# Fact Book

Office of Institutional Research, Assessment and Analysis



**Bryan Information Commons** 

#### COASTAL CAROLINA UNIVERSITY

#### OFFICE OF INSTITUTIONAL RESEARCH, ASSESSMENT AND ANALYSIS

FACT BOOK

#### **FALL 2012**

The mission of the Office of Institutional Research, Assessment and Analysis is to provide a centralized source for data collection, data analysis, data archives, and data management activities, and to provide support for assessment activities that inform and strengthen Coastal Carolina University's strategic planning process. In line with the goal of informing the strategic planning process, the *Fact Book* is published annually to provide relevant information to the University community. Furthermore, the *Fact Book* provides metrics and benchmarks to show the University's progression toward meeting the goals of the University's *Strategic Plan*. Items that meet these goals are noted in the highlights portion of each section.

The Fact Book addresses the following requirements of the Southern Association of Colleges and Schools Commission on Colleges, *Principles of Accreditation:* Foundations for Quality Enhancement (SACS 2010).

<u>Core Requirement 2.5:</u> The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a systematic review of institutional mission, goals, and outcomes; (2) result in continuing improvement in institutional quality; and (3) demonstrate the institution is effectively accomplishing its mission. (Institutional Effectiveness)

<u>Comprehensive Standard 3.3.1:</u> The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas: (Institutional Effectiveness)

- 3.3.1.1 educational programs, to include student learning outcomes
- 3.3.1.2 administrative support services
- 3.3.1.3 educational support services
- 3.3.1.4 research within its educational mission, if appropriate
- 3.3.1.5 community/public service within its educational mission, if appropriate



#### The Fact Book is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Supporting Strategy 1: Improve Communication

Enhance Communication within Coastal Carolina University and among current and potential stakeholders.

Goal S1.1.Communication Effectiveness: Improve flow, efficiency, and effectiveness of communication throughout the University.

Supporting Strategy 2: Stronger Assessment and Accountability

Implement and maintain an environment of institutional effectiveness that is based on a culture of assessment, results in continuous improvement, and supports the University in effectively accomplishing its mission.

Goal S2.2.Documented Performance: Document and report relevant initiatives and performance outcomes that enable ongoing monitoring by campus members and outside stakeholders.



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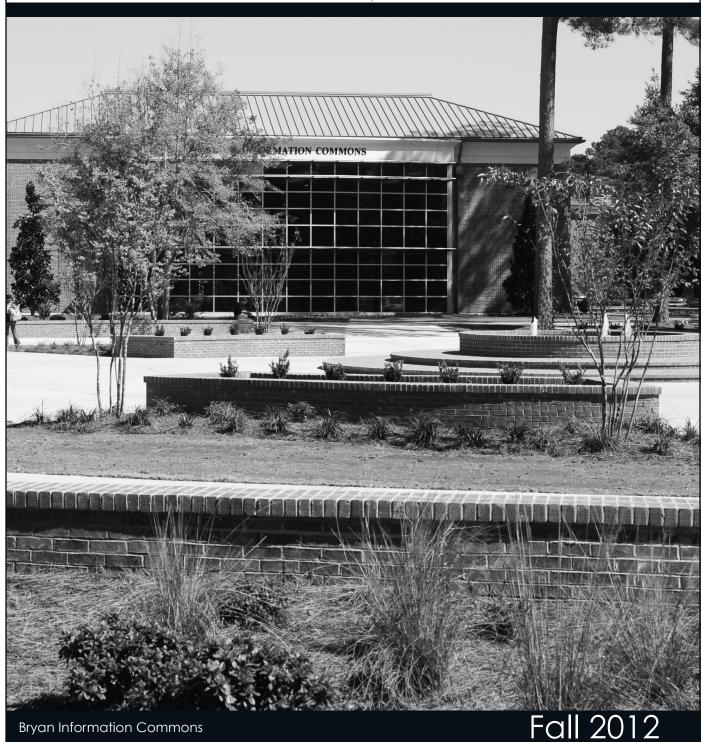
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## Enrollment

Coastal Carolina University

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#### **ENROLLMENT HIGHLIGHTS**

Fact Book. 2012

#### Enrollment

- The total Fall 2012 enrollment was 9,335, representing an increase of 251 students (3%) from Fall 2011. The full-time equivalent (FTE) for Fall 2012 increased 2% to 8,859 during the same period.
- The total Fall 2012 undergraduate enrollment was 8,746, representing an increase of 229 students (3%) from Fall 2011.
- Undergraduate degree and non-degree-seeking students comprised 94% of the total Fall 2012 enrollment with graduate degree and non-degree-seeking students accounting for 6% of the student population. Graduate degree-seeking students have increased 72% since Fall 2008.
- Since 1999, the number of students attending May, Summer I, and Summer II semesters has grown from 2,719 to 3,502 (29%). In the same period, the number of credit hours taken increased from 10,723 to 13,917 (30%).

#### **Demographics**

- Female students made up 54% of the total undergraduate enrollment and 70% of the total graduate enrollment for Fall 2012.
- In Fall 2012, 91% of all undergraduate students were enrolled full-time.
- Fifty-four percent (54%) of all students enrolled are from the state of South Carolina. In Fall 2012, the largest percentage of out-of-state students came from New Jersey (8%), New York (6%), and Maryland (6%). International student enrollment accounted for 159 (2%) students.
- In Fall 2012, all South Carolina counties were represented in the total student enrollment with Horry County representing the largest number of students at 2,289 (45%) followed by Richland at 316 (6%), Georgetown at 304 (6%), and Greenville at 187 (4%) counties.
- The most prominent ethnic groups represented in Fall 2012 were White/non-Hispanic (71%) and Black/African American (20%).



#### The *Enrollment* section is in alignment with the following supporting key strategies and goals from the *Coastal Carolina University Strategic Plan*:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Goal 1.4. Enhanced Global Perspective: Create a campus culture that generates greater awareness of the global environment and promotes increased participation in and exposure to the world.

#### Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.

Strategy 4: Ensuring Financial Viability and Managed Growth

Ensure responsible financial management practices that are based on a clear commitment to enrollment growth and consistent with the mission of the University.

Goal 4.1. Comprehensive Financial Plan: Develop, implement, and communicate a comprehensive financial plan that includes projections of tuition, state support, grant support, and philanthropy.



# SUMMER ENROLLMENT TRENDS 1999-2012

	May	,	Summer I		Summer II	ier II	Total	tal
Year	# Students	# Hours						
1999	405	1,354	1,290	5,379	1,024	3,990	2,719	10,723
2000	500	1,783	1,386	5,804	1,098	4,311	2,984	11,898
2001	567	2,131	1,802	7,271	1,632	6,015	4,001	15,417
2002	653	2,377	1,993	7,194	1,233	4,333	3,879	13,904
2003	765	2,787	1,650	909'9	897	3,643	3,312	13,036
2004	748	2,632	1,607	6,626	992	3,958	3,347	13,216
2005	687	2,368	1,530	6,093	1,026	4,345	3,243	12,806
2006	617	2,185	1,596	6,428	1,126	4,443	3,339	13,056
2007	714	2,459	1,565	6,061	1,103	4,213	3,382	12,733
2008	989	2,505	1,360	5,334	1,075	4,118	3,121	11,957
2009	682	2,619	1,370	5,498	966	3,884	3,048	12,001
2010	819	3,132	1,801	7,147	1,155	4,587	3,775	14,866
2011	845	3,286	1,612	6,444	1,191	4,905	3,648	14,635
2012	826	3,216	1,606	6,462	1,070	4,239	3,502	13,917

#### FALL AND SPRING SEMESTER ENROLLMENT TRENDS 1991-2012

#### **FALL SEMESTER**

#### **SPRING SEMESTER**

Term	Headcount	FTE	Term	Headcount	FTE
1991	3,983	3,340	1992	3,488	2,849
1992	4,023	3,455	1993	3,558	2,946
1993*	4,453	3,610	1994*	3,771	3,043
1994	4,542	3,646	1995	3,976	3,150
1995	4,468	3,656	1996	3,849	3,303
1996	4,477	3,793	1997	4,036	3,352
1997	4,408	3,874	1998	3,999	3,565
1998	4,556	3,943	1999	4,150	3,650
1999	4,615	3,991	2000	4,163	3,635
2000	4,653	4,101	2001	4,529	3,908
2001	4,965	4,487	2002	4,853	4,280
2002	5,980	5,095	2003	5,597	4,841
2003	6,780	5,795	2004	5,998	5,302
2004	7,021	6,141	2005	6,222	5,562
2005	7,613	6,576	2006	6,571	5,828
2006	8,049	6,944	2007	6,854	6,173
2007	7,872	7,177	2008	7,007	6,429
2008	8,154	7,610	2009	7,417	6,800
2009	8,360	7,865	2010	7,760	7,200
2010	8,706	8,302	2011	8,005	7,506
2011	9,084	8,720	2012	8,337	7,898
2012	9,335	8,859			

<sup>\*</sup> Date of official counts changed to Oct. 30 for Fall and March 30 for Spring.

# FALL ENROLLMENT TRENDS BY RACE FALL SEMESTERS 2007-2012

#### **UNDERGRADUATE**

	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR % CHANGE
ETHNICITY							
Hispanic/Latino	115	144	219	257	273	306	166.1%
RACE							
American Indian/Alaskan Native	34	43	40	28	33	26	-23.5%
Asian	93	98	77	64	60	70	-24.7%
Black/African American	824	970	1,168	1,452	1,640	1,746	111.9%
Native Hawaiian/Pacific Islander			6	11	16	11	N/A
White	5,828	6,160	6,171	6,124	6,174	6,201	6.4%
Two or More Races			92	147	183	220	N/A
Non-Resident Alien	92	78	102	97	117	150	63.0%
Unknown	84	80	45	23	21	16	-81.0%
TOTAL	7,070	7,573	7,920	8,203	8,517	8,746	23.7%

#### **GRADUATE**

	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	5-YEAR % CHANGE
<u>ETHNICITY</u>							
Hispanic	4	8	2	2	8	5	25.0%
RACE							
American Indian/Alaskan Native	2	1	1	3	2	1	-50.0%
Asian	10	2	4	1	2	2	-80.0%
Black/African American	129	58	47	52	62	55	-57.4%
Native Hawaiian/Pacific Islander			1	1	2	3	N/A
White, non-Hispanic	649	505	370	427	467	503	-22.5%
Two or More Races			1	3	2	2	N/A
Non-Resident Alien	4	5	7	12	17	9	125.0%
Unknown	4	2	7	2	5	9	125.0%
TOTAL	802	581	440	503	567	589	-26.6%

Note: Institutions required to use new Integrated Postsecondary Education Data System (IPEDS) racial/ethnic categories for reporting.

# FALL ENROLLMENT TRENDS BY GENDER AND FULL-TIME/PART-TIME STATUS FALL SEMESTERS 2008-2012

#### UNDERGRADUATE

	N	lale	Fe	male	
	#	%	#	%	Total
Fall 2008					
Full-time	3,281	43.3%	3,602	47.6%	6,883
Part-time	284	3.8%	406	5.4%	690
Total	3,565	47.1%	4,008	52.9%	7,573
Fall 2009					
Full-time	3,342	42.2%	3,796	47.9%	7,138
Part-time	358	4.5%	424	5.4%	782
Total	3,700	46.7%	4,220	53.3%	7,920
Fall 2010					
Full-time	3,520	42.9%	4,019	49.0%	7,539
Part-time	296	3.6%	368	4.5%	664
Total	3,816	46.5%	4,387	53.5%	8,203
Fall 2011					
Full-time	3,673	43.1%	4,176	49.0%	7,849
Part-time	293	3.4%	375	4.4%	668
Total	3,966	46.6%	4,551	53.4%	8,517
Fall 2012					
Full-time	3,690	42.2%	4,226	48.3%	7,916
Part-time	367	7.8%	463	5.3%	830
Total	4,057	46.4%	4,689	53.6%	8,746

#### GRADUATE

	N	lale .	Fe	emale	
	#	%	#	%	Total
Fall 2008					
Full-time	44	7.6%	60	10.3%	104
Part-time	105	18.1%	372	64.0%	477
Total	149	25.6%	432	74.4%	581
Fall 2009					
Full-time	49	11.1%	67	15.2%	116
Part-time	79	18.0%	245	55.7%	324
Total	128	29.1%	312	70.9%	440
Fall 2010					
Full-time	51	10.1%	77	15.3%	128
Part-time	83	16.5%	292	58.1%	375
Total	134	26.6%	369	73.4%	503
Fall 2011					
Full-time	61	10.8%	74	13.1%	135
Part-time	116	20.5%	316	55.7%	432
Total	177	31.2%	390	68.8%	567
Fall 2012					
Full-time	74	12.6%	81	13.8%	155
Part-time	104	17.7%	330	56.0%	434
Total	178	30.2%	411	69.8%	589

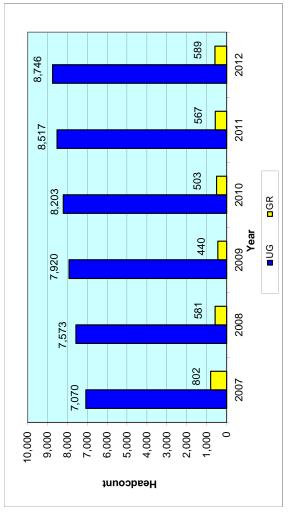
# FALL ENROLLMENT TRENDS BY LEVEL FALL SEMESTERS 2008-2012

<u>-</u>	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
Undergraduate Degree Seeking					
New Freshman New Transfers Other Freshman Sophomore Junior Senior  Total	1,655 721 427 1,468 1,388 1,663 <b>7,322</b>	1,775 754 469 1,375 1,433 1,738	2,006 840 485 1,387 1,469 1,787	2,137 779 536 1,523 1,507 1,815	2,206 801 501 1,590 1,501 1,867 <b>8,466</b>
Undergraduate Non-Degree Seeking	251	376	229	220	280
Total Undergraduate	7,573	7,920	8,203	8,517	8,746
Graduate Degree Seeking	231	294	331	383	398
Graduate Non-Degree Seeking	350	146	172	184	191
Total Graduate	581	440	503	567	589
Total Enrollment	8,154	8,360	8,706	9,084	9,335

# FALL ENROLLMENT TRENDS BY LEVEL AND FULL-TIME / PART-TIME STATUS FALL SEMESTERS 2006 - 2011

Undergraduate Full-Time Part-time Undergraduate Totals	Graduate Full-Time Part-time Graduate Totals	New Students Freshman Transfer Graduate New Student Totals

2011-2012 % Change	0.9%	24.3%	2.7%	14.8%	0.5%	3.9%	3.2%	2.8%	6.8%	3.3%	2.8%
Fall 2012 Enrolled	7,916	830	8,746	155	434	289	2,206	801	189	3,196	9,335
2010-2011 Fall 2012 % Change Enrolled	4.1%	%9.0	3.8%	2.5%	15.2%	12.7%	6.5%	-7.3%	15.7%	3.1%	4.3%
Fall 2011 Enrolled	7,849	899	8,517	135	432	267	2,137	779	177	3,093	9,084
2009-2010 Fall 2011 % Change Enrolled	2.6%	-15.1%	3.6%	10.3%	15.7%	14.3%	13.0%	11.4%	-17.7%	10.5%	4.1%
Fall 2010 Enrolled	7,539	664	8,203	128	375	503	2,006	840	153	2,999	8,706
2008-2009 % Change	3.7%	13.3%	4.6%	11.5%	-32.1%	-24.3%	7.3%	4.6%	61.7%	%0.6	2.5%
Fall 2009 Enrolled	7,138	782	7,920	116	324	440	1,775	754	186	2,715	8,360
2007-2008 % Change	%2'9	11.7%	7.1%	48.6%	-34.8%	-27.6%	0.2%	%9.6	38.6%	4.1%	3.6%
Fall 2008 Enrolled	6,883	069	7,573	104	477	581	1,655	721	115	2,491	8,154
Fall 2007 Enrolled	6,452	618	7,070	70	732	802	1,652	658	83	2,393	7,872

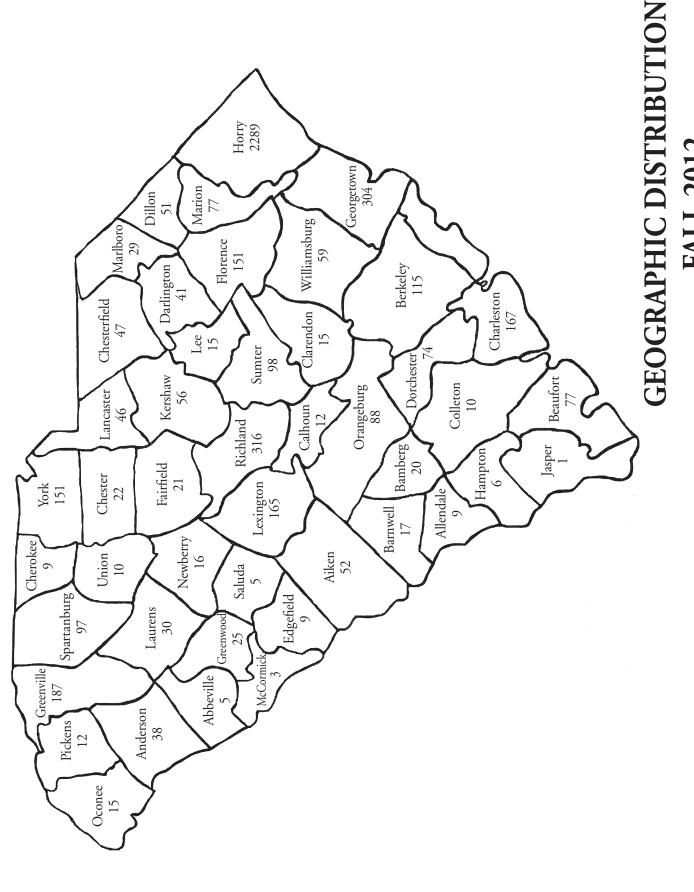


**Grand Totals** 

#### RESIDENCY CLASSIFICATION OF STUDENTS FOR FEE PAYMENT PURPOSES\* 2008-2012

	In-State	%	Out-of-State	%	Total
2008					
Undergraduate	5,147	63.1%	2,426	29.8%	7,573
Graduate	549	6.7%	32	0.4%	581
Total	5,696	69.9%	2,458	30.1%	8,154
2009					
Undergraduate	5,365	64.2%	2,555	30.6%	7,920
Graduate	355	4.2%	85	1.0%	440
Total	5,720	68.4%	2,640	31.6%	8,360
2010					
Undergraduate	5,796	66.6%	2,407	27.6%	8,203
Graduate	469	5.4%	34	0.4%	503
Total	6,265	72.0%	2,441	28.0%	8,706
2011					
Undergraduate	6,013	66.2%	2,504	27.6%	8,517
Graduate	530	5.8%	37	0.4%	567
Total	6,543	72.0%	2,541	28.0%	9,084
2012					
Undergraduate	6,327	67.8%	2,419	25.9%	8,746
Graduate	550	5.9%	39	0.4%	589
Total	6,877	73.7%	2,458	26.3%	9,335

<sup>\*</sup>Residency classification for fee payment purposes is defined by South Carolina statute.



