

Demographic Report

Spring 2023



Office of Institutional Research, Assessment and Analysis
April 3, 2023

Coastal Carolina University Spring 2023 Demographic Trends

	2020	2021	2022	2023	% Change 2020-2023	% Change 2022-2023
Number of First-time Freshmen	42	46	41	42	0.0%	2.4%
Number of First-time Transfers	248	236	225	186	-25.0%	-17.3%
Number of First-time Graduates	72	82	70	58	-19.4%	-17.1%
Number of Readmits	156	180	144	147	-5.8%	2.1%
Number of Transient Students	8	15	7	9	12.5%	28.6%
Number of Continuing Students	8,407	8,256	8,516	8,574	2.0%	0.7%
Undergraduate						
Total Headcount	8,755	8,503	8,762	8,856	1.2%	1.1%
Total FTE	8,569	8,271	8,577	8,705	1.6%	1.5%
Student Credit Hours	128,539	124,059	128,652	130,568	1.6%	1.5%
Graduate - Degree Seeking						
Total Headcount	527	578	512	422	-19.9%	-17.6%
Total FTE	294	324	286	236	-19.7%	-17.5%
Student Credit Hours	3,530	3,885	3,428	2,833	-19.7%	-17.4%
Graduate - Non-degree Seeking						
Total Headcount	167	114	136	68	-59.3%	-50.0%
Total FTE	55	40	45	23	-58.2%	-48.9%
Student Credit Hours	662	476	540	273	-58.8%	-49.4%
Undergraduate and Graduate						
Total Headcount	9,449	9,195	9,410	9,346	-1.1%	-0.7%
Total FTE	8,916	8,634	8,908	8,964	0.5%	0.6%
Student Credit Hours	132,705	128,420	132,624	133,674	0.7%	0.8%

Coastal Carolina University
Undergraduate and Graduate Demographic Report
Spring 2023

Total Headcount			9,346	Total FTE		8,964	Student Credit Hours		133,674
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Freshman	2,132	31	2,163	Hispanic	559	6.0%	New Admits		
Sophomore	2,031	47	2,078				Freshmen	42	
Junior	1,901	77	1,978	Race			Readmit	147	
Senior	2,050	316	2,366	American Indian	25	0.3%	Transfer	186	
Non-Degree Seeking				Asian	116	1.2%	Graduate	58	
Undergraduate	20	251	271	Black/African Am.	1,266	13.5%	Total	433	
Graduate	1	67	68	Pacific Islander	13	0.1%			
Graduate	129	293	422	White	6,551	70.1%	Non-Degree		
				Two or More Races	368	3.9%	HS Taking College	175	
Gender				US Nonresident	100	1.1%	Special	155	
Men	3,701	454	4,155	No Report	348	3.7%	Transient	9	
Women	4,563	628	5,191	Total	9,346		Continuing	8,574	
Total	8,264	1,082	9,346				Total	9,346	
Residence			Number	Percent	Age		Number	Percent	
Dillon County			15	0.2%	17 and under		121	1.3%	
Georgetown County			170	1.8%	18		66	0.7%	
Horry County			1,811	19.4%	19		1,653	17.7%	
Marion County			40	0.4%	20		2,178	23.3%	
Williamsburg County			32	0.3%	21		1,740	18.6%	
Total 5-County			2,068	22.1%	22-25		2,930	31.4%	
Other S.C.			1,893	20.3%	26-29		241	2.6%	
Total S.C.			3,961	42.4%	30-39		225	2.4%	
Other States			5,236	56.0%	40-49		95	1.0%	
Foreign Countries			149	1.6%	50-59		60	0.6%	
No Report			0	0.0%	60+		37	0.4%	
Total			9,346	100.0%	No Report		0	0.0%	
					Total		9,346	100.0%	
Major by College			Number					Number	
Business Administration					Humanities & Fine Arts				
Accounting			176		Art History		4		
Economics (BA)			7		Art Studio		58		
Economics (BS)			57		Communication		465		
Finance			404		Cultural Heritage Certificate		0		
Hospitality, Resort, and Tourism Management			127		Digital Culture and Design		46		
Management			798		English		76		
Marketing			677		Graphic Design		140		
Undeclared, Business			26		History		93		
Graduate Programs			92		Intelligence and National Security Studies		267		
Total			2,364		Interdisciplinary Studies		136		
					Languages and Intercultural Studies		28		
Education & Social Sciences					Music		42		
Anthropology and Geography			35		Music Education		35		
Criminal Justice			155		Philosophy		13		
Early Childhood Education			159		Religious Studies		3		
Elementary Education			155		Theatre		40		
Geospatial Technologies Certificate			0		Theatre Arts		92		
Instructional Technology Certificate			0		Undeclared, Humanities		4		
Middle Level Education			71		Visual Art		5		
Physical Education			76		Visual Communication Design		12		
Political Science			106		Graduate Programs		55		
Sociology			173		Total		1,614		
Special Education (Multi-categorical)			62						
Undeclared, Education			3		Science				
Undeclared, Social Sciences			0		Biochemistry		71		
Graduate Programs			263		Biology		380		
Total			1,258		Chemistry		12		
					Computer Science		146		
Health & Human Performance					Engineering Science		125		
Exercise and Sport Science			561		Information Systems		34		
Health Administration			22		Information Technology		88		
Nursing			15		Marine Science		698		
Public Health			287		Mathematics		17		
Recreation and Sport Management			509		Physics		19		
Undeclared, Health & Human Performance			17		Psychology		617		
Graduate Programs			18		Statistics		16		
Total			1,429		Undeclared, Science		3		
					Graduate Programs		62		
Honors College					Total		2,288		
Sustainability and Coastal Resilience			119						
Women's and Gender Studies			3		Other				
Graduate Programs			0		Undeclared		0		
Total			122		Non-Degree Seeking Undergraduate		271		
					Total		271		

