Fact Book

Office of Institutional Research, Assessment and Analysis





Fall 2013

COASTAL CAROLINA UNIVERSITY

OFFICE OF INSTITUTIONAL RESEARCH, ASSESSMENT AND ANALYSIS

FACT BOOK

FALL 2013

The mission of the Office of Institutional Research, Assessment and Analysis is to provide a centralized source for data collection, data analysis, data archives, and data management activities, and to provide support for assessment activities that inform and strengthen Coastal Carolina University's strategic planning process. In line with the goal of informing the strategic planning process, the *Fact Book* is published annually to provide relevant information to the University community. Furthermore, the *Fact Book* provides metrics and benchmarks to show the University's progression toward meeting the goals of the University's *Strategic Plan*. Items that meet these goals are noted in the highlights portion of each section.

The Fact Book addresses the following requirements of the Southern Association of Colleges and Schools Commission on Colleges, The *Principles of Accreditation: Foundations for Quality Enhancement* (2012 Edition).

<u>Core Requirement 2.5:</u> The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a systematic review of institutional mission, goals, and outcomes; (2) result in continuing improvement in institutional quality; and (3) demonstrate the institution is effectively accomplishing its mission. (Institutional Effectiveness)

<u>Comprehensive Standard 3.3.1:</u> The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results in each of the following areas: (Institutional Effectiveness)

- 3.3.1.1 educational programs, to include student learning outcomes
- 3.3.1.2 administrative support services
- 3.3.1.3 academic and student support services
- 3.3.1.4 research within its mission, if appropriate
- 3.3.1.5 community/public service within its mission, if appropriate



The Fact Book is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Supporting Strategy 1: Improve Communication

Enhance Communication within Coastal Carolina University and among current and potential stakeholders.

Goal S1.1.Communication Effectiveness: Improve flow, efficiency, and effectiveness of communication throughout the University.

Supporting Strategy 2: Stronger Assessment and Accountability

Implement and maintain an environment of institutional effectiveness that is based on a culture of assessment, results in continuous improvement, and supports the University in effectively accomplishing its mission.

Goal S2.2.Documented Performance: Document and report relevant initiatives and performance outcomes that enable ongoing monitoring by campus members and outside stakeholders.



TABLE OF CONTENTS

ENROLLMENT

Enrollment Highlights Summer Enrollment Trends Fall and Spring Enrollment Trends Fall Enrollment Trends by Race Fall Enrollment Trends by Gender and Full-time/Part-time Status. Fall Enrollment Trends by Level Fall Enrollment Trends by Level and Full-time/Part-time Status Residency Classification of Students for Fee Payment Purposes Geographic Distribution by South Carolina Counties Geographic Distribution by State or Country	5 6 8 9 10 11
FIRST-TIME STUDENTS	
First-time Students Highlights New Student Orientation Attendance	19 20 21 22 23 24 25
FIRST-TIME TRANSFER STUDENTS	
First-time Transfer Students Highlights	37 38 39
Profile of First-time Full-time Transfer Students	

ACADEMICS

Academic Highlights	. 49
Undergraduate Major by Class	
Undergraduate Enrollment by Major	. 52
Graduate Enrollment by Major	. 53
Undergraduate Major by Average Age	. 54
Average Size of Lecture Classes by Discipline and Level	
Average Grade Point Ratio by Class	
Grade Distribution by Discipline	
Credit Hour Production and Full Time Equivalent (FTE) Production by Discipline,	
Fall 2012	. 60
Credit Hour Production and FTE Production by Discipline, Fall 2013	. 61
Trends in Student/Faculty Ratio	
Total Undergraduate Degrees Awarded by Major	
Total Graduate Degrees Awarded by Major and/or Discipline	
Total Degrees Awarded	
FACULTY	
Faculty Highlights	. 69
Summary of Employees Holding Faculty Rank	
Faculty Profile by College	
Faculty Profile by Academic Discipline, Fall 2012	
Faculty Profile by Academic Discipline, Fall 2013	
Profile of Full-time Teaching Faculty by Rank	
Rank and Degree of Full-time Employees Holding Faculty Rank	
Full-time Faculty by College and Rank	
FTE Teaching Faculty by College and Rank	
Full-time Faculty Nine-Month Salary Trends	
Full-time Faculty Average Salary Comparison by Rank	
Student Credit Hours Taught by Full-time Faculty	
Student Credit Hours Taught by FTE Faculty	
RESOURCES	
Resources Highlights	. 87
Annual Tuition and Residence Hall Fees	
S.C. Public Institutions Academic Year Costs; Tuition and Required Fees,	
2013-2014 Academic Year Comparison of In-State to Out-of-State	. 90
Total Financial Aid Received by Coastal Carolina University Students from	
All Sources	. 92
Ruildings Inventory	94

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

Enrollment



HTC Student Convocation and Recreation Center

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal C

DK • Coastal Carolina University • FACT BOOK • Coastal Carolina Uarolina University • FACT BOOK • Coastal Carolina University • FACT

Fall 2013

ersity • FACT BOOK • Coastal Carolina University • Carolin

ENROLLMENT

TABLE OF CONTENTS

Enrollment Highlights 3
Summer Enrollment Trends
Fall and Spring Enrollment Trends
Fall Enrollment Trends by Race
Fall Enrollment Trends by Gender and Full-time/Part-time Status 8
Fall Enrollment Trends by Level9
Fall Enrollment Trends by Level and Full-time/Part-time Status10
Residency Classification of Students for Fee Payment Purposes11
Geographic Distribution by South Carolina Counties12
Geographic Distribution by State or Country13

ENROLLMENT HIGHLIGHTS

Fact Book. 2013

Enrollment

- The total Fall 2013 enrollment was 9,478, representing an increase of 143 students (2%) from Fall 2012. The full-time equivalent (FTE) for Fall 2013 increased 0.1% to 8,870 during the same period.
- The total Fall 2013 undergraduate enrollment was 8,867, representing an increase of 121 students (0.1%) from Fall 2012.
- Undergraduate degree and non-degree-seeking students comprised 94% of the total Fall 2013 enrollment with graduate degree and non-degree-seeking students accounting for 6% of the student population. Graduate degree-seeking students have increased 56% since Fall 2009.
- Since 2000, the number of students attending May, Summer I, and Summer II semesters has grown from 2,984 to 3,770 (26%). In the same period, the number of credit hours taken increased from 11,898 to 14,903 (25%).

Demographics

- Female students made up 54% of the total undergraduate enrollment and 71% of the total graduate enrollment for Fall 2013.
- In Fall 2013, 91% of all undergraduate students were enrolled full-time.
- Fifty-four percent (54%) of all students enrolled are from the state of South Carolina. In Fall 2013, the largest percentage of out-of-state students came from New Jersey (7%), New York (6%), and Maryland (6%). International student enrollment accounted for 162 (2%) students.
- In Fall 2013, all South Carolina counties were represented in the total student enrollment with Horry County representing the largest number of students at 2,316 (45%) followed by Richland at 321 (6%), Georgetown at 305 (6%), and Charleston at 206 (4%) counties.
- The most prominent ethnic groups represented in Fall 2013 were White/non-Hispanic (69%) and Black/African American (20%).



The *Enrollment* section is in alignment with the following supporting key strategies and goals from the *Coastal Carolina University Strategic Plan*:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Goal 1.4. Enhanced Global Perspective: Create a campus culture that generates greater awareness of the global environment and promotes increased participation in and exposure to the world.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.

Strategy 4: Ensuring Financial Viability and Managed Growth

Ensure responsible financial management practices that are based on a clear commitment to enrollment growth and consistent with the mission of the University.

Goal 4.1. Comprehensive Financial Plan: Develop, implement, and communicate a comprehensive financial plan that includes projections of tuition, state support, grant support, and philanthropy.



SUMMER ENROLLMENT TRENDS 2000-2013

	May	, 1	Summer	r -	Summer II Semester	ner II	Total	tal
Year	# Students	# Hours	# Students	# Hours	# Students	# Hours	# Students	# Hours
2000	200	1,783	1,386	5,804	1,098	4,311	2,984	11,898
2001	567	2,131	1,802	7,271	1,632	6,015	4,001	15,417
2002	653	2,377	1,993	7,194	1,233	4,333	3,879	13,904
2003	765	2,787	1,650	909'9	897	3,643	3,312	13,036
2004	748	2,632	1,607	6,626	992	3,958	3,347	13,216
2005	687	2,368	1,530	6,093	1,026	4,345	3,243	12,806
2006	617	2,185	1,596	6,428	1,126	4,443	3,339	13,056
2007	714	2,459	1,565	6,061	1,103	4,213	3,382	12,733
2008	989	2,505	1,360	5,334	1,075	4,118	3,121	11,957
2009	682	2,619	1,370	5,498	966	3,884	3,048	12,001
2010	819	3,132	1,801	7,147	1,155	4,587	3,775	14,866
2011	845	3,286	1,612	6,444	1,191	4,905	3,648	14,635
2012	826	3,216	1,606	6,462	1,070	4,239	3,502	13,917
2013	771	3,091	1,809	7,275	1,190	4,537	3,770	14,903

FALL AND SPRING SEMESTER ENROLLMENT TRENDS 1992-2013

FALL SEMESTER

SPRING SEMESTER

Term	Headcount	FTE	Term	Headcount	FTE
1992	4,023	3,455	1993	3,558	2,946
1993*	4,453	3,610	1994*	3,771	3,043
1994	4,542	3,646	1995	3,976	3,150
1995	4,468	3,656	1996	3,849	3,303
1996	4,477	3,793	1997	4,036	3,352
1997	4,408	3,874	1998	3,999	3,565
1998	4,556	3,943	1999	4,150	3,650
1999	4,615	3,991	2000	4,163	3,635
2000	4,653	4,101	2001	4,529	3,908
2001	4,965	4,487	2002	4,853	4,280
2002	5,980	5,095	2003	5,597	4,841
2003	6,780	5,795	2004	5,998	5,302
2004	7,021	6,141	2005	6,222	5,562
2005	7,613	6,576	2006	6,571	5,828
2006	8,049	6,944	2007	6,854	6,173
2007	7,872	7,177	2008	7,007	6,429
2008	8,154	7,610	2009	7,417	6,800
2009	8,360	7,865	2010	7,760	7,200
2010	8,706	8,302	2011	8,005	7,506
2011	9,084	8,720	2012	8,337	7,898
2012	9,335	8,859	2013	8,517	7,860
2013	9,478	8,870			

^{*} Date of official counts changed to Oct. 30 for Fall and March 30 for Spring.

FALL ENROLLMENT TRENDS BY RACE FALL SEMESTERS 2008-2013

UNDERGRADUATE

	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5-YEAR % CHANGE
ETHNICITY							
Hispanic/Latino	144	219	257	273	306	321	122.9%
RACE							
American Indian/Alaskan Native	43	40	28	33	26	33	-23.3%
Asian	98	77	64	60	70	64	-34.7%
Black/African American	970	1,168	1,452	1,640	1,746	1,799	85.5%
Native Hawaiian/Pacific Islander		6	11	16	11	12	N/A
White	6,160	6,171	6,124	6,174	6,201	6,114	-0.7%
Two or More Races		92	147	183	220	302	N/A
Non-Resident Alien	78	102	97	117	150	124	59.0%
Unknown	80	45	23	21	16	98	22.5%
TOTAL	7,573	7,920	8,203	8,517	8,746	8,867	17.1%

GRADUATE

	FALL 2008	FALL 2009	FALL 2010	FALL 2011	FALL 2012	FALL 2013	5-YEAR % CHANGE
ETHNICITY							
Hispanic	8	2	2	8	5	6	-25.0%
RACE							
American Indian/Alaskan Native	1	1	3	2	1	1	0.0%
Asian	2	4	1	2	2	1	-50.0%
Black/African American	58	47	52	62	55	78	34.5%
Native Hawaiian/Pacific Islander		1	1	2	3	2	N/A
White, non-Hispanic	505	370	427	467	503	501	-0.8%
Two or More Races		1	3	2	2	3	N/A
Non-Resident Alien	5	7	12	17	9	14	180.0%
Unknown	2	7	2	5	9	5	150.0%
TOTAL	581	440	503	567	589	611	5.2%

Note: Institutions required to use new Integrated Postsecondary Education Data System (IPEDS) racial/ethnic categories for reporting.

