

COASTAL CAROLINA UNIVERSITY

FACT BOOK

Office of Institutional Research, Assessment, and Analysis



FALL 2021

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Enrollment Highlights
Fact Book, 2021

43%

increase in undergraduate enrollment of Hispanic students over the last 5 years

49%

in-state students

largest representation by county: Horry (2,239), Richland (372), Georgetown (241), and York (222)

3%

decrease in summer semester enrollment over the last 5 years

172

international students

largest enrollments from Germany (19), United Kingdom (16), and Canada (12)

644

students enrolled from New Jersey (largest out-of-state representation)

15.1%

decrease in full-time graduate enrollment since Fall 2020

**Enrollment Trends
Summer Semesters 2008-2021**

Year	May Semester		Summer I Semester		Summer II Semester		Total	
	# Students	# Hours	# Students	# Hours	# Students	# Hours	# Students	# Hours
2008	686	2,505	1,360	5,334	1,075	4,118	3,121	11,957
2009	682	2,619	1,370	5,498	996	3,884	3,048	12,001
2010	819	3,132	1,801	7,147	1,155	4,587	3,775	14,866
2011	845	3,286	1,612	6,444	1,191	4,905	3,648	14,635
2012	826	3,216	1,606	6,462	1,070	4,239	3,502	13,917
2013	771	3,091	1,809	7,275	1,190	4,537	3,770	14,903
2014	923	3,630	1,857	7,563	1,332	5,283	4,112	16,476
2015	918	3,453	1,981	8,361	1,426	5,817	4,325	17,631
2016	1,032	3,962	2,217	9,273	1,852	7,439	5,101	20,674
2017	1,168	4,392	2,214	9,341	1,852	7,599	5,234	21,332
2018	1,199	4,481	2,250	9,494	1,923	7,923	5,372	21,898
2019	1,266	4,771	2,046	8,481	1,897	7,961	5,209	21,213
2020	1,213	4,371	2,385	9,941	1,795	7,253	5,393	21,565
2021	1,197	4,341	2,125	8,763	1,639	6,430	4,961	19,534

**Enrollment Trends
Fall and Spring Semesters
2000-2021**

Fall Semester			Spring Semester		
Term	Headcount	FTE	Term	Headcount	FTE
2000	4,653	4,101	2001	4,529	3,908
2001	4,965	4,487	2002	4,853	4,280
2002	5,980	5,095	2003	5,597	4,841
2003	6,780	5,795	2004	5,998	5,302
2004	7,021	6,141	2005	6,222	5,562
2005	7,613	6,576	2006	6,571	5,828
2006	8,049	6,944	2007	6,854	6,173
2007	7,872	7,177	2008	7,007	6,429
2008	8,154	7,610	2009	7,417	6,800
2009	8,360	7,865	2010	7,760	7,200
2010	8,706	8,302	2011	8,005	7,506
2011	9,084	8,720	2012	8,337	7,898
2012	9,335	8,859	2013	8,517	7,860
2013	9,478	8,870	2014	8,705	7,985
2014	9,976	9,421	2015	9,090	8,424
2015	10,263	9,777	2016	9,492	8,868
2016	10,479	9,934	2017	9,629	8,928
2017	10,663	10,112	2018	9,600	9,082
2018	10,641	9,950	2019	9,617	9,070
2019	10,484	9,913	2020	9,449	8,916
2020	10,118	9,527	2021	9,195	8,634
2021	10,473	9,895			

**Enrollment Trends
by Race
Fall Semesters 2016-2021**

Undergraduate

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	425	416	499	533	549	608	43.1%
<u>Race</u>							
American Indian/Alaskan Native	32	22	29	38	40	36	12.5%
Asian	68	69	89	96	94	112	64.7%
Black/African American	1,942	1,918	1,917	1,733	1,724	1,615	-16.8%
Native Hawaiian/Pacific Islander	10	11	11	11	13	14	40.0%
White	6,549	6,623	6,572	6,536	6,293	6,573	0.4%
Two or More Races	465	506	469	446	408	407	-12.5%
Nonresident Alien	166	210	138	112	110	97	-41.6%
Unknown	90	123	193	255	269	328	264.4%
Total	9,747	9,898	9,917	9,760	9,500	9,790	0.4%

Graduate

	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>5-year % Change</u>
<u>Ethnicity</u>							
Hispanic	10	14	19	15	21	22	120.0%
<u>Race</u>							
American Indian/Alaskan Native	3	4	2	3	2	5	66.7%
Asian	5	8	7	8	10	7	40.0%
Black/African American	101	105	89	90	80	83	-17.8%
Native Hawaiian/Pacific Islander	1	2	0	0	0	0	-100.0%
White	581	594	574	562	465	522	-10.2%
Two or More Races	6	10	10	12	15	12	100.0%
Nonresident Alien	21	24	17	20	16	24	14.3%
Unknown	4	4	6	14	9	8	100.0%
Total	732	765	724	724	618	683	-6.7%

**Enrollment Trends
by Gender and Full-time/Part-time Status
Fall Semesters 2017-2021**

Undergraduate

	Male		Female		Total
	#	%	#	%	
Fall 2017					
Full-time	4,190	42.3%	4,831	48.8%	9,021
Part-time	394	4.0%	483	4.9%	877
Total	4,584	46.3%	5,314	53.7%	9,898
Fall 2018					
Full-time	4,135	41.7%	4,806	48.5%	8,941
Part-time	467	4.7%	509	5.1%	976
Total	4,602	46.4%	5,315	53.6%	9,917
Fall 2019					
Full-time	3,952	40.5%	4,858	49.8%	8,810
Part-time	436	4.5%	514	5.3%	950
Total	4,388	45.0%	5,372	55.0%	9,760
Fall 2020					
Full-time	3,745	39.4%	4,784	50.4%	8,529
Part-time	457	4.8%	514	5.4%	971
Total	4,202	44.2%	5,298	55.8%	9,500
Fall 2021					
Full-time	3,968	40.5%	4,958	50.6%	8,926
Part-time	425	4.3%	439	4.5%	864
Total	4,393	44.9%	5,397	55.1%	9,790

Graduate

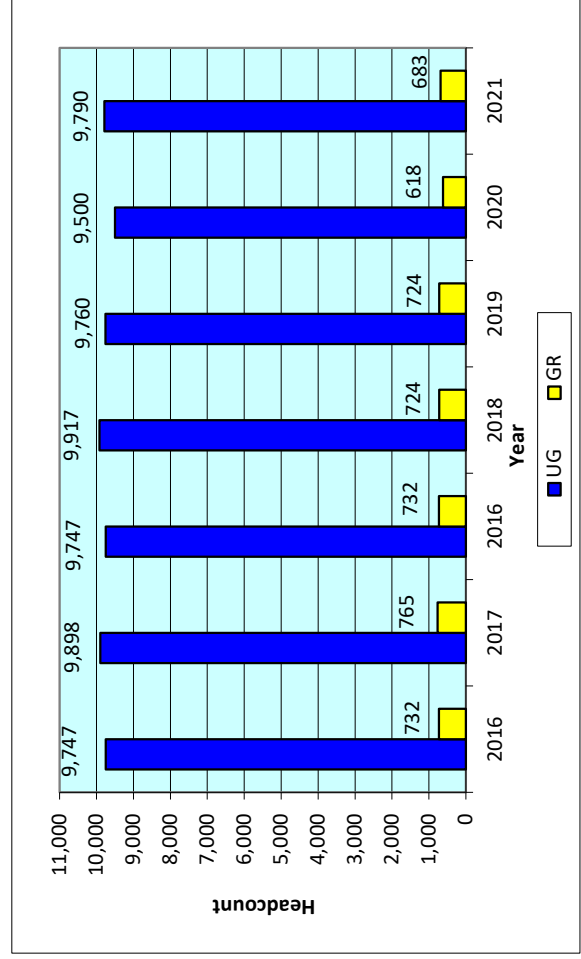
	Male		Female		Total
	#	%	#	%	
Fall 2017					
Full-time	99	12.9%	89	11.6%	188
Part-time	125	16.3%	452	59.1%	577
Total	224	29.3%	541	70.7%	765
Fall 2018					
Full-time	92	12.7%	102	14.1%	194
Part-time	126	17.4%	404	55.8%	530
Total	218	30.1%	506	69.9%	724
Fall 2019					
Full-time	100	13.8%	108	14.9%	208
Part-time	136	18.8%	380	52.5%	516
Total	236	32.6%	488	67.4%	724
Fall 2020					
Full-time	91	14.7%	108	17.5%	199
Part-time	125	20.2%	294	47.6%	419
Total	216	35.0%	402	65.0%	618
Fall 2021					
Full-time	78	11.4%	91	13.3%	169
Part-time	132	19.3%	382	55.9%	514
Total	210	30.7%	473	69.3%	683

**Enrollment Trends
by Level
Fall Semesters 2017-2021**

	2017	2018	2019	2020	2021
Undergraduate Degree Seeking					
New Freshman	2,390	2,329	2,304	2,056	2,519
New Transfer	787	677	717	652	744
Other Freshman	416	416	381	400	415
Sophomore	1,820	1,889	1,778	1,890	1,618
Junior	1,971	1,855	1,928	1,827	1,861
Senior	2,162	2,308	2,213	2,260	2,227
Total	9,546	9,474	9,321	9,085	9,384
Undergraduate Non-degree Seeking	352	443	439	415	406
Total Undergraduate	9,898	9,917	9,760	9,500	9,790
Graduate Degree Seeking	618	572	580	577	563
Graduate Non-degree Seeking	147	152	144	41	120
Total Graduate	765	724	724	618	683
Total Enrollment	10,663	10,641	10,484	10,118	10,473

**Enrollment Trends by Level and Full-time / Part-time Status
Fall Semesters 2016-2021**

	2016	2017	2016-2017	2018	2017-2018	2019	2018-2019	2020	2019-2020	2021	2020-2021
	Enrolled	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change	Enrolled	% Change
<u>Undergraduate</u>											
Full-time	8,864	9,021	1.8%	8,941	-0.9%	8,810	-1.5%	8,529	-3.2%	8,926	4.7%
Part-time	883	877	-0.7%	976	11.3%	950	-2.7%	971	2.2%	864	-11.0%
Undergraduate Totals	9,747	9,898	1.5%	9,917	0.2%	9,760	-1.6%	9,500	-2.7%	9,790	3.1%
<u>Graduate</u>											
Full-time	206	188	-8.7%	194	3.2%	208	7.2%	199	-4.3%	169	-15.1%
Part-time	526	577	9.7%	530	-8.1%	516	-2.6%	419	-18.8%	514	22.7%
Graduate Totals	732	765	4.5%	724	-5.4%	724	0.0%	618	-14.6%	683	10.5%
<u>New Students</u>											
Freshman	2,249	2,390	6.3%	2,329	-2.6%	2,304	-1.1%	2,056	-10.8%	2,519	22.5%
Transfer	761	787	3.4%	677	-14.0%	717	5.9%	652	-9.1%	744	14.1%
Graduate	317	272	-14.2%	269	-1.1%	260	-3.3%	273	5.0%	196	-28.2%
New Student Totals	3,327	3,449	3.7%	3,275	-5.0%	3,281	0.2%	2,981	-9.1%	3,459	16.0%
Grand Totals	10,479	10,663	1.8%	10,641	-0.2%	10,484	-1.5%	10,118	-3.5%	10,473	3.5%

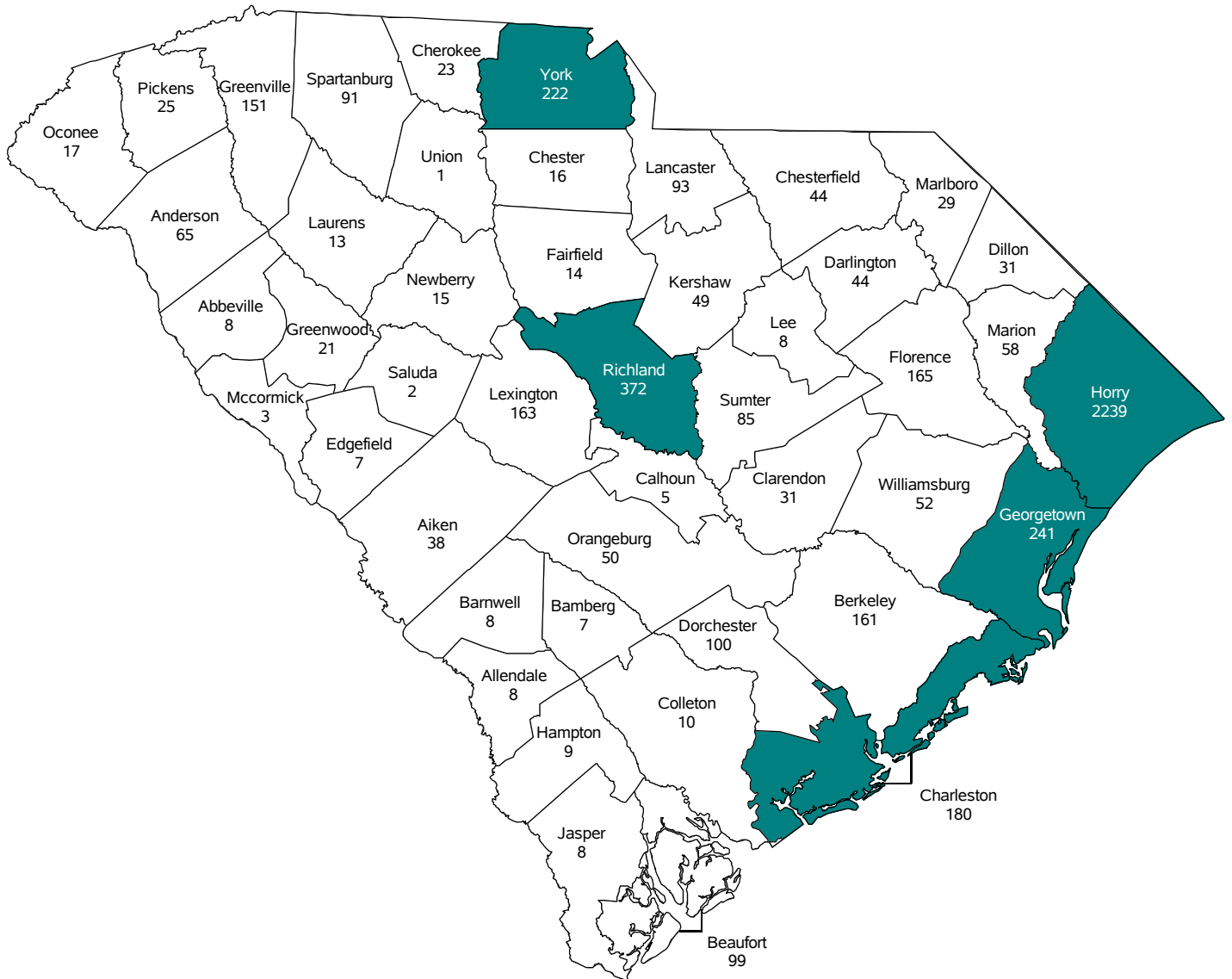


**Residency Classification of Students
For Fee Payment Purposes*
Fall Semesters 2017-2021**

	In-state		Out-of-state		Total
	#	%	#	%	
2017					
Undergraduate	7,215	67.7%	2,683	25.2%	9,898
Graduate	716	6.7%	49	0.5%	765
Total	7,931	74.4%	2,732	25.6%	10,663
2018					
Undergraduate	7,182	67.5%	2,735	25.7%	9,917
Graduate	631	5.9%	93	0.9%	724
Total	7,813	73.4%	2,828	26.6%	10,641
2019					
Undergraduate	7,129	68.0%	2,631	25.1%	9,760
Graduate	655	6.2%	69	0.7%	724
Total	7,784	74.2%	2,700	25.8%	10,484
2020					
Undergraduate	6,972	68.9%	2,528	25.0%	9,500
Graduate	559	5.5%	59	0.6%	618
Total	7,531	74.4%	2,587	25.6%	10,118
2021					
Undergraduate	7,149	68.3%	2,641	25.2%	9,790
Graduate	596	5.7%	87	0.8%	683
Total	7,745	74.0%	2,728	26.0%	10,473

*Residency classification for fee payment purposes is defined by South Carolina statute.