**FALL 2012** 

#### GEOGRAPHIC DISTRIBUTION OF ENROLLMENT BY STATE OR COUNTRY FALL 2012



Alabama	8	Nevada	3	Afghanistan	3	Japan	3
Arizona	4	New Hampshire	60	Albania	6	Liberia	1
Arkansas	2	New Jersey	721	Argentina	1	Lithuania	2
California	29	New York	585	Armenia	1	Macedonia	1
Colorado	13	North Carolina	209	Australia	4	Mexico	3
Connecticut	201	Ohio	144	Bahamas	1	Montenegro	1
Delaware	48	Oklahoma	4	Belarus	1	Netherlands	1
District of Columbia	4	Oregon	3	Boliva	1	New Zealand	3
Florida	41	Pennsylvania	410	Brazil	4	Nigeria	4
Georgia	65	Puerto Rico	2	Bulgaria	5	Norway	1
Illinois	50	Rhode Island	21	Cameroon	3	Pakistan	1
Indiana	24	South Carolina	5062	Canada	5	Peru	3
Iowa	7	South Dakota	3	China	11	Poland	4
Kansas	6	Tennessee	36	Colombia	5	Russia	15
Kentucky	41	Texas	24	Costa Rica	2	Senegal	2
Louisiana	5	US Armed Forces - Europe	2	Czech Republic	1	Slovakia	1
Maine	15	Utah	1	Ecuador	3	Slovenia	1
Maryland	526	Vermont	29	El Salvador	1	South Africa	3
Massachusetts	280	Virginia	360	Ethiopia	1	Spain	7
Michigan	35	Washington	4	France	4	Sweden	4
Minnesota	7	West Virginia	38	Germany	6	United Kingdom	6
Mississippi	1	Wisconsin	16	Guyana	1	Uzbekistan	1
Missouri	19			Hungary	2	Vietnam	3
Montana	4			Iceland	1		
Nebraska	4			India	3	In-State	
				Israel	6	Out-of-State	
				Italy	1	International	

In-State	5,062
Out-of-State	4,114
International	159
Total	9,335

Jamaica

### First-time Students

Coastal Carolina University

# Fact Book

Office of Institutional Research, Assessment and Analysis



#### **FIRST-TIME STUDENTS**

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#### FIRST-TIME STUDENTS HIGHLIGHTS

Fact Book. 2012

Enrollment and academic trends for first-time students show the following:

- Applications from new undergraduate students increased 44% between Fall 2008 and Fall 2012. New student acceptances increased by 49%, and new student enrollment increased 25% during this period. In Fall 2012, 32% of all accepted applicants enrolled.
- The average SAT score for Fall 2012 freshmen was 1,476, representing a 32 point decrease from Fall 2011 and exceeding the average South Carolina high school score of 1,431. The average ACT composite score of 21 for freshmen equaled the national average (21) and was one point greater than the South Carolina statewide average (20) for the Fall 2012 cohort. (*The writing test is included in total SAT scores.*)
- The Fall 2012 freshman cohort average high school GPA of 3.32 decreased from the Fall 2011 cohort average high school GPA of 3.34. Since 2008 the freshman cohort average high school GPA has decreased from 3.35 to 3.32. Seventy-one percent (71%) of Fall 2012 first-time full-time freshmen reported high school GPAs equal to or exceeding 3.00. Thirty-four percent (34%) indicated a high school GPA between 3.00 and 3.49; 38% reported a GPA of 3.50 or higher.
- Of the 2,128 Fall 2011 first-time full-time freshman cohort, 1,275 students (60%) chose to continue their studies at the University for Fall 2012. The one-year retention for the 2011 cohort is 60%, lower than the one-year retention for the Fall 2010 cohort (63%).
- In geographic origin, 589 (46%) continuing students were native to South Carolina and 686 (54%) students were from other U.S. states and international origins.
- Among the academic colleges, the continuation of first-time full-time freshmen for Fall 2011 to Fall 2012: Wall College of Business Administration (62%), Spadoni College of Education (52%), Edwards College of Humanities and Fine Arts (59%), College of Science (63%), and University College (54%).

#### <u>Demographics - First-Time Full-Time Freshmen - Fall 2012</u>

 The most prominent ethnic groups among the Fall 2012 first-time full-time freshmen were White (71%), Black/African American (20%), and Hispanic/Latino (4%).



- Female students outnumbered male students in the Fall 2012 full-time first-time freshman cohort with 53% of the total.
- Ninety-nine percent of Fall 2012 first-time full-time freshmen were under 20 years of age.
- Seventeen percent (17%) of first-time full-time freshmen originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 29% originated from other South Carolina counties.
- In Fall 2012, 13% of first-time full-time freshmen had not declared a major. The four most popular undergraduate majors at Coastal Carolina University among first-time freshmen were: Marine Science (15%), Exercise and Sport Science (8%), Biology (8%), and Management (7%).

The First-Time Students section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.2. Appropriate Educational Initiatives: Promote high quality educational programs and services that are aligned with available resources to meet the needs of our constituencies.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

#### Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.



### NEW STUDENT ORIENTATION ATTENDANCE AND NUMBER/PERCENT ENROLLED

**SUMMER 2004-2012** 

YEAR_	NEW	_ ACCEPTE FRESHMEN FRANSFERS	D & T	FRESHMEN RANSFERS TTENDED RIENTATION	& TR	ESHMEN ANSFERS ENDED NTATION	FRE & TR	NEW SHMEN ANSFERS ROLLED	<u>% El</u>	NROLLED
2004		4,636		1,632	;	35.2%	,	1,910		41.2%
2005		4,984		1,948	;	39.1%	2	2,087		41.9%
2006		5,212		1,956	;	37.5%	2	2,089		40.1%
2007		5,580		2,161	;	38.7%	2	2,310		41.4%
2008		6,321		2,316	;	36.6%	2	2,376		37.6%
2009		7,646		2,480	;	32.4%	2	2,529		33.1%
2010		8,525		2,873	;	33.7%	2	2,846		33.4%
2011		9,207		2,930	;	31.8%	2	2,916		31.7%
2012		9,601		3,111	;	32.4%	3	3,007		31.3%
12000 - 10000 -										-
<b>Students</b> - 0008							<b>_</b>			
Number of Students  4000 -	<b>*</b>	_	-	_						
2000 -		<u>*</u>	<u>.</u>	<u> </u>		<u> </u>		<u> </u>		-1
0 1	2004	2005	2006	2007	2008 Years	2009	201	0 201	1	2012

---# Participants

→ Accepted New Freshmen and Transfers

#### APPLICATIONS, ACCEPTANCES, AND ENROLLMENTS FALL SEMESTERS 2008-2012 UNDERGRADUATE

	2008	2009	2010	2011	2012
APPLICATIONS RECEIVED					
Freshmen	7,514	8,706	9,639	10,502	10,993
Transfer	1,631	1,752	2,020	2,008	2,225
Other	509	562	748	528	658
TOTAL	9,654	11,020	12,407	13,038	13,876
ACCEPTED FOR ADMISSION	ı				
Freshmen	5,215	6,438	7,170	7,836	8,139
Transfer	1,106	1,208	1,355	1,333	1,462
Other	487	514	676	477	576
TOTAL	6,808	8,160	9,201	9,646	10,177
DENIED ADMISSION					
Freshmen	2,014	1,618	1,657	2,486	2,579
Transfer	227	185	334	242	410
Other	5	13	5	5	4
TOTAL	2,246	1,816	1,996	2,733	2,993
ENROLLED					
Freshmen	1,655	1,775	2,006	2,137	2,206
Transfer	721	754	840	779	801
Other	230	219	224	206	254
TOTAL	2,606	2,748	3,070	3,122	3,261
PERCENT OF APPLICANTS ENROLLING					
Freshmen	22%	20%	21%	20%	20%
Transfer	44%	43%	42%	39%	36%
Other	45%	39%	30%	39%	39%
TOTAL	27%	25%	25%	24%	24%
PERCENT OF ACCEPTED APPLICANTS ENROLLING					
Freshmen	32%	28%	28%	27%	27%
Transfer	65%	62%	62%	58%	55%
Other	47%	43%	33%	43%	44%
TOTAL	38%	34%	33%	32%	32%

# NEW FRESHMEN SAT AND ACT SCORES FALL SEMESTERS 2009-2012

	- 2	Fall 2009	2 1	Fall 2010	- 2	Fall 2011	2 -	Fall 2012
SAT TOTAL SCORE (Includes Writing)	#		#	%	#	%	#	%
< 1200	10		15	Ш	24	1.7%	12	%6:0
1200-1299	82		142		140	86.6	161	11.9%
1300-1399	218		252		272	19.3%	321	23.7%
1400-1499	242		329		297	21.0%	329	24.3%
1500-1599	266		263		299	21.2%	233	17.2%
1600-1699	208		169		188	13.3%	148	10.9%
1700-1799	114		105		109	7.7%	92	2.6%
1800-1899	20		46		58	4.1%	45	3.3%
>1899	22	1.8%	21		25	1.8%	28	2.1%
Average SAT Score	1522		1492		1498		1476	
South Carolina Average	1452		1447		1436		1431	
National Average	1509		1509		1500		1498	
ACT COMPOSITE SCORE								
<18	40	7.4%	91	14.0%	75	10.4%	58	%6:9
18	82	15.2%	105	16.1%	115	16.0%	120	14.2%
19	92	17.6%	115	17.7%	127	17.6%	143	16.9%
20	86	18.1%	86	15.1%	103	14.3%	122	14.4%
21	7	13.1%	81	12.4%	84	11.7%	88	10.4%
22	52	%9.6	53	8.1%	29	9.3%	20	8.3%
>22	103	19.0%	108	16.6%	150	20.8%	244	28.9%
Average ACT Score	77		20		21		21	
South Carolina Average	20		20		20		20	
National Average	21		21		21		21	

# NEW FRESHMEN HIGH SCHOOL GRADE POINT AVERAGE FALL SEMESTERS 2008-2012

High School GPA	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012
< 1.75	0	0	0	0	0
%	0.0%	0.0%	0.0%	0.0%	0.0%
1.75-1.99	0	2	5	0	0
%	0.0%	0.1%	0.3%	0.0%	0.0%
2.00-2.49	69	106	126	122	114
%	4.2%	6.1%	6.3%	5.7%	5.2%
2.50-2.99	370	406	432	476	515
%	22.7%	23.2%	21.7%	22.4%	23.4%
3.00-3.49	533	567	642	684	744
%	32.6%	32.4%	32.2%	32.2%	33.9%
>=3.50	661	668	787	845	824
%	40.5%	38.2%	39.5%	39.7%	37.5%
Total with High School GPA	1,633	1,749	1,992	2,127	2,197
Assessment High Cohead CDA	2.25	2 24	2.24	2.24	2.22
Average High School GPA South Carolina Average	3.35 3.37	3.31 3.39	3.34 3.42	3.34 3.41	3.32 3.44
National Average	3.31	3.32	3.34	3.34	3.36

# **NEW FRESHMEN HIGH SCHOOL COURSE PREREQUISITES** FOR PUBLIC COLLEGE/UNIVERSITY ADMISSION % MEETING REQUIREMENT FALL SEMESTERS 2008-2012

South Carolina Required Prerequisites	2008	2009	2010	2011*	2012
English (4 units)	100.0%	100.0%	100.0%	100.0%	100.0%
Mathematics (4 units)	100.0%	%6.66	100.0%	%0:96	98.3%
Laboratory Science (3 units)	98.5%	98.0%	%9.5%	99.2%	%6.66
Foreign Language (2 units)	%0.66	98.5%	%8'86	%2'86	98.5%
Social Studies (2 units)	%6:66	%2'66	100.0%	%6:66	100.0%
History (1 unit)	100.0%	100.0%	100.0%	100.0%	100.0%
Advanced Electives (1 unit)	%8'66	%0.66	%4.66	100.0%	100.0%
Visual/Performing Arts (1 unit)	N/A	N/A	N/A	97.4%	97.1%
Physical Education (1 unit)	%9:66	%6.66	%2'66	100.0%	%5'66
All Courses	%0′26	95.3%	%9.96	92.4%	93.7%

\*Prerequisites changed Fall 2011

# NEW FRESHMEN RETENTION FALL SEMESTERS 2006-2012

	20	2006	2007	70	2008	80	2009	6	2010	01	2011		2012
# NEW FULL-TIME FRESHMEN	1,468		1,649		1,643		1,769		1,999		2,128		2,200
Adjustments to Cohort Adjusted Cohort*	2												
Returned 2nd Year	1,044	71.2%	1,178	71.4%	1,083	%6:29	1,141	64.5%	1,256	62.8%	1,275	29.9%	
Returned 3rd Year	848	82.29	945	57.3%	868	54.7%	919	52.0%	1,010	20.5%			
Returned 4th Year	787	53.7%	851	51.6%	824	50.2%	842	47.6%					
AFTER 4TH YEAR													
Graduated	420	28.6%	443	26.9%	422	25.7%							
Returned	356	24.3%	356	21.6%	359	21.9%							
Total Retention	9//	52.9%	799	48.5%	781	47.5%							
AFTER 5TH YEAR													
Graduated	644	43.9%	689	41.8%									
Returned	83	2.7%	92	8.8%					•	Six-year Gı	Six-year Graduation Rates	ates	
Total Retention	727	49.6%	784	47.5%						Cohort		%	
										2002		46.5%	
AFTER 6TH YEAR										2003		46.4%	
Graduated	694	47.3%								2004		43.0%	
Returned	31	2.1%								2005		46.3%	
Total Retention	725	49.5%								2006		47.3%	

Note: For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

	FRESH	IMEN	CONTI	NUING	NON-COM	NTINUING
	Number	Percent	Number	Percent	Number	Percent
ETHNICITY						
Hispanic/Latino	78	3.7%	42	53.8%	36	46.2%
RACE		- <b>-</b>	_		_	
American Indian/Alaskan Native	10	0.5%	4	40.0%	6	60.0%
Asian	13	0.6%	6	46.2%	7	53.8%
Black/African American	421	19.8%	289	68.6%	132	31.4%
Native Hawaiian/Pacific Islander	5	0.2%	3	60.0%	2	40.0%
White	1,517	71.3%	882	58.1%	635	41.9%
Two or More Races	67	3.1%	37	55.2%	30	44.8%
Non-Resident Alien	17	0.8%	12	70.6%	5	29.4%
Unknown	0	400.00/	0		0	40.40/
Total	2,128	100.0%	1,275	59.9%	853	40.1%
GENDER						
Men	984	46.2%	570	57.9%	414	42.1%
Women	1,144	53.8%	705	61.6%	439	38.4%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
	, -		, -			
AGE						
less than 20	2,109	99.1%	1,265	60.0%	844	40.0%
20-22	16	0.8%	8	50.0%	8	50.0%
23-24	1	0.0%	0	0.0%	1	100.0%
25-29	2	0.1%	2	100.0%	0	0.0%
30-39	0	0.0%	0		0	
40-49	0	0.0%	0		0	
50+	0	0.0%	0		0	
No Report	0		0		0	
Total	2,128	100.0%	1,275	59.9%	853	40.1%
GEOGRAPHIC LOCATION						
In-State	963	45.3%	589	61.2%	374	38.8%
Out-of-State	1,148	53.9%	674	58.7%	474	41.3%
International	17	0.8%	12	70.6%	5	29.4%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
IN OTATE						
IN-STATE Five-County Service Area						
Dillon	9	2.0%	8	88.9%	1	11.1%
Georgetown	13	2.9%	10	76.9%	3	23.1%
Horry	417	92.1%	180	43.2%	237	56.8%
Marion	9	2.0%	6	66.7%	3	33.3%
Williamsburg	5	1.1%	3	60.0%	2	40.0%
Total	453	100.0%	207	45.7%	246	54.3%
Other SC Counties					_	=
Charleston	43	8.4%	38	88.4%	5	11.6%
Florence	21	4.1%	16	76.2%	5	23.8%
Greenville	35	6.9%	27	77.1%	8	22.9%
Lexington	32	6.3%	21	65.6%	11	34.4%
York	29	5.7%	15	51.7%	14	48.3%
Other	350 510	68.6%	265 282	75.7%	85 <b>138</b>	24.3%
Total	510	100.0%	382	74.9%	128	25.1%

	FRESI	HMEN	CONTI	NUING	NON-CON	ITINUING
	Number	Percent	Number	Percent	Number	Percent
OUT-OF-STATE						
Connecticut	60	5.2%	34	56.7%	26	43.3%
Illinois	10	0.9%	4	40.0%	6	60.0%
Maryland	141	12.1%	80	56.7%	61	43.3%
New Jersey	220	18.9%	127	57.7%	93	42.3%
New York	133	11.4%	70	52.6%	63	47.4%
North Carolina	72	6.2%	44	61.1%	28	38.9%
Ohio	44	3.8%	27	61.4%	17	38.6%
Pennsylvania	115	9.9%	72	62.6%	43	37.4%
Virginia	91	7.8%	69	75.8%	22	24.2%
West Virginia	9	0.8%	10	111.1%	-1	-11.1%
Other	253	21.7%	137	54.2%	116	45.8%
International	17	1.5%	12	70.6%	5	29.4%
Total	1,165	100.0%	686	58.9%	479	41.1%
SAT TOTAL SCORE						
Less than 650	0	0.0%	0		0	
650-699	0	0.0%	0		0	
700-749	0	0.0%	0		0	
750-799	0	0.0%	0		0	
800-849	62	4.4%	41	66.1%	21	33.9%
850-899	188	13.4%	102	54.3%	86	45.7%
900-949	201	14.3%	113	56.2%	88	43.8%
950-999	189	13.4%	115	60.8%	74	39.2%
1000-1099	435	30.9%	251	57.7%	184	42.3%
1100-1199	221	15.7%	146	66.1%	75	33.9%
1200 and above	112	8.0%	83	74.1%	29	25.9%
No SAT Score Reported	720		424	58.9%	296	41.1%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
40T TOTAL 000DF						
ACT TOTAL SCORE	74	40.20/	45	00.00/	20	20.20/
16-17	74 242	10.3% 33.7%	45 148	60.8%	29 94	39.2% 38.8%
18-19 20-21	186	33.7% 25.9%	148 105	61.2% 56.5%	9 <del>4</del> 81	36.6% 43.5%
22-23	120	16.7%	72	60.0%	48	40.0%
24-25	53	7.4%	72 27	50.9%	26	49.1%
26-27	24	3.3%	11	45.8%	13	54.2%
28-29	13	1.8%	9	69.2%	4	30.8%
30-32	5	0.7%	4	80.0%	1	20.0%
33 and above	2	0.3%	2	100.0%	0	0.0%
No ACT Score Reported	1,409		852	60.5%	557	39.5%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
	_,:_0	1001070	1,210	001070		101170
HIGH SCHOOL RANK						
Top 10%	151	9.0%	119	78.8%	32	21.2%
11-20%	236	14.1%	167	70.8%	69	29.2%
21-30%	279	16.6%	179	64.2%	100	35.8%
31-40%	276	16.4%	167	60.5%	109	39.5%
41-50%	257	15.3%	144	56.0%	113	44.0%
51-60%	192	11.4%	104	54.2%	88	45.8%
61-70%	140	8.3%	69	49.3%	71	50.7%
71-80%	94	5.6%	42	44.7%	52	55.3%
81-90%	42	2.5%	17	40.5%	25	59.5%
Bottom 10%	11	0.7%	4	36.4%	7	63.6%
GED	1	0.1%	0	0.0%	1	100.0%
No High School Rank Reported	449	400.00/	263	58.6%	186	41.4%
Total	2,128	100.0%	1,275	59.9%	853	40.1%

	FRESHMEN		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
HIGH SCHOOL GPA						
0.000	0	0.0%	0		0	
0.01 - 1.50	0	0.0%	0		0	
1.51 - 1.99	0	0.0%	0		0	
2.00 - 2.49	122	5.8%	58	47.5%	64	52.5%
2.50 - 2.99	474	22.4%	236	49.8%	238	50.2%
3.00 - 3.49	683	32.2%	393	57.5%	290	42.5%
3.50 - 4.00	593	28.0%	396	66.8%	197	33.2%
Higher than 4.00	248	11.7%	188	75.8%	60	24.2%
No High School GPA Reported	8		4	50.0%	4	50.0%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
FIRST-SEMESTER GPA (End of Fall 2011)						
0.000	36	1.7%	2	5.6%	34	94.4%
0.01 - 1.50	153	7.3%	31	20.3%	122	79.7%
1.51 - 1.99	147	7.0%	63	42.9%	84	57.1%
2.00 - 2.49	276	13.2%	157	56.9%	119	43.1%
2.50 - 2.99	458	21.9%	302	65.9%	156	34.1%
3.00 - 3.49	522	25.0%	359	68.8%	163	31.2%
3.50 - 4.00	497	23.8%	359	72.2%	138	27.8%
WITHDREW	39		2	5.1%	37	94.9%
Total	2,128	100.0%	1,275	59.9%	853	40.1%
FIRST-YEAR CUMMULATIVE GPA						
(End of Spring 2012)						
0.000	10	0.5%	0	0.0%	10	100.0%
0.01 - 1.50	118	5.6%	13	11.0%	105	89.0%
1.51 - 1.99	138	6.6%	82	59.4%	56	40.6%
2.00 - 2.49	283	13.5%	194	68.6%	89	31.4%
2.50 - 2.99	446	21.3%	335	75.1%	111	24.9%
3.00 - 3.49	449	21.5%	361	80.4%	88	19.6%
3.50 - 4.00	340	16.3%	276	81.2%	64	18.8%
WITHDREW	344		14	4.1%	330	95.9%
Total	2,128	85.4%	1,275	59.9%	853	40.1%