FALL ENROLLMENT TRENDS BY GENDER AND FULL-TIME/PART-TIME STATUS FALL SEMESTERS 2009-2013

UNDERGRADUATE

	Male		Fe	Female				
	#	%	#	%	Total			
Fall 2009								
Full-time	3,342	42.2%	3,796	47.9%	7,138			
Part-time	358	4.5%	424	5.4%	782			
Total	3,700	46.7%	4,220	53.3%	7,920			
Fall 2010								
Full-time	3,520	42.9%	4,019	49.0%	7,539			
Part-time	296	3.6%	368	4.5%	664			
Total	3,816	46.5%	4,387	53.5%	8,203			
Fall 2011								
Full-time	3,673	43.1%	4,176	49.0%	7,849			
Part-time	293	3.4%	375	4.4%	668			
Total	3,966	46.6%	4,551	53.4%	8,517			
Fall 2012								
Full-time	3,690	42.2%	4,226	48.3%	7,916			
Part-time	367	4.2%	463	5.3%	830			
Total	4,057	46.4%	4,689	53.6%	8,746			
Fall 2013								
Full-time	3,762	42.4%	4,270	48.2%	8,032			
Part-time	335	3.8%	500	5.6%	835			
Total	4,097	46.2%	4,770	53.8%	8,867			

GRADUATE

	Male		Fe	male			
	#	%	#	%	Total		
Fall 2009							
Full-time	49	11.1%	67	15.2%	116		
Part-time	79	18.0%	245	55.7%	324		
Total	128	29.1%	312	70.9%	440		
Fall 2010							
Full-time	51	10.1%	77	15.3%	128		
Part-time	83	16.5%	292	58.1%	375		
Total	134	26.6%	369	73.4%	503		
Fall 2011							
Full-time	61	10.8%	74	13.1%	135		
Part-time	116	20.5%	316	55.7%	432		
Total	177	31.2%	390	68.8%	567		
Fall 2012							
Full-time	74	12.6%	81	13.8%	155		
Part-time	104	17.7%	330	56.0%	434		
Total	178	30.2%	411	69.8%	589		
Fall 2013							
Full-time	69	11.3%	98	16.0%	167		
Part-time	109	17.8%	335	54.8%	444		
Total	178	29.1%	433	70.9%	611		

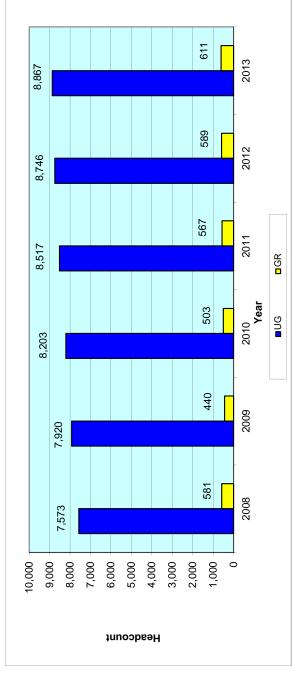
FALL ENROLLMENT TRENDS BY LEVEL FALL SEMESTERS 2009-2013

<u>-</u>	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
Undergraduate Degree Seeking					
New Freshman New Transfers Other Freshman Sophomore Junior Senior Total	1,775 754 469 1,375 1,433 1,738	2,006 840 485 1,387 1,469 1,787	2,137 779 536 1,523 1,507 1,815 8,297	2,206 801 501 1,590 1,501 1,867 8,466	2,095 779 561 1,619 1,638 1,878
Undergraduate Non-Degree Seeking	376	229	220	280	297
Total Undergraduate	7,920	8,203	8,517	8,746	8,867
Graduate Degree Seeking	294	331	383	398	460
Graduate Non-Degree Seeking	146	172	184	191	151
Total Graduate	440	503	567	589	611
Total Enrollment	8,360	8,706	9,084	9,335	9,478

FALL ENROLLMENT TRENDS BY LEVEL AND FULL-TIME / PART-TIME STATUS FALL SEMESTERS 2008-2013

Undergraduate Full-Time Part-time	מממני כומים
Undergraduate Full-Time Part-time	ממממים

2012-2013	% Change	1.5%	%9.0	1.4%	7.7%	2.3%	3.7%	-2.0%	-2.7%	21.7%	-2.9%	1.5%
Fall 2013	Enrolled	8,032	835	8,867	167	444	611	2,095	779	230	3,104	9,478
2011-2012 Fall 2013	% Change	%6:0	24.3%	2.7%	14.8%	0.5%	3.9%	3.2%	2.8%	6.8%	3.3%	2.8%
Fall 2012	Enrolled	7,916	830	8,746	155	434	289	2,206	801	189	3,196	9,335
2010-2011 Fall 2012	% Change	4.1%	%9:0	3.8%	2.5%	15.2%	12.7%	6.5%	-7.3%	15.7%	3.1%	4.3%
2009-2010 Fall 2011	Enrolled	7,849	899	8,517	135	432	267	2,137	779	177	3,093	9,084
2009-2010	% Change	2.6%	-15.1%	3.6%	10.3%	15.7%	14.3%	13.0%	11.4%	-17.7%	10.5%	4.1%
Fall 2010	Enrolled	7,539	664	8,203	128	375	203	2,006	840	153	2,999	8,706
2008-2009	% Change	3.7%	13.3%	4.6%	11.5%	-32.1%	-24.3%	7.3%	4.6%	61.7%	%0.6	2.5%
Fall 2009	Enrolled	7,138	782	7,920	116	324	440	1,775	754	186	2,715	8,360
Fall 2008 Fa	Enrolled	6,883	069	7,573	104	477	581	1,655	721	115	2,491	8,154



Grand Totals

RESIDENCY CLASSIFICATION OF STUDENTS FOR FEE PAYMENT PURPOSES* 2009-2013

	In-State	%	Out-of-State	%	Total
2009					
Undergraduate	5,365	64.2%	2,555	30.6%	7,920
Graduate	355	4.2%	85	1.0%	440
Total	5,720	68.4%	2,640	31.6%	8,360
2010					
Undergraduate	5,796	66.6%	2,407	27.6%	8,203
Graduate	469	5.4%	34	0.4%	503
Total	6,265	72.0%	2,441	28.0%	8,706
2011					
Undergraduate	6,013	66.2%	2,504	27.6%	8,517
Graduate	530	5.8%	37	0.4%	567
Total	6,543	72.0%	2,541	28.0%	9,084
2012					
Undergraduate	6,327	67.8%	2,419	25.9%	8,746
Graduate	550	5.9%	39	0.4%	589
Total	6,877	73.7%	2,458	26.3%	9,335
2013					
Undergraduate	6,514	68.7%	2,353	24.8%	8,867
Graduate	565	6.0%	46	0.5%	611
Total	7,079	74.7%	2,399	25.3%	9,478

^{*}Residency classification for fee payment purposes is defined by South Carolina statute.

FALL 2013

GEOGRAPHIC DISTRIBUTION OF ENROLLMENT BY STATE OR COUNTRY **FALL 2013**



Alabama	8	New Hampshire	53	Brazil	5	Montenegro	1
Arizona	8	New Jersey	690	Bulgaria	5	Morocco	1
Arkansas	4	New York	540	Cameroon	3	Nepal	1
California	30	North Carolina	249	Canada	6	Netherlands	1
Colorado	11	North Dakota	1	China	12	New Zealand	1
Connecticut	199	Ohio	138	Colombia	2	Nigeria	5
Delaware	56	Oklahoma	4	Costa Rica	1	Norway	2
District of Columbia	ia 8	Oregon	3	Cyprus	1	Peru	3
Florida	39	Pennsylvania	415	Czech Republic	1	Philippines	1
Georgia	60	Puerto Rico	1	Denmark	1	Poland	3
Hawaii	2	Rhode Island	28	Ecuador	4	Qatar	1
Illinois	74	South Carolina	5146	El Salvador	1	Russia	17
Indiana	21	South Dakota	2	France	10	Senegal	2
Iowa	6	Tennessee	37	Germany	8	Serbia	2
Kansas	4	Texas	28	Guyana	1	Slovakia	2
Kentucky	41	US Armed Forces - Europe	1	Hungary	3	South Africa	4
Louisiana	2	Utah	1	Iceland	2	South Korea	1
Maine	18	Vermont	29	India	1	Spain	3
Maryland	532	Virginia	416	Iran	1	Sweden	4
Massachusetts	275	Washington	4	Ireland	1	Trinidad and Tobago	1
Michigan	37	West Virginia	42	Israel	4	United Kingdom	6
Minnesota	7	Wisconsin	20	Italy	2	Uzbekistan	1
Mississippi	2	Afghanistan	2	Jamaica	1	Vietnam	2
Missouri	16	Albania	5	Japan	3	Zimbabwe	1
Montana	4	Argentina	1	Macedonia	1	In-State	5,146
Nebraska	3	Bahamas	1	Mauritius	1	Out-of-State	4,170
Nevada	1	Belarus	1	Mexico	5	International	162
						Total	9,478

In-State	5,146
Out-of-State	4,170
International	162
Total	9,478

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

First-time Students



HTC Student Convocation and Recreation Center

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal C

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Co OK • Coastal Carolina University • FACT BOOK • Coastal Carolina University • Coastal Carol

Fall 2013

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal C

FIRST-TIME STUDENTS

TABLE OF CONTENTS

First-time Students Highlights	17
New Student Orientation Attendance	19
Applications, Acceptances, and Enrollments	20
New Freshmen, SAT and ACT Scores	21
New Freshmen, High School Grade Point Average	22
New Freshmen, High School Course Prerequisites	23
New Freshmen Retention	24
First-time Full-time Freshmen One Year Retention	25
Profile of First-Time Full-Time Freshmen	29

FIRST-TIME STUDENTS HIGHLIGHTS

Fact Book. 2013

Enrollment and academic trends for first-time students show the following:

- Applications from new undergraduate students increased 64% between Fall 2009 and Fall 2013. New student acceptances increased by 40%, and new student enrollment increased 13% during this period. In Fall 2013, 27% of all accepted applicants enrolled.
- The average SAT score for Fall 2013 freshmen was 1,000, exceeding the average South Carolina high school score of 971. The average ACT composite score of 22 for freshmen exceeded the national average (21) and was two points greater than the South Carolina statewide average (20) for the Fall 2013 cohort.
- The Fall 2013 freshman cohort average high school GPA of 3.40 increased from the Fall 2012 cohort average high school GPA of 3.32. Since 2009 the freshman cohort average high school GPA has increased from 3.31 to 3.40. Seventy-six percent (76%) of Fall 2013 first-time full-time freshmen reported high school GPAs equal to or exceeding 3.00. Thirty-four percent (34%) indicated a high school GPA between 3.00 and 3.49; 42% reported a GPA of 3.50 or higher.
- Of the 2,200 Fall 2012 first-time full-time freshman cohort, 1,378 students (63%) chose to continue their studies at the University for Fall 2013. The one-year retention for the 2012 cohort is 62%, higher than the one-year retention for the Fall 2011 cohort (60%).
- In geographic origin, 624 (45%) continuing students were native to South Carolina and 754 (55%) students were from other U.S. states and international origins.
- Among the academic colleges, the continuation of first-time full-time freshmen for Fall 2012 to Fall 2013: Wall College of Business Administration (66%), Spadoni College of Education (70%), Edwards College of Humanities and Fine Arts (63%), College of Science (62%), and University College (54%).

<u>Demographics - First-Time Full-Time Freshmen - Fall 2013</u>

 The most prominent ethnic groups among the Fall 2013 first-time full-time freshmen were White (68%), Black/African American (20%), and Two or More Races (5%).



Female students outnumbered male students in the Fall 2013 full-time first-time freshman cohort with 55% of the total.

- Ninety-eight percent of Fall 2013 first-time full-time freshmen were under 20 years of age.
- Seventeen percent (17%) of first-time full-time freshmen originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 29% originated from other South Carolina counties.
- In Fall 2013, 11% of first-time full-time freshmen had not declared a major. The four most popular undergraduate majors at Coastal Carolina University among first-time freshmen were: Marine Science (15%), Management (8%), Exercise and Sport Science (8%), and Biology (6%).

The First-Time Students section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.2. Appropriate Educational Initiatives: Promote high quality educational programs and services that are aligned with available resources to meet the needs of our constituencies.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.



NEW STUDENT ORIENTATION ATTENDANCE AND NUMBER/PERCENT ENROLLED

SUMMER 2005-2013

YEAR	TOTAL ACCEPTED NEW FRESHMEN AND TRANSFERS	# FRESHMEN & TRANSFERS ATTENDED ORIENTATION	% FRESHMEN & TRANSFERS ATTENDED ORIENTATION	# NEW FRESHMEN & TRANSFERS ENROLLED	% ENROLLED
2005	4,984	1,948	39.1%	2,087	41.9%
2006	5,212	1,956	37.5%	2,089	40.1%
2007	5,580	2,161	38.7%	2,310	41.4%
2008	6,321	2,316	36.6%	2,376	37.6%
2009	7,646	2,480	32.4%	2,529	33.1%
2010	8,525	2,873	33.7%	2,846	33.4%
2011	9,207	2,930	31.8%	2,916	31.7%
2012	9,601	3,111	32.4%	3,007	31.3%
2013	10,598	2,563	24.2%	2,874	27.1%
12,000				*	•
8,000 - ndents			A		
Number of Students 0000,8 0000,4 0000	•	+			
¥ 4,000	<u> </u>				
2,000	<u> </u>	<u> </u>		<u> </u>	
0	2005 2006	2007 2008	2009 2010 Years	2011 2012	2 2013
	→ Accepted New Freshm	en and Transfers	── # Participaı	nts → # Eı	nrolled

APPLICATIONS, ACCEPTANCES, AND ENROLLMENTS FALL SEMESTERS 2009-2013 UNDERGRADUATE

	2009	2010	2011	2012	2013
*APPLICATIONS RECE	IVED				
Freshmen	8,706	9,639	10,502	10,993	14,050
Transfer	1,752	2,020	2,008	2,225	3,135
Other	562	748	528	658	942
TOTAL	11,020	12,407	13,038	13,876	18,127
ACCEPTED FOR ADMIS	SSION				
Freshmen	6,438	7,170	7,836	8,139	9,014
Transfer	1,208	1,355	1,333	1,462	1,584
Other	514	676	477	576	798
TOTAL	8,160	9,201	9,646	10,177	11,396
DENIED ADMISSION					
Freshmen	1,618	1,657	2,486	2,579	4,621
Transfer	185	334	242	410	242
Other	13	5	5	4	10
TOTAL	1,816	1,996	2,733	2,993	4,873
ENROLLED					
Freshmen	1,775	2,006	2,137	2,206	2,095
Transfer	754	840	779	801	779
Other	219	224	206	254	232
TOTAL	2,748	3,070	3,122	3,261	3,106
PERCENT OF ACCEPT					
Freshmen	28%	28%	27%	27%	23%
Transfer	62%	62%	58%	55%	49%
Other	43%	33%	43%	44%	29%
TOTAL	34%	33%	32%	32%	29 % 27%
IVIAL	37 /0	33 /0	J2 /0	J£ /0	£1 /0

^{*}includes incomplete applications

NEW FRESHMEN SAT AND ACT SCORES FALL SEMESTERS 2009-2013

	2	Fall 2009	2. 1	Fall 2010	7	Fall 2011	2	Fall 2012	7 E	Fall 2013
SAT TOTAL SCORE	#	%	#	%	#	%	#	%	#	
< 800	0	%0:0	0	%0.0	0	%0:0	2	0.1%	10	
800-899	146	11.9%	234	17.4%	250	17.7%	243	17.9%	223	
666-006	362	29.4%	413	30.7%	392	27.7%	489	36.0%	490	
1000-1099	392	31.8%	405	30.1%	438	31.0%	366	26.9%	415	
1100-1199	233	18.9%	200	14.9%	221	15.6%	164	12.1%	190	
1200-1299	77	6.3%	77	2.7%	06	6.4%	72	5.3%	89	
> 1299	21	1.7%	17	1.3%	22	1.6%	24	1.8%	15	1.1%
Average SAT Score	1028		1008		1013	1013	1000		1000	
South Carolina Average	982		979		972		696		971	
National Average	1016		1017		1011		1010		1010	
ACT COMPOSITE SCORE										
<18	40	7.4%	91	14.0%	75	10.4%	58	%6.9	44	6.5%
18	82	15.2%	105	16.1%	115	16.0%	120	14.2%	80	11.8%
19	92	17.6%	115	17.7%	127	17.6%	143	16.9%	98	12.7%
20	86	18.1%	86	15.1%	103	14.3%	122	14.4%	81	12.0%
21	71	13.1%	81	12.4%	84	11.7%	88	10.4%	06	13.3%
22	25	%9.6	53	8.1%	29	9.3%	20	8.3%	20	10.3%
>22	103	19.0%	108	16.6%	150	20.8%	244	28.9%	226	33.4%
Average ACT Score	21		20		21		2		22	
South Carolina Average	20		70		70		70		20	
National Average	21		21		21		21		21	