Geographical Distribution of Enrollment by South Carolina Counties Fall 2021



**Geographical Distribution of Enrollment
by State or Country
Fall 2021**



Alabama	6	North Dakota	4	Congo	1	South Africa	2
Arizona	11	Ohio	184	Czech Republic	2	South Korea	1
Arkansas	9	Oklahoma	7	Denmark	2	Spain	9
California	28	Oregon	5	Egypt	3	Sweden	5
Colorado	28	Pennsylvania	616	France	7	Switzerland	1
Connecticut	237	Rhode Island	39	Germany	19	Taiwan	1
Delaware	53	South Carolina	5,081	Ghana	1	Thailand	1
District of Columbia	10	South Dakota	3	Greece	1	Ukraine	3
Florida	59	Tennessee	65	Guinea	1	United Kingdom	16
Georgia	130	Texas	43	Haiti	2	Uzbekistan	1
Idaho	2	US Armed Forces - Americas	1	Honduras	2		
Illinois	141	US Armed Forces - Europe	6	Hungary	1		
Indiana	19	Utah	2	Iceland	1		
Iowa	6	Vermont	30	India	3		
Kansas	6	Virginia	505	Ireland	1		
Kentucky	48	Washington	10	Israel	1		
Louisiana	12	West Virginia	59	Italy	3		
Maine	22	Wisconsin	33	Jamaica	3		
Maryland	611	<u>Wyoming</u>	<u>2</u>	Japan	1		
Massachusetts	375	Albania	5	Mexico	2		
Michigan	54	Argentina	2	Moldova	1		
Minnesota	24	Aruba	11	Nepal	1		
Mississippi	8	Australia	1	Netherlands	6		
Missouri	21	Bahamas	1	Nigeria	2		
Montana	1	Bangladesh	3	Norway	3		
Nebraska	11	Belgium	1	Panama	1		
Nevada	6	Bermuda	1	Peru	1		
New Hampshire	70	Brazil	3	Philippines	2		
New Jersey	644	Bulgaria	1	Poland	2		
New Mexico	2	Canada	12	Russia	1		
New York	563	China	8	Senegal	1		
North Carolina	389	Colombia	2	Serbia	3		
						In-state	5,081
						Out-of-state	5,220
						International	172
						Total	10,473

COASTAL CAROLINA UNIVERSITY

FIRST-TIME STUDENTS

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FALL 2021

First-time Students

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First-time Students Highlights
Fact Book, 2021

24.0%

all accepted applicants enrolled
for Fall 2021

65.8%

first-time students reported a
high school GPA of 3.5 or higher

3.72

freshman cohort average high
school GPA (an increase from
3.69 in 2020)

1,109

average SAT score for Fall 2021
freshmen cohort (exceeding
national average of 1,060)

1,477

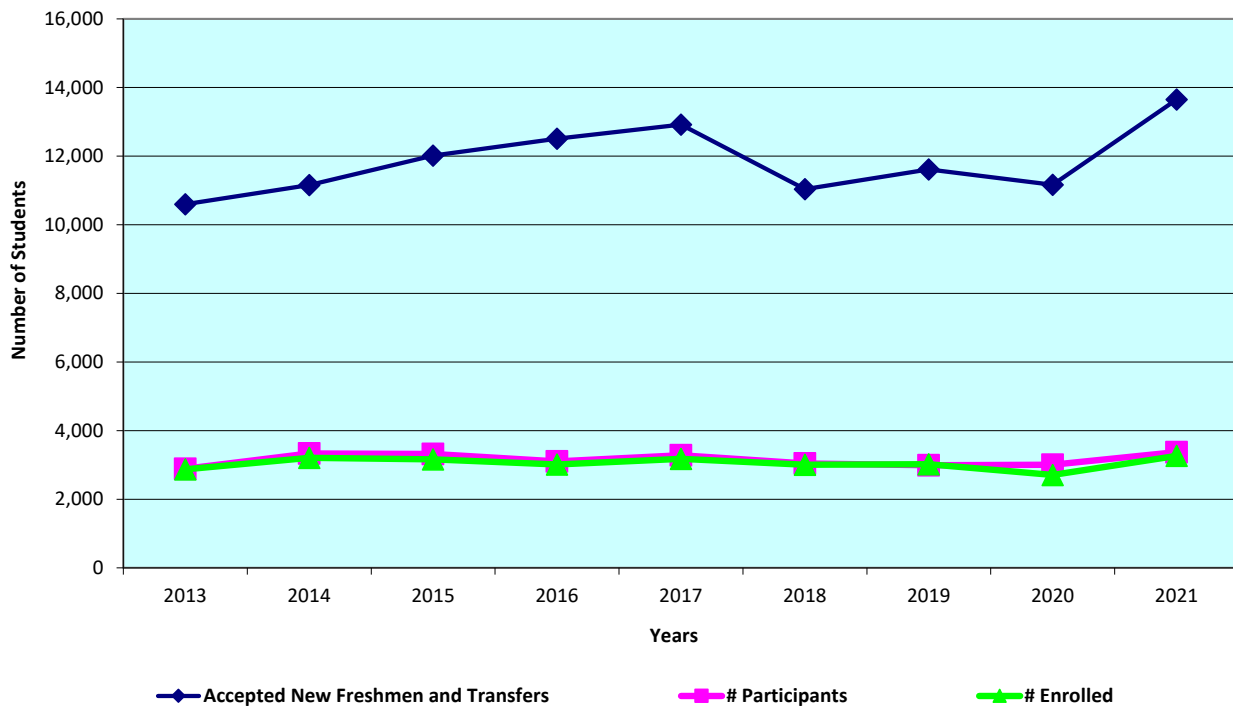
students in the Fall 2020
freshman cohort chose to
continue their studies in Fall
2021

72.3%

one-year retention rate for the
2020 freshman cohort

**New Student Orientation Attendance and
Number/Percent Enrolled
Summer 2013-2021**

<u>Year</u>	<u>Total Accepted New Freshmen and Transfers</u>	<u># Freshmen & Transfers Attended Orientation</u>	<u>% Freshmen & Transfers Attended Orientation</u>	<u># New Freshmen & Transfers Enrolled</u>	<u>% Enrolled</u>
2013	10,598	2,888	27.3%	2,874	27.1%
2014	11,157	3,331	29.9%	3,209	28.8%
2015	12,019	3,316	27.6%	3,159	26.3%
2016	12,505	3,100	24.8%	3,010	24.1%
2017	12,921	3,281	25.4%	3,177	24.6%
2018	11,039	3,041	27.5%	3,006	27.2%
2019	11,616	2,993	25.8%	3,021	26.0%
2020	11,165	3,002	26.9%	2,708	24.3%
2021	13,650	3,374	24.7%	3,263	23.9%



**Applications, Acceptances, and Enrollments
Fall Semesters 2017-2021
Undergraduate**

	2017	2018	2019	2020	2021
Applications Received*					
Freshmen	18,563	14,057	15,061	14,152	15,481
Transfer	3,131	2,256	2,073	2,012	2,290
Other	1,171	1,010	993	958	921
Total	22,865	17,323	18,127	17,122	18,692
Accepted for Admission					
Freshmen	11,359	9,777	10,373	9,970	12,251
Transfer	1,562	1,262	1,243	1,195	1,399
Other	1,063	890	904	878	847
Total	13,984	11,929	12,520	12,043	14,497
Denied Admission					
Freshmen	6,787	1,055	3,803	2,100	2,575
Transfer	188	155	100	96	123
Other	1	3	1	2	2
Total	6,976	1,213	3,904	2,198	2,700
Enrolled					
Freshmen	2,390	2,329	2,304	2,056	2,519
Transfer	787	677	717	652	744
Other	232	243	189	214	221
Total	3,409	3,249	3,210	2,922	3,484
Percent of Accepted Applicants Enrolling					
Freshmen	21%	24%	22%	21%	21%
Transfer	50%	54%	58%	55%	53%
Other	22%	27%	21%	24%	26%
Total	24%	27%	26%	24%	24%

*includes incomplete applications

**New Freshmen
SAT and ACT Scores
Fall Semesters 2017-2021**

	2017		2018		2019		2020		2021	
	#	%	#	%	#	%	#	%	#	%
SAT Total Score										
< 800	1	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
800-899	1	0.1%	2	0.2%	3	0.3%	4	0.4%	1	0.1%
900-999	92	12.2%	126	12.4%	166	15.2%	144	13.7%	103	13.9%
1000-1099	323	42.8%	420	41.2%	423	38.6%	396	37.6%	245	33.2%
1100-1199	202	26.8%	293	28.7%	319	29.1%	319	30.3%	240	32.5%
1200-1299	110	14.6%	132	12.9%	118	10.8%	132	12.5%	103	13.9%
> 1299	26	3.4%	47	4.6%	66	6.0%	59	5.6%	47	6.4%
Average SAT Score	1098		1102		1098		1103		1109	
South Carolina Average	1064		1070		1030		1026		1036	
National Average	1060		1068		1059		1051		1060	
ACT Composite Score										
<18	58	4.5%	81	7.0%	80	7.7%	57	7.3%	5	1.5%
18	110	8.5%	131	11.3%	119	11.4%	84	10.8%	30	9.2%
19	171	13.2%	128	11.1%	123	11.8%	97	12.5%	25	7.7%
20	153	11.9%	144	12.4%	126	12.1%	75	9.6%	40	12.3%
21	150	11.6%	126	10.9%	121	11.6%	77	9.9%	35	10.8%
22	134	10.4%	123	10.6%	84	8.1%	75	9.6%	29	8.9%
>22	515	39.9%	425	36.7%	389	37.3%	313	40.2%	161	49.5%
Average ACT Score	22		22		22		22		23	
South Carolina Average	19		18		19		18		19	
National Average	21		21		21		21		20	

**New Freshmen
High School Grade Point Average
Fall Semesters 2017-2021**

High School GPA	2017	2018	2019	2020	2021
< 1.75	0	0	1	0	1
%	0.0%	0.0%	0.0%	0.0%	0.0%
1.75-1.99	0	0	0	3	1
%	0.0%	0.0%	0.0%	0.1%	0.0%
2.00-2.49	40	49	43	30	38
%	1.7%	2.1%	1.9%	1.5%	1.5%
2.50-2.99	328	322	275	217	236
%	13.9%	13.9%	12.0%	10.6%	9.4%
3.00-3.49	660	658	593	507	585
%	27.9%	28.4%	25.9%	24.9%	23.3%
>=3.50	1,339	1,290	1,375	1,283	1,654
%	56.6%	55.6%	60.1%	62.9%	65.8%
Total with High School GPA	2,367	2,319	2,287	2,040	2,515
Average High School GPA	3.58	3.58	3.64	3.69	3.72

**New Freshmen High School Course Prerequisites
for Public College/University Admission
% Meeting Requirement
Fall Semesters 2017-2021**

South Carolina Required Prerequisites	2017	2018	2019	2020	2021
English (4 units)	99.9%	100.0%	100.0%	99.6%	99.9%
Mathematics (4 units)	98.4%	98.1%	98.3%	96.7%	97.4%
Laboratory Science (3 units)	99.3%	98.8%	99.1%	98.8%	99.5%
Foreign Language (2 units)	99.0%	98.0%	98.6%	98.0%	98.0%
Social Studies (3 units)	99.8%	99.9%	99.9%	99.8%	99.8%
Advanced Electives (1 unit)	100.0%	99.9%	100.0%	99.9%	100.0%
Visual/Performing Arts (1 unit)	98.5%	99.6%	97.9%	96.5%	96.2%
Physical Education (1 unit)	99.7%	99.8%	99.8%	99.6%	99.7%
All Courses	95.1%	94.6%	94.2%	90.6%	91.3%

**New Freshmen Retention
Fall Semester 2015-2021**

	2015	2016	2017	2018	2019	2020	2021
# New Full-time Freshmen	2,359	2,246	2,381	2,313	2,301	2,043	2,511
Adjustments to Cohort Adjusted Cohort*	5 2,354						
Returned 2nd Year	1,616	1,508	1,641	1,582	1,690	1,477	72.3%
Returned 3rd Year	1,379	1,269	1,395	1,347	1,460	63.5%	
Returned 4th Year	1,231	1,125	1,222	1,177	50.9%		
AFTER 4TH YEAR							
Graduated	865	824	957	40.2%			
Returned	358	319	325	13.6%			
Total Retention	1,223	1,143	1,282	53.8%			
AFTER 5TH YEAR							
Graduated	1,155	1,032	45.9%				
Returned	63	70	3.1%				
Total Retention	1,218	1,102	49.1%				
AFTER 6TH YEAR							
Graduated	1,204	51.1%					
Returned	20	0.8%					
Total Retention	1,224	52.0%					

Cohort	%
2011	42.3%
2012	43.7%
2013	46.9%
2014	46.0%
2015	51.1%

*For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2020 - Fall 2021**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic	115	5.9%	82	71.3%	33	28.7%
Race						
American Indian/Alaskan Native	11	0.6%	8	72.7%	3	27.3%
Asian	12	0.6%	9	75.0%	3	25.0%
Black/African American	360	18.3%	220	61.1%	140	38.9%
Native Hawaiian/Pacific Islander	3	0.2%	3	100.0%	0	0.0%
White	1,363	69.4%	1,031	75.6%	332	24.4%
Two or More Races	84	4.3%	59	70.2%	25	29.8%
Nonresident Alien	17	0.9%	12	70.6%	5	29.4%
Unknown	78	---	53	67.9%	25	32.1%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
Gender						
Men	841	41.2%	603	71.7%	238	28.3%
Women	1,202	58.8%	874	72.7%	328	27.3%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
Age						
less than 20	2,008	98.3%	1,456	72.5%	552	27.5%
20-22	30	1.5%	20	66.7%	10	33.3%
23-24	2	0.1%	1	50.0%	1	50.0%
25-29	1	0.0%	0	0.0%	1	100.0%
30-39	1	0.0%	0	0.0%	1	100.0%
40-49	1	---	0	0.0%	1	100.0%
50+	0	---	0	---	0	---
No Report	0	---	0	---	0	---
Total	2,043	100.0%	1,477	72.3%	566	27.7%
Geographic Location						
In-state	851	41.7%	564	66.3%	287	33.7%
Out-of-state	1,173	57.4%	899	76.6%	274	23.4%
International	19	0.9%	14	73.7%	5	26.3%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
In-state						
Five-county Service Area						
Dillon	8	2.5%	4	50.0%	4	50.0%
Georgetown	22	6.8%	15	68.2%	7	31.8%
Horry	271	83.4%	191	70.5%	80	29.5%
Marion	8	2.5%	5	62.5%	3	37.5%
Williamsburg	16	4.9%	12	75.0%	4	25.0%
Total	325	100.0%	227	69.8%	98	30.2%
Other SC Counties						
Charleston	42	8.0%	23	54.8%	19	45.2%
Florence	33	6.3%	21	63.6%	12	36.4%
Greenville	32	6.1%	23	71.9%	9	28.1%
Lexington	28	5.3%	21	75.0%	7	25.0%
York	57	10.8%	38	66.7%	19	33.3%
Other	334	63.5%	211	63.2%	123	36.8%
Total	526	100.0%	337	64.1%	189	35.9%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2020 - Fall 2021**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	45	3.8%	34	75.6%	11	24.4%
Georgia	27	2.3%	16	59.3%	11	40.7%
Maryland	158	13.3%	127	80.4%	31	19.6%
Massachusetts	97	8.1%	68	70.1%	29	29.9%
New Jersey	134	11.2%	108	80.6%	26	19.4%
New York	99	8.3%	80	80.8%	19	19.2%
North Carolina	83	7.0%	64	77.1%	19	22.9%
Ohio	49	4.1%	34	69.4%	15	30.6%
Pennsylvania	163	13.7%	127	77.9%	36	22.1%
Virginia	133	11.2%	102	76.7%	31	23.3%
Other	185	15.5%	139	75.1%	46	24.9%
International	19	1.6%	14	73.7%	5	26.3%
Total	1,192	100.0%	913	76.6%	279	23.4%
SAT Total Score						
<i>(Old SAT Scores Excluded)</i>						
Less than 650	0	---	0	---	0	---
650-699	0	---	0	---	0	---
700-749	0	---	0	---	0	---
750-799	0	---	0	---	0	---
800-849	2	0.2%	1	50.0%	1	50.0%
850-899	2	0.2%	1	50.0%	1	50.0%
900-949	15	1.4%	11	73.3%	4	26.7%
950-999	129	12.3%	91	70.5%	38	29.5%
1000-1099	395	37.6%	276	69.9%	119	30.1%
1100-1199	317	30.2%	234	73.8%	83	26.2%
1200 and above	190	18.1%	157	82.6%	33	17.4%
No SAT Score Reported	993	---	706	71.1%	287	28.9%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
ACT Total Score						
Less than 16	16	2.1%	12	75.0%	4	25.0%
16-17	41	5.3%	32	78.0%	9	22.0%
18-19	178	23.0%	125	70.2%	53	29.8%
20-21	152	19.6%	109	71.7%	43	28.3%
22-23	136	17.6%	109	80.1%	27	19.9%
24-25	103	13.3%	82	79.6%	21	20.4%
26-27	76	9.8%	60	78.9%	16	21.1%
28-29	39	5.0%	33	84.6%	6	15.4%
30-32	31	4.0%	29	93.5%	2	6.5%
33 and above	2	0.3%	2	100.0%	0	0.0%
No ACT Score Reported	1,269	---	884	69.7%	385	30.3%
Total	2,043	100.0%	1,477	72.3%	566	27.7%

**First-time Full-time Freshmen
Comparison of Continuing and Non-continuing
Fall 2020 - Fall 2021**

	Freshmen		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
High School Rank						
Top 10%	157	10.5%	135	86.0%	22	14.0%
11-20%	228	15.2%	186	81.6%	42	18.4%
21-30%	232	15.5%	180	77.6%	52	22.4%
31-40%	238	15.9%	160	67.2%	78	32.8%
41-50%	179	11.9%	128	71.5%	51	28.5%
51-60%	178	11.9%	118	66.3%	60	33.7%
61-70%	143	9.5%	77	53.8%	66	46.2%
71-80%	95	6.3%	49	51.6%	46	48.4%
81-90%	39	2.6%	27	69.2%	12	30.8%
Bottom 10%	12	0.8%	8	66.7%	4	33.3%
No High School Rank Reported	542	---	409	75.5%	133	24.5%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
High School GPA						
0.000	0	---	0	---	0	---
0.01 - 1.50	0	---	0	---	0	---
1.51 - 1.99	2	0.1%	0	0.0%	2	100.0%
2.00 - 2.49	30	1.5%	21	70.0%	9	30.0%
2.50 - 2.99	215	10.6%	151	70.2%	64	29.8%
3.00 - 3.49	503	24.8%	309	61.4%	194	38.6%
3.50 - 4.00	694	34.2%	506	72.9%	188	27.1%
Higher than 4.00	583	28.8%	481	82.5%	102	17.5%
No High School GPA Reported	16	---	9	56.3%	7	43.8%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
First-semester GPA (End of Fall 2020)						
0.000	79	3.9%	4	5.1%	75	94.9%
0.01 - 1.50	214	10.6%	65	30.4%	149	69.6%
1.51 - 1.99	87	4.3%	52	59.8%	35	40.2%
2.00 - 2.49	193	9.6%	137	71.0%	56	29.0%
2.50 - 2.99	273	13.5%	220	80.6%	53	19.4%
3.00 - 3.49	407	20.2%	340	83.5%	67	16.5%
3.50 - 4.00	764	37.9%	656	85.9%	108	14.1%
Withdrew	26	---	3	11.5%	23	88.5%
Total	2,043	100.0%	1,477	72.3%	566	27.7%
First-year Cumulative GPA (End of Spring 2021)						
0.000	21	1.2%	0	0.0%	21	100.0%
0.01 - 1.50	138	7.6%	23	16.7%	115	83.3%
1.51 - 1.99	82	4.5%	45	54.9%	37	45.1%
2.00 - 2.49	174	9.6%	141	81.0%	33	19.0%
2.50 - 2.99	317	17.5%	283	89.3%	34	10.7%
3.00 - 3.49	455	25.2%	415	91.2%	40	8.8%
3.50 - 4.00	622	34.4%	554	89.1%	68	10.9%
Withdrew	234	---	16	6.8%	218	93.2%
Total	2,043	100.0%	1,477	72.3%	566	27.7%

