and Design		54					
Hospitality, Resort, and Tourism Management		154		English		88					
Management		829		Graphic Design		165					
Marketing		691		History		95					
Undeclared, Business		101		Intelligence and National Security Studies		290					
Graduate Programs		91		Interdisciplinary Studies		138					
<b>Total</b>		2,552		Languages and Intercultural Studies		25					
<b>Education &amp; Social Sciences</b>				Music		45					
Anthropology and Geography		36		Music Education		35					
Criminal Justice		160		Philosophy		9					
Early Childhood Education		185		Religious Studies		6					
Elementary Education		192		Theatre		48					
Geospatial Technologies Certificate		0		Theatre Arts		98					
Instructional Technology Certificate		0		Undeclared, Humanities		3					
Middle Level Education		74		Visual Art		5					
Physical Education		77		Visual Communication Design		10					
Political Science		127		Graduate Programs		58					
Sociology		185		<b>Total</b>		1,707					
Special Education (Multi-categorical)		64		<b>Science</b>							
Undeclared, Education		7		Biochemistry		85					
Undeclared, Social Sciences		0		Biology		465					
Graduate Programs		299		Chemistry		14					
<b>Total</b>		1,406		Computer Science		172					
<b>Health &amp; Human Performance</b>				Engineering Science		125					
Exercise and Sport Science		617		Information Systems		36					
Health Administration		30		Information Technology		100					
Nursing		15		Marine Science		829					
Public Health		286		Mathematics		16					
Recreation and Sport Management		533		Physics		18					
Undeclared, Health & Human Performance		12		Psychology		694					
Graduate Programs		24		Statistics		19					
<b>Total</b>		1,517		Undeclared, Science		13					
<b>Honors College</b>				Graduate Programs		70					
Sustainability and Coastal Resilience		98		<b>Total</b>		2,656					
Women's and Gender Studies		2		<b>Other</b>							
Graduate Programs		1		Undeclared		99					
<b>Total</b>		101		Non-Degree Seeking Undergraduate		299					
				<b>Total</b>		398					

\* Source - CHEMIS Fall Enrollment File

**Coastal Carolina University**  
**Undergraduate Demographic Report**  
**Fall 2022**

Total Headcount			9,794	Total FTE		9,625	Student Credit Hours		144,380
<b>Class</b>	<b>Full-Time</b>	<b>Part-Time</b>	<b>Total</b>	<b>Ethnicity</b>	<b>Total</b>	<b>Percent</b>	<b>Admission Status</b>		<b>Total</b>
Freshman	3,059	37	3,096	Hispanic	613	6.3%	<b>New Admits</b>		
Sophomore	2,165	61	2,226				Freshmen		2,662
Junior	1,832	91	1,923	<b>Race</b>			Readmit		161
Senior	1,933	317	2,250	American Indian	28	0.3%	Transfer		586
Non-Degree Seeking	26	273	299	Asian	118	1.2%	<b>Total</b>		3,409
				Black/African Am.	1,391	14.2%	<b>Non-Degree</b>		
<b>Gender</b>				Pacific Islander	15	0.2%	HS Taking College		127
Male	4,012	405	4,417	White	6,866	70.1%	Special		168
Female	5,003	374	5,377	Two or More Races	400	4.1%	Transient		4
				Nonresident	82	0.8%	Continuing		6,086
				No Report	281	2.9%	<b>Total</b>		9,794
<b>Total</b>	9,015	779	9,794	<b>Total</b>	9,794	100.0%			
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			16	0.2%	17 and under		138	1.4%	
Georgetown County			162	1.7%	18		1,837	18.8%	
Horry County			1,674	17.1%	19		2,306	23.5%	
Marion County			45	0.5%	20		1,800	18.4%	
Williamsburg County			35	0.4%	21		1,780	18.2%	
<b>Total 5-County</b>			1,932	19.7%	22-25		1,576	16.1%	
Other S.C.			2,068	21.1%	26-29		141	1.4%	
<b>Total S.C.</b>			4,000	40.8%	30-39		120	1.2%	
Other States			5,663	57.8%	40-49		39	0.4%	
Foreign Countries			131	1.3%	50-59		25	0.3%	
No Report			0	0.0%	60+		32	0.3%	
<b>Total</b>			9,794	100.0%	<b>Total</b>		9,794	100.0%	
<b>Major by College</b>			<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>		
<b>Business Administration</b>					Art History		5		
Accounting			199		Art Studio		56		
Economics (BA)			8		Communication		473		
Economics (BS)			62		Cultural Heritage Studies Certificate		1		
Finance			417		Digital Culture and Design		54		
Hospitality, Resort, and Tourism Management			154		English		88		
Management			829		Graphic Design		165		
Marketing			691		History		95		
Undeclared, Business			101		Intelligence and National Security Studies		290		
<b>Total</b>			2,461		Interdisciplinary Studies		138		
<b>Education &amp; Social Sciences</b>					Languages and Intercultural Studies		25		
Anthropology and Geography			36		Music		45		
Criminal Justice			160		Music Education		35		
Early Childhood Education			185		Philosophy		9		
Elementary Education			192		Religious Studies		6		
Geospatial Technologies Certificate			0		Theatre		48		
Instructional Technology Certificate			0		Theatre Arts		98		
Middle Level Education			74		Undeclared, Humanities		3		
Physical Education			77		Visual Art		5		
Political Science			127		Visual Communication Design		10		
Sociology			185		<b>Total</b>		1,649		
Special Education (Multi-categorical)			64		<b>Science</b>				
Undeclared, Education			7		Biochemistry		85		
Undeclared, Social Sciences			0		Biology		465		
<b>Total</b>			1,107		Chemistry		14		
<b>Health &amp; Human Performance</b>					Computer Science		172		
Exercise and Sport Science			617		Engineering Science		125		
Health Administration			30		Information Systems		36		
Nursing			15		Information Technology		100		
Public Health			286		Marine Science		829		
Recreation and Sport Management			533		Mathematics		16		
Undeclared, Health & Human Performance			12		Physics		18		
<b>Total</b>			1,493		Psychology		694		
<b>Honors College</b>					Statistics		19		
Sustainability and Coastal Resilience			98		Undeclared, Science		13		
Women's and Gender Studies			2		<b>Total</b>		2,586		
<b>Total</b>			100		<b>Other</b>				
					Undeclared		99		
					Non-Degree Seeking Undergraduate		299		
					<b>Total</b>		398		