NEW FRESHMEN HIGH SCHOOL GRADE POINT AVERAGE FALL SEMESTERS 2009-2013

High School GPA	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
< 1.75	0	0	0	0	1
%	0.0%	0.0%	0.0%	0.0%	0.0%
1.75-1.99	2	5	0	0	0
%	0.1%	0.3%	0.0%	0.0%	0.0%
2.00-2.49	106	126	122	114	84
%	6.1%	6.3%	5.7%	5.2%	4.1%
2.50-2.99	406	432	476	515	417
%	23.2%	21.7%	22.4%	23.4%	20.1%
3.00-3.49	567	642	684	744	700
%	32.4%	32.2%	32.2%	33.9%	33.8%
>=3.50	668	787	845	824	872
%	38.2%	39.5%	39.7%	37.5%	42.0%
Total with High School GPA	1,749	1,992	2,127	2,197	2,074
Average High School GPA	3.31	3.34	3.34	3.32	3.40
South Carolina Average National Average	3.39 3.32	3.42 3.34	3.41 3.34	3.44 3.36	3.48 3.38

NEW FRESHMEN HIGH SCHOOL COURSE PREREQUISITES FOR PUBLIC COLLEGE/UNIVERSITY ADMISSION % MEETING REQUIREMENT FALL SEMESTERS 2009-2013

South Carolina

Required Prerequisites	2009	2010	2011*	2012	2013
English (4 units)	100.0%	100.0%	100.0%	100.0%	100.0%
Mathematics (4 units)	%6.66	100.0%	%0.96	98.3%	%0.66
Laboratory Science (3 units)	98.0%	98.5%	99.2%	%6.66	%6.66
Foreign Language (2 units)	98.5%	98.8%	%2'86	98.5%	99.4%
Social Studies (2 units)	%2'66	100.0%	%6.66	100.0%	%6:66
History (1 unit)	100.0%	100.0%	100.0%	100.0%	100.0%
Advanced Electives (1 unit)	%0.66	99.4%	100.0%	100.0%	%6:66
Visual/Performing Arts (1 unit)	A/N	N/A	97.4%	97.1%	99.4%
Physical Education (1 unit)	%6.66	%2'66	100.0%	%5'66	%6.66
All Courses	95.3%	96.5%	92.4%	93.7%	%9.76

*Prerequisites changed Fall 2011

NEW FRESHMEN RETENTION FALL SEMESTERS 2007-2013

2013

	2007	70	2008	8	2009	6	2010	10	2011	_	2012	2	2013
# NEW FULL-TIME													
FRESHMEN	1,649		1,643		1,769		1,999		2,128		2,200		2,084
Adjustments to Cohort Adjusted Cohort*	2												
Returned 2nd Year	1,178	71.5%	1,083	%6:29	1,141	64.5%	1,256	62.8%	1,275	29.9%	1,378	62.6%	
Returned 3rd Year	945	57.4%	868	54.7%	919	52.0%	1,010	%9.09	1,059	49.8%			
Returned 4th Year	851	51.7%	824	50.2%	842	47.6%	920	46.0%					
AFTER 4TH YEAR													
Graduated	443	26.9%	422	25.7%	465	26.3%							
Returned	356	21.6%	359	21.9%	358	20.2%							
Total Retention	799	48.5%	781	47.5%	823	46.5%							
AFTER 5TH YEAR													
Graduated	689	41.8%	200	42.6%									
Returned	92	2.8%	73	4.4%					•	Six-year Graduation Rates	raduation F	Rates	
Total Retention	784	47.6%	773	47.0%						Cohort		%	
										2003		46.4%	
AFTER 6TH YEAR										2004		43.0%	
Graduated	755	45.8%								2005		46.3%	
Returned	29	1.8%								2006		47.3%	
Total Retention	784	47.6%								2007		45.8%	

Note: For reporting purposes, six-year graduation rate is based on Adjusted Cohort.

	FRESH	MEN	CONTIN	JUING	NON-CON	TINHING
	Number	Percent	Number	Percent	Number	Percent
ETHNICITY						
Hispanic/Latino	93	4.2%	56	60.2%	37	39.8%
RACE						
American Indian/Alaskan Native	4	0.2%	2	50.0%	2	50.0%
Asian	15	0.7%	12	80.0%	3	20.0%
Black/African American	432	19.6%	283	65.5%	149	34.5%
Native Hawaiian/Pacific Islander	0	0.0%	0		0	
White	1,550	70.5%	959	61.9%	591	38.1%
Two or More Races	83	3.8%	50	60.2%	33	39.8%
Non-Resident Alien	23	1.0%	16	69.6%	7	30.4%
Unknown	0		0		0	
Total	2,200	100.0%	1,378	62.6%	822	37.4%
GENDER						
Men	1,033	47.0%	628	60.8%	405	39.2%
Women	1,167	53.0%	750	64.3%	417	35.7%
Total	2,200	100.0%	1,378	62.6%	822	37.4%
AGE						
less than 20	2,168	98.5%	1,359	62.7%	809	37.3%
20-22	30	1.4%	18	60.0%	12	40.0%
23-24	1	0.0%	0	0.0%	1	100.0%
25-29	1	0.0%	1	100.0%	0	0.0%
30-39	0		0		0	
40-49	0		0		0	
50+	0		0		0	
No Report	0		0		0	
Total	2,200	100.0%	1,378	62.6%	822	37.4%
GEOGRAPHIC LOCATION						
In-State	1,016	46.2%	624	61.4%	392	38.6%
Out-of-State	1,161	52.8%	738	63.6%	423	36.4%
International	23	1.0%	16	69.6%	7	30.4%
Total	2,200	100.0%	1,378	62.6%	822	37.4%
IN-STATE						
Five-County Service Area						
Dillon	13	3.5%	8	61.5%	5	38.5%
Georgetown	38	10.3%	25	65.8%	13	34.2%
Horry	283	76.5%	183	64.7%	100	35.3%
Marion	23	6.2%	12	52.2%	11	47.8%
Williamsburg	13	3.5%	7	53.8%	6	46.2%
Total	370	100.0%	235	63.5%	135	36.5%
ou sag :						
Other SC Counties	5.4	0.407	40	77.00/	10	22.20/
Charleston	54	8.4%	42	77.8%	12	22.2%
Florence	36	5.6%	19	52.8%	17	47.2%
Greenville	57	8.8%	37	64.9%	20	35.1%
Lexington	43	6.7%	23	53.5%	20	46.5%
York	61	9.4%	34	55.7%	27	44.3%
Other Total	395 646	61.1% 100.0%	234 389	59.2% 60.2%	161 257	40.8% 39.8%
1 0141	040	100.0%	309	UU.2%	451	37.8%0

	FRESHMEN		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
OUT-OF-STATE						
Connecticut	59	5.0%	37	62.7%	22	37.3%
Illinois	20	1.7%	15	75.0%	5	25.0%
Maryland	164	13.9%	110	67.1%	54	32.9%
Massachusetts	100	8.4%	60	60.0%	40	40.0%
New Jersey	179	15.1%	117	65.4%	62	34.6%
New York	136	11.5%	80	58.8%	56	41.2%
North Carolina	61	5.2%	39	63.9%	22	36.1%
Ohio	38	3.2%	18	47.4%	20	52.6%
Pennsylvania	115	9.7%	79	68.7%	36	31.3%
Virginia	125	10.6%	87	69.6%	38	30.4%
Other	164	13.9%	96	58.5%	68	41.5%
International	23	1.9%	16	69.6%	7	30.4%
Total	1,184	100.0%	754	63.7%	430	36.3%
SAT TOTAL SCORE						
Less than 650	0		0		0	
650-699	0		0		0	
700-749	0		0		0	
750-799	2		1	50.0%	1	50.0%
800-849	37	2.7%	25	67.6%	12	32.4%
850-899	206	15.2%	125	60.7%	81	39.3%
900-949	277	20.4%	157	56.7%	120	43.3%
950-999	209	15.4%	129	61.7%	80	38.3%
1000-1099	366	27.0%	225	61.5%	141	38.5%
1100-1199	163	12.0%	111	68.1%	52	31.9%
1200 and above	96	7.1%	72	75.0%	24	25.0%
No SAT Score Reported	844		533	63.2%	311	36.8%
Total	2,200	99.9%	1,378	62.6%	822	37.4%
ACT TOTAL SCORE						
16-17	58	6.9%	40	69.0%	18	31.0%
18-19	261	31.0%	149	57.1%	112	42.9%
20-21	210	24.9%	126	60.0%	84	40.0%
22-23	127	15.1%	94	74.0%	33	26.0%
24-25	89	10.6%	55	61.8%	34	38.2%
26-27	64	7.6%	46	71.9%	18	28.1%
28-29	26	3.1%	17	65.4%	9	34.6%
30-32	6	0.7%	5	83.3%	1	16.7%
33 and above	2	0.2%	1	50.0%	1	50.0%
No ACT Score Reported	1,357		845	62.3%	512	37.7%
Total	2,200	100.0%	1,378	62.6%	822	37.4%

	FRESHMEN		CONTI	CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent	
HIGH SCHOOL RANK							
Top 10%	138	7.9%	107	77.5%	31	22.5%	
11-20%	224	12.8%	162	72.3%	62	27.7%	
21-30%	259	14.8%	174	67.2%	85	32.8%	
31-40%	267	15.3%	160	59.9%	107	40.1%	
41-50%	272	15.6%	163	59.9%	109	40.1%	
51-60%	228	13.1%	131	57.5%	97	42.5%	
61-70%	177	10.1%	104	58.8%	73	41.2%	
71-80%	110	6.3%	55	50.0%	55	50.0%	
81-90%	58	3.3%	32	55.2%	26	44.8%	
Bottom 10%	12	0.7%	6	50.0%	6	50.0%	
GED	1	0.1%	0	0.0%	1	100.0%	
No High School Rank Reported	454	0.1 / 0	284	62.6%	170	37.4%	
Total	2,200	100.1%	1,378	62.6%	822	37.4%	
1000	2,200	100.1 /0	1,570	02.070	022	37.470	
HIGH SCHOOL GPA							
0.000	0	0.0%	0		0		
0.01 - 1.50	0	0.0%	0		0		
1.51 - 1.99	0	0.0%	0		0		
2.00 - 2.49	113	5.2%	63	55.8%	50	44.2%	
2.50 - 2.99	512	23.4%	279	54.5%	233	45.5%	
3.00 - 3.49	743	33.9%	464	62.4%	279	37.6%	
3.50 - 4.00	581	26.5%	372	64.0%	209	36.0%	
Higher than 4.00	242	11.0%	195	80.6%	47	19.4%	
No High School GPA Reported	9	33.9%	5	55.6%	4	44.4%	
Total	2,200	33.770	1,378	62.6%	822	37.4%	
10111	2,200		1,570	02.0 / 0	022	271170	
FIRST-SEMESTER GPA (End of Fall 2012)							
0.000	48	2.2%	1	2.1%	47	97.9%	
0.01 - 1.50	167	7.7%	39	23.4%	128	76.6%	
1.51 - 1.99	174	8.0%	78	44.8%	96	55.2%	
2.00 - 2.49	274	12.6%	158	57.7%	116	42.3%	
2.50 - 2.99	435	20.0%	311	71.5%	124	28.5%	
3.00 - 3.49	534	24.6%	389	72.8%	145	27.2%	
3.50 - 4.00	542	24.9%	400	73.8%	142	26.2%	
WITHDREW	26	1.2%	2	7.7%	24	92.3%	
Total	2,200	1.2 / 0	1,378	62.6%	822	37.4%	
	,		2,070	0210 / 0	022	211170	
FIRST-YEAR CUMMULATIVE GPA (End of	Spring 2013)						
0.000	8	0.4%	0	0.0%	8	100.0%	
0.01 - 1.50	142	6.5%	17	12.0%	125	88.0%	
1.51 - 1.99	134	6.2%	69	51.5%	65	48.5%	
2.00 - 2.49	299	13.8%	222	74.2%	77	25.8%	
2.50 - 2.99	424	19.5%	329	77.6%	95	22.4%	
3.00 - 3.49	490	22.5%	408	83.3%	82	16.7%	
3.50 - 4.00	392	18.0%	320	81.6%	72	18.4%	
WITHDREW	311	14.3%	13	4.2%	298	95.8%	
Total	2,200		1,378	62.6%	822	37.4%	
			•				