	FRESHI Number	MEN Percent	CONTIN Number	IUING Percent	NON-CON Number	TINUING Percent
MAJOR	Nullibei	rercent	Nullibei	reiceilt	Number	reicein
BUSINESS	70	47.00/	4.4	50.00/	00	44 40/
Accounting	70	17.9%	41	58.6%	29	41.4%
Economics (BA) Economics (BS)	0 14	0.0% 9.9%	0 10	 71.4%	4	28.6%
Finance	41	10.5%	25	61.0%	16	39.0%
Management	142	36.2%	87	61.3%	55	38.7%
Marketing	75	19.1%	48	64.0%	27	36.0%
Resort Tourism Management	50	12.8%	33	66.0%	17	34.0%
Total	392	18.4%	244	62.2%	148	37.8%
EDUCATION						
Early Childhood Education	47	31.5%	27	57.4%	20	42.6%
Elementary Education	37	24.8%	21	56.8%	16	43.2%
Middle Level Education	27	18.1%	13	48.1%	14	51.9%
Physical Education	15	10.1%	6	40.0%	9	60.0%
Special Education	23	15.4%	11	47.8%	12	52.2%
Total	149	7.0%	78	52.3%	71	47.7%
HUMANITIES AND FINE ARTS						
Art Studio	20	6.5%	12	60.0%	8	40.0%
Communication	73	23.6%	38	52.1%	35	47.9%
English	23	7.4%	14	60.9%	9	39.1%
Graphic Design	52	16.8%	33	63.5%	19	36.5%
History	19	6.1%	5	26.3%	14	73.7%
Music	25	8.1%	11	44.0%	14	56.0%
Musical Theatre	9	2.9%	9	100.0%	0	0.0%
Philosophy	4	1.3%	2	50.0%	2	50.0%
Political Science	44	14.2%	33	75.0%	11	25.0%
Spanish	6	1.9%	3	50.0%	3	50.0%
Theatre	18	5.8%	8	44.4%	10	55.6%
Theatre Arts	16	5.2%	14	87.5%	2	12.5%
Total	309	14.5%	182	58.9%	127	41.1%
SCIENCE						
Biochemistry	37	3.8%	20	54.1%	17	45.9%
Biology	175	17.9%	115	65.7%	60	34.3%
Chemistry	11	1.1%	6	54.5%	5	45.5%
Computer Science	52	5.3%	38	73.1%	14	26.9%
Exercise and Sport Science	128	85.9%	78	60.9%	50	39.1%
Health Administration	0	0.0%	0		0	
Health Promotion	23	2.4%	15	65.2%	8	34.8%
Information Systems	11	1.1%	8	72.7%	3	27.3%
Marine Science	334	34.3%	208	62.3%	126	37.7%
Mathematics	28	2.9%	18	64.3%	10	35.7%
Nursing	0 6	0.0% 0.6%	0 4	66.7%	0 2	33.3%
Physics Psychology	101	10.4%	63	62.4%	38	33.3% 37.6%
Recreation and Sport Management	42	4.3%	23	54.8%	36 19	45.2%
Sociology	27	2.8%	13	48.1%	14	51.9%
Total	975	45.8%	609	<b>62.5%</b>	366	<b>37.5%</b>
UNIVERSITY						
	0	0.0%	0		0	
Interdisciplinary Studies Undeclared	303	14.2%	1 <b>62</b>	53.5%	1 <b>41</b>	46.5%
GRAND TOTAL	2,128		1,275		853	

#### Profile of Coastal Carolina University's First-Time Full-Time Freshmen

	Fall 2011 FRESHMEN		Fall 2012 FRESHMEN		
	Number	Percent	Number	Percent	
ETHNICITY					
Hispanic/Latino RACE	78	3.7%	93	4.2%	
American Indian/Alaskan Native	10	0.5%	4	0.2%	
Asian	13	0.6%	15	0.7%	
Black/African American	421	19.8%	432	19.6%	
Native Hawaiian/Pacific Islander	5	0.2%	0	0.0%	
White	1,517	71.3%	1,550	70.5%	
Two or More Races	67 47	3.1%	83	3.8%	
Non-Resident Alien	17 0	0.8%	23	1.0% 0.0%	
Unknown <b>Total</b>	<b>2,128</b>	0.0% <b>100.0%</b>	0 <b>2,200</b>	100.0%	
Total	2,120	100.0 /6	2,200	100.0 /6	
GENDER					
Male	984	46.2%	1,033	47.0%	
Female	1,144	53.8%	1,167	53.0%	
Total	2,128	100.0%	2,200	100.0%	
AGE					
less than 20	2,109	99.1%	2,168	98.5%	
20-22	16	0.8%	30	1.4%	
23-24	1	0.0%	1	0.0%	
25-29	2	0.1%	1	0.0%	
30-39	0	0.0%	0	0.0%	
40-49	0	0.0%	0	0.0%	
50+	0	0.0%	0	0.0%	
No Report	0	0.0%	0	0.0%	
Total	2,128	100.0%	2,200	100.0%	
GEOGRAPHIC LOCATION					
In-State	963	45.3%	1,016	46.2%	
Out-of-State	1,148	53.9%	1,161	52.8%	
International	17	0.8%	23	1.0%	
Total	2,128	100.0%	2,200	100.0%	
IN-STATE					
Five-County Service Area					
Dillon	9	0.4%	13	0.6%	
Georgetown	13	0.6%	38	1.7%	
Horry	417	19.6%	283	12.9%	
Marion	9	0.4%	23	1.0%	
Williamsburg <b>Total</b>	5 <b>453</b>	0.2% <b>21.3%</b>	13 <b>370</b>	0.6% <b>16.8%</b>	
	.55		3.3	. 0.0 70	
Other SC Counties				_	
Charleston	43	2.0%	54	2.5%	
Florence	21	1.0%	36	1.6%	
Greenville	35	1.6%	57	2.6%	
Lexington	32	1.5%	43	2.0%	
York	29	1.4%	61 305	2.8%	
Other <b>Total</b>	350 <b>510</b>	16.4%	395 <b>646</b>	18.0%	
i Otai	310	24.0%	040	29.4%	

	Fall 2 FRESH	IMEN	Fall 2012 FRESHMEN	
	Number	Percent	Number	Percent
OUT-OF -STATE				
Connecticut	60	2.8%	59	2.7%
Illinois	10	0.5%	20	0.9%
Maryland	141	6.6%	164	7.5%
Massachusetts	84	3.9%	100	4.5%
New Jersey	220	10.3%	179	8.1%
New York	133	6.3%	136	6.2%
North Carolina	72	3.4%	61	2.8%
Ohio	44	2.1%	38	1.7%
Pennsylvania	115	5.4%	115	5.2%
Virginia	91	4.3%	125	5.7%
Other	178	8.4%	164	7.5%
International	17	0.8%	23	1.0%
Total	1,165	54.7%	1,184	53.8%
SAT TOTAL SCORE				
Less than 650	0	0.0%	0	0.0%
650-699	0	0.0%	0	0.0%
700-749	0	0.0%	0	0.0%
750-799	0	0.0%	2	0.1%
800-849	62	2.9%	37	1.7%
850-899	188	8.8%	206	9.4%
900-949	201	9.4%	277	12.6%
950-999	189	8.9%	209	9.5%
1000-1099	435	20.4%	366	16.6%
1100-1199	221	10.4%	163	7.4%
1200 and above	112	5.3%	96	4.4%
No Report	720	33.8%	844	38.4%
Total	2,128	100.0%	2,200	100.0%
ACT TOTAL SCORE				
Less than 16	0	0.0%	0	0.0%
16-17	74	3.5%	58	2.6%
18-19	242	11.4%	261	11.9%
20-21	186	8.7%	210	9.5%
22-23	120	5.6%	127	5.8%
24-25	53	2.5%	89	4.0%
26-27	24	1.1%	64	2.9%
28-29	13	0.6%	26	1.2%
30-32	5	0.2%	6	0.3%
33 and above	2	0.1%	2	0.5%
No Report	1,409	66.2%	1,357	61.7%
Total	<b>2,128</b>	100.0%	<b>2,200</b>	100.0%

		Fall 2011 FRESHMEN		Fall 2012 FRESHMEN	
	Number	Percent	Number	Percent	
HIGH SCHOOL RANK					
Top 10%	151	7.1%	138	6.3%	
11-20%	236	11.1%	224	10.2%	
21-30%	279	13.1%	259	11.8%	
31-40%	276	13.0%	267	12.1%	
41-50%	257	12.1%	272	12.4%	
51-60%	192	9.0%	228	10.4%	
61-70%	140	6.6%	177	8.0%	
71-80%	94	4.4%	110	5.0%	
81-90%	42	2.0%	58	2.6%	
Bottom 10%	11	0.5%	12	0.5%	
GED	1	0.0%	1	0.0%	
No Report	449	21.1%	454	20.6%	
Total	2,128	100.0%	2,200	100.0%	
HIGH SCHOOL GPA					
1.51 - 1.99	0	0.0%	0	0.0%	
2.00 - 2.49	122	5.7%	113	5.1%	
2.50 - 2.99	474	22.3%	512	23.3%	
3.00 - 3.49	683	32.1%	743	33.8%	
3.50 - 4.00	593	27.9%	581	26.4%	
Higher than 4.00	248	11.7%	242	11.0%	
No Report	8	0.4%	9	0.4%	
Total	2,128	100.0%	2,200	100.0%	

	Fall 2011 FRESHMEN		Fall 2012 FRESHMEN	
	Number	Percent	Number	Percent
MAJOR				
BUSINESS				
Accounting	70	3.3%	74	3.4%
Economics (BA)	0	0.0%	7	0.3%
Economics (BS)	14	0.7%	0	0.0%
Finance	41	1.9%	27	1.2%
Management	142	6.7%	161	7.3%
Marketing	75	3.5%	81	3.7%
Resort Tourism Management	50	2.3%	55	2.5%
Total	392	18.4%	405	18.4%
EDUCATION				
Early Childhood Education	47	2.2%	51	2.3%
Elementary Education	37	1.7%	49	2.2%
Middle Level Education	27	1.3%	32	1.5%
Physical Education	15	0.7%	30	1.4%
Special Education	23	1.1%	22	1.0%
Total	149	7.0%	184	8.4%
HUMANITIES AND FINE ARTS				
Art Studio	20	0.9%	16	0.7%
Communication	73	3.4%	61	2.8%
English	23	1.1%	22	1.0%
Graphic Design	52	2.4%	35	1.6%
History	19	0.9%	33	1.5%
Intelligence and National Security Studies	0	0.0%	24	1.1%
Music Musical Theatre	25 9	1.2% 0.4%	25 7	1.1% 0.3%
Philosophy	4	0.4%	2	0.3%
Political Science	44	2.1%	37	1.7%
Spanish	6	0.3%	1	0.0%
Theatre	18	0.8%	17	0.8%
Theatre Arts	16	0.8%	10	0.5%
Total	309	14.5%	290	13.2%
SCIENCE				
Biochemistry	37	1.7%	42	1.9%
Biology	175	8.2%	167	7.6%
Chemistry	11	0.5%	16	0.7%
Computer Science	52	2.4%	68	3.1%
Exercise and Sport Science	128	6.0%	169	7.7%
Health Administration	0	0.0%	0	0.0%
Health Promotion	23	1.1%	23	1.0%
Information Systems	11	0.5%	14	0.6%
Marine Science	334	15.7%	333	15.1%
Mathematics	28	1.3%	18	0.8%
Nursing Physics	0 6	0.0% 0.3%	0 14	0.0% 0.6%
Psychology	101	4.7%	98	4.5%
Recreation and Sport Management	42	2.0%	51	2.3%
Sociology	27	1.3%	32	1.5%
Total	975	45.8%	1,045	47.5%
UNIVERSITY				
Interdisciplinary Studies	0	0.0%	1	0.0%
Undeclared	303	14.2%	275	12.5%
GRAND TOTAL	2,128	100.0%	2,200	100.0%

## First-time Transfer Students

Coastal Carolina University

# Fact Book

Office of Institutional Research, Assessment and Analysis



## **FIRST-TIME TRANSFER STUDENTS**

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## FIRST-TIME TRANSFER STUDENTS HIGHLIGHTS

Fact Book. 2012

## First-Time Full-Time Transfers - Fall 2012

- In Fall 2012, there were 721 newly enrolled first-time full-time transfer students, representing an increase of 1% from Fall 2011 (714).
- The most prominent ethnic groups among the Fall 2012 first-time full-time transfer students were White (71%), Black/African American (17%), and Hispanic/Latino (4%).
- Female students comprised 53% of first-time full-time transfer students.
- First-time full-time transfer students consisted mostly of students between the ages of 20 and 22 (54%) and less than 20 years of age (21%).
- In Fall 2012, more in-state transfer students enrolled (53%) than out-of-state students (43%). International students comprised 4% of the non in-state transfer students.
- In Fall 2012, 33% of first-time full-time transfer students originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 20% originated from other South Carolina counties.
- Of the 721 first-time full-time transfer students in Fall 2012, 72% transferred 30 credit hours or more.
- Approximately 4% of first-time full-time transfer students had not declared a major in Fall 2011. The five most popular majors for transfer students were: Marine Science (8%), Management (7%), Biology (6%), Exercise and Sport Science (5%), and Psychology (5%).

#### Migration and retention trends of 2011 first-time transfer students

 The number of students (779) who transferred to the University in 2011 decreased by 7% from 2010. Transfer students who came from other South Carolina higher education institutions comprised approximately 47% of the total transfer student population in 2011. The majority of the in-state transfer students (52%) were previously enrolled at Horry Georgetown Technical College.



- The first-year student retention rate for 2011 transfer students was 70%, representing a decrease of 2% from the 2010 rate.
- There were a total of 714 first-time full-time transfer students enrolled at the University in Fall 2011. Of the 2011 transfer student cohort, 499 students chose to continue their studies at the University the following year. The one-year retention rate for the Fall 2011 cohort is 69.9% which is lower than the one-year retention for the Fall 2010 cohort (71.2%).
- In geographic origin, 260 (52%) continuing students were native to South Carolina and 243 (48%) students were from other U.S. states or international countries.
- Among the academic colleges, the continuation of first-time full-time transfer students from Fall 2011 to Fall 2012 was: Wall College of Business Administration (67%), Spadoni College of Education (68%), Edwards College of Humanities and Fine Arts (71%), College of Science (73%), and University College (75%).

The *First-Time Transfer Students* section is in alignment with the following supporting key strategies and goals from the *Coastal Carolina University Strategic Plan*:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.2. Appropriate Educational Initiatives: Promote high quality educational programs and services that are aligned with available resources to meet the needs of our constituencies.

Goal 1.5. Mutually-Beneficial Community Partnerships: Enhance and expand connections between the community and University programs and services to support enrollment, academic, cultural, and athletic outcomes that further the mission of Coastal Carolina University.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.



# MIGRATION OF TRANSFER STUDENTS TO COASTAL CAROLINA UNIVERSITY FALL SEMESTERS 2007-2011

SC Transfers From:	2007	2008	2009	2010	2011
The Citadel	3	1	2	2	0
Clemson University	2	3	6	3	3
College of Charleston	11	5	13	17	6
Francis Marion University	12	10	6	7	9
Lander University	1	2	1	4	5
S.C. State University	7	4	5	6	9
USC-Columbia	26	22	28	25	32
USC-Aiken	0	2	0	0	0
USC-Beaufort	0	1	0	0	0
USC-Upstate	1	0	1	0	0
Winthrop University	6	3	8	5	9
Medical University of South Carolina	0	0	0	0	0
Two-year USC Campuses	2	4	3	0	0
Horry Georgetown Technical College	122	160	178	207	188
Other SC Technical Colleges	52	64	63	59	68
Private Senior Institutions	28	37	35	52	32
Private Two-year Colleges	5	6	3	3	3
Total SC Transfers	278	324	352	390	364
Out-of-State Colleges	380	397	393	447	413
Foreign Colleges	0	0	9	3	2
Total Transfers	658	721	754	840	779

Source: SC Commission on Higher Education

## MIGRATION OF TRANSFER STUDENTS FROM COASTAL CAROLINA UNIVERSITY FALL SEMESTERS 2007-2011

SC Transfers To:	2007	2008	2009	2010	2011
The Citadel	0	1	1	0	1
Clemson University	18	14	19	17	21
College of Charleston	23	16	18	16	14
Francis Marion University	12	12	10	17	9
Lander University	1	0	0	2	2
S.C. State University	2	1	0	1	2
USC-Columbia	22	24	35	26	34
USC-Aiken	1	2	5	2	1
USC-Beaufort	1	0	2	2	1
USC-Upstate	4	5	3	12	7
Winthrop University	3	5	1	5	6
Medical University of South Carolina	1	2	2	0	1
Two-year USC Campuses	4	6	3	4	3
Horry Georgetown Technical College	68	84	82	99	79
Other SC Technical Colleges	58	46	81	74	83
Private Senior Institutions	7	15	6	8	9
Private Two-year Colleges	0	0	0	0	2
Total SC Transfers	225	233	268	285	275

Source: SC Commission on Higher Education

# NEW TRANSFER STUDENT RETENTION FALL SEMESTERS 2006-2012

# Summary

	2006	2007	2008	2009	2010	2011	2012
# NEW FULL-TIME TRANSFER STUDENTS	583	611	699	069	777	714	721
Adjustments to Cohort Adjusted Cohort	3 580						
AFTER 1ST YEAR Graduated Returned Total Retention	9 1.6% 409 70.5% 418 72.1%	11 1.8% 459 75.1% 470 76.9%	6 0.9% 490 73.2% 496 74.1%	16 2.3% 464 67.2% 480 69.6%	4 0.5% 557 71.7% 561 72.2%	7 1.0% 499 69.9% 506 70.9%	
AFTER 2ND YEAR Graduated Returned Total Retention	64 11.0% 322 55.5% 386 66.6%	73 11.9% 332 54.3% 405 66.3%	72 10.8% 381 57.0% 453 67.7%	82 11.9% 354 51.3% 436 63.2%	95 12.2% 398 51.2% 493 63.4%		
AFTER 3RD YEAR Graduated Returned Total Retention	224 38.6% 139 24.0% 363 62.6%	220 36.0% 156 25.5% 376 61.5%	253 37.8% 172 25.7% 425 63.5%	245 35.5% 151 21.9% 396 57.4%			
AFTER 4TH YEAR Graduated Returned Total Retention	321 55.3% 36 6.2% 357 61.6%	336 55.0% 41 6.7% 377 61.7%	378 56.5% 34 5.1% 412 61.6%		Six-year Graduation Rates  Cohort % 2002 53.22 2003 56.33	n Rates % 53.2% 56.3%	
AFTER 5TH YEAR Graduated Returned Total Retention	348 60.0% 14 2.4% 362 62.4%	368 60.2% 16 2.6% 384 62.8%			2004 2005 2006	58.0% 57.2% 61.6%	
AFTER 6TH YEAR Graduated Returned Total Retention	357 61.6% 4 0.7% 361 62.2%						

# FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2011 - FALL 2012

	TRANS Number	SFER Percent	CONTIN Number	NUING Percent	NON-CON Number	ITINUING Percent
ETHNICITY						
Hispanic/Latino RACE	15	2.1%	11	73.3%	4	26.7%
American Indian/Alaskan Native	4	0.6%	3	75.0%	1	25.0%
Asian	5	0.7%	4	80.0%	1	20.0%
Black/African American	138	19.4%	90	65.2%	48	34.8%
Native Hawaiian/Pacific Islander	2	0.3%	2	100.0%	0	0.0%
White	516	72.4%	369	71.5%	147	28.5%
Two or More Races	16	2.2%	12	75.0%	4	25.0%
Non-Resident Alien	17	2.4%	11	64.7%	6	35.3%
Unknown	1		1	100.0%	0	0.0%
Total	714	100.0%	503	70.4%	211	29.6%
GENDER		.=				
Men	326	45.7%	233	71.5%	93	28.5%
Women	388	54.3%	270	69.6%	118	30.4%
Total	714	100.0%	503	70.4%	211	29.6%
AGE						
less than 20	167	23.4%	105	62.9%	62	37.1%
20-22	398	55.7%	283	71.1%	115	28.9%
23-24	67	9.4%	53	79.1%	14	20.9%
25-29	38	5.3%	26	68.4%	12	31.6%
30-39	25	3.5%	20	80.0%	5	20.0%
40-49	14	2.0%	12	85.7%	2	14.3%
50+	5	0.7%	4	80.0%	1	20.0%
No Report	0	400.00/	0		0	
Total	714	100.0%	503	70.4%	211	29.6%
GEOGRAPHIC LOCATION						
In-State	359	50.3%	260	72.4%	99	27.6%
Out-of-State	338	47.3%	232	68.6%	106	31.4%
International	17	2.4%	11	64.7%	6	35.3%
Total	714	100.0%	503	70.4%	211	29.6%
IN-STATE						
Five-County Service Area	-	4.00/	_	74 40/	0	00.00/
Dillon	7	1.0%	5	71.4%	2	28.6%
Georgetown	12	1.7%	10	83.3%	2	16.7%
Horry	244	34.2%	181	74.2%	63	25.8%
Marion	4	0.6%	3	75.0%	1	25.0%
Williamsburg	3	0.4%	2	66.7%	1	33.3%
Total	270	37.8%	201	74.4%	69	25.6%
Other SC Counties Charleston	7	4.00/	7	100.0%	0	0.0%
	7	1.0%	7		0	
Florence	13	1.8%	8	61.5%	5	38.5%
Greenville	6	0.8%	5	83.3%	1	16.7%
Lexington	6	0.8%	4	66.7%	2	33.3%
York Other	6	0.8%	5	83.3%	1	16.7%
Total	51 89	7.1% 12.5%	30 <b>59</b>	58.8% <b>66.3%</b>	21 <b>30</b>	41.2% <b>33.7%</b>
iotai	09	12.070	39	UU.3 70	30	JJ.1 70

# FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2011 - FALL 2012

	TRAN	TRANSFER		CONTINUING		ITINUING
	Number	Percent	Number	Percent	Number	Percent
OUT-OF -STATE						
Connecticut	14	2.0%	8	57.1%	6	42.9%
Illinois	9	1.3%	6	66.7%	3	33.3%
Maryland	43	6.0%	25	58.1%	18	41.9%
New Jersey	51	7.1%	39	76.5%	12	23.5%
New York	75	10.5%	57	76.0%	18	24.0%
North Carolina	13	1.8%	7	53.8%	6	46.2%
Ohio	7	1.0%	4	57.1%	3	42.9%
Pennsylvania	23	3.2%	16	69.6%	7	30.4%
Virginia	25	3.5%	17	68.0%	8	32.0%
West Virginia	4	0.6%	2	50.0%	2	50.0%
Other	74	10.4%	51	68.9%	23	31.1%
International	17	2.4%	11	64.7%	6	35.3%
Total	355	49.7%	243	68.5%	112	31.5%
CUMULATIVE CREDIT HOURS						
TRANSFERRED TO CCU						
Less than 30 hours	215	30.1%	118	54.9%	97	45.1%
30 hours	18	2.5%	12	66.7%	6	33.3%
More than 30 hours	481	67.4%	373	77.5%	108	22.5%
TOTAL	714	100.0%	503	70.4%	211	29.6%

# FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2011 - FALL 2012

	TRANS	FER	CONTIN	NUING	NON-CON	TINUING
	Number	Percent	Number	Percent	Number	Percent
MAJOR						
BUSINESS						
Accounting	24	3.4%	17	70.8%	7	29.2%
Economics (BA)	0	0.0%	0	70.070	0	29.270
Economics (BS)	5	0.0%	4	80.0%	1	20.0%
Finance	18	2.5%	12	66.7%	6	33.3%
Management	58	8.1%	38	65.5%	20	34.5%
Marketing	34	4.8%	22	64.7%	12	35.3%
Resort Tourism Management	19	2.7%	12	63.2%	7	36.8%
Total	158	2.1%	105	66.5%	53	33.5%
lotai	150	22.170	105	00.5%	33	33.3%
EDUCATION						
Early Childhood Education	32	4.5%	21	65.6%	11	34.4%
Elementary Education	18	2.5%	12	66.7%	6	33.3%
Middle Level Education	11	1.5%	9	81.8%	2	18.2%
Physical Education	9	1.3%	7	77.8%	2	22.2%
Special Education	13	1.8%	7	53.8%	6	46.2%
Total	83	11.6%	56	67.5%	27	32.5%
HUMANITIES AND FINE ARTS Art Studio	10	1.4%	8	80.0%	2	20.0%
Communication	37	5.2%	21	56.8%	16	43.2%
	7	1.0%		42.9%		43.2% 57.1%
Dramatic Arts	20	2.8%	3	42.9% 65.0%	4 7	37.1% 35.0%
English	14	2.0%	13 14			
Graphic Design	14	1.5%		100.0% 72.7%	0	0.0% 27.3%
History			8		3	
Music	5	0.7%	4	80.0%	1	20.0%
Musical Theatre	1	0.1%	1	100.0%	0	0.0%
Philosophy	4	0.6%	3	75.0%	1	25.0%
Political Science	18	2.5%	14	77.8%	4	22.2%
Spanish	1	0.1%	1	100.0%	0	0.0%
Theatre Arts	1	0.1%	1	100.0%	0	0.0%
Total	129	17.9%	91	70.5%	38	29.5%
SCIENCE						
Biochemistry	6	0.8%	2	33.3%	4	66.7%
Biology	44	6.2%	33	75.0%	11	25.0%
Chemistry	1	0.1%	1	100.0%	0	0.0%
Computer Science	17	2.4%	10	58.8%	7	41.2%
Exercise and Sport Science	66	9.2%	44	66.7%	22	33.3%
Health Promotion	16	2.2%	13	81.3%	3	18.8%
Information Systems	7	1.0%	6	85.7%	1	14.3%
Marine Science	41	5.7%	30	73.2%	11	26.8%
Mathematics	7	1.0%	6	85.7%	1	14.3%
Physics	0	0.0%	0		0	
Psychology	45	6.3%	33	73.3%	12	26.7%
Recreation and Sport Management	36	5.0%	29	80.6%	7	19.4%
Sociology	22	3.1%	17	77.3%	5	22.7%
Total	308	42.3%	224	72.7%	84	27.3%
UNIVERSITY	47	2.40/	4.4	00 40/	2	47.00/
Interdisciplinary Studies Undeclared	17 19	2.4% 2.7%	14 13	82.4% 68.4%	3 6	17.6% 31.6%
Chaedialea	13	<b>L</b> .1 /0	10	00. <del>4</del> /0	U	31.070
GRAND TOTAL	714		503		211	

## Profile of Coastal Carolina University's First-Time Full-Time Transfers

	Fall 20 NEW TRAN Number		Fall 2012 NEW TRANSFERS Number Percent		
ETHNICITY					
Hispanic/Latino	15	2.1%	27	3.7%	
RACE					
American Indian/Alaskan Native	4	0.6%	1	0.1%	
Asian	5	0.7%	5	0.7%	
Black/African American	138	19.3%	122	16.9%	
Native Hawaiian/Pacific Islander	2	0.3%	1	0.1%	
White	516	72.3%	513	71.2%	
Two or More Races	16	2.2%	23	3.2%	
Non-Resident Alien	17	2.4%	29	4.0%	
Unknown	1	0.1%	0	0.0%	
Total	714	100.0%	721	100.0%	
GENDER					
Male	326	45.7%	342	47.4%	
Female	388	54.3%	379	52.6%	
Total	714	100.0%	721	100.0%	
AGE					
less than 20	167	23.4%	151	20.9%	
20-22	398	55.7%	386	53.5%	
23-24	67	9.4%	67	9.3%	
25-29	38	5.3%	58	8.0%	
30-39	25	3.5%	37	5.1%	
40-49	14	2.0%	18	2.5%	
50+	5	0.7%	4	0.6%	
No Report	0	0.0%	0	0.0%	
Total	714	100.0%	721	100.0%	
GEOGRAPHIC LOCATION					
In-State	359	50.3%	384	53.3%	
Out-of-State	338	47.3%	308	42.7%	
International	17	2.4%	29	4.0%	
Total	714	100.0%	721	100.0%	
IN-STATE					
Five-County Service Area					
Dillon	7	1.0%	6	0.8%	
Georgetown	12	1.7%	21	2.9%	
Horry	244	34.2%	205	28.4%	
Marion	4	0.6%	5	0.7%	
Williamsburg	3	0.4%	1	0.1%	
Total	270	37.8%	238	33.0%	
Other SC Counties					
Charleston	7	1.0%	12	1.7%	
Florence	13	1.8%	11	1.5%	
Greenville	6	0.8%	16	2.2%	
Lexington	6	0.8%	10	1.4%	
York	6	0.8%	6	0.8%	
Other	51	7.1%	91	12.6%	
Total	89	12.5%	146	20.2%	

	Fall 2 NEW TRA		Fall 2012 NEW TRANSFERS		
	Number	Percent	Number	Percent	
OUT-OF-STATE					
Connecticut	14	2.0%	10	1.4%	
Illinois	9	1.3%	12	1.7%	
Maryland	43	6.0%	27	3.7%	
Massachusetts	14	2.0%	25	3.5%	
New Jersey	51	7.1%	43	6.0%	
New York	75	10.5%	57	7.9%	
North Carolina	13	1.8%	16	2.2%	
Ohio	7	1.0%	14	1.9%	
Pennsylvania	23	3.2%	29	4.0%	
Virginia	25	3.5%	22	3.1%	
Other	64	9.0%	53	7.4%	
International	17	2.4%	29	4.0%	
Total	355	49.7%	337	46.7%	
CUMULATIVE CREDIT HOURS					
TRANSFERRED TO CCU					
Less than 30 hours	215	30.1%	205	28.4%	
30 hours	18	2.5%	13	1.8%	
More than 30 hours	481	67.4%	503	69.8%	
Total	714	100.0%	721	100.0%	

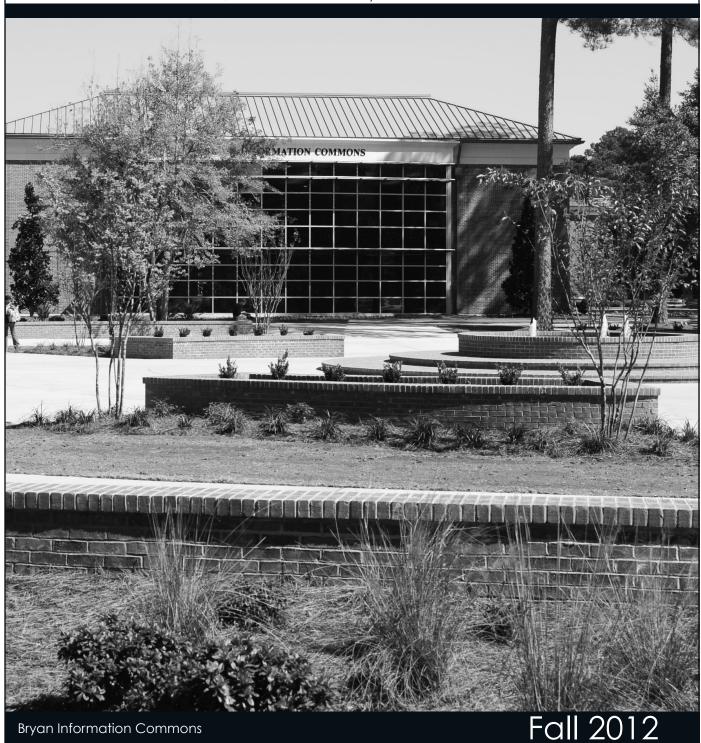
	Fall 2011		Fall 2012		
	NEW TRA Number	NSFERS Percent	NEW TRA Number	NSFERS Percent	
MAJOR	Number	Percent	Number	reiceill	
BUSINESS					
Accounting	24	3.4%	38	5.3%	
Economics (BA)	0	0.0%	1	0.1%	
Economics (BS)	5	0.7%	5	0.7%	
Finance	18 58	2.5% 8.1%	11 52	1.5% 7.2%	
Management Marketing	34	4.8%	29	4.0%	
Resort Tourism Management	19	2.7%	21	2.9%	
Total	158	22.1%	157	21.8%	
EDUCATION					
Early Childhood Education	32	4.5%	27	3.7%	
Elementary Education	18	2.5%	20	2.8%	
Middle Level Education	11	1.5%	14	1.9%	
Physical Education	9	1.3%	13	1.8%	
Special Education	13	1.8%	15	2.1%	
Total	83	11.6%	89	12.3%	
HUMANITIES AND FINE ARTS					
Art Studio	10	1.4%	7	1.0%	
Communication	37	5.2%	33	4.6%	
English Graphic Design	20 14	2.8% 2.0%	12 18	1.7% 2.5%	
History	11	1.5%	17	2.3%	
Intelligence and National Security Studies	0	0.0%	4	0.6%	
Music	5	0.7%	6	0.8%	
Musical Theatre	1	0.1%	3	0.4%	
Philosophy	4	0.6%	5	0.7%	
Political Science	18	2.5%	17	2.4%	
Spanish	1	0.1%	2	0.3%	
Theatre	7	1.0%	4	0.6%	
Theatre Arts Total	1 <b>129</b>	0.1% <b>18.1%</b>	1 <b>129</b>	0.1% <b>17.9%</b>	
	120	10.170	120	11.070	
SCIENCE Biochemistry	6	0.8%	5	0.7%	
Biology	44	6.2%	46	6.4%	
Chemistry	1	0.1%	2	0.4%	
Computer Science	17	2.4%	20	2.8%	
Exercise and Sport Science	66	9.2%	39	5.4%	
Health Administration	0	0.0%	1	0.1%	
Health Promotion	16	2.2%	17	2.4%	
Information Systems	7	1.0%	5	0.7%	
Marine Science	41	5.7%	58	8.0%	
Mathematics	7	1.0% 0.0%	6	0.8% 1.0%	
Nursing Physics	0 0	0.0%	7 2	0.3%	
Psychology	45	6.3%	38	5.3%	
Recreation and Sport Management	36	5.0%	21	2.9%	
Sociology	22	3.1%	37	5.1%	
Total	308	43.1%	304	42.2%	
UNIVERSITY					
Interdisciplinary Studies	17	2.4%	12	1.7%	
Undeclared	19	2.7%	30	4.2%	
TOTAL	714	100.0%	721	100.0%	

## Academics

Coastal Carolina University

# Fact Book

Office of Institutional Research, Assessment and Analysis



## **ACADEMICS**

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## ACADEMIC HIGHLIGHTS

Fact Book. 2012

## Undergraduate Major by Class

In Fall 2012, there were 8,746 undergraduates: 33% were freshmen, 22% were sophomores, 20% were juniors, 22% were seniors, and 3% were non-degree seeking students.

## **Enrollment By Major**

Undergraduate: There was a 24% increase in undergraduate student enrollment between Fall 2007 and Fall 2012.

- Wall College of Business Administration: 12% decrease between Fall 2007 and Fall 2012. The Economics major grew in enrollment 26%.
- Spadoni College of Education: 3% increase between Fall 2007 and Fall 2012. The enrollment in Middle Level Education increased 175% and Special Education enrollment increased 76%.
- Edwards College of Humanities and Fine Arts: 35% increase between Fall 2007 and Fall 2012. The Communication major grew in enrollment 57% and enrollment in the Theatre major increased 31%.
- College of Science: 55% increase between Fall 2007 and Fall 2012. The Physics, Sociology, and Marine Science majors continued to grow with increases in enrollment during the five year period at 322%, 97%, and 55% respectively.

Graduate: There was a 120% increase in the number of degree-seeking graduate students between Fall 2007 and Fall 2012.

#### Average Size of Lecture Classes

In Fall 2012, the average size of lower- and upper-division lecture classes for the University was 27.4 and 21.3 respectfully. During the last three years, the average size of lower-division lecture classes has increased and there has been a decrease in the average size of upper-division lecture classes.



## Total Degrees Awarded

In 2011-2012, 1,580 degrees were awarded. Since 1974, the University has awarded 22,765 degrees ranging from the associate to master levels. The Wall College of Business Administration awarded the highest number of degrees (6,368) between 1974 and 2012.

The *Academic* section is in alignment with the following supporting key strategies and goals from the *Coastal Carolina University Strategic Plan*:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.1. Quality Teaching and Learning: Promote a student-centered campus environment that strengthens opportunities for exceptional teaching and learning in undergraduate and graduate programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.



## UNDERGRADUATE MAJOR BY CLASS FALL 2012

	Freshman	Sophomore 30 Hours Completed	Junior 60 Hours Completed	Senior 90 Hours Completed	Non- Degree Seeking	Total
COLLEGE/MAJOR	Tresimun	Completed	Oompieteu	Completed	Occaring	Total
BUSINESS ADMINISTRATION						
Accounting	97	78	62	70	0	307
Economics (BA)	1	0	1	1	0	3
Economics (BS)	13	12	12	12	0	49
Finance	40	40	35	58	0	173
Management	233	165	154	148	0	700
Marketing	121	98	85	101	0	405
Resort Tourism Management	73	70	34	39	0	216
EDUCATION						
Early Childhood Education	67	46	71	91	0	275
Elementary Education	59	49	48	67	0	223
Middle Level Education	42	18	38	34	0	132
Physical Education	33	23	14	22	Ö	92
Special Education	32	19	21	23	0	95
HUMANITIES AND FINE ARTS						
Art Studio	23	16	20	29	0	88
Communication	103	126	121	117	0	467
English	23	43	37	43	0	146
Graphic Design	55	49	33	30	0	167
History	40	30	33	56	0	159
Intelligence and National Security Studies		8	5 5	1	0	41
Music	31	13	14	28	0	86
Musical Theatre	7	11	9	13	0	40
	7 5	5	9	6	0	25
Philosophy Political Science	5 59	5 53	9 57	46	0	215
			-		-	
Spanish	1	6	8	13 12	0	28
Theatre Theatre Arts	18 15	9 14	8 3	7	0 0	47 39
Theatre Arts	15	14	3	,	U	39
SCIENCE						
Biochemistry	52	11	9	8	0	80
Biology	223	120	99	103	0	545
Chemistry	20	7	5	9	0	41
Computer Science	87	40	26	26	0	179
Exercise and Sport Science	212	170	120	114	0	616
Health Administration	0	0	2	1	0	3
Health Promotion	43	48	68	82	0	241
Information Systems	21	25	28	18	0	92
Marine Science	395	192	103	123	0	813
Math	22	14	16	14	0	66
Nursing	0	0	11	32	0	43
Physics	15	9	7	7	0	38
Psychology	141	107	108	105	0	461
Recreation and Sport Management	80	91	78	79	0	328
Sociology	47	54	67	67	0	235
UNIVERSITY COLLEGE						
Interdisciplinary Studies	1	9	25	58	0	93
Undeclared	320	31	12	11	280	654
GRAND TOTAL	2,897	1,929	1,716	1,924	280	8,746

## **UNDERGRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2007-2012**

							5-Year %
COLLEGE/MAJOR	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	Change
BUSINESS ADMINISTRATION							
Accounting	258	306	308	319	296	307	19.0%
Economics (BA)			1	6	3	3	N/A
Economics (BS)	39	52	65	65	62	49	25.6%
Finance	246	248	216	172	196	173	-29.7%
Management	800	823	810	761	734	700	-12.5%
Marketing	503	490	459	435	411	405	-19.5%
Resort Tourism Management	249	260	203	217	218	216	-13.3%
TOTAL	2,095	2,179	2,062	1,975	1,920	1,853	-11.6%
EDUCATION							
Early Childhood Education	286	267	292	319	289	275	-3.8%
Elementary Education	222	231	255	254	235	223	0.5%
Middle Level Education	48	62	77	96	128	132	175.0%
Physical Education	183	166	157	154	101	92	-49.7%
Special Education	54	59	64	88	99	95	75.9%
TOTAL	793	785	845	911	852	817	3.0%
HUMANITIES AND FINE ARTS							
Art Studio	140	142	165	104	101	88	-37.1%
Communication	298	371	400	470	479	467	56.7%
English	168	152	150	156	158	146	-13.1%
Graphic Design				80	160	167	N/A
History	189	180	211	214	178	159	-15.9%
Intelligence and National Security Studies						41	N/A
Music	73	86	91	94	99	86	17.8%
Musical Theatre	36	47	50	42	42	40	11.1%
Philosophy	20	13	23	23	23	25	25.0%
Political Science	191	212	225	223	233	215	12.6%
Spanish	28	29	36	35	35	28	0.0%
Theatre	36	36	38	46	54	47	30.6%
Theatre Arts				16	31	39	N/A
TOTAL	1,143	1,232	1,351	1,503	1,593	1,548	35.4%
SCIENCE							
Biochemistry				11	59	80	N/A
Biology	454	518	564	598	560	545	20.0%
Chemistry	39	44	51	52	35	41	5.1%
Computer Science	168	182	202	214	182	179	6.5%
*Exercise and Sport Science		159	289	389	550	616	N/A
Health Administration						3	N/A
*Health Promotion	352	285	216	217	221	241	-31.5%
Information Systems				10	43	92	N/A
Marine Science	526	567	566	628	708	813	54.6%
Math	89	69	76	87	76	66	-25.8%
Nursing					27	43	N/A
Physics	9	22	28	28	27	38	322.2%
Psychology	429	433	420	467	451	461	7.5%
*Recreation and Sport Management	249	286	284	312	323	328	31.7%
Sociology	119	130	114	162	205	235	97.5%
TOTAL	2,434	2,695	2,810	3,175	3,467	3,781	55.3%
UNIVERSITY COLLEGE							
**Interdisciplinary Studies	53	50	53	55	79	93	75.5%
Undeclared	297	345	385	355	386	374	25.9%
Non-Degree Seeking	219	251	376	229	220	280	27.9%
ENROLLMENT TOTAL	7,034	7,537	7,882	8,203	8,517	8,746	24.3%

<sup>\*</sup>Major moved from the Spadoni College of Education to the College of Science July 1, 2009.

