

**Distance Learning  
Demographic Report  
Spring 2023**



Office of Institutional Research, Assessment and Analysis  
April 3, 2023

**Coastal Carolina University**  
**Distance Learning**  
**Spring 2023 Demographic Trends**

	2020	2021*	2022*	2023*	% Change 2020-2023	% Change 2022-2023
Number of First-time Freshmen	8	43	23	15	87.5%	-34.8%
Number of First-time Transfers	93	224	129	98	5.4%	-24.0%
Number of First-time Graduates	46	75	51	52	13.0%	2.0%
Number of Transient Students	2	13	3	4	100.0%	33.3%
Number of Continuing Students	4,268	7,635	5,289	4,989	16.9%	-5.7%
<b>Undergraduate</b>						
Total Headcount	4,197	7,849	5,271	4,942	17.8%	-6.2%
Total FTE	1,529	4,119	1,981	1,838	20.2%	-7.2%
Student Credit Hours	22,936	61,790	29,718	27,566	20.2%	-7.2%
<b>Graduate</b>						
Total Headcount	469	558	474	392	-16.4%	-17.3%
Total FTE	142	240	198	154	8.5%	-22.2%
Student Credit Hours	1,701	2,877	2,379	1,851	8.8%	-22.2%
<b>Undergraduate and Graduate</b>						
Total Headcount	4,666	8,407	5,745	5,334	14.3%	-7.2%
Total FTE	1,671	4,359	2,179	1,992	19.2%	-8.6%
Student Credit Hours	24,637	64,667	32,097	29,417	19.4%	-8.3%

\*Includes the course types DL and STRM.

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate and Graduate Demographic Report**  
**Spring 2023**

Total Headcount			5,334	Total FTE	1,992	Student Credit Hours	29,417	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Freshman	767	14	781	Hispanic	309	5.8%	<b>New Admits</b>	
Sophomore	1,228	29	1,257				Freshmen	15
Junior	1,265	48	1,313	<b>Race</b>			Readmit	102
Senior	1,405	174	1,579	American Indian	16	0.3%	Transfer	98
Non-Degree Seeking				Asian	55	1.0%	Graduate	52
Undergraduate	4	8	12	Black/African Am.	812	15.2%	<b>Total</b>	267
Graduate	1	65	66	Pacific Islander	9	0.2%		
Graduate	100	226	326	White	3,632	68.1%	<b>Non-Degree</b>	
				Two or More Races	226	4.2%	HS Taking College	5
<b>Gender</b>				US Nonresident	69	1.3%	Special	69
Men	2,052	193	2,245	No Report	206	3.9%	Transient	4
Women	2,718	371	3,089	<b>Total</b>	5,334		Continuing	4,989
<b>Total</b>	4,770	564	5,334				<b>Total</b>	5,334
<b>Residence</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>
Dillon County			10	0.2%	17 and under		0	0.0%
Georgetown County			97	1.8%	18		13	0.2%
Horry County			1,033	19.4%	19		570	10.7%
Marion County			28	0.5%	20		1,148	21.5%
Williamsburg County			19	0.4%	21		1,119	21.0%
<b>Total 5-County</b>			1,187	22.3%	22-25		2,013	37.7%
Other S.C.			1,126	21.1%	26-29		170	3.2%
<b>Total S.C.</b>			2,313	43.4%	30-39		152	2.8%
Other States			2,923	54.8%	40-49		81	1.5%
Foreign Countries			98	1.8%	50-59		50	0.9%
No Report			0	0.0%	60+		18	0.3%
<b>Total</b>			5,334	100.0%	No Report		0	0.0%
					<b>Total</b>		5,334	100.0%
<b>Major by College</b>			<b>Number</b>					<b>Number</b>
<b>Business Administration</b>					<b>Humanities &amp; Fine Arts</b>			
Accounting			82		Art History		0	
Economics (BA)			3		Art Studio		28	
Economics (BS)			34		Communication		322	
Finance			228		Digital Culture and Design		29	
Hospitality, Resort, and Tourism Management			84		English		34	
Management			558		Graphic Design		79	
Marketing			461		History		51	
Undeclared, Business			18		Intelligence and National Security Studies		109	
Graduate Programs			86		Interdisciplinary Studies		123	
<b>Total</b>			1,554		Languages and Intercultural Studies		10	
					Music		8	
<b>Education &amp; Social Sciences</b>					Music Education		10	
Anthropology and Geography			17		Philosophy		5	
Criminal Justice			75		Religious Studies		0	
Early Childhood Education			54		Theatre		7	
Elementary Education			83		Theatre Arts		22	
Instructional Technology Certificate			0		Undeclared, Humanities		3	
Middle Level Education			34		Visual Art		1	
Physical Education			40		Visual Communication Design		9	
Political Science			63		Graduate Programs		34	
Sociology			115		<b>Total</b>		884	
Special Education (Multi-categorical)			31					
Undeclared, Education			1		<b>Science</b>			
Undeclared, Social Sciences			0		Biochemistry		27	
Graduate Programs			242		Biology		180	
<b>Total</b>			755		Chemistry		1	
					Computer Science		89	
<b>Health &amp; Human Performance</b>					Engineering Science		41	
Exercise and Sport Science			288		Information Systems		28	
Health Administration			22		Information Technology		76	
Nursing			15		Marine Science		222	
Public Health			214		Mathematics		12	
Recreation and Sport Management			353		Physics		3	
Undeclared, Health & Human Performance			16		Psychology		456	
Graduate Programs			6		Statistics		3	
<b>Total</b>			914		Undeclared, Science		0	
					Graduate Programs		24	
<b>Honors College</b>					<b>Total</b>		1,162	
Sustainability and Coastal Resilience			51					
Women's and Gender Studies			2		<b>Other</b>			
Graduate Programs			0		Undeclared		0	
<b>Total</b>			53		Non-Degree Seeking Undergraduate		12	
					<b>Total</b>		12	