	FRESH	MEN	CONTIN	IUING	NON-CON	TINUING
		Percent	Number	Percent	Number	Percent
MAJOR						
BUSINESS						
Accounting	74	18.3%	49	66.2%	25	33.8%
Economics (BA)	0	0.0%	0		0	
Economics (BS)	7	4.3%	3	42.9%	4	57.1%
Finance	27	6.7%	19	70.4%	8	29.6%
Management	161	39.8%	103	64.0%	58	36.0%
Marketing	81	20.0%	54	66.7%	27	33.3%
Resort Tourism Management	55	13.6%	39	70.9%	16	29.1%
Total	405	18.4%	267	65.9%	138	34.1%
EDUCATION						
Early Childhood Education	51	27.7%	39	76.5%	12	23.5%
Elementary Education	49	26.6%	34	69.4%	15	30.6%
Middle Level Education	32	17.4%	22	68.8%	10	31.3%
Physical Education	30	16.3%	18	60.0%	12	40.0%
Special Education	22	12.0%	16	72.7%	6	27.3%
Total	184	8.4%	129	70.1%	55	29.9%
	10.	311,0	227	700270		_,,,,
HUMANITIES AND FINE ARTS Art Studio	16	5.5%	8	50.0%	8	50.0%
Communication	61	21.0%	37	60.7%	24	39.3%
English	22	7.6%	13	59.1%	9	40.9%
Graphic Design	35	12.1%	21	60.0%	14	40.9%
History	33	11.4%	22	66.7%	11	33.3%
Intelligence and National Security Studies	24	8.3%	16	66.7%	8	33.3%
Music	25	8.6%	17	68.0%	8	32.0%
Musical Theatre	7	2.4%	6	85.7%	1	14.3%
Philosophy	2	0.7%	0	0.0%	2	100.0%
Political Science	37	12.8%	21	56.8%	16	43.2%
Spanish	1	0.3%	1	100.0%	0	0.0%
Theatre	17	5.9%	11	64.7%	6	35.3%
Theatre Arts	10	3.4%	9	90.0%	1	10.0%
Total	290	13.2%	182	62.8%	108	37.2%
SCIENCE						
Biochemistry	42	4.0%	25	59.5%	17	40.5%
Biology	167	16.0%	95	56.9%	72	43.1%
Chemistry	16	1.5%	6	37.5%	10	62.5%
Computer Science	68	6.5%	41	60.3%	27	39.7%
Exercise and Sport Science	169	91.8%	103	60.9%	66	39.1%
Health Administration	0	0.0%	0	00.970	0	39.170
Health Promotion	23	2.2%	19	82.6%	4	17.4%
Information Systems	14	1.3%	11	78.6%	3	21.4%
Marine Science	333	31.9%	216	64.9%	117	35.1%
Mathematics	18	1.7%	9	50.0%	9	50.0%
Nursing	0	0.0%	0	30.070	0	30.070
Physics	14	1.3%	10	71.4%	4	28.6%
Psychology	98	9.4%	61	62.2%	37	37.8%
Recreation and Sport Management	51	4.9%	34	66.7%	37 17	37.8%
Sociology	32	3.1%	20	62.5%	17	33.5%
Total	1,045	47.5%	650	62.3%	395	37.5%
UNIVERSITY						
Interdisciplinary Studies	1	0.4%	1	100.0%	0	0.0%
Undeclared	275	99.6%	149	54.2%	126	45.8%
Total	276	12.5%	150	54.2% 54.3%	126	45.7%
GRAND TOTAL	2,200		1,378		822	

Profile of Coastal Carolina University's First-Time Full-Time Freshmen

	Fall 2012 FRESHMEN		Fall 2013 FRESHMEN		
	Number	Percent	Number	Percent	
ETHNICITY					
Hispanic/Latino RACE	93	4.2%	84	4.0%	
American Indian/Alaskan Native	4	0.2%	11	0.5%	
Asian	15	0.7%	13	0.6%	
Black/African American	432	19.6%	419	20.1%	
Native Hawaiian/Pacific Islander	0	0.0%	3	0.1%	
White	1,550	70.5%	1,422	68.2%	
Two or More Races	83 23	3.8%	108	5.2% 0.7%	
Non-Resident Alien Unknown	23	1.0% 0.0%	15	0.7% 0.4%	
Total	2,200	100.0%	9 2,084	0.4% 100.0%	
lotai	2,200	100.0 /6	2,004	100.0 /6	
GENDER					
Male	1,033	47.0%	945	45.3%	
Female	1,167	53.0%	1,139	54.7%	
Total	2,200	100.0%	2,084	100.0%	
AGE					
less than 20	2,168	98.5%	2,049	98.3%	
20-22	30	1.4%	28	1.3%	
23-24	1	0.0%	3	0.1%	
25-29	1	0.0%	2	0.1%	
30-39	0	0.0%	1	0.0%	
40-49	0	0.0%	0	0.0%	
50+	0	0.0%	1	0.0%	
No Report Total	0 2,200	0.0% 100.0%	0 2,084	0.0% 100.0%	
	2,200	1001070	2,001	1001070	
GEOGRAPHIC LOCATION					
In-State	1,016	46.2%	954	45.8%	
Out-of-State	1,161	52.8%	1,110	53.3%	
International Total	23	1.0%	20	1.0% 100.0%	
Total	2,200	100.0%	2,084	100.0%	
IN-STATE					
Five-County Service Area			_		
Dillon	13	0.6%	9	0.4%	
Georgetown	38	1.7%	30	1.4%	
Horry	283	12.9%	288	13.8%	
Marion	23 13	1.0%	12 21	0.6%	
Williamsburg Total	370	0.6% 16.8%	360	1.0% 17.3%	
		-			
Other SC Counties		2 =2:	<u> </u>	2	
Charleston	54	2.5%	61	2.9%	
Florence	36 57	1.6%	33	1.6%	
Greenville	57	2.6%	50	2.4%	
Lexington York	43 61	2.0% 2.8%	31 43	1.5% 2.1%	
Other	395	2.8% 18.0%	43 376	18.0%	
Total	646	29.4%	594	28.5%	
· Jui	070	£3.7/0	334	20.0 /0	

	Fall 2012 FRESHMEN		Fall 2013 FRESHMEN	
	Number	Percent	Number	Percent
OUT-OF -STATE				
Connecticut	59	2.7%	59	2.8%
Illinois	20	0.9%	28	1.3%
Maryland	164	7.5%	144	6.9%
Massachusetts	100	4.5%	71	3.4%
New Jersey	179	8.1%	148	7.1%
New York	136	6.2%	116	5.6%
North Carolina	61	2.8%	71	3.4%
Ohio	38	1.7%	36	1.7%
Pennsylvania	115	5.2%	108	5.2%
Virginia	125	5.7%	149	7.1%
Other	164	7.5%	180	8.6%
International	23	1.0%	20	1.0%
Total	1,184	53.8%	1,130	54.2%
SAT TOTAL SCORE				
Less than 650	0	0.0%	1	0.0%
650-699	0	0.0%	0	0.0%
700-749	0	0.0%	0	0.0%
750-799	2	0.1%	9	0.4%
800-849	37	1.7%	60	2.9%
850-899	206	9.4%	162	7.8%
900-949	277	12.6%	263	12.6%
950-999	209	9.5%	225	10.8%
1000-1099	366	16.6%	414	19.9%
1100-1199	163	7.4%	190	9.1%
1200 and above	96	4.4%	83	4.0%
No Report	844	38.4%	677	32.5%
Total	2,200	100.0%	2,084	100.0%
ACT TOTAL SCORE				
Less than 16	0	0.0%	0	0.0%
16-17	58	2.6%	44	2.1%
18-19	261	11.9%	166	8.0%
20-21	210	9.5%	170	8.2%
22-23	127	5.8%	115	5.5%
24-25	89	4.0%	84	4.0%
26-27	64	2.9%	57	2.7%
28-29	26	1.2%	26	1.2%
30-32	6	0.3%	9	0.4%
33 and above	2	0.1%	0	0.0%
No Report	1,357	61.7%	1,413	67.8%
Total	2,200	100.0%	2,084	100.0%

	Fall 2 FRESH	-	Fall 2013 FRESHMEN		
	Number	Percent	Number	Percent	
HIGH SCHOOL RANK					
Top 10%	138	6.3%	167	8.0%	
11-20%	224	10.2%	235	11.3%	
21-30%	259	11.8%	266	12.8%	
31-40%	267	12.1%	246	11.8%	
41-50%	272	12.4%	225	10.8%	
51-60%	228	10.4%	193	9.3%	
61-70%	177	8.0%	177	8.5%	
71-80%	110	5.0%	101	4.8%	
81-90%	58	2.6%	52	2.5%	
Bottom 10%	12	0.5%	14	0.7%	
GED	1	0.0%	2	0.1%	
No Report	454	20.6%	406	19.5%	
Total	2,200	100.0%	2,084	100.0%	
HIGH SCHOOL GPA					
1.51 - 1.99	0	0.0%	1	0.0%	
2.00 - 2.49	113	5.1%	82	3.9%	
2.50 - 2.99	512	23.3%	415	19.9%	
3.00 - 3.49	743	33.8%	694	33.3%	
3.50 - 4.00	581	26.4%	584	28.0%	
Higher than 4.00	242	11.0%	287	13.8%	
No Report	9	0.4%	21	1.0%	
Total	2,200	100.0%	2,084	100.0%	

	Fall 2012		Fall 2013	
	FRESHMEN		FRESHMEN	
	Number	Percent	Number	Percent
MAJOR				
BUSINESS				
Accounting	74	3.4%	60	2.9%
Economics (BA)	0	0.0%	0	0.0%
Economics (BS)	7	0.3%	7	0.3%
Finance	27	1.2%	43	2.1%
Management	161	7.3%	164	7.9%
Marketing	81	3.7%	86	4.1%
Resort Tourism Management Total	55 405	2.5% 18.4%	35 395	1.7% 19.0%
Total	403	10.4 /6	393	13.076
EDUCATION				
Early Childhood Education	51	2.3%	50	2.4%
Elementary Education	49	2.2%	42	2.0%
Middle Level Education	32	1.5%	30	1.4%
Physical Education	30	1.4%	15	0.7%
Special Education Total	22 184	1.0% 8.4%	20 157	1.0% 7.5%
Total	104	0.476	157	7.5%
HUMANITIES AND FINE ARTS				
Art Studio	16	0.7%	18	0.9%
Communication	61	2.8%	67	3.2%
English	22	1.0%	14	0.7%
Graphic Design	35	1.6% 1.5%	42 17	2.0% 0.8%
History Intelligence and National Security Studies	33 24	1.5%	65	0.6% 3.1%
Music	2 4 25	1.1%	20	1.0%
Musical Theatre	7	0.3%	12	0.6%
Philosophy	2	0.1%	1	0.0%
Political Science	37	1.7%	31	1.5%
Spanish	1	0.0%	1	0.0%
Theatre	17	0.8%	12	0.6%
Theatre Arts	10	0.5%	14	0.7%
Total	290	13.2%	314	15.1%
SCIENCE				
Biochemistry	42	1.9%	33	1.6%
Biology	167	7.6%	131	6.3%
Chemistry	16	0.7%	26	1.2%
Computer Science	68	3.1%	55	2.6%
Exercise and Sport Science	169	7.7%	161	7.7%
Health Administration	0	0.0%	0	0.0%
Health Promotion	23	1.0%	41	2.0%
Information Systems	14	0.6%	20	1.0%
Marine Science Mathematics	333 18	15.1% 0.8%	311 20	14.9% 1.0%
Nursing	0	0.0%	0	0.0%
Physics	14	0.6%	8	0.4%
Psychology	98	4.5%	111	5.3%
Recreation and Sport Management	51	2.3%	53	2.5%
Sociology	32	1.5%	29	1.4%
Total	1,045	47.5%	999	47.9%
UNIVERSITY				
Interdisciplinary Studies	1	0.0%	1	0.0%
Undeclared	275	12.5%	218	10.5%
Total	276	12.5%	219	10.5%
GRAND TOTAL	2,200	100.0%	2,084	100.0%

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

First-time Transfer Students



HTC Student Convocation and Recreation Center

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal C

ersity•FACT BOOK•Coastal Carolina University•FACT BOOK•C OK•Coastal Carolina University•FACT BOOK•Coastal Carolina U Carolina University•FACT BOOK•Coastal Carolina University•FA

Fall 2013

ersity • FACT BOOK • Coastal Carolina University • Carolina University •

FIRST-TIME TRANSFER STUDENTS

TABLE OF CONTENTS

First-time Transfer Students Highlights	35
Migration of Transfer Students to Coastal Carolina University	37
Migration of Transfer Students from Coastal Carolina University	38
New Transfer Student Retention	39
First-time Full-time Transfer Students One-Year Retention	40
Profile of First-time Full-time Transfer Students	43

FIRST-TIME TRANSFER STUDENTS HIGHLIGHTS

Fact Book. 2013

First-Time Full-Time Transfers - Fall 2013

- In Fall 2013, there were 697 newly enrolled first-time full-time transfer students, representing a decrease of 3% from Fall 2012 (721).
- The most prominent ethnic groups among the Fall 2013 first-time full-time transfer students were White (68%), Black/African American (19%), and Two or More Races (3%).
- Male students comprised 51% of first-time full-time transfer students.
- First-time full-time transfer students consisted mostly of students between the ages of 20 and 22 (55%) and less than 20 years of age (21%).
- In Fall 2013, more in-state transfer students enrolled (52%) than out-of-state students (46%). International students comprised 2% of the non in-state transfer students.
- In Fall 2013, 31% of first-time full-time transfer students originated from the immediate five-county service area of Dillon, Georgetown, Horry, Marion, and Williamsburg counties. Approximately 21% originated from other South Carolina counties.
- Of the 697 first-time full-time transfer students in Fall 2013, 70% transferred 30 credit hours or more.
- Approximately 4% of first-time full-time transfer students had not declared a major in Fall 2013. The five most popular majors for transfer students were: Marine Science (8%), Management (7%), Biology (6%), Exercise and Sport Science (5%), and Psychology (5%).

Migration and retention trends of 2012 first-time transfer students

• The number of students (801) who transferred to the University in 2012 decreased by 3% from 2011. Transfer students who came from other South Carolina higher education institutions comprised approximately 51% of the total transfer student population in 2012. The majority of the in-state transfer students (54%) were previously enrolled at Horry Georgetown Technical College.



- The first-year student retention rate for 2012 transfer students was 72%, representing an increase of 2% from the 2011 rate.
- There were a total of 721 first-time full-time transfer students enrolled at the University in Fall 2012. Of the 2012 transfer student cohort, 519 students chose to continue their studies at the University the following year. The one-year retention rate for the Fall 2012 cohort is 72% which is higher than the one-year retention for the Fall 2011 cohort (70%).
- In geographic origin, 285 (55%) continuing students were native to South Carolina and 234 (45%) students were from other U.S. states or international countries.
- Among the academic colleges, the continuation of first-time full-time transfer students from Fall 2012 to Fall 2013 was: Wall College of Business Administration (72%), Spadoni College of Education (76%), Edwards College of Humanities and Fine Arts (77%), College of Science (72%), and University College (48%).

The First-Time Transfer Students section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.2. Appropriate Educational Initiatives: Promote high quality educational programs and services that are aligned with available resources to meet the needs of our constituencies.

Goal 1.5. Mutually-Beneficial Community Partnerships: Enhance and expand connections between the community and University programs and services to support enrollment, academic, cultural, and athletic outcomes that further the mission of Coastal Carolina University.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.1. Talented and Diverse Student Body: Implement a comprehensive enrollment strategy to recruit and retain an academically talented and diverse student body.