**Profile of Coastal Carolina University's
First-time Full-time Freshmen**

	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	115	5.6%	169	6.7%
Race				
American Indian/Alaskan Native	11	0.5%	6	0.2%
Asian	12	0.6%	20	0.8%
Black/African American	360	17.6%	380	15.1%
Native Hawaiian/Pacific Islander	3	0.1%	5	0.2%
White	1,363	66.7%	1,734	69.1%
Two or More Races	84	4.1%	106	4.2%
Nonresident Alien	17	0.8%	16	0.6%
Unknown	78	3.8%	75	3.0%
Total	2,043	100.0%	2,511	100.0%
Gender				
Male	841	41.2%	1,076	42.9%
Female	1,202	58.8%	1,435	57.1%
Total	2,043	100.0%	2,511	100.0%
Age				
less than 20	2,008	98.3%	2,471	98.4%
20-22	30	1.5%	39	1.6%
23-24	2	0.1%	0	0.0%
25-29	1	0.0%	1	0.0%
30-39	1	0.0%	0	0.0%
40-49	1	0.0%	0	0.0%
50+	0	0.0%	0	0.0%
No Report	0	0.0%	0	0.0%
Total	2,043	100.0%	2,511	100.0%
Geographic Location				
In-state	851	41.7%	991	39.5%
Out-of-state	1,173	57.4%	1,501	59.8%
International	19	0.9%	19	0.8%
Total	2,043	100.0%	2,511	100.0%
In-state				
Five-county Service Area				
Dillon	8	0.4%	5	0.2%
Georgetown	22	1.1%	37	1.5%
Horry	271	13.3%	316	12.6%
Marion	8	0.4%	13	0.5%
Williamsburg	16	0.8%	7	0.3%
Total	325	15.9%	378	15.1%
Other SC Counties				
Charleston	42	2.1%	42	1.7%
Florence	33	1.6%	38	1.5%
Greenville	32	1.6%	39	1.6%
Lexington	28	1.4%	44	1.8%
York	57	2.8%	68	2.7%
Other	334	16.3%	382	15.2%
Total	526	25.7%	613	24.4%

	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	45	2.2%	57	2.3%
Georgia	27	1.3%	23	0.9%
Maryland	158	7.7%	149	5.9%
Massachusetts	97	4.7%	143	5.7%
New Jersey	134	6.6%	205	8.2%
New York	99	4.8%	186	7.4%
North Carolina	83	4.1%	73	2.9%
Ohio	49	2.4%	60	2.4%
Pennsylvania	163	8.0%	171	6.8%
Virginia	133	6.5%	145	5.8%
Other	185	9.1%	289	11.5%
International	19	0.9%	19	0.8%
Total	1,192	58.3%	1,520	60.5%
SAT Total Score				
<i>(Old SAT Scores Excluded)</i>				
Less than 650	0	0.0%	0	0.0%
650-699	0	0.0%	0	0.0%
700-749	0	0.0%	0	0.0%
750-799	0	0.0%	0	0.0%
800-849	2	0.1%	1	0.0%
850-899	2	0.1%	0	0.0%
900-949	15	0.7%	11	0.4%
950-999	129	6.3%	92	3.7%
1000-1099	395	19.3%	244	9.7%
1100-1199	317	15.5%	238	9.5%
1200 and above	190	9.3%	150	6.0%
No Report	993	48.6%	1,775	70.7%
Total	2,043	100.0%	2,511	100.0%
ACT Total Score				
Less than 16	16	0.8%	1	0.0%
16-17	41	2.0%	4	0.2%
18-19	178	8.7%	55	2.2%
20-21	152	7.4%	75	3.0%
22-23	136	6.7%	63	2.5%
24-25	103	5.0%	47	1.9%
26-27	76	3.7%	30	1.2%
28-29	39	1.9%	24	1.0%
30-32	31	1.5%	20	0.8%
33 and above	2	0.1%	6	0.2%
No Report	1,269	62.1%	2,186	87.1%
Total	2,043	100.0%	2,511	100.0%

	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
High School Rank				
Top 10%	157	7.7%	194	7.7%
11-20%	228	11.2%	241	9.6%
21-30%	232	11.4%	272	10.8%
31-40%	238	11.6%	257	10.2%
41-50%	179	8.8%	249	9.9%
51-60%	178	8.7%	216	8.6%
61-70%	143	7.0%	170	6.8%
71-80%	95	4.7%	105	4.2%
81-90%	39	1.9%	54	2.2%
Bottom 10%	12	0.6%	17	0.7%
No Report	542	26.5%	736	29.3%
Total	2,043	100.0%	2,511	100.0%

	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
High School GPA				
1.51 - 1.99	2	0.1%	2	0.1%
2.00 - 2.49	30	1.5%	37	1.5%
2.50 - 2.99	215	10.5%	235	9.4%
3.00 - 3.49	503	24.6%	584	23.3%
3.50 - 4.00	694	34.0%	913	36.4%
Higher than 4.00	583	28.5%	736	29.3%
No Report	16	0.8%	4	0.2%
Total	2,043	100.0%	2,511	100.0%

Major	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
Business				
Accounting	31	1.5%	44	1.8%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	7	0.3%	15	0.6%
Finance	53	2.6%	88	3.5%
Hospitality, Resort, and Tourism Management	30	1.5%	30	1.2%
Management	101	4.9%	172	6.8%
Marketing	79	3.9%	121	4.8%
Undeclared, Business	96	4.7%	181	7.2%
Total	397	19.4%	651	25.9%
Education and Social Sciences				
Anthropology and Geography	4	0.2%	4	0.2%
Criminal Justice	0	0.0%	12	0.5%
Early Childhood Education	59	2.9%	46	1.8%
Elementary Education	27	1.3%	45	1.8%
Middle Level Education	18	0.9%	29	1.2%
Physical Education	12	0.6%	19	0.8%
Political Science	32	1.6%	35	1.4%
Sociology	41	2.0%	31	1.2%
Special Education, Multi-categorical	18	0.9%	29	1.2%
Undeclared, Education and Social Sciences	8	0.4%	3	0.1%
Total	219	10.7%	253	10.1%
Honors College				
Sustainability and Coastal Resilience	0	0.0%	8	0.3%
Women's and Gender Studies	0	0.0%	1	0.0%
Total	0	0.0%	9	0.4%
Humanities and Fine Arts				
Art History	0	0.0%	2	0.1%
Art Studio	9	0.4%	8	0.3%
Communication	59	2.9%	77	3.1%
Digital Culture and Design	11	0.5%	14	0.6%
English	10	0.5%	14	0.6%
Graphic Design	40	2.0%	36	1.4%
History	14	0.7%	19	0.8%
Intelligence and National Security Studies	75	3.7%	78	3.1%
Interdisciplinary Studies	3	0.1%	3	0.1%
Languages and Intercultural Studies	3	0.1%	2	0.1%
Music	27	1.3%	12	0.5%
Music Education	0	0.0%	9	0.4%
Philosophy	1	0.0%	3	0.1%
Theatre	23	1.1%	14	0.6%
Theatre Arts	25	1.2%	24	1.0%
Undeclared, Humanities	5	0.2%	1	0.0%
Total	305	14.9%	316	12.6%
Science				
Biochemistry	23	1.1%	25	1.0%
Biology	140	6.9%	160	6.4%
Chemistry	6	0.3%	7	0.3%
Computer Science	55	2.7%	57	2.3%
Engineering Science	33	1.6%	46	1.8%
Exercise and Sport Science	128	6.3%	201	8.0%
Health Administration	1	0.0%	2	0.1%
Information Systems	4	0.2%	5	0.2%
Information Technology	14	0.7%	13	0.5%
Marine Science	317	15.5%	277	11.0%
Mathematics	10	0.5%	6	0.2%
Physics	0	0.0%	6	0.2%
Psychology	172	8.4%	208	8.3%
Public Health	58	2.8%	73	2.9%
Recreation and Sport Management	78	3.8%	99	3.9%
Statistics	4	0.2%	3	0.1%
Undeclared, Science	13	0.6%	18	0.7%
Total	1,056	51.7%	1,206	48.0%

	Fall 2020 Freshmen		Fall 2021 Freshmen	
	Number	Percent	Number	Percent
Other				
Undeclared	66	3.2%	76	3.0%
Total	66	3.2%	76	3.0%
Grand Total	2,043	100.0%	2,511	100.0%

COASTAL CAROLINA UNIVERSITY

**FIRST-TIME TRANSFER
STUDENTS**

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2021

First-time Transfer Students

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First-time Transfer Students Highlights
Fact Book, 2021

702

first-time full-time transfer students enrolled

63%

in-state transfer students were previously enrolled at Horry-Georgetown Technical College

74%

first-time full-time transfer students who transferred in more than 30 credit hours

9%

transfer students enrolled in Marketing
Followed by: Management (8%), Psychology (8%), Marine Science (8%), and Communication (5%)

72%

one-year retention rate for the 2020 transfer cohort which is a decrease of 6% from the previous year

61.6%

average six-year graduation rate for transfer students

**Migration of Transfer Students
to
Coastal Carolina University
Fall Semesters 2016-2020**

SC Transfers From:	2016	2017	2018	2019	2020
The Citadel	3	2	1	1	0
Clemson University	5	6	6	5	5
College of Charleston	16	12	9	14	5
Francis Marion University	6	17	10	4	4
Lander University	1	4	3	2	3
S.C. State University	3	4	0	2	0
USC-Columbia	24	27	20	19	11
USC-Aiken	0	0	0	0	0
USC-Beaufort	0	0	0	0	0
USC-Upstate	0	0	0	0	0
Winthrop University	4	4	6	3	6
Medical University of South Carolina	0	0	0	0	0
Two-year USC Campuses	0	0	1	0	0
Horry Georgetown Technical College	181	184	195	208	219
Other SC Technical Colleges	79	80	79	101	75
Private Senior Institutions	34	36	28	27	16
Private Two-year Colleges	8	4	1	2	1
Other Institutions	1	0	0	0	0
Total SC Transfers	365	380	359	388	345
Out-of-state Colleges	396	406	315	325	306
Foreign Colleges	0	1	3	4	1
Total Transfers	761	787	677	717	652

Source: SC Commission on Higher Education

**Migration of Transfer Students
From
Coastal Carolina University
Fall Semesters 2016-2020**

SC Transfers To:	2016	2017	2018	2019	2020
The Citadel	0	0	1	0	0
Clemson University	13	25	11	14	15
College of Charleston	12	17	11	6	8
Francis Marion University	5	7	9	3	4
Lander University	2	0	1	2	2
S.C. State University	3	3	6	5	1
USC-Columbia	38	38	29	27	20
USC-Aiken	4	6	5	1	2
USC-Beaufort	5	2	0	3	3
USC-Upstate	6	3	8	7	6
Winthrop University	6	2	5	5	6
Medical University of South Carolina	0	0	1	2	1
Two-year USC Campuses	5	2	2	0	1
Horry Georgetown Technical College	110	105	106	115	50
Other SC Technical Colleges	92	71	78	84	72
Private Senior Institutions	12	5	4	8	5
Private Two-year Colleges	0	0	0	0	0
Total SC Transfers	313	286	277	282	196

Source: SC Commission on Higher Education

**New Transfer Student Retention
Fall Semesters 2015-2021**

	2015	2016	2017	2018	2019	2020	2021
# New Full-time Transfer Students	734	688	737	632	683	610	702
Adjustments to Cohort Adjusted Cohort	2 732						
After 1st Year							
Graduated	5	8	7	5	4	6	
Returned	545	501	550	479	529	432	
Total Retention	550	509	557	484	533	438	
	0.7%	1.2%	0.9%	0.8%	0.6%	1.0%	
	74.5%	72.8%	74.6%	75.8%	77.5%	70.8%	
	75.1%	74.0%	75.6%	76.6%	78.0%	71.8%	
After 2nd Year							
Graduated	127	124	135	123	133		
Returned	356	329	374	330	325		
Total Retention	483	453	509	453	458		
	17.3%	18.0%	18.3%	19.5%	19.5%		
	48.6%	47.8%	50.7%	52.2%	47.6%		
	66.0%	65.8%	69.1%	71.7%	67.1%		
After 3rd Year							
Graduated	323	311	358	329			
Returned	139	115	123	112			
Total Retention	462	426	481	441			
	44.1%	45.2%	48.6%	52.1%			
	19.0%	16.7%	16.7%	17.7%			
	63.1%	61.9%	65.3%	69.8%			
After 4th Year							
Graduated	411	390	432				
Returned	46	33	41				
Total Retention	457	423	473				
	56.1%	56.7%	58.6%				
	6.3%	4.8%	5.6%				
	62.4%	61.5%	64.2%				
After 5th Year							
Graduated	440	416					
Returned	20	9					
Total Retention	460	425					
	60.1%	60.5%					
	2.7%	1.3%					
	62.8%	61.8%					
After 6th Year							
Graduated	451						
Returned	8						
Total Retention	459						
	61.6%						
	1.1%						
	62.7%						

Cohort	%
2011	57.6%
2012	59.4%
2013	58.6%
2014	60.4%
2015	61.6%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2020 - Fall 2021**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Ethnicity						
Hispanic/Latino	37	6.3%	27	73.0%	10	27.0%
Race						
American Indian/Alaskan Native	2	0.3%	1	50.0%	1	50.0%
Asian	5	0.8%	4	80.0%	1	20.0%
Black/African American	117	19.9%	83	70.9%	34	29.1%
Native Hawaiian/Pacific Islander	1	0.2%	1	100.0%	0	0.0%
White	386	65.5%	270	69.9%	116	30.1%
Two or More Races	21	3.6%	17	81.0%	4	19.0%
Nonresident Alien	20	3.4%	14	70.0%	6	30.0%
Unknown	21	---	15	71.4%	6	28.6%
Total	610	100.0%	432	70.8%	178	29.2%
Gender						
Men	276	45.2%	194	70.3%	82	29.7%
Women	334	54.8%	238	71.3%	96	28.7%
Total	610	100.0%	432	70.8%	178	29.2%
Age						
less than 20	115	18.9%	83	72.2%	32	27.8%
20-22	367	60.2%	259	70.6%	108	29.4%
23-24	42	6.9%	27	64.3%	15	35.7%
25-29	45	7.4%	34	75.6%	11	24.4%
30-39	28	4.6%	21	75.0%	7	25.0%
40-49	8	1.3%	4	50.0%	4	50.0%
50+	5	0.8%	4	80.0%	1	20.0%
No Report	0	---	0	---	0	---
Total	610	100.0%	432	70.8%	178	29.2%
Geographic Location						
In-state	340	55.7%	237	69.7%	103	30.3%
Out-of-state	246	40.3%	178	72.4%	68	27.6%
International	24	3.9%	17	70.8%	7	29.2%
Total	610	100.0%	432	70.8%	178	29.2%
In-state						
Five-county Service Area						
Dillon	0	---	0	---	0	---
Georgetown	16	2.6%	9	56.3%	7	43.8%
Horry	192	31.5%	140	72.9%	52	27.1%
Marion	5	0.8%	2	40.0%	3	60.0%
Williamsburg	2	0.3%	1	50.0%	1	50.0%
Total	215	35.2%	152	70.7%	63	29.3%
Other SC Counties						
Charleston	10	1.6%	6	60.0%	4	40.0%
Florence	6	1.0%	5	83.3%	1	16.7%
Greenville	5	0.8%	2	40.0%	3	60.0%
Lexington	11	1.8%	9	81.8%	2	18.2%
York	9	1.5%	5	55.6%	4	44.4%
Other	84	13.8%	58	69.0%	26	31.0%
Total	125	20.5%	85	68.0%	40	32.0%

**First-time Full-time Transfer
Comparison of Continuing and Non-continuing
Fall 2020 - Fall 2021**

	Transfer		Continuing		Non-continuing	
	Number	Percent	Number	Percent	Number	Percent
Out-of-state						
Connecticut	12	2.0%	8	66.7%	4	33.3%
Georgia	8	1.3%	4	50.0%	4	50.0%
Illinois	6	1.0%	4	66.7%	2	33.3%
Maryland	29	4.8%	24	82.8%	5	17.2%
Massachusetts	6	1.0%	4	66.7%	2	33.3%
New Jersey	21	3.4%	19	90.5%	2	9.5%
New York	41	6.7%	34	82.9%	7	17.1%
North Carolina	19	3.1%	14	73.7%	5	26.3%
Pennsylvania	25	4.1%	17	68.0%	8	32.0%
Virginia	17	2.8%	10	58.8%	7	41.2%
Other	62	10.2%	40	64.5%	22	35.5%
International	24	3.9%	17	70.8%	7	29.2%
Total	270	44.3%	195	72.2%	75	27.8%
Cumulative Credit Hours Transferred To CCU						
Less than 30 hours	144	23.6%	86	59.7%	58	40.3%
30 hours	6	1.0%	4	66.7%	2	33.3%
More than 30 hours	460	75.4%	342	74.3%	118	25.7%
TOTAL	610	100.0%	432	70.8%	178	29.2%

