

**Distance Learning  
Demographic Report  
Fall 2022**



Office of Institutional Research, Assessment and Analysis  
November 1, 2022

**Coastal Carolina University**  
**Distance Learning**  
**Fall 2022 Demographic Trends**

	2019	2020	2021	2022	% Change 2019-2022	% Change 2021-2022
Number of First-time Freshmen	562	777	767	491	-12.6%	-36.0%
Number of First-time Transfers	290	382	504	270	-6.9%	-46.4%
Number of First-time Graduates	115	147	109	83	-27.8%	-23.9%
Number of Transient Students	4	6	0	2	-50.0%	N/A
Number of Continuing Students	3,233	4,147	3,939	3,869	19.7%	-1.8%
<b>Undergraduate</b>						
Total Headcount	4,064	5,331	5,170	4,554	12.1%	-11.9%
Total FTE	1,398	1,810	1,831	1,744	24.7%	-4.8%
Student Credit Hours	20,963	27,147	27,470	26,165	24.8%	-4.8%
<b>Graduate</b>						
Total Headcount	425	372	463	322	-24.2%	-30.5%
Total FTE	130	157	196	153	17.7%	-21.9%
Student Credit Hours	1,560	1,881	2,357	1,832	17.4%	-22.3%
<b>Undergraduate and Graduate</b>						
Total Headcount	4,489	5,703	5,633	4,876	8.6%	-13.4%
Total FTE	1,528	1,967	2,027	1,897	24.1%	-6.4%
Student Credit Hours	22,523	29,028	29,827	27,997	24.3%	-6.1%

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate and Graduate Demographic Report**  
**Fall 2022**

Total Headcount			4,876	Total FTE	1,897	Student Credit Hours	27,997	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Freshman	721	19	740	Hispanic	299	6.13%	<b>New Admits</b>	
Sophomore	1,184	23	1,207				Freshmen	491
Junior	1,139	49	1,188	<b>Race</b>			Readmit	89
Senior	1,235	160	1,395	American Indian	15	0.31%	Transfer	270
Non-Degree Seeking				Asian	54	1.11%	Graduate	83
Undergraduate	10	14	24	Black/African Am.	760	15.59%	<b>Total</b>	933
Graduate	0	50	50	Pacific Islander	9	0.18%		
				White	3,316	68.01%	<b>Non-Degree</b>	
Graduate	55	217	272	Two or More Races	198	4.06%	HS Taking College	15
				Nonresident	66	1.35%	Special	57
<b>Gender</b>				No Report	159	3.26%	Transient	2
Men	1,799	211	2,010	<b>Total</b>	4,876		Continuing	3,869
Women	2,545	321	2,866				<b>Total</b>	4,876
<b>Total</b>	4,344	532	4,876					
<b>Residence</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>
Dillon County			9	0.18%	17 and under		17	0.35%
Georgetown County			110	2.26%	18		327	6.71%
Horry County			952	19.52%	19		910	18.66%
Marion County			29	0.59%	20		1,032	21.16%
Williamsburg County			26	0.53%	21		1,148	23.54%
<b>Total 5-County</b>			1,126	23.09%	22-25		1,029	21.10%
Other S.C.			1,011	20.73%	26-29		134	2.75%
<b>Total S.C.</b>			2,137	43.83%	30-39		148	3.04%
Other States			2,645	54.25%	40-49		71	1.46%
Foreign Countries			94	1.93%	50-59		42	0.86%
No Report			0	0.00%	60+		18	0.37%
<b>Total</b>			4,876	100.00%	No Report		0	0.00%
					<b>Total</b>		4,876	100.00%
<b>Major by College</b>			<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>	
<b>Business Administration</b>					Art History		2	
Accounting			82		Art Studio		24	
Economics (BA)			2		Communication		293	
Economics (BS)			32		Digital Culture and Design		37	
Finance			198		English		31	
Hospitality, Resort, and Tourism Management			81		Graphic Design		74	
Management			468		History		52	
Marketing			349		Intelligence and National Security Studies		108	
Undeclared, Business			47		Interdisciplinary Studies		115	
Graduate Programs			68		Languages and Intercultural Studies		10	
<b>Total</b>			1,327		Music		8	
<b>Education &amp; Social Sciences</b>					Music Education		9	
Anthropology and Geography			19		Philosophy		2	
Criminal Justice			56		Religious Studies		0	
Early Childhood Education			105		Theatre		18	
Elementary Education			89		Theatre Arts		19	
Middle Level Education			41		Undeclared, Humanities		2	
Physical Education			35		Visual Art		2	
Political Science			53		Visual Communication Design		7	
Sociology			120		Graduate Programs		14	
Special Education (Multi-categorical)			27		<b>Total</b>		827	
Undeclared, Education			3		<b>Science</b>			
Undeclared, Social Sciences			0		Biochemistry		25	
Graduate Programs			212		Biology		163	
<b>Total</b>			760		Chemistry		3	
<b>Health &amp; Human Performance</b>					Computer Science		82	
Exercise and Sport Science			252		Engineering Science		27	
Health Administration			30		Information Systems		32	
Nursing			12		Information Technology		80	
Public Health			205		Marine Science		196	
Recreation and Sport Management			328		Mathematics		6	
Undeclared, Health & Human Performance			10		Physics		2	
Graduate Programs			12		Psychology		388	
<b>Total</b>			849		Statistics		5	
<b>Honors College</b>					Undeclared, Science		1	
Sustainability and Coastal Resilience			38		Graduate Programs		15	
Women's and Gender Studies			0		<b>Total</b>		1,025	
Graduate Programs			1		<b>Other</b>			
<b>Total</b>			39		Undeclared		25	
					Non-Degree Seeking Undergraduate		24	
					<b>Total</b>		49	

