

**Distance Learning  
Demographic Report  
Spring 2024**



Office of Institutional Research, Assessment and Analysis  
April 1, 2024

**Coastal Carolina University**  
**Distance Learning**  
**Spring 2024 Demographic Trends**

	2021*	2022*	2023*	2024*	% Change 2021-2024	% Change 2023-2024
Number of First-time Freshmen	43	23	15	8	-81.4%	-46.7%
Number of First-time Transfers	224	129	98	104	-53.6%	6.1%
Number of First-time Graduates	75	51	52	54	-28.0%	3.8%
Number of Transient Students	13	3	4	8	-38.5%	100.0%
Number of Continuing Students	7,635	5,289	4,989	4,943	-35.3%	-0.9%
<b>Undergraduate</b>						
Total Headcount	7,849	5,271	4,942	4,872	-37.9%	-1.4%
Total FTE	4,119	1,981	1,838	1,802	-56.3%	-2.0%
Student Credit Hours	61,790	29,718	27,566	27,035	-56.2%	-1.9%
<b>Graduate</b>						
Total Headcount	558	474	392	391	-29.9%	-0.3%
Total FTE	240	198	154	184	-23.3%	19.5%
Student Credit Hours	2,877	2,379	1,851	2,118	-26.4%	14.4%
<b>Undergraduate and Graduate</b>						
Total Headcount	8,407	5,745	5,334	5,263	-37.4%	-1.3%
Total FTE	4,359	2,179	1,992	1,986	-54.4%	-0.3%
Student Credit Hours	64,667	32,097	29,417	29,153	-54.9%	-0.9%

\*Includes the course types DL and STRM.

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate and Graduate Demographic Report**  
**Spring 2024**

Total Headcount			5,263	Total FTE	1,986	Student Credit Hours	29,153	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total
Freshman	695	10	705	Hispanic	312	5.9%	<b>New Admits</b>	
Sophomore	1,187	28	1,215				Freshmen	8
Junior	1,291	55	1,346	<b>Race</b>			Readmit	62
Senior	1,409	159	1,568	American Indian	11	0.2%	Transfer	104
Non-Degree Seeking				Asian	37	0.7%	Graduate	54
Undergraduate	16	22	38	Black/African Am.	658	12.5%	<b>Total</b>	228
Graduate	0	54	54	Pacific Islander	5	0.1%		
Graduate	100	237	337	White	3,697	70.2%	<b>Non-Degree</b>	
				Two or More Races	197	3.7%	HS Taking College	2
<b>Gender</b>				US Nonresident	61	1.2%	Special	82
Men	2,042	230	2,272	No Report	285	5.4%	Transient	8
Women	2,656	335	2,991	<b>Total</b>	5,263		Continuing	4,943
<b>Total</b>	4,698	565	5,263				<b>Total</b>	5,263
<b>Residence</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>
Dillon County			8	0.2%	17 and under		1	0.0%
Georgetown County			90	1.7%	18		17	0.3%
Horry County			1,002	19.0%	19		504	9.6%
Marion County			20	0.4%	20		1,158	22.0%
Williamsburg County			15	0.3%	21		1,249	23.7%
<b>Total 5-County</b>			1,135	21.6%	22-25		1,863	35.4%
Other S.C.			1,023	19.4%	26-29		158	3.0%
<b>Total S.C.</b>			2,158	41.0%	30-39		174	3.3%
Other States			3,019	57.4%	40-49		85	1.6%
Foreign Countries			86	1.6%	50-59		40	0.8%
No Report			0	0.0%	60+		14	0.3%
<b>Total</b>			5,263	100.0%	No Report		0	0.0%
					<b>Total</b>		5,263	100.0%
<b>Major by College</b>			<b>Number</b>		<b>Humanities &amp; Fine Arts</b>		<b>Number</b>	
<b>Business Administration</b>					Art History		4	
Accounting			97		Art Studio		22	
Economics (BA)			2		Communication		281	
Economics (BS)			36		Digital Culture and Design		23	
Finance			299		English		37	
Hospitality, Resort, and Tourism Management			84		Graphic Design		78	
Management			631		History		54	
Marketing			582		Intelligence and Security Studies		104	
Undeclared, Business			10		Interdisciplinary Studies		95	
Graduate Programs			120		Journalism and Sports Media		17	
<b>Total</b>			1,861		Languages and Intercultural Studies		7	
<b>Education &amp; Social Sciences</b>					Music		13	
Anthropology and Geography			9		Music Education		6	
Criminal Justice			115		Philosophy		6	
Early Childhood Education			64		Religious Studies		1	
Elementary Education			101		Theatre		10	
Higher Education and Community Engagement			1		Theatre Arts		15	
Middle Level Education			27		Undeclared, Humanities		0	
Physical Education			34		Visual Art		2	
Political Science			48		Visual Communication Design		11	
Sociology			78		Graduate Programs		18	
Special Education (Multi-categorical)			15		<b>Total</b>		804	
Undeclared, Education			1		<b>Science</b>			
Undeclared, Social Sciences			1		Biochemistry		28	
Graduate Programs			222		Biology		111	
<b>Total</b>			716		Chemistry		2	
<b>Health &amp; Human Performance</b>					Computer Science		111	
Exercise and Sport Science			190		Engineering Science		34	
Health Administration			18		Information Systems		38	
Health Sciences			82		Information Technology		82	
Nursing			7		Marine and Coastal Environmental Science		2	
Public Health			136		Marine Science		137	
Recreation and Sport Management			320		Mathematics		5	
Undeclared, Health & Human Performance			21		Physics		1	
Graduate Programs			3		Psychology		419	
<b>Total</b>			777		Statistics		5	
<b>Honors College</b>					Undeclared, Science		1	
Sustainability and Coastal Resilience			62		Graduate Programs		28	
Women's and Gender Studies			1		<b>Total</b>		1,004	
Graduate Programs			0		<b>Other</b>			
<b>Total</b>			63		Non-Degree Seeking Undergraduate		38	
					<b>Total</b>		38	