\* Source - CHEMIS Fall Enrollment File

**Coastal Carolina University  
Graduate Demographic Report  
Fall 2022**

Total Headcount		543		Total FTE	303		Student Credit Hours	3,633	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate	148	343	491	Hispanic	19	3.5%	<b>New Admits</b>		
Non-Degree Seeking	0	52	52	<b>Race</b>			Graduate	196	
				American Indian	2	0.4%	Readmit	14	
				Asian	7	1.3%	<b>Total</b>	210	
				Black/African Am.	57	10.5%	<b>Non-Degree</b>		
<b>Gender</b>				Pacific Islander	0	0.0%	Special	52	
Male	70	117	187	White	415	76.4%			
Female	78	278	356	Two or More Races	10	1.8%	Continuing	281	
				Nonresident	29	5.3%			
				No Report	4	0.7%			
<b>Total</b>	148	395	543	<b>Total</b>	543	100.0%	<b>Total</b>	543	
Geographic Location			Number	Percent	Age	Number	Percent		
Dillon County			3	0.6%	Under 22	13	2.4%		
Georgetown County			34	6.3%	22-25	207	38.1%		
Horry County			249	45.9%	26-29	96	17.7%		
Marion County			7	1.3%	30-39	114	21.0%		
Williamsburg County			3	0.6%	40-49	61	11.2%		
<b>Total 5-County</b>			296	54.5%	50-59	39	7.2%		
Other S.C.			73	13.4%	60+	13	2.4%		
<b>Total S.C.</b>			369	68.0%					
Other States			140	25.8%					
Foreign Countries			34	6.3%					
No Report			0	0.0%	No Report	0	0.0%		
<b>Total</b>			543	100.0%	<b>Total</b>	543	100.0%		
Major by College			Number						
<b>Business Administration</b>									
Master of Accountancy			10						
Master of Business Administration			81						
Non-Degree Seeking (Business)			0						
<b>Total</b>			91						
<b>Education &amp; Social Sciences</b>									
Education Specialist:									
Instructional Technology			10						
Master of Arts in Teaching:									
English			2						
Math			3						
Science			7						
Social Studies			9						
Master of Education:									
Educational Leadership			28						
Instructional Technology			76						
Language, Literacy and Culture:									
Language and Culture			4						
Literacy			19						
Special Education:									
Emotional Disabilities			2						
Intellectual Disabilities			3						
Learning Disabilities			12						
Severe Disabilities			3						
Doctor of Philosophy:									
Education									
Curriculum Instruction, and Assessment			15						
Educational Leadership			15						
Higher Education Administration			13						
Education Sciences									
Curriculum Instruction, and Assessment			9						
Educational Leadership			9						
Higher Education Administration			9						
<b>Education &amp; Social Sciences (Cont.)</b>									
Certificate:									
Online Teaching & Training			0						
Non-Degree Seeking (Education)			51						
<b>Total</b>			299						
<b>Health &amp; Human Performance</b>									
Master of Science:									
Sport Management			24						
<b>Total</b>			24						
<b>Honors College</b>									
Certificate:									
Women in Technology			1						
<b>Total</b>			1						
<b>Humanities &amp; Fine Arts</b>									
Master of Arts:									
Communication			22						
Liberal Studies			9						
Music Technology			10						
Writing			17						
Non-Degree Seeking (Humanities)			0						
<b>Total</b>			58						
<b>Science</b>									
Master of Science:									
Coastal Marine and Wetland Studies			45						
Information Systems Technology			13						
Doctor of Philosophy:									
Marine Science			11						
Non-Degree Seeking (Science)			1						
<b>Total</b>			70						