MIGRATION OF TRANSFER STUDENTS TO COASTAL CAROLINA UNIVERSITY FALL SEMESTERS 2008-2012

SC Transfers From:	2008	2009	2010	2011	2012
The Citadel	1	2	2	0	2
Clemson University	3	6	3	3	5
College of Charleston	5	13	17 -	6	6
Francis Marion University	10	6	7	9	13
Lander University	2	1	4	5	2
S.C. State University	4	5	6	9	5
USC-Columbia	22	28	25	32	25
USC-Aiken	2	0	0	0	0
USC-Beaufort	1	0	0	0	0
USC-Upstate	0	1	0	0	0
Winthrop University	3	8	5	9	3
Medical University of South Carolina	0	0	0	0	0
Two-year USC Campuses	4	3	0	0	0
Horry Georgetown Technical College	160	178	207	188	221
Other SC Technical Colleges	64	63	59	68	87
Private Senior Institutions	37	35	52	32	33
Private Two-year Colleges	6	3	3	3	8
Other Institutions	0	0	0	0	2
Total SC Transfers	324	352	390	364	412
Out-of-State Colleges	397	393	447	413	388
Foreign Colleges	0	9	3	2	1
Total Transfers	721	754	840	779	801

Source: SC Commission on Higher Education

MIGRATION OF TRANSFER STUDENTS FROM COASTAL CAROLINA UNIVERSITY FALL SEMESTERS 2008-2012

SC Transfers To:	2008	2009	2010	2011	2012
The Citadel	1	1	0	1	0
Clemson University	14	19	17	21	13
College of Charleston	16	18	16	14	14
Francis Marion University	12	10	17	9	12
Lander University	0	0	2	2	1
S.C. State University	1	0	1	2	3
USC-Columbia	24	35	26	34	44
USC-Aiken	2	5	2	1	5
USC-Beaufort	0	2	2	1	2
USC-Upstate	5	3	12	7	5
Winthrop University	5	1	5	6	7
Medical University of South Carolina	2	2	0	1	2
Two-year USC Campuses	6	3	4	3	8
Horry Georgetown Technical College	84	82	99	79	118
Other SC Technical Colleges	46	81	74	83	96
Private Senior Institutions	15	6	8	9	11
Private Two-year Colleges	0	0	0	2	0
Total SC Transfers	233	268	285	275	341

Source: SC Commission on Higher Education

NEW TRANSFER STUDENT RETENTION FALL SEMESTERS 2007-2013

	`	
	\leq	•
	$\boldsymbol{\sigma}$	
	Ε	
	Ξ	
	3	
(S	

	2007	2008	2009	2010	2011	2012	2013
# NEW FULL-TIME TRANSFER STUDENTS	611	699	069	777	714	721	269
AFTER 1ST YEAR Graduated Returned Total Retention	11 1.8% 459 75.1% 470 76.9%	6 0.9% 490 73.2% 496 74.1%	16 2.3% 464 67.2% 480 69.6%	4 0.5% 557 71.7% 561 72.2%	7 1.0% 499 69.9% 506 70.9%	6 0.8% 519 72.0% 525 72.8%	
AFTER 2ND YEAR Graduated Returned Total Retention	73 11.9% 332 54.3% 405 66.3%	72 10.8% 381 57.0% 453 67.7%	82 11.9% 354 51.3% 436 63.2%	95 12.2% 398 51.2% 493 63.4%	104 14.6% 346 48.5% 450 63.0%		
AFTER 3RD YEAR Graduated Returned Total Retention	220 36.0% 156 25.5% 376 61.5%	253 37.8% 172 25.7% 425 63.5%	245 35.5% 151 21.9% 396 57.4%	289 37.2% 179 23.0% 468 60.2%			
AFTER 4TH YEAR Graduated Returned Total Retention AFTER 5TH YEAR Graduated Returned Total Retention	336 55.0% 41 6.7% 377 61.7% 368 60.2% 16 2.6% 384 62.8%	378 56.5% 34 5.1% 412 61.6% 408 61.0% 9 1.3% 417 62.3%	343 49.7% 43 6.2% 386 55.9%		Six-year Graduation Rates Cohort % 2003 56.3 2004 58.0 2005 57.2 2006 61.6 2007 62.2	7 Rates % 56.3% 58.0% 57.2% 61.6% 62.2%	
AFTER 6TH YEAR Graduated Returned Total Retention	380 62.2% 5 0.8% 385 63.0%						

FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2012 - FALL 2013

	TRANS	SFER	CONTIN	NUING	NON-CON	ITINUING
	Number	Percent	Number	Percent	Number	Percent
ETHNICITY						
Hispanic/Latino	27	4.0%	23	85.2%	4	14.8%
RACE						
American Indian/Alaskan Native	1	0.1%	1	100.0%	0	0.0%
Asian	5	0.7%	5	100.0%	0	0.0%
Black/African American	122	17.9%	79	64.8%	43	35.2%
Native Hawaiian/Pacific Islander	1	0.1%	1	100.0%	0	0.0%
White	513	75.1%	370	72.1%	143	27.9%
Two or More Races	23	3.4%	17	73.9%	6	26.1%
Non-Resident Alien	29	4.2%	23	79.3%	6	20.7%
Unknown	0		0		0	
Total	721	105.6%	519	72.0%	202	28.0%
GENDER						
Men	342	47.4%	241	70.5%	101	29.5%
Women	379	52.6%	278	73.4%	101	26.6%
Total	721	100.0%	519	72.0%	202	28.0%
AGE	454	00.00/	445	70.00/	00	00.00/
less than 20	151	20.9%	115	76.2%	36	23.8%
20-22	386	53.5%	258	66.8%	128	33.2%
23-24	67	9.3%	47	70.1%	20	29.9%
25-29	58	8.0%	49	84.5%	9	15.5%
30-39	37	5.1%	32	86.5%	5	13.5%
40-49	18	2.5%	16	88.9%	2	11.1%
50+	4	0.6%	2	50.0%	2	50.0%
No Report	0	400.00/	0		0	
Total	721	100.0%	519	72.0%	202	28.0%
GEOGRAPHIC LOCATION						
In-State	384	53.3%	285	74.2%	99	25.8%
Out-of-State	308	42.7%	211	68.5%	97	31.5%
International	29	4.0%	23	79.3%	6	20.7%
Total	721	100.0%	519	72.0%	202	28.0%
IN-STATE						
Five-County Service Area						
Dillon	6	0.8%	3	50.0%	3	50.0%
Georgetown	21	2.9%	16	76.2%	5	23.8%
Horry	205	28.4%	164	80.0%	41	20.0%
Marion	5	0.7%	4	80.0%	1	20.0%
Williamsburg	1	0.1%	1	100.0%	0	0.0%
Total	238	33.0%	188	79.0%	50	21.0%
04 00 0 4						
Other SC Counties	42	4.70/	0	66 70/	4	22.20/
Charleston	12	1.7%	8	66.7%	4	33.3%
Florence	11	1.5%	8	72.7%	3	27.3%
Greenville	16	2.2%	9	56.3%	7	43.8%
Lexington Vork	10	1.4%	5	50.0%	5	50.0%
York Other	6 91	0.8% 12.6%	6 61	100.0% 67.0%	0	0.0% 33.0%
Total			97	67.0% 66.4%	30 49	
iotai	146	20.2%	91	UO.4 70	43	33.6%

FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2012 - FALL 2013

	TRANSFER		CONTINUING		NON-CONTINUING	
	Number	Percent	Number	Percent	Number	Percent
OUT-OF -STATE						
Connecticut	10	1.4%	8	80.0%	2	20.0%
Illinois	12	1.7%	9	75.0%	3	25.0%
Maryland	27	3.7%	19	70.4%	8	29.6%
Massachusetts	25	3.5%	21	84.0%	4	16.0%
New Jersey	43	6.0%	28	65.1%	15	34.9%
New York	57	7.9%	35	61.4%	22	38.6%
North Carolina	16	2.2%	10	62.5%	6	37.5%
Ohio	14	1.9%	12	85.7%	2	14.3%
Pennsylvania	29	4.0%	19	65.5%	10	34.5%
Virginia	22	3.1%	16	72.7%	6	27.3%
Other	53	7.4%	34	64.2%	19	35.8%
International	29	4.0%	23	79.3%	6	20.7%
Total	337	46.7%	234	69.4%	103	30.6%
CUMULATIVE CREDIT HOURS TRANSFER	RED TO CC	U				
Less than 30 hours	205	28.4%	144	70.2%	61	29.8%
30 hours	13	1.8%	9	69.2%	4	30.8%
More than 30 hours	503	69.8%	366	72.8%	137	27.2%
TOTAL	721	100.0%	519	72.0%	202	28.0%

FIRST-TIME FULL-TIME TRANSFER COMPARISON OF CONTINUING AND NON-CONTINUING FALL 2012 - FALL 2013

	TRAN	SFFR	CONTIN	IUING	NON-CON	TINUING
	Number	Percent	Number	Percent	Number	Percent
MAJOR						
BUSINESS						
Accounting	38	5.3%	30	78.9%	8	21.1%
Economics (BA)	1	0.1%	1	100.0%	0	0.0%
Economics (BS)	5	0.7%	2	40.0%	3	60.0%
Finance	11	1.5%	9	81.8%	2	18.2%
Management	52	7.2%	37	71.2%	15	28.8%
Marketing	29	4.0%	20	69.0%	9	31.0%
Resort Tourism Management	21	2.9%	14	66.7%	7	33.3%
Total	157	21.8%	113	72.0%	44	28.0%
EDUCATION						
Early Childhood Education	27	3.7%	19	70.4%	8	29.6%
Elementary Education	20	2.8%	15	75.0%	5	25.0%
Middle Level Education	14	1.9%	13	92.9%	1	7.1%
Physical Education	13	1.8%	9	69.2%	4	30.8%
Special Education	15	2.1%	12	80.0%	3	20.0%
Total	89	12.3%	68	76.4%	21	23.6%
HUMANITIES & FINE ARTS Art Studio	7	1.0%	4	57.1%	3	42.9%
Communication	33	4.6%	25	75.8%	8	24.2%
English	12	1.7%	10	83.3%	2	16.7%
	18	2.5%	15	83.3%	3	16.7%
Graphic Design History	17	2.5%	11	63.3% 64.7%	5 6	35.3%
Intelligence and National Security Studies		0.6%	3	75.0%	1	25.0%
Music	6	0.8%	4	66.7%	2	33.3%
Musical Theatre	3	0.6%	3	100.0%	0	0.0%
Philosophy	5	0.4%	5 5	100.0%	0	0.0%
Political Science	17	2.4%	14	82.4%	3	17.6%
Spanish	2	0.3%	1	50.0%	1	50.0%
Theatre	4	0.6%	3	75.0%	1	25.0%
Theatre Arts	1	0.1%	1	100.0%	0	0.0%
Total	129	17.2%	99	76.7%	30	23.3%
00151105						
SCIENCE Biochemistry	5	0.7%	4	80.0%	1	20.0%
Biology	46	6.4%	29	63.0%	17	37.0%
Chemistry	2	0.3%	1	50.0%	1	50.0%
Computer Science	20	2.8%	15	75.0%	5	25.0%
Exercise and Sport Science	39	5.4%	28	71.8%	11	28.2%
Health Administration	1	0.1%	0	0.0%	1	100.0%
Health Promotion	17	2.4%	13	76.5%	4	23.5%
Information Systems	5	0.7%	5	100.0%	0	0.0%
Marine Science	58	8.0%	37	63.8%	21	36.2%
Mathematics	6	0.8%	5	83.3%	1	16.7%
Nursing	7	1.0%	7	100.0%	0	0.0%
Physics	2	0.3%	2	100.0%	0	0.0%
Psychology	38	5.3%	30	78.9%	8	21.1%
Recreation and Sport Management	21	2.9%	17	81.0%	4	19.0%
Sociology	37	5.1%	26	70.3%	11	29.7%
Total	304	41.5%	219	72.0%	85	28.0%
HANVEDOITY						
UNIVERSITY Interdisciplinary Studies	12	1.7%	9	75.0%	3	25.0%
Undeclared	30	4.2%	11	75.0% 36.7%	3 19	63.3%
Total	42	4.2% 5.8%	20	47.6%	22	52.4%
						•
GRAND TOTAL	721	40	519		202	

Profile of Coastal Carolina University's First-Time Full-Time Transfers

	Fall 2 NEW TRA	NSFERS	Fall 2 NEW TRA	NSFERS
ET INICITY	Number	Percent	Number	Percent
ETHNICITY	07	2.70/	00	2.20/
Hispanic/Latino RACE	27	3.7%	23	3.3%
American Indian/Alaskan Native	1	0.1%	4	0.6%
Aniencan indian/Alaskan Native Asian	5	0.1%	2	0.6%
Black/African American	122	16.9%	135	19.4%
Native Hawaiian/Pacific Islander	1	0.1%	0	0.0%
White	513	71.2%	477	68.4%
Two or More Races	23	3.2%	24	3.4%
Non-Resident Alien	29	4.0%	15	2.2%
Unknown	0	0.0%	17	2.4%
Total	721	100.0%	697	100.0%
GENDER				
Male	342	47.4%	355	50.9%
Female	379	52.6%	342	49.1%
Total	721	100.0%	697	100.0%
AGE				
less than 20	151	20.9%	146	20.9%
20-22	386	53.5%	386	55.4%
23-24	67	9.3%	55	7.9%
25-29	58	8.0%	52	7.5%
30-39	37	5.1%	34	4.9%
40-49	18	2.5%	16	2.3%
50+	4	0.6%	8	1.1%
No Report	0	0.0%	0	0.0%
Total	721	100.0%	697	100.0%
GEOGRAPHIC LOCATION				
In-State	384	53.3%	360	51.6%
Out-of-State	308	42.7%	321	46.1%
International	29	4.0%	16	2.3%
Total	721	100.0%	697	100.0%
IN-STATE				
Five-County Service Area	•	0.00/	4	0.40/
Dillon	6	0.8%	1	0.1%
Georgetown	21 205	2.9% 28.4%	22 177	3.2% 25.4%
Horry Marion		0.7%	8	1.1%
Williamsburg	5 1	0.1%		0.9%
Total	238	33.0%	6 214	30.7%
Other SC Counties				
Charleston	12	1.7%	12	1.7%
Florence	11	1.5%	13	1.9%
Greenville	16	2.2%	16	2.3%
Lexington	10	1.4%	4	0.6%
York	6	0.8%	11	1.6%
Other	91	12.6%	90	12.9%
Total	146	20.2%	146	20.9%

