

Demographic Report

Spring 2024



Office of Institutional Research, Assessment and Analysis
April 1, 2024

Coastal Carolina University Spring 2024 Demographic Trends

	2021	2022	2023	2024	% Change 2021-2024	% Change 2023-2024
Number of First-time Freshmen	46	41	42	33	56.5%	-21.4%
Number of First-time Transfers	236	225	186	204	-13.6%	9.7%
Number of First-time Graduates	82	70	58	66	-19.5%	13.8%
Number of Readmits	180	144	147	124	-31.1%	-15.6%
Number of Transient Students	15	7	9	15	0.0%	66.7%
Number of Continuing Students	8,256	8,516	8,574	9,196	11.4%	7.3%
Undergraduate						
Total Headcount	8,503	8,762	8,856	9,493	11.6%	7.2%
Total FTE	8,271	8,577	8,705	9,335	12.9%	7.2%
Student Credit Hours	124,059	128,652	130,568	140,021	12.9%	7.2%
Graduate - Degree Seeking						
Total Headcount	578	512	422	460	-20.4%	9.0%
Total FTE	324	286	236	574	77.2%	143.2%
Student Credit Hours	3,885	3,428	2,833	3,158	-18.7%	11.5%
Graduate - Non-degree Seeking						
Total Headcount	114	136	68	57	-50.0%	-16.2%
Total FTE	40	45	23	21	-47.5%	-8.7%
Student Credit Hours	476	540	273	252	-47.1%	-7.7%
Undergraduate and Graduate						
Total Headcount	9,195	9,410	9,346	10,010	8.9%	7.1%
Total FTE	8,634	8,908	8,964	9,360	8.4%	4.4%
Student Credit Hours	128,420	132,624	133,674	143,431	11.7%	7.3%

Coastal Carolina University
Undergraduate and Graduate Demographic Report
Spring 2024

Total Headcount			10,010	Total FTE		9,630	Student Credit Hours		143,431
Class	Full-Time	Part-Time	Total	Ethnicity		Total	Percent	Admission Status	
Freshman	2,245	34	2,279	Hispanic		620	6.2%	New Admits	
Sophomore	2,245	70	2,315	Race				Freshmen	33
Junior	2,076	83	2,159	American Indian		23	0.2%	Readmit	124
Senior	2,111	299	2,410	Asian		101	1.0%	Transfer	204
Non-Degree Seeking				Black/African Am.		1,116	11.1%	Graduate	66
Undergraduate	33	297	330	Pacific Islander		12	0.1%	Total	427
Graduate	1	56	57	White		7,023	70.2%	Non-Degree	
				Two or More Races		387	3.9%	HS Taking College	211
				US Nonresident		105	1.0%	Special	161
				No Report		623	6.2%	Transient	15
Gender				Total		10,010		Continuing	9,196
Men	3,984	514	4,498					Total	10,010
Women	4,872	640	5,512						
Total	8,856	1,154	10,010						
Residence			Number	Percent	Age		Number	Percent	
Dillon County			14	0.1%	17 and under		142	1.4%	
Georgetown County			157	1.6%	18		91	0.9%	
Horry County			1,947	19.5%	19		1,791	17.9%	
Marion County			32	0.3%	20		2,321	23.2%	
Williamsburg County			35	0.3%	21		2,076	20.7%	
Total 5-County			2,185	21.8%	22-25		2,939	29.4%	
Other S.C.			1,882	18.8%	26-29		216	2.2%	
Total S.C.			4,067	40.6%	30-39		234	2.3%	
Other States			5,799	57.9%	40-49		101	1.0%	
Foreign Countries			144	1.4%	50-59		58	0.6%	
No Report			0	0.0%	60+		41	0.4%	
Total			10,010	100.0%	Total		10,010	100.0%	
Major by College			Number		Humanities & Fine Arts		Number		
Business Administration					Art History		7		
Accounting			193		Art Studio		59		
Economics (BA)			3		Communication		436		
Economics (BS)			65		Digital Culture and Design		38		
Finance			494		English		70		
Hospitality, Resort, and Tourism Management			125		Graphic Design		138		
Management			949		History		91		
Marketing			801		Intelligence and Security Studies		269		
Undeclared, Business			22		Interdisciplinary Studies		119		
Graduate Programs			131		Journalism and Sports Media		51		
Total			2,783		Languages and Intercultural Studies		19		
Education & Social Sciences					Music		44		
Anthropology and Geography			29		Music Education		32		
Criminal Justice			236		Philosophy		16		
Early Childhood Education			181		Religious Studies		5		
Elementary Education			168		Theatre		34		
Higher Education and Community Engagement			2		Theatre Arts		84		
Middle Level Education			74		Undeclared, Humanities		1		
Physical Education			89		Visual Art		7		
Political Science			104		Visual Communication Design		14		
Sociology			136		Graduate Programs		72		
Special Education (Multi-categorical)			51		Total		1,606		
Undeclared, Education			5		Science				
Undeclared, Social Sciences			2		Biochemistry		70		
Graduate Programs			231		Biology		331		
Total			1,308		Chemistry		16		
Health & Human Performance					Computer Science		161		
Exercise and Sport Science			565		Engineering Science		168		
Health Administration			18		Information Systems		46		
Health Sciences			130		Information Technology		91		
Nursing			8		Marine and Coastal Environmental Science		9		
Public Health			197		Marine Science		686		
Recreation and Sport Management			495		Mathematics		18		
Undeclared, Health & Human Performance			51		Physics		13		
Graduate Programs			24		Psychology		649		
Total			1,488		Statistics		18		
Honors College					Undeclared, Science		6		
Sustainability and Coastal Resilience			152		Graduate Programs		59		
Women's and Gender Studies			2		Total		2,341		
Graduate Programs			0		Other				
Total			154		Non-Degree Seeking Undergraduate		330		
					Total		330		