<sup>\*\*</sup>Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009. 52

## GRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2007-2012

							5-Year %
COLLEGE/MAJOR	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>Change</u>
BUSINESS ADMINISTRATION							
Master of Accountancy					20	30	N/A
Master of Business Administration	42	40	39	41	46	63	50.0%
Business Administration - Accounting*	10	13	14	15	8		N/A
TOTAL	52	53	53	56	74	93	78.8%
EDUCATION							
Master of Arts in Teaching:							
Art	9	9	7	7	7	5	-44.4%
English	4	6	3	13	13	20	400.0%
Math	0	3	5	3	6	4	N/A
Music	5	6	10	2	7	5	0.0%
Science	3	9	11	13	10	10	233.3%
Social Studies	15	25	24	23	21	22	46.7%
Master of Education:	13	20	23	6			N/A
Early Childhood Education* Educational Leadership		20 	23 79	103	133	121	N/A N/A
Elementary Education*	22	41	7 <del>5</del> 25	8			N/A
Learning and Teaching	22	71	25	O			IN/A
Early and Elementary Grades				7	5	4	N/A
Instructional Technology				17	28	29	N/A
Literacy				18	26	21	N/A
Secondary Education*:							
English	3	4	6	3	1		N/A
Math	4	4	4	2	0		N/A
Music	1	2	0	0	0		N/A
Science	3	4	4	2	0		N/A
Social Studies	5	6	3	4	0		N/A
TOTAL	87	139	204	231	257	241	177.0%
HUMANITIES AND FINE ARTS							
Master of Arts in Writing				10	20	28	N/A
TOTAL	0	0	0	10	20	28	N/A
SCIENCE							
Coastal Marine and Wetland Studies	42	39	37	34	32	35	-16.7%
Applied Computing and Information	72	33	37	<b>5</b> 4	32	33	10.7 70
Systems (Certificate)						1	N/A
TOTAL	42	39	37	34	32	36	-14.3%
Degree Seeking	181	231	294	331	383	398	119.9%
Non-Degree Seeking	621	350	146	172	184	191	-69.2%
ENROLLMENT TOTAL	802	581	440	503	567	589	-26.6%

<sup>\*</sup>Program discontinued

## UNDERGRADUATE MAJOR BY AVERAGE AGE OF STUDENT FALL SEMESTERS 2007-2012

BUSINESS ADMINISTRATION	COLLEGE/MAJOR	2007	2008	2009	2010	2011	2012
Accounting   22   22   22   22   22   22   22	BUSINESS ADMINISTRATION						
Economics (BA)		22	22	22	22	22	22
Economics (BS)							
Finance							
Management							
Markeing   21							
Resort Tourism Management							
College Average Age							
EBUCATION Early Childhood Education							
Early Childhood Education	College Average Age	21	21	21	21	21	21
Early Childhood Education	EDUCATION						
Elementary Education		22	22	22	22	22	22
Middle Level Education         24         23         23         22         23         23           Physical Education         21         22         23         23         22         22         23         23         22         22         23         23         22         22         23         23         22         22         23         23         22         22         23         23         22         22         22         22         22         22         22         22         22         22         22         22         22         22         22         22         22         22         22	•						
Physical Education   21   21   21   21   21   21   21   2							
Special Education   22   22   22   23   22   22   22   2		<u> </u>					
College Average Age   22   21   22   22   22   22   22   2	•						
HUMANTIES AND FINE ARTS					_		
Art Studio	College Average Age	22	<b>2</b> 1	22	22	22	22
Art Studio	HIIMANITIES AND EINE ARTS						
Communication         21         22		22	22	21	21	21	22
English							
Graphic Design							
History							
Intelligence and National Security Studies							
Music         22         21         21         22         22         22           Musical Theatre         20         21         21         21         21         21         21         21         21         21         21         21         21         22         22         22         22         22         21         21         21         21	•						
Musical Theatre							
Philosophy							
Political Science   22   22   23   23   23   22   23   23   22   24   24		-	-	-			
Spanish         22         25         24         24         23         24           Theatre         21         20         20         20         20         20           Theatre Arts             19         19         20           College Average Age         22         21         21         21         21         21         21         21         21         21         21         21         21         22         22         22         21         21         21         22         22         22         22         22         22         22         22         22         22         22							
Theatre Arts 19 19 20  College Average Age 22 22 22 22 22 22 22 22  SCIENCE  Biochemistry 21 20 19  Biology 20 20 21 21 21 21 21 21  Chemistry 20 21 21 22 22 21 21  Computer Science 21 21 21 22 22 21 21  Fexercise and Sport Science 20 20 20 20 20 20  Health Administration 29  Health Promotion 21 22 22 22 22 22  Information Systems 23 23 23 21  Marine Science 20 20 20 20 20 20 20  Math 20 21 21 21 21 22 22 22  Information Systems 38 35  Physics 19 20 20 20 20 21 21 21 22  Nursing 38 35  Physics 19 20 20 20 21 21 21 21 20  Psychology 22 22 22 22 21 21 21  Sociology 23 24 24 24 24 24  College Average Age 21 21 21 21 21 21 21  UNIVERSITY COLLEGE  **Interdisciplinary Studies 31 31 31 33 30 27 28  Undeclared 19 19 19 19 19 19 19 19  Non-Degree Seeking 25 25 25 22 21 19 19				_		_	
Theatre Arts College Average Age 22 22 22 22 22 22 22 22 22 22 22 22 22	·						
SCIENCE         Science <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>							
SCIENCE         Biochemistry							
Biochemistry	College Average Age	22	22	22	22	22	22
Biochemistry	SCIENCE						
Biology					21	20	19
Chemistry       20       21       21       20       21       21       20       21       21       21       21       21       21       21       21       21       21       21       21       21       21       21       21       21       22       22       22       21       21       21       21       22       21		20	20	21			
Computer Science       21       21       22       22       21       21         *Exercise and Sport Science		-					
*Exercise and Sport Science 20 20 20 20 20 20 20 40 40 41 40 40 40 40 40 40 40 40 40 40 40 40 40							
Health Administration							
*Health Promotion 21 22 22 22 22 22 22 22 22 16 Information Systems 23 23 23 21 Marine Science 20 20 20 20 20 20 20 20 Math 20 21 21 21 21 21 22 Nursing 38 35 Physics 19 20 20 20 21 21 21 21 20 Psychology 22 22 22 22 21 21 21 21 21 21 21 21 21							
Information Systems							
Marine Science       20       20       20       20       20       20       20       20       20       20       20       20       20       21       21       21       21       22       22       21       21       21       22       22       22       22       21 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Math     20     21     21     21     21     21     22       Nursing          38     35       Physics     19     20     20     21     21     20       Psychology     22     22     22     21     21     21     21       *Recreation and Sport Management     21 <td></td> <td>20</td> <td>20</td> <td>20</td> <td></td> <td></td> <td></td>		20	20	20			
Nursing           38       35         Physics       19       20       20       21       21       20         Psychology       22       22       22       21							
Physics       19       20       20       21       21       20         Psychology       22       22       22       21       21       21       21         *Recreation and Sport Management       21							
Psychology 22 22 22 21 21 21 21 21 21 21 Sociology 23 24 24 24 24 24 24 24 24 24 24 24 24 24	•	19	20	20	21		
*Recreation and Sport Management 21 21 21 21 21 21 21 21 21 21 21 24 24 24 24 24 24 24 24 24 24 24 24 24							
Sociology       23       24							
College Average Age       21       21       21       21       21       21       21         UNIVERSITY COLLEGE         **Interdisciplinary Studies       31       31       33       30       27       28         Undeclared       19       19       19       19       19       19       19         Non-Degree Seeking       25       25       22       21       19       19							
UNIVERSITY COLLEGE         **Interdisciplinary Studies       31       31       33       30       27       28         Undeclared       19       19       19       19       19       19       19         Non-Degree Seeking       25       25       22       21       19       19	0,						
**Interdisciplinary Studies 31 31 33 30 27 28 Undeclared 19 19 19 19 19 19 Non-Degree Seeking 25 25 22 21 19 19							
Undeclared         19							
Non-Degree Seeking 25 25 22 21 19 19							
Coastal Average Age 21 21 21 21 21 21 21	Non-Degree Seeking	25	25	22	21	19	19
	Coastal Average Age	21	21	21	21	21	21

<sup>\*</sup>Major moved from the Spadoni College of Education to the College of Science July 1, 2009.

<sup>\*\*</sup>Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009.

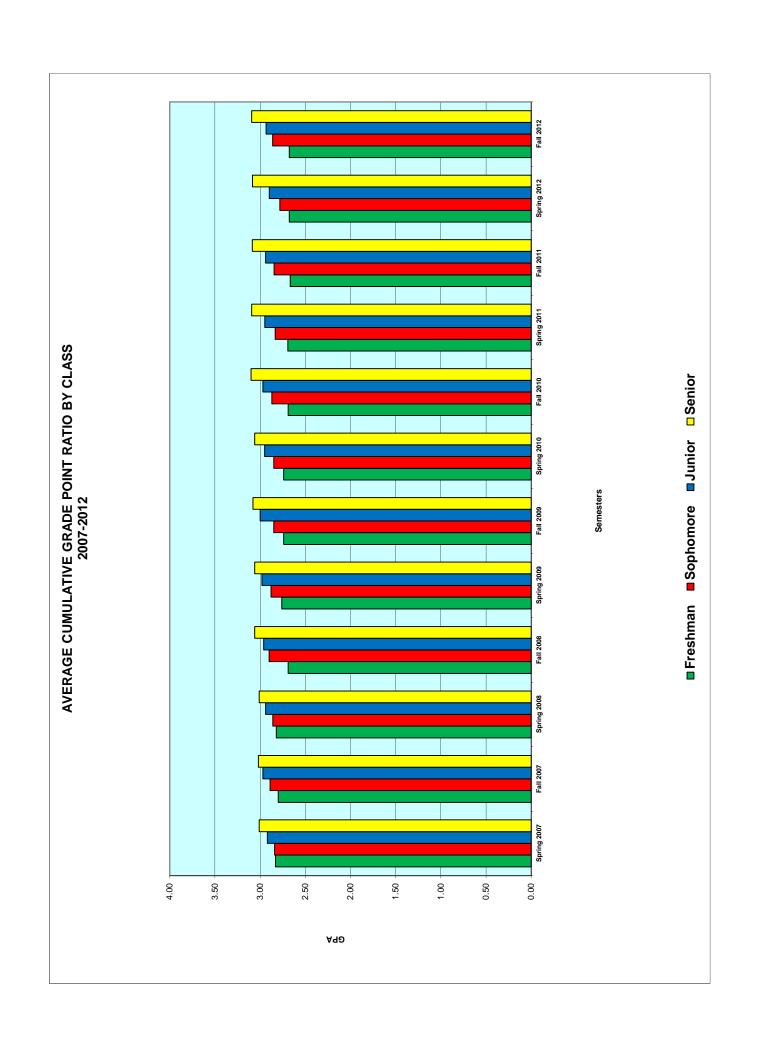
# AVERAGE SIZE OF LECTURE CLASSES BY DISCIPLINE AND LEVEL FALL SEMESTERS 2010-2012

	20	10	20	11	20	12
	Lower Div.	Upper Div.	Lower Div.	Upper Div.	Lower Div.	Upper Div.
COLLEGE/MAJOR						
BUSINESS ADMINISTRATION						
Business Administration	37.8	32.8	36.8	31.1	39.8	28.5
College Average	37.8	32.8	36.8	31.1	39.8	28.5
Concess Attorney	0.10	02.0	00.0	• • • • • • • • • • • • • • • • • • • •	00.0	20.0
EDUCATION						
Physical Education	18.4	17.3	19.0	15.8	18.2	16.5
Teacher Education	24.8	17.9	25.7	17.7	23.6	17.4
College Average	21.6	17.6	22.4	16.8	20.9	17.0
HUMANITIES AND FINE ARTS						
Art	22.7	13.2	22.0	11.8	23.2	11.0
English	20.6	21.1	20.8	22.2	21.9	21.6
Foreign Languages	19.6	11.5	20.1	9.3	21.3	8.4
Geography	37.9	0.0	38.3	0.0	39.1	12.0
Graphic Design	10.6	12.0	11.0	10.4	15.8	9.2
History	34.7	24.2	35.7	23.1	36.4	15.9
Music	25.9	14.0	22.6	13.1	23.7	10.1
Philosophy/Religion	24.4	22.4	25.6	22.6	24.0	21.9
Political Science	26.5	18.0	33.8	15.1	29.5	17.9
Theatre	23.0	12.1	24.1	12.8	22.7	12.2
College Average	24.6	14.9	25.4	14.0	25.8	14.0
SCIENCE						
Biology	58.7	29.5	56.6	28.9	51.0	25.4
Chemistry	22.4	18.7	24.0	15.9	36.1	16.0
Computer Science	22.5	18.0	22.9	13.5	21.8	13.3
Exercise and Sport Science	31.8	25.1	31.6	23.0	31.5	23.4
Health Promotion	31.0	20.8	31.5	22.3	31.0	24.7
Math	33.5	10.0	33.3	10.2	31.3	11.1
Marine Science	42.9	29.4	40.8	32.7	37.5	31.0
Nursing			0.0	13.3	0.0	14.2
Physics	31.7	5.5	31.1	8.0	30.8	6.7
Psychology	32.7	30.1	36.1	31.5	34.7	32.9
Recreation and Sport Management	29.5	24.5	27.4	28.3	30.3	28.0
Sociology	31.3	28.0	31.3	29.6	31.4	32.2
College Average	33.5	21.8	30.6	21.4	30.6	21.6
UNIVERSITY COLLEGE	27.6	10.0	29.8	8.6	30.9	5.1
University Average	27.0	23.0	27.1	22.0	27.4	21.3

# AVERAGE GRADE POINT RATIO BY CLASS 2004-2012

	Freshman		Sophomore	0	Junior		Senior		Total	
Semester	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.
Spring 2004	2.65	2.74	2.64	2.72	2.88	2.91	3.03	3.03	2.79	2.84
Fall 2004	2.61	2.63	2.74	2.81	2.91	2.92	3.09	3.05	2.81	2.83
Spring 2005	2.66	2.71	2.67	2.77	2.87	2.89	3.08	3.04	2.82	2.85
Fall 2005	2.70	2.71	2.73	2.84	2.90	2.96	3.06	3.04	2.83	2.86
Spring 2006	2.67	2.73	2.75	2.80	2.91	2.93	3.09	3.03	2.86	2.87
Fall 2006	2.80	2.82	2.77	2.85	2.92	2.95	3.10	3.05	2.89	2.91
Spring 2007	2.72	2.83	2.78	2.84	2.91	2.92	3.04	3.01	2.87	2.90
Fall 2007	2.79	2.80	2.82	2.89	2.97	2.97	3.05	3.02	2.89	2.90
Spring 2008	2.74	2.82	2.77	2.86	2.96	2.94	3.10	3.01	2.89	2.91
Fall 2008	2.66	2.69	2.81	2.90	2.95	2.96	3.08	3.06	2.85	2.89
Spring 2009	2.68	2.76	2.78	2.88	2.96	2.98	3.13	3.06	2.89	2.92
Fall 2009	2.72	2.74	2.78	2.85	2.95	3.00	3.09	3.08	2.87	2.90
Spring 2010	2.64	2.74	2.77	2.85	2.89	2.95	3.05	3.06	2.84	2.91
Fall 2010	2.65	2.69	2.74	2.87	2.90	2.97	3.13	3.10	2.83	2.88
Spring 2011	2.57	2.69	2.71	2.83	2.87	2.95	3.12	3.09	2.82	2.90
Fall 2011	2.63	2.67	2.70	2.85	2.84	2.94	3.08	3.09	2.79	2.86
Spring 2012	2.56	2.68	2.65	2.78	2.81	2.90	3.09	3.09	2.78	2.86
Fall 2012	2.64	2.68	2.75	2.86	2.85	2.93	3.09	3.09	2.81	2.86

Note: Does not include non-degree seeking students.



GRADE DISTRIBUTION BY DISCIPLINE FALL 2012

3.00 3.74 2.50 3.22 2.59 2.90 3.02 3.01 2.53 3.80 3.74 3.80 3.65 3.02 3.03 2.52 2.86 2.48 3.42 Avg. GPA 2.47 2.74 3.11 2.74 4.00 2.97 2.87 2.67 2,233 1,646 1,392 2,247 62 270 250 Total # Of Grades 1,241 1,055 ¥ 9 229 22 267 32 8 ≥ 0  $\neg$ ഗ 2% 2% 3% % %0 2% %9 11% 3% %8 4% %0 3% %9 2% % %9 %9 2% 4% %0 % % 2% %6 9 7 80 0 09 0 9 6 0 9 48 9 33 7 2 42 47 27 8 88 7 % 4% % 2% 10% %6 %/ 5% □ (£) 7 33 2 16 9 96 3 27 54 83 43 36 9 25 2 159 % 3% 2% 2% %0 4% %0 %0 % % %0 2% %9 % 3% D+ (1.5) 31 2 20 56 0 25 27 2 2 61 19% 17% 15% 12% 17% 17% 12% %6 23% % 13% 12% 12% 18% % 12% 12% 20% 210 13 299 96 34 30 27 367 26 86 47 427 8% 4% 2% 12% 2% 3% %9 %9 5 228 253 8 84 29 8 53 15 7 183 3 9 9 19% 25% 15% %9 24% 17% 2% %9 8% 26% 26% 24% 22% 22% 29% 36% 14% %0 3 O) 9 30 34 127 49 24 7 525 719 302 187 49 24 28 288 4 26 297 472 2% 10% %9 8% 2% 14% 15% 11% 3% %6 3% 12% %9 4% 10% 8% %9 10% 10% 2% 4% 12% % %6 %9 %9 B+ (3.5) 9 2 422 319 78 25 269 47 9 124 59 94 62 8 8 217 9 13% 100% 20% 32% 30% 74% 2% 14% 73% 73% 32% 37% 39% A (0.4) 34 34 124 339 474 388 93 126 163 460 22 4 46 9 377 57 893 621 226 459 192 127 67 271 3 Educ - Learning Disabilities **Exercise and Sport Science Business Administration** Educ - Early Childhood Environmental Science **English Composition** Educ - Middle Level Educ - Elementary Computer Science Golf Management **English Literature** Health Promotion Communication **Bioinformatics** Art Education Anthropology Accounting Economics Art Design Geography Discipline Art History Art Studio Astronomy Chemistry Education German Finance Geology Biology French History

# GRADE DISTRIBUTION BY DISCIPLINE, FALL 2012 (CONTINUED)

				,					Î			ì							Total	
Discipline	A (4,0	6 بر	B+ (3.5)	+ 16	3.0 3.0	=	C+ (5.5)		၁ (၃		(1.5)	ر 1.0		⊩ (0:0	S	<b>-</b>	>	Ν	# Of Grades	Avg. GPA
Honors	82	%29	15	12%	15	12%	0	%0	2	2%	%0 0	-	1%	3 2%	0 %	0	4	0	122	3.65
Humanities and Fine Arts	9	100%	0	%0	0	%0	0	%0	0	%0	%0 0	0	%0	%0 O	0 %	0	0	0	9	4.00
Interdisciplinary Studies	20	37%	2	%6	12	22%	9	11%	2	%6	%0 0	0	%0	6 11%	0 %	0	0	0	54	2.94
International	0	%0	0	%0	0	%0	0	%0	0	%0	%0 0	0	%0	%0 O	,11	80	0	0	19	A/N
Italian	15	17%	∞	%6	23	27%	7	%8	,	14%	%2 9	4	2%	%2 9	0 %	0	4	~	98	2.58
Japanese	15	44%	9	18%	2	15%	0	%0	0	%0	%0 0	ო	%6	1 3%	0 %	0	4	0	34	3.30
Journalism	105	24%	74	17%	138	31%	46	10%	28	%9	8 2%	0	2%	13 3%	0 %	0	15	က	439	3.03
Management	61	19%	37	12%	109	34%	30	%6	62	20%	2 1%	∞	3%	6 2%	0 %	0	2	0	317	2.89
Marine Science	368	24%	203	13%	290	19%	173	11%	214	14%	56 4%	22	4%	81 5%	0 %	0	78	0	1,518	2.81
Marketing	70	31%	38	17%	63	28%	7	%9	. 22	12%	%0 0	7	1%	% 9	0 %	0	9	0	223	3.16
Mathematics	286	%6	171	2%	449	14%	193	%9	452	14%	82 3%	223	%2	377 12%	6 312	32	629	2	3,218	2.16
Music	485	47%	52	2%	182	18%	34	3%	83	8%	7 1%	24	2%	37 4%	, 75	œ	38	_	1,026	3.26
Music Education	36	39%	20	22%	16	17%	4	4%	2	2%	%0 0	7	2%	3 3%	0 %	0	7	0	93	3.30
Nursing	101	%82	17	13%	9	2%	က	2%	က	2%	%0 0	0	%0	%0 O	0 %	0	0	0	130	3.81
Philosophy	294	78%	145	14%	247	24%	92	%6	, 117	11%	18 2%	16	2%	32 3%	9	0	26	0	1,024	3.05
Physical Education	100	23%	26	14%	38	20%	2	3%	2	3%	%0 0	0	%0	1 1%	0 %	0	12	0	187	3.59
Physically Active Living Skills	726	78%	48	2%	29	%9	9	1%	20	2%	2 0%	9	1%	27 3%	0 %	0	33	0	933	3.71
Physics	218	27%	116	14%	143	17%	84	10%	,	13%	29 4%	28	3%	48 6%	0 %	0	47	0	822	2.85
Political Science	280	18%	122	8%	338	22%	139	%6	, 292	17%	47 3%	108	%2	72 5%	9	0	152	က	1,527	2.63
Psychology	465	28%	146	%6	403	24%	120	%2	240 ,	15%	28 2%	93	%9	51 3%	0 %	0	86	က	1,647	2.90
Recreation and Sport Management	154	17%	72	%8	311	34%	99	%2	199	21%	15 2%	37	4%	38 4%	0 %	0	35	~	928	2.71
Religion	26	24%	42	10%	87	21%	32	%8	,	13%	12 3%	21	2%	30 7%	0 %	0	30	~	406	2.72
Resort Tourism	88	47%	4	%2	49	26%	9	3%	,	10%	1 1%	_	1%	4 2%	0 %	0	80	0	191	3.32
ROTC	51	22%	0	%0	13	14%	0	%0	4	4%	%0 0	2	2%	2 2%	0 %	0	18	0	93	3.41
Sociology	242	28%	80	%6	241	28%	52	%9	135	16%	10 1%	36	4%	38 4%	0 %	0	34	0	898	2.90
Spanish	268	19%	140	10%	343	24%	117	%8	207	14%	63 4%	89	2%	%9 98	0 %	0	133	9	1,431	2.67
Statistics	51	11%	42	%6	84	19%	27	%9	68	20%	20 4%	44	10%	44 10%	0 %	0	46	0	447	2.30
Swain Scholars	7	%88	0	%0	~	13%	0	%0	0	%0	%0 0	0	%0	%0 0	0 %	0	0	0	80	3.88
Theatre	342	38%	119	13%	127	14%	38	4%	89	%8	10 1%	21	2%	30 3%	4 100	0	4	7	901	3.21
University	1,008	48%	197	%6	301	14%	92	%9	192	%6	11 1%	75	4%	139 7%	4	0	09	က	2,085	3.14
Women Studies	12	14%	0	%0	32	37%	0	%0	29	34%	%0 0	9	%/	%0 O	0 %	0	9	_	98	2.60
TOTAL	12,979	29%	4,643	10%	9,350	21%	3,214	2 %/	5,939	13%	908 2%	1,944	4% 2	2,399 5%	6 724	48	3,298	51	45,497	2.88