\* Source - CHEMIS Fall Enrollment File

**Double Majors By College and Major (N=164)  
Fall 2022**

<b>Business Administration</b>	<b>Number</b>	<b>Health &amp; Human Performance</b>	<b>Number</b>	<b>Humanities &amp; Fine Arts (Cont.)</b>	<b>Number</b>
Accounting		Exercise & Sport Science		Theatre	
Engineering Science	1	Psychology	3	Communication	1
Finance	6	Total	3	Exercise & Sport Science	1
Intelligence & National Security	1	Public Health		Graphic Design	1
Total	8	Sociology	1	Total	3
Economics (B.S.)		Total	1	Theatre Arts	
Accounting	1	Recreation & Sport Mgt.		Engineering Science	1
Finance	1	Economics (B.S.)	1	Total	1
Management	1	Exercise & Sport Science	1	Visual Art	
Total	3	Marketing	1	Art History	1
Finance		Total	3	Total	1
Accounting	3	<b>Total</b>	<b>7</b>	Visual Communication Design	
Economics	3	<b>Honors College</b>	<b>Number</b>	Art Studio	1
Hosp., Resort, & Tourism Mgt.	1	Sustainability		Total	1
Marketing	1	Marine Science	1	<b>Total</b>	<b>40</b>
Total	8	Total	1	<b>Science</b>	<b>Number</b>
Hosp., Resort, & Tourism Mgt.		<b>Total</b>	<b>1</b>	Biochemistry	
Accounting	1	<b>Humanities &amp; Fine Arts</b>	<b>Number</b>	Engineering Science	1
Management	2	Art History		Total	1
Marketing	4	Art Studio		Biology	
Total	7	Art Studio	1	Criminal Justice	1
Management		Graphic Design	1	Marine Science	1
Biology	1	Total	1	Psychology	1
Exercise & Sport Science	1	Communication		Sustainability	1
Finance	1	Digital Culture and Design	1	Theatre	1
Hosp., Resort, & Tourism Mgt.	3	Lang. & Intercultural Studies	1	Total	5
Marketing	13	Marketing	1	Computer Science	
Total	19	Sustainability	2	Graphic Design	1
Marketing		Women's & Gender Studies	1	Lang. & Intercultural Studies	1
Finance	1	Total	6	Total	2
Hosp., Resort, & Tourism Mgt.	1	English		Marine Science	
Lang. & Intercultural Studies	1	Communication	1	Anthropology & Geography	1
Management	9	Total	1	Biochemistry	1
Total	12	Graphic Design		Biology	6
<b>Total</b>	<b>57</b>	Art Studio	5	Chemistry	1
<b>Education &amp; Social Sciences</b>	<b>Number</b>	Lang. & Intercultural Studies	2	Interdisciplinary Studies	1
Anthropology & Geography		Total	7	Lang. & Intercultural Studies	3
Intelligence & National Security	1	History		Political Science	1
Total	1	Accounting	1	Religious Studies	1
Criminal Justice		Anthropology & Geography	2	Sustainability	6
Sociology	1	Art History	1	Total	21
Total	1	English	1	Physics	
Political Science		Political Science	3	Engineering Science	1
History	1	Total	8	Total	1
Intelligence & National Security	1	Intelligence & National Security		Psychology	
Lang. & Intercultural Studies	1	History	1	Art History	1
Marketing	1	Lang. & Intercultural Studies	2	Art Studio	1
Sociology	1	Marketing	1	Biology	1
Statistics	1	Psychology	1	Criminal Justice	1
Women's & Gender Studies	3	Sustainability	1	Early Childhood Education	1
Total	9	Theatre	1	Intelligence & National Security	2
Sociology		Total	7	Public Health	1
Criminal Justice	2	Languages & Intercultural Studies		Sociology	4
Psychology	2	Political Science	1	Total	12
Public Health	1	Total	1	Statistics	
Total	5	Music		Mathematics	1
<b>Total</b>	<b>16</b>	Marine Science	1	Total	1
		Total	1	<b>Total</b>	<b>43</b>
		Philosophy			
		Management	1		
		Total	1		

\* Source - CHEMIS Fall Enrollment File