* Source - CHEMIS Spring Enrollment File

Coastal Carolina University
Undergraduate Demographic Report
Spring 2024

Total Headcount		9,493		Total FTE	9,335		Student Credit Hours		140,021	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total		
Freshman	2,245	34	2,279	Hispanic	598	6.3%	New Admits			
Sophomore	2,245	70	2,315				Freshmen	33		
Junior	2,076	83	2,159	Race			Readmit	117		
Senior	2,111	299	2,410	American Indian	21	0.2%	Transfer	204		
Non-Degree				Asian	96	1.0%	Total	354		
Seeking	33	297	330	Black/African Am.	1,054	11.1%	Non-Degree			
				Pacific Islander	12	0.1%	HS Taking College	211		
Gender				White	6,637	69.9%	Special	104		
Men	3,909	389	4,298	Two or More Races	373	3.9%	Transient	15		
Women	4,801	394	5,195	US Nonresident	83	0.9%				
				No Report	619	6.5%	Continuing	8,809		
Total	8,710	783	9,493	Total	9,493	100.0%	Total	9,493		
Residence			Number	Percent	Age		Number	Percent		
Dillon County			10	0.1%	17 and under		142	1.5%		
Georgetown County			131	1.4%	18		91	1.0%		
Horry County			1,696	17.9%	19		1,791	18.9%		
Marion County			30	0.3%	20		2,321	24.4%		
Williamsburg County			35	0.4%	21		2,073	21.8%		
Total 5-County			1,902	20.0%	22-25		2,725	28.7%		
Other S.C.			1,812	19.1%	26-29		134	1.4%		
Total S.C.			3,714	39.1%	30-39		119	1.3%		
Other States			5,663	59.7%	40-49		44	0.5%		
Foreign Countries			116	1.2%	50-59		24	0.3%		
No Report			0	0.0%	60+		29	0.3%		
Total			9,493	100.0%	No Report		0	0.0%		
					Total		9,493	100.0%		
Major by College			Number		Humanities & Fine Arts		Number			
Business Administration					Art History		7			
Accounting			193		Art Studio		59			
Economics (BA)			3		Communication		436			
Economics (BS)			65		Digital Culture and Design		38			
Finance			494		English		70			
Hospitality, Resort, and Tourism Management			125		Graphic Design		138			
Management			949		History		91			
Marketing			801		Intelligence and Security Studies		269			
Undeclared, Business			22		Interdisciplinary Studies		119			
Total			2,652		Journalism and Sports Media		51			
Education & Social Sciences					Languages and Intercultural Studies		19			
Anthropology and Geography			29		Music		44			
Criminal Justice			236		Music Education		32			
Early Childhood Education			181		Philosophy		16			
Elementary Education			168		Religious Studies		5			
Higher Education and Community Engagement			2		Theatre		34			
Middle Level Education			74		Theatre Arts		84			
Physical Education			89		Undeclared, Humanities		1			
Political Science			104		Visual Art		7			
Sociology			136		Visual Communication Design		14			
Special Education (Multi-categorical)			51		Total		1,534			
Undeclared, Education			5		Science					
Undeclared, Social Sciences			2		Biochemistry		70			
Total			1,077		Biology		331			
Health & Human Performance					Chemistry		16			
Exercise and Sport Science			565		Computer Science		161			
Health Administration			18		Engineering Science		168			
Health Sciences			130		Information Systems		46			
Nursing			8		Information Technology		91			
Public Health			197		Marine and Coastal Environmental Science		9			
Recreation and Sport Management			495		Marine Science		686			
Undeclared, Health & Human Performance			51		Mathematics		18			
Total			1,464		Physics		13			
Honors College					Psychology		649			
Sustainability and Coastal Resilience			152		Statistics		18			
Women's and Gender Studies			2		Undeclared, Science		6			
Total			154		Total		2,282			
					Other					
					Non-Degree Seeking Undergraduate		330			
					Total		330			