	Fall 2012 NEW TRANSFERS		Fall 2013 NEW TRANSFERS				
	Number	Percent	Number	Percent			
OUT-OF -STATE		<u> </u>	_				
Connecticut	10	1.4%	16	2.3%			
Illinois	12	1.7%	5	0.7%			
Maryland	27	3.7%	39	5.6%			
Massachusetts	25	3.5%	12	1.7%			
New Jersey	43	6.0%	43	6.2%			
New York	57	7.9%	61	8.8%			
North Carolina	16	2.2%	32	4.6%			
Ohio	14	1.9%	12	1.7%			
Pennsylvania	29	4.0%	27	3.9%			
Virginia	22	3.1%	23	3.3%			
Other	53	7.4%	51	7.3%			
International	29	4.0%	16	2.3%			
Total	337	46.7%	337	48.4%			
CUMULATIVE CREDIT HOURS TRANSFERRED TO CCU							
Less than 30 hours	205	28.4%	186	26.7%			
30 hours	13	1.8%	21	3.0%			
More than 30 hours	503	69.8%	490	70.3%			
Total	721	100.0%	697	100.0%			

	Fall 2 NEW TRA Number		Fall 2 NEW TRA Number	
MAJOR BUSINESS				
Accounting	38	5.3%	26	3.7%
Economics (BA)	1	0.1%	3	0.4%
Economics (BS)	5	0.7%	6	0.9%
Finance	11	1.5%	23	3.3%
Management	52	7.2%	56	8.0%
Marketing	29	4.0%	29	4.2%
Resort Tourism Management Total	21 157	2.9% 21.8%	20 163	2.9% 23.4%
	137	21.070	103	23.470
EDUCATION	0.7	0.70/	22	4.00/
Early Childhood Education	27	3.7%	28	4.0%
Elementary Education Middle Level Education	20 14	2.8% 1.9%	21 11	3.0% 1.6%
Physical Education	13	1.8%	12	1.7%
Special Education	15	2.1%	11	1.6%
Total	89	12.3%	83	11.9%
HUMANITIES & FINE ARTS				
Art Studio	7	1.0%	5	0.7%
Communication	33	4.6%	37	5.3%
English	12	1.7%	11	1.6%
Graphic Design	18	2.5%	13	1.9%
History	17	2.4%	9	1.3%
Intelligence and National Security Studies	4	0.6%	24	3.4%
Music Musical Theatre	6 3	0.8% 0.4%	9 2	1.3% 0.3%
Philosophy	5	0.4%	1	0.3%
Political Science	17	2.4%	9	1.3%
Spanish	2	0.3%	3	0.4%
Theatre	4	0.6%	8	1.1%
Theatre Arts	1	0.1%	1	0.1%
Total	129	17.9%	132	18.9%
SCIENCE				
Biochemistry	5	0.7%	6	0.9%
Biology	46	6.4%	45	6.5%
Chemistry	2	0.3%	6	0.9%
Computer Science	20 39	2.8% 5.4%	14 39	2.0% 5.6%
Exercise and Sport Science Health Administration	1	0.1%	4	0.6%
Health Promotion	17	2.4%	10	1.4%
Information Systems	5	0.7%	7	1.0%
Marine Science	58	8.0%	59	8.5%
Mathematics	6	0.8%	3	0.4%
Nursing	7	1.0%	2	0.3%
Physics	2	0.3%	1	0.1%
Psychology	38	5.3%	34	4.9%
Recreation Sports Management	21 37	2.9%	34	4.9%
Sociology Total	304	5.1% 42.2%	21 285	3.0% 40.9%
UNIVERSITY				
Interdisciplinary Studies	12	1.7%	11	1.6%
Undeclared	30	4.2%	23	3.3%
Total	42	5.8%	34	4.9%
GRAND TOTAL	721	100.0%	697	100.0%

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

Academics



HTC Student Convocation and Recreation Center

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal C

DK • Coastal Carolina University • FACT BOOK • Coastal Carolina Uarolina University • FACT BOOK • Coastal Carolina University • FACT

Fall 2013

ersity • FACT BOOK • Coastal Carolina University • Carolin

ACADEMICS

TABLE OF CONTENTS

Academic Highlights	49
Undergraduate Major by Class	51
Undergraduate Enrollment by Major	52
Graduate Enrollment by Major	53
Undergraduate Major by Average Age	54
Average Size of Lecture Classes by Discipline and Level	55
Average Grade Point Ratio by Class	56
Grade Distribution by Discipline, Fall 2013	58
Credit Hour and FTE Production by Discipline, Fall 2012	60
Credit Hour and FTE Production by Discipline, Fall 2013	61
Trends in Student/Faculty Ratio	62
Total Undergraduate Degrees Awarded by Major	63
Total Graduate Degrees Awarded by Major and/or Discipline	64
Total Degrees Awarded	65

ACADEMIC HIGHLIGHTS

Fact Book. 2013

Undergraduate Major by Class

In Fall 2013, there were 8,867 undergraduates: 32% were freshmen, 22% were sophomores, 21% were juniors, 22% were seniors, and 3% were non-degree seeking students.

Enrollment By Major

Undergraduate: There was a 17% increase in undergraduate student enrollment between Fall 2008 and Fall 2013.

- Wall College of Business Administration: 15% decrease between Fall 2008 and Fall 2013.
- Spadoni College of Education: 0.4% decrease between Fall 2008 and Fall 2013. The enrollment in Middle Level Education increased 100% and Special Education enrollment increased 53%.
- Edwards College of Humanities and Fine Arts: 32% increase between Fall 2008 and Fall 2013. The Communication major grew in enrollment 34% and enrollment in the Theatre major increased 36%.
- College of Science: 43% increase between Fall 2008 and Fall 2013. The Sociology, Physics and Marine Science majors continued to grow with increases in enrollment during the five year period at 75%, 55%, and 47% respectively.

Graduate: There was a 99% increase in the number of degree-seeking graduate students between Fall 2008 and Fall 2013.

Average Size of Lecture Classes

In Fall 2013, the average size of lower- and upper-division lecture classes for the University was 26.9 and 21.3 respectfully. During the last three years, the average size of lower-division and upper-division lecture classes has decreased.



Total Degrees Awarded

In 2012-2013, 1,709 degrees were awarded. Since 1974, the University has awarded 24,357 degrees ranging from the associate to master levels. The Wall College of Business Administration awarded the highest number of degrees (6,696) between 1974 and 2013.

The *Academic* section is in alignment with the following supporting key strategies and goals from the *Coastal Carolina University Strategic Plan*:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.1. Quality Teaching and Learning: Promote a student-centered campus environment that strengthens opportunities for exceptional teaching and learning in undergraduate and graduate programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.



UNDERGRADUATE MAJOR BY CLASS FALL 2013

	Freshman	Sophomore 30 Hours Completed	Junior 60 Hours Completed	Senior 90 Hours Completed	Non- Degree Seeking	Total
COLLEGE/MAJOR	Fresillian	Completed	Completed	Completed	Seeking	IOlai
BUSINESS ADMINISTRATION						
Accounting	89	64	78	68	0	299
Economics (BA)	0	0	4	3	0	7
Economics (BS)	10	10	11	12	0	43
Finance	54	38	51	48	0	191
Management	243	172	175	140	0	730
Marketing	114	95	89	91	0	389
Resort Tourism Management	59	60	45	35	0	199
EDUCATION						
Early Childhood Education	74	64	63	74	0	275
Elementary Education	53	46	51	66	0	216
Middle Level Education	38	28	24	34	0	124
Physical Education	27	22	13	15	0	77
Special Education	25	23	19	23	0	90
•						
HUMANITIES AND FINE ARTS	00	40	40	07	•	0.5
Art Studio	20	19	19	27	0	85
Communication	118	129	140	111	0	498
English	22	29	51	38	0	140
Graphic Design	52	40	47	41	0	180
History	31	42	33	42	0	148
Intelligence and National Security Studies		45	21	8	0	158
Music	30	22	13	26	0	91
Musical Theatre	12	6	9	13	0	40
Philosophy	1	5	6	9	0	21
Political Science	40	43	50	57	0	190
Spanish	6	1	6	13	0	26
Theatre	21	11	8	9	0	49
Theatre Arts	15	15	12	3	0	45
SCIENCE						
Biochemistry	33	22	13	12	0	80
Biology	159	126	87	114	0	486
Chemistry	25	10	9	9	0	53
Computer Science	75	39	30	29	0	173
Exercise and Sport Science	223	168	119	130	0	640
Health Administration	1	2	5	12	0	20
Health Promotion	54	53	45	74	0	226
Information Systems	30	24	29	37	0	120
Marine Science	372	202	141	116	0	831
Math	25	6	12	18	0	61
Nursing	0	0	12	73	0	85
Physics	13	9	5	7	0	34
Psychology	156	110	115	102	0	483
Recreation and Sport Management	90	79	92	65	0	326
Sociology	43	46	73	65	0	227
UNIVERSITY COLLEGE						
Interdisciplinary Studies	3	10	36	70	0	119
Undeclared	268	25	1	1	297	592
GRAND TOTAL	2,808	1,960	1,862	1,940	297	8,867

UNDERGRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2008-2013

							5-Year %
COLLEGE/MAJOR	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	Change
BUSINESS ADMINISTRATION	306	308	319	296	307	299	-2.3%
Accounting Economics (BA)	300	306 1	6	290	307	299 7	-2.3% N/A
Economics (BA) Economics (BS)	52	65	65	62	49	43	-17.3%
Finance	248	216	172	196	173	43 191	-17.3% -23.0%
Management	823	810	761	734	700	730	-11.3%
Marketing	490	459	435	411	405	389	-20.6%
Resort Tourism Management	260	203	217	218	216	199	-23.5%
TOTAL	2,179	2,062	1,975	1,920	1,853	1,858	-14.7%
EDUCATION							
Early Childhood Education	267	292	319	289	275	275	3.0%
Elementary Education	231	255	254	235	223	216	-6.5%
Middle Level Education	62	77	96	128	132	124	100.0%
Physical Education	166	157	154	101	92	77	-53.6%
Special Education	59	64	88	99	95	90	52.5%
TOTAL	785	845	911	852	817	782	-0.4%
LILIMANITIES AND EINE ADTS							
HUMANITIES AND FINE ARTS	4.40	405	404	404	00	0.5	40.40/
Art Studio	142	165	104	101	88	85	-40.1%
Communication	371	400	470	479	467	498	34.2%
English	152	150	156	158	146	140	-7.9%
Graphic Design			80	160	167	180	N/A
History	180	211	214	178	159	148	-17.8%
Intelligence and National Security Studies					41	158	N/A
Music	86	91	94	99	86	91	5.8%
Musical Theatre	47	50	42	42	40	40	-14.9%
Philosophy	13	23	23	23	25	21	61.5%
Political Science	212	225	223	233	215	190	-10.4%
Spanish	29	36	35	35	28	26	-10.3%
Theatre	36	38	46	54	47	49	36.1%
Theatre Arts			16	31	39	45	N/A
TOTAL	1,268	1,389	1,503	1,593	1,548	1,671	31.8%
SCIENCE							
Biochemistry			11	59	80	80	N/A
Biology	518	564	598	560	545	486	-6.2%
Chemistry	44	51	52	35	41	53	20.5%
Computer Science	182	202	214	182	179	173	-4.9%
*Exercise and Sport Science	159	289	389	550	616	640	302.5%
Health Administration		209			3	20	302.5 % N/A
*Health Promotion	285	216	217				-20.7%
				221 43	241	226 120	-20.7% N/A
Information Systems	 F67	 ECC	10		92		
Marine Science	567	566	628	708	813	831	46.6%
Math	69	76	87	76	66	61	-11.6%
Nursing				27	43	85	N/A
Physics	22	28	28	27	38	34	54.5%
Psychology	433	420	467	451	461	483	11.5%
*Recreation and Sport Management	286	284	312	323	328	326	14.0%
Sociology	130	114	162	205	235	227	74.6%
TOTAL	2,695	2,810	3,175	3,467	3,781	3,845	42.7%
UNIVERSITY COLLEGE							
**Interdisciplinary Studies	50	53	55	79	93	119	138.0%
Undeclared	345	385	355	386	374	295	-14.5%
Non-Degree Seeking	251	376	229	220	280	297	18.3%
ENROLLMENT TOTAL	7,573	7,920	8,203	8,517	8,746	8,867	17.1%

^{*}Major moved from the Spadoni College of Education to the College of Science July 1, 2009.