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate Demographic Report**  
**Spring 2023**

Total Headcount			4,942		Total FTE		1,838		Student Credit Hours		27,566	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status		Total			
Freshman	767	14	781	Hispanic	297	6.0%	<b>New Admits</b>					
Sophomore	1,228	29	1,257				Freshmen		15			
Junior	1,265	48	1,313	<b>Race</b>			Readmit		97			
Senior	1,405	174	1,579	American Indian	16	0.3%	Transfer		98			
Non-Degree Seeking	4	8	12	Asian	53	1.1%	<b>Total</b>		210			
<b>Gender</b>				Black/African Am.	763	15.4%	<b>Non-Degree</b>					
Men	1,995	124	2,119	Pacific Islander	9	0.2%	HS Taking College		5			
Women	2,674	149	2,823	White	3,328	67.3%	Special		3			
<b>Total</b>	4,669	273	4,942	Two or More Races	221	4.5%	Transient		4			
				US Nonresident	53	1.1%	Continuing		4,720			
				No Report	202	4.1%	<b>Total</b>		4,942			
				<b>Total</b>	4,942	100.0%						
<b>Geographic Location</b>	<b>Number</b>			<b>Percent</b>		<b>Age</b>	<b>Number</b>		<b>Percent</b>			
Dillon County	9			0.2%		17 and under	0		0.0%			
Georgetown County	75			1.5%		18	13		0.3%			
Horry County	843			17.1%		19	570		11.5%			
Marion County	23			0.5%		20	1,148		23.2%			
Williamsburg County	18			0.4%		21	1,119		22.6%			
<b>Total 5-County</b>	968			19.6%		22-25	1,874		37.9%			
Other S.C.	1,063			21.5%		26-29	104		2.1%			
<b>Total S.C.</b>	2,031			41.1%		30-39	62		1.3%			
Other States	2,832			57.3%		40-49	28		0.6%			
Foreign Countries	79			1.6%		50-59	15		0.3%			
No Report	0			0.0%		60+	9		0.2%			
<b>Total</b>	4,942			100.0%		No Report	0		0.0%			
<b>Major by College</b>	<b>Number</b>					<b>Total</b>	4,942		100.0%			
<b>Business Administration</b>						<b>Humanities &amp; Fine Arts</b>	<b>Number</b>					
Accounting	82					Art History	0					
Economics (BA)	3					Art Studio	28					
Economics (BS)	34					Communication	322					
Finance	228					Digital Culture and Design	29					
Hospitality, Resort, and Tourism Management	84					English	34					
Management	558					Graphic Design	79					
Marketing	461					History	51					
Undeclared, Business	18					Intelligence and National Security Studies	109					
<b>Total</b>	1,468					Interdisciplinary Studies	123					
<b>Education &amp; Social Sciences</b>						Languages and Intercultural Studies	10					
Anthropology and Geography	17					Music	8					
Criminal Justice	75					Music Education	10					
Early Childhood Education	54					Philosophy	5					
Elementary Education	83					Religious Studies	0					
Middle Level Education	34					Theatre	7					
Physical Education	40					Theatre Arts	22					
Political Science	63					Undeclared, Humanities	3					
Sociology	115					Visual Art	1					
Special Education (Multi-categorical)	31					Visual Communication Design	9					
Undeclared, Education	1					<b>Total</b>	850					
Undeclared, Social Sciences	0					<b>Science</b>						
<b>Total</b>	513					Biochemistry	27					
<b>Health &amp; Human Performance</b>						Biology	180					
Exercise and Sport Science	288					Chemistry	1					
Health Administration	22					Computer Science	89					
Nursing	15					Engineering Science	41					
Public Health	214					Information Systems	28					
Recreation and Sport Management	353					Information Technology	76					
Undeclared, Health & Human Performance	16					Marine Science	222					
<b>Total</b>	908					Mathematics	12					
<b>Honors College</b>						Physics	3					
Sustainability and Coastal Resilience	51					Psychology	456					
Women's and Gender Studies	2					Statistics	3					
<b>Total</b>	53					Undeclared, Science	0					
						<b>Total</b>	1,138					
						<b>Other</b>						
						Undeclared	0					
						Non-Degree Seeking Undergraduate	12					
						<b>Total</b>	12					