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate Demographic Report**  
**Fall 2022**

Total Headcount		4,554		Total FTE	1,744		Student Credit Hours	26,165		
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total		
Freshman	721	19	740	Hispanic	286	6.3%	<b>New Admits</b>			
Sophomore	1,184	23	1,207				Freshmen	491		
Junior	1,139	49	1,188	<b>Race</b>			Readmit	82		
Senior	1,235	160	1,395	American Indian	15	0.3%	Transfer	270		
Non-Degree Seeking	10	14	24	Asian	49	1.1%	<b>Total</b>	843		
<b>Gender</b>				Black/African Am.	720	15.8%	<b>Non-Degree</b>			
Men	1,772	138	1,910	Pacific Islander	9	0.2%	HS Taking College	15		
Women	2,517	127	2,644	White	3,075	67.5%	Special	7		
<b>Total</b>	4,289	265	4,554	Two or More Races	194	4.3%	Transient	2		
				Nonresident	51	1.1%	Continuing	3,687		
				No Report	155	3.4%	<b>Total</b>	4,554		
				<b>Total</b>	4,554	100.0%				
Geographic Location			Number	Percent	Age		Number	Percent		
Dillon County			7	0.2%	17 and under		17	0.4%		
Georgetown County			83	1.8%	18		327	7.2%		
Horry County			799	17.5%	19		910	20.0%		
Marion County			23	0.5%	20		1,032	22.7%		
Williamsburg County			23	0.5%	21		1,142	25.1%		
<b>Total 5-County</b>			935	20.5%	22-25		923	20.3%		
Other S.C.			963	21.1%	26-29		77	1.7%		
<b>Total S.C.</b>			1,898	41.7%	30-39		77	1.7%		
Other States			2,582	56.7%	40-49		25	0.5%		
Foreign Countries			74	1.6%	50-59		13	0.3%		
No Report			0	0.0%	60+		11	0.2%		
<b>Total</b>			4,554	100.0%	No Report		0	0.0%		
					<b>Total</b>		4,554	100.0%		
Major by College			Number	Humanities & Fine Arts						
<b>Business Administration</b>										
Accounting			82	Art History						2
Economics (BA)			2	Art Studio						24
Economics (BS)			32	Communication						293
Finance			198	Digital Culture and Design						37
Hospitality, Resort, and Tourism Management			81	English						31
Management			468	Graphic Design						74
Marketing			349	History						52
Undeclared, Business			47	Intelligence and National Security Studies						108
<b>Total</b>			1,259	Interdisciplinary Studies						115
<b>Education &amp; Social Sciences</b>				Languages and Intercultural Studies						10
Anthropology and Geography			19	Music						8
Criminal Justice			56	Music Education						9
Early Childhood Education			105	Philosophy						2
Elementary Education			89	Religious Studies						0
Middle Level Education			41	Theatre						18
Physical Education			35	Theatre Arts						19
Political Science			53	Undeclared, Humanities						2
Sociology			120	Visual Art						2
Special Education (Multi-categorical)			27	Visual Communication Design						7
Undeclared, Education			3	<b>Total</b>						813
Undeclared, Social Sciences			0	<b>Science</b>						
<b>Total</b>			548	Biochemistry						25
<b>Health &amp; Human Performance</b>				Biology						163
Exercise and Sport Science			252	Chemistry						3
Health Administration			30	Computer Science						82
Nursing			12	Engineering Science						27
Public Health			205	Information Systems						32
Recreation and Sport Management			328	Information Technology						80
Undeclared, Health & Human Performance			10	Marine Science						196
<b>Total</b>			837	Mathematics						6
<b>Honors College</b>				Physics						2
Sustainability and Coastal Resilience			38	Psychology						388
Women's and Gender Studies			0	Statistics						5
<b>Total</b>			38	Undeclared, Science						1
				<b>Total</b>						1,010
				<b>Other</b>						
				Undeclared						25
				Non-Degree Seeking Undergraduate						24
				<b>Total</b>						49