* Source - CHEMIS Spring Enrollment File

**Coastal Carolina University
Graduate Demographic Report
Spring 2024**

Total Headcount			517	Total FTE		295	Student Credit Hours		3,410
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate	145	315	460	Hispanic	22	4.3%	New Admits		
Non-Degree Seeking	1	56	57	Race			Graduate	66	
				American Indian	2	0.4%	Readmit	7	
				Asian	5	1.0%	Total	73	
				Black/African Am.	62	12.0%	Non-Degree		
Gender				Pacific Islander	0	0.0%	Special	57	
Men	75	125	200	White	386	74.7%	Continuing	387	
Women	71	246	317	Two or More Races	14	2.7%	Total	517	
				US Nonresident	22	4.3%			
				No Report	4	0.8%			
Total	146	371	517	Total	517	100.0%			
Residence			Number	Percent	Age		Number	Percent	
Dillon County			4	0.8%	21 and under		3	0.6%	
Georgetown County			26	5.0%	22-25		214	41.4%	
Horry County			251	48.5%	26-29		82	15.9%	
Marion County			2	0.4%	30-39		115	22.2%	
Williamsburg County			0	0.0%	40-49		57	11.0%	
Total 5-County			283	54.7%	50-59		34	6.6%	
Other S.C.			70	13.5%	60+		12	2.3%	
Total S.C.			353	68.3%					
Other States			136	26.3%	No Report		0	0.0%	
Foreign Countries			28	5.4%					
No Report			0	0.0%					
Total			517	100.0%	Total		517	100.0%	
Major by College			Number				Number		
Business Administration							Education & Social Sciences (Cont.)		
Master of Accountancy			10				Certificate:		
Master of Business Administration			120				Computer Science Education	2	
Certificate:							Online Teaching & Training	0	
Healthcare Administration			0				Non-Degree Seeking (Education)	52	
Non-Degree Seeking (Business)			1				Total	231	
Total			131				Health & Human Performance		
Education & Social Sciences							Master of Science:		
Education Specialist:							Sport Management	24	
Instructional Technology			3				Total	24	
Master of Arts in Teaching:							Honors College		
English			1				Certificate:		
Math			0				Women in Technology	0	
Science			2				Total	0	
Social Studies			6				Humanities & Fine Arts		
Master of Education:							Master of Arts:		
Educational Leadership			17				Communication	26	
Instructional Technology			58				Liberal Studies	20	
Language, Literacy and Culture:							Music Technology	12	
Language and Culture			4				Writing	14	
Literacy			18				Non-Degree Seeking (Humanities)	0	
Special Education:							Total	72	
Emotional Disabilities			3				Science		
Intellectual Disabilities			0				Master of Science:		
Learning Disabilities			7				Coastal Marine and Wetland Studies	32	
Severe Disabilities			3				Information Systems Technology	15	
Doctor of Philosophy:							Doctor of Philosophy:		
Education							Marine Science	8	
Curriculum Instruction, and Assessment			8				Non-Degree Seeking (Science)	4	
Educational Leadership			7				Total	59	
Higher Education Administration			6						
Education Sciences									
Curriculum Instruction, and Assessment			13						
Educational Leadership			9						
Higher Education Administration			12						

