

COASTAL CAROLINA UNIVERSITY

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2019

Table of Contents

Enrollment

Enrollment Highlights	3
Enrollment Trends Summer Semesters.....	5
Enrollment Trends Fall and Spring Semesters.....	6
Enrollment Trends by Race.....	7
Enrollment Trends by Gender and Full-time/Part-time Status	8
Enrollment Trends by Level	9
Enrollment Trends by Level and Full-time/Part-time Status.....	10
Residency Classification of Students for Fee Payment Purposes.....	11
Geographical Distribution of Enrollment by South Carolina Counties.....	12
Geographical Distribution of Enrollment by State or Country	13

First-time Students

First-time Students Highlights	17
New Student Orientation Attendance.....	19
Applications, Acceptances, and Enrollments	20
New Freshmen, SAT and ACT Scores.....	21
New Freshmen, High School Grade Point Average	22
New Freshmen, High School Course Prerequisites	23
New Freshmen Retention.....	24
First-time Full-time Freshmen One-year Retention	25
Profile of First-time Full-time Freshmen	28

First-time Transfer Students

First-time Transfer Students Highlights.....	35
Migration of Transfer Students to Coastal Carolina University.....	37
Migration of Transfer Students from Coastal Carolina University	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One-year Retention.....	40
Profile of First-time Full-time Transfer Students.....	42

Academics

Academic Highlights	47
Undergraduate Major by Class.....	49
Undergraduate Enrollment by Major	50
Graduate Enrollment by Major	51
Semester and Cumulative Grade Point Average by Class	52
Average Size of Lecture Classes by Discipline and Level	54
Undergraduate Credit Hour Production and FTE Production by Discipline	55
Trends in Student/Faculty Ratio	56
Total Undergraduate Degrees Awarded by Major	57
Total Graduate Degrees Awarded by Major.....	58
Total Degrees Awarded	59

Faculty

Faculty Highlights	63
Summary of Faculty.....	65
Faculty Profile by College	66
Faculty Profile by Academic Discipline	68
Degrees of Full-time Instructional Faculty by Rank and Discipline	70
Degrees of Full-time Instructional Faculty by Rank and Gender.....	72
Faculty Headcount and FTE by College and Rank.....	73
Full-time Faculty Nine-month Salary Trends.....	74
Full-time Faculty Average Salary Comparison by Rank	75
Credit Hours Produced by Instructional Faculty and Discipline	76

Resources

Resources Highlights	79
Annual Tuition and Residence Hall Fees.....	81
South Carolina Public Institutions' Academic Year Costs, Undergraduate Tuition and Required Fees, Comparison of In-state to Out-of-state	82
Total Financial Aid Received by Coastal Carolina University Students from All Sources	84
Buildings Inventory.....	86

COASTAL CAROLINA UNIVERSITY

ENROLLMENT

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2019

Enrollment
Table of Contents

Enrollment Highlights3

Enrollment Trends Summer Semesters.....5

Enrollment Trends Fall and Spring Semesters.....6

Enrollment Trends by Race.....7

Enrollment Trends by Gender and Full-time/Part-time Status8

Enrollment Trends by Level9

Enrollment Trends by Level and Full-time/Part-time Status.....10

Residency Classification of Students for Fee Payment Purposes.....11

Geographical Distribution of Enrollment by South Carolina Counties.....12

Geographical Distribution of Enrollment by State or Country13

Enrollment Highlights
Fact Book, 2019

59%

increase in undergraduate enrollment of Hispanic students over the last 5 years

51%

in-state students

largest representation by county: Horry (2,271), Richland (401), Georgetown (303), and York (202)

27%

increase in summer semester enrollment over the last 5 years

226

international students

largest enrollments from China (43), United Kingdom (17), and The Netherlands (12)

600

students enrolled from New Jersey (largest out-of-state representation)

7.2%

increase in full-time graduate enrollment since Fall 2018

**Enrollment Trends
Summer Semesters 2006-2019**

Year	May Semester		Summer I Semester		Summer II Semester		Total	
	# Students	# Hours	# Students	# Hours	# Students	# Hours	# Students	# Hours
2006	617	2,185	1,596	6,428	1,126	4,443	3,339	13,056
2007	714	2,459	1,565	6,061	1,103	4,213	3,382	12,733
2008	686	2,505	1,360	5,334	1,075	4,118	3,121	11,957
2009	682	2,619	1,370	5,498	996	3,884	3,048	12,001
2010	819	3,132	1,801	7,147	1,155	4,587	3,775	14,866
2011	845	3,286	1,612	6,444	1,191	4,905	3,648	14,635
2012	826	3,216	1,606	6,462	1,070	4,239	3,502	13,917
2013	771	3,091	1,809	7,275	1,190	4,537	3,770	14,903
2014	923	3,630	1,857	7,563	1,332	5,283	4,112	16,476
2015	918	3,453	1,981	8,361	1,426	5,817	4,325	17,631
2016	1,032	3,962	2,217	9,273	1,852	7,439	5,101	20,674
2017	1,168	4,392	2,214	9,341	1,852	7,599	5,234	21,332
2018	1,199	4,481	2,250	9,494	1,923	7,923	5,372	21,898
2019	1,266	4,771	2,046	8,481	1,897	7,961	5,209	21,213

**Enrollment Trends
Fall and Spring Semesters
1998-2019**

Fall Semester			Spring Semester		
Term	Headcount	FTE	Term	Headcount	FTE
1998	4,556	3,943	1999	4,150	3,650
1999	4,615	3,991	2000	4,163	3,635
2000	4,653	4,101	2001	4,529	3,908
2001	4,965	4,487	2002	4,853	4,280
2002	5,980	5,095	2003	5,597	4,841
2003	6,780	5,795	2004	5,998	5,302
2004	7,021	6,141	2005	6,222	5,562
2005	7,613	6,576	2006	6,571	5,828
2006	8,049	6,944	2007	6,854	6,173
2007	7,872	7,177	2008	7,007	6,429
2008	8,154	7,610	2009	7,417	6,800
2009	8,360	7,865	2010	7,760	7,200
2010	8,706	8,302	2011	8,005	7,506
2011	9,084	8,720	2012	8,337	7,898
2012	9,335	8,859	2013	8,517	7,860
2013	9,478	8,870	2014	8,705	7,985
2014	9,976	9,421	2015	9,090	8,424
2015	10,263	9,777	2016	9,492	8,868
2016	10,479	9,934	2017	9,629	8,928
2017	10,663	10,112	2018	9,600	9,082
2018	10,641	9,950	2019	9,617	9,070
2019	10,484	9,913			

**Enrollment Trends
by Race
Fall Semesters 2014-2019**

Undergraduate

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	336	398	425	416	499	533	58.6%
<u>Race</u>							
American Indian/Alaskan Native	35	31	32	22	29	38	8.6%
Asian	73	83	68	69	89	96	31.5%
Black/African American	1,826	1,879	1,942	1,918	1,917	1,733	-5.1%
Native Hawaiian/Pacific Islander	11	10	10	11	11	11	0.0%
White	6,518	6,580	6,549	6,623	6,572	6,536	0.3%
Two or More Races	401	438	465	506	469	446	11.2%
Nonresident Alien	118	144	166	210	138	112	-5.1%
Unknown	46	52	90	123	193	255	454.3%
Total	9,364	9,615	9,747	9,898	9,917	9,760	4.2%

Graduate

	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	12	8	10	14	19	15	25.0%
<u>Race</u>							
American Indian/Alaskan Native	5	2	3	4	2	3	-40.0%
Asian	4	2	5	8	7	8	100.0%
Black/African American	78	86	101	105	89	90	15.4%
Native Hawaiian/Pacific Islander	2	1	1	2	0	0	-100.0%
White	481	525	581	594	574	562	16.8%
Two or More Races	4	4	6	10	10	12	200.0%
Nonresident Alien	19	15	21	24	17	20	5.3%
Unknown	7	5	4	4	6	14	100.0%
Total	612	648	732	765	724	724	18.3%

**Enrollment Trends
by Gender and Full-time/Part-time Status
Fall Semesters 2015-2019**

Undergraduate

	Male		Female		Total
	#	%	#	%	
Fall 2015					
Full-time	4,121	42.9%	4,650	48.4%	8,771
Part-time	372	3.9%	472	4.9%	844
Total	4,493	46.7%	5,122	53.3%	9,615
Fall 2016					
Full-time	4,220	43.3%	4,644	47.6%	8,864
Part-time	375	3.8%	508	5.2%	883
Total	4,595	47.1%	5,152	52.9%	9,747
Fall 2017					
Full-time	4,190	42.3%	4,831	48.8%	9,021
Part-time	394	4.0%	483	4.9%	877
Total	4,584	46.3%	5,314	53.7%	9,898
Fall 2018					
Full-time	4,135	41.7%	4,806	48.5%	8,941
Part-time	467	4.7%	509	5.1%	976
Total	4,602	46.4%	5,315	53.6%	9,917
Fall 2019					
Full-time	3,952	40.5%	4,858	49.8%	8,810
Part-time	436	4.5%	514	5.3%	950
Total	4,388	45.0%	5,372	55.0%	9,760

Graduate

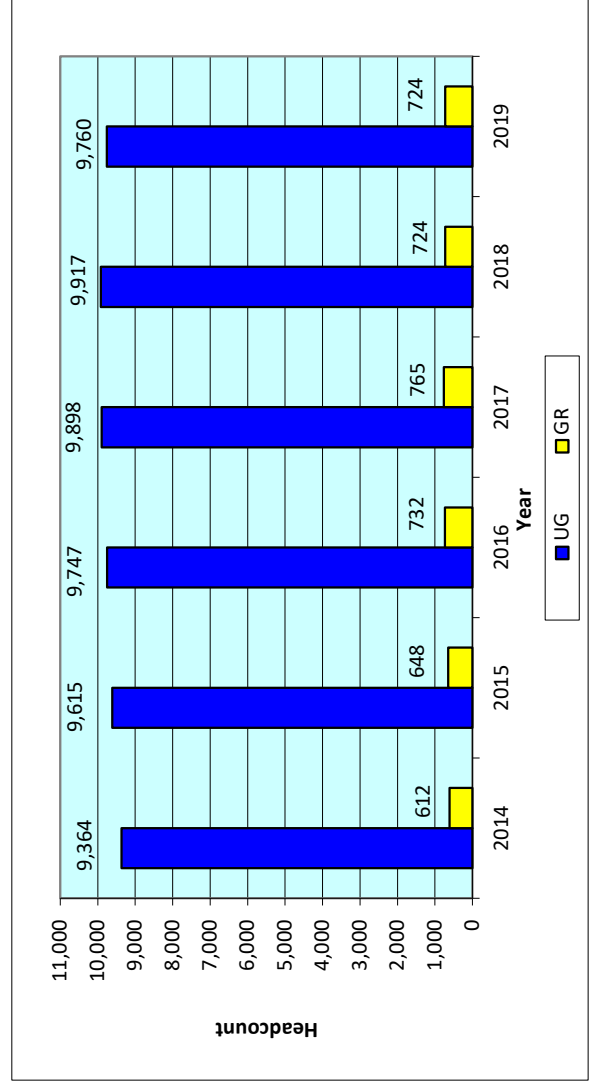
	Male		Female		Total
	#	%	#	%	
Fall 2015					
Full-time	82	12.7%	113	17.4%	195
Part-time	124	19.1%	329	50.8%	453
Total	206	31.8%	442	68.2%	648
Fall 2016					
Full-time	100	13.7%	106	14.5%	206
Part-time	120	16.4%	406	55.5%	526
Total	220	30.1%	512	69.9%	732
Fall 2017					
Full-time	99	12.9%	89	11.6%	188
Part-time	125	16.3%	452	59.1%	577
Total	224	29.3%	541	70.7%	765
Fall 2018					
Full-time	92	12.7%	102	14.1%	194
Part-time	126	17.4%	404	55.8%	530
Total	218	30.1%	506	69.9%	724
Fall 2019					
Full-time	100	13.8%	108	14.9%	208
Part-time	136	18.8%	380	52.5%	516
Total	236	32.6%	488	67.4%	724

**Enrollment Trends
by Level
Fall Semesters 2015-2019**

	2015	2016	2017	2018	2019
Undergraduate Degree Seeking					
New Freshman	2,368	2,249	2,390	2,329	2,304
New Transfer	791	761	787	677	717
Other Freshman	510	477	416	416	381
Sophomore	1,826	1,926	1,820	1,889	1,778
Junior	1,751	1,890	1,971	1,855	1,928
Senior	2,043	2,157	2,162	2,308	2,213
Total	9,289	9,460	9,546	9,474	9,321
Undergraduate Non-degree Seeking	326	287	352	443	439
Total Undergraduate	9,615	9,747	9,898	9,917	9,760
Graduate Degree Seeking	539	618	618	572	580
Graduate Non-degree Seeking	109	114	147	152	144
Total Graduate	648	732	765	724	724
Total Enrollment	10,263	10,479	10,663	10,641	10,484

**Enrollment Trends by Level and Full-time / Part-time Status
Fall Semesters 2014-2019**

	2014	2015	2014-2015	2016	2015-2016	2017	2016-2017	2018	2017-2018	2019	2018-2019
	Enrolled	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change
<u>Undergraduate</u>											
Full-time	8,502	8,771	3.2%	8,864	1.1%	9,021	1.8%	8,941	-0.9%	8,810	-1.5%
Part-time	862	844	-2.1%	883	4.6%	877	-0.7%	976	11.3%	950	-2.7%
Undergraduate Totals	9,364	9,615	2.7%	9,747	1.4%	9,898	1.5%	9,917	0.2%	9,760	-1.6%
<u>Graduate</u>											
Full-time	182	195	7.1%	206	5.6%	188	-8.7%	194	3.2%	208	7.2%
Part-time	430	453	5.3%	526	16.1%	577	9.7%	530	-8.1%	516	-2.6%
Graduate Totals	612	648	5.9%	732	13.0%	765	4.5%	724	-5.4%	724	0.0%
<u>New Students</u>											
Freshman	2,375	2,368	-0.3%	2,249	-5.0%	2,390	6.3%	2,329	-2.6%	2,304	-1.1%
Transfer	834	791	-5.2%	761	-3.8%	787	3.4%	677	-14.0%	717	5.9%
Graduate	258	257	-0.4%	317	23.3%	272	-14.2%	269	-1.1%	260	-3.3%
New Student Totals	3,467	3,416	-1.5%	3,327	-2.6%	3,449	3.7%	3,275	-5.0%	3,281	0.2%
Grand Totals	9,976	10,263	2.9%	10,479	2.1%	10,663	1.8%	10,641	-0.2%	10,484	-1.5%

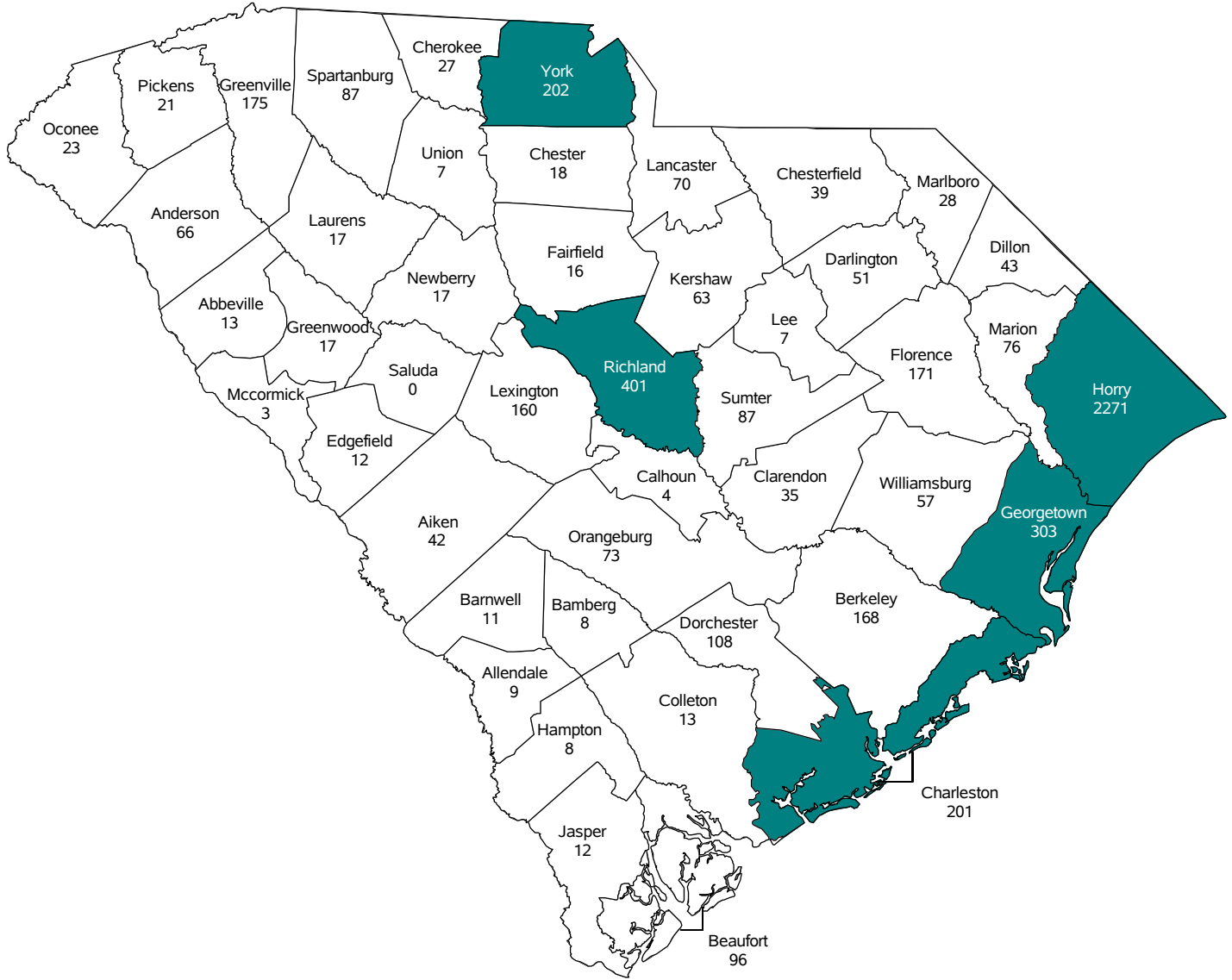


**Residency Classification of Students
For Fee Payment Purposes*
Fall Semesters 2015-2019**

	In-state		Out-of-state		Total
	#	%	#	%	
2015					
Undergraduate	6,929	67.5%	2,686	26.2%	9,615
Graduate	612	6.0%	36	0.4%	648
Total	7,541	73.5%	2,722	26.5%	10,263
2016					
Undergraduate	7,132	68.1%	2,615	25.0%	9,747
Graduate	674	6.4%	58	0.6%	732
Total	7,806	74.5%	2,673	25.5%	10,479
2017					
Undergraduate	7,215	67.7%	2,683	25.2%	9,898
Graduate	716	6.7%	49	0.5%	765
Total	7,931	74.4%	2,732	25.6%	10,663
2018					
Undergraduate	7,182	67.5%	2,735	25.7%	9,917
Graduate	631	5.9%	93	0.9%	724
Total	7,813	73.4%	2,828	26.6%	10,641
2019					
Undergraduate	7,129	68.0%	2,631	25.1%	9,760
Graduate	655	6.2%	69	0.7%	724
Total	7,784	74.2%	2,700	25.8%	10,484

*Residency classification for fee payment purposes is defined by South Carolina statute.