# CREDIT HOUR AND FTE PRODUCTION BY DISCIPLINE FALL 2011

## **COLLEGE OF BUSINESS ADMINISTRATION**

## **COLLEGE OF EDUCATION**

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Accounting	2,736	182.4	Early Childhood Education	1,432	95.5
Economics	3,278	218.5	Elementary Education	1,185	79.0
Finance	1,506	100.4	Middle Level	201	13.4
Management	4,989	332.6	Physical Education	924	61.6
Marketing	3,035	202.3	Special Education	387	25.8
Resort Tourism Management	1,005	67.0	Teacher Education	2,490	166.0
Graduate	536	44.7	Graduate	2,048	170.7
Total	17,085	1147.9	Total	8,667	611.9

## COLLEGE OF HUMANITIES AND FINE ARTS

### **COLLEGE OF SCIENCE**

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Art	4,198	279.9	Biology	7,227	481.8
Communication	4,199	279.9	Chemistry	3,253	216.9
English	12,000	800.0	Computer Science	3,393	226.2
Foreign Language	6,371	424.7	Health/EXSS/HLPR	7,648	509.9
History	7,658	510.5	Marine Science	3,446	229.7
Journalism	207	13.8	Math/Statistics	11,203	746.9
Music	2,311	154.1	Nursing	213	14.2
Philosophy/Religion	4,191	279.4	Physics	1,150	76.7
Political Sci/Geography	7,379	491.9	Psychology	4,096	273.1
Theatre	2,763	184.2	Recreation	2,231	148.7
Graduate - ARTS	45	3.8	ROTC	169	11.3
Graduate - ENGL	156	13.0	Sociology	2,602	173.5
Graduate - MUS	24	2.0	Graduate - BIOL	70	5.8
Graduate - PSCI	3	0.3	Graduate - CSCI	123	10.3
			Graduate - MSCI	178	14.8
Total	51,505	3437.2	Total	47,002	3139.7

Note: Credit hours and FTEs produced for University (UNIV) courses taught by administrative staff are excluded.

# CREDIT HOUR AND FTE PRODUCTION BY DISCIPLINE FALL 2012

## **COLLEGE OF BUSINESS ADMINISTRATION**

## **COLLEGE OF EDUCATION**

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Accounting	3,099	206.6	Early Childhood Education	1,452	96.8
Economics	2,274	151.6	Elementary Education	792	52.8
Finance	1,077	71.8	Middle Level	225	15.0
Management	6,316	421.1	Physical Education	753	50.2
Marketing	3,284	218.9	Special Education	408	27.2
Resort Tourism Management	797	53.1	Teacher Education	3,183	212.2
Graduate	769	64.1	Graduate	2,166	180.5
Total	17,616	1187.2	Total	8,979	634.7

## COLLEGE OF HUMANITIES AND FINE ARTS

### **COLLEGE OF SCIENCE**

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Art	5,026	335.1	Biology	6,862	457.5
Communication	4,387	292.5	Chemistry	3,149	209.9
English	12,129	808.6	Computer Science	3,224	214.9
Foreign Language	5,906	393.7	Exercise Sport Science	3,525	235.0
History	7,101	473.4	Health Promotion	4,857	323.8
Journalism	208	13.9	Marine Science	3,365	224.3
Music	2,324	154.9	Math/Statistics	10,559	703.9
Philosophy/Religion	4,392	292.8	Nursing	392	26.1
Political Sci/Geography	6,722	448.1	Physically Active Living Ski	lls 928	61.9
Theatre	2,515	167.7	Physics	1,523	101.5
Graduate - ARTS	15	1.3	Psychology	5,297	353.1
Graduate - ENGL	222	18.5	Recreation	2,625	175.0
Graduate - MUS	39	3.3	ROTC	152	10.1
Graduate - PSCI	3	0.3	Sociology	2,603	173.5
			Graduate - BIOL	67	5.6
			Graduate - CSCI	18	1.5
			Graduate - MSCI	184	15.3
			Graduate - SOC	9	0.8
Total	50,989	3403.7	Total	49,339	3293.9

Note: Credit hours and FTEs produced for University (UNIV) courses taught by administrative staff are excluded.

## TRENDS IN STUDENT / FACULTY RATIO FALL SEMESTERS 1993-2012

## **CHANGE FROM PRECEDING YEAR**

YEAR	FTE STUDENTS	FTE FACULTY	RATIO of FTE STUDENT/ FTE FACULTY	FTE STUDENTS	FTE FACULTY
1993	3,575	198.08	18.0	3.4%	3.7%
1994	3,646	207.63	17.6	2.0%	4.8%
1995	3,654	198.18 205.74 *	18.4 17.7*	0.2%	-4.6%
1996	3,793	198.09 213.80 *	19.1 17.7*	3.8%	0.0%
1997	3,874	225.44 **	17.2	2.1%	5.4%
1998	3,938	213.30	18.5	1.7%	-5.4%
1999	3,991	222.49	17.9	1.3%	4.3%
2000	4,101	228.64	17.9	2.8%	2.8%
2001	4,487	231.96	19.3	9.4%	1.5%
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.50	17.5	6.0%	9.5%
2009	7,865	452.67	17.4	3.4%	3.9%
2010	8,302	493.20	16.8	5.6%	9.0%
2011	8,720	502.06	17.4	5.0%	1.8%
2012	8,859	529.94	16.7	1.6%	5.6%

<sup>\*</sup>Recalculated FTE displayed for comparative purposes only.

<sup>\*\*</sup>Methodology used in calculation of FTE faculty changed by South Carolina Commission on Higher Education to ensure consistency between institutions.

## TOTAL UNDERGRADUATE DEGREES AWARDED BY MAJOR **BETWEEN 2007 AND 2012\***

COLLEGE/MAJOR	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012
BUSINESS ADMINISTRATION					
Accounting	30	42	58	63	61
Economics (BA)					1
Economics (BS)	5	9	11	17	16
Finance	49	47	58	37	45
Management	122	130	160	151	165
Marketing	104	124	107	103	85
Resort Tourism Management	32	31	35	27	33
Total	342	383	429	398	406
EDUCATION					
Early Childhood Education	55	50	47	57	43
Elementary Education	40	24	39	42	42
Middle Level Education	3	6	14	11	9
Physical Education	21	34	29	19	15
Special Education	12	13	7	11	14
Total	131	127	136	140	123
HUMANITIES AND FINE ARTS					
Art Studio	28	42	24	21	23
Communication	39	77	75	102	115
Dramatic Arts	9	9	5	7	12
English	37	39	33	45	38
Graphic Design			8	11	18
History	55	35	43	59	59
Music	13	15	12	15	10
Musical Theatre	7	9	9	5	8
Philosophy	2	4	4	7	5
Political Science	39	34	45	56	55
Spanish	4	5	6	9	9
Total	233	269	264	337	352
SCIENCE					
Biochemistry					4
Biology	62	61	67	70	70
Chemistry	7	1	6	4	6
Computer Science	19	18	10	23	20
**Exercise and Sport Science		2	15	41	73
**Health Promotion	67	82	74	64	54
Information Systems			1	5	6
Marine Science	57	67	63	84	68
Math	7	6	7	9	6
Nursing					9
Physics		1	1	1	3
Psychology	67 10	85 46	114 42	85 58	74 59
**Recreation and Sport Management Sociology	19 40	40	23	33	35
Total	<b>345</b>	410	423	477	4 <b>87</b>
UNIVERSITY COLLEGE					
***Interdisciplinary Studies	25	33	37	27	31
Total	25 <b>25</b>	33	37	27 <b>27</b>	31
GRAND TOTAL	1,076	1,222	1,289	1,379	1,399

<sup>\*</sup>Based on IPEDS (July 1 - June 30).

<sup>\*\*</sup>Major moved from the Spadoni College of Education to the College of Science July 1, 2009.
\*\*\*Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009.

## TOTAL GRADUATE DEGREES AWARDED BY MAJOR BETWEEN 2007 AND 2012\*

COLLEGE/MAJOR	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012
BUSINESS ADMINISTRATION					
Master of Accountancy					5
Master of Business Administration	13	20	13	22	28
Business Administration - Accounting**	3	1	7	9	
Total	16	21	20	31	33
EDUCATION					
Master of Arts in Teaching					
Art	6	7	7	7	7
English	5	5	4	2	10
Mathematics	1	1	3	4	2
Music	2	5	4	6	2
Science	10	5	7	11	13
Social Studies	12	12	17	18	19
Master of Education					
Early Childhood Education**	5	4	10	6	
Educational Leadership					51
Elementary Education**	8	15	10	12	
Learning and Teaching					
Early and Elementary Grades				0	4
Instructional Technology				0	13
Literacy				4	12
Secondary Education**					
English	3	1	0	2	1
Mathematics	4	2	0	2	0
Music	0	2	1	0	0
Natural Science	4	1	2	2	1
Social Studies	1	1	0	2	3
Education Technology**	5				
Total	66	61	65	78	138
HUMANITIES AND FINE ARTS					
Master of Arts in Writing					3
Total	0	0	0	0	3
SCIENCE					
Coastal Marine and Wetland Studies	4	13	7	11	7
Total	4	13	7	11	7
GRAND TOTAL	86	95	92	120	181

<sup>\*</sup>Based on IPEDS (July 1 - June 30).

<sup>\*\*</sup>Program discontinued

## TOTAL DEGREES AWARDED BETWEEN 1974 AND 2012\*

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	5,460
B.A.E.D. Education	2,551
B.A.I.S. Interdisciplinary Studies	1,136
Bachelor of Science (B.S.)	4,368
B.S. Business Administration	6,247
B.S. Education	308
B.S. Interdisciplinary Studies	192
B.S. Nursing	9
B.S. Physical Education	730
M.A. Writing	3
M.A.T.	339
MAcc	5
MBA	116
M.Ed.	444
M.S. Coastal Marine and Wetland Studies	50
M.S. Instructional Technology	11
TOTAL	22,765

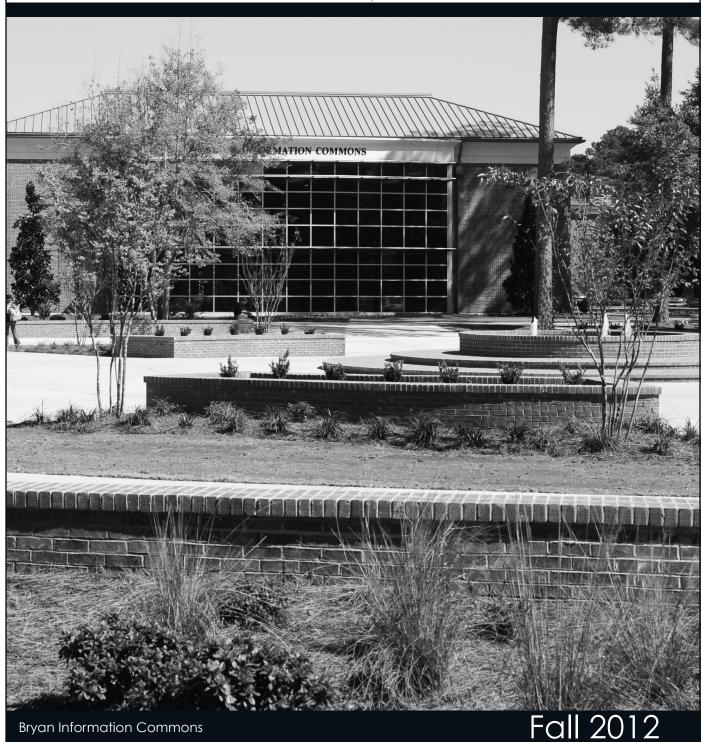
<sup>\*1974</sup> was the first year in which a baccalaureate degree was awarded at the University.

# Faculty

Coastal Carolina University

# Fact Book

Office of Institutional Research, Assessment and Analysis



## **FACULTY**

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#### **FACULTY HIGHLIGHTS**

Fact Book. 2012

### Faculty Profile

In Fall 2012, there were 405 full-time employees with faculty rank, representing an increase of 8% from Fall 2011. Of the full-time faculty, 44% were female and 56% male.

Of full-time employees with faculty rank, 78% possessed terminal degrees and 57% were tenured. Of this same group: 19% were professors, 25% were associate professors, 31% were assistant professors, and 25% were instructors/other. Approximately 67% of FTE students were taught by full-time faculty.

### Full-Time Faculty by College and Rank

In Fall 2012, each college had at least or more than 70% of its full-time teaching staff holding the rank of Assistant Professor or higher. The breakdown for each college is as follows: Wall College of Business Administration (79%), Spadoni College of Education (91%), Edwards College of Humanities and Fine Arts (70%), and College of Science (74%).

The Faculty section is in alignment with the following supporting key strategy and goals from the Coastal Carolina University Strategic Plan:

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.

Goal 3.1. Highly Qualified Faculty and Staff: Recruit and retain highly qualified and diverse faculty and staff.



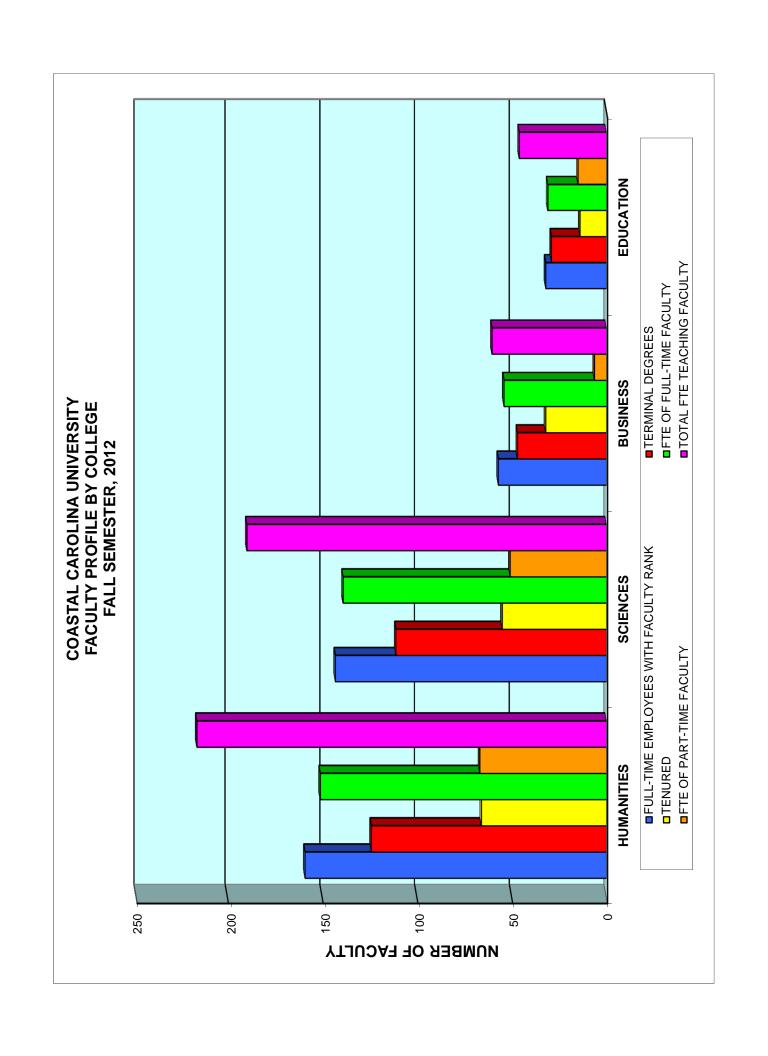
## SUMMARY OF EMPLOYEES HOLDING FACULTY RANK FALL 2012

-ull-Time Teaching Faculty -aculty on Leave/Special Assignment	378 6 267
Total Teaching Faculty	651
Administrators Librarians	12 9
Total Full-Time Employees Holding Faculty Rank	405
Total Faculty Employees	672
Total FTE of Full-Time Faculty Total FTE of Part-Time Faculty	378.00 151.94
Total FTE	529.94

# COASTAL CAROLINA UNIVERSITY FACULTY PROFILE BY COLLEGE, FALL 2012

ACADEMIC

	BUSINESS	EDUCATION	HUMANITIES	SCIENCE	COLLEGE SUB-TOTAL	LIBRARY/ OTHER	GRAND TOTAL
FULL-TIME EMPLOYEES WITH FACULTY RANK (INCLUDES DEANS, ADMINISTRATORS, AND FACULTY ON LEAVE)	LEAVE)						
MALE		12	06	85	224	_	225
FEMALE	20	20	69	28	167	13	180
TOTAL	22	32	159	143	391	41	405
TERMINAL DEGREES	47	29	124	111	311	က	314
% TERMINAL DEGREES	82%	91%	78%	78%	80%	21%	%82
TENURED (of eligible Tenure-Track)	32	41	99	22	167	Ŋ	172
% TENURED	71%	48%	29%	25%	21%	45%	%29
R A A K K							
PROFESSOR	17	4	32	22	75	7	77
ASSOCIATE PROFESSOR	17	1	34	35	26	က	100
S ASSISTANT PROFESSOR	-	4	45	49	119	9	125
INSTRUCTOR/OTHER	12	က	48	37	100	က	103
TOTAL	22	32	159	143	391	14	405
PART-TIME FACULTY	12	36	88	92	231	36	267
FTE TEACHING FACULTY							
FTE OF FULL-TIME FACULTY	54.00	31.00	151.00	139.00	375.00	3.00	378.00
FTE OF PART-TIME FACULTY	6:36	15.04	82.99	50.79	138.99	12.95	151.94
TOTAL FTE TEACHING FACULTY	60.39	46.04	217.78	189.79	513.99	15.95	529.94
FTE STUDENTS							
TOTAL FTE STUDENTS TAUGHT	1187.21	634.70	3403.92	3293.90	8519.73	339.40	8859.13
FIE STUDENTS TAUGHT BY FULL-TIME FACULTY % ETE STUDENTS TAUGHT BY FILL TIME FACULTY	1020.55 85 96%	399.83	2265.32 66 55%	2242.70 68 09%	5928.40 69 58%	38.20 11.26%	5966.60
STUDENT/FACULTY FTE RATIO	19.66	13.79	15.63	17.36	16.58	21.28	16.72



BY ACADEMIC DISCIPLINE, FALL 2011 FACULTY PROFILE

	될때	Number of Full-Time	of Je	# FTE	# Terminal Degrees		# Masters Degrees	;		;
DISCIPLINE	Σ	Faculty*	<u>.</u>	Teaching Faculty	Full-Time Faculty**	% Terminal Degrees	Full-Time Faculty	% Masters	Number	% Tenured ***
Art/Graphic Design	o	7	16	21.98	16	100%	0	%0	7	28%
Biology	14	9	20	26.22	18	%06	2	10%	10	%89
Business Administration	35	17	52	57.72	43	83%	6	17%	31	74%
Chemistry	10	7	12	13.00	တ	75%	က	25%	4	%19
Communication	വ	7	12	13.49	7	28%	2	42%	2	40%
Computer Science	∞	4	12	16.81	9	20%	9	20%	က	43%
English	16	20	36	53.22	28	78%	∞	22%	12	%09
Foreign Language	∞	7	15	24.71	တ	%09	9	40%	4	21%
Geography	<b>-</b>	_	7	3.49	0	%0	2	100%	0	%0
Health P/Exer. Scie/Nursing/PALS	വ	∞	13	28.11	11	85%	2	15%	2	26%
History	10	9	16	23.22	13	81%	က	19%	6	75%
Marine Science/Geology	14	7	21	22.16	17	81%	4	19%	10	71%
Mathematics/Statistics	14	10	24	28.48	12	20%	12	20%	9	25%
Music	1	4	15	20.66	11	73%	4	27%	6	%69
Physical Education	<b>—</b>	7	က	4.25	2	%29	_	33%	2	100%
Physics/Astronomy	വ	_	9	7.00	9	100%	0	%0	က	%09
Politics	1	4	15	20.96	13	87%	2	13%	80	62%
Psychology	7	4	1	13.32	11	100%	0	%0	∞	73%
Recreation	7	က	വ	7.24	4	%08	_	20%	~	20%
Religion and Philosophy	9	က	တ	15.97	∞	%68	_	11%	2	25%
Sociology/Anthropology	4	က	7	7.50	7	100%	0	%0	2	73%
Teacher Education	1	17	28	39.60	25	%68	က	11%	13	48%
Theatre	9	4	10	14.81	တ	%06	_	10%	4	21%
Other/ROTC	0	က	ო	18.13	_	33%	2	%29	7	100%
тотаг	213 150		363	502.06	286	%62	77	21%	157	%09

NOTES:

<sup>\*</sup>Includes administrators (12), excludes librarians (9) and faculty on leave and special assignment (4).
\*\*Includes all terminal degrees whether or not in teaching area.
\*\*\*Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors).

