

Demographic Report
College of Humanities and Fine Arts
Fall 2023



Office of Institutional Research, Assessment and Analysis
November 1, 2023

Coastal Carolina University
College of Humanities and Fine Arts
Fall 2023 Demographic Trends

	2020	2021	2022	2023	% Change 2020-2023	% Change 2022-2023
Undergraduate						
Number of First-time Freshmen	339	316	307	300	-11.5%	-2.3%
Number of First-time Transfers	128	131	95	97	-24.2%	2.1%
Number of Readmits	42	47	34	42	0.0%	23.5%
Number of Continuing Students	1,316	1,228	1,213	1,150	-12.6%	-5.2%
Total Headcount	1,825	1,722	1,649	1,589	-12.9%	-3.6%
Graduate - Degree Seeking						
Number of First-time Graduates	28	21	34	27	-3.6%	-20.6%
Number of Readmits	2	1	1	3	50.0%	200.0%
Number of Continuing Students	33	39	23	41	24.2%	78.3%
Total Headcount	63	61	58	71	12.7%	22.4%
Graduate - Non-degree Seeking						
Total Headcount	0	3	0	1	N/A	N/A
Undergraduate and Graduate						
Total Headcount	1,888	1,786	1,707	1,661	-12.0%	-2.7%

Coastal Carolina University
College of Humanities and Fine Arts
Undergraduate Demographic Report
Fall 2023

Total Headcount		1,589		Total FTE		3,399		Student Credit Hours		50,982	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total			
Freshman	367	4	371	Hispanic	88	5.5%	New Admits				
Sophomore	387	9	396				Freshmen	300			
Junior	370	13	383	Race			Readmit	42			
Senior	390	49	439	American Indian	5	0.3%	Transfer	97			
				Asian	4	0.3%	Total	439			
				Black/African Am.	194	12.2%					
Gender				Pacific Islander	4	0.3%	Non-Degree				
Men	642	35	677	White	1,046	65.8%	Special	0			
Women	872	40	912	Two or More Races	59	3.7%	Continuing	1,150			
Total	1,514	75	1,589	US Nonresident	6	0.4%	Total	1,589			
				No Report	183	11.5%					
				Total	1,589	100.0%					

Residence	Number	Percent	Age	Number	Percent
Dillon County	1	0.1%	17 and under	1	0.1%
Georgetown County	24	1.5%	18	195	12.3%
Horry County	284	17.9%	19	310	19.5%
Marion County	5	0.3%	20	351	22.1%
Williamsburg County	3	0.2%	21	346	21.8%
Total 5-County	317	19.9%	22-25	316	19.9%
Other S.C.	362	22.8%	26-29	22	1.4%
Total S.C.	679	42.7%	30-39	19	1.2%
Other States	898	56.5%	40-49	9	0.6%
Foreign Countries	12	0.8%	50-59	9	0.6%
No Report	0	0.0%	60+	11	0.7%
Total	1,589	100.0%	No Report	0	0.0%
			Total	1,589	100.0%

Major by College	Number
Humanities	
Art History	9
Art Studio	62
Communication	463
Cultural Heritage Studies Certificate	0
Digital Culture and Design	45
English	75
Graphic Design	148
History	93
Intelligence and Security Studies	279
Interdisciplinary Studies	119
Journalism and Sports Media	32
Languages and Intercultural Studies	20
Music	42
Music Education	39
Philosophy	10
Religious Studies	5
Theatre	37
Theatre Arts	85
Undeclared, Humanities	4
Visual Art	7
Visual Communication Design	15
Total	1,589

* Source - CHEMIS Fall Enrollment File

Coastal Carolina University
College of Humanities and Fine Arts
Graduate Demographic Report
Fall 2023

Total Headcount			72	Total FTE			44	Student Credit Hours			529
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total			
Graduate	35	36	71	Hispanic	3	4.2%	New Admits				
Non-Degree Seeking	0	1	1	Race			Graduate	27			
				American Indian	0	0.0%	Readmit	3			
				Asian	1	1.4%	Total	30			
				Black/African Am.	11	15.3%	Non-Degree				
				Pacific Islander	0	0.0%	Special	1			
Gender				White	50	69.4%	Continuing	41			
Men	13	18	31	Two or More Races	1	1.4%	Total	72			
Women	22	19	41	US Nonresident	4	5.6%					
Total	35	37	72	No Report	2	2.8%					
				Total	72	100.0%					

Residence	Number	Percent	Age	Number	Percent
Dillon County	0	0.0%	Under 22	1	1.4%
Georgetown County	4	5.6%	22-25	44	61.1%
Horry County	39	54.2%	26-29	6	8.3%
Marion County	0	0.0%	30-39	6	8.3%
Williamsburg County	0	0.0%	40-49	2	2.8%
Total 5-County	43	59.7%	50-59	5	6.9%
Other S.C.	8	11.1%	60+	8	11.1%
Total S.C.	51	70.8%			
Other States	17	23.6%			
Foreign Countries	4	5.6%	No Report	0	0.0%
No Report	0	0.0%			
Total	72	100.0%	Total	72	100.0%

Major by College	Number
Humanities	
Master of Arts:	
Communication	25
Liberal Studies	15
Music Technology	13
Writing	18
Non-Degree Seeking (Humanities)	1
Total	72

* Source - CHEMIS Fall Enrollment File