Geographical Distribution of Enrollment by South Carolina Counties Fall 2019



**Geographical Distribution of Enrollment
by State or Country
Fall 2019**



Alabama	14	North Carolina	428	Brazil	4	Netherlands	12
Alaska	3	North Dakota	4	Bulgaria	1	Nigeria	1
Arizona	10	Ohio	155	Burkina	1	Norway	1
Arkansas	7	Oklahoma	6	Canada	9	Pakistan	1
California	31	Oregon	5	Chile	1	Peru	2
Colorado	21	Pennsylvania	568	China	43	Philippines	5
Connecticut	240	Puerto Rico	1	Colombia	3	Poland	1
Delaware	47	Rhode Island	28	Croatia	1	Russia	5
District of Columbia	8	South Carolina	5,336	Czech Republic	2	Saudi Arabia	2
Florida	57	South Dakota	1	Denmark	2	Serbia	3
Georgia	160	Tennessee	52	Dominican Republic	1	South Africa	9
Hawaii	2	Texas	31	Egypt	2	Spain	3
Illinois	104	US Armed Forces - Americas	1	Ethiopia	1	Sweden	2
Indiana	23	US Armed Forces - Europe	5	Finland	3	Switzerland	1
Iowa	7	US Armed Forces - Pacific	1	France	2	Taiwan	2
Kansas	9	Utah	2	Germany	11	Thailand	1
Kentucky	61	Vermont	25	Ghana	1	Tunisia	1
Louisiana	10	Virginia	524	Greece	1	Turkey	1
Maine	20	Virgin Islands	1	Honduras	1	Ukraine	3
Maryland	573	Washington	10	Hungary	2	United Kingdom	17
Massachusetts	317	West Virginia	46	Iceland	2	Uzbekistan	6
Michigan	57	Wisconsin	29	India	4		
Minnesota	23	<u>Wyoming</u>	<u>1</u>	Italy	5		
Mississippi	4	Albania	3	Jamaica	6		
Missouri	17	Aruba	9	Japan	2		
Montana	1	Australia	4	Kenya	1		
Nebraska	10	Austria	1	Latvia	1		
Nevada	3	Bahamas	1	Liberia	1		
New Hampshire	86	Bangladesh	2	Luxembourg	1		
New Jersey	600	Belarus	2	Mexico	5		
New Mexico	5	Belgium	1	Moldova	2		
New York	468	Bermuda	1	Nepal	1		
						In-state	5,336
						Out-of-state	4,922
						International	226
						Total	10,484

COASTAL CAROLINA UNIVERSITY

FIRST-TIME STUDENTS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2019

First-time Students

Table of Contents

First-time Students Highlights	17
New Student Orientation Attendance	19
Applications, Acceptances, and Enrollments	20
New Freshmen, SAT and ACT Scores.....	21
New Freshmen, High School Grade Point Average	22
New Freshmen, High School Course Prerequisites	23
New Freshmen Retention.....	24
First-time Full-time Freshmen One-year Retention	25
Profile of First-time Full-time Freshmen	28

First-time Students Highlights
Fact Book, 2019

26%

all accepted applicants enrolled
for Fall 2019

60%

first-time students reported a
high school GPA of 3.5 or higher

3.64

freshman cohort average high
school GPA (an increase from
3.58 in 2018)

1,098

average SAT score for Fall 2019
freshmen cohort (exceeding
national average of 1,059)

1,581

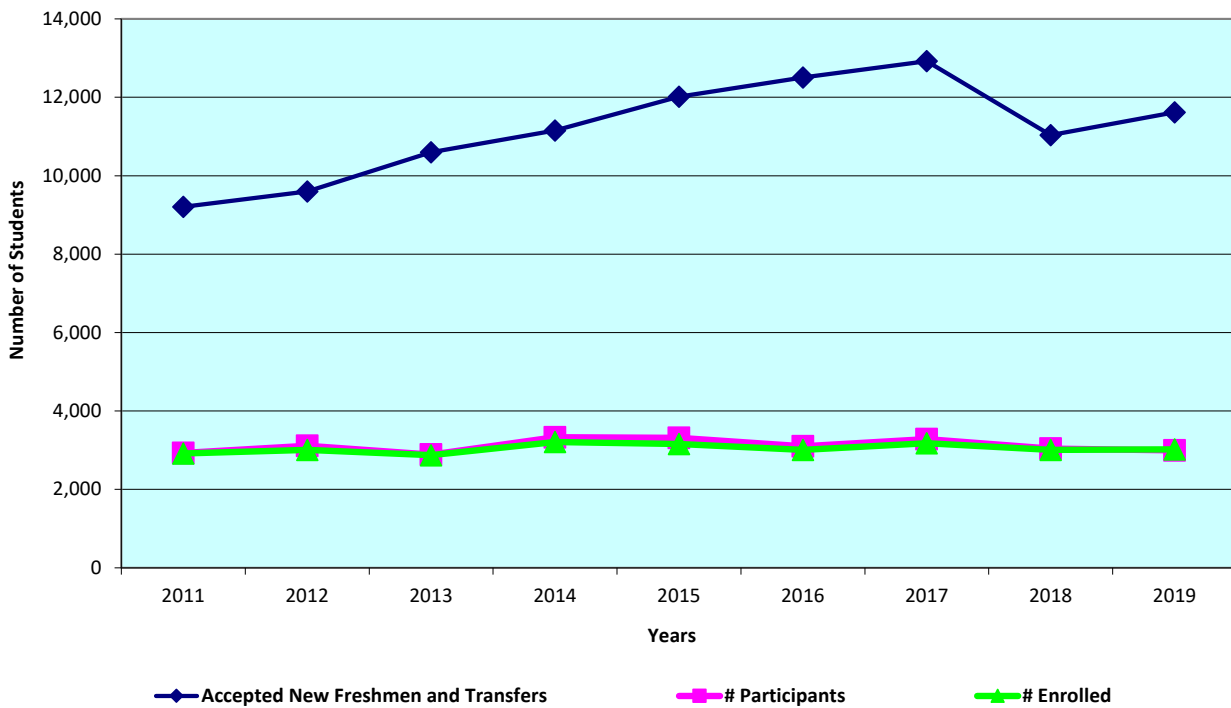
students in the Fall 2018
freshman cohort chose to
continue their studies in Fall
2019

68.4%

one-year retention rate for the
2018 freshman cohort

**New Student Orientation Attendance and
Number/Percent Enrolled
Summer 2011-2019**

Year	Total Accepted New Freshmen and Transfers	# Freshmen & Transfers Attended Orientation	% Freshmen & Transfers Attended Orientation	# New Freshmen & Transfers Enrolled	% Enrolled
2011	9,207	2,930	31.8%	2,916	31.7%
2012	9,601	3,111	32.4%	3,007	31.3%
2013	10,598	2,888	27.3%	2,874	27.1%
2014	11,157	3,331	29.9%	3,209	28.8%
2015	12,019	3,316	27.6%	3,159	26.3%
2016	12,505	3,100	24.8%	3,010	24.1%
2017	12,921	3,281	25.4%	3,177	24.6%
2018	11,039	3,041	27.5%	3,006	27.2%
2019	11,616	2,993	25.8%	3,021	26.0%



**Applications, Acceptances, and Enrollments
Fall Semesters 2015-2019
Undergraduate**

	2015	2016	2017	2018	2019
Applications Received*					
Freshmen	17,252	17,768	18,563	14,057	15,061
Transfer	3,428	3,226	3,131	2,256	2,073
Other	1,001	1,131	1,171	1,010	993
Total	21,681	22,125	22,865	17,323	18,127
Accepted for Admission					
Freshmen	10,291	10,871	11,359	9,777	10,373
Transfer	1,728	1,634	1,562	1,262	1,243
Other	874	990	1,063	890	904
Total	12,893	13,495	13,984	11,929	12,520
Denied Admission					
Freshmen	5,785	5,437	6,787	1,055	3,803
Transfer	899	852	188	155	100
Other	4	1	1	3	1
Total	6,688	6,290	6,976	1,213	3,904
Enrolled					
Freshmen	2,368	2,249	2,390	2,329	2,304
Transfer	791	761	787	677	717
Other	246	247	232	243	189
Total	3,405	3,257	3,409	3,249	3,210
Percent of Accepted Applicants Enrolling					
Freshmen	23%	21%	21%	24%	22%
Transfer	46%	47%	50%	54%	58%
Other	28%	25%	22%	27%	21%
Total	26%	24%	24%	27%	26%

*includes incomplete applications

**New Freshmen
SAT and ACT Scores
Fall Semesters 2015-2019**

	2015		2016		2017		2018		2019	
	#	%	#	%	#	%	#	%	#	%
SAT Total Score										
< 800	1	0.1%	2	0.2%	1	0.1%	0	0.0%	0	0.0%
800-899	175	12.5%	103	9.9%	1	0.1%	2	0.2%	3	0.3%
900-999	552	39.6%	399	38.3%	92	12.2%	126	12.4%	166	15.2%
1000-1099	399	28.6%	304	29.1%	323	42.8%	420	41.2%	423	38.6%
1100-1199	192	13.8%	161	15.4%	202	26.8%	293	28.7%	319	29.1%
1200-1299	60	4.3%	50	4.8%	110	14.6%	132	12.9%	118	10.8%
> 1299	16	1.1%	24	2.3%	26	3.4%	47	4.6%	66	6.0%
Average SAT Score	1005		1018		1098		1102		1098	
South Carolina Average	975		987		1064		1070		1030	
National Average	1006		1002		1060		1068		1059	
ACT Composite Score										
<18	17	1.9%	12	1.1%	58	4.5%	81	7.0%	80	7.7%
18	69	7.7%	76	7.2%	110	8.5%	131	11.3%	119	11.4%
19	116	13.0%	154	14.6%	171	13.2%	128	11.1%	123	11.8%
20	121	13.6%	135	12.8%	153	11.9%	144	12.4%	126	12.1%
21	112	12.6%	120	11.4%	150	11.6%	126	10.9%	121	11.6%
22	100	11.2%	119	11.3%	134	10.4%	123	10.6%	84	8.1%
>22	357	40.0%	440	41.7%	515	39.9%	425	36.7%	389	37.3%
Average ACT Score	22		22		22		22		22	
South Carolina Average	20		19		19		18		19	
National Average	21		21		21		21		21	

**New Freshmen
High School Grade Point Average
Fall Semesters 2015-2019**

High School GPA	2015	2016	2017	2018	2019
< 1.75	0	0	0	0	1
%	0.0%	0.0%	0.0%	0.0%	0.0%
1.75-1.99	2	3	0	0	0
%	0.1%	0.1%	0.0%	0.0%	0.0%
2.00-2.49	114	54	40	49	43
%	4.9%	2.4%	1.7%	2.1%	1.9%
2.50-2.99	426	373	328	322	275
%	18.1%	16.7%	13.9%	13.9%	12.0%
3.00-3.49	731	676	660	658	593
%	31.1%	30.3%	27.9%	28.4%	25.9%
>=3.50	1,077	1,125	1,339	1,290	1,375
%	45.8%	50.4%	56.6%	55.6%	60.1%
Total with High School GPA	2,350	2,231	2,367	2,319	2,287
Average High School GPA	3.42	3.48	3.58	3.58	3.64

**New Freshmen High School Course Prerequisites
for Public College/University Admission
% Meeting Requirement
Fall Semesters 2015-2019**

South Carolina Required Prerequisites	2015	2016	2017	2018	2019
English (4 units)	100.0%	100.0%	99.9%	100.0%	100.0%
Mathematics (4 units)	98.8%	98.7%	98.4%	98.1%	98.3%
Laboratory Science (3 units)	99.3%	99.6%	99.3%	98.8%	99.1%
Foreign Language (2 units)	98.8%	98.4%	99.0%	98.0%	98.6%
Social Studies (3 units)	99.9%	100.0%	99.8%	99.9%	99.9%
Advanced Electives (1 unit)	100.0%	100.0%	100.0%	99.9%	100.0%
Visual/Performing Arts (1 unit)	99.9%	99.4%	98.5%	99.6%	97.9%
Physical Education (1 unit)	99.9%	99.9%	99.7%	99.8%	99.8%
All Courses	96.7%	96.3%	95.1%	94.6%	94.2%

**New Freshmen Retention
Fall Semester 2013-2019**

	2013	2014	2015	2016	2017	2018	2019
# New Full-time Freshmen	2,084	2,374	2,359	2,246	2,381	2,313	2,301
Adjustments to Cohort Adjusted Cohort*	1 2,083						
Returned 2nd Year	1,396	1,536	1,616	1,508	1,641	1,582	68.4%
Returned 3rd Year	1,185	1,316	1,379	1,269	1,395		58.6%
Returned 4th Year	1,058	1,169	1,231	1,125	50.1%		
AFTER 4TH YEAR							
Graduated	689	746	865	36.7%			
Returned	360	405	358	15.2%			
Total Retention	1,049	1,151	1,223	51.8%			
AFTER 5TH YEAR							
Graduated	924	1,036	43.6%				
Returned	88	89	3.7%				
Total Retention	1,012	1,125	47.4%				
AFTER 6TH YEAR							
Graduated	977	46.9%					
Returned	33	1.6%					
Total Retention	1,010	48.5%					