* Source - CHEMIS Spring Enrollment File

Coastal Carolina University
Undergraduate Demographic Report
Spring 2023

Total Headcount		8,856		Total FTE	8,705		Student Credit Hours		130,568	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total		
Freshman	2,132	31	2,163	Hispanic	545	6.2%	New Admits			
Sophomore	2,031	47	2,078				Freshmen	42		
Junior	1,901	77	1,978	Race			Readmit	141		
Senior	2,050	316	2,366	American Indian	24	0.3%	Transfer	186		
Non-Degree				Asian	111	1.3%	Total	369		
Seeking	20	251	271	Black/African Am.	1,208	13.6%	Non-Degree			
				Pacific Islander	13	0.1%	HS Taking College	175		
Gender				White	6,176	69.7%	Special	87		
Men	3,633	358	3,991	Two or More Races	361	4.1%	Transient	9		
Women	4,501	364	4,865	US Nonresident	74	0.8%				
				No Report	344	3.9%				
Total	8,134	722	8,856	Total	8,856	100.0%	Continuing	8,216		
							Total	8,856		
Residence			Number	Percent	Age		Number	Percent		
Dillon County			13	0.1%	17 and under		121	1.4%		
Georgetown County			144	1.6%	18		66	0.7%		
Horry County			1,585	17.9%	19		1,653	18.7%		
Marion County			35	0.4%	20		2,178	24.6%		
Williamsburg County			31	0.4%	21		1,740	19.6%		
Total 5-County			1,808	20.4%	22-25		2,744	31.0%		
					26-29		159	1.8%		
Other S.C.			1,824	20.6%	30-39		112	1.3%		
Total S.C.			3,632	41.0%	40-49		36	0.4%		
					50-59		21	0.2%		
Other States			5,104	57.6%	60+		26	0.3%		
Foreign Countries			120	1.4%						
No Report			0	0.0%	No Report		0	0.0%		
Total			8,856	100.0%	Total		8,856	100.0%		
Major by College			Number		Number		Number			
Business Administration					Humanities & Fine Arts					
Accounting			176		Art History		4			
Economics (BA)			7		Art Studio		58			
Economics (BS)			57		Communication		465			
Finance			404		Cultural Heritage Studies Certificate		0			
Hospitality, Resort, and Tourism Management			127		Digital Culture and Design		46			
Management			798		English		76			
Marketing			677		Graphic Design		140			
Undeclared, Business			26		History		93			
Total			2,272		Intelligence and National Security Studies		267			
					Interdisciplinary Studies		136			
Education & Social Sciences					Languages and Intercultural Studies		28			
Anthropology and Geography			35		Music		42			
Criminal Justice			155		Music Education		35			
Early Childhood Education			159		Philosophy		13			
Elementary Education			155		Religious Studies		3			
Geospatial Technologies Certificate			0		Theatre		40			
Instructional Technology Certificate			0		Theatre Arts		92			
Middle Level Education			71		Undeclared, Humanities		4			
Physical Education			76		Visual Art		5			
Political Science			106		Visual Communication Design		12			
Sociology			173		Total		1,559			
Special Education (Multi-categorical)			62							
Undeclared, Education			3		Science					
Undeclared, Social Sciences			0		Biochemistry		71			
Total			995		Biology		380			
					Chemistry		12			
Health & Human Performance					Computer Science		146			
Exercise and Sport Science			561		Engineering Science		125			
Health Administration			22		Information Systems		34			
Nursing			15		Information Technology		88			
Public Health			287		Marine Science		698			
Recreation and Sport Management			509		Mathematics		17			
Undeclared, Health & Human Performance			17		Physics		19			
Total			1,411		Psychology		617			
					Statistics		16			
Honors College					Undeclared, Science		3			
Sustainability and Coastal Resilience			119		Total		2,226			
Women's and Gender Studies			3							
Total			122		Other					
					Undeclared		0			
					Non-Degree Seeking Undergraduate		271			
					Total		271			