**Profile of Coastal Carolina University's
First-time Full-time Transfers**

	Fall 2020 New Transfers		Fall 2021 New Transfers	
	Number	Percent	Number	Percent
Ethnicity				
Hispanic	37	6.1%	45	6.4%
Race				
American Indian/Alaskan Native	2	0.3%	3	0.4%
Asian	5	0.8%	11	1.6%
Black/African American	117	19.2%	111	15.8%
Native Hawaiian/Pacific Islander	1	0.2%	1	0.1%
White	386	63.3%	444	63.2%
Two or More Races	21	3.4%	21	3.0%
Nonresident Alien	20	3.3%	8	1.1%
Unknown	21	3.4%	58	8.3%
Total	610	100.0%	702	100.0%
Gender				
Male	276	45.2%	357	50.9%
Female	334	54.8%	345	49.1%
Total	610	100.0%	702	100.0%
Age				
less than 20	115	18.9%	144	20.5%
20-22	367	60.2%	446	63.5%
23-24	42	6.9%	40	5.7%
25-29	45	7.4%	33	4.7%
30-39	28	4.6%	25	3.6%
40-49	8	1.3%	11	1.6%
50+	5	0.8%	3	0.4%
No Report	0	0.0%	0	0.0%
Total	610	100.0%	702	100.0%
Geographic Location				
In-state	340	55.7%	346	49.3%
Out-of-state	246	40.3%	336	47.9%
International	24	3.9%	20	2.8%
Total	610	100.0%	702	100.0%
In-state				
Five-county Service Area				
Dillon	0	0.0%	4	0.6%
Georgetown	16	2.6%	15	2.1%
Horry	192	31.5%	187	26.6%
Marion	5	0.8%	1	0.1%
Williamsburg	2	0.3%	4	0.6%
Total	215	35.2%	211	30.1%
Other SC Counties				
Charleston	10	1.6%	11	1.6%
Florence	6	1.0%	7	1.0%
Greenville	5	0.8%	12	1.7%
Lexington	11	1.8%	8	1.1%
York	9	1.5%	9	1.3%
Other	84	13.8%	88	12.5%
Total	125	20.5%	135	19.2%

	Fall 2020 New Transfers		Fall 2021 New Transfers	
	Number	Percent	Number	Percent
Out-of-state				
Connecticut	12	2.0%	21	3.0%
Georgia	8	1.3%	4	0.6%
Illinois	6	1.0%	9	1.3%
Maryland	29	4.8%	44	6.3%
Massachusetts	6	1.0%	20	2.8%
New Jersey	21	3.4%	46	6.6%
New York	41	6.7%	45	6.4%
North Carolina	19	3.1%	22	3.1%
Pennsylvania	25	4.1%	32	4.6%
Virginia	17	2.8%	24	3.4%
Other	62	10.2%	69	9.8%
International	24	3.9%	20	2.8%
Total	270	44.3%	356	50.7%

Cumulative Credit Hours Transferred to CCU

Less than 30 hours	144	23.6%	168	23.9%
30 hours	6	1.0%	16	2.3%
More than 30 hours	460	75.4%	518	73.8%
Total	610	100.0%	702	100.0%

	Fall 2020 New Transfers		Fall 2021 New Transfers	
	Number	Percent	Number	Percent
Major				
Business				
Accounting	18	3.0%	17	2.4%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	4	0.7%	5	0.7%
Finance	18	3.0%	27	3.8%
Hospitality, Resort, and Tourism Management	9	1.5%	6	0.9%
Management	47	7.7%	59	8.4%
Marketing	34	5.6%	61	8.7%
Undeclared, Business	7	1.1%	20	2.8%
Total	137	22.5%	195	27.8%
Education and Social Sciences				
Anthropology and Geography	5	0.8%	5	0.7%
Criminal Justice	0	0.0%	1	0.1%
Early Childhood Education	19	3.1%	26	3.7%
Elementary Education	18	3.0%	13	1.9%
Middle Level Education	7	1.1%	7	1.0%
Physical Education	12	2.0%	13	1.9%
Political Science	11	1.8%	4	0.6%
Sociology	18	3.0%	13	1.9%
Special Education, Multi-categorical	9	1.5%	4	0.6%
Undeclared, Education and Social Sciences	1	0.2%	0	0.0%
Total	100	16.4%	86	12.3%
Honors College				
Sustainability and Coastal Resilience	0	0.0%	1	0.1%
Women's and Gender Studies	0	0.0%	0	0.0%
Total	0	0.0%	1	0.1%
Humanities and Fine Arts				
Art History	1	0.2%	1	0.1%
Art Studio	4	0.7%	4	0.6%
Communication	26	4.3%	38	5.4%
Digital Culture and Design	1	0.2%	5	0.7%
English	12	2.0%	5	0.7%
Graphic Design	16	2.6%	18	2.6%
History	14	2.3%	6	0.9%
Intelligence and National Security Studies	24	3.9%	21	3.0%
Interdisciplinary Studies	7	1.1%	15	2.1%
Languages and Intercultural Studies	2	0.3%	5	0.7%
Music	2	0.3%	3	0.4%
Music Education	0	0.0%	1	0.1%
Philosophy	0	0.0%	1	0.1%
Religious Studies	1	0.2%	0	0.0%
Theatre	3	0.5%	0	0.0%
Theatre Arts	4	0.7%	2	0.3%
Undeclared, Humanities	0	0.0%	0	0.0%
Total	117	19.2%	125	17.8%
Science				
Biochemistry	6	1.0%	5	0.7%
Biology	32	5.2%	46	6.6%
Chemistry	5	0.8%	1	0.1%
Computer Science	24	3.9%	16	2.3%
Engineering Science	9	1.5%	9	1.3%
Exercise and Sport Science	33	5.4%	37	5.3%
Health Administration	9	1.5%	2	0.3%
Information Systems	4	0.7%	4	0.6%
Information Technology	5	0.8%	13	1.9%
Marine Science	28	4.6%	53	7.5%
Mathematics	2	0.3%	1	0.1%
Nursing	4	0.7%	4	0.6%
Physics	2	0.3%	0	0.0%
Psychology	44	7.2%	56	8.0%
Public Health	17	2.8%	11	1.6%
Recreation and Sport Management	27	4.4%	32	4.6%
Statistics	3	0.5%	2	0.3%
Undeclared, Science	0	0.0%	0	0.0%
Total	254	41.6%	292	41.6%

	Fall 2020 New Transfers		Fall 2021 New Transfers	
	Number	Percent	Number	Percent
Other				
Undeclared	2	0.3%	3	0.4%
Total	2	0.3%	3	0.4%
Grand Total	610	100.0%	702	100.0%

COASTAL CAROLINA UNIVERSITY

ACADEMICS

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2021

Academics

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Total Degrees Awarded	63

Academic Highlights
Fact Book, 2021

0.4%

increase in undergraduate enrollment over the last 5 years

9,790

undergraduate students enrolled for Fall 2021

8.9%

decrease in degree-seeking graduate enrollment over the last 5 years

24.2

average size of undergraduate lower level lecture classes

40,921

total number of degrees awarded since 1974 (Associates through Masters level)

775%

largest increase in enrollment in the Engineering Science major over the last 5 years

**Average Size of Undergraduate Lecture Classes
by Discipline and Level
Fall Semesters 2020-2021**

College	Course Discipline	2020		2021	
		Lower Level	Upper Level	Lower Level	Upper Level
College of Business	Accounting	35.8	30.7	34.7	28.0
	Economics	42.9	14.3	37.9	18.3
	Finance	---	23.6	---	26.0
	Hospitality, Resort, and Tourism Management	31.3	18.0	27.3	17.0
	Management	26.3	26.6	28.7	26.3
	Marketing	---	32.2	---	30.1
	Professional Golf Management	29.3	33.0	32.7	29.0
	College Average	30.2	27.3	31.4	27.0
College of Education and Social Sciences	Anthropology and Geography	33.1	12.1	28.8	12.9
	Early Childhood Education	---	19.6	---	17.1
	Elementary Education	---	22.7	---	17.7
	Middle Level Education	---	9.7	---	9.0
	Physical Education	14.3	7.5	10.8	11.0
	Political Science	27.3	20.5	28.2	17.6
	Sociology	27.6	27.0	24.3	25.4
	Special Education	18.0	20.1	21.5	16.4
	Education (General)	17.1	19.5	14.9	24.0
	University	20.7	---	23.7	---
College Average	17.6	18.0	23.2	17.1	
College of Humanities and Fine Arts	Art	21.3	8.6	20.8	6.8
	Communication/Journalism	24.8	15.9	23.3	17.3
	Digital Culture and Design	18.5	9.0	17.0	9.0
	English	19.6	15.1	20.4	15.6
	Graphic Design	13.0	16.0	12.3	11.7
	History	29.9	21.1	29.8	15.3
	Intelligence and National Security Studies	21.3	19.5	26.0	19.8
	Interdisciplinary Studies	---	18.0	---	11.0
	Languages and Intercultural Studies	19.6	11.0	18.5	10.8
	Music	16.7	8.8	20.6	7.1
	Philosophy/Religion	28.1	16.8	27.1	15.5
	Theatre	22.4	14.6	18.9	14.3
	Humanities (General)	8.0	1.5	2.0	2.0
	University	21.9	---	20.3	---
College Average	22.4	15.0	21.8	13.8	
College of Science	Biology	44.8	32.1	46.8	31.6
	Chemistry	29.5	19.6	31.2	18.6
	Computer Science	27.8	16.3	26.7	16.2
	Engineering Science	16.9	11.8	19.0	13.3
	Exercise and Sport Science/PALS	18.2	19.9	19.6	18.4
	Health Administration	---	---	---	---
	Marine Science	40.7	29.2	50.9	27.1
	Mathematics/Statistics	26.5	19.0	24.1	16.3
	Nursing	---	7.6	---	5.8
	Physics	32.0	14.3	34.4	13.3
	Psychology	31.7	26.7	30.2	28.5
	Public Health	23.7	17.8	26.5	16.9
	Recreation and Sport Management	29.4	27.8	27.9	25.1
	ROTC	14.0	10.7	11.0	11.3
	University	26.7	---	22.5	---
College Average	27.7	22.9	26.8	21.3	
Honors College	Honors	16.9	17.7	17.4	14.8
	Sustainability	---	1.0	---	14.0
	Women's and Gender Studies	23.0	20.0	20.4	16.2
	College Average	18.1	16.9	18.3	15.2
Other	Academic Coaching Experience	9.40	---	13.8	---
	International	---	---	---	9.0
	University	18.1	0.0	18.4	---
University Undergraduate Average		24.6	20.4	24.2	19.1

**Undergraduate Credit Hour and FTE Production
By Course Discipline
Fall Semesters 2020-2021**

College	Course Discipline	2020		2021	
		Credit Hours	Student FTE	Credit Hours	Student FTE
College of Business	Accounting	2,780	185.3	2,841	189.4
	Economics	2,442	162.8	2,190	146.0
	Finance	1,428	95.2	1,507	100.5
	Hospitality, Resort, and Tourism Management	872	58.1	738	49.2
	Management	8,876	591.7	9,313	620.9
	Marketing	3,753	250.2	3,604	240.3
	Professional Golf Management	512	34.1	423	28.2
	College Total	20,663	1,377.5	20,616	1,374.4
College of Education and Social Sciences	Anthropology and Geography	3,003	200.2	2,982	198.8
	Early Childhood Education	1,377	91.8	1,209	80.6
	Elementary Education	669	44.6	510	34.0
	Middle Level Education	222	14.8	162	10.8
	Physical Education	295	19.7	273	18.2
	Political Science	3,871	258.1	3,910	260.7
	Sociology	3,035	202.3	3,408	227.2
	Special Education	630	42.0	1,110	74.0
	Education (General)	2,455	163.7	1,768	117.9
	University	435	29.0	498	33.2
College Total	15,992	1,066.1	15,830	1,055.3	
College of Humanities and Fine Arts	Art	3,827	255.1	4,000	266.7
	Communication/Journalism	5,534	368.9	6,120	408.0
	Digital Culture and Design	465	31.0	369	24.6
	English	11,211	747.4	12,606	840.4
	Graphic Design	552	36.8	501	33.4
	History	5,958	397.2	6,735	449.0
	Intelligence and National Security Studies	1,435	95.7	1,509	100.6
	Interdisciplinary Studies	450	30.0	446	29.7
	Languages and Intercultural Studies	6,005	400.3	6,248	416.5
	Music	2,264	150.9	2,305	153.7
	Philosophy/Religion	4,425	295.0	4,248	283.2
	Theatre	1,810	120.7	1,882	125.5
	Humanities (General)	0	0.0	13	0.9
University	935	62.3	732	48.8	
College Total	44,871	2,991.4	47,714	3,180.9	
College of Science	Biology	7,483	498.9	7,871	524.7
	Chemistry	3,184	212.3	3,304	220.3
	Computer Science	4,515	301.0	4,212	280.8
	Engineering Science	615	41.0	804	53.6
	Exercise and Sport Science/PALS	5,086	339.1	5,327	355.1
	Health Administration	216	14.4	240	16.0
	Marine Science	3,869	257.9	4,285	285.7
	Mathematics/Statistics	11,035	735.7	9,993	666.2
	Nursing	260	17.3	207	13.8
	Physics	1,727	115.1	1,928	128.5
	Psychology	5,275	351.7	5,569	371.3
	Public Health	3,624	241.6	4,427	295.1
	Recreation and Sport Management	3,572	238.1	3,527	235.1
	ROTC	199	13.3	181	12.1
	Science (General)	0	0.0	0	0.0
	University	2,910	194.0	3,051	203.4
College Total	53,570	3,571.3	54,926	3,661.7	
Honors College	Honors	806	53.7	889	59.3
	Sustainability	0	0.0	285	19.0
	Women's and Gender Studies	474	31.6	576	38.4
	College Total	1,280	85.3	1,750	116.7
Other	International	0	0.0	0	0.0
	Library	22	1.5	36	2.4
	University	1,178	78.5	2,148	143.2

**Trends in Student / Faculty Ratio
Fall Semesters 2002-2021**

<u>Year</u>				Change From Preceding Year	
	<u>FTE Students</u>	<u>FTE Faculty</u>	<u>Ratio of FTE Student/ FTE Faculty</u>	<u>FTE Students</u>	<u>FTE Faculty</u>
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.50	17.5	6.0%	9.5%
2009	7,865	452.67	17.4	3.4%	3.9%
2010	8,302	493.20	16.8	5.6%	9.0%
2011	8,720	502.06	17.4	5.0%	1.8%
2012	8,859	529.94	16.7	1.6%	5.6%
2013	8,870	556.19	15.9	0.1%	5.0%
2014	9,421	580.68	16.2	6.2%	4.4%
2015	9,777	594.58	16.4	3.8%	2.4%
2016	9,934	604.39	16.4	1.6%	1.6%
2017	10,112	619.50	16.3	1.8%	2.5%
2018	9,950	627.49	15.9	-1.6%	1.3%
2019	9,913	623.30	15.9	-0.4%	-0.7%
2020	9,527	589.76	16.2	-3.9%	-5.4%
2021	9,895	626.22	15.8	3.9%	6.2%

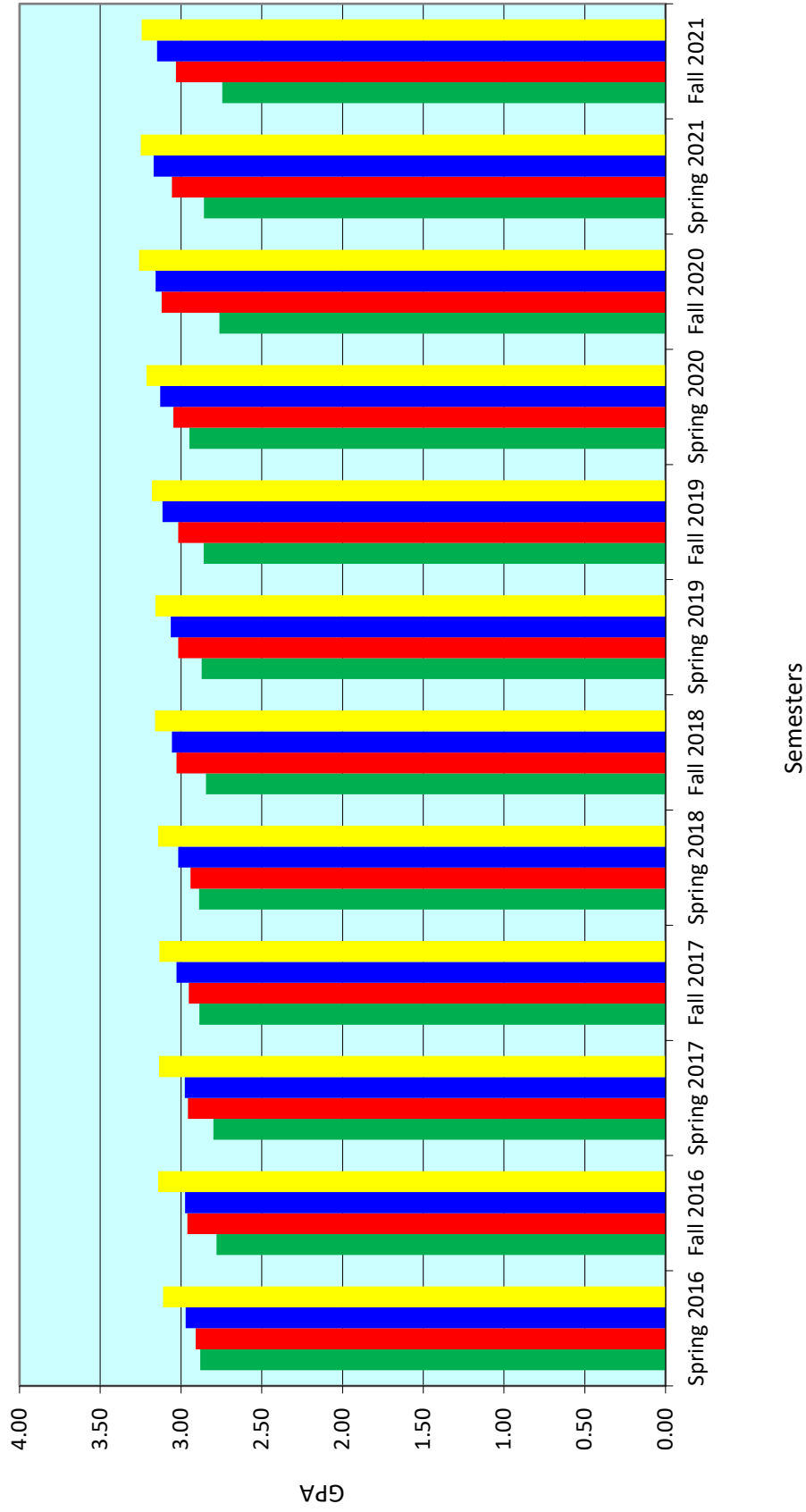
**Methodology used in calculation of FTE faculty changed by South Carolina Commission on Higher Education to ensure consistency between institutions.