Cohort	%
2009	42.7%
2010	41.7%
2011	42.3%
2012	43.7%
2013	46.9%

*For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2018 - Fall 2019**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic	142	6.3%	104	73.2%	38	26.8%
Race						
American Indian/Alaskan Native	9	0.4%	6	66.7%	3	33.3%
Asian	21	0.9%	14	66.7%	7	33.3%
Black/African American	403	18.0%	259	64.3%	144	35.7%
Native Hawaiian/Pacific Islander	3	0.1%	0	0.0%	3	100.0%
White	1,538	68.6%	1,072	69.7%	466	30.3%
Two or More Races	111	5.0%	73	65.8%	38	34.2%
Nonresident Alien	15	0.7%	9	60.0%	6	40.0%
Unknown	71	---	45	63.4%	26	36.6%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
Gender						
Men	1,060	45.8%	704	66.4%	356	33.6%
Women	1,253	54.2%	878	70.1%	375	29.9%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
Age						
less than 20	2,272	98.2%	1,561	68.7%	711	31.3%
20-22	38	1.6%	20	52.6%	18	47.4%
23-24	1	0.0%	0	0.0%	1	100.0%
25-29	1	0.0%	0	0.0%	1	100.0%
30-39	1	0.0%	1	100.0%	0	0.0%
40-49	0	---	0	---	0	---
50+	0	---	0	---	0	---
No Report	0	---	0	---	0	---
Total	2,313	100.0%	1,582	68.4%	731	31.6%
Geographic Location						
In-state	1,020	44.1%	704	69.0%	316	31.0%
Out-of-state	1,261	54.5%	855	67.8%	406	32.2%
International	32	1.4%	23	71.9%	9	28.1%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
In-state						
Five-county Service Area						
Dillon	10	2.4%	6	60.0%	4	40.0%
Georgetown	53	12.7%	39	73.6%	14	26.4%
Horry	327	78.4%	232	70.9%	95	29.1%
Marion	9	2.2%	6	66.7%	3	33.3%
Williamsburg	18	4.3%	14	77.8%	4	22.2%
Total	417	100.0%	297	71.2%	120	28.8%
Other SC Counties						
Charleston	59	9.8%	41	69.5%	18	30.5%
Florence	40	6.6%	27	67.5%	13	32.5%
Greenville	39	6.5%	29	74.4%	10	25.6%
Lexington	31	5.1%	14	45.2%	17	54.8%
York	54	9.0%	31	57.4%	23	42.6%
Other	380	63.0%	265	69.7%	115	30.3%
Total	603	100.0%	407	67.5%	196	32.5%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2018 - Fall 2019**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	62	4.8%	43	69.4%	19	30.6%
Illinois	29	2.2%	19	65.5%	10	34.5%
Maryland	155	12.0%	107	69.0%	48	31.0%
Massachusetts	93	7.2%	64	68.8%	29	31.2%
New Jersey	139	10.8%	89	64.0%	50	36.0%
New York	103	8.0%	67	65.0%	36	35.0%
North Carolina	107	8.3%	63	58.9%	44	41.1%
Ohio	42	3.2%	27	64.3%	15	35.7%
Pennsylvania	156	12.1%	112	71.8%	44	28.2%
Virginia	140	10.8%	99	70.7%	41	29.3%
Other	235	18.2%	165	70.2%	70	29.8%
International	32	2.5%	23	71.9%	9	28.1%
Total	1,293	100.0%	878	67.9%	415	32.1%
SAT Total Score						
<i>(Old SAT Scores Excluded)</i>						
Less than 650	0	---	0	---	0	---
650-699	0	---	0	---	0	---
700-749	0	---	0	---	0	---
750-799	0	---	0	---	0	---
800-849	2	0.2%	0	0.0%	2	100.0%
850-899	0	---	0	---	0	---
900-949	15	1.5%	10	66.7%	5	33.3%
950-999	109	10.7%	57	52.3%	52	47.7%
1000-1099	418	41.2%	271	64.8%	147	35.2%
1100-1199	292	28.8%	214	73.3%	78	26.7%
1200 and above	178	17.6%	135	75.8%	43	24.2%
No SAT Score Reported	1,299	---	895	68.9%	404	31.1%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
ACT Total Score						
Less than 16	19	1.7%	11	57.9%	44	231.6%
16-17	61	5.3%	44	72.1%	44	72.1%
18-19	256	22.3%	160	62.5%	166	64.8%
20-21	269	23.4%	177	65.8%	170	63.2%
22-23	217	18.9%	162	74.7%	115	53.0%
24-25	143	12.4%	103	72.0%	84	58.7%
26-27	101	8.8%	76	75.2%	57	56.4%
28-29	50	4.3%	36	72.0%	26	52.0%
30-32	23	2.0%	24	104.3%	9	39.1%
33 and above	11	1.0%	7	63.6%	0	0.0%
No ACT Score Reported	1,163	---	782	67.2%	381	32.8%
Total	2,313	98.3%	1,582	68.4%	1,052	45.5%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2018 - Fall 2019**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
High School Rank						
Top 10%	169	9.5%	138	81.7%	31	18.3%
11-20%	223	12.6%	178	79.8%	45	20.2%
21-30%	281	15.8%	210	74.7%	71	25.3%
31-40%	264	14.9%	194	73.5%	70	26.5%
41-50%	260	14.7%	168	64.6%	92	35.4%
51-60%	217	12.2%	130	59.9%	87	40.1%
61-70%	180	10.1%	104	57.8%	76	42.2%
71-80%	108	6.1%	59	54.6%	49	45.4%
81-90%	56	3.2%	26	46.4%	30	53.6%
Bottom 10%	16	0.9%	9	56.3%	7	43.8%
No High School Rank Reported	539	---	366	67.9%	173	32.1%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
High School GPA						
0.000	0	---	0	---	0	---
0.01 - 1.50	0	---	0	---	0	---
1.51 - 1.99	0	---	0	---	0	---
2.00 - 2.49	49	2.1%	26	53.1%	23	46.9%
2.50 - 2.99	320	13.9%	169	52.8%	151	47.2%
3.00 - 3.49	653	28.4%	410	62.8%	243	37.2%
3.50 - 4.00	733	31.8%	526	71.8%	207	28.2%
Higher than 4.00	548	23.8%	448	81.8%	100	18.2%
No High School GPA Reported	10	---	3	30.0%	7	70.0%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
First-semester GPA (End of Fall 2018)						
0.000	48	2.1%	1	2.1%	47	97.9%
0.01 - 1.50	203	8.9%	46	22.7%	157	77.3%
1.51 - 1.99	112	4.9%	49	43.8%	63	56.3%
2.00 - 2.49	212	9.3%	123	58.0%	89	42.0%
2.50 - 2.99	368	16.2%	288	78.3%	80	21.7%
3.00 - 3.49	493	21.7%	394	79.9%	99	20.1%
3.50 - 4.00	840	36.9%	680	81.0%	160	19.0%
Withdrew	37	---	1	2.7%	36	97.3%
Total	2,313	100.0%	1,582	68.4%	731	31.6%
First-year Cumulative GPA (End of Spring 2019)						
0.000	9	0.4%	0	0.0%	9	100.0%
0.01 - 1.50	138	6.8%	18	13.0%	120	87.0%
1.51 - 1.99	107	5.3%	51	47.7%	56	52.3%
2.00 - 2.49	242	12.0%	182	75.2%	60	24.8%
2.50 - 2.99	362	17.9%	306	84.5%	56	15.5%
3.00 - 3.49	530	26.2%	454	85.7%	76	14.3%
3.50 - 4.00	634	31.4%	561	88.5%	73	11.5%
Withdrew	291	---	10	3.4%	281	96.6%
Total	2,313	100.0%	1,582	68.4%	731	31.6%

**Profile of Coastal Carolina University's
First-time Full-time Freshmen**

	Fall 2018 Freshmen		Fall 2019 Freshmen	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	142	6.1%	145	6.3%
Race				
American Indian/Alaskan Native	9	0.4%	15	0.7%
Asian	21	0.9%	23	1.0%
Black/African American	403	17.4%	388	16.9%
Native Hawaiian/Pacific Islander	3	0.1%	3	0.1%
White	1,538	66.5%	1,567	68.1%
Two or More Races	111	4.8%	95	4.1%
Nonresident Alien	15	0.6%	10	0.4%
Unknown	71	3.1%	55	2.4%
Total	2,313	100.0%	2,301	100.0%
Gender				
Male	1,060	45.8%	958	41.6%
Female	1,253	54.2%	1,343	58.4%
Total	2,313	100.0%	2,301	100.0%
Age				
less than 20	2,272	98.2%	2,254	98.0%
20-22	38	1.6%	42	1.8%
23-24	1	0.0%	4	0.2%
25-29	1	0.0%	1	0.0%
30-39	1	0.0%	0	0.0%
40-49	0	0.0%	0	0.0%
50+	0	0.0%	0	0.0%
No Report	0	0.0%	0	0.0%
Total	2,313	100.0%	2,301	100.0%
Geographic Location				
In-state	1,020	44.1%	1,022	44.4%
Out-of-state	1,261	54.5%	1,249	54.3%
International	32	1.4%	30	1.3%
Total	2,313	100.0%	2,301	100.0%
In-state				
Five-county Service Area				
Dillon	10	0.4%	10	0.4%
Georgetown	53	2.3%	33	1.4%
Horry	327	14.1%	370	16.1%
Marion	9	0.4%	16	0.7%
Williamsburg	18	0.8%	10	0.4%
Total	417	18.0%	439	19.1%
Other SC Counties				
Charleston	59	2.6%	45	2.0%
Florence	40	1.7%	18	0.8%
Greenville	39	1.7%	41	1.8%
Lexington	31	1.3%	26	1.1%
York	54	2.3%	56	2.4%
Other	380	16.4%	397	17.3%
Total	603	26.1%	583	25.3%

	Fall 2018 Freshmen		Fall 2019 Freshmen	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	62	2.7%	71	3.1%
Georgia	38	1.6%	52	2.3%
Maryland	155	6.7%	123	5.3%
Massachusetts	93	4.0%	71	3.1%
New Jersey	139	6.0%	165	7.2%
New York	103	4.5%	105	4.6%
North Carolina	107	4.6%	128	5.6%
Ohio	42	1.8%	32	1.4%
Pennsylvania	156	6.7%	162	7.0%
Virginia	140	6.1%	124	5.4%
Other	226	9.8%	216	9.4%
International	32	1.4%	30	1.3%
Total	1,293	55.9%	1,279	55.6%
SAT Total Score				
<i>(Old SAT Scores Excluded)</i>				
Less than 650	0	0.0%	0	0.0%
650-699	0	0.0%	0	0.0%
700-749	0	0.0%	0	0.0%
750-799	0	0.0%	0	0.0%
800-849	2	0.1%	2	0.1%
850-899	0	0.0%	1	0.0%
900-949	15	0.6%	26	1.1%
950-999	109	4.7%	140	6.1%
1000-1099	418	18.1%	423	18.4%
1100-1199	292	12.6%	319	13.9%
1200 and above	178	7.7%	184	8.0%
No Report	1,299	56.2%	1,206	52.4%
Total	2,313	100.0%	2,301	100.0%
ACT Total Score				
Less than 16	19	0.8%	24	1.0%
16-17	61	2.6%	56	2.4%
18-19	256	11.1%	241	10.5%
20-21	269	11.6%	247	10.7%
22-23	217	9.4%	162	7.0%
24-25	143	6.2%	136	5.9%
26-27	101	4.4%	75	3.3%
28-29	50	2.2%	55	2.4%
30-32	26	1.1%	30	1.3%
33 and above	8	0.3%	13	0.6%
No Report	1,163	50.3%	1,262	54.8%
Total	2,313	100.0%	2,301	100.0%

	Fall 2018 Freshmen		Fall 2019 Freshmen	
	Number	Percent	Number	Percent
High School Rank				
Top 10%	169	7.3%	185	8.0%
11-20%	223	9.6%	238	10.3%
21-30%	281	12.1%	271	11.8%
31-40%	264	11.4%	247	10.7%
41-50%	260	11.2%	237	10.3%
51-60%	217	9.4%	219	9.5%
61-70%	180	7.8%	152	6.6%
71-80%	108	4.7%	122	5.3%
81-90%	56	2.4%	50	2.2%
Bottom 10%	16	0.7%	18	0.8%
No Report	539	23.3%	562	24.4%
Total	2,313	100.0%	2,301	100.0%

	Fall 2018 Freshmen		Fall 2019 Freshmen	
	Number	Percent	Number	Percent
High School GPA				
1.51 - 1.99	0	0.0%	1	0.0%
2.00 - 2.49	49	2.1%	43	1.9%
2.50 - 2.99	320	13.8%	275	12.0%
3.00 - 3.49	653	28.2%	591	25.7%
3.50 - 4.00	733	31.7%	755	32.8%
Higher than 4.00	548	23.7%	619	26.9%
No Report	10	0.4%	17	0.7%
Total	2,313	100.0%	2,301	100.0%

Major	Fall 2018 Freshmen		Fall 2019 Freshmen	
	Number	Percent	Number	Percent
Business				
Accounting	46	2.0%	43	1.9%
Economics (BA)	1	0.0%	0	0.0%
Economics (BS)	9	0.4%	10	0.4%
Finance	76	3.3%	51	2.2%
Hospitality, Resort, and Tourism Management	53	2.3%	41	1.8%
Management	164	7.1%	156	6.8%
Marketing	88	3.8%	99	4.3%
Undeclared, Business	64	2.8%	41	1.8%
Total	501	21.7%	441	19.2%
Education				
Early Childhood Education	58	2.5%	56	2.4%
Elementary Education	38	1.6%	43	1.9%
Middle Level Education	10	0.4%	23	1.0%
Physical Education	18	0.8%	15	0.7%
Special Education, Multi-categorical	24	1.0%	24	1.0%
Undeclared, Education	2	0.1%	1	0.0%
Total	150	6.5%	162	7.0%
Humanities and Fine Arts				
Anthropology and Geography	6	0.3%	6	0.3%
Art History	0	0.0%	1	0.0%
Art Studio	9	0.4%	8	0.3%
Communication	70	3.0%	53	2.3%
Digital Culture and Design	13	0.6%	13	0.6%
English	9	0.4%	14	0.6%
Graphic Design	35	1.5%	38	1.7%
History	23	1.0%	6	0.3%
Intelligence and National Security Studies	111	4.8%	100	4.3%
Languages and Intercultural Studies	4	0.2%	8	0.3%
Music	27	1.2%	27	1.2%
Philosophy	0	0.0%	1	0.0%
Political Science	18	0.8%	40	1.7%
Theatre	12	0.5%	17	0.7%
Theatre Arts	41	1.8%	36	1.6%
Undeclared, Humanities	7	0.3%	4	0.2%
Total	385	16.6%	372	16.2%
Science				
Biochemistry	30	1.3%	36	1.6%
Biology	194	8.4%	171	7.4%
Chemistry	11	0.5%	13	0.6%
Computer Science	35	1.5%	51	2.2%
Engineering Science	47	2.0%	36	1.6%
Exercise and Sport Science	149	6.4%	147	6.4%
Information Systems	16	0.7%	8	0.3%
Information Technology	22	1.0%	24	1.0%
Marine Science	332	14.4%	335	14.6%
Mathematics	13	0.6%	2	0.1%
Physics	7	0.3%	11	0.5%
Psychology	116	5.0%	164	7.1%
Public Health	28	1.2%	52	2.3%
Recreation and Sport Management	65	2.8%	94	4.1%
Sociology	25	1.1%	35	1.5%
Undeclared, Science	32	1.4%	25	1.1%
Total	1,122	48.5%	1,204	52.3%
Honors				
Interdisciplinary Studies	5	0.2%	12	0.5%
Undeclared	150	6.5%	110	4.8%
Total	155	6.7%	122	5.3%
Grand Total	2,313	100.0%	2,301	100.0%

COASTAL CAROLINA UNIVERSITY

FIRST-TIME TRANSFER
STUDENTS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



First-time Transfer Students

Table of Contents

First-time Transfer Students Highlights.....	35
Migration of Transfer Students to Coastal Carolina University.....	37
Migration of Transfer Students from Coastal Carolina University	38
New Transfer Student Retention.....	39
First-time Full-time Transfer Students One-year Retention	40
Profile of First-time Full-time Transfer Students.....	42

First-time Transfer Students Highlights
Fact Book, 2019

683

first-time full-time transfer students enrolled

54%

in-state transfer students were previously enrolled at Horry-Georgetown Technical College

75%

first-time full-time transfer students who transferred in more than 30 credit hours

9%

transfer students enrolled in Marine Science
Followed by: Management (8%), Psychology (8%), Marketing (7%), and Exercise and Sport Science (5%)

76%

one-year retention rate for the 2018 transfer cohort which is an increase of 1% from the previous year

58.6%

average six-year graduation rate for transfer students

**Migration of Transfer Students
to
Coastal Carolina University
Fall Semesters 2014-2018**

SC Transfers From:	2014	2015	2016	2017	2018
The Citadel	1	2	3	2	1
Clemson University	4	7	5	6	6
College of Charleston	16	12	16	12	9
Francis Marion University	7	6	6	17	10
Lander University	1	2	1	4	3
S.C. State University	6	13	3	4	0
USC-Columbia	32	28	24	27	20
USC-Aiken	0	0	0	0	0
USC-Beaufort	0	0	0	0	0
USC-Upstate	0	0	0	0	0
Winthrop University	8	5	4	4	6
Medical University of South Carolina	0	0	0	0	0
Two-year USC Campuses	0	0	0	0	1
Horry Georgetown Technical College	176	160	181	184	195
Other SC Technical Colleges	69	87	79	80	79
Private Senior Institutions	40	37	34	36	28
Private Two-year Colleges	11	8	8	4	1
Other Institutions	0	0	1	0	0
Total SC Transfers	371	367	365	380	359
Out-of-state Colleges	459	423	396	406	315
Foreign Colleges	4	1	0	1	3
Total Transfers	834	791	761	787	677

Source: SC Commission on Higher Education

**Migration of Transfer Students
From
Coastal Carolina University
Fall Semesters 2014-2018**

SC Transfers To:	2014	2015	2016	2017	2018
The Citadel	0	0	0	0	1
Clemson University	13	10	13	25	11
College of Charleston	8	7	12	17	11
Francis Marion University	6	7	5	7	9
Lander University	1	0	2	0	1
S.C. State University	0	0	3	3	6
USC-Columbia	15	27	38	38	29
USC-Aiken	2	3	4	6	5
USC-Beaufort	1	0	5	2	0
USC-Upstate	5	2	6	3	8
Winthrop University	2	6	6	2	5
Medical University of South Carolina	1	2	0	0	1
Two-year USC Campuses	4	1	5	2	2
Horry Georgetown Technical College	128	105	110	105	106
Other SC Technical Colleges	70	89	92	71	78
Private Senior Institutions	16	8	12	5	4
Private Two-year Colleges	0	0	0	0	0
Total SC Transfers	272	267	313	286	277

Source: SC Commission on Higher Education

**New Transfer Student Retention
Fall Semesters 2013-2019**

	2013	2014	2015	2016	2017	2018	2019
# New Full-time Transfer Students	697	764	734	688	737	632	683
Adjustments to Cohort Adjusted Cohort	2 695						
After 1st Year							
Graduated	8	7	5	8	7	5	
Returned	505	534	545	501	550	479	
Total Retention	513	541	550	509	557	484	
	1.2%	0.9%	0.7%	1.2%	0.9%	0.8%	
Returned	72.7%	69.9%	74.3%	72.8%	74.6%	75.8%	
Total Retention	73.8%	70.8%	74.9%	74.0%	75.6%	76.6%	
After 2nd Year							
Graduated	112	137	127	124	135		
Returned	336	358	356	329	374		
Total Retention	448	495	483	453	509		
	16.1%	17.9%	17.3%	18.0%	18.3%		
Returned	48.3%	46.9%	48.5%	47.8%	50.7%		
Total Retention	64.5%	64.8%	65.8%	65.8%	69.1%		
After 3rd Year							
Graduated	291	321	323	311			
Returned	128	150	139	115			
Total Retention	419	471	462	426			
	41.9%	42.0%	44.0%	45.2%			
Returned	18.4%	19.6%	18.9%	16.7%			
Total Retention	60.3%	61.6%	62.9%	61.9%			
After 4th Year							
Graduated	378	422	411				
Returned	38	45	46				
Total Retention	416	467	457				
	54.4%	55.2%	56.0%				
Returned	5.5%	5.9%	6.3%				
Total Retention	59.9%	61.1%	62.3%				
After 5th Year							
Graduated	400	447					
Returned	12	24					
Total Retention	412	471					
	57.6%	58.5%					
Returned	1.7%	3.1%					
Total Retention	59.3%	61.6%					
After 6th Year							
Graduated	407						
Returned	5						
Total Retention	412						
	58.6%						
Returned	0.7%						
Total Retention	59.3%						