* Source - CHEMIS Spring Enrollment File

**Double Majors By College and Major (N=190)
Spring 2024**

Business Administration	Number	Health & Human Performance	Number	Humanities & Fine Arts (Cont.)	Number
Accounting		Exercise & Sport Science		Music	
Finance	4	Psychology	1	Marine Science	1
Lang. & Intercultural Studies	1	Total	1	Total	1
Management	1	Public Health		Philosophy	
Total	6	Health Sciences	1	Criminal Justice	1
Economics (B.A.)		Lang. & Intercultural Studies	1	Physics	1
Lang. & Intercultural Studies	1	Total	2	Total	2
Total	1	Recreation & Sport Mgt.		Religious Studies	
Economics (B.S.)		Management	1	Philosophy	1
Accounting	1	Total	1	Total	1
Finance	1	Total	4	Theatre	
Political Science	1	Honors College	Number	Graphic Design	1
Total	3	Sustainability		Lang. & Intercultural Studies	1
Finance		Biology	1	Total	2
Economics	2	Lang. & Intercultural Studies	1	Visual Art	
Management	1	Marine Science	2	Art History	1
Marketing	1	Philosophy	2	Total	1
Total	4	Total	6	Total	50
Hosp., Resort, & Tourism Mgt.		Women's & Gender Studies		Science	Number
Management	2	Psychology	1	Biochemistry	
Marketing	1	Total	1	Anthropology & Geography	1
Total	3	Total	7	Engineering Science	1
Management		Humanities & Fine Arts	Number	Exercise & Sport Science	1
Accounting	1	Art History		Marine Science	1
Exercise & Sport Science	1	Art Studio	1	Psychology	1
Hosp., Resort, & Tourism Mgt.	2	Total	1	Total	5
Intelligence & Security Studies	1	Art Studio		Biology	
Marketing	16	Art History	1	Marine Science	3
Psychology	2	Communication	1	Total	3
Total	23	Management	1	Computer Science	
Marketing		Total	3	Graphic Design	1
Economics	2	Communication		Information Technology	2
Finance	1	Digital Culture and Design	1	Mathematics	1
Hosp., Resort, & Tourism Mgt.	2	History	1	Total	4
Lang. & Intercultural Studies	1	Health Sciences	1	Engineering Science	
Management	6	Intelligence & Security Studies	1	Physics	1
Total	12	Journalism & Sports Media	5	Total	1
Total	52	Marketing	1	Marine Science	
Education & Social Sciences	Number	Public Health	1	Anthropology & Geography	1
Anthropology & Geography		Sociology	1	Biology	5
Art History	2	Sustainability	1	Chemistry	1
History	1	Total	13	Lang. & Intercultural Studies	3
Intelligence & Security Studies	2	English		Psychology	1
Total	5	Lang. & Intercultural Studies	1	Religious Studies	1
Criminal Justice		Women's & Gender Studies	2	Sustainability	5
Lang. & Intercultural Studies	1	Total	3	Women's & Gender Studies	1
Philosophy	1	Graphic Design		Total	18
Sociology	3	Art Studio	1	Psychology	
Total	5	Lang. & Intercultural Studies	3	Art Studio	1
Early Childhood Education		Total	4	Biology	1
Higher Ed & Cmty Engagement	1	History		Communication	1
Total	1	Anthropology & Geography	1	Criminal Justice	4
Political Science		English	1	Exercise & Sport Science	1
Economics (B.A.)	1	Political Science	1	Intelligence & Security Studies	4
History	2	Religious Studies	1	Lang. & Intercultural Studies	2
Lang. & Intercultural Studies	2	Women's & Gender Studies	1	Music	1
Sociology	1	Total	5	Philosophy	1
Total	6	Intelligence & Security Studies		Sociology	2
Sociology		Criminal Justice	1	Women's & Gender Studies	4
Criminal Justice	2	History	2	Total	22
History	1	Lang. & Intercultural Studies	1	Total	53
Intelligence & Security Studies	1	Political Science	2		
Psychology	2	Psychology	3		
Total	6	Theatre	1		
Special Education		Women's & Gender Studies	1		
Elementary Education	1	Total	11		
Total	1	Journalism & Sports Media			
Total	24	Communication	1		
		Information Systems	1		
		Theatre	1		
		Total	3		

* Source - CHEMIS Spring Enrollment File