**Semester and Cumulative Grade Point Average
by Class
2013-2021**

<u>Semester</u>	<u>Freshman</u>		<u>Sophomore</u>		<u>Junior</u>		<u>Senior</u>		<u>Total</u>	
	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>	<u>Sem.</u>	<u>Cum.</u>
Spring 2013	2.63	2.72	2.74	2.84	2.84	2.91	3.12	3.08	2.83	2.89
Fall 2013	2.48	2.49	2.94	2.99	2.86	2.95	3.01	3.06	2.90	2.96
Spring 2014	2.63	2.78	2.69	2.83	2.83	2.93	3.15	3.07	2.83	2.91
Fall 2014	2.73	2.78	2.73	2.89	2.83	2.94	3.12	3.11	2.84	2.91
Spring 2015	2.71	2.81	2.74	2.87	2.85	2.94	3.16	3.11	2.87	2.93
Fall 2015	2.80	2.84	2.77	2.94	2.90	2.99	3.09	3.09	2.87	2.95
Spring 2016	2.77	2.88	2.72	2.91	2.90	2.97	3.15	3.11	2.89	2.97
Fall 2016	2.73	2.78	2.76	2.96	2.86	2.98	3.17	3.14	2.87	2.95
Spring 2017	2.72	2.80	2.81	2.96	2.87	2.98	3.17	3.14	2.90	2.97
Fall 2017	2.83	2.89	2.78	2.95	2.90	3.03	3.12	3.13	2.90	2.99
Spring 2018	2.77	2.89	2.79	2.94	2.89	3.02	3.16	3.14	2.91	3.00
Fall 2018	2.81	2.85	2.86	3.03	2.98	3.06	3.15	3.16	2.94	3.01
Spring 2019	2.74	2.87	2.85	3.02	2.95	3.06	3.16	3.16	2.94	3.04
Fall 2019	2.81	2.86	2.81	3.02	2.98	3.11	3.12	3.18	2.92	3.03
Spring 2020	2.88	2.95	2.94	3.05	3.08	3.13	3.27	3.21	3.05	3.09
Fall 2020	2.69	2.76	2.88	3.12	2.99	3.16	3.22	3.26	2.94	3.06
Spring 2021	2.76	2.86	2.84	3.06	3.05	3.17	3.23	3.25	2.99	3.10
Fall 2021	2.71	2.74	2.78	3.03	2.98	3.15	3.14	3.24	2.89	3.02

Note: Does not include non-degree seeking students.

Cumulative Grade Point Average by Class 2016-2021



**Undergraduate Enrollment by Class
Fall 2021**

College/Major	Freshman 0-29 Hours Completed	Sophomore 30-59 Hours Completed	Junior 60-89 Hours Completed	Senior 90+ Hours Completed	Non- degree Seeking	Total
Business Administration						
Accounting	49	35	40	65	0	189
Economics (BA)	0	0	0	1	0	1
Economics (BS)	17	19	9	11	0	56
Finance	106	74	72	66	0	318
Hospitality, Resort, and Tourism Management	37	33	43	33	0	146
Management	213	167	184	199	0	763
Marketing	159	130	131	135	0	555
Undeclared, Business	209	37	0	1	0	247
Total	790	495	479	511	0	2,275
Education and Social Sciences						
Education						
Early Childhood Education	52	40	56	68	0	216
Elementary Education	46	31	47	48	0	172
Instructional Technology Certificate	0	0	0	1	0	1
Middle Level Education	32	25	13	20	0	90
Physical Education	24	13	15	15	0	67
Special Education (Multi-categorical)	32	10	14	21	0	77
Education Subtotal	186	119	145	173	0	623
Social Sciences						
Anthropology and Geography	6	12	10	14	0	42
Criminal Justice	12	7	1	1	0	21
Geospatial Technologies Certificate	0	0	0	1	0	1
Political Science	38	31	37	41	0	147
Sociology	46	48	69	58	0	221
Social Sciences Subtotal	102	98	117	115	0	432
Other						
Undeclared, Education and Social Sciences	3	0	0	0	0	3
Other Subtotal	3	0	0	0	0	3
Total Education and Social Sciences	291	217	262	288	0	1,058
Humanities and Fine Arts						
Art History	2	1	2	3	0	8
Art Studio	13	16	9	19	0	57
Communication	101	106	111	126	0	444
Digital Culture and Design	19	12	19	11	0	61
English	13	15	26	33	0	87
Graphic Design	47	37	42	50	0	176
History	24	22	24	30	0	100
Intelligence and National Security Studies	90	66	85	98	0	339
Interdisciplinary Studies	7	13	43	64	0	127
Languages and Intercultural Studies	6	5	8	10	0	29
Music	16	9	9	17	0	51
Music Education	13	12	6	11	0	42
Philosophy	4	3	5	2	0	14
Religious Studies	0	1	2	2	0	5
Theatre	13	16	18	10	0	57
Theatre Arts	24	19	40	32	0	115
Undeclared, Humanities	1	2	0	0	0	3
Visual Arts	0	0	0	2	0	2
Visual Communication Design	0	0	2	3	0	5
Total	393	355	451	523	0	1,722

**Undergraduate Enrollment by Class
Fall 2021**

College/Major	Freshman 0-29 Hours Completed	Sophomore 30-59 Hours Completed	Junior 60-89 Hours Completed	Senior 90+ Hours Completed	Non- degree Seeking	Total
Science						
Biochemistry	25	7	24	37	0	93
Biology	173	108	99	87	0	467
Chemistry	8	3	2	9	0	22
Computer Science	67	28	23	52	0	170
Engineering Science	53	26	27	34	0	140
Exercise and Sport Science	228	143	123	136	0	630
Health Administration	0	4	12	24	0	40
Information Systems	7	5	9	20	0	41
Information Technology	16	27	32	35	0	110
Marine Science	307	222	184	178	0	891
Mathematics	6	10	4	6	0	26
Nursing	0	1	3	19	0	23
Physics	5	2	1	7	0	15
Psychology	255	152	164	139	0	710
Public Health	84	65	82	92	0	323
Recreation and Sport Management	152	115	125	68	0	460
Statistics	3	7	4	4	0	18
Undeclared, Science	20	2	0	0	0	22
Total	1,409	927	918	947	0	4,201
Honors College						
Sustainability and Coastal Resilience	10	10	9	3	0	32
Women's and Gender Studies	1	0	0	0	0	1
Total	11	10	9	3	0	33
Other						
Undeclared	86	8	1	0	0	95
Non-degree Seeking	0	0	0	0	406	406
Total	86	8	1	0	406	501
Grand Total	2,980	2,012	2,120	2,272	406	9,790

**Undergraduate Enrollment by Major
Fall Semesters 2016-2021**

College/Major	2016	2017	2018	2019	2020	2021	5-year % Change
Business Administration							
Accounting	282	257	269	239	209	189	-33.0%
Economics (BA)	4	3	4	4	1	1	-75.0%
Economics (BS)	59	66	52	43	45	56	-5.1%
Finance	271	283	303	269	258	318	17.3%
Hospitality, Resort, and Tourism Management	206	178	185	172	159	146	-29.1%
Management	861	824	787	820	739	763	-11.4%
Marketing	505	534	509	556	508	555	9.9%
Undeclared, Business	----	52	68	43	112	247	N/A
Total	2,188	2,197	2,177	2,146	2,031	2,275	4.0%
Education and Social Sciences							
Education							
Early Childhood Education	253	256	250	250	261	216	-14.6%
Elementary Education	202	213	215	198	191	172	-14.9%
Instructional Technology Certificate	----	----	----	----	----	1	N/A
Middle Level Education	107	120	85	82	77	90	-15.9%
Physical Education	61	72	61	54	56	67	9.8%
Special Education (Learning Disabilities)*	4	----	----	----	----	----	N/A
Special Education (Multi-categorical)	80	97	87	88	86	77	-3.8%
Education Subtotal	707	758	698	672	671	623	-11.9%
Social Sciences							
Anthropology and Geography	----	22	31	40	41	42	N/A
Criminal Justice	----	----	----	----	----	21	N/A
Geospatial Technologies Certificate	0	0	0	0	1	1	N/A
Political Science	181	183	150	164	156	147	-18.8%
Sociology	217	190	205	203	233	221	1.8%
Social Sciences Subtotal	398	395	386	407	431	432	8.5%
Other							
Undeclared, Education and Social Science:	----	4	4	1	9	3	N/A
Other Subtotal	----	4	4	1	9	3	N/A
Total Education and Social Sciences	1,105	1,157	1,088	1,080	1,111	1,058	-4.3%
Humanities and Fine Arts							
Art History	1	5	6	6	9	8	700.0%
Art Studio	99	84	72	64	54	57	-42.4%
Communication	573	555	544	477	438	444	-22.5%
Digital Culture and Design	14	24	50	55	55	61	335.7%
English	134	138	117	97	81	87	-35.1%
Graphic Design	175	186	176	204	195	176	0.6%
History	146	149	150	133	115	100	-31.5%
Intelligence and National Security Studies	383	418	438	405	359	339	-11.5%
Interdisciplinary Studies	141	133	147	167	116	127	-9.9%
Languages and Intercultural Studies	----	----	14	29	24	29	N/A
Music	79	81	79	79	85	51	-35.4%
Musical Theatre*	48	43	28	11	1	----	N/A
Music Education	----	----	----	----	----	42	N/A
Philosophy	22	20	15	13	12	14	-36.4%
Religious Studies	----	----	----	----	3	5	N/A
Spanish*	1	1	----	----	----	----	N/A
Theatre	42	42	50	56	66	57	35.7%
Theatre Arts	58	56	91	120	124	115	98.3%
Undeclared, Humanities	----	6	10	7	6	3	N/A
Visual Arts	----	----	----	----	----	2	N/A
Visual And Communiation Design	----	----	----	----	----	5	N/A
Total	1,916	1,941	1,987	1,923	1,743	1,722	-10.1%

**Undergraduate Enrollment by Major
Fall Semesters 2016-2021**

College/Major	2016	2017	2018	2019	2020	2021	5-year % Change
Science							
Biochemistry	93	76	84	90	100	93	0.0%
Biology	500	501	533	485	455	467	-6.6%
Chemistry	54	31	31	38	29	22	-59.3%
Computer Science	200	189	165	171	180	170	-15.0%
Engineering Science	16	61	103	114	123	140	775.0%
Exercise and Sport Science	761	751	664	610	621	630	-17.2%
Health Administration	46	47	47	48	40	40	-13.0%
Information Systems	83	81	72	55	44	41	-50.6%
Information Technology	122	145	154	127	116	110	-9.8%
Marine Science	877	901	905	927	901	891	1.6%
Mathematics	58	63	61	51	46	26	-55.2%
Nursing	36	19	26	29	24	23	-36.1%
Physics	54	47	33	39	24	15	-72.2%
Psychology	492	498	500	565	640	710	44.3%
Public Health	260	282	274	295	328	323	24.2%
Recreation and Sport Management	327	342	361	377	408	460	40.7%
Statistics	----	----	----	----	10	18	N/A
Undeclared, Science	----	19	38	27	19	22	N/A
Total	3,979	4,053	4,051	4,048	4,108	4,201	5.6%
Honors College							
Sustainability and Coastal Resilience	----	----	----	----	----	32	N/A
Women's and Gender Studies	----	----	----	----	----	1	N/A
Total	0	0	0	0	0	33	N/A
Other							
Undeclared	272	198	171	124	92	95	-65.1%
Non-degree Seeking	287	352	443	439	415	406	41.5%
Total	559	550	614	563	507	501	-10.4%
Enrollment Total	9,747	9,898	9,917	9,760	9,500	9,790	0.4%

*Program discontinued

**Graduate Enrollment by Major
Fall Semesters 2016-2021**

College/Major	2016	2017	2018	2019	2020	2021	5-year % Change
Business Administration							
Master of Accountancy	25	27	25	22	20	17	-32.0%
Master of Business Administration	72	65	76	90	117	111	54.2%
Certificate:							
Fraud Examination	---	---	---	1	0	0	N/A
Healthcare Administration	---	---	1	0	1	2	N/A
Total	97	92	102	113	138	130	34.0%
Education and Social Sciences							
Education Specialist:							
Educational Leadership	8	6	7	2	2	0	-100.0%
Instructional Technology	40	36	30	17	5	11	-72.5%
Master of Arts in Teaching:							
Art*	7	2	---	---	---	---	N/A
English	8	11	9	9	6	1	-87.5%
Math	3	1	5	3	3	2	-33.3%
Music	5	5	1	3	4	0	-100.0%
Science	14	6	6	7	3	2	-85.7%
Social Studies	18	14	18	18	17	15	-16.7%
Master of Education:							
Educational Leadership	114	72	67	65	62	41	-64.0%
Instructional Technology	61	98	95	75	79	95	55.7%
Language, Literacy, and Culture:							
Language and Culture	---	5	2	3	8	6	N/A
Literacy	---	31	67	47	39	32	N/A
Learning and Teaching:							
Instructional Technology*	58	9	---	---	---	---	N/A
Literacy*	63	69	1	---	---	---	N/A
Special Education:							
Emotional Disabilities	0	0	2	3	5	4	N/A
Intellectual Disabilities	0	6	9	5	3	4	N/A
Learning Disabilities	0	3	10	12	7	6	N/A
Severe Disabilities	0	0	6	5	3	2	N/A
Doctor of Philosophy:							
Education:							
Curriculum, Instruction, and Assessment	---	---	---	12	12	19	N/A
Educational Leadership	---	---	---	12	15	22	N/A
Higher Education Administration	---	---	---	11	13	19	N/A
Certificate:							
English for Speakers of Other Languages	0	1	0	5	1	0	N/A
Online Teaching and Training	0	2	1	0	0	0	N/A
Total	414	388	336	314	287	281	-32.1%
Humanities and Fine Arts							
Master of Arts:							
Communication	---	---	---	15	20	26	N/A
Liberal Studies	11	21	24	23	20	12	9.1%
Music Technology	---	---	3	6	5	7	N/A
Writing	26	21	22	19	18	16	-38.5%
Total	37	42	49	63	63	61	64.9%
Science							
Master of Science:							
Coastal Marine and Wetland Studies	32	36	38	46	43	42	31.3%
Information Systems Technology	13	21	17	11	9	11	-15.4%
Sport Management	16	29	18	22	26	24	50.0%
Doctor of Philosophy:							
Marine Science	9	10	12	11	10	11	22.2%
Total	70	96	85	90	88	88	25.7%
Honors College							
Certificate:							
Women in Technology	---	---	---	---	1	3	N/A
Total	---	---	---	---	1	3	N/A
Degree-seeking	618	618	572	580	577	563	-8.9%
Non-degree Seeking	114	147	152	144	41	120	5.3%
Enrollment Total	732	765	724	724	618	683	-6.7%
*Program discontinued							

**Total Undergraduate Degrees Awarded by Major
2016-2021***

College/Major	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>	<u>2020-2021</u>
Business Administration					
Accounting	45	52	45	55	50
Economics (BA)	3	0	1	3	0
Economics (BS)	5	16	13	10	13
Finance	40	49	53	62	50
Hospitality, Resort, and Tourism Management	38	39	29	43	34
Management	186	170	157	179	189
Marketing	108	109	130	141	141
Total	425	435	428	493	477
Education and Social Sciences					
Education					
Early Childhood Education	49	47	52	55	58
Elementary Education	28	36	38	35	42
Middle Level Education	10	11	19	13	19
Physical Education	6	7	8	5	9
Special Education (Multi-categorical)	14	15	21	12	15
Education Subtotal	107	116	138	120	143
Social Sciences					
Anthropology and Geography	---	1	7	10	9
Geospatial Technologies Certificate	0	0	0	0	1
Political Science	46	47	33	45	35
Sociology	56	35	49	46	50
Social Sciences Subtotal	102	83	89	101	95
Total Education and Social Sciences	209	199	227	221	238
Humanities and Fine Arts					
Art History	1	1	1	3	8
Art Studio	18	13	24	23	8
Communication	161	142	164	153	153
Digital Culture and Design	---	---	6	8	10
English	36	39	38	35	22
Graphic Design	31	37	36	41	47
History	31	41	40	38	38
Intelligence and National Security Studies	57	69	101	82	75
Interdisciplinary Studies	74	80	61	95	55
Languages and Intercultural Studies	---	---	2	8	10
Music	13	11	10	10	7
Musical Theatre	14	10	11	8	1
Philosophy	6	6	4	6	6
Spanish**	1	1	---	---	---
Theatre	9	3	7	8	12
Theatre Arts	15	9	10	21	18
Total	467	462	515	539	470
Science					
Biochemistry	22	16	20	11	9
Biology	64	69	66	91	69
Chemistry	7	2	5	6	3
Computer Science	28	15	18	26	21
Engineering Science	---	---	---	6	11
Exercise and Sport Science	147	140	132	113	135
Health Administration	8	17	12	20	15
Information Systems	21	18	19	13	7
Information Technology	13	33	35	33	27
Marine Science	123	143	125	132	114
Mathematics	9	17	12	15	16
Nursing	21	9	12	18	16
Physics	7	7	6	5	6
Psychology	105	93	112	93	106
Public Health	68	54	66	75	74
Recreation and Sport Management	77	80	82	76	107
Total	720	713	722	733	736
Grand Total	1,821	1,809	1,892	1,986	1,921

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Graduate Degrees Awarded by Major
2016-2021***

College/Major	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>	<u>2020-2021</u>
Business Administration					
Master of Accountancy	16	16	16	19	21
Master of Business Administration	52	46	45	53	60
Certificate:					
Fraud Examination	0	0	0	0	0
Total	68	62	61	72	81
Education and Social Sciences					
Educational Specialist:					
Educational Leadership	10	0	3	0	2
Instructional Technology	17	16	14	8	3
Master of Arts in Teaching:					
Art**	3	7	1	---	---
English	9	4	9	8	6
Mathematics	2	3	1	5	2
Music	2	4	4	2	2
Science	7	14	2	5	5
Social Studies	12	10	12	18	12
Master of Education:					
Educational Leadership	43	47	34	35	20
Instructional Technology	9	55	53	42	40
Language, Literacy and Culture					
Language and Culture	---	1	3	0	3
Literacy	---	0	29	31	15
Learning and Teaching					
Instructional Technology**	48	8	1	---	---
Literacy**	16	51	10	---	---
Special Education					
Learning Disabilities and Gifted & Talented	---	1	0	0	0
Emotional Disabilities	---	2	2	1	1
Intellectual Disabilities	---	2	8	1	2
Learning Disabilities	---	4	5	6	9
Severe Disabilities	---	0	2	3	4
Certificate:					
Online Teaching and Training	1	2	2	1	0
Total	179	231	195	166	126
Humanities and Fine Arts					
Master of Arts:					
Communication	---	---	---	1	5
Liberal Studies	7	6	10	8	10
Music Technology	---	---	---	3	3
Writing	11	9	8	11	6
Total	18	15	18	23	24
Science					
Master of Science:					
Coastal Marine and Wetland Studies	6	12	17	18	15
Information Systems Technology	---	3	14	4	2
Sport Management	3	11	14	7	12
Doctor of Philosophy:					
Marine Science	---	---	---	1	1
Total	9	26	45	30	30
Grand Total	274	334	319	291	261

*Based on IPEDS (July 1 - June 30).