Cohort	%
2009	56.2%
2010	59.7%
2011	57.6%
2012	59.4%
2013	58.6%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2018 - Fall 2019**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic/Latino	39	6.4%	27	69.2%	12	30.8%
Race						
American Indian/Alaskan Native	5	0.8%	2	40.0%	3	60.0%
Asian	6	1.0%	6	100.0%	0	0.0%
Black/African American	115	18.7%	79	68.7%	36	31.3%
Native Hawaiian/Pacific Islander	1	0.2%	0	0.0%	1	100.0%
White	403	65.6%	317	78.7%	86	21.3%
Two or More Races	24	3.9%	16	66.7%	8	33.3%
Nonresident Alien	21	3.4%	18	85.7%	3	14.3%
Unknown	18	---	14	77.8%	4	22.2%
Total	632	100.0%	479	75.8%	153	24.2%
Gender						
Men	315	49.8%	241	76.5%	74	23.5%
Women	317	50.2%	238	75.1%	79	24.9%
Total	632	100.0%	479	75.8%	153	24.2%
Age						
less than 20	143	22.6%	108	75.5%	35	24.5%
20-22	386	61.1%	300	77.7%	86	22.3%
23-24	46	7.3%	34	73.9%	12	26.1%
25-29	29	4.6%	19	65.5%	10	34.5%
30-39	22	3.5%	14	63.6%	8	36.4%
40-49	6	0.9%	4	66.7%	2	33.3%
50+	0	0.0%	0	---	0	---
No Report	0	---	0	---	0	---
Total	632	100.0%	479	75.8%	153	24.2%
Geographic Location						
In-state	338	53.5%	249	73.7%	89	26.3%
Out-of-state	268	42.4%	207	77.2%	61	22.8%
International	26	4.1%	23	88.5%	3	11.5%
Total	632	100.0%	479	75.8%	153	24.2%
In-state						
Five-county Service Area						
Dillon	0	---	0	---	0	---
Georgetown	19	3.0%	15	78.9%	4	21.1%
Horry	162	25.6%	118	72.8%	44	27.2%
Marion	6	0.9%	4	66.7%	2	33.3%
Williamsburg	5	0.8%	2	40.0%	3	60.0%
Total	192	30.4%	139	72.4%	53	27.6%
Other SC Counties						
Charleston	14	2.2%	10	71.4%	4	28.6%
Florence	10	1.6%	6	60.0%	4	40.0%
Greenville	10	1.6%	8	80.0%	2	20.0%
Lexington	6	0.9%	3	50.0%	3	50.0%
York	9	1.4%	7	77.8%	2	22.2%
Other	97	15.3%	76	78.4%	21	21.6%
Total	146	23.1%	110	75.3%	36	24.7%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2018 - Fall 2019**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	10	1.6%	8	80.0%	2	20.0%
Illinois	11	1.7%	8	72.7%	3	27.3%
Maryland	23	3.6%	21	91.3%	2	8.7%
Massachusetts	17	2.7%	9	52.9%	8	47.1%
New Jersey	36	5.7%	33	91.7%	3	8.3%
New York	43	6.8%	32	74.4%	11	25.6%
North Carolina	24	3.8%	19	79.2%	5	20.8%
Ohio	7	1.1%	4	57.1%	3	42.9%
Pennsylvania	28	4.4%	17	60.7%	11	39.3%
Virginia	18	2.8%	13	72.2%	5	27.8%
Other	51	8.1%	43	84.3%	8	15.7%
International	26	4.1%	23	88.5%	3	11.5%
Total	294	46.5%	230	78.2%	64	21.8%
Cumulative Credit Hours Transferred To CCU						
Less than 30 hours	145	22.9%	97	66.9%	48	33.1%
30 hours	23	3.6%	15	65.2%	8	34.8%
More than 30 hours	464	73.4%	367	79.1%	97	20.9%
TOTAL	632	100.0%	479	75.8%	153	24.2%

**Profile of Coastal Carolina University's
First-time Full-time Transfers**

	Fall 2018 New Transfers		Fall 2019 New Transfers	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	39	6.2%	43	6.3%
Race				
American Indian/Alaskan Native	5	0.8%	2	0.3%
Asian	6	0.9%	7	1.0%
Black/African American	115	18.2%	133	19.5%
Native Hawaiian/Pacific Islander	1	0.2%	1	0.1%
White	403	63.8%	422	61.8%
Two or More Races	24	3.8%	33	4.8%
Nonresident Alien	21	3.3%	9	1.3%
Unknown	18	2.8%	33	4.8%
Total	632	100.0%	683	100.0%
Gender				
Male	315	49.8%	333	48.8%
Female	317	50.2%	350	51.2%
Total	632	100.0%	683	100.0%
Age				
less than 20	143	22.6%	144	21.1%
20-22	386	61.1%	407	59.6%
23-24	46	7.3%	57	8.3%
25-29	29	4.6%	39	5.7%
30-39	22	3.5%	20	2.9%
40-49	6	0.9%	11	1.6%
50+	0	0.0%	5	0.7%
No Report	0	0.0%	0	0.0%
Total	632	100.0%	683	100.0%
Geographic Location				
In-state	338	53.5%	395	57.8%
Out-of-state	268	42.4%	268	39.2%
International	26	4.1%	20	2.9%
Total	632	100.0%	683	100.0%
In-state				
Five-county Service Area				
Dillon	0	0.0%	2	0.3%
Georgetown	19	3.0%	23	3.4%
Horry	162	25.6%	202	29.6%
Marion	6	0.9%	6	0.9%
Williamsburg	5	0.8%	5	0.7%
Total	192	30.4%	238	34.8%
Other SC Counties				
Charleston	14	2.2%	9	1.3%
Florence	10	1.6%	10	1.5%
Greenville	10	1.6%	16	2.3%
Lexington	6	0.9%	10	1.5%
York	9	1.4%	13	1.9%
Other	97	15.3%	99	14.5%
Total	146	23.1%	157	23.0%

	Fall 2018 New Transfers		Fall 2019 New Transfers	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	10	1.6%	8	1.2%
Georgia	9	1.4%	8	1.2%
Illinois	11	1.7%	7	1.0%
Maryland	23	3.6%	34	5.0%
Massachusetts	17	2.7%	10	1.5%
New Jersey	36	5.7%	27	4.0%
New York	43	6.8%	32	4.7%
North Carolina	24	3.8%	25	3.7%
Pennsylvania	28	4.4%	24	3.5%
Virginia	18	2.8%	30	4.4%
Other	49	7.8%	63	9.2%
International	26	4.1%	20	2.9%
Total	294	46.5%	288	42.2%

Cumulative Credit Hours Transferred to CCU

Less than 30 hours	145	22.9%	153	22.4%
30 hours	23	3.6%	19	2.8%
More than 30 hours	464	73.4%	511	74.8%
Total	632	100.0%	683	100.0%

	Fall 2018		Fall 2019	
	Number	Percent	Number	Percent
Major				
Business				
Accounting	23	3.6%	16	2.3%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	1	0.2%	2	0.3%
Finance	19	3.0%	20	2.9%
Hospitality, Resort, and Tourism Management	12	1.9%	12	1.8%
Management	60	9.5%	57	8.3%
Marketing	35	5.5%	46	6.7%
Undeclared, Business	1	0.2%	2	0.3%
Total	151	23.9%	155	22.7%
Education				
Early Childhood Education	21	3.3%	25	3.7%
Elementary Education	24	3.8%	21	3.1%
Middle Level Education	3	0.5%	5	0.7%
Physical Education	6	0.9%	4	0.6%
Special Education, Multi-categorical	6	0.9%	6	0.9%
Undeclared, Education	1	0.2%	0	0.0%
Total	61	9.7%	61	8.9%
Humanities and Fine Arts				
Anthropology and Geography	1	0.2%	2	0.3%
Art Studio	3	0.5%	6	0.9%
Communication	28	4.4%	31	4.5%
Digital Culture and Design	3	0.5%	5	0.7%
English	8	1.3%	6	0.9%
Graphic Design	17	2.7%	28	4.1%
History	6	0.9%	13	1.9%
Intelligence and National Security Studies	18	2.8%	19	2.8%
Languages and Intercultural Studies	4	0.6%	1	0.1%
Music	4	0.6%	2	0.3%
Philosophy	1	0.2%	0	0.0%
Political Science	12	1.9%	9	1.3%
Theatre	4	0.6%	6	0.9%
Theatre Arts	3	0.5%	3	0.4%
Undeclared, Humanities	2	0.3%	0	0.0%
Total	114	18.0%	131	19.2%
Science				
Biochemistry	7	1.1%	3	0.4%
Biology	33	5.2%	33	4.8%
Chemistry	3	0.5%	5	0.7%
Computer Science	21	3.3%	17	2.5%
Engineering Science	6	0.9%	8	1.2%
Exercise and Sport Science	41	6.5%	35	5.1%
Health Administration	7	1.1%	7	1.0%
Information Systems	4	0.6%	3	0.4%
Information Technology	12	1.9%	10	1.5%
Marine Science	48	7.6%	58	8.5%
Mathematics	5	0.8%	3	0.4%
Nursing	1	0.2%	1	0.1%
Physics	0	0.0%	3	0.4%
Psychology	35	5.5%	53	7.8%
Public Health	14	2.2%	15	2.2%
Recreation and Sport Management	30	4.7%	25	3.7%
Sociology	17	2.7%	35	5.1%
Undeclared, Science	2	0.3%	1	0.1%
Total	286	45.3%	315	46.1%
Honors				
Interdisciplinary Studies	14	2.2%	14	2.0%
Undeclared	6	0.9%	7	1.0%
Total	20	3.2%	21	3.1%
Grand Total	632	100.0%	683	100.0%

COASTAL CAROLINA UNIVERSITY

ACADEMICS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2019

Academics

Table of Contents

Academic Highlights	47
Undergraduate Enrollment by Class.....	49
Undergraduate Enrollment by Major	50
Graduate Enrollment by Major	51
Semester and Cumulative Grade Point Average by Class	52
Average Size of Undergraduate Lecture Classes by Discipline and Level.....	54
Undergraduate Credit Hour and FTE Production by Course Discipline.....	55
Trends in Student/Faculty Ratio.....	56
Total Undergraduate Degrees Awarded by Major	57
Total Graduate Degrees Awarded by Major	58
Total Degrees Awarded	59

Academic Highlights
Fact Book, 2019

4%

increase in undergraduate enrollment over the last 5 years

9,760

undergraduate students enrolled for Fall 2019

15%

increase in degree-seeking graduate enrollment over the last 5 years

24.8

average size of undergraduate lower level lecture classes

36,462

total number of degrees awarded since 1974 (Associates through Masters level)

694%

largest increase in enrollment in the Information Technology major over the last 5 years

**Undergraduate Enrollment by Class
Fall 2019**

College/Major	Freshman 0-29 Hours Completed	Sophomore 30-59 Hours Completed	Junior 60-89 Hours Completed	Senior 90+ Hours Completed	Non- degree Seeking	Total
Business Administration						
Accounting	54	42	65	78	0	239
Economics (BA)	0	0	1	3	0	4
Economics (BS)	12	12	8	11	0	43
Finance	62	70	65	72	0	269
Hospitality, Resort, and Tourism Management	50	45	35	42	0	172
Management	213	198	204	205	0	820
Marketing	135	135	145	141	0	556
Undeclared, Business	42	1	0	0	0	43
Education						
Early Childhood Education	63	54	56	77	0	250
Elementary Education	47	48	49	54	0	198
Middle Level Education	27	16	22	17	0	82
Physical Education	17	16	10	11	0	54
Special Education (Multi-categorical)	31	22	20	15	0	88
Undeclared, Education	1	0	0	0	0	1
Humanities and Fine Arts						
Anthropology and Geography	8	11	11	10	0	40
Art History	1	1	1	3	0	6
Art Studio	16	12	12	24	0	64
Communication	75	116	146	140	0	477
Digital Culture and Design	15	15	17	8	0	55
English	18	19	23	37	0	97
Graphic Design	43	47	63	51	0	204
History	11	39	34	49	0	133
Intelligence and National Security Studies	120	118	84	83	0	405
Languages and Intercultural Studies	8	7	7	7	0	29
Music	31	19	14	15	0	79
Musical Theatre	0	0	2	9	0	11
Philosophy	1	3	4	5	0	13
Political Science	45	30	32	57	0	164
Theatre	23	11	13	9	0	56
Theatre Arts	38	32	26	24	0	120
Undeclared, Humanities	6	1	0	0	0	7
Science						
Biochemistry	42	18	18	12	0	90
Biology	195	108	82	100	0	485
Chemistry	15	8	7	8	0	38
Computer Science	57	34	30	50	0	171
Engineering Science	43	34	28	9	0	114
Exercise and Sport Science	174	157	156	123	0	610
Health Administration	0	6	13	29	0	48
Information Systems	11	11	12	21	0	55
Information Technology	27	28	37	35	0	127
Marine Science	361	216	166	184	0	927
Math	2	9	12	28	0	51
Nursing	0	0	2	27	0	29
Physics	12	7	10	10	0	39
Psychology	195	144	129	97	0	565
Public Health	71	65	79	80	0	295
Recreation and Sport Management	118	86	112	61	0	377
Sociology	53	48	54	48	0	203
Undeclared, Science	27	0	0	0	0	27
Honors College						
Interdisciplinary Studies	14	23	57	73	0	167
Undeclared	118	6	0	0	0	124
Non-degree Seeking	0	0	0	0	439	439
Grand Total	2,748	2,148	2,173	2,252	439	9,760

**Undergraduate Enrollment by Major
Fall Semesters 2014-2019**

College/Major	2014	2015	2016	2017	2018	2019	5-year % Change
Business Administration							
Accounting	277	295	282	257	269	239	-13.7%
Economics (BA)	8	9	4	3	4	4	-50.0%
Economics (BS)	47	35	59	66	52	43	-8.5%
Finance	200	234	271	283	303	269	34.5%
Hospitality, Resort, and Tourism Management	218	214	206	178	185	172	-21.1%
Management	818	861	861	824	787	820	0.2%
Marketing	442	480	505	534	509	556	25.8%
Undeclared, Business	----	----	----	52	68	43	N/A
Total	2,010	2,128	2,188	2,197	2,177	2,146	6.8%
Education							
Early Childhood Education	278	277	253	256	250	250	-10.1%
Elementary Education	196	196	202	213	215	198	1.0%
Middle Level Education	139	128	107	120	85	82	-41.0%
Physical Education	68	63	61	72	61	54	-20.6%
Special Education (Learning Disabilities)*	93	31	4	----	----	----	N/A
Special Education (Multi-categorical)	----	63	80	97	87	88	N/A
Undeclared, Education	----	----	----	4	4	1	N/A
Total	774	758	707	762	702	673	-13.0%
Humanities and Fine Arts							
Anthropology and Geography	----	----	----	22	31	40	N/A
Art History	----	----	1	5	6	6	N/A
Art Studio	89	88	99	84	72	64	-28.1%
Communication	533	521	573	555	544	477	-10.5%
Digital Culture and Design	----	1	14	24	50	55	N/A
English	134	127	134	138	117	97	-27.6%
Graphic Design	182	154	175	186	176	204	12.1%
History	143	138	146	149	150	133	-7.0%
Intelligence and National Security Studies	254	314	383	418	438	405	59.4%
Languages and Intercultural Studies	----	----	----	----	14	29	N/A
Music	89	86	79	81	79	79	-11.2%
Musical Theatre	41	45	48	43	28	11	-73.2%
Philosophy	14	16	22	20	15	13	-7.1%
Political Science	187	185	181	183	150	164	-12.3%
Spanish*	8	3	1	1	----	----	N/A
Theatre	33	39	42	42	50	56	69.7%
Theatre Arts	53	42	58	56	91	120	126.4%
Undeclared, Humanities	----	----	----	6	10	7	N/A
Total	1,760	1,759	1,956	2,013	2,021	1,960	11.4%
Science							
Biochemistry	101	96	93	76	84	90	-10.9%
Biology	470	478	500	501	533	485	3.2%
Chemistry	48	50	54	31	31	38	-20.8%
Computer Science	193	231	200	189	165	171	-11.4%
Engineering Science	----	----	16	61	103	114	N/A
Exercise and Sport Science	736	776	761	751	664	610	-17.1%
Health Administration	20	25	46	47	47	48	140.0%
Information Systems	111	97	83	81	72	55	-50.5%
Information Technology	16	72	122	145	154	127	693.8%
Marine Science	879	874	877	901	905	927	5.5%
Math	62	51	58	63	61	51	-17.7%
Nursing	78	54	36	19	26	29	-62.8%
Physics	60	73	54	47	33	39	-35.0%
Psychology	488	501	492	498	500	565	15.8%
Public Health	237	239	260	282	274	295	24.5%
Recreation and Sport Management	341	362	327	342	361	377	10.6%
Sociology	231	199	217	190	205	203	-12.1%
Undeclared, Science	----	----	----	19	38	27	N/A
Total	4,071	4,178	4,196	4,243	4,256	4,251	4.4%
Honors College							
Interdisciplinary Studies	145	147	141	133	147	167	15.2%
Undeclared	298	319	272	198	171	124	-58.4%
Non-degree Seeking	306	326	287	352	443	439	43.5%
Enrollment Total	9,364	9,615	9,747	9,898	9,917	9,760	4.2%