^{**}Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009. 52

GRADUATE ENROLLMENT BY MAJOR FALL SEMESTERS 2008-2013

							5-Year %
COLLEGE/MAJOR	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>Change</u>
BUSINESS ADMINISTRATION							
Master of Accountancy				20	30	27	N/A
Master of Business Administration	40	39	41	46	63	77	92.5%
Business Administration - Accounting*	13	14	15	8			N/A
TOTAL	53	53	56	74	93	104	96.2%
EDUCATION							
Master of Arts in Teaching:							
Art	9	7	7	7	5	4	-55.6%
English	6	3	13	13	20	11	83.3%
Math	3	5	3	6	4	1	-66.7%
Music	6	10	2	7	5	5	-16.7%
Science	9	11	13	10	10	14	55.6%
Social Studies	25	24	23	21	22	20	-20.0%
Master of Education:							
Early Childhood Education*	20	23	6				N/A
Educational Leadership		79	103	133	121	109	N/A
Elementary Education*	41	25	8				N/A
Learning and Teaching							
Early and Elementary Grades			7	5	4	0	N/A
Instructional Technology			17	28	29	81	N/A
Literacy			18	26	21	55	N/A
Special Education						0	N/A
Secondary Education*:							
English	4	6	3	1			N/A
Math	4	4	2	0			N/A
Music	2	0	0	0			N/A
Science	4	4	2	0			N/A
Social Studies	6	3	4	0			N/A
TOTAL	139	204	231	257	241	300	115.8%
HUMANITIES AND FINE ARTS							
Master of Arts in Writing			10	20	28	21	N/A
TOTAL	0	0	10	20	28	21	N/A
SCIENCE							
Coastal Marine and Wetland Studies	39	37	34	32	35	34	-12.8%
Applied Computing and Information							
Systems (Certificate)					1	1	N/A
TOTAL	39	37	34	32	36	35	-10.3%
Degree Seeking	231	294	331	383	398	460	99.1%
Non-Degree Seeking	350	146	172	184	191	151	-56.9%
ENROLLMENT TOTAL	581	440	503	567	589	611	5.2%

^{*}Program discontinued

UNDERGRADUATE MAJOR BY AVERAGE AGE OF STUDENT FALL SEMESTERS 2008-2013

COLLEGE/MAJOR	2008	2009	2010	2011	2012	2013
BUSINESS ADMINISTRATION						
Accounting	22	22	22	22	22	23
Economics (BA)		21	22	23	22	23
Economics (BS)	21	21	22	22	21	23
Finance	22	22	22	22	21	21
Management	21	21	21	21	21	21
Marketing	21	21	21	21	21	21
Resort Tourism Management	20	20	20	20	20	20
=	20 21	20 21	20 21	20 21	20 21	20 21
College Average Age	21	21	21	21	21	21
EDUCATION						
Early Childhood Education	22	22	22	22	22	22
Elementary Education	22	22	22	22	22	22
Middle Level Education	23	23	22	23	23	22
Physical Education	21	21	21	21	21	21
Special Education	22	22	23	22	21	21
College Average Age	21	22	22	22	22	22
College Average Age	21	22	22	22	22	22
HUMANITIES AND FINE ARTS						
Art Studio	22	21	21	21	22	22
Communication	21	21	21	21	21	21
English	23	23	22	22	23	23
Graphic Design			21	21	21	21
History	22	22	22	24	23	23
Intelligence and National Security Studies					20	20
Music	21	21	22	22	22	22
Musical Theatre	20	20	20	20	20	20
Philosophy	26	24	22	25	26	26
Political Science	22	23	23	23	22	22
Spanish	25 25	23 24	23 24	23	24	25
Theatre	20	20	20	23 20	20	25 21
Theatre Arts	20 		19	19	20	20
College Average Age	22	22	22	22	20	20 22
College Average Age	22	22	22	22	22	22
SCIENCE						
Biochemistry			21	20	19	20
Biology	20	21	21	21	21	21
Chemistry	21	21	20	21	21	21
Computer Science	21	22	22	21	21	21
*Exercise and Sport Science	20	20	20	20	20	20
Health Administration					29	32
*Health Promotion	22	22	22	22	22	22
Information Systems			23	23	21	22
Marine Science	20	20	20	20	20	20
Math	21	21	21	21	22	21
Nursing				38	35	36
Physics	20	20	21	21	20	21
Psychology	22	22	21	21	21	21
*Recreation and Sport Management	21	21	21	21	21	21
Sociology	24	24	24	24	24	23
	21	24 21	24 21	24 21	24 21	23 21
College Average Age	∠ 1	Z 1	Z 1	2 1	Z 1	2 1
UNIVERSITY COLLEGE						
**Interdisciplinary Studies	31	33	30	27	28	28
Undeclared	19	19	19	19	19	19
Non-Degree Seeking	25	22	21	19	19	18
College Average Age	22	21	21	20	20	20
			04			
Coastal Average Age	21	21	21	21	21	21

^{*}Major moved from the Spadoni College of Education to the College of Science July 1, 2009.

^{**}Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009.

AVERAGE SIZE OF LECTURE CLASSES BY DISCIPLINE AND LEVEL FALL SEMESTERS 2011-2013

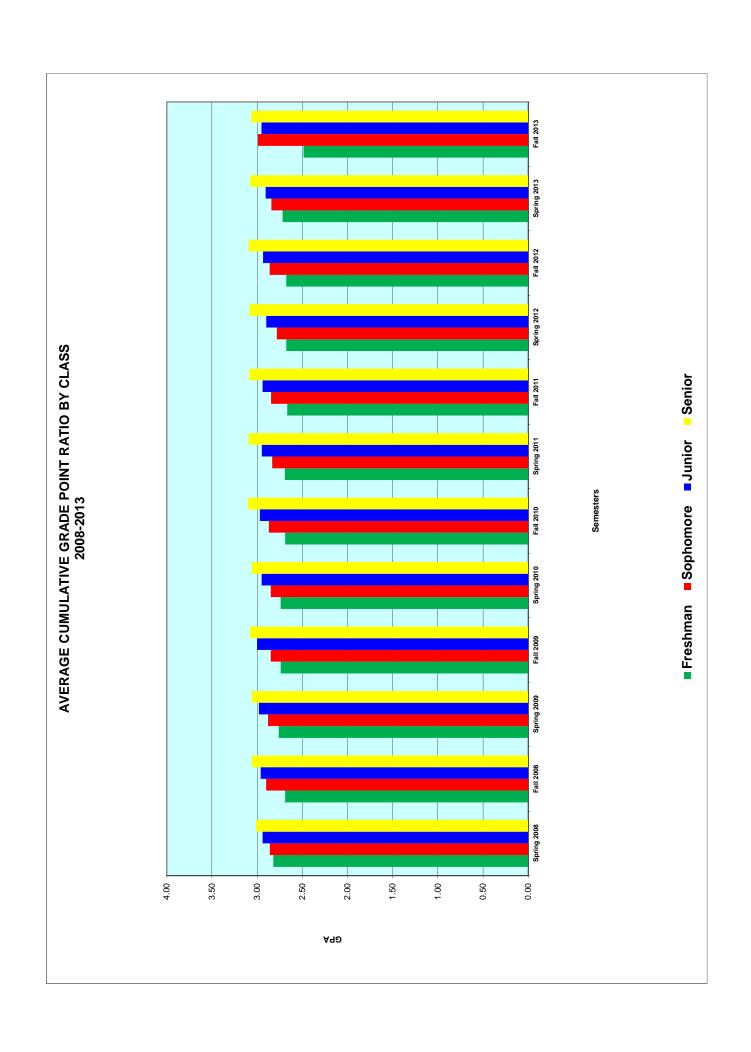
	20	11	20	12	20	13
	Lower Div.	Upper Div.	Lower Div.	Upper Div.	Lower Div.	Upper Div.
COLLEGE/MAJOR						
BUSINESS ADMINISTRATION	00.0	04.4	00.0	00.5	40.0	00.0
Business Administration	36.8	31.1	39.8	28.5	43.2	26.8
College Average	36.8	31.1	39.8	28.5	43.2	26.8
EDUCATION						
Physical Education	19.0	15.8	18.2	16.5	15.6	12.2
Teacher Education	25.7	17.7	23.6	17.4	23.1	17.2
College Average	22.4	16.8	20.9	17.0	19.4	14.7
HUMANITIES AND FINE ARTS						
Art	22.0	11.8	23.2	11.0	21.3	13.9
English	20.8	22.2	21.9	21.6	20.1	19.9
Foreign Languages	20.1	9.3	21.3	8.4	20.0	13.7
Geography	38.3	0.0	39.1	12.0	29.3	0.0
Graphic Design	11.0	10.4	15.8	9.2	20.0	13.5
History	35.7	23.1	36.4	15.9	29.6	19.7
Music	22.6	13.1	23.7	10.1	25.2	11.7
Philosophy/Religion	25.6	22.6	24.0	21.9	24.1	21.1
Political Science	33.8	15.1	29.5	17.9	28.6	18.3
Theatre	24.1	12.8	22.7	12.2	21.3	14.1
College Average	25.4	14.0	25.8	14.0	24.0	14.6
SCIENCE						
Biology	56.6	28.9	51.0	25.4	45.4	28.8
Chemistry	24.0	15.9	36.1	16.0	33.7	16.5
Computer Science	22.9	13.5	21.8	13.3	22.9	19.3
Exercise and Sport Science	31.6	23.0	31.5	23.4	30.6	22.4
Health Promotion	31.5	22.3	31.0	24.7	27.5	19.7
Math	33.3	10.2	31.3	11.1	29.5	13.0
Marine Science	40.8	32.7	37.5	31.0	38.4	33.2
Nursing	0.0	13.3	0.0	14.2	0.0	19.3
Physics	31.1	8.0	30.8	6.7	30.3	7.3
Psychology	36.1	31.5	34.7	32.9	29.7	29.6
Recreation and Sport Management	27.4	28.3	30.3	28.0	27.9	26.2
Sociology	31.3	29.6	31.4	32.2	28.8	33.1
College Average	30.6	21.4	30.6	21.6	28.7	22.4
UNIVERSITY COLLEGE	29.8	8.6	30.9	5.1	24.9	6.0
University Average	27.1	22.0	27.4	21.3	26.9	21.3

^{*}Major moved from the College of Education to the College of Science July 1, 2009.

AVERAGE GRADE POINT RATIO BY CLASS 2005-2013

	Freshman		Sophomore	ø	Junior		Senior		Total	
Semester	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.	Sem.	Cum.
Spring 2005	2.66	2.71	2.67	2.77	2.87	2.89	3.08	3.04	2.82	2.85
Fall 2005	2.70	2.71	2.73	2.84	2.90	2.96	3.06	3.04	2.83	2.86
Spring 2006	2.67	2.73	2.75	2.80	2.91	2.93	3.09	3.03	2.86	2.87
Fall 2006	2.80	2.82	2.77	2.85	2.92	2.95	3.10	3.05	2.89	2.91
Spring 2007	2.72	2.83	2.78	2.84	2.91	2.92	3.04	3.01	2.87	2.90
Fall 2007	2.79	2.80	2.82	2.89	2.97	2.97	3.05	3.02	2.89	2.90
Spring 2008	2.74	2.82	2.77	2.86	2.96	2.94	3.10	3.01	2.89	2.91
Fall 2008	2.66	2.69	2.81	2.90	2.95	2.96	3.08	3.06	2.85	2.89
Spring 2009	2.68	2.76	2.78	2.88	2.96	2.98	3.13	3.06	2.89	2.92
Fall 2009	2.72	2.74	2.78	2.85	2.95	3.00	3.09	3.08	2.87	2.90
Spring 2010	2.64	2.74	2.77	2.85	2.89	2.95	3.05	3.06	2.84	2.91
Fall 2010	2.65	2.69	2.74	2.87	2.90	2.97	3.13	3.10	2.83	2.88
Spring 2011	2.57	2.69	2.71	2.83	2.87	2.95	3.12	3.09	2.82	2.90
Fall 2011	2.63	2.67	2.70	2.85	2.84	2.94	3.08	3.09	2.79	2.86
Spring 2012	2.56	2.68	2.65	2.78	2.81	2.90	3.09	3.09	2.78	2.86
Fall 2012	2.64	2.68	2.75	2.86	2.85	2.93	3.09	3.09	2.81	2.86
Spring 2013	2.63	2.72	2.74	2.84	2.84	2.91	3.12	3.08	2.83	2.89
Fall 2013	2.48	2.49	2.94	2.99	2.86	2.95	3.01	3.06	2.90	2.96

Note: Does not include non-degree seeking students.



GRADE DISTRIBUTION BY DISCIPLINE FALL 2013

								FALL	. 2013									Total	
Discipline	A (0.4)		B+	+ =	8 E	<u>"</u> 6	C+		၁ (_	4 D+	O 5	F (0.0)	s	>	>	WF	# Of	Avg.
Accounting	45	17%	12	2%	49	19%	33	13%	4	17%	10 4%	13 5%	16 6%	0	0	38	0	260	2.56
Anthropology	26	28%	13	%2	45	23%	4	%/	36	18%	3 2%	8 4%	5 3%	0	0	20	0	200	2.91
Art Design	54	33%	18	11%	48	29%	9	4%	25	15%	1 1%	1 1%	4 2%	0	0	7	0	164	3.12
Art Education	33	%62	က	%2	7	%9	_	2%	2	%9	%0 0	%0 0	%0 0	0	0	_	0	42	3.78
Art History	126	19%	42	%9	144	22%	43	%/	123	19%	13 2%	47 7%	63 10%	0	0	45	7	648	2.49
Art Studio	315	37%	85	10%	176	21%	20	%9	75	%6	16 2%	17 2%	32 4%	0	0	92	_	843	3.13
Astronomy	25	13%	10	2%	34	18%	32	17%	20	11%	8 4%	16 9%	24 13%	0	0	18	0	187	2.28
Bioinformatics	=	33%	2	15%	7	%9	7	%9	-	3%	%0 0	%0 0	10 30%	0	0	7	0	33	2.40
Biology 1	1,087	35%	394	13%	517	16%	252	%8	294	%6	68 2%	118 4%	178 6%	က	0	232	0	3,143	3.00
Business Administration	892	25%	315	10%	629	22%	226	%/	496	16%	41 1%	150 5%	144 5%	0	0	250	4	3,073	2.83
Chemistry	251	19%	86	%2	280	21%	95	%/	263	19%	53 4%	93 7%	%9 28	0	0	134	0	1,351	2.56
Communication	397	35%	160	14%	293	%97	65	%9	127	11%	9 1%	27 2%	31 3%	0	0	28	-	1,138	3.14
Computer Science	909	44%	96	%2	208	15%	22	4%	143	10%	19 1%	48 4%	107 8%	-	0	82	0	1,369	3.03
Economics	214	21%	80	%8	150	15%	74	%/	190	19%	14 1%	%9 85	101 10%	0	0	118	က	1,002	2.52
Educ - Early Childhood	338	%08	34	%8	22	2%	4	1%	7	%0	%0 0	%0 0	%0 0	20	0	0	0	420	3.88
Educ - Elementary	187	%59	32	11%	47	16%	9	2%	က	1%	1 0%	2 1%	1 0%	10	0	0	0	289	3.68
Educ - Learning Disabilities	160	82%	13	%2	13	%/	7	1%	4	2%	%0 0	2 1%	1 1%	0	0	_	0	196	3.79
Educ - Middle Level	44	49%	23	%97	4	16%	_	1%	0	%0	1 1%	%0 0	%0 0	-	0	9	0	06	3.64
Education	306	25%	72	12%	82	14%	27	2%	4	%2	3 1%	10 2%	17 3%	0	0	28	0	586	3.38
Enginerring	7	100%	0	%0	0	%0	0	%0	0	%0	%0 0	%0 0	%0 0	0	0	0	0	2	4.00
English Composition	662	31%	240	11%	544	25%	140	%/	224	10%	%0 6	44 2%	152 7%	0	0	118	2	2,138	2.96
English Literature	200	32%	196	13%	377	24%	100	%9	153	10%	12 1%	34 2%	81 5%	0	0	112	က	1,568	3.04
Environmental Science	∞	%29	4	31%	0	%0	0	%0	0	%0	%0 0	%0 0	%0 0	0	0	_	0	13	3.83
Exercise and Sport Science	459	33%	139	10%	347	25%	91	%/	186	13%	20 1%	51 4%	42 3%	0	0	54	0	1,389	3.03
Finance	28	13%	19	%6	09	28%	28	13%	40	19%	4 2%	12 6%	8 4%	0	0	15	0	214	2.65
French	88	29%	27	%6	99	22%	21	%/	40	13%	4 1%	12 4%	17 6%	0	0	27	0	302	2.89
Geography	127	27%	39	%8	132	28%	34	%/	29	13%	12 3%	19 4%	16 3%	0	0	28	7	468	2.91
Geology	7	20%	0	%0	~	10%	7	20%	7	20%	%0 0	1 10%	1 10%	0	0	_	0	10	2.33
German	13	15%	7	%8	15	18%	∞	10%	80	10%	3 4%	%2 9	8 10%	0	0	15	_	84	2.43
Golf Management	168	42%	ო	1%	45	11%	_	%0	24	%9	%0 0	8 2%	1 0%	143	0	2	0	398	3.50
Health Administration	-	%6	7	18%	က	27%	7	18%	7	18%	%0 0	%0 0	%0 0	0	0	_	0	-	2.90
Health Promotion	335	27%	205	17%	296	24%	100	%8	109	%6	18 1%	40 3%	64 5%	20	_	33	7	1,223	2.98
History	482	20%	215	%6	535	22%	179	%/	410	17%	60 2%	137 6%	194 8%	0	0	227	က	2,442	2.61
Honors	88	%89	7	%8	16	12%	က	2%	က	2%	1 1%	%0 0	3 2%	0	0	2	0	131	3.63