**Program discontinued

**Total Degrees Awarded
1974-2020***

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	10,159
B.A.E.D. Education	3,351
B.A.I.S. Interdisciplinary Studies	1,724
Bachelor of Fine Arts (B.F.A.)	157
Bachelor of Science (B.S.)	9,763
B.S. Business Administration	9,935
B.S. Education	308
B.S. Interdisciplinary Studies	299
B.S. Nursing	214
B.S. Physical Education	810
Doctor of Philosophy (Ph.D.)	2
Educational Specialist (Ed.S.)	73
Master of Arts (M.A.)	145
Master of Arts in Teaching (M.A.T.)	700
Master of Accountancy (M.Acc.)	163
Master of Business Administration (MBA)	562
Master of Education (M.Ed.)	1,491
Master of Science (M.S.)	244
Post Baccalaureate Certificate	22
Post Master's Certificate	2
Undergraduate Certificate	1
TOTAL	40,921

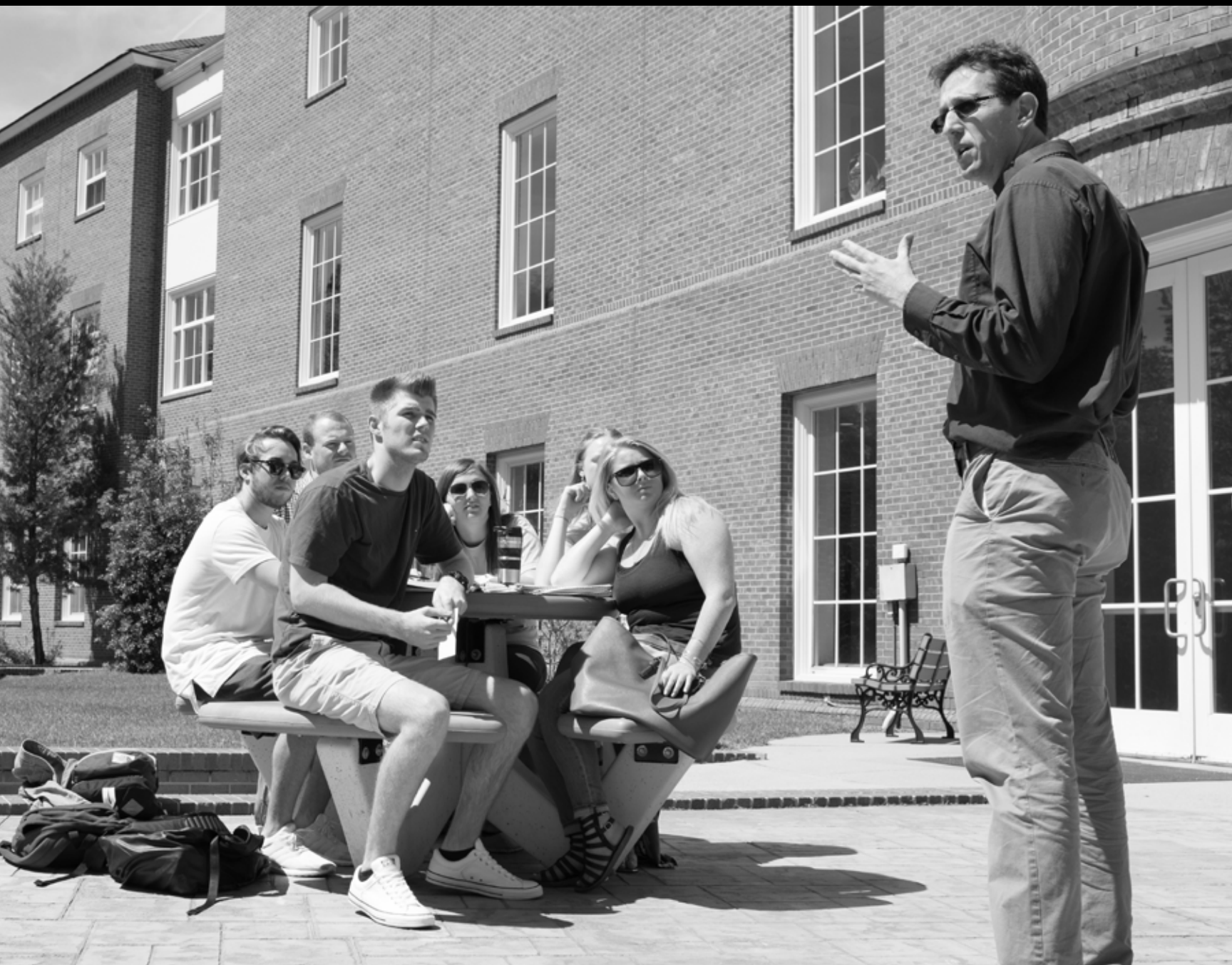
*1974 was the first year in which a baccalaureate degree was awarded at the University.

COASTAL CAROLINA UNIVERSITY

FACULTY

FACT BOOK

Office of Institutional Research, Assessment and Analysis



Faculty

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Faculty Highlights
Fact Book, 2021

500

full-time employees with faculty
rank

68%

eligible, full-time employees
with faculty rank and tenure

77%

full-time faculty with a terminal
degree

74%

FTE students (undergraduate
and graduate) were taught by
full-time faculty

**Summary of Faculty
Fall Semesters 2020-2021**

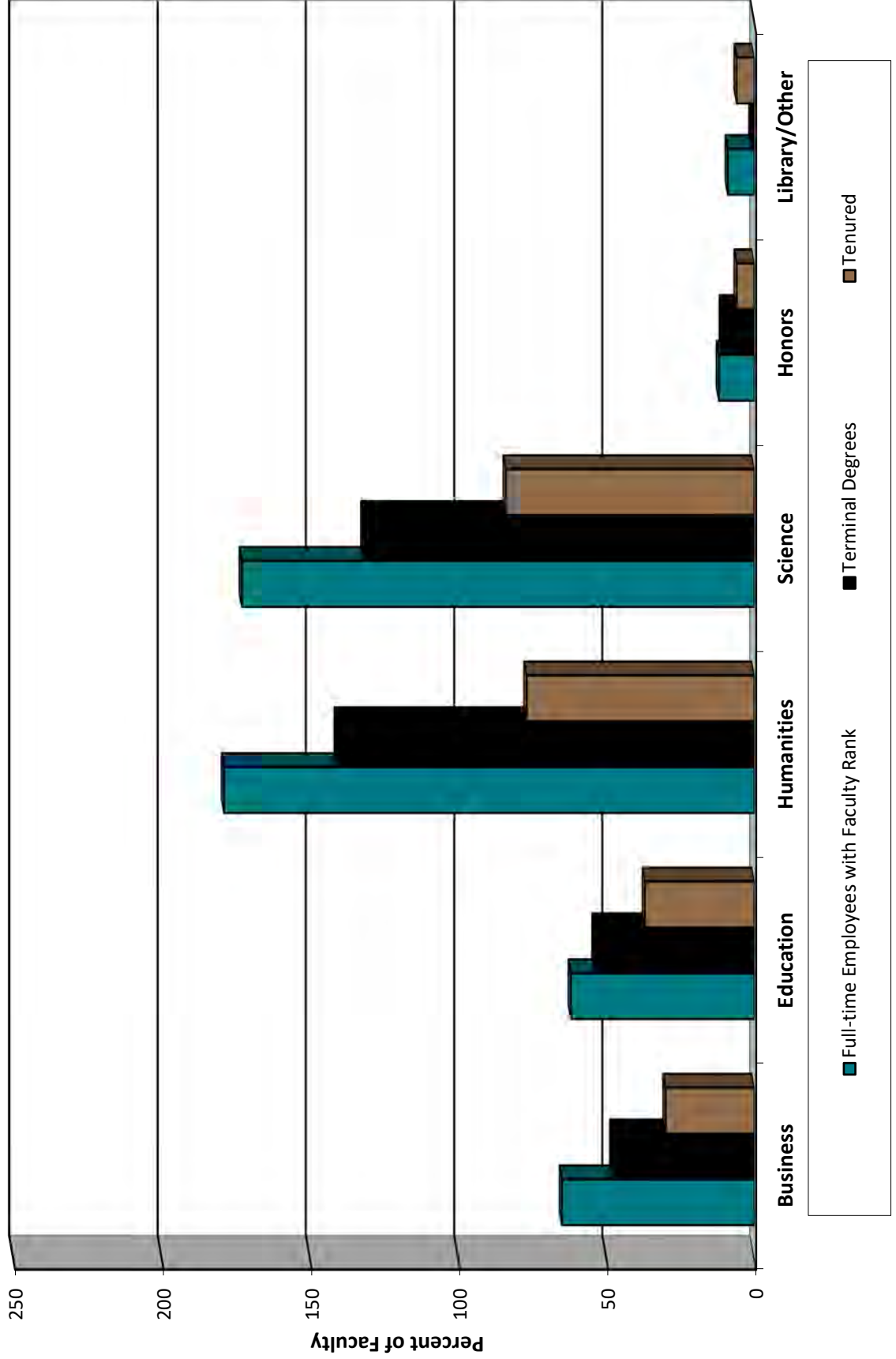
	2020	2021
Full-time Instructional Faculty	483	474
Faculty on Leave/Special Assignment	2	3
Part-time Instructional Faculty	192	276
Total Instructional Faculty	677	753
Administrators	12	14
Librarians	9	9
Total Faculty Employees	698	776
Total Full-time Employees Holding Faculty Rank	506	500
Total FTE of Full-time Faculty	483.00	474.00
Total FTE of Part-time Faculty	106.76	152.22
Total FTE	589.76	626.22

**Coastal Carolina University
Faculty Profile by College, Fall 2021**

Full-time Employees with Faculty Rank*	Business	Education & Social Sciences	Humanities	Science	Honors	Library/ Other	Total
Male	41	25	97	103	3	5	274
Female	24	37	82	70	9	4	226
Total	65	62	179	173	12	9	500
# Terminal Degrees	48	54	141	132	11	1	387
% Terminal Degrees	74%	87%	79%	76%	92%	11%	77%
# Tenured	30	37	77	84	6	6	240
% Tenured (of eligible Tenure-Track)	70%	71%	64%	70%	55%	67%	68%
Rank by Status							
Full-time Faculty							
Professor	23	15	36	46	3	3	126
Associate Professor	10	23	40	41	3	4	121
Assistant Professor	10	16	47	36	5	2	116
Instructor	0	1	3	2	0	0	6
Lecturer	22	7	53	48	1	0	131
Total	65	62	179	173	12	9	500
Part-time Faculty							
Teaching Associates	19	50	67	117	1	22	276
FTE Instructional Faculty							
FTE of Full-time Faculty	62.00	60.00	173.00	168.00	11.00	0.00	474.00
FTE of Part-time Faculty	12.31	26.32	47.45	58.15	1.61	6.39	152.23
Total FTE Instructional Faculty	74.31	86.32	220.45	226.15	12.61	6.39	626.22
FTE Students							
Total FTE of Students Taught	1,459.67	1,248.82	3,225.80	3,736.77	131.08	101.80	9,903.93
FTE of Students Taught by Full-time Faculty	1,192.92	894.15	2,494.55	2,644.13	108.08	2.40	7,336.23
% FTE of Students Taught by Full-time Faculty	81.73%	71.60%	77.33%	70.76%	82.45%	2.36%	74.07%
Student/Faculty FTE Ratio	19.64	14.47	14.63	16.52	10.39	15.93	15.82

*Includes Administrators and Faculty on Leave

Coastal Carolina University
 Faculty Profile by College
 Fall 2021



**Faculty Profile by Academic Discipline
Fall 2021**

Discipline	# Full-time Faculty*		FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty		
	Male	Female		Total	#	%	#	%	#	%+
College of Business										
Accounting	4	5	9	9.83	7	78%	2	22%	3	50%
Economics	6	0	6	8.24	6	100%	0	0%	5	83%
Finance	4	1	5	5.00	4	80%	1	20%	2	50%
Hospitality, Resort, and Tourism Management	1	2	3	3.75	3	100%	0	0%	3	100%
Management	16	10	26	25.51	19	73%	7	27%	11	65%
Marketing	6	4	10	12.74	9	90%	1	10%	6	86%
Professional Golf Management	3	1	4	4.00	0	0%	4	100%	0	0%
Business (General)	1	1	2	2.00	0	0%	2	100%	0	0%
University	---	---	---	3.24	---	---	---	---	---	---
College of Education and Social Sciences										
Anthropology and Geography	4	5	9	10.66	6	67%	3	33%	5	83%
Early Childhood Education	0	3	3	5.88	3	100%	0	0%	0	0%
Elementary Education	1	2	3	3.50	3	100%	0	0%	3	100%
Middle Level Education	2	0	2	2.25	2	100%	0	0%	1	50%
Physical Education	1	1	2	2.00	1	50%	1	50%	0	0%
Political Science	8	7	15	14.99	14	93%	1	7%	12	92%
Sociology	4	7	11	12.00	11	100%	0	0%	8	80%
Special Education	0	4	4	4.92	4	100%	0	0%	1	25%
Education (General)	4	6	10	25.54	7	70%	3	30%	4	57%
University	---	---	---	1.25	---	---	---	---	---	---
Graduate	1	2	3	3.33	3	100%	0	0%	3	100%
College of Humanities and Fine Arts										
Art	6	8	14	18.73	14	100%	0	0%	9	64%
Communication/Journalism	9	14	23	26.24	16	70%	7	30%	9	60%
English	18	24	42	57.77	29	69%	13	31%	18	82%
Graphic Design	3	1	4	4.25	4	100%	0	0%	2	50%
History	12	7	19	19.49	17	89%	2	11%	10	77%
Intelligence and National Security Studies	8	0	8	8.50	6	75%	2	25%	4	57%
Interdisciplinary Studies	---	---	---	0.19	---	---	---	---	---	---
Languages and Intercultural Studies	6	13	19	26.80	13	68%	6	32%	4	40%
Music	14	4	18	24.17	12	67%	6	33%	6	50%
Philosophy	8	4	12	13.00	11	92%	1	8%	6	75%
Religious Studies	3	1	4	4.00	4	100%	0	0%	2	67%
Theatre	8	5	13	14.58	11	85%	2	15%	5	50%
Humanities (General)	---	---	---	1.25	---	---	---	---	---	---
University	---	---	---	1.49	---	---	---	---	---	---

Faculty Profile by Academic Discipline (Continued)
Fall 2021

Discipline	# Full-time Faculty*			FTE Instructional Faculty	Terminal Degrees of Full-time Faculty**		Masters Degrees of Full-time Faculty***		Tenured Faculty	
	Male	Female	Total		#	%	#	%	#	%†
College of Science										
Biology	15	10	25	27.49	20	80%	5	20%	15	88%
Chemistry	9	4	13	13.83	10	77%	3	23%	7	88%
Computer Science	7	4	11	17.64	7	64%	4	36%	5	83%
Engineering Science	2	1	3	4.68	3	100%	0	0%	1	33%
Exercise and Sport Science/PALS	12	6	18	23.56	12	67%	6	33%	5	42%
Health Administration	1	1	2	2.25	1	50%	1	50%	0	0%
Marine Science	18	7	25	26.52	24	96%	1	4%	18	90%
Mathematics	14	12	26	27.99	11	42%	15	58%	10	91%
Nursing	0	3	3	3.25	3	100%	0	0%	2	67%
Physics	8	2	10	11.41	10	100%	0	0%	3	38%
Psychology	7	7	14	20.23	12	86%	2	14%	8	67%
Public Health	3	4	7	17.13	6	86%	1	14%	4	67%
Recreation and Sport Management	4	7	11	12.83	9	82%	2	18%	3	33%
ROTC	---	---	---	1.58	---	---	---	---	---	---
Statistics	3	1	4	4.00	4	100%	0	0%	3	75%
Science (General)	0	1	1	1.83	0	0%	1	100%	0	0%
University	---	---	---	9.96	---	---	---	---	---	---
Honors College										
Honors	2	5	7	7.00	7	100%	0	0%	4	57%
Sustainability	1	2	3	3.00	2	67%	1	33%	0	0%
Women's and Gender Studies	0	2	2	2.61	2	100%	0	0%	2	100%
University	---	---	---	0.00	---	---	---	---	---	---
Library/Other										
Coastal Student Success Center	---	---	---	2.49	---	---	---	---	---	---
International	---	---	---	0.29	---	---	---	---	---	---
Library	---	---	---	0.25	---	---	---	---	---	---
Student Advising	---	---	---	3.36	---	---	---	---	---	---
TOTAL	267	221	488	626.22	382	78%	106	22%	232	67%

NOTES:

*Includes administrators (14), excludes librarians (9) and faculty on leave and special assignment (3).

**Includes all terminal degrees whether or not in teaching area.

***Includes faculty with alternative qualifications

†Percentage based only on faculty eligible for tenure (excludes visiting, lecturers, instructors).