*Program discontinued

**Graduate Enrollment by Major
Fall Semesters 2014-2019**

College/Major	2014	2015	2016	2017	2018	2019	5-year % Change
Business Administration							
Master of Accountancy	30	21	25	27	25	22	-26.7%
Master of Business Administration	72	69	72	65	76	90	25.0%
Certificate:							
Fraud Examination	---	---	---	---	---	1	N/A
Healthcare Administration	---	---	---	---	1	0	N/A
Total	102	90	97	92	102	113	10.8%
Education							
Education Specialist:							
Educational Leadership	10	14	8	6	7	2	-80.0%
Instructional Technology	---	27	40	36	30	17	N/A
Master of Arts in Teaching:							
Art*	8	4	7	2	---	---	N/A
English	15	12	8	11	9	9	-40.0%
Math	2	2	3	1	5	3	50.0%
Music	8	4	5	5	1	3	-62.5%
Science	6	8	14	6	6	7	16.7%
Social Studies	27	16	18	14	18	18	-33.3%
Master of Education:							
Educational Leadership	114	121	114	72	67	65	-43.0%
Instructional Technology	---	---	61	98	95	75	N/A
Language, Literacy, and Culture:							
Language and Culture	---	---	---	5	2	3	N/A
Literacy	---	---	---	31	67	47	N/A
Learning and Teaching:							
Instructional Technology*	102	121	58	9	---	---	N/A
Literacy*	47	36	63	69	1	---	N/A
Special Education*	0	1	---	---	---	---	N/A
Special Education:			15	11			N/A
Emotional Disabilities	---	---	0	0	2	3	N/A
Intellectual Disabilities	---	---	0	6	9	5	N/A
Learning Disabilities	---	---	0	3	10	12	N/A
Severe Disabilities	---	---	0	0	6	5	N/A
Doctor of Philosophy:							
Education:							
Curriculum, Instruction, and Assessment	---	---	---	---	---	12	N/A
Educational Leadership	---	---	---	---	---	12	N/A
Higher Education Administration	---	---	---	---	---	11	N/A
Certificate:							
English for Speakers of Other Languages	---	2	0	1	0	5	N/A
Online Teaching and Training	1	3	0	2	1	0	-100.0%
Total	340	371	414	388	336	314	-7.6%
Humanities and Fine Arts							
Master of Arts:							
Communication	---	---	---	---	---	15	N/A
Liberal Studies	11	12	11	21	24	23	109.1%
Music Technology	---	---	---	---	3	6	N/A
Writing	19	25	26	21	22	19	0.0%
Total	30	37	37	42	49	63	110.0%
Science							
Master of Science:							
Coastal Marine and Wetland Studies	29	32	32	36	38	46	11.8%
Information Systems Technology	---	---	13	21	17	11	N/A
Sport Management	---	5	16	29	18	22	N/A
Doctor of Philosophy:							
Marine Science	2	4	9	10	12	11	450.0%
Certificate:							
Applied Computing and Information Systems	0	0	0	0	0	0	N/A
Total	31	41	70	96	85	90	190.3%
Degree-seeking	503	539	618	618	572	580	15.3%
Non-degree Seeking	109	109	114	147	152	144	32.1%
Enrollment Total	612	648	732	765	724	724	18.3%

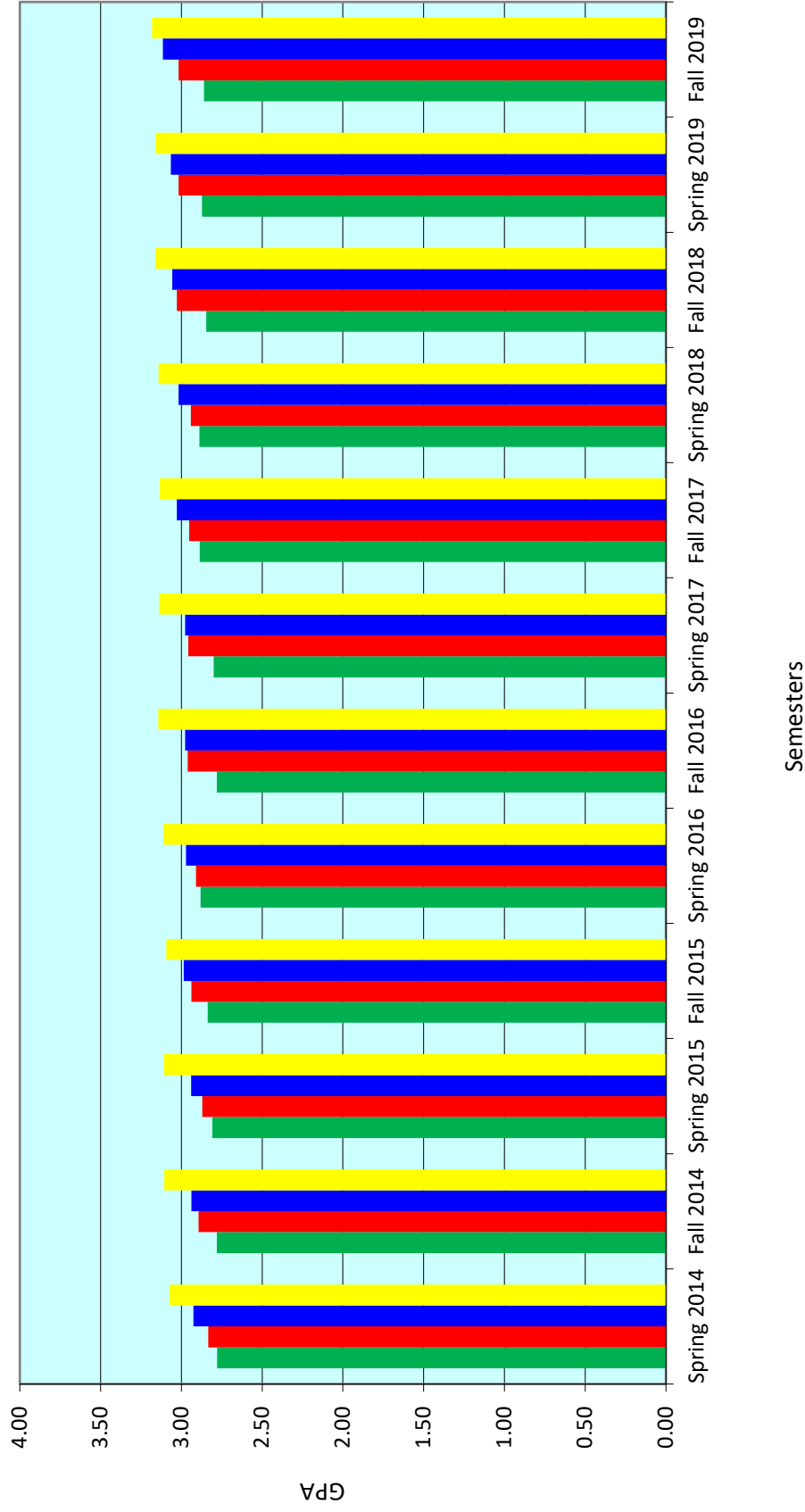
*Program discontinued

**Semester and Cumulative Grade Point Average
by Class
2011-2019**

<u>Semester</u>	<u>Freshman</u>		<u>Sophomore</u>		<u>Junior</u>		<u>Senior</u>		<u>Total</u>	
	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>
Spring 2011	2.57	2.69	2.71	2.83	2.87	2.95	3.12	3.09	2.82	2.90
Fall 2011	2.63	2.67	2.70	2.85	2.84	2.94	3.08	3.09	2.79	2.86
Spring 2012	2.56	2.68	2.65	2.78	2.81	2.90	3.09	3.09	2.78	2.86
Fall 2012	2.64	2.68	2.75	2.86	2.85	2.93	3.09	3.09	2.81	2.86
Spring 2013	2.63	2.72	2.74	2.84	2.84	2.91	3.12	3.08	2.83	2.89
Fall 2013	2.48	2.49	2.94	2.99	2.86	2.95	3.01	3.06	2.90	2.96
Spring 2014	2.63	2.78	2.69	2.83	2.83	2.93	3.15	3.07	2.83	2.91
Fall 2014	2.73	2.78	2.73	2.89	2.83	2.94	3.12	3.11	2.84	2.91
Spring 2015	2.71	2.81	2.74	2.87	2.85	2.94	3.16	3.11	2.87	2.93
Fall 2015	2.80	2.84	2.77	2.94	2.90	2.99	3.09	3.09	2.87	2.95
Spring 2016	2.77	2.88	2.72	2.91	2.90	2.97	3.15	3.11	2.89	2.97
Fall 2016	2.73	2.78	2.76	2.96	2.86	2.98	3.17	3.14	2.87	2.95
Spring 2017	2.72	2.80	2.81	2.96	2.87	2.98	3.17	3.14	2.90	2.97
Fall 2017	2.83	2.89	2.78	2.95	2.90	3.03	3.12	3.13	2.90	2.99
Spring 2018	2.77	2.89	2.79	2.94	2.89	3.02	3.16	3.14	2.91	3.00
Fall 2018	2.81	2.85	2.86	3.03	2.98	3.06	3.15	3.16	2.94	3.01
Spring 2019	2.74	2.87	2.85	3.02	2.95	3.06	3.16	3.16	2.94	3.04
Fall 2019	2.81	2.86	2.81	3.02	2.98	3.11	3.12	3.18	2.92	3.03

Note: Does not include non-degree seeking students.

Cumulative Grade Point Average by Class 2014-2019



**Average Size of Undergraduate Lecture Classes
by Discipline and Level
Fall Semesters 2018-2019**

College	Course Discipline	2018		2019	
		Lower Level	Upper Level	Lower Level	Upper Level
College of Business	Accounting	36.3	24.3	32.5	27.8
	Economics	37.2	14.6	36.7	12.0
	Finance	---	27.2	---	22.3
	Hospitality, Resort, and Tourism Management	22.0	15.0	26.5	16.3
	Management	26.6	27.0	25.9	28.1
	Marketing	---	33.9	---	32.5
	Professional Golf Management	28.2	41.0	24.4	31.5
	College Average	29.5	27.7	28.6	27.3
College of Education	Early Childhood Education	---	21.4	---	20.2
	Elementary Education	---	16.8	---	16.9
	Middle Level Education	---	9.3	---	9.3
	Physical Education	19.5	9.5	11.5	6.0
	Special Education	21.0	19.5	19.0	17.4
	Education (General)	16.0	21.7	16.1	19.0
	University	21.7	---	22.9	---
	College Average	17.7	17.6	17.1	16.3
College of Humanities and Fine Arts	Anthropology and Geography	27.7	10.9	30.3	12.4
	Art	19.8	10.4	21.1	7.9
	Communication/Journalism	25.5	18.2	27.2	18.6
	Digital Culture and Design	19.2	1.0	8.7	8.5
	English	19.1	18.9	18.7	17.5
	Graphic Design	14.2	17.2	14.4	17.1
	History	29.7	21.8	31.5	20.8
	Intelligence and National Security Studies	28.5	24.2	33.0	21.9
	Languages and Intercultural Studies	18.2	10.9	18.2	11.5
	Music	23.7	9.7	22.2	8.1
	Philosophy/Religion	26.5	18.4	26.1	18.8
	Political Science	29.5	20.5	33.2	18.5
	Theatre	19.6	15.4	21.0	13.9
	Humanities (General)	11.0	4.0	8.0	5.0
University	21.6	---	27.0	---	
	College Average	22.5	17.2	22.7	16.3
College of Science	Biology	47.4	31.5	46.9	33.3
	Chemistry	27.7	17.8	28.7	20.2
	Computer Science	25.0	19.3	24.9	20.5
	Engineering Science	29.8	16.0	21.9	12.0
	Exercise and Sport Science/PALS	15.9	19.5	18.8	21.1
	Health Administration	---	---	---	7.0
	Marine Science	48.0	32.6	52.5	25.3
	Mathematics/Statistics	28.4	17.6	27.5	19.0
	Nursing	---	8.4	---	9.4
	Physics	29.6	7.3	34.8	14.0
	Psychology	28.6	27.6	30.5	28.6
	Public Health	28.3	19.2	25.3	19.9
	Recreation and Sport Management	28.6	21.7	28.8	22.0
	ROTC	20.0	8.5	21.0	12.5
	Sociology	29.9	31.7	30.1	24.9
	University	25.5	---	25.0	---
	College Average	28.1	22.7	28.4	23.0
Honors College	Honors	13.6	12.0	13.9	13.7
	Interdisciplinary Studies	---	15.5	---	15.5
	Women & Gender Studies	18.0	22.5	23.3	25.0
	University	25.3	10.7	19.3	12.6
	College Average	19.0	13.9	17.3	15.4
Other	Academic Coaching Experience	11.00	---	12.00	---
	International	---	15.00	---	27.00
	Library	---	---	---	---
	University Undergraduate Average	24.7	20.9	24.8	20.7

**Undergraduate Credit Hour and FTE Production
By Course Discipline
Fall Semesters 2018-2019**

College	Course Discipline	2018		2019	
		Credit Hours	Student FTE	Credit Hours	Student FTE
College of Business	Accounting	2,892	192.8	2,728	181.9
	Economics	2,514	167.6	2,376	158.4
	Finance	1,514	100.9	1,467	97.8
	Hospitality, Resort, and Tourism Management	722	48.1	784	52.3
	Management	9,428	628.5	9,519	634.6
	Marketing	3,506	233.7	3,712	247.5
	Professional Golf Management	643	42.9	477	31.8
	College Total	21,219	1,414.6	21,063	1,404.2
College of Education	Early Childhood Education	1,161	77.4	1,299	86.6
	Elementary Education	663	44.2	621	41.4
	Middle Level Education	240	16.0	240	16.0
	Physical Education	324	21.6	259	17.3
	Special Education	543	36.2	474	31.6
	Education (General)	2,497	166.5	2,560	170.7
	University	456	30.4	480	32.0
	College Total	5,884	392.3	5,933	395.5
College of Humanities and Fine Arts	Anthropology and Geography	2,604	173.6	2,982	198.8
	Art	4,021	268.1	3,885	259.0
	Communication/Journalism	6,612	440.8	5,868	391.2
	Digital Culture and Design	327	21.8	261	17.4
	English	12,394	826.3	12,034	802.3
	Graphic Design	522	34.8	577	38.5
	History	6,249	416.6	6,669	444.6
	Intelligence and National Security Studies	1,898	126.5	1,614	107.6
	Languages and Intercultural Studies	5,553	370.2	6,183	412.2
	Music	2,517	167.8	2,115	141.0
	Philosophy/Religion	4,398	293.2	4,318	287.9
	Political Science	4,805	320.3	3,347	223.1
	Theatre	1,931	128.7	1,992	132.8
	Humanities (General)	0	0.0	0	0.0
University	1,155	77.0	1,083	72.2	
	College Total	54,986	3,665.7	52,928	3,528.5
College of Science	Biology	7,494	499.6	7,830	522.0
	Chemistry	3,123	208.2	3,176	211.7
	Computer Science	5,567	371.1	5,111	340.7
	Engineering Science	417	27.8	509	33.9
	Exercise and Sport Science/PALS	4,991	332.7	5,328	355.2
	Health Administration	219	14.6	273	18.2
	Marine Science	4,309	287.3	4,702	313.5
	Mathematics/Statistics	11,818	787.9	11,487	765.8
	Nursing	255	17.0	281	18.7
	Physics	1,813	120.9	1,798	119.9
	Psychology	5,131	342.1	5,625	375.0
	Public Health	3,982	265.5	3,655	243.7
	Recreation and Sport Management	3,061	204.1	3,133	208.9
	ROTC	144	9.6	177	11.8
	Sociology	2,852	190.1	2,652	176.8
	Science (General)	0	0.0	0	0.0
University	3,384	225.6	3,642	242.8	
	College Total	58,560	3,904.0	59,379	3,958.6
Honors College	Interdisciplinary Studies	519	34.6	616	41.1
	Honors	609	40.6	663	44.2
	Women & Gender Studies	357	23.8	366	24.4
	University	987	65.8	1,454	96.9
	College Total	2,472	164.8	3,099	206.6
Other	International	282	18.8	465	31.0
	Library	6	0.4	17	1.1

**Trends in Student / Faculty Ratio
Fall Semesters 2000-2019**

<u>Year</u>				Change From Preceding Year	
	<u>FTE Students</u>	<u>FTE Faculty</u>	<u>Ratio of FTE Student/ FTE Faculty</u>	<u>FTE Students</u>	<u>FTE Faculty</u>
2000	4,101	228.64	17.9	2.8%	2.8%
2001	4,487	231.96	19.3	9.4%	1.5%
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.50	17.5	6.0%	9.5%
2009	7,865	452.67	17.4	3.4%	3.9%
2010	8,302	493.20	16.8	5.6%	9.0%
2011	8,720	502.06	17.4	5.0%	1.8%
2012	8,859	529.94	16.7	1.6%	5.6%
2013	8,870	556.19	15.9	0.1%	5.0%
2014	9,421	580.68	16.2	6.2%	4.4%
2015	9,777	594.58	16.4	3.8%	2.4%
2016	9,934	604.39	16.4	1.6%	1.6%
2017	10,112	619.50	16.3	1.8%	2.5%
2018	9,950	627.49	15.9	-1.6%	1.3%
2019	9,913	623.30	15.9	-0.4%	-0.7%

**Methodology used in calculation of FTE faculty changed by South Carolina Commission on Higher Education to ensure consistency between institutions.