BY ACADEMIC DISCIPLINE, FALL 2012 FACULTY PROFILE

	5 g ,	Number of Full-Time	of •	# FTE	# Terminal Degrees		# Masters Degrees	ć	-	ć
DISCIPLINE	Σ	Faculty*	<u>-</u>	l eaching Faculty	Faculty * *	% Terminal Degrees	Full-1 ime Faculty	% Masters	Number	Tenured ***
Art/Graphic Design	ω	တ	17	24.97	16	94%	-	%9	9	38%
Biology	7	15	22	28.28	20	91%	2	%6		<b>65</b> %
<b>Business Administration</b>	20	36	26	60.39	46	82%	10	18%	31	%02
Chemistry	9	7	13	13.91	တ	%69	4	31%	4	20%
Communication	∞	7	15	16.25	10	%29	വ	33%	က	33%
Computer Science	4	7	1	16.31	2	45%	9	22%	7	25%
English	18	17	35	53.58	27	%//	∞	23%	12	%09
Exercise Science/PALS	4	4	∞	17.05	7	%88	_	13%	က	43%
Foreign Language	∞	တ	17	22.48	<b>o</b>	53%	∞	47%	4	%08
Geography	_	_	7	3.49	0	%0	2	100%	0	%0
Health Promotion	ო	7	വ	14.30	4	%08	_	20%	2	20%
History	7	12	19	23.48	16	84%	ო	16%	10	%29
Marine Science	വ	15	20	20.87	17	85%	ო	15%		85%
Mathematics/Statistics	13	16	29	33.23	14	48%	15	52%	9	43%
Music	4	7	15	23.43	12	%08	က	20%	6	%69
Nursing	7	0	7	3.22	2	100%	0	%0	0	%0
Physical Education	_	_	7	3.25	_	20%	_	20%	_	100%
Physics/Astronomy	7	വ	7	8.58	7	100%	0	%0	ဇ	20%
Politics	4	10	14	18.39	12	86%	2	14%	7	54%
Psychology	9	7	13	17.06	13	100%	0	%0	80	62%
Recreation	7	က	വ	7.41	വ	100%	0	%0	2	40%
Religion and Philosophy	വ	9	11	16.98	10	91%	_	<b>%</b> 6	9	75%
Sociology/Anthropology	ო	4	7	8.49	7	100%	0	%0	2	73%
Teacher Education	19	1	30	42.79	28	83%	2	2%	13	46%
Theatre	4	9	10	14.73	တ	%06	_	10%	2	71%
Other/ROTC	വ	0	Ω	17.03	7	40%	ო	%09	7	100%
TOTAL	169	221	390	529.94	308	<b>%6</b> 2	82	21%	163	82%

NOTES:

<sup>\*</sup>Includes administrators (12), excludes librarians (9) and faculty on leave and special assignment (6).

<sup>\*\*</sup>Includes all terminal degrees whether or not in teaching area.
\*\*\*Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors).

# PROFILE OF FULL-TIME TEACHING FACULTY BY RANK, FALL 2012

	Doctoral	/Terminal	Ma	sters	
RANK	MEN	WOMEN	MEN	WOMEN	TOTAL
Professor	47	19	1	0	67
Associate	58	37	0	0	95
Assistant	55	55	4	5	119
Instructor	0	0	7	5	12
Lecturer	20	12	23	36	91
TOTAL	180	123	35	46	384

### NOTES:

Includes faculty on leave and special assignment (6). Excludes administrators (12) and librarians (9).

RANK AND DEGREE OF FULL-TIME EMPLOYEES HOLDING FACULTY RANK FALL 2012

	Professor T N	Sor	Associate Professor T M	iate sor M	Assistant Professor T N	tant ssor M	Instructo Lecturer T M	nstructor/ Lecturer T M	Total
DISCIPLINE									
Art/Graphic Design	9	0	0	0	∞	0	2	_	17
Biology	2	0	9	0	9	0	က	7	22
Business Administration	16	0	17	0	10	_	က	6	26
Chemistry	_	0	က	0	2	0	0	4	13
Communication	7	0	_	0	9	0	_	2	15
Computer Science	0	0	_	0	4	က	0	က	7
English	4	0	7	0	∞	_	∞	7	35
Exercise Science/PALS	_	0	_	0	4	0	0	_	7
Foreign Language	_	0	က	0	<del>-</del>	0	4	80	17
Geography	0	0	0	0	0	<b>~</b>	0	_	7
Health Promotion	_	0	7	0	_	0	0	_	2
History	2	0	2	0	2	0	_	က	19
Marine Science	7	0	4	0	7	0	4	က	20
Mathematics/Statistics	_	0	2	0	7	<del>-</del>	_	4	59
Music	9	0	က	0	က	<b>~</b>	0	7	15
Nursing	0	0	7	0	0	0	0	0	7
Physical Education	0	0	7	0	0	0	0	_	က
Physics/Astronomy	_	0	7	0	က	0	_	0	_
Politics	4	0	က	0	2	_	0	_	14
Psychology	က	0	2	0	2	0	0	0	13
Recreation	0	0	7	0	က	0	0	0	2
Religion and Philosophy	_	0	2	0	က	0	_	_	
Sociology/Anthropology	7	0	0	0	2	0	0	0	_
Teacher Education	4	0	10	0	14	0	0	5	30
Theatre	_	0	2	0	7	0	_	_	10
Other/ROTC	_	_	0	က	0	2	7	~	13
TOTAL	73	~	94	က	110	4	32	7	398

NOTES:

Includes deans, administrators, and librarians (21). Excludes faculty on leave and special assignment (6). T = Terminal degree, M = Masters degree

# FULL-TIME FACULTY BY COLLEGE AND RANK FALL SEMESTERS 2003-2012

COLLEGE AND RANK	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
BUSINESS ADMINISTRATION										
Professor	7	7	8	6	9	10	13	15	14	17
Associate	, 10	, 10	11	12	7	11	13	16	21	17
Assistant	10	12	14	16	22	18	14	12	9	11
Instructor/Other	2	3	0	1	3	7	8	9	8	12
Total	<b>29</b>	<b>32</b>	<b>33</b>	35	41	46	48	<b>52</b>	<b>52</b>	57
Total	23	32	33	33	41	40	40	JZ	JZ	31
EDUCATION										
Professor	8	7	7	7	7	6	6	2	4	4
Associate	6	7	8	12	14	14	14	14	12	11
Assistant	9	15	15	13	15	18	19	13	9	14
Instructor/Other	3	3	3	3	1	4	5	3	6	3
Total	26	32	33	35	37	42	44	32	31	32
HUMANITIES AND FINE ARTS										
Professor	22	23	22	25	23	29	29	28	31	32
Associate	18	21	25	24	23	23	27	28	29	34
Assistant	33	30	29	30	39	37	37	43	45	45
Instructor/Other	18	15	17	19	18	33	33	39	44	48
Total	91	89	93	98	103	122	126	138	149	159
SCIENCE										
Professor	17	18	18	15	17	15	16	20	23	22
Associate	20	21	25	25	23	20	23	28	32	35
Assistant	24	30	31	32	36	44	41	47	41	49
Instructor/Other	16	14	14	17	19	25	28	37	36	37
Total	77	83	88	89	95	104	108	132	132	143
LIBRARY										
Professor	1	2	2	2	2	3	3	3	2	2
Associate	5	3	3	2	2	3	3	3	5	3
Assistant	2	2	2	4	4	3	3	6	4	6
Instructor/Other	1	1	1	0	0	0	0	1	1	3
Total	9	8	8	8	8	9	9	13	12	14
GRAND TOTAL	232	244	255	265	284	323	335	367	376	405

NOTE:

Includes deans, administrators, librarians and faculty on leave and special assignment.

# FTE TEACHING FACULTY BY COLLEGE AND RANK FALL SEMESTERS 2006-2012

COLLEGE AND RANK	2006	2007	2008	2009	2010	2011	2012
BUSINESS ADMINISTRAT	TION						
Professor	4.00	7.00	8.00	11.00	13.00	12.00	14.00
Associate	10.00	6.00	11.00	13.00	16.00	21.00	17.00
Assistant	15.00	22.00	18.00	14.00	12.00	9.00	11.00
Instructor / Lecturer	1.00	3.00	7.00	8.00	9.00	8.00	12.00
Other	10.80	12.71	12.08	7.93	7.14	7.72	6.39
Total	40.80	50.71	56.08	53.93	57.14	57.72	60.39
EDUCATION							
Professor	5.00	4.00	2.00	2.00	1.00	3.00	3.00
Associate	11.00	13.00	12.00	9.00	13.00	12.00	11.00
Assistant	13.00	15.00	18.00	12.00	13.00	9.00	14.00
Instructor / Lecturer	3.00	1.00	4.00	2.00	3.00	6.00	3.00
Other	31.47	32.69	34.14	13.29	19.53	13.85	15.04
Total	63.47	65.69	70.14	38.29	49.53	43.85	46.04
HUMANITIES AND FINE A	RTS						
Professor	21.00	20.00	24.00	26.00	26.00	27.00	28.00
Associate	22.00	23.00	21.00	25.00	26.00	26.00	30.00
Assistant	30.00	39.00	37.00	37.00	43.00	45.00	45.00
Instructor / Lecturer	19.00	18.00	33.00	33.00	39.00	44.00	48.00
Other	49.65	61.03	60.21	69.98	73.04	70.52	66.78
Total	141.65	161.03	175.21	190.98	207.04	212.52	217.78
SCIENCE							
Professor	13.00	15.00	12.00	15.00	17.00	20.00	19.00
Associate	24.00	21.00	18.00	26.00	28.00	31.00	34.00
Assistant	32.00	36.00	44.00	48.00	47.00	41.00	49.00
Instructor / Lecturer	17.00	19.00	25.00	31.00	37.00	36.00	37.00
Other	22.37	19.34	21.58	36.54	35.69	43.48	50.79
Total	108.37	110.34	120.58	156.54	164.69	171.48	189.79
UNIVERSITY COLLEGE							
Professor	0.50	0.25	0.25	0.25	0.00	0.75	0.00
Associate	0.00	0.00	0.00	0.25	0.00	0.25	0.00
Assistant	0.25	0.25	0.25	0.50	0.50	0.83	0.00
Instructor / Lecturer	0.00	0.00	0.00	0.00	1.00	1.00	3.00
Other	6.42	9.41	12.99	11.95	13.29	13.67	12.95
Total	7.16	9.91	13.49	12.94	14.79	16.50	15.95
GRAND TOTAL	361.45	397.69	435.50	452.67	493.20	502.06	529.94

# FULL-TIME FACULTY NINE-MONTH SALARY TRENDS 2005-2012

·	#	Average Salary 2005-2006	, # 20	Average Salary 2006-2007	#	Average Salary 2007-2008	#	Average Salary 2008-2009	# 5	Average Salary 2009-2010	, 26	Average Salary 2010-2011	#	Average Salary 2011-2012	#	Average Salary 2012-2013
BY RANK																
Professor Associate Assistant Instructor	43 67 89 25	\$71,845 \$59,385 \$51,395 \$34,470	43 68 90 26	\$73,065 \$61,752 \$53,684 \$37,008	47 64 112 22	\$78,667 \$63,887 \$57,786 1 \$41,300	48 65 117 21	\$82,159 \$68,617 \$58,005 \$44,910	55 75 111	\$83,036 \$68,397 \$57,468 \$46,076	58 84 115 16	\$82,640 \$68,877 \$56,232 \$45,593	63 93 13	\$84,168 \$70,535 \$58,234 \$46,112	64 92 119	\$86,767 \$70,706 \$59,999 \$47,472
<b>BY GENDER</b> Female Male	86 138	\$51,630 \$58,434	87	\$53,970 \$60,281	95	\$57,317 1 \$64,811 1	102	\$60,413	101	\$62,498 \$67,043	104	\$62,280 \$66,852	107	\$66,102 \$68,947	118	\$67,031 \$70,166
BY DEGREE																
Doctoral/ Terminal Master's	181 43	\$58,689 \$43,752	192 35	\$60,839 \$41,531	212	\$64,134 2 \$47,588	221 30	\$66,598 \$47,523	235 24	\$66,922 \$49,097	250	\$66,531 \$49,660	251 22	\$69,100 \$53,373	266	\$69,861 \$56,409
TOTAL	224	\$55,822 227	227	\$57,862	245	\$61,905 2	251	\$64,277	259	\$65,270	273	\$65,110	273	\$67,832	287	\$68,877

Note: Excludes administrators (12), librarians (9), faculty on leave (6), and lecturers (91).

## FULL-TIME FACULTY AVERAGE SALARY COMPARISON BY RANK **FALL SEMESTERS 2005-2010**

CATEGORY	PROFESSOR	ASSOCIATE	ASSISTANT	INSTRUCTOR	ALL RANKS
		Fall 200	5		
0	<b>A</b> 74 045	<b>#</b> 50.005	<b>\$54.005</b>	<b>404.470</b>	<b>#</b> == 000
Coastal Carolina	\$71,845	\$59,385	\$51,395	\$34,470	\$55,822
South Carolina	\$68,794	\$58,249	\$49,580	\$40,210	\$54,216
Southern States (SREB)*		\$56,313	\$48,871	\$37,070	\$53,449
National**	\$89,442	\$65,817	\$56,801	\$41,153	\$68,454
		Fall 200	6		
Coastal Carolina	\$73,231	\$62,123	\$53,996	\$37,009	\$58,227
South Carolina	\$69,020	\$57,637	\$49,673	\$43,586	\$53,744
Southern States (SREB)*	\$69,463	\$58,243	\$49,521	\$39,735	\$54,937
National**	\$83,124	\$64,759	\$55,868	\$41,815	\$64,580
		Fall 200	7		
Coastal Carolina	\$78,667	\$63,887	\$57,786	\$41,300	\$61,905
South Carolina	\$72,555	\$59,439	\$51,038	\$44,602	\$54,925
Southern States (SREB)*		\$60,271	\$50,262	\$39,967	\$56,062
National**	\$87,248	\$68,083	\$58,270	\$43,713	\$67,533
		Fall 200	8		
0 0 "	<b>DOD 450</b>	<b>#</b> 00.04 <b>=</b>	<b>#</b> 50.005	<b>#</b> 44.040	<b>DO 4 077</b>
Coastal Carolina	\$82,159	\$68,617	\$58,005	\$44,910	\$64,277
South Carolina	\$74,213	\$60,118	\$51,041	\$44,615	\$55,216
Southern States (SREB)*		\$61,721	\$51,686	\$41,546	\$57,308
National**	\$91,755	\$71,299	\$60,759	\$44,863	\$70,953
		Fall 200	9		
Coastal Carolina	\$83,036	\$68,397	\$57,468	\$46,076	\$65,270
South Carolina	\$73,289	\$57,589	\$50,954	\$44,511	\$54,236
Southern States (SREB)*		\$61,373	\$52,433	\$42,023	\$57,804
National**	\$92,313	\$71,645	\$61,495	\$45,504	\$71,500
		Fall 201	0		
Coastal Carolina	<b>\$90.640</b>	¢60 077	<b>¢</b> E6 222	¢45 502	¢65 110
	\$82,640 \$72,447	\$68,877 \$50,565	\$56,232 \$50,854	\$45,593 \$42,825	\$65,110 \$53,050
South Carolina	\$73,147	\$58,565	\$50,854 \$52,220	\$43,835	\$53,950 \$53,545
Southern States (SREB)*		\$61,304 \$72,405	\$52,229 \$62,009	\$41,315 \$45,803	\$57,515 \$72,201
National**	\$93,277	\$72,195	\$62,008	\$45,893	\$72,291

<sup>\*</sup>Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).
\*\*College and University Professional Association (CUPA) averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

# STUDENT CREDIT HOURS TAUGHT BY FULL-TIME FACULTY FALL SEMESTERS 2010-2012

Discipline	# Full-Time Faculty	2010 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Faculty	# Full-Time Faculty	2011 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Faculty	# Full-Time Faculty	2012 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Faculty
College of Business Administration Business Administration	50.00	14,211.00	284.22	20.00	13,907.00	278.14	55.00	15,116.00	274.84
College Total	50.00	14,211.00	284.22	50.00	13,907.00	278.14	55.00	15,116.00	274.84
<b>College of Education</b> Physical Education Teacher Education	27.00	4,986.00 627.00	184.67 209.00	3.00	608.00 5,209.00	202.67 192.93	2.00	428.00 5,211.00	214.00 179.69
College Total	30.00	5,613.00	187.10	30.00	5,817.00	193.90	31.00	5,639.00	181.90
College of Humanities and Fine Arts Art	11.00	2,494.00	226.73	13.00	2,531.00	194.69	14.00	2,764.00	197.43
English	31.00	7,017.00	226.35	33.00	7,587.00	229.03	33.00	7,563.00	229.18
Foreign Languages Geography	16.00	3,818.00 1,014.00	238.63 507.00	2:00	3,941.00 1,044.00	246.31 522.00	2.00	4,415.00 969.00	245.28 484.50
Graphic Design Historv	3.00	270.00 4.744.00	90.00	3.00	341.00 4.490.00	113.67 280.63	3.00	369.00	123.00 272.53
Music	15.00	1,210.00	80.67	15.00	1,089.00	72.60	16.00	1,108.00	69.25
Philosophy/Religion	10.00	2,406.00	240.60	10.00	2,343.00	234.30	11.00	2,709.00	246.27
Theatre	9.00	1,244.00	138.22	10.00	1,336.00	133.60	10.00	1,286.00	128.60
College Total	135.00	30,125.00	223.15	145.00	31,823.00	219.47	155.00	33,763.00	217.83
College of Science	20.00	4 545 00	227.25	19.00	4 464 00	234 95	20.00	4.155.00	207 75
Chemistry	13.00	2,652.00	204.00	12.00	3,027.00	252.25	13.00	2,950.00	226.92
Computer Science	12.00	2,159.00	179.92	12.00	2,093.00	174.42	11.00	1,684.00	153.09
Health Prom/Exercise Science/PALS	11.00	2,692.00	244.73 393.00	11.00	2,955.00	268.64	14.00	3,752.00	268.00
Marine Science	20.00	2,634.00	131.70	21.00	3,269.00	155.67	20.00	3,372.00	168.60
Nursing	I		9	2.00	153.00	76.50	2.00	255.00	127.50
Physics Psychology	00.01	2 690.00	121.43 269.00	0.00	888.00 2 654 00	148.00 265.40	00.7	3 188 00	765.67
Recreation and Sport Management Sociology	6.00	1,430.00	238.33 336.00	5.00	1,499.00 2,425.00	299.80 346.43	5.00	1,821.00	364.20 285.71
College Total	130.00	31,436.00	241.82	129.00	32,608.00	252.78	140.00	33,347.00	238.19
Other	1.00	358.00	358.00	1.00	234.00	234.00	3.00	573.00	191.00
University Total	346.00	81,743.00	236.25	355.00	84,389.00	237.72	384.00	88,438.00	230.31