* Source - CHEMIS Spring Enrollment File

**Coastal Carolina University
Graduate Demographic Report
Spring 2023**

Total Headcount			Total FTE			Student Credit Hours			
490			259			3,106			
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate	129	293	422	Hispanic	14	2.9%	New Admits		
Non-Degree Seeking	1	67	68	Race			Graduate	58	
				American Indian	1	0.2%	Readmit	6	
				Asian	5	1.0%	Total	64	
				Black/African Am.	58	11.8%	Non-Degree		
Gender				Pacific Islander	0	0.0%	Special	68	
Men	68	96	164	White	375	76.5%	Continuing	358	
Women	62	264	326	Two or More Races	7	1.4%	Total	490	
				US Nonresident	26	5.3%			
				No Report	4	0.8%			
Total	130	360	490	Total	490	100.0%			
Residence	Number		Percent	Age	Number		Percent		
Dillon County	2		0.4%	21 and under	0		0.0%		
Georgetown County	26		5.3%	22-25	186		38.0%		
Horry County	226		46.1%	26-29	82		16.7%		
Marion County	5		1.0%	30-39	113		23.1%		
Williamsburg County	1		0.2%	40-49	59		12.0%		
Total 5-County	260		53.1%	50-59	39		8.0%		
Other S.C.	69		14.1%	60+	11		2.2%		
Total S.C.	329		67.1%						
Other States	132		26.9%	No Report	0		0.0%		
Foreign Countries	29		5.9%						
No Report	0		0.0%	Total	490		100.0%		
Total	490		100.0%						
Major by College	Number			Number					
Business Administration				Education & Social Sciences (Cont.)					
Master of Accountancy	11			Certificate:					
Master of Business Administration	78			Online Teaching & Training					0
Certificate:				Non-Degree Seeking (Education)					65
Healthcare Administration	2			Total					263
Non-Degree Seeking (Business)	1			Health & Human Performance					
Total	92			Master of Science:					
Education & Social Sciences				Sport Management					18
Education Specialist:				Total					18
Instructional Technology	2			Honors College					
Master of Arts in Teaching:				Certificate:					
English	2			Women in Technology					0
Math	3			Total					0
Science	7			Humanities & Fine Arts					
Social Studies	9			Master of Arts:					
Master of Education:				Communication					21
Educational Leadership	26			Liberal Studies					7
Instructional Technology	47			Music Technology					10
Language, Literacy and Culture:				Writing					16
Language and Culture	4			Non-Degree Seeking (Humanities)					1
Literacy	18			Total					55
Special Education:				Science					
Emotional Disabilities	2			Master of Science:					
Intellectual Disabilities	3			Coastal Marine and Wetland Studies					36
Learning Disabilities	11			Information Systems Technology					13
Severe Disabilities	2			Doctor of Philosophy:					
Doctor of Philosophy:				Marine Science					12
Education				Non-Degree Seeking (Science)					1
Curriculum Instruction, and Assessment	12			Total					62
Educational Leadership	15								
Higher Education Administration	13								
Education Sciences									
Curriculum Instruction, and Assessment	8								
Educational Leadership	7								
Higher Education Administration	7								