**Total Undergraduate Degrees Awarded by Major
2014-2019***

College/Major	<u>2014-2015</u>	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>
Business Administration					
Accounting	53	45	45	52	45
Economics (BA)	4	1	3	0	1
Economics (BS)	18	9	5	16	13
Finance	39	35	40	49	53
Hospitality, Resort, and Tourism Management Management	39	23	38	39	29
Management	136	131	186	170	157
Marketing	81	83	108	109	130
Total	370	327	425	435	428
Education					
Early Childhood Education	40	47	49	47	52
Elementary Education	44	35	28	36	38
Middle Level Education	13	17	10	11	19
Physical Education	10	12	6	7	8
Special Education (Learning Disabilities)**	17	20	---	---	---
Special Education (Multi-categorical)	---	---	14	15	21
Total	124	131	107	116	138
Humanities and Fine Arts					
Anthropology and Geography	---	---	---	1	7
Art History	---	---	1	1	1
Art Studio	16	13	18	13	24
Communication	129	127	161	142	164
Digital Culture and Design	---	---	---	---	6
English	42	32	36	39	38
Graphic Design	39	28	31	37	36
History	38	39	31	41	40
Intelligence and National Security Studies	17	46	57	69	101
Languages and Intercultural Studies	---	---	---	---	2
Music	7	18	13	11	10
Musical Theatre	9	9	14	10	11
Philosophy	6	1	6	6	4
Political Science	44	33	46	47	33
Spanish**	4	0	1	1	---
Theatre	9	5	9	3	7
Theatre Arts	9	12	15	9	10
Total	369	363	439	430	494
Science					
Biochemistry	15	10	22	16	20
Biology	71	58	64	69	66
Chemistry	7	3	7	2	5
Computer Science	11	7	28	15	18
Exercise and Sport Science	107	121	147	140	132
Health Administration	2	8	8	17	12
Information Systems	27	20	21	18	19
Information Technology	---	6	13	33	35
Marine Science	103	119	123	143	125
Math	10	5	9	17	12
Nursing	45	30	21	9	12
Physics	5	7	7	7	6
Psychology	99	98	105	93	112
Public Health	36	63	68	54	66
Recreation and Sport Management	78	84	77	80	82
Sociology	77	46	56	35	49
Total	693	685	776	748	771
Honors College					
Interdisciplinary Studies	92	75	74	80	61
Total	92	75	74	80	61
Grand Total	1,648	1,581	1,821	1,809	1,892

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Graduate Degrees Awarded by Major
2014-2019***

College/Major	<u>2014-2015</u>	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>
Business Administration					
Master of Accountancy	21	15	16	16	16
Master of Business Administration	40	55	52	46	45
Certificate:					
Fraud Examination	6	1	0	0	0
Total	67	71	68	62	61
Education					
Educational Specialist:					
Educational Leadership	---	---	10	0	3
Instructional Technology	---	---	17	16	14
Master of Arts in Teaching:					
Art	4	8	3	7	1
English	7	10	9	4	9
Mathematics	1	2	2	3	1
Music	5	6	2	4	4
Science	12	5	7	14	2
Social Studies	11	20	12	10	12
Master of Education:					
Educational Leadership	34	29	43	47	34
Instructional Technology	---	---	9	55	53
Language, Literacy and Culture					
Language and Culture	---	---	---	1	3
Literacy	---	---	---	0	29
Learning and Teaching					
Instructional Technology	68	71	48	8	1
Literacy	26	15	16	51	10
Special Education**	1	1	---	---	---
Special Education					
Learning Disabilities and Gifted & Talented	---	---	---	1	0
Emotional Disabilities	---	---	---	2	2
Intellectual Disabilities	---	---	---	2	8
Learning Disabilities	---	---	---	4	5
Severe Disabilities	---	---	---	0	2
Certificate:					
Online Teaching and Training	1	8	1	2	2
Total	170	175	179	231	195
Humanities and Fine Arts					
Master of Arts:					
Liberal Studies	---	1	7	6	10
Writing	6	12	11	9	8
Total	6	13	18	15	18
Science					
Master of Science:					
Coastal Marine and Wetland Studies	11	13	6	12	17
Information Systems Technology	---	---	---	3	14
Sport Management	---	---	3	11	14
Certificate:					
Applied Computing and Information Systems	0	0	0	0	0
Total	11	13	9	26	45
Grand Total	254	272	274	334	319

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Degrees Awarded
1974-2019***

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	9,089
B.A.E.D. Education	3,161
B.A.I.S. Interdisciplinary Studies	1,602
Bachelor of Fine Arts (B.F.A.)	109
Bachelor of Science (B.S.)	8,330
B.S. Business Administration	8,968
B.S. Education	308
B.S. Interdisciplinary Studies	271
B.S. Nursing	180
B.S. Physical Education	796
Educational Specialist (Ed.S.)	60
Master of Arts (M.A.)	98
Master of Arts in Teaching (M.A.T.)	635
Master of Accountancy (M.Acc.)	123
Master of Business Administration (MBA)	449
Master of Education (M.Ed.)	1,278
Master of Science (M.S.)	186
Post Baccalaureate Certificate	21
Post Master's Certificate	2
TOTAL	36,462

*1974 was the first year in which a baccalaureate degree was awarded at the University.

COASTAL CAROLINA UNIVERSITY

FACULTY

FACT BOOK

Office of Institutional Research, Assessment and Analysis



Faculty

Table of Contents

Faculty Highlights	63
Summary of Faculty	65
Faculty Profile by College	66
Faculty Profile by Academic Discipline	68
Degrees of Full-time Instructional Faculty by Rank and Discipline	70
Degrees of Full-time Instructional Faculty by Rank and Gender	72
Faculty Headcount and FTE by College and Rank.....	73
Full-time Faculty Nine-month Salary Trends	74
Full-time Faculty Average Salary Comparison by Rank	75
Credit Hours Produced by Instructional Faculty and Discipline	76

Faculty Highlights
Fact Book, 2019

512

full-time employees with faculty
rank

65%

eligible, full-time employees
with faculty rank and tenure

77%

full-time faculty with a terminal
degree

75%

FTE students (undergraduate
and graduate) were taught by
full-time faculty

**Summary of Faculty
Fall Semesters 2018-2019**

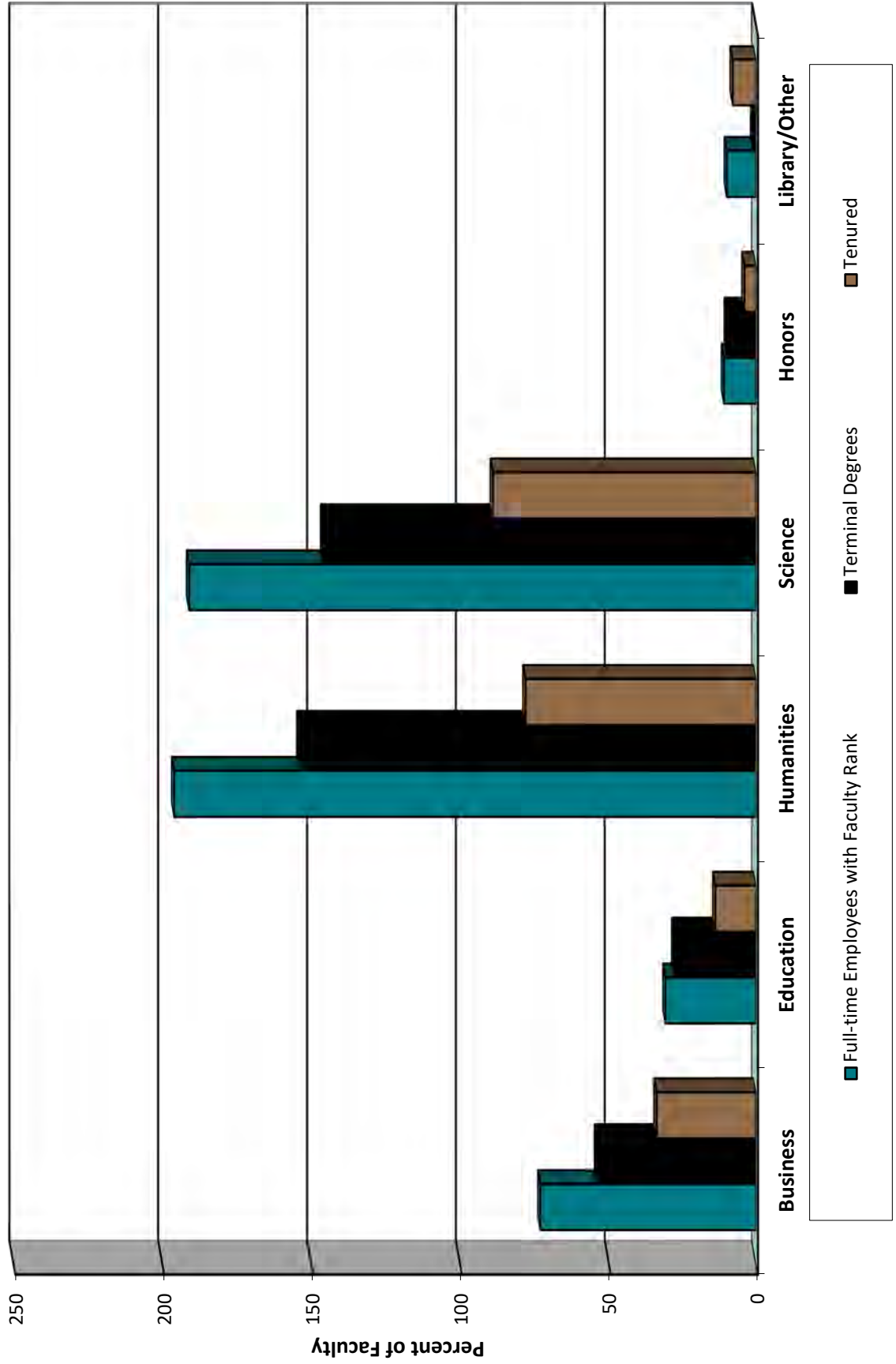
	2018	2019
Full-time Instructional Faculty	477	473
Faculty on Leave/Special Assignment	13	15
Part-time Instructional Faculty	294	287
Total Instructional Faculty	784	775
Administrators	13	14
Librarians	11	10
Total Faculty Employees	808	799
Total Full-time Employees Holding Faculty Rank	514	512
Total FTE of Full-time Faculty	477.00	473.00
Total FTE of Part-time Faculty	150.49	150.30
Total FTE	627.49	623.30

**Coastal Carolina University
Faculty Profile by College, Fall 2019**

Full-time Employees with Faculty Rank*	Business	Education	Humanities	Science	Honors	Library/ Other	Total
Male	43	10	108	108	4	4	277
Female	30	21	88	83	7	6	235
Total	73	31	196	191	11	10	512
# Terminal Degrees	54	28	154	146	10	1	393
% Terminal Degrees	74%	90%	79%	76%	91%	10%	77%
# Tenured	34	14	78	89	4	8	227
% Tenured (of eligible Tenure-Track)	68%	52%	62%	71%	50%	80%	65%
Rank by Status							
Full-time Faculty							
Professor	28	8	39	39	2	4	120
Associate Professor	9	9	39	53	2	5	117
Assistant Professor	13	11	54	41	4	1	124
Instructor	0	0	4	2	0	0	6
Lecturer	23	3	60	56	3	0	145
Total	73	31	196	191	11	10	512
Part-time Faculty							
Teaching Associates	19	47	76	122	14	9	287
FTE Instructional Faculty							
FTE of Full-time Faculty	67.00	29.00	183.00	184.00	10.00	0.00	473.00
FTE of Part-time Faculty	8.85	23.61	50.99	57.30	4.16	5.40	150.30
Total FTE Instructional Faculty	75.85	52.61	233.99	241.30	14.16	5.40	623.30
FTE Students							
Total FTE of Students Taught	1,470.98	604.47	3,585.87	3,988.88	183.23	81.53	9,914.96
FTE of Students Taught by Full-time Faculty	1,275.13	342.85	2,743.08	2,928.10	128.13	1.13	7,418.42
% FTE of Students Taught by Full-time Faculty	86.69%	56.72%	76.50%	73.41%	69.93%	1.39%	74.82%
Student/Faculty FTE Ratio	19.39	11.49	15.32	16.53	12.94	15.10	15.91

*Includes Administrators and Faculty on Leave

Coastal Carolina University
 Faculty Profile by College
 Fall 2019



Faculty Profile by Academic Discipline
Fall 2019

Discipline	# Full-time Faculty*		FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty		
	Male	Female		Total	#	%	#	%	#	%+
College of Business										
Accounting	4	5	9	9.83	7	78%	2	22%	3	50%
Economics	6	0	6	8.74	6	100%	0	0%	5	83%
Finance	5	1	6	6.25	5	83%	1	17%	3	60%
Hospitality, Resort, and Tourism Management	1	2	3	3.75	3	100%	0	0%	2	67%
Management	16	12	28	25.80	22	79%	6	21%	11	55%
Marketing	7	4	11	11.75	8	73%	3	27%	7	100%
Professional Golf Management	3	1	4	4.00	0	0%	4	100%	0	0%
Business (General)	0	3	3	3.00	0	0%	3	100%	0	0%
University	---	---	---	2.74	---	---	---	---	---	---
College of Education										
Early Childhood Education	0	3	3	4.37	3	100%	0	0%	0	0%
Elementary Education	1	2	3	3.62	3	100%	0	0%	2	67%
Middle Level Education	1	1	2	4.22	2	100%	0	0%	1	50%
Physical Education	1	1	2	2.00	2	100%	0	0%	1	50%
Special Education	0	4	4	4.58	4	100%	0	0%	1	25%
Education (General)	6	7	13	28.15	10	77%	3	23%	6	60%
University	---	---	---	1.74	---	---	---	---	---	---
Graduate	1	2	3	3.92	3	100%	0	0%	2	67%
College of Humanities and Fine Arts										
Anthropology and Geography	4	4	8	10.16	6	75%	2	25%	3	50%
Art	7	8	15	18.86	15	100%	0	0%	5	36%
Communication/Journalism	6	15	21	23.74	14	67%	7	33%	6	46%
English	20	21	41	54.53	27	66%	14	34%	14	70%
Graphic Design	3	1	4	4.00	4	100%	0	0%	2	50%
History	12	8	20	23.86	17	85%	3	15%	8	62%
Intelligence and National Security Studies	4	1	5	5.75	5	100%	0	0%	3	75%
Languages and Intercultural Studies	6	13	19	24.64	12	63%	7	37%	4	40%
Music	14	3	17	22.85	12	71%	5	29%	7	70%
Philosophy/Religion	13	1	14	16.74	13	93%	1	7%	7	88%
Political Science	7	3	10	11.70	10	100%	0	0%	6	67%
Theatre	9	4	13	14.62	10	77%	3	23%	5	71%
Humanities (General)	0	1	1	0.81	1	100%	0	0%	1	100%
University	---	---	---	1.74	---	---	---	---	---	---

Faculty Profile by Academic Discipline (Continued)
Fall 2019

Discipline	# Full-time Faculty*			FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty	
	Male	Female	Total		#	%	#	%	#	% [†]
College of Science										
Biology	15	11	26	28.74	20	77%	6	23%	14	88%
Chemistry	10	5	15	16.16	12	80%	3	20%	7	78%
Coastal and Marine Systems Science	6	2	8	8.97	8	100%	0	0%	8	100%
Computer Science	7	5	12	19.72	8	67%	4	33%	6	100%
Exercise and Sport Science/PALS	12	6	18	24.37	12	67%	6	33%	7	58%
Health Administration	1	1	2	2.25	1	50%	1	50%	0	0%
Marine Science	12	8	20	20.83	17	85%	3	15%	8	67%
Mathematics/Statistics	20	12	32	34.57	17	53%	15	47%	12	80%
Nursing	0	3	3	3.42	3	100%	0	0%	1	33%
Physics	7	4	11	14.15	11	100%	0	0%	4	44%
Psychology	7	7	14	19.98	12	86%	2	14%	7	58%
Public Health	2	7	9	13.23	5	56%	3	33%	5	100%
Recreation and Sport Management	4	5	9	12.30	8	89%	1	11%	3	38%
ROTC	---	---	---	1.33	---	---	---	---	---	---
Sociology	3	5	8	9.00	8	100%	0	0%	4	57%
Science (General)	0	1	1	1.83	0	0%	1	100%	0	0%
University	---	---	---	10.46	---	---	---	---	---	---
Honors College										
Interdisciplinary Studies	0	1	1	2.10	1	100%	0	0%	0	0%
Honors	4	2	6	6.00	6	100%	0	0%	2	40%
Women and Gender Studies	0	1	1	1.00	1	100%	0	0%	0	0%
University	0	3	3	5.06	2	67%	1	33%	2	100%
Library/Other										
Coastal Student Success Center	---	---	---	2.82	---	---	---	---	---	---
International Library	---	---	---	2.49	---	---	---	---	---	---
Library	---	---	---	0.08	---	---	---	---	---	---
TOTAL	267	220	487	623.30	376	77%	110	29%	205	63%

NOTES:

*Includes administrators (14), excludes librarians (10) and faculty on leave and special assignment (15).

** Includes all terminal degrees whether or not in teaching area.

*** Includes faculty with alternative qualifications

† Percentage based only on faculty eligible for tenure (excludes visiting, lecturers, instructors).