# STUDENT CREDIT HOURS TAUGHT BY FTE FACULTY FALL SEMESTERS 2010-2012

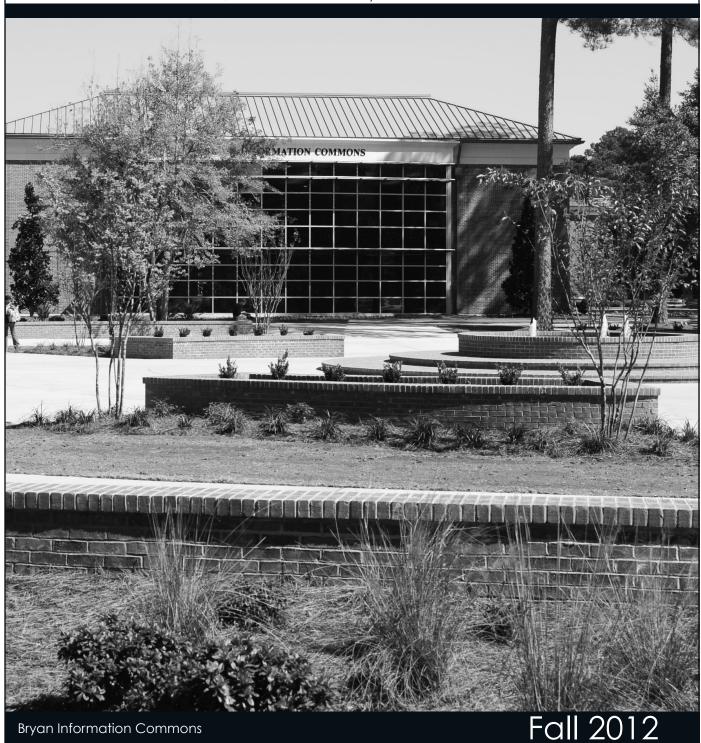
Discipline	# FTE Faculty	2010 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	2011 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	2012 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty
College of Business Administration Business Administration	57.14	16,757.00	293.27	57.72	17,085.00	296.00	60.39	17,616.00	291.70
College Total	57.14	16,757.00	293.27	57.72	17,085.00	296.00	60.39	17,616.00	291.70
College of Education	9	200	60	6.0	200	T3 T10	i c	76.00	2000
Fritysical Education Teacher Education	8.64 40.89	7,551.00	189.03	4.25 39.60	924.00 7,743.00	217.67 195.52	3.25 42.79	8,226.00	232.05 192.23
College Total	49.53	9,185.00	185.43	43.85	8,667.00	197.66	46.04	8,979.00	195.04
College of Humanities and Fine Arts									
Art/Graphic Design	18.98	3,727.00	196.36	21.98	4,243.00	193.07	24.97	5,041.00	201.90
Communication	12.24	3,708.00	303.02	13.49	4,199.00	311.18	16.25	4,387.00	270.05
English	51.67	11,967.00	231.62	53.22	12,363.00	232.29	53.58	12,559.00	234.39
Foreign Languages Geography	3.49	6,617.00	238.50	3.49	6,371.00	257.82	22.48	5,906.00	262.75 480.82
Geographis	22.23	7,426.00	334.13	23.22	7,658.00	329.79	23.48	7,101.00	302.40
Music	20.28	2,442.00	120.44	20.66	2,335.00	113.03	23.43	2,363.00	100.85
Philosophy/Religion	15.48	3,927.00	253.71	15.97	4,191.00	262.40	16.98	4,392.00	258.72
Politics	21.05	5,415.00	257.24	20.96	5,643.00	269.25	18.40	5,045.00	274.26
Theatre	13.90	2,611.00	187.88	14.81	2,763.00	186.51	14.73	2,515.00	170.73
College Total	207.04	49,553.00	239.34	212.52	51,505.00	242.35	217.78	50,989.00	234.13
College of Science									
Biology	25.15	6,329.00	251.69	26.22	7,297.00	278.29	28.28	6,929.00	245.06
Chemistry	15.24	3,191.00	209.37	13.00	3,253.00	250.31	13.91	3,149.00	226.34
Computer Science	16.07	3,328.00	207.13	16.81	3,516.00	209.11	16.31	3,242.00	198.75
Health Prom/Exercise Science/PALS	22.29	6,451.00	305.57	25.70 28.48	7,648.00	303.34	51.54 22.24	9,310.00	317.76
Marine Science	21.66	3,453.00	159.42	22.16	3,624.00	163.52	20.87	3,549.00	170.04
Nursing				2.42	213.00	88.20	3.22	392.00	121.85
Physics	99.9	1,029.00	154.41	7.00	1,150.00	164.38	8.58	1,523.00	177.57
Psychology	13.65	4,180.00	306.18	13.32	4,096.00	307.51	17.06	5,297.00	310.44
Recreation	6.50	1,553.00	239.00	7.24	2,231.00	308.11	7.41	2,625.00	354.39
ROTC	2.24	107.00	47.75	1.63	169.00	103.49	1.08	152.00	140.61
Sociology	7.50	2,502.00	333.69	7.50	2,602.00	347.03	8.49	2,612.00	307.51
College Total	164.69	43,094.00	261.67	171.48	47,002.00	274.10	189.78	49,339.00	259.97
University/Other	14.79	5,261.00	355.69	16.49	5,752.00	348.73	15.95	5,091.00	319.22
University Total	493.20	123,850.00	251.12	502.06	130,011.00	258.96	529.94	132,014.00	249.11

# Resources

Coastal Carolina University

# Fact Book

Office of Institutional Research, Assessment and Analysis



# **RESOURCES**

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### **RESOURCES HIGHLIGHTS**

Fact Book. 2012

The Resources section includes Coastal Carolina University's annual tuition and residence hall fees, a comparison of in-state and out-of-state costs for South Carolina senior public institutions, total financial aid disbursements to Coastal Carolina University students by source, and the University's building inventory.

- For Fall 2012, Coastal Carolina University had a 0% increase in in-state tuition, and the lowest increase for out-of-state tuition among comprehensive universities.
- Coastal Carolina University students experienced an 85% increase in total financial aid received over the five (5) year period from 2006-2007 to 2011-2012.
- For Fall 2012, Coastal Carolina University operated/managed 94 facilities with 140 classrooms and laboratories and 685,558 net square feet for educational and general (E&G) usage.

The Resources section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.



### Strategy 4: Ensuring Financial Viability and Managed Growth

Ensure responsible financial management practices that are based on a clear commitment to enrollment growth and consistent with the mission of the University.

Goal 4.1. Comprehensive Financial Plan: Develop, implement, and communicate a comprehensive financial plan that includes projections of tuition, state support, grant support, and philanthropy.

Goal 4.2. Broadened Base of Financial Support: Broaden the University's base of financial support.



# ANNUAL TUITION AND RESIDENCE HALL FEES 1994 - 2012

**IN-STATE** 

### **OUT-OF-STATE**

YEAR	Full-Time Student	Per Credit Hour	Full-Time Student	Per Credit Hour	Residence Hall Fees
1994-1995	\$2,710	\$115	\$7,000	\$295	\$2,640
1995-1996	\$2,800	\$120	\$7,470	\$312	\$2,720
1996-1997	\$2,910	\$125	\$7,840	\$330	\$4,300
1997-1998	\$3,100	\$130	\$8,320	\$348	\$4,640
1998-1999	\$3,220	\$135	\$8,790	\$370	\$4,800
1999-2000	\$3,340	\$140	\$9,280	\$385	\$4,970
2000-2001	\$3,500	\$147	\$9,810	\$408	\$5,240
2001-2002	\$3,770	\$159	\$10,680	\$445	\$5,450
2002-2003	\$4,350	\$182	\$11,760	\$491	\$5,610
2003-2004	\$5,190	\$215	\$12,870	\$540	\$5,770
2004-2005	\$6,100	\$250	\$14,200	\$595	\$5,970
2005-2006	\$6,860	\$290	\$15,100	\$630	\$6,280
2006-2007	\$7,500	\$315	\$16,190	\$675	\$6,690
2007-2008	\$7,600	\$317	\$16,590	\$691	\$6,680
2008-2009	\$8,650	\$360	\$18,090	\$754	\$7,080
2009-2010	\$8,950	\$373	\$18,770	\$782	\$7,200
2010-2011	\$9,390	\$382	\$20,270	\$830	\$7,350
2011-2012	\$9,760	\$407	\$21,560	\$898	\$7,700
2012-2013	\$9,760	\$407	\$22,050	\$920	\$7,700

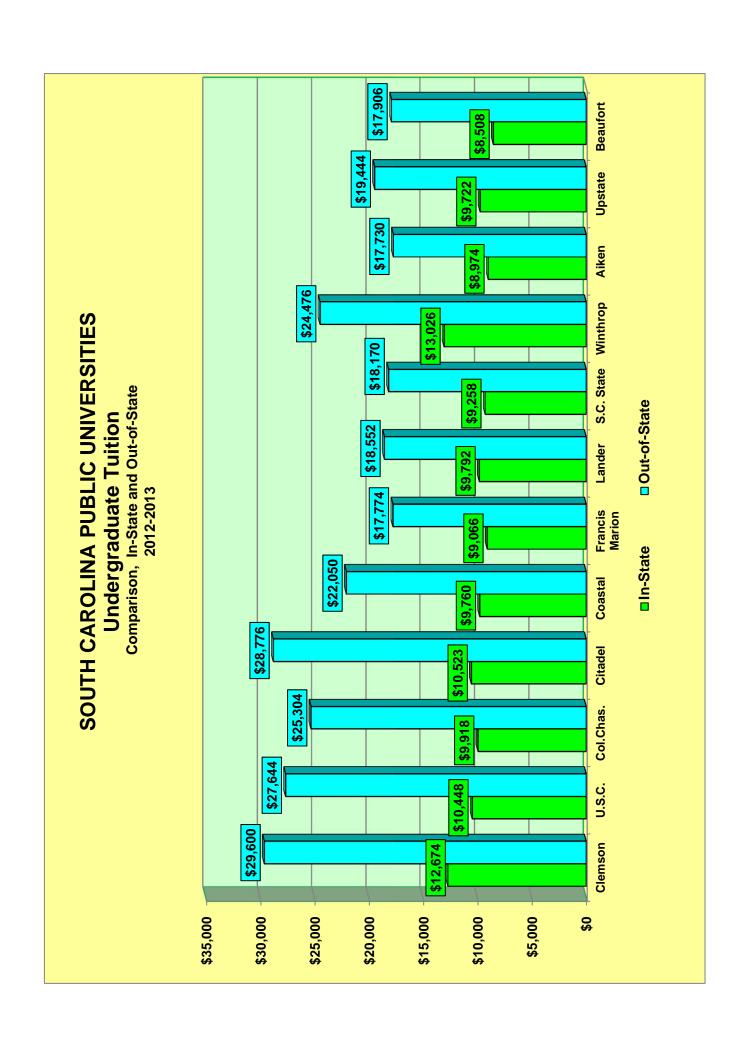
NOTE:

Beginning in 1996-1997, Residence Hall fees include required board plan and health service fee.

# SOUTH CAROLINA PUBLIC INSTITUTIONS ACADEMIC YEAR COSTS TUITION AND REQUIRED FEES COMPARISON OF IN-STATE TO OUT-OF-STATE 2012-2013

	IN-STATE	OUT-OF-STATE
The Citadel	\$10,523	\$28,776
Clemson University	\$12,674	\$29,600
Coastal Carolina University	\$9,760	\$22,050
College of Charleston	\$9,918	\$25,304
Francis Marion University	\$9,066	\$17,774
Lander University	\$9,792	\$18,552
South Carolina State University	\$9,258	\$18,170
USC - Aiken	\$8,974	\$17,730
USC - Beaufort	\$8,508	\$17,906
USC - Columbia	\$10,448	\$27,644
USC - Upstate	\$9,722	\$19,444
Winthrop University	\$13,026	\$24,476

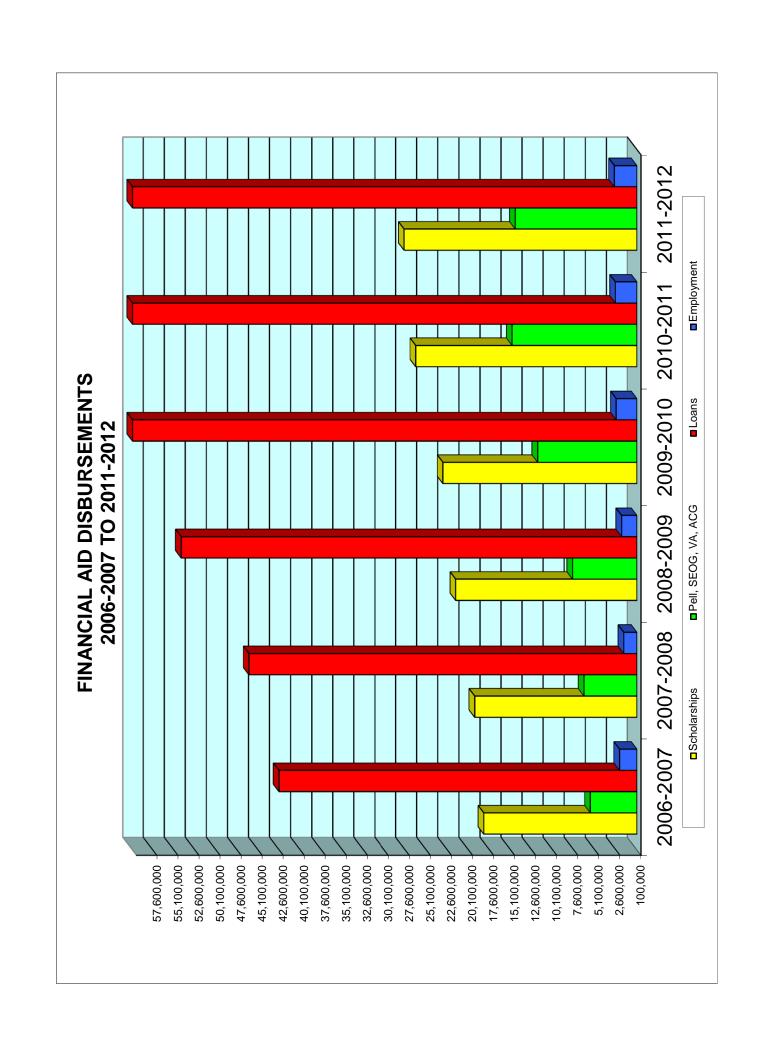
Source: S.C. Commission on Higher Education



TOTAL FINANCIAL AID
RECEIVED BY COASTAL STUDENTS
FROM ALL SOURCES
2006-2007 to 2011-2012

Federal Financial Aid	2006-2007	2007-2008	2008-2009	2009-10	2010-11	2011-12	5-Year % Change
Pell Grant	4,228,209	4,899,483	6,214,063	10,530,900	13,481,078	14,097,750	233.42%
ACG/SMART	269,938	499,547	514,818	839,730	1,036,716	1	N
Supplemental Grants	503,965	362,864	575,274	521,684	402,760	453,569	-10.00%
College Work Study	221,523	216,483	254,986	285,740	296,624	323,962	46.24%
Perkins Loans	262,630	212,103	182,174	125,671	79,000	142,074	-45.90%
Bank Loans	29,498,164	30,707,506	37,624,861	49,225,282	56,693,532	65,767,852	122.96%
VA Benefits	632,862	633,063	444,504	I	1	1	N
TOTAL FEDERAL AID	35,617,291	37,531,049	45,810,680	61,529,007	71,989,710	80,785,207	126.81%
Other Aid							
Scholarships - Foundation & Commission	995,286	1,110,276	1,302,927	1,527,222	1,898,596	2,133,295	114.34%
Athletics Scholarships	4,525,450	4,743,585	5,010,118	5,238,282	5,709,290	6,143,044	35.74%
Other Scholarships	12,767,145	13,510,757	15,303,231	16,362,209	18,740,011	19,451,248	52.35%
Institutional Employment	1,790,930	1,172,607	1,434,539	2,264,825	2,337,838	2,462,849	37.52%
Institutional Work Study	158,967	283,958	239,266	16,358	29,799	0	-100.00%
Private Loans	12,861,903	15,266,746	16,419,194	12,311,589	13,383,634	16,224,751	26.15%
TOTAL OTHER AID	33,099,681	36,087,929	39,709,275	37,720,485	42,099,169	46,415,187	40.23%
TOTAL FINANCIAL AID	68,716,972	73,618,978	85,519,955	99,249,492	114,088,878	127,200,394	85.11%
Unduplicated count of students receiving aid	5,552	5,843	6,437	7,086	7,723	8,323	49.91%

Note: ACG/SMART no longer funded after 2010-2011 Note: VA Benefits are no longer counted towards students' financial aid beginning 2009-2010.



## BUILDINGS INVENTORY Fall 2012

	Gross Area	Net E & G	Clas	srooms	Labor	atories	Replacement Cost
Building Name	Square Feet	Square Feet	Number		Number	Stations	of Buildings*
Adkins Field House	62,561	33,901					\$11,900,000
Arcadia Hall	11,881	7,789					\$1,789,662
Atheneum Hall	10,879	5,951					\$2,566,647
Athletics Grounds Maintenance Building	3,840	3,481					\$165,000
Atlantic Hall/Procurement Office	18,422	15,211					\$1,790,000
Bill Baxley Hall	29,924	7,830					\$7,395,846
Billy Nichols Tennis Facility	236	200					\$37,397
Brooks Stadium	29,830	23,469					\$13,220,207
Bryan Information Commons	18,803	14,167			1	26	\$8,096,201
Burroughs & Chapin Marine and Wetland	74,090	62,843	1	20	1	25	\$8,227,509
Chemical Storage Building	445	363					\$93,019
Coastal Band Hall	6,488	4,881					\$732,954
Coastal Band Hall #2	1,440	1,250					\$59,169
Coastal Science Center	69,435	44,966	13	656	4	146	\$8,733,115
Custodial/Facilities Supply	9,220	7,717		4.400			\$988,911
E. Craig Wall Sr. College of Business Administration	100,907	53,300	21	1,188	6 17	237	\$23,946,976
Edwards College of Humanities and Fine Arts	111,687	64,389	25	1,330	17	396	\$26,478,028
Eldred E. Prince Building	30,948	20,613	8	282 			\$6,627,004 \$300,000
Elvington House (EHS Dept.) Elvington House (Visiting Faculty)	4,038 1,320	2,000					: 1
Evergreen Hall	2,118	1,200 1,790					\$128,925 \$267,139
Foundation Center	30,255	10,292					\$3,871,900
Greenhouse	2,880	1,140					\$250,000
Greenhouse Office/Storage	2,000	151					\$220,000
Hackler Golf Course Club House	7,843	5,012					\$858,944
Hampton Hall	7,931	5,833					\$1,517,020
Hicks Dining Hall	14,020	0,000					\$5,614,985
Human Resources and Equal Opportunity	5,753	4,047					\$1,370,000
Indigo House	2,828	2,086					\$307,909
Intramural Grounds/Recreation Offices	5,935	2,950					\$375,000
Kearns Hall	31,283	19,144	9	375	2	50	\$6,834,711
Kimbel Library	46,674	22,885					\$10,862,225
Kingston Hall	12,698	5,043					\$1,574,265
Laurel Center	1,785	1,357					\$182,714
Lib Jackson Student Center	31,108	6,057					\$7,616,172
Media and Athletic Storage	2,576	2,128					\$259,359
Physical Plant Grounds Equipment	4,000	3,225					\$500,000
Physical Plant Maintenance Shop	7,950	7,932					\$655,131
Physical Plant Tractor/Pesticide Storage	1,240	100					\$125,816
Sands Hall	12,035	5,291					\$1,790,057
Singleton Administration Building	32,907	20,032					\$5,992,318
Smith Science Building	40,209	24,932	6	317	10	242	\$10,292,479
Student Health Center	7,888	4,616					\$1,240,515
Student Recreation and Convocation Center	159,293	52,176					\$30,000,000
Wheelwright Auditorium	31,899	14,247					\$12,137,613
Williams Brice Recreation Center	65,794	44,174	3	101	6	278	\$15,348,542
Winyah House	4,284	2,888		4.000			\$574,917
Subtotal	1,169,861	645,049	86	4,269	47	1,400	243,916,301
Temporary Buildings	4,807	3,904	1	41			\$342,738
Subtotal	1,174,668	648,953	87	4,310	47	1,400	\$244,259,039
Higher Education Centers*	0	36,605	5	187	1	51	\$20,900,000
Subtotal E & G Space	1,174,668	685,558	92	4,497	48	1,451	\$265,159,039
Residence Halls	282,081	0					\$44,791,151
University Place	369,432	0					\$28,546,560
TOTAL	1,826,181	685,558	92	4,497	48	1,451	\$338,496,750

Source: South Carolina Commission on Higher Education

<sup>\*</sup>Leased Property



Office of Institutional Research, Assessment and Analysis Coastal Carolina University P.O. Box 261954 • Conway, SC 29528-6054 www.coastal.edu