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Undergraduate Demographic Report**  
**Spring 2024**

Total Headcount		4,872		Total FTE	1,802	Student Credit Hours		27,035	
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status		Total
Freshman	695	10	705	Hispanic	296	6.1%	New Admits		
Sophomore	1,187	28	1,215				Freshmen		8
Junior	1,291	55	1,346	<b>Race</b>			Readmit		57
Senior	1,409	159	1,568	American Indian	9	0.2%	Transfer		104
Non-Degree Seeking	16	22	38	Asian	33	0.7%	<b>Total</b>		169
				Black/African Am.	609	12.5%	<b>Non-Degree</b>		
<b>Gender</b>				Pacific Islander	5	0.1%	HS Taking College		2
Men	1,991	138	2,129	White	3,400	69.8%	Special		28
Women	2,607	136	2,743	Two or More Races	189	3.9%	Transient		8
				US Nonresident	50	1.0%	Continuing		4,665
				No Report	281	5.8%	<b>Total</b>		4,872
<b>Total</b>	4,598	274	4,872	<b>Total</b>	4,872	100.0%			
Geographic Location			Number	Percent	Age		Number	Percent	
Dillon County			5	0.1%	17 and under		1	0.0%	
Georgetown County			68	1.4%	18		17	0.3%	
Horry County			804	16.5%	19		504	10.3%	
Marion County			18	0.4%	20		1,158	23.8%	
Williamsburg County			15	0.3%	21		1,246	25.6%	
<b>Total 5-County</b>			910	18.7%	22-25		1,722	35.3%	
Other S.C.			963	19.8%	26-29		91	1.9%	
<b>Total S.C.</b>			1,873	38.4%	30-39		78	1.6%	
Other States			2,930	60.1%	40-49		33	0.7%	
Foreign Countries			69	1.4%	50-59		15	0.3%	
No Report			0	0.0%	60+		7	0.1%	
<b>Total</b>			4,872	100.0%	No Report		0	0.0%	
<b>Total</b>					<b>Total</b>		4,872	100.0%	
Major by College			Number	Humanities & Fine Arts		Number			
<b>Business Administration</b>									
Accounting			97	Art History		4			
Economics (BA)			2	Art Studio		22			
Economics (BS)			36	Communication		281			
Finance			299	Digital Culture and Design		23			
Hospitality, Resort, and Tourism Management			84	English		37			
Management			631	Graphic Design		78			
Marketing			582	History		54			
Undeclared, Business			10	Intelligence and Security Studies		104			
<b>Total</b>			1,741	Interdisciplinary Studies		95			
<b>Education &amp; Social Sciences</b>				Journalism and Sports Media		17			
Anthropology and Geography			9	Languages and Intercultural Studies		7			
Criminal Justice			115	Music		13			
Early Childhood Education			64	Music Education		6			
Elementary Education			101	Philosophy		6			
Higher Education and Community Engagement			1	Religious Studies		1			
Middle Level Education			27	Theatre		10			
Physical Education			34	Theatre Arts		15			
Political Science			48	Undeclared, Humanities		0			
Sociology			78	Visual Art		2			
Special Education (Multi-categorical)			15	Visual Communication Design		11			
Undeclared, Education			1	<b>Total</b>		786			
Undeclared, Social Sciences			1	<b>Science</b>					
<b>Total</b>			494	Biochemistry		28			
<b>Health &amp; Human Performance</b>				Biology		111			
Exercise and Sport Science			190	Chemistry		2			
Health Administration			18	Computer Science		111			
Health Sciences			82	Engineering Science		34			
Nursing			7	Information Systems		38			
Public Health			136	Information Technology		82			
Recreation and Sport Management			320	Marine and Coastal Environmental Science		2			
Undeclared, Health & Human Performance			21	Marine Science		137			
<b>Total</b>			774	Mathematics		5			
<b>Honors College</b>				Physics		1			
Sustainability and Coastal Resilience			62	Psychology		419			
Women's and Gender Studies			1	Statistics		5			
<b>Total</b>			63	Undeclared, Science		1			
				<b>Total</b>		976			
				<b>Other</b>					
				Non-Degree Seeking Undergraduate		38			
				<b>Total</b>		38			