Degrees of Full-time Instructional Faculty by Rank and Discipline

Fall 2019

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Business									
Accounting	2	0	1	0	3	0	1	2	9
Economics	5	0	0	0	1	0	0	0	6
Finance	3	0	2	0	0	0	0	1	6
Hospitality, Resort, and Tourism Management	2	0	0	0	1	0	0	0	3
Management	5	0	5	0	8	0	2	6	26
Marketing	7	0	1	0	0	0	1	3	12
Professional Golf Management	0	0	0	0	0	0	0	4	4
Business (General)	0	0	0	0	0	0	0	3	3
University	0	0	0	0	0	0	0	0	0
College of Education									
Early Childhood Education	1	0	0	0	3	0	0	0	4
Elementary Education	1	0	1	0	1	0	0	0	3
Middle Level Education	1	0	0	0	1	0	0	0	2
Physical Education	0	0	1	0	1	0	0	0	2
Special Education	0	0	1	0	3	0	0	0	4
Education (General)	4	0	3	0	2	0	0	3	12
University	0	0	0	0	0	0	0	0	0
Graduate	0	0	3	0	0	0	0	0	3
College of Humanities and Fine Arts									
Anthropology and Geography	1	0	2	0	3	0	0	2	8
Art	3	0	3	0	9	0	1	0	16
Communication/Journalism	4	0	3	0	7	0	1	7	22
English	6	0	8	0	6	0	7	14	41
Graphic Design	1	0	1	0	2	0	0	0	4
History	7	0	1	0	5	0	4	3	20
Intelligence and National Security Studies	1	0	3	0	1	0	1	0	6
Languages and Intercultural Studies	1	0	2	0	6	0	2	7	18
Music	4	0	2	1	4	1	2	3	17
Philosophy/Religion	4	0	4	0	1	1	5	0	15
Political Science	3	0	4	0	4	0	1	0	12
Theatre	0	0	4	1	2	2	4	0	13
Humanities (General)	0	0	0	0	0	0	0	0	0
University	0	0	0	0	0	0	0	0	0

Degrees of Full-time Instructional Faculty by Rank and Discipline (Continued)

Fall 2019

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Science									
Biology	8	0	6	0	2	0	4	6	26
Chemistry	2	0	5	0	2	0	3	3	15
Coastal and Marine Systems Science	4	0	4	0	0	0	0	0	8
Computer Science	2	0	4	0	1	0	1	4	12
Exercise and Sport Science/PALS	2	0	5	0	5	0	0	6	18
Health Administration	0	0	1	0	0	0	0	1	2
Marine Science	4	0	3	0	7	0	2	3	19
Mathematics/Statistics	5	0	6	0	5	1	0	14	31
Nursing	0	0	1	0	2	0	0	0	3
Physics	1	0	4	0	4	0	2	0	11
Psychology	3	0	5	0	4	0	0	2	14
Public Health	1	0	4	0	0	0	1	3	9
Recreation and Sport Management	2	0	1	0	4	1	1	0	9
ROTC	0	0	0	0	0	0	0	0	0
Sociology	1	0	4	0	3	0	1	0	9
Science (General)	0	0	0	0	0	0	0	1	1
University	0	0	0	0	0	0	0	0	0
Honors College									
Interdisciplinary Studies	0	0	0	0	0	0	1	0	1
Honors	1	0	1	0	3	0	1	0	6
Women and Gender Studies	0	0	0	0	1	0	0	0	1
University	0	0	1	0	0	0	0	1	2
TOTAL	102	0	110	2	117	6	49	102	488

NOTES:

Excludes administrators (14) and librarians (10).

*Includes faculty with alternative qualifications

Degrees of Full-time Instructional Faculty by Rank and Gender Fall 2019



NOTE: Excludes administrators (14) and librarians (10).
*Includes faculty with alternative qualifications

**Faculty Headcount and FTE by College and Rank
Fall Semesters 2015-2019**

College and Rank	2015			2016			2017			2018			2019		
	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE
College of Business															
Professor	28	31.5%	23.00	29	29.3%	23.00	29	29.0%	24.00	28	28.6%	23.00	28	30.4%	22.00
Associate	7	7.9%	6.00	7	7.1%	7.00	7	7.0%	6.00	7	7.1%	6.00	9	9.8%	9.00
Assistant	10	11.2%	10.00	16	16.2%	16.00	16	16.0%	16.00	16	16.3%	16.00	13	14.1%	13.00
Instructor / Lecturer	17	19.1%	17.00	18	18.2%	18.00	18	18.0%	18.00	19	19.4%	19.00	23	25.0%	23.00
Teaching Associate	27	30.3%	18.30	29	29.3%	15.12	30	30.0%	14.90	28	28.6%	15.72	19	20.7%	8.85
College Total	89		74.30	99		79.12	100		78.90	98		79.72	92		75.85
College of Education															
Professor	8	11.4%	7.00	9	12.7%	8.00	8	9.0%	7.00	6	8.1%	5.00	8	10.3%	6.00
Associate	10	14.3%	10.00	12	16.9%	12.00	11	12.4%	11.00	12	16.2%	12.00	9	11.5%	9.00
Assistant	11	15.7%	11.00	8	11.3%	8.00	8	9.0%	8.00	8	10.8%	8.00	11	14.1%	11.00
Instructor / Lecturer	4	5.7%	4.00	3	4.2%	3.00	2	2.2%	2.00	3	4.1%	3.00	3	3.8%	3.00
Teaching Associate	37	52.9%	16.40	39	54.9%	19.34	60	67.4%	25.41	45	60.8%	22.90	47	60.3%	23.61
College Total	70		48.40	71		50.34	89		53.41	74		50.90	78		52.61
College of Humanities and Fine Arts															
Professor	34	13.2%	30.00	36	13.4%	32.06	35	12.8%	27.00	39	13.9%	35.12	39	14.3%	32.25
Associate	39	15.2%	35.00	44	16.4%	41.00	43	15.7%	40.00	43	15.3%	39.00	39	14.3%	34.00
Assistant	58	22.6%	58.00	50	18.6%	50.00	52	19.0%	51.00	52	18.5%	52.00	54	19.9%	53.00
Instructor / Lecturer	46	17.9%	46.00	52	19.3%	52.00	49	17.9%	49.00	70	24.9%	70.00	64	23.5%	64.00
Teaching Associate	80	31.1%	67.40	87	32.3%	66.21	95	34.7%	76.40	77	27.4%	49.13	76	27.9%	50.74
College Total	257		236.40	269		241.28	274		243.40	281		245.25	272		233.99
College of Science															
Professor	28	9.9%	26.00	30	10.6%	26.36	33	10.8%	28.33	37	11.9%	32.07	39	12.5%	35.92
Associate	52	18.3%	50.00	53	18.8%	50.00	48	15.7%	46.00	54	17.3%	51.00	53	16.9%	51.89
Assistant	44	15.5%	44.00	40	14.2%	40.00	46	15.1%	46.00	35	11.2%	35.00	41	13.1%	41.00
Instructor / Lecturer	42	14.8%	41.00	45	16.0%	45.00	47	15.4%	47.00	64	20.5%	64.00	58	18.5%	58.00
Teaching Associate	118	41.5%	61.94	114	40.4%	56.62	131	43.0%	60.90	122	39.1%	52.80	122	39.0%	54.50
College Total	284		222.94	282		217.98	305		228.23	312		234.87	313		241.31
Honors College															
Professor	0	0.0%	0.00	0	0.0%	0.00	1	3.4%	0.00	1	4.2%	0.00	2	8.0%	1.00
Associate	0	0.0%	0.00	2	7.7%	2.00	2	6.9%	2.00	2	8.3%	2.00	2	8.0%	2.00
Assistant	0	0.0%	0.17	1	3.8%	1.00	2	6.9%	2.00	4	16.7%	4.00	4	16.0%	4.00
Instructor / Lecturer	5	20.8%	5.00	4	15.4%	4.00	4	13.8%	4.00	2	8.3%	2.00	3	12.0%	3.00
Teaching Associate	19	79.2%	6.39	19	73.1%	5.93	20	69.0%	5.85	15	62.5%	5.89	14	56.0%	4.16
College Total	24		11.56	26		12.93	29		13.85	24		13.89	25		14.16
Library/Other															
Professor	2	12.5%	0.00	1	9.1%	0.00	3	25.0%	0.00	3	15.8%	0.00	4	21.1%	0.00
Associate	4	25.0%	0.00	4	36.4%	0.00	4	33.3%	0.00	7	36.8%	0.08	5	26.3%	0.00
Assistant	5	31.3%	0.17	5	45.5%	0.08	4	33.3%	0.08	2	10.5%	0.00	1	5.3%	0.08
Instructor / Lecturer	5	31.3%	0.00	0	0.0%	0.00	0	0.0%	0.00	7	36.8%	0.00	0	0.0%	0.00
Teaching Associate	0	0.0%	0.81	1	9.1%	2.66	1	8.3%	1.62	0	0.0%	2.78	9	47.4%	5.31
Other Total	16		0.98	11		2.74	12		1.70	19		2.86	19		5.39
University Total	740		594.58	758		604.39	809		619.50	808		627.49	799		623.30

NOTE:

Includes administrators, librarians and faculty on leave or special assignment.

**Full-time Faculty Nine-month Salary Trends
2015-2016 to 2019-2020**

	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Professor	89	\$94,892	95	\$97,867	95	\$97,690	99	\$95,898	102	\$97,245
Associate	107	\$71,290	117	\$74,539	111	\$74,236	118	\$73,440	112	\$76,172
Assistant	123	\$61,361	115	\$66,511	124	\$65,769	115	\$65,816	123	\$65,273
Instructor	11	\$48,146	10	\$51,135	9	\$51,452	8	\$54,781	6	\$55,739
Lecturer	103	\$47,454	112	\$49,016	111	\$49,321	150	\$47,715	145	\$49,735

	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Female	178	\$63,118	198	\$66,972	191	\$66,385	217	\$64,172	223	\$66,012
Male	255	\$69,816	251	\$73,339	259	\$73,105	273	\$71,058	265	\$72,846

	2015-2016		2016-2017		2017-2018		2018-2019		2019-2020	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Terminal	340	\$71,436	343	\$75,525	359	\$74,768	377	\$73,394	378	\$75,062
Master's*	93	\$51,074	106	\$54,372	91	\$52,441	113	\$50,042	110	\$51,377

Total	433	\$67,063	449	\$70,531	450	\$70,253	490	\$68,008	488	\$69,723
--------------	------------	-----------------	------------	-----------------	------------	-----------------	------------	-----------------	------------	-----------------

Note:
Excludes administrators (14), librarians (10).
* Includes faculty with alternative qualifications

**Full-time Faculty Average Salary Comparison by Rank
Fall Semesters 2012-2017**

Category	Professor	Associate	Assistant	Instructor	All Ranks
2012					
Coastal Carolina University [†]	\$86,767	\$70,706	\$59,999	\$47,472	\$62,644
South Carolina	\$80,280	\$66,619	\$58,090	\$47,902	\$62,604
Southern States (SREB)*	\$75,489	\$63,430	\$54,953	\$42,626	\$58,816
National (CUPA)**	\$94,328	\$72,921	\$64,230	\$48,782	\$76,301
2013					
Coastal Carolina University [†]	\$90,652	\$70,351	\$59,586	\$45,347	\$62,955
South Carolina	\$72,891	\$58,133	\$53,349	\$45,800	\$54,538
Southern States (SREB)*	\$74,404	\$60,730	\$54,924	\$44,543	\$58,042
National (CUPA)**	\$97,916	\$75,402	\$66,028	\$50,818	\$79,102
2014					
Coastal Carolina University [†]	\$95,623	\$71,574	\$60,975	\$47,907	\$66,992
South Carolina	\$72,977	\$59,407	\$55,209	\$46,754	\$56,223
Southern States (SREB)*	\$73,833	\$61,855	\$56,311	\$44,909	\$59,150
National (CUPA)**	\$100,333	\$77,103	\$67,780	\$52,027	\$81,153
2015					
Coastal Carolina University [†]	\$94,892	\$71,290	\$61,361	\$48,146	\$67,063
South Carolina	\$71,749	\$60,834	\$55,853	\$46,983	\$57,221
Southern States (SREB)*	\$72,577	\$60,518	\$54,595	\$43,131	\$57,355
National (CUPA)**	\$100,568	\$78,006	\$68,787	\$54,190	\$81,866
2016					
Coastal Carolina University [†]	\$97,867	\$74,539	\$66,511	\$51,135	\$70,531
South Carolina	\$75,532	\$64,066	\$58,124	\$47,731	\$59,716
Southern States (SREB)*	\$77,052	\$63,903	\$57,735	\$47,612	\$61,310
National (CUPA)**	\$100,873	\$78,492	\$69,622	\$61,922	\$83,802
2017					
Coastal Carolina University [†]	\$97,690	\$74,236	\$65,769	\$51,452	\$70,253
South Carolina	\$78,540	\$65,822	\$58,169	\$49,014	\$61,101
Southern States (SREB)*	\$77,388	\$63,465	\$56,954	\$46,407	\$60,535
National (CUPA)**	\$100,351	\$78,751	\$69,629	\$62,443	\$84,168

[†]Excludes administrators (13) and librarians (11).

*Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).

**College and University Professional Association (CUPA) averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

**Credit Hours Produced by Instructional Faculty and Discipline
Fall Semesters 2018-2019**

Discipline	2018			2019		
	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty
College of Business Administration						
Accounting	3,212	9	10.58	3,052	9	9.83
Economics	2,559	6	8.74	2,442	6	8.74
Finance	1,530	4	4.75	1,530	6	6.25
Hospitality, Resort, and Tourism Management	783	3	4.00	858	3	3.75
Management	7,556	24	25.74	7,989	25	25.80
Marketing	4,854	12	14.95	4,090	11	11.75
Professional Golf Management	652	4	4.50	574	4	4.00
Business (General)	366	2	3.48	639	3	3.00
University	681	0	2.99	609	0	2.74
Graduate	0	---	---	0	---	---
College Total	22,192	64	79.73	21,781	67	75.86
College of Education						
Early Childhood Education	1,044	3	5.30	963	3	4.37
Elementary Education	897	4	4.87	480	3	3.62
Middle Level Education	279	1	2.79	423	2	4.22
Physical Education	265	2	2.25	213	2	2.00
Special Education	1,014	4	5.41	678	4	4.58
Education (General)	4,300	11	26.03	4,474	12	28.15
University	240	0	1.25	480	0	1.74
Graduate	450	3	3.00	615	3	3.92
College Total	8,489	28	50.90	8,326	29	52.60
College of Humanities and Fine Arts						
Anthropology and Geography	2,709	8	10.16	3,042	8	10.16
Art	3,111	14	18.25	3,215	15	18.86
Communication/Journalism	6,725	23	25.29	6,106	20	23.74
English	12,639	43	54.66	12,197	40	54.53
Graphic Design	567	4	4.25	529	4	4.00
History	6,458	19	23.19	6,879	20	23.86
Intelligence and National Security Studies	1,892	6	6.50	1,615	5	5.75
Languages and Intercultural Studies	5,595	18	23.89	6,108	18	24.64
Music	3,000	19	23.69	2,325	17	22.85
Philosophy/Religion	4,455	13	16.78	4,321	14	16.74
Political Science	5,155	14	19.73	3,604	9	11.70
Theatre	2,707	15	16.33	2,940	13	14.62
Humanities (General)	0	0	0.80	204	0	0.81
University	374	0	1.74	456	0	1.74
Graduate	0	---	---	0	---	---
College Total	55,385	196	245.26	53,541	183	234.00
College of Science						
Biology	6,760	24	25.74	7,196	25	28.74
Chemistry	2,594	15	16.58	2,823	15	16.16
Computer Science	5,461	13	22.05	5,009	12	19.72
Exercise and Sport Science/PALS	5,038	17	23.72	5,471	18	24.37
Health Administration	409	2	2.25	475	2	2.25
Marine Science	3,999	17	19.48	4,368	19	20.83
Mathematics/Statistics	12,041	31	33.99	11,490	31	34.57
Nursing	255	2	2.84	281	3	3.42
Physics	2,626	10	12.16	2,802	11	14.15
Psychology	5,041	13	18.23	5,841	14	19.98
Public Health	3,927	9	13.90	3,572	9	13.32
Recreation and Sport Management	3,038	9	11.66	3,052	9	12.30
ROTC	144	0	0.91	182	0	1.33
Sociology	2,852	8	9.00	2,658	8	9.00
Science (General)	633	1	2.41	547	1	1.83
University	2,337	0	9.46	2,498	0	10.46
Graduate	724	10	10.50	457	7	8.97
College Total	57,879	181	234.88	58,722	184	241.40
Honors College						
Interdisciplinary Studies	505	1	2.16	508	1	2.10
Honors	796	5	5.00	1,087	6	6.00
Women & Gender Studies	240	1	1.50	156	1	1.00
University	876	1	5.23	863	2	5.06
College Total	2,417	8	13.89	2,614	10	14.16
Library/Other						
Coastal Student Success Center	0	---	0.08	741	---	2.82
International	282	---	2.70	465	---	2.49
Library	0	---	0.08	0	---	0.08
Library/Other Total	282	0	2.86	1,206	0	5.39
University Total	146,644	477	627.49	146,189	473	623.30

*Credit hours produced and full-time faculty exclude administrators, librarians, and faculty on leave or special assignment.