Degrees of Full-time Instructional Faculty by Rank and Discipline
Fall 2021

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Business									
Accounting	2	0	1	0	3	0	1	2	9
Economics	5	0	0	0	1	0	0	0	6
Finance	2	0	2	0	0	0	0	1	5
Hospitality, Resort, and Tourism Management	2	0	1	0	0	0	0	0	3
Management	3	0	6	0	5	0	2	7	23
Marketing	6	0	0	0	1	0	2	1	10
Professional Golf Management	0	0	0	0	0	0	0	4	4
Business (General)	0	0	0	0	0	0	0	2	2
University	0	0	0	0	0	0	0	0	0
College of Education and Social Sciences									
Anthropology and Geography	1	0	4	0	0	0	1	2	9
Early Childhood Education	0	0	0	0	3	0	0	0	3
Elementary Education	1	0	2	0	0	0	0	0	3
Middle Level Education	1	0	0	0	1	0	0	0	2
Physical Education	0	0	0	0	1	0	0	0	2
Political Science	4	0	6	0	1	0	1	1	13
Sociology	2	0	6	0	2	0	1	0	11
Special Education	0	0	1	0	3	0	0	0	4
Education (General)	3	0	2	0	2	1	0	2	10
University	0	0	0	0	0	0	0	0	0
Graduate	1	0	2	0	0	0	0	0	3
College of Humanities and Fine Arts									
Art	3	0	6	0	5	0	0	0	14
Communication/Journalism	2	0	6	0	7	0	1	7	23
English	6	0	11	0	4	0	8	13	42
Graphic Design	1	0	1	0	2	0	0	0	4
History	7	0	3	0	3	0	4	2	19
Intelligence and National Security Studies	2	0	2	0	2	0	0	0	8
Interdisciplinary Studies	0	0	0	0	0	0	0	0	0
Languages and Intercultural Studies	1	0	2	0	6	0	3	6	18
Music	4	0	1	1	5	2	2	3	18
Philosophy	4	0	2	0	2	1	3	0	12
Religious Studies	2	0	0	0	1	0	1	0	4
Theatre	1	0	4	1	4	1	3	0	14
Humanities (General)	0	0	0	0	0	0	0	0	0
University	0	0	0	0	0	0	0	0	0

Degrees of Full-time Instructional Faculty by Rank and Discipline (Continued)

Fall 2021

Discipline	Professor		Associate Professor		Assistant Professor		Instructor/Lecturer		Total
	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	Terminal	Masters*	
College of Science									
Biology	8	0	6	0	2	0	3	5	24
Chemistry	2	0	5	0	1	0	2	3	13
Computer Science	2	0	3	0	1	1	1	3	11
Engineering Science	1	0	1	0	1	0	0	0	3
Exercise and Sport Science/PALS	2	0	3	0	7	0	0	6	18
Health Administration	0	0	1	0	0	0	0	1	2
Marine Science	10	0	6	0	3	0	3	1	23
Mathematics	4	0	5	0	1	0	0	15	25
Nursing	1	0	1	0	1	0	0	0	3
Physics	0	0	2	0	6	0	1	0	9
Psychology	5	0	3	0	4	0	0	2	14
Public Health	2	0	3	0	1	0	0	1	7
Recreation and Sport Management	2	0	1	0	5	1	1	1	11
ROTC	0	0	0	0	0	0	0	0	0
Statistics	3	0	0	0	1	0	0	0	4
Science (General)	0	0	0	0	0	0	0	1	1
University	0	0	0	0	0	0	0	0	0
Honors College									
Honors	2	0	2	0	3	0	0	0	7
Sustainability	0	0	0	0	2	0	0	1	3
Women's and Gender Studies	0	0	1	0	0	0	0	0	1
University	0	0	0	0	0	0	0	0	0
TOTAL	110	0	114	2	103	11	44	93	477

NOTES:

Excludes administrators (14) and librarians (9).

*Includes faculty with alternative qualifications

Degrees of Full-time Instructional Faculty by Rank and Gender Fall 2021



NOTE: Excludes administrators (14) and librarians (9).
*Includes faculty with alternative qualifications

**Faculty Headcount and FTE by College and Rank
Fall Semesters 2017-2021**

College and Rank	2017			2018			2019			2020			2021		
	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE	#	%	FTE
College of Business															
Professor	29	29.0%	24.00	28	28.6%	23.00	28	30.4%	22.00	24	29.6%	21.00	23	27.4%	20.00
Associate	7	7.0%	6.00	7	7.1%	6.00	9	9.8%	9.00	11	13.6%	11.00	10	11.9%	10.00
Assistant	16	16.0%	16.00	16	16.3%	16.00	13	14.1%	13.00	11	13.6%	11.00	10	11.9%	10.00
Instructor / Lecturer	18	18.0%	18.00	19	19.4%	19.00	23	25.0%	23.00	23	28.4%	23.00	22	26.2%	22.00
Teaching Associate	30	30.0%	14.90	28	28.6%	15.72	19	20.7%	8.85	12	14.8%	7.43	19	22.6%	12.31
College Total	100		78.90	98		79.72	92		75.85	81		73.43	84		74.31
College of Education and Social Sciences															
Professor	8	9.0%	7.00	6	8.1%	5.00	8	10.3%	6.00	8	12.7%	7.00	15	13.4%	13.00
Associate	11	12.4%	11.00	12	16.2%	12.00	9	11.5%	9.00	8	12.7%	8.00	23	20.5%	23.00
Assistant	8	9.0%	8.00	8	10.8%	8.00	11	14.1%	11.00	13	20.6%	13.00	16	14.3%	16.00
Instructor / Lecturer	2	2.2%	2.00	3	4.1%	3.00	3	3.8%	3.00	2	3.2%	2.00	8	7.1%	8.00
Teaching Associate	60	67.4%	25.41	45	60.8%	22.90	47	60.3%	23.61	32	50.8%	16.97	50	44.6%	26.32
College Total	89		53.41	74		50.90	78		52.61	63		46.97	112		86.32
College of Humanities and Fine Arts															
Professor	35	12.8%	27.00	39	13.9%	35.12	39	14.3%	32.25	41	16.6%	37.50	36	14.6%	31.33
Associate	43	15.7%	40.00	43	15.3%	39.00	39	14.3%	34.00	46	18.6%	46.00	40	16.3%	40.00
Assistant	52	19.0%	51.00	52	18.5%	52.00	54	19.9%	53.00	51	20.6%	51.00	47	19.1%	47.00
Instructor / Lecturer	49	17.9%	49.00	70	24.9%	70.00	64	23.5%	64.00	63	25.5%	63.00	56	22.8%	55.00
Teaching Associate	95	34.7%	76.40	77	27.4%	49.13	76	27.9%	50.74	46	18.6%	30.69	67	27.2%	47.11
College Total	274		243.40	281		245.25	272		233.99	247		228.19	246		220.45
College of Science															
Professor	33	10.8%	28.33	37	11.9%	32.07	39	12.5%	35.92	40	14.7%	36.42	46	15.9%	42.44
Associate	48	15.7%	46.00	54	17.3%	51.00	53	16.9%	51.89	54	19.9%	53.00	41	14.1%	40.00
Assistant	46	15.1%	46.00	35	11.2%	35.00	41	13.1%	41.00	33	12.1%	33.00	36	12.4%	36.00
Instructor / Lecturer	47	15.4%	47.00	64	20.5%	64.00	58	18.5%	58.00	57	21.0%	57.00	50	17.2%	50.00
Teaching Associate	131	43.0%	60.90	122	39.1%	52.80	122	39.0%	54.50	88	32.4%	45.40	117	40.3%	57.71
College Total	305		228.23	312		234.87	313		241.31	272		224.82	290		226.15
Honors College															
Professor	1	3.4%	0.00	1	4.2%	0.00	2	8.0%	1.00	2	10.5%	1.00	3	23.1%	2.11
Associate	2	6.9%	2.00	2	8.3%	2.00	2	8.0%	2.00	3	15.8%	3.00	3	23.1%	3.00
Assistant	2	6.9%	2.00	4	16.7%	4.00	4	16.0%	4.00	6	31.6%	6.00	5	38.5%	5.00
Instructor / Lecturer	4	13.8%	4.00	2	8.3%	2.00	3	12.0%	3.00	1	5.3%	1.00	1	7.7%	1.00
Teaching Associate	20	69.0%	5.85	15	62.5%	5.89	14	56.0%	4.16	7	36.8%	2.12	1	7.7%	1.49
College Total	29		13.85	24		13.89	25		14.16	19		13.12	13		12.61
Library/Other															
Professor	3	25.0%	0.00	3	15.8%	0.00	4	21.1%	0.00	3	18.8%	0.00	3	9.7%	0.00
Associate	4	33.3%	0.00	7	36.8%	0.08	5	26.3%	0.00	4	25.0%	0.08	4	12.9%	0.08
Assistant	4	33.3%	0.08	2	10.5%	0.00	1	5.3%	0.08	2	12.5%	0.08	2	6.5%	0.17
Instructor / Lecturer	0	0.0%	0.00	7	36.8%	0.00	0	0.0%	0.00	0	0.0%	0.00	0	0.0%	0.00
Teaching Associate	1	8.3%	1.62	0	0.0%	2.78	9	47.4%	5.31	7	43.8%	3.07	22	71.0%	6.14
Other Total	12		1.70	19		2.86	19		5.39	16		3.24	31		6.39
University Total	809		619.50	808		627.49	799		623.30	698		589.76	776		626.22

NOTE:
Includes administrators, librarians and faculty on leave or special assignment.

**Full-time Faculty Nine-month Salary Trends
2017-2018 to 2021-2022**

Rank	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Professor	95	\$97,690	99	\$95,898	102	\$97,245	103	\$97,347	110	\$100,243
Associate	111	\$74,236	118	\$73,440	112	\$76,172	122	\$75,758	116	\$78,025
Assistant	124	\$65,769	115	\$65,816	123	\$65,273	114	\$66,123	114	\$67,859
Instructor	9	\$51,452	8	\$54,781	6	\$55,739	6	\$55,739	6	\$57,474
Lecturer	111	\$49,321	150	\$47,715	145	\$49,735	140	\$49,932	131	\$53,126

Gender	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Female	191	\$66,385	217	\$64,172	223	\$66,012	221	\$65,548	215	\$68,475
Male	259	\$73,105	273	\$71,058	265	\$72,846	264	\$74,416	262	\$77,846

Degree	2017-2018		2018-2019		2019-2020		2020-2021		2021-2022	
	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary	#	Average Salary
Terminal	359	\$74,768	377	\$73,394	378	\$75,062	377	\$75,798	371	\$78,862
Master's*	91	\$52,441	113	\$50,042	110	\$51,377	108	\$51,446	106	\$55,282

Total	450	\$70,253	490	\$68,008	488	\$69,723	485	\$70,376	477	\$73,622
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Note:
Excludes administrators (14), librarians (9).
* Includes faculty with alternative qualifications

**Full-time Faculty Average Salary Comparison by Rank
Fall Semesters 2014-2019**

Category	Professor	Associate	Assistant	Instructor	All Ranks
2014					
Coastal Carolina University [†]	\$95,623	\$71,574	\$60,975	\$47,907	\$66,992
South Carolina	\$72,977	\$59,407	\$55,209	\$46,754	\$56,223
Southern States (SREB)*	\$73,833	\$61,855	\$56,311	\$44,909	\$59,150
National (CUPA)**	\$100,333	\$77,103	\$67,780	\$52,027	\$81,153
2015					
Coastal Carolina University [†]	\$94,892	\$71,290	\$61,361	\$48,146	\$67,063
South Carolina	\$71,749	\$60,834	\$55,853	\$46,983	\$57,221
Southern States (SREB)*	\$72,577	\$60,518	\$54,595	\$43,131	\$57,355
National (CUPA)**	\$100,568	\$78,006	\$68,787	\$54,190	\$81,866
2016					
Coastal Carolina University [†]	\$97,867	\$74,539	\$66,511	\$51,135	\$70,531
South Carolina	\$75,532	\$64,066	\$58,124	\$47,731	\$59,716
Southern States (SREB)*	\$77,052	\$63,903	\$57,735	\$47,612	\$61,310
National (CUPA)**	\$100,873	\$78,492	\$69,622	\$61,922	\$83,802
2017					
Coastal Carolina University [†]	\$97,690	\$74,236	\$65,769	\$51,452	\$70,253
South Carolina	\$78,540	\$65,822	\$58,169	\$49,014	\$61,101
Southern States (SREB)*	\$77,388	\$63,465	\$56,954	\$46,407	\$60,535
National (CUPA)**	\$100,351	\$78,751	\$69,629	\$62,443	\$84,168
2018					
Coastal Carolina University [†]	\$95,898	\$73,440	\$65,816	\$54,781	\$68,008
South Carolina	\$76,777	\$66,267	\$59,768	\$49,578	\$61,371
Southern States (SREB)*	\$76,701	\$63,831	\$57,885	\$47,811	\$61,070
National (CUPA)**	\$98,297	\$78,284	\$70,031	\$63,770	\$82,632
2019					
Coastal Carolina University [†]	\$97,245	\$76,172	\$65,273	\$55,739	\$69,723
South Carolina	\$76,479	\$69,219	\$61,388	\$51,720	\$63,248
Southern States (SREB)*	\$76,412	\$65,127	\$58,458	\$49,003	\$61,806
National (CUPA)**	\$100,483	\$79,817	\$73,441	\$63,282	\$85,365

[†]Excludes administrators (12) and librarians (9).

*Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).

**College and University Professional Association (CUPA) averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

**Credit Hours Produced by Instructional Faculty and Discipline
Fall Semesters 2020-2021**

Discipline	2020			2021		
	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty
College of Business Administration						
Accounting	3,045	9	9.58	3,051	9	9.83
Economics	2,508	6	7.49	2,532	6	8.24
Finance	1,629	6	6.00	1,602	5	5.00
Hospitality, Resort, and Tourism Management	1,020	3	4.00	825	3	3.75
Management	7,635	24	24.00	8,052	23	25.51
Marketing	3,991	11	12.37	3,843	10	12.74
Professional Golf Management	443	4	4.00	451	4	4.00
Business (General)	659	3	3.00	240	2	2.00
University	813	0	2.99	1,062	0	3.24
Graduate	0	---	---	0	---	---
College Total	21,743	66	73.43	21,658	62	74.31
College of Education and Social Sciences						
Anthropology and Geography	3,075	9	11.16	2,990	9	10.66
Early Childhood Education	1,194	3	5.43	1,128	3	5.88
Elementary Education	645	3	3.50	610	3	3.50
Middle Level Education	375	3	3.50	168	2	2.25
Physical Education	234	2	2.00	237	2	2.00
Political Science	4,048	13	14.83	3,885	13	14.99
Sociology	3,038	10	11.00	3,542	11	12.00
Special Education	756	4	4.00	747	4	4.92
Education (General)	4,183	12	25.30	4,104	10	25.54
University	27	0	0.25	333	0	1.25
Graduate	579	3	3.00	318	3	3.33
College Total	15,079	53	46.97	18,063	60	86.32
College of Humanities and Fine Arts						
Art	2,980	15	17.42	2,974	14	18.73
Communication/Journalism	5,875	23	24.49	6,729	23	26.24
English	11,588	42	48.72	13,215	41	57.77
Graphic Design	544	4	4.25	495	4	4.25
History	6,240	19	20.49	6,876	18	19.49
Intelligence and National Security Studies	1,435	7	7.00	1,683	8	8.50
Interdisciplinary Studies	418	2	2.56	12	0	0.19
Languages and Intercultural Studies	5,846	18	21.82	6,062	18	26.80
Music	2,431	18	22.75	2,582	18	24.17
Philosophy	3,030	12	12.00	3,051	12	13.00
Religious Studies	1,395	4	4.00	1,236	4	4.00
Theatre	2,912	13	16.32	2,454	13	14.58
Humanities (General)	108	0	0.45	414	0	1.25
University	657	0	2.49	393	0	1.49
Graduate	0	---	---	0	---	---
College Total	78,690	292	335.70	48,176	173	220.45

Credit Hours Produced by Instructional Faculty and Discipline (Continued)
Fall Semesters 2020-2021

Discipline	2020			2021		
	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty	Credit Hours Produced*	Full-time Faculty*	Total FTE Instructional Faculty
College of Science						
Biology	6,931	25	26.74	7,350	24	27.49
Chemistry	2,865	14	15.00	2,982	13	13.83
Computer Science	4,455	11	16.48	4,419	11	17.64
Engineering Science	274	3	3.00	512	3	4.68
Exercise and Sport Science/PALS	5,148	17	21.57	5,237	18	23.56
Health Administration	490	2	2.25	415	2	2.25
Marine Science	3,509	17	18.25	4,591	23	26.52
Mathematics	9,721	26	27.66	9,136	25	27.99
Nursing	260	3	3.25	207	3	3.25
Physics	2,622	9	11.82	2,607	9	11.41
Psychology	5,695	14	20.23	5,850	14	20.23
Public Health	3,383	6	12.23	4,252	7	17.13
Recreation and Sport Management	3,699	10	11.83	3,612	11	12.83
ROTC	204	0	1.83	190	0	1.58
Statistics	1,314	4	5.33	943	4	4.00
Science (General)	500	1	1.66	558	1	1.83
University	1,728	0	7.22	2,373	0	9.96
Graduate	458	7	7.50	0	0	0.00
College Total	53,255	169	224.82	55,234	168	226.15
Honors College						
Honors	960	7	7.00	947	7	7.00
Sustainability	0	---	---	520	3	3.00
Women's and Gender Studies	210	1	1.00	488	1	2.61
University	305	1	2.56	0	0	0.00
College Total	1,475	9	10.56	1,955	11	12.61
Library/Other						
Coastal Student Success Center	533	---	2.82	531	---	2.49
International	0	---	0.25	0	---	0.29
Library	0	---	0.17	0	---	0.25
Student Advising	0	---	---	630	0	3.36
Library/Other Total	533	0	3.24	1,161	0	6.39
University Total	170,775	589	589.76	146,247	474	626.22

*Credit hours produced and full-time faculty exclude administrators, librarians, and faculty on leave or special assignment.