**Coastal Carolina University**  
**Students Enrolled in One or More Distance Learning Courses**  
**Graduate Demographic Report**  
**Spring 2024**

Total Headcount			391	Total FTE		184	Student Credit Hours		2,118
Class	Full-Time	Part-Time	Total	Ethnicity	Total	Percent	Admission Status	Total	
Graduate Non-Degree Seeking	100	237	337	Hispanic	16	4.1%	<b>New Admits</b>		
	0	54	54	<b>Race</b>			Graduate	54	
<b>Gender</b>				American Indian	2	0.5%	Readmit	5	
Men	51	92	143	Asian	4	1.0%	<b>Total</b>	59	
Women	49	199	248	Black/African Am.	49	12.5%	<b>Non-Degree</b>		
<b>Total</b>	100	291	391	Pacific Islander	0	0.0%	Special	54	
				White	297	76.0%	Continuing	278	
				Two or More Races	8	2.0%	<b>Total</b>	391	
				US Nonresident	11	2.8%			
				No Report	4	1.0%			
				<b>Total</b>	391				
<b>Geographic Location</b>			<b>Number</b>	<b>Percent</b>	<b>Age</b>		<b>Number</b>	<b>Percent</b>	
Dillon County			3	0.8%	Under 22		3	0.8%	
Georgetown County			22	5.6%	22-25		141	36.1%	
Horry County			198	50.6%	26-29		67	17.1%	
Marion County			2	0.5%	30-39		96	24.6%	
Williamsburg County			0	0.0%	40-49		52	13.3%	
<b>Total 5-County</b>			225	57.5%	50-59		25	6.4%	
Other S.C.			60	15.3%	60+		7	1.8%	
<b>Total S.C.</b>			285	72.9%					
Other States			89	22.8%	No Report		0	0.0%	
Foreign Countries			17	4.3%	<b>Total</b>		391	100.0%	
No Report			0	0.0%					
<b>Total</b>			391	100.0%					
<b>Major by College</b>			<b>Number</b>				<b>Number</b>		
<b>Business Administration</b>							<b>Education &amp; Social Sciences (Cont.)</b>		
Master of Accountancy			10				Certificate:		
Master of Business Administration			109				Computer Science Education	2	
Certificate:							Online Teaching & Training	0	
Healthcare Administration			0				Non-Degree Seeking (Education)	52	
Non-Degree Seeking (Business)			1				<b>Total</b>	222	
<b>Total</b>			120				<b>Health &amp; Human Performance</b>		
<b>Education &amp; Social Sciences</b>							Master of Science:		
Education Specialist:							Sport Management	3	
Instructional Technology			3				<b>Total</b>	3	
Master of Arts in Teaching:							<b>Honors College</b>		
English			1				Certificate:		
Math			0				Women in Technology	0	
Science			2				<b>Total</b>	0	
Social Studies			6				<b>Humanities &amp; Fine Arts</b>		
Master of Education:							Master of Arts:		
Educational Leadership			9				Communication	3	
Instructional Technology			58				Liberal Studies	10	
Language, Literacy and Culture:							Music Technology	5	
Language and Culture			4				Writing	0	
Literacy			18				Non-Degree Seeking (Humanities)	0	
Special Education:							<b>Total</b>	18	
Emotional Disabilities			3				<b>Science</b>		
Intellectual Disabilities			0				Master of Science:		
Learning Disabilities			7				Coastal Marine and Wetland Studies	9	
Severe Disabilities			3				Information Systems Technology	15	
Doctor of Philosophy:							Doctor of Philosophy:		
Education							Marine Science	3	
Curriculum Instruction, and Assessment			8				Non-Degree Seeking (Science)	1	
Educational Leadership			6				<b>Total</b>	28	
Higher Education Administration			6						
Education Sciences									
Curriculum Instruction, and Assessment			13						
Educational Leadership			9						
Higher Education Administration			12						