COASTAL CAROLINA UNIVERSITY

RESOURCES

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2019

Resources

Table of Contents

Resources Highlights	79
Annual Tuition and Residence Hall Fees	81
South Carolina Public Institutions' Academic Year Costs, Undergraduate Tuition and Required Fees, Comparison of In-state to Out-of-state	82
Total Financial Aid Received by Coastal Carolina University Students From All Sources	84
Buildings Inventory	86

Resources Highlights
Fact Book, 2019

\$11,640

undergraduate annual in-state
tuition and fees

(lowest state public institution
USC – Beaufort \$10,680, highest
Winthrop University \$15,306)

30.7%

increase in total financial aid
awarded since 2013

197

classrooms and laboratories
available on-campus

**Annual Tuition and Residence Hall Fees
2001 - 2019**

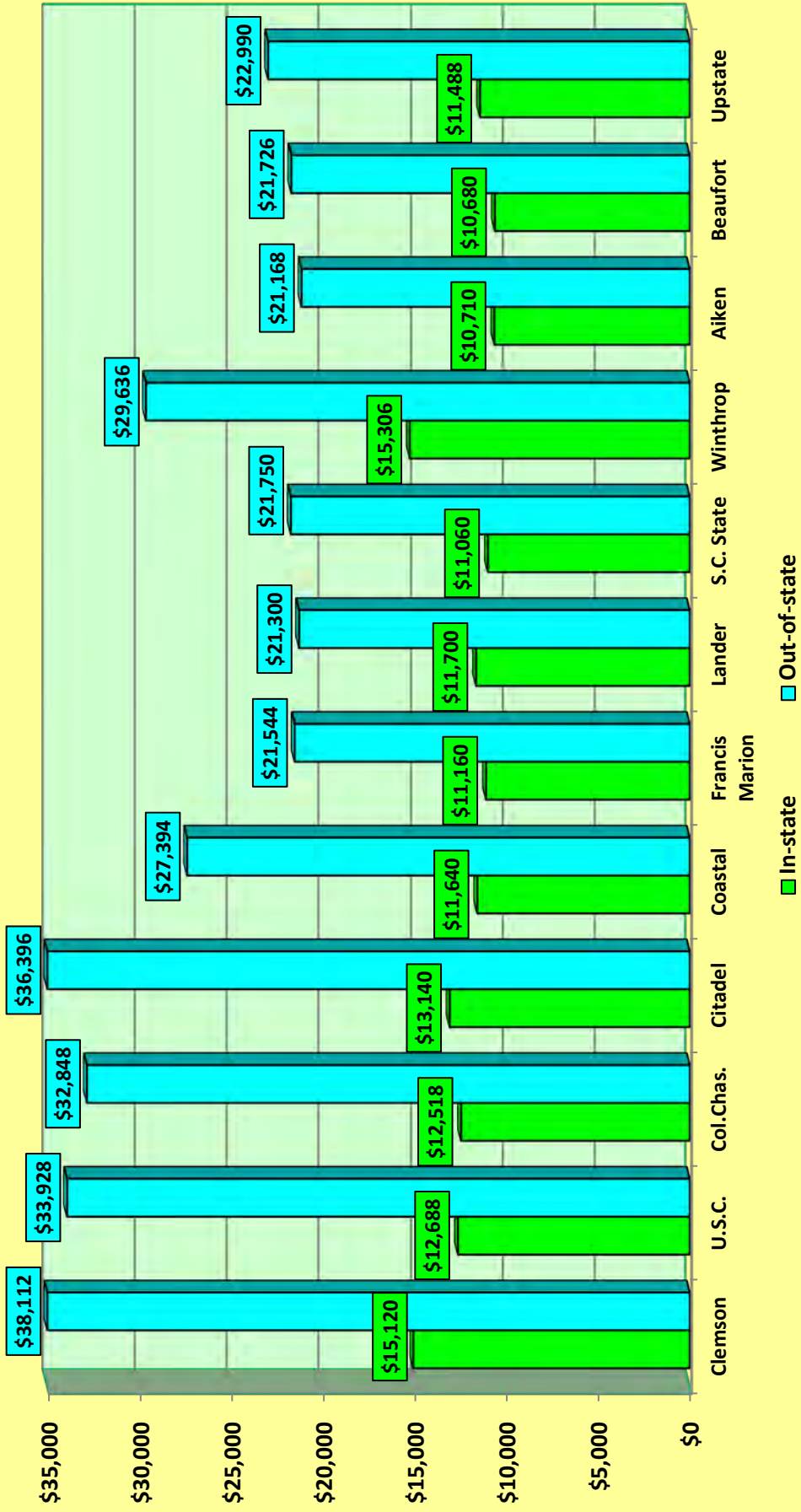
Year	In-state		Out-of-state		Residence Hall & Meal Fees
	Full-time Student	Per Credit Hour	Full-time Student	Per Credit Hour	
2001-2002	\$3,770	\$159	\$10,680	\$445	\$5,450
2002-2003	\$4,350	\$182	\$11,760	\$491	\$5,610
2003-2004	\$5,190	\$215	\$12,870	\$540	\$5,770
2004-2005	\$6,100	\$250	\$14,200	\$595	\$5,970
2005-2006	\$6,860	\$290	\$15,100	\$630	\$6,280
2006-2007	\$7,500	\$315	\$16,190	\$675	\$6,690
2007-2008	\$7,600	\$317	\$16,590	\$691	\$6,680
2008-2009	\$8,650	\$360	\$18,090	\$754	\$7,080
2009-2010	\$8,950	\$373	\$18,770	\$782	\$7,200
2010-2011	\$9,390	\$382	\$20,270	\$830	\$7,350
2011-2012	\$9,760	\$407	\$21,560	\$898	\$7,700
2012-2013	\$9,760	\$407	\$22,050	\$920	\$7,700
2013-2014	\$9,760	\$411	\$22,770	\$942	\$7,860
2014-2015	\$10,140	\$425	\$23,480	\$975	\$8,440
2015-2016	\$10,530	\$442	\$24,320	\$1,010	\$8,690
2016-2017	\$10,876	\$456	\$25,120	\$1,044	\$8,890
2017-2018	\$11,200	\$469	\$25,872	\$1,075	\$9,140
2018-2019	\$11,536	\$483	\$26,648	\$1,107	\$9,190
2019-2020	\$11,640	\$487	\$27,394	\$1,138	\$9,290

**South Carolina Public Institutions' Academic Year Costs
Undergraduate Tuition and Required Fees
Comparison of In-state to Out-of-state
2019-2020**

	<u>In-state</u>	<u>Out-of-state</u>
The Citadel	\$13,140	\$36,396
Clemson University	\$15,120	\$38,112
Coastal Carolina University	\$11,640	\$27,394
College of Charleston	\$12,518	\$32,848
Francis Marion University	\$11,160	\$21,544
Lander University	\$11,700	\$21,300
South Carolina State University	\$11,060	\$21,750
USC - Aiken	\$10,710	\$21,168
USC - Beaufort	\$10,680	\$21,726
USC - Columbia	\$12,688	\$33,928
USC - Upstate	\$11,488	\$22,990
Winthrop University	\$15,306	\$29,636

Source: S.C. Commission on Higher Education

**South Carolina Public Institutions
Undergraduate Tuition Comparison
In-state and Out-of-state
2019-2020**

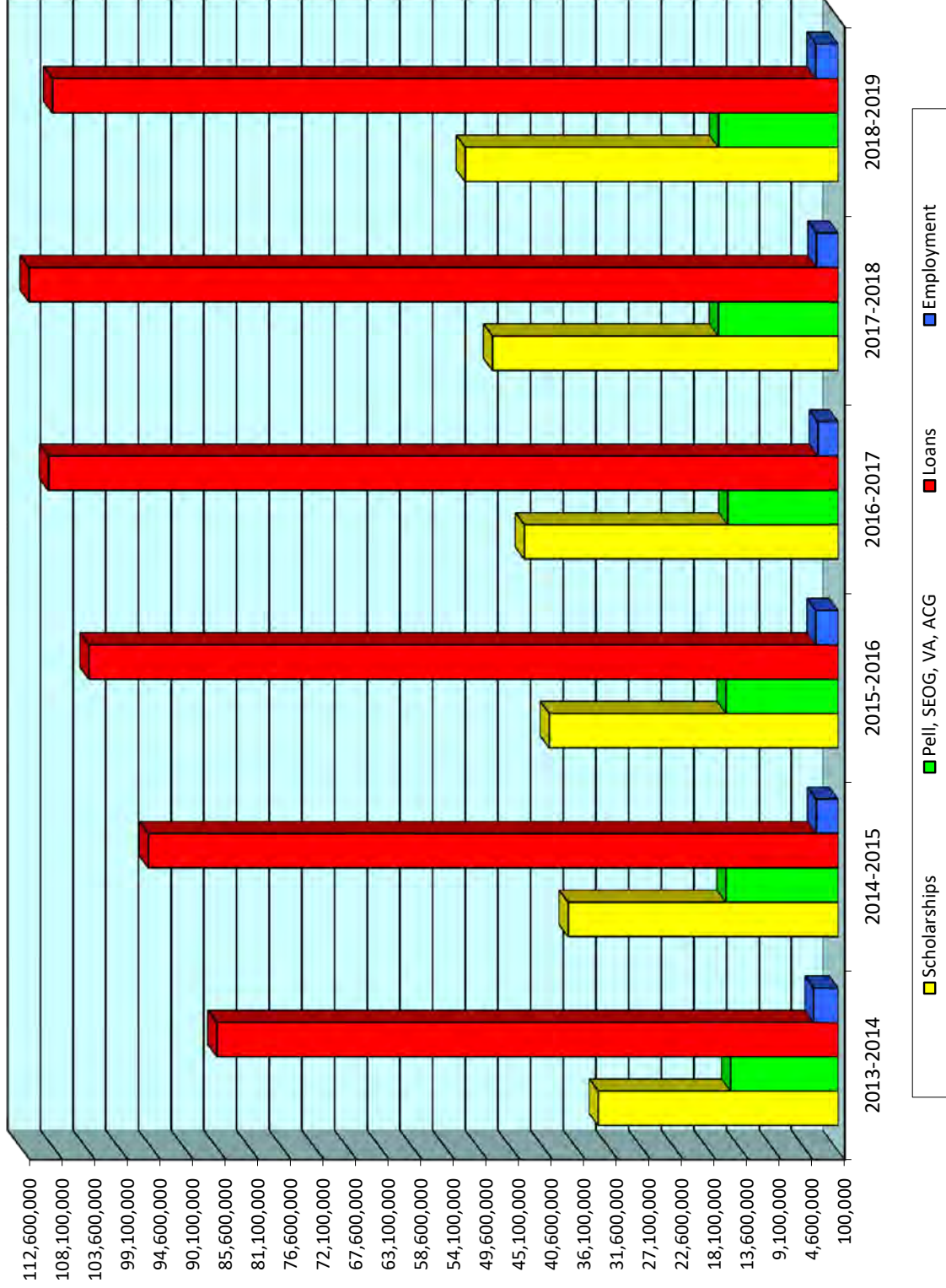


**Total Financial Aid
Received by Coastal Carolina University Students
From All Sources
2013-2014 to 2018-2019**

<u>Federal Financial Aid</u>	<u>2013-2014</u>	<u>2014-2015</u>	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>5-year % Change</u>
Pell Grant	14,811,193	15,431,085	15,420,633	15,216,412	16,397,835	16,240,845	9.65%
Supplemental Grants	378,696	392,742	395,901	359,215	480,320	624,615	64.94%
College Work Study	308,173	453,598	442,089	340,684	450,023	573,648	86.14%
Perkins Loans*	215,651	169,632	141,724	100,086	122,663	N/A	N/A
Bank Loans	65,919,891	73,509,521	79,415,602	83,306,473	83,213,894	79,220,007	20.18%
Total Federal Aid	81,633,604	89,956,579	95,815,949	99,322,870	100,664,734	96,659,115	18.41%
Other Aid							
Scholarships - Foundation & Commission	2,647,264	3,145,468	3,357,769	3,694,228	5,530,191	6,369,009	140.59%
Athletics Scholarships	6,837,182	6,810,136	7,249,729	7,899,404	7,473,164	7,897,181	15.50%
Other Scholarships	23,933,261	27,605,652	29,553,467	32,007,524	34,970,034	37,480,803	56.61%
Institutional Employment	3,278,360	2,766,609	2,824,782	2,634,719	2,715,711	2,715,736	-17.16%
Private Loans	19,783,278	21,688,227	23,990,701	25,733,114	28,481,736	29,353,132	48.37%
Total Other Aid	56,479,345	62,016,092	66,976,448	71,968,989	79,170,837	83,815,862	48.40%
Total Financial Aid	138,112,949	151,972,671	162,792,397	171,291,859	179,835,571	180,474,978	30.67%
Unduplicated count of students receiving aid	8,573	9,160	9,484	9,637	9,958	9,963	16.21%

* Note: Perkins Loan Program ended prior to 2018-2019 academic year.

Financial Aid Disbursements 2013-2014 to 2018-2019



**Buildings Inventory
Fall 2019**

Building Name	Gross Area Square Feet	Net E & G Square Feet	Classrooms		Laboratories		Replacement Cost of Buildings*
			Number	Stations	Number	Stations	
Academic/Classroom Building 2	52,954	26,108	11	354	3	82	\$12,350,364
Adkins Field House	62,561	33,901	---	---	---	---	\$11,900,000
Arcadia Hall	11,881	7,789	---	---	---	---	\$1,944,766
Atheneum Hall	10,879	5,533	---	---	---	---	\$2,789,090
Athletics Grounds Maintenance Building	3,840	3,481	---	---	---	---	\$165,000
Atlantic Center Tennis Complex	2,998	1,552	---	---	---	---	\$1,295,525
Atlantic Hall	18,422	15,211	---	---	---	---	\$1,835,912
Bill Baxley Hall	29,924	15,108	---	---	---	---	\$8,036,819
Billy Nichols Tennis Facility	236	200	---	---	---	---	\$40,639
Brooks Stadium	29,830	23,469	---	---	---	---	\$14,655,293
Bryan Information Commons	18,803	14,167	1	26	---	---	\$4,881,122
Burroughs Chapin Marine and Wetland	74,090	63,997	1	24	2	51	\$8,302,304
Century Circle Office A	7,474	4,565	---	---	---	---	\$558,438
Century Circle Office B	4,977	4,592	---	---	---	---	\$371,872
Chemical Storage Building	445	363	---	---	---	---	\$93,840
Childhood Development Center	12,698	5,056	---	---	---	---	\$1,710,701
Clay Brittain Hall	49,146	27,736	13	676	2	57	\$12,000,000
Coastal Band Hall	6,488	4,881	---	---	1	100	\$739,617
Coastal Band Hall Annex	1,440	1,250	---	---	---	---	\$59,706
Coastal Science Center	69,435	47,220	15	515	4	132	\$8,674,985
Custodial Offices/Facilities	9,220	7,717	---	---	---	---	\$997,632
E. Craig Wall Sr., College of Business	100,907	53,858	21	1,211	6	226	\$26,022,380
Edward M. Singleton Building	32,907	18,899	---	---	---	---	\$6,511,652
Edwards College of Humanities	111,687	64,389	23	1,243	18	495	\$28,772,791
Eldred E. Prince Building	30,948	20,613	10	332	1	28	\$7,201,345
Environmental Safety/Transportation	13,723	12,681	---	---	---	---	\$1,180,000
Food Service Catering Building	8,483	0	---	---	---	---	\$2,020,633
Fred W. Hicks Dining Hall	26,599	0	---	---	---	---	\$4,019,625
Greenhouse	2,880	1,140	---	---	---	---	\$240,693
Greenhouse Office/Storage	281	151	---	---	---	---	\$220,000
Hackler Club House	7,843	5,012	---	---	---	---	\$933,385
Hampton Hall	7,931	5,833	---	---	---	---	\$1,648,495
Human Resources Office	5,753	4,047	---	---	---	---	\$1,098,645
Indigo House	2,828	1,937	---	---	---	---	\$340,952
Kearns Hall	31,283	19,556	7	257	---	---	\$7,427,053
Kenneth E. Swain Hall	40,845	21,933	1	30	6	133	\$13,000,000
Kimbel Library	46,674	22,894	---	---	---	---	\$11,803,618
Laurel Center	1,785	1,143	---	---	---	---	\$202,322
Lib Jackson Student Center	35,719	6,685	---	---	---	---	\$7,780,177
Media and Athletic Storage	2,576	2,128	---	---	---	---	\$261,716
Mense Hall	2,118	1,202	1	20	---	---	\$295,734
Physical Plant Grounds Equipment	4,000	3,225	---	---	---	---	\$340,078
Physical Plant Maintenance Shop	7,950	7,932	---	---	---	---	\$661,087
Physical Plant Tractor/Pesticide Storage	1,240	100	---	---	---	---	\$136,814
Public Safety Building	5,811	3,355	---	---	---	---	\$1,020,000
R. Cathcart Smith Science Center	40,680	25,468	6	220	3	72	\$11,184,493
Recreation / Grounds Offices	5,935	2,950	---	---	---	---	\$375,000
Sands Hall	12,035	5,135	---	---	---	---	\$1,943,825
Science Annex II	71,150	44,756	3	125	17	440	\$26,500,000
Softball Field House/Stadium	10,319	4,096	---	---	---	---	\$2,530,000
Springs Brooks Baseball Stadium	27,415	13,458	---	---	---	---	\$9,082,000
Student Center Annex	44,903	19,167	1	120	---	---	\$11,374,732
Student Health Center / Counseling	7,888	4,506	---	---	---	---	\$1,348,026
Student Recreation and Convocation	159,293	52,176	---	---	---	---	\$30,000,000
University Place Dining Hall	9,258	0	---	---	---	---	\$4,352,693
Wheelwright Auditorium	31,899	14,802	---	---	1	11	\$13,189,540
Williams Brice Recreation Center	65,794	45,449	4	137	7	290	\$16,678,748
Winyah House	4,284	3,357	---	---	---	---	\$624,303
Subtotal	1,501,365	827,929	118	5,290	71	2,117	\$345,726,180
Georgetown Offices/Classrooms/Boat Dock	4,877	3,296	5	32	---	---	\$1,300,000
Residence Halls	1,451,958	2,516	3	112	---	---	\$175,878,127
Total	2,958,200	833,741	126	5,434	71	2,117	\$522,904,307

Source: South Carolina Commission on Higher Education



Office of Institutional Research, Assessment and Analysis

Coastal Carolina University • P.O. Box 261954 • Conway, SC 29528-6054 • coastal.edu