COASTAL CAROLINA UNIVERSITY

RESOURCES

FACT BOOK

Office of Institutional Research, Assessment and Analysis



FALL 2021

Resources

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Resources Highlights
Fact Book, 2021

\$11,640

undergraduate annual in-state
tuition and fees

(lowest state public institution
USC – Beaufort \$10,680, highest
Winthrop University \$15,306)

3.5%

increase in total financial aid
awarded since 2015

197

classrooms and laboratories
available on-campus

**Annual Tuition and Residence Hall Fees
2003 - 2021**

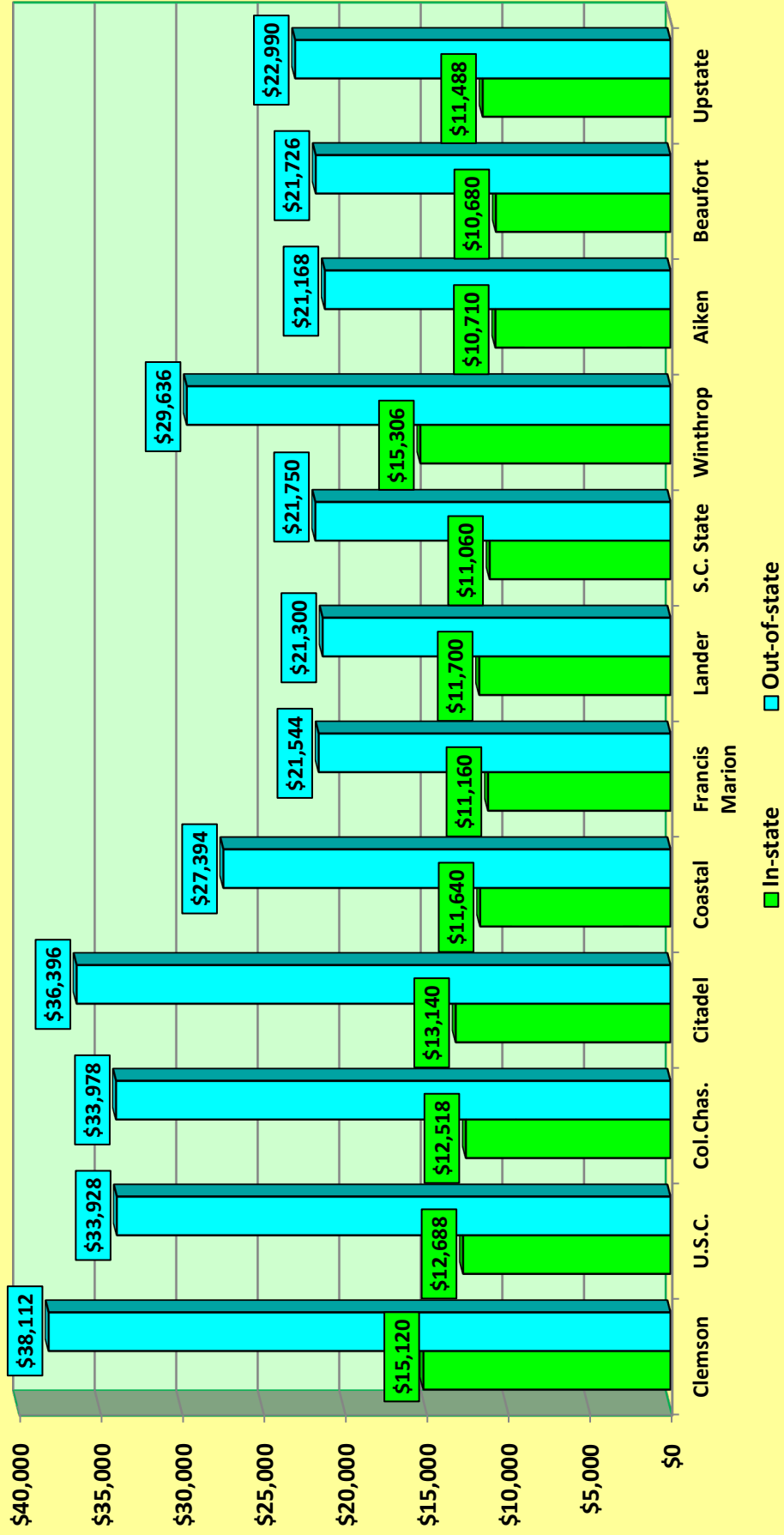
Year	In-state		Out-of-state		Residence Hall & Meal Fees
	Full-time Student	Per Credit Hour	Full-time Student	Per Credit Hour	
2003-2004	\$5,190	\$215	\$12,870	\$540	\$5,770
2004-2005	\$6,100	\$250	\$14,200	\$595	\$5,970
2005-2006	\$6,860	\$290	\$15,100	\$630	\$6,280
2006-2007	\$7,500	\$315	\$16,190	\$675	\$6,690
2007-2008	\$7,600	\$317	\$16,590	\$691	\$6,680
2008-2009	\$8,650	\$360	\$18,090	\$754	\$7,080
2009-2010	\$8,950	\$373	\$18,770	\$782	\$7,200
2010-2011	\$9,390	\$382	\$20,270	\$830	\$7,350
2011-2012	\$9,760	\$407	\$21,560	\$898	\$7,700
2012-2013	\$9,760	\$407	\$22,050	\$920	\$7,700
2013-2014	\$9,760	\$411	\$22,770	\$942	\$7,860
2014-2015	\$10,140	\$425	\$23,480	\$975	\$8,440
2015-2016	\$10,530	\$442	\$24,320	\$1,010	\$8,690
2016-2017	\$10,876	\$456	\$25,120	\$1,044	\$8,890
2017-2018	\$11,200	\$469	\$25,872	\$1,075	\$9,140
2018-2019	\$11,536	\$483	\$26,648	\$1,107	\$9,190
2019-2020	\$11,640	\$487	\$27,394	\$1,138	\$9,290
2020-2021	\$11,640	\$487	\$27,394	\$1,138	\$9,290
2021-2022	\$11,640	\$487	\$27,394	\$1,138	\$9,368

**South Carolina Public Institutions' Academic Year Costs
Undergraduate Tuition and Required Fees
Comparison of In-state to Out-of-state
2021-2022**

	<u>In-state</u>	<u>Out-of-state</u>
The Citadel	\$13,140	\$36,396
Clemson University	\$15,120	\$38,112
Coastal Carolina University	\$11,640	\$27,394
College of Charleston	\$12,518	\$33,978
Francis Marion University	\$11,160	\$21,544
Lander University	\$11,700	\$21,300
South Carolina State University	\$11,060	\$21,750
USC - Aiken	\$10,710	\$21,168
USC - Beaufort	\$10,680	\$21,726
USC - Columbia	\$12,688	\$33,928
USC - Upstate	\$11,488	\$22,990
Winthrop University	\$15,306	\$29,636

Source: S.C. Commission on Higher Education

**South Carolina Public Institutions
Undergraduate Tuition Comparison
In-state and Out-of-state
2021-2022**

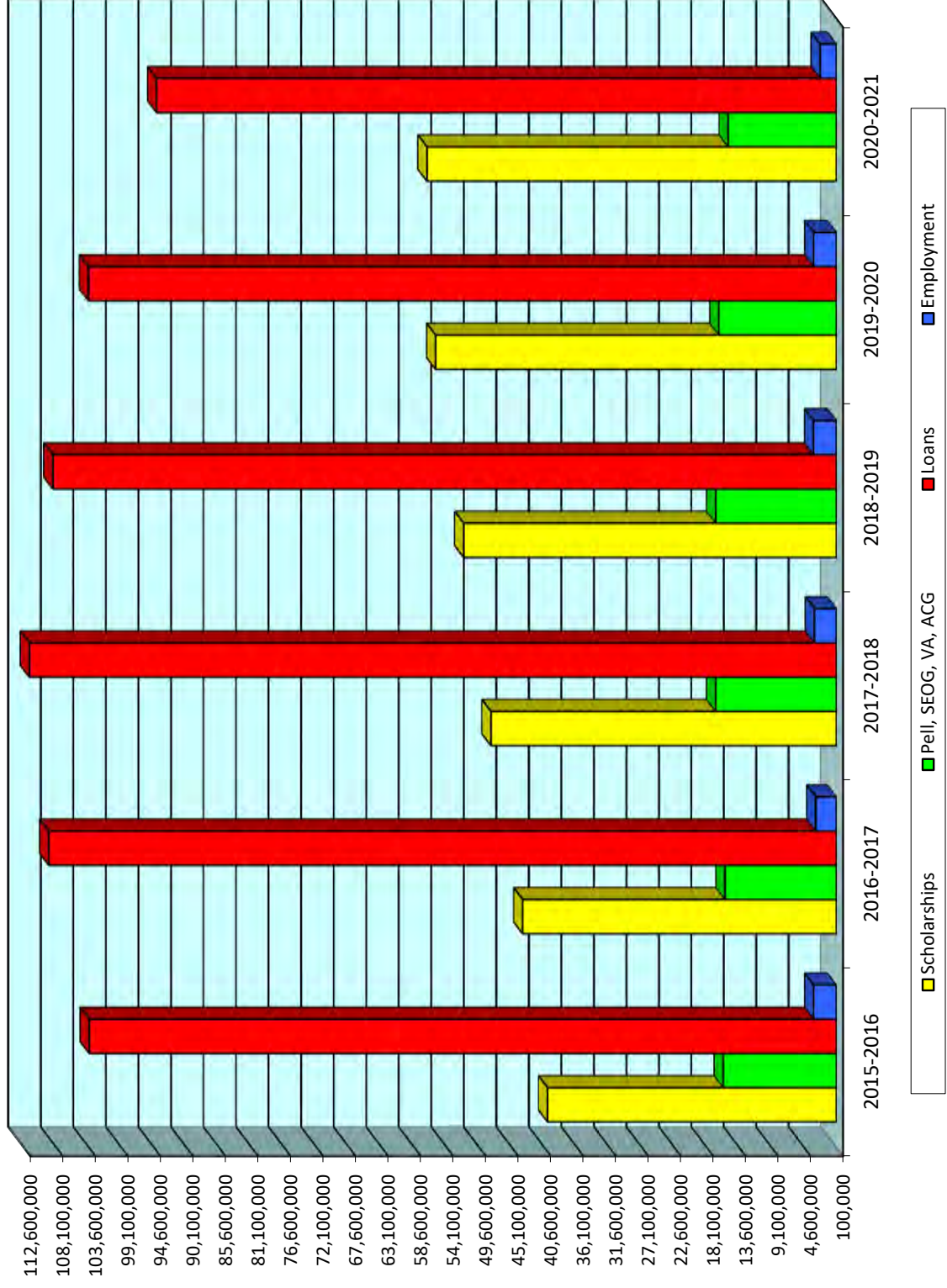


**Total Financial Aid
Received by Coastal Carolina University Students
From All Sources
2015-2016 to 2020-2021**

<u>Federal Financial Aid</u>	<u>2015-2016</u>	<u>2016-2017</u>	<u>2017-2018</u>	<u>2018-2019</u>	<u>2019-2020</u>	<u>2020-2021</u>	<u>5-year % Change</u>
Pell Grant	15,420,633	15,216,412	16,397,835	16,240,845	15,802,920	14,433,880	-6.40%
Supplemental Grants	395,901	359,215	480,320	624,615	624,927	688,478	73.90%
College Work Study	442,089	340,684	450,023	573,648	554,559	572,045	29.40%
Perkins Loans*	141,724	100,086	122,663	N/A	N/A	N/A	N/A
Bank Loans	79,415,602	83,306,473	83,213,894	79,220,007	74,152,408	66,638,695	-16.09%
Total Federal Aid	95,815,949	99,322,870	100,664,734	96,659,115	91,134,814	82,333,097	-14.07%
Other Aid							
Scholarships - Foundation & Commission	3,357,769	3,694,228	5,530,191	6,369,009	7,306,305	8,067,477	140.26%
Athletics Scholarships	7,249,729	7,899,404	7,473,164	7,897,181	7,818,536	8,565,611	18.15%
Other Scholarships	29,553,467	32,007,524	34,970,034	37,480,803	40,506,933	40,194,014	36.00%
Institutional Employment	2,824,782	2,634,719	2,715,711	2,715,736	2,715,736	1,801,828	-36.21%
Private Loans	23,990,701	25,733,114	28,481,736	29,353,132	29,491,789	27,584,673	14.98%
Total Other Aid	66,976,448	71,968,989	79,170,837	83,815,862	87,839,299	86,213,603	28.72%
Total Financial Aid	162,792,397	171,291,859	179,835,571	180,474,978	178,974,113	168,546,701	3.53%
Unduplicated count of students receiving aid	9,484	9,637	9,958	9,963	9,667	9,408	-0.80%

* Note: Perkins Loan Program ended prior to 2018-2019 academic year.

Financial Aid Disbursements 2015-2016 to 2020-2021



**Buildings Inventory
Fall 2021**

Building Name	Gross Area	Net E & G	Classrooms		Laboratories		Replacement Cost of Buildings*
	Square Feet	Square Feet	Number	Stations	Number	Stations	
Academic/Classroom Building 2	52,954	26,108	11	383	3	82	\$12,350,364
Arcadia Hall	11,881	7,789	---	---	---	---	\$1,944,766
Atheneum Hall	10,879	5,533	---	---	---	---	\$2,789,090
Athletics Grounds Maintenance Building	3,840	3,481	---	---	---	---	\$165,000
Atlantic Center Tennis Complex	2,998	1,552	---	---	---	---	\$1,295,525
Atlantic Hall	18,422	15,211	---	---	---	---	\$1,835,912
Bill Baxley Hall	29,924	15,108	---	---	---	---	\$8,036,819
Billy Nichols Tennis Facility	236	200	---	---	---	---	\$40,639
Brooks Stadium	29,830	23,469	---	---	---	---	\$14,655,293
Bryan Information Commons	18,803	14,167	1	26	---	---	\$4,881,122
Burroughs Chapin Marine and Wetland	74,090	65,397	2	44	1	25	\$8,302,304
Century Circle Office B	4,977	4,592	---	---	---	---	\$371,872
Chemical Storage Building	445	363	---	---	---	---	\$93,840
Childhood Development Center	12,698	5,056	---	---	---	---	\$1,710,701
Clay Brittain Hall	49,146	27,736	13	682	2	57	\$12,000,000
Coastal Band Hall	6,488	5,088	---	---	2	102	\$739,617
Coastal Band Hall Annex	1,440	1,250	---	---	---	---	\$59,706
Coastal Science Center	69,435	44,003	15	515	4	132	\$8,674,985
Custodial Offices/Facilities	9,220	7,717	---	---	---	---	\$997,632
E. Craig Wall Sr., College of Business	100,907	53,858	21	1,222	6	226	\$26,022,380
Edward M. Singleton Building	32,907	18,899	---	---	---	---	\$6,511,652
Edwards College of Humanities	111,687	64,389	24	1,261	18	495	\$28,772,791
Eldred E. Prince Building	30,948	20,613	10	341	1	39	\$7,201,345
Food Service Catering Building	8,483	0	---	---	---	---	\$2,020,633
Fred W. Hicks Dining Hall	26,599	0	---	---	---	---	\$4,019,625
Greenhouse	2,880	1,140	---	---	---	---	\$240,693
Greenhouse Office/Storage	281	151	---	---	---	---	\$220,000
Hackler Club House	7,843	5,012	---	---	---	---	\$933,385
Hampton Hall	7,931	5,833	---	---	---	---	\$1,648,495
Human Resources Office	5,753	4,047	---	---	---	---	\$1,098,645
Indigo House	2,828	1,937	---	---	---	---	\$340,952
Kearns Hall	31,283	19,551	5	194	1	18	\$7,427,053
Kenneth E. Swain Hall	40,845	21,933	1	30	6	133	\$13,000,000
Kimbel Library	46,674	22,894	---	---	---	---	\$11,803,618
Laurel Center	1,785	1,357	---	---	---	---	\$202,322
Lib Jackson Student Center	35,719	6,685	---	---	---	---	\$7,780,177
Media and Athletic Storage	2,576	2,128	---	---	---	---	\$261,716
Mense Hall	2,118	1,202	1	20	---	---	\$295,734
Norman Athletic Field House	62,561	33,901	---	---	---	---	\$11,900,000
Physical Plant Grounds Equipment	4,000	3,225	---	---	---	---	\$340,078
Physical Plant Maintenance Shop	7,950	7,932	---	---	---	---	\$661,087
Physical Plant Tractor/Pesticide Storage	1,240	100	---	---	---	---	\$136,814
Public Safety Building	5,811	3,355	---	---	---	---	\$1,020,000
R. Cathcart Smith Science Center	40,680	25,468	6	274	3	72	\$11,184,493
Recreation / Grounds Offices	5,935	2,950	---	---	---	---	\$375,000
Sands Hall	12,035	5,135	---	---	---	---	\$1,943,825
Science Annex II	71,150	44,756	3	128	17	442	\$26,500,000
Softball Field House/Stadium	10,319	4,096	---	---	---	---	\$2,530,000
Springs Brooks Baseball Stadium	27,415	13,458	---	---	---	---	\$9,082,000
Student Center Annex	44,903	19,167	1	120	---	---	\$11,374,732
Student Health Center / Counseling	7,888	4,506	---	---	---	---	\$1,348,026
Student Recreation and Convocation	159,293	52,176	---	---	---	---	\$30,000,000
University Place Dining Hall	9,258	0	---	---	---	---	\$4,352,693
Wheelwright Auditorium	31,899	14,802	---	---	1	11	\$13,189,540
Williams Brice Recreation Center	65,794	45,447	5	151	5	257	\$16,678,748
Winyah House	4,284	3,357	---	---	---	---	\$624,303
Subtotal	1,480,168	809,280	119	5,391	70	2,091	\$343,987,742
Georgetown Offices/Classrooms/Boat Dock	4,877	3,296	5	32	---	---	\$1,300,000
Residence Halls	1,451,958	2,516	3	112	---	---	\$175,878,127
Total	2,937,003	815,092	127	5,535	70	2,091	\$521,165,869

Source: South Carolina Commission on Higher Education



Office of Institutional Research, Assessment, and Analysis

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