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Graduate Demographic Report**  
**Spring 2023**

Total Headcount			392	Total FTE		154	Student Credit Hours		1,851
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate	100	226	326	Hispanic	12	3.1%	<b>New Admits</b>		
Non-Degree Seeking	1	65	66	<b>Race</b>			Graduate	52	
				American Indian	0	0.0%	Readmit	5	
				Asian	2	0.5%	<b>Total</b>	57	
				Black/African Am.	49	12.5%	<b>Non-Degree</b>		
<b>Gender</b>				Pacific Islander	0	0.0%	Special	66	
Men	57	69	126	White	304	77.6%	Continuing	269	
Women	44	222	266	Two or More Races	5	1.3%	<b>Total</b>	392	
<b>Total</b>	101	291	392	US Nonresident	16	4.1%			
				No Report	4	1.0%			
				<b>Total</b>	392				
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			1	0.3%	Under 22		0	0.0%	
Georgetown County			22	5.6%	22-25		139	35.5%	
Horry County			190	48.5%	26-29		66	16.8%	
Marion County			5	1.3%	30-39		90	23.0%	
Williamsburg County			1	0.3%	40-49		53	13.5%	
<b>Total 5-County</b>			219	55.9%	50-59		35	8.9%	
Other S.C.			63	16.1%	60+		9	2.3%	
<b>Total S.C.</b>			282	71.9%					
Other States			91	23.2%	No Report		0	0.0%	
Foreign Countries			19	4.8%	<b>Total</b>		392	100.0%	
No Report			0	0.0%					
<b>Total</b>			392	100.0%					
<b>Major by College</b>			<b>Number</b>				<b>Number</b>		
<b>Business Administration</b>							<b>Education &amp; Social Sciences (Cont.)</b>		
Master of Accountancy			9				Certificate:		
Master of Business Administration			74				Online Teaching & Training	0	
Certificate:							Non-Degree Seeking (Education)	65	
Healthcare Administration			2				<b>Total</b>	242	
Non-Degree Seeking (Business)			1				<b>Health &amp; Human Performance</b>		
<b>Total</b>			86				Master of Science:		
<b>Education &amp; Social Sciences</b>							Sport Management	6	
Education Specialist:							<b>Total</b>	6	
Instructional Technology			2				<b>Honors College</b>		
Master of Arts in Teaching:							Certificate:		
English			2				Women in Technology	0	
Math			3				<b>Total</b>	0	
Science			7				<b>Humanities &amp; Fine Arts</b>		
Social Studies			9				Master of Arts:		
Master of Education:							Communication	19	
Educational Leadership			11				Liberal Studies	5	
Instructional Technology			47				Music Technology	10	
Language, Literacy and Culture:							Writing	0	
Language and Culture			4				Non-Degree Seeking (Humanities)	0	
Literacy			18				<b>Total</b>	34	
Special Education:							<b>Science</b>		
Emotional Disabilities			2				Master of Science:		
Intellectual Disabilities			3				Coastal Marine and Wetland Studies	11	
Learning Disabilities			11				Information Systems Technology	13	
Severe Disabilities			2				Doctor of Philosophy:		
Doctor of Philosophy:							Marine Science	0	
Education							Non-Degree Seeking (Science)	0	
Curriculum Instruction, and Assessment			12				<b>Total</b>	24	
Educational Leadership			10						
Higher Education Administration			12						
Education Sciences									
Curriculum Instruction, and Assessment			8						
Educational Leadership			7						
Higher Education Administration			7						