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Graduate Demographic Report**  
**Fall 2022**

Total Headcount			Total FTE			Student Credit Hours		
322			153			1,832		
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Graduate Non-Degree Seeking	55	217	272	Hispanic	13	4.0%	<b>New Admits</b>	
	0	50	50	<b>Race</b>			Graduate	83
				American Indian	0	0.0%	Readmit	7
				Asian	5	1.6%	<b>Total</b>	90
				Black/African Am.	40	12.4%		
<b>Gender</b>				Pacific Islander	0	0.0%	<b>Non-Degree</b>	
Men	27	73	100	White	241	74.8%	Special	50
Women	28	194	222	Two or More Races	4	1.2%	Continuing	182
				Nonresident	15	4.7%		
				No Report	4	1.2%		
<b>Total</b>	55	267	322	<b>Total</b>	322		<b>Total</b>	322
Geographic Location			Number	Percent	Age	Number	Percent	
Dillon County			2	1.2%	Under 22	6	1.9%	
Georgetown County			27	15.7%	22-25	106	32.9%	
Horry County			3	1.7%	26-29	57	17.7%	
Marion County			6	3.5%	30-39	71	22.0%	
Williamsburg County			3	1.7%	40-49	46	14.3%	
<b>Total 5-County</b>			41	23.8%	50-59	29	9.0%	
Other S.C.			48	27.9%	60+	7	2.2%	
<b>Total S.C.</b>			89	51.7%				
Other States			63	36.6%				
Foreign Countries			20	11.6%				
No Report			0	0.0%	No Report	0	0.0%	
<b>Total</b>			172	100.0%	<b>Total</b>	322	100.0%	
Major by College			Number			Number		
<b>Business Administration</b>					<b>Education &amp; Social Sciences (Cont.)</b>			
Master of Accountancy			1		Certificate:			
Master of Business Administration			67		Online Teaching & Training	0		
Certificate:					Non-Degree Seeking (Education)	49		
Fraud Examination			0		<b>Total</b>	212		
Healthcare Administration			0		<b>Health &amp; Human Performance</b>			
Non-Degree Seeking (Business)			0		Master of Science:			
<b>Total</b>			68		Sport Management	12		
<b>Education &amp; Social Sciences</b>					<b>Total</b>	12		
Education Specialist:					<b>Honors College</b>			
Instructional Technology			9		Certificate:			
Master of Arts in Teaching:					Women in Technology	1		
English			0		<b>Total</b>	1		
Math			0		<b>Humanities &amp; Fine Arts</b>			
Science			0		Master of Arts:			
Social Studies			0		Communication	6		
Master of Education:					Liberal Studies	7		
Educational Leadership			0		Music Technology	0		
Instructional Technology			75		Writing	1		
Language, Literacy and Culture:					Non-Degree Seeking (Humanities)	0		
Language and Culture			4		<b>Total</b>	14		
Literacy			19		<b>Science</b>			
Special Education:					Master of Science:			
Emotional Disabilities			2		Coastal Marine and Wetland Studies	1		
Intellectual Disabilities			3		Information Systems Technology	13		
Learning Disabilities			12		Doctor of Philosophy:			
Severe Disabilities			3		Marine Science	0		
Doctor of Philosophy:					Non-Degree Seeking (Science)	1		
Education					<b>Total</b>	15		
Curriculum Instruction, and Assessment			14					
Educational Leadership			8					
Higher Education Administration			13					
Education Sciences								
Curriculum Instruction, and Assessment			0					
Educational Leadership			0					
Higher Education Administration			1					