* Source - CHEMIS Spring Enrollment File

**Double Majors By College and Major (N=175)
Spring 2023**

Business Administration	Number	Health & Human Performance	Number	Humanities & Fine Arts (Cont.)	Number
Accounting		Exercise & Sport Science		Theatre	
Engineering Science	1	Psychology	2	Exercise & Sport Science	1
Finance	6	Total	2	Graphic Design	1
Intelligence & National Security	1	Recreation & Sport Mgt.		Sociology	1
Total	8	Economics (B.S.)	1	Total	3
Economics (B.S.)		Exercise & Sport Science	1	Theatre Arts	
Accounting	1	Management	1	Engineering Science	1
Art History	1	Total	3	Total	1
Finance	2	Total	5	Visual Art	
Management	1	Honors College	Number	Art History	2
Total	5	Sustainability		Total	2
Finance		Biology	1	Total	42
Accounting	3	Marine Science	1	Science	Number
Economics	4	Total	2	Biochemistry	
Management	1	Total	2	Engineering Science	1
Marketing	1	Humanities & Fine Arts	Number	Marine Science	1
Total	9	Art History		Total	1
Hosp., Resort, & Tourism Mgt.		Art Studio	1	Biology	
Accounting	1	Total	1	Criminal Justice	1
Management	1	Communication		Engineering Science	1
Marketing	6	Digital Culture and Design	1	Marine Science	1
Total	8	Lang. & Intercultural Studies	1	Psychology	1
Management		Marketing	1	Theatre	1
Exercise & Sport Science	1	Recreation & Sport Mgt.	2	Total	5
Finance	1	Sociology	1	Computer Science	
Hosp., Resort, & Tourism Mgt.	2	Sustainability	3	Graphic Design	1
Marketing	15	Total	9	Total	1
Psychology	2	Digital Culture and Design		Engineering Science	
Women's & Gender Studies	1	Intelligence & National Security	1	Physics	1
Total	22	Total	1	Total	1
Marketing		English		Marine Science	
Hosp., Resort, & Tourism Mgt.	2	Communication	1	Biology	8
Lang. & Intercultural Studies	1	Women's & Gender Studies	1	Chemistry	1
Management	7	Total	2	Interdisciplinary Studies	1
Total	10	Graphic Design		Lang. & Intercultural Studies	4
Total	62	Art Studio	3	Marketing	1
Education & Social Sciences	Number	Lang. & Intercultural Studies	3	Political Science	1
Anthropology & Geography		Total	6	Religious Studies	1
Art History	2	History		Sustainability	3
Intelligence & National Security	1	Accounting	1	Women's & Gender Studies	1
Sustainability	1	Anthropology & Geography	1	Total	21
Total	4	Art History	1	Psychology	
Criminal Justice		Lang. & Intercultural Studies	1	Art History	1
Sociology	2	Political Science	2	Art Studio	1
Total	2	Religious Studies	1	Biology	2
Early Childhood Education		Total	7	Criminal Justice	2
Religious Studies	1	Intelligence & National Security		Early Childhood Education	1
Total	1	History	1	Intelligence & National Security	4
Political Science		Lang. & Intercultural Studies	1	Lang. & Intercultural Studies	1
Economics (B.A.)	1	Marketing	1	Public Health	1
Finance	1	Psychology	1	Sociology	2
Intelligence & National Security	1	Sustainability	1	Total	15
Lang. & Intercultural Studies	3	Theatre	1	Total	44
Sociology	1	Total	6		
Statistics	1	Languages & Intercultural Studies			
Women's & Gender Studies	1	Political Science	1		
Total	9	Total	1		
Sociology		Music			
Criminal Justice	1	Marine Science	1		
Psychology	3	Total	1		
Total	4	Philosophy			
Total	20	Management	1		
		Physics	1		
		Total	2		

* Source - CHEMIS Spring Enrollment File