GRADE DISTRIBUTION BY DISCIPLINE, FALL 2013 (CONTINUED)

																			Total	
Discipline	A (4.0)	· 6	B+ (3.5)	+ :=	(3.0)		(2.5)		(5.0 C		(1.5)	O (1.0)		(0.0)	,	o s	≥	×	# Of Grades	Avg. GPA
Humanities and Fine Arts	9	75%	0	%0	0	%0	0	%0	0	%0	% 0 0	0	%0	%0 0		0 0	2	0	8	4.00
Interdisciplinary Studies	44	%02	_	2%	2	%8	က	2%	8	2%	1 2%	0	%0	2 8%	°	0	_	0	63	3.38
International	0	%0	0	%0	0	%0	0	%0	0	%0	%0 0	0	%0	%0 0) %	0	_	0	~	A/N
Italian	20	24%	7	13%	20	24%	9	11%	10 13	12%	4 5%	4	2%	1 1%) %	0	4	0	83	2.92
Japanese	က	23%	0	%0	ဇ	23%	_	%8	0	%0	4 31%	0	%0	1 8%) %	0	_	0	13	2.46
Journalism	162	78%	78	14%	161	78%	48	%6	43	%8	5 1%	16	3%	13 2%	9	0 0	34	. 7	292	3.09
Library	2	13%	0	%0	9	38%	8	19%	0	%0	1 6%	-	%9	2 13%	°	0	_	0	16	2.40
Management	124	31%	69	18%	104	76%	34	%6	46 13	12%	3 1%	, w	1%	4 1%	°	0	7	0	394	3.19
Marine Science	416	24%	244	14%	360	21%	179 1	10% 2	282 16	7 %91	43 3%	43	3%	44 3%	`	0	101	2	1,715	2.92
Marketing	53	23%	4	18%	9/	33%	28 1	12%	22 10	10%	3 1%	,	1%	2 1%	9	0 0	7	0	229	3.10
Mathematics	290	%6	133	4%	408	13%	186	9 %9	525 16	16%	80 3%	229	%2	405 13%	% 302	101	528	8	3,190	2.09
Music	552	21%	09	%9	131	12%	20	2%	12	%2	3 0%	24	2%	26 5%	62 %	9 12	09	က	1,077	3.29
Music Commercial / Jazz	12	75%	0	%0	0	%0	0	%0	-	%9	%0 0	0	%0	2 13%	0 %	0 0	_	0	16	3.33
Music Education	28	41%	4	%9	4	20%	-	1%	12 1	17%	%0 0	-	1%	3 4%	9	0 0	9	0	69	3.10
Nursing	192	74%	24	%6	26	10%	4	2%	2	2%	%0 0	0	%0	%0 0	9	0 0	7	0	258	3.78
Philosophy	299	27%	117	10%	258	23%	111	10% 1	149 13	13%	21 2%	45 ,	4%	37 3%		0 0	86	4	1,127	2.91
Physical Education	54	23%	20	20%	21	21%	2	2%	-	1%	%0 0	0	%0	3 3%	9	0 0	_	0	102	3.52
Physically Active Living Skills	829	%08	54	%9	52	%9	7	%0	Έ.	1%	%0 0	7	%0	11 1%		0 0	33	Ψ-	844	3.81
Physics	153	19%	98	11%	139	17%	102	13%	96 13	12% 4	41 5%	7 62	4%	104 13%		0 0	09	7	812	2.48
Political Science	291	18%	116	%2	377	23%	134	8%	316 20	20%	39 2%	85	2%	78 5%		0 0	184	e	1,620	2.65
Professional Development	470	%28	0	%0	0	%0	0	%0	0	%0	%0 0	0	%0	58 11%		0 0	1	~	540	3.55
Psychology	452	78%	201	13%	361	23%	106	7% 1	186 12	12%	16 1%	53	3%	82 5%		0 0	95	0	1,552	2.96
Recreation and Sport Management	167	19%	75	%8	327	36%	84	9% 1	158 18	18%	12 1%	34	4%	22 2%		0 0	21	~	901	2.83
Religion	103	23%	49	11%	105	24%	37	%8	61 14	14%	5 1%	19	4%	33 7%	°	0	29	0	44	2.77
Resort Tourism Management	113	23%	17	%8	32	15%	6	4%	13	%9	1 0%	~	3%	11 5%	9	0	10	0	213	3.27
ROTC	39	48%	0	%0	19	23%	0	%0	2	%9	%0 0	-	1%	2 2%	9	0	16	0	82	3.39
Sociology	174	18%	8	%6	301	32%	74	8% 1	174 18	18%	14 1%	4	4%	38 4%	9	0	53	Ψ.	954	2.76
Spanish	218	18%	123	10%	251	20%	135 1	11% 1	181 1	15%	51 4%	89	%9	%2 28	9	0 0	119	_	1,234	2.60
Statistics	40	%6	40	%6	104	23%	24	5% 1	109 24	24%	7 2%	4	%6	47 11%) %	0 0	35	0	447	2.29
Swain Scholars	9	100%	0	%0	0	%0	0	%0	0	%0	%0 0	0	%0	%0 0	9	0	0	0	9	4.00
Theatre	394	40%	111	11%	148	15%	31	3%	63	0%	15 2%	53	3%	33 3%	96 %	9	28	9	984	3.17
University	1,050	23%	224	11%	259	13%	75	1 4%	121	, %9	12 1%	33	2%	135 7%	4.	9 2	22	9	1,993	3.26
Women Studies	28	27%	က	3%	39	38%	0	%0	18 1	17%	%0 0	7	2%	%9 9	°	0	7	0	103	2.89
TOTAL	14,619	31%	4,597	10%	9,349	20%	3,138	7% 5,8	5,867 12	12% 78	784 2%	1,783	4% 2	2,733 6%	% 693	3 121	3,330	63	47,076	2.92

CREDIT HOUR AND FTE PRODUCTION BY DISCIPLINE FALL 2012

COLLEGE OF BUSINESS ADMINISTRATION

COLLEGE OF EDUCATION

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Accounting	3,099	206.6	Early Childhood Education	1,452	96.8
Economics	2,274	151.6	Elementary Education	792	52.8
Finance	1,077	71.8	Middle Level Education	225	15.0
Management	6,316	421.1	Physical Education	753	50.2
Marketing	3,284	218.9	Special Education	408	27.2
Resort Tourism Management	797	53.1	Teacher Education	3,183	212.2
Graduate	769	64.1	Graduate	2,166	180.5
Total	17,616	1187.2	Total	8,979	634.7

COLLEGE OF HUMANITIES AND FINE ARTS

COLLEGE OF SCIENCE

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Art	5,026	335.1	Biology	6,862	457.5
Communication	4,387	292.5	Chemistry	3,149	209.9
English	12,129	808.6	Computer Science	3,224	214.9
Foreign Language	5,906	393.7	Exercise Sport Science	3,525	235.0
History	7,101	473.4	Health Promotion	4,857	323.8
Journalism	208	13.9	Marine Science	3,365	224.3
Music	2,324	154.9	Math/Statistics	10,559	703.9
Philosophy/Religion	4,392	292.8	Nursing	392	26.1
Political Sci/Geography	6,722	448.1	Physically Active Living Ski	lls 928	61.9
Theatre	2,515	167.7	Physics	1,523	101.5
Graduate - ARTS	15	1.3	Psychology	5,297	353.1
Graduate - ENGL	222	18.5	Recreation	2,625	175.0
Graduate - MUS	39	3.3	ROTC	152	10.1
Graduate - PSCI	3	0.3	Sociology	2,603	173.5
			Graduate - BIOL	67	5.6
			Graduate - CSCI	18	1.5
			Graduate - MSCI	184	15.3
			Graduate - SOC	9	0.8
Total	50,989	3403.7	Total	49,339	3293.9

Note: Credit hours and FTEs produced for University (UNIV) courses taught by administrative staff are excluded.

CREDIT HOUR AND FTE PRODUCTION BY DISCIPLINE FALL 2013

COLLEGE OF BUSINESS ADMINISTRATION

COLLEGE OF EDUCATION

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
Accounting	2,487	165.8	Early Childhood Education	1,227	81.8
Economics	2,796	186.4	Elementary Education	507	33.8
Finance	1,332	88.8	Middle Level Education	225	15.0
Management	6,284	418.9	Physical Education	336	22.4
Marketing	3,967	264.5	Special Education	677	45.1
Resort Tourism Management	502	33.5	Teacher Education	3,075	205.0
Graduate	880	73.3	Graduate	2,523	210.3
Total	18,248	1231.2	Total	8,570	613.4

COLLEGE OF HUMANITIES AND FINE ARTS

COLLEGE OF SCIENCE

DISCIPLINE	Credit Hours Produced	FTEs Produced	DISCIPLINE	Credit Hours Produced	FTEs Produced
DIOGII LIIVE	TTOUGOCG	TTOGGCCG	DIOGII EIIVE	TTOGGGCG	Troducca
Art	4,771	318.1	Biology	6,916	461.1
Communication	4,267	284.5	Chemistry	3,269	217.9
English	11,638	776.6	Computer Science	3,773	251.5
Foreign Language	5,433	362.2	Exercise Sport Science	4,445	296.3
Graphic Design	352	23.5	Health Promotion	3,776	250.7
History	7,743	516.2	Marine Science	3,739	249.3
Journalism	907	60.5	Math/Statistics	10,221	681.4
Music	2,471	164.7	Nursing	684	45.6
Philosophy/Religion	4,816	321.1	Physically Active Living Skil	lls 718	47.9
Political Sci/Geography	6,707	447.1	Physics	1,578	105.2
Theatre	2,358	157.2	Psychology	4,784	318.9
Graduate - ARTS	12	1.0	Recreation	2,555	170.3
Graduate - ENGL	120	10.0	ROTC	136	9.1
Graduate - MUS	18	1.5	Sociology	2,821	188.1
Graduate - PSCI	3	0.3	Graduate - BIOL	66	5.5
			Graduate - CHEM	3	0.3
			Graduate - CSCI	9	0.8
			Graduate - MSCI	274	22.8
			Graduate - PHYS	3	0.3
			Graduate - SOC	0	0.0
Total	51,616	3444.4			
	·		Total	49.770	3322.9

Note: Credit hours and FTEs produced for University (UNIV) courses taught by administrative staff are excluded.

TRENDS IN STUDENT / FACULTY RATIO FALL SEMESTERS 1994-2013

CHANGE FROM PRECEDING YEAR

YEAR	FTE STUDENTS	FTE FACULTY	RATIO of FTE STUDENT/ FTE FACULTY	FTE STUDENTS	FTE FACULTY
1994	3,646	207.63	17.6	2.0%	4.8%
1995	3,654	198.18 205.74 *	18.4 17.7*	0.2%	-4.6%
1996	3,793	198.09 213.80 *	19.1 17.7*	3.8%	0.0%
1997	3,874	225.44 **	17.2	2.1%	5.4%
1998	3,938	213.30	18.5	1.7%	-5.4%
1999	3,991	222.49	17.9	1.3%	4.3%
2000	4,101	228.64	17.9	2.8%	2.8%
2001	4,487	231.96	19.3	9.4%	1.5%
2002	5,095	264.02	19.3	13.6%	13.8%
2003	5,795	301.34	19.2	13.7%	14.1%
2004	6,141	320.38	19.2	6.0%	6.3%
2005	6,576	339.08	19.4	7.1%	5.8%
2006	6,944	361.45	19.2	5.6%	6.6%
2007	7,177	397.69	18.1	3.4%	10.0%
2008	7,610	435.50	17.5	6.0%	9.5%
2009	7,865	452.67	17.4	3.4%	3.9%
2010	8,302	493.20	16.8	5.6%	9.0%
2011	8,720	502.06	17.4	5.0%	1.8%
2012	8,859	529.94	16.7	1.6%	5.6%
2013	8,870	556.19	15.9	0.1%	5.0%

^{*}Recalculated FTE displayed for comparative purposes only.

^{**}Methodology used in calculation of FTE faculty changed by South Carolina Commission on Higher Education to ensure consistency between institutions.

TOTAL UNDERGRADUATE DEGREES AWARDED BY MAJOR BETWEEN 2008 AND 2013*

COLLEGE/MAJOR	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013
BUSINESS ADMINISTRATION					
Accounting	42	58	63	61	55
Economics (BA)				1	3
Economics (BS)	9	11	17	16	16
Finance	47	58	37	45	44
Management	130	160	151	165	146
Marketing	124	107	103	85	91
Resort Tourism Management	31	35	27	33	30
Total	383	429	398	406	385
EDUCATION					
Early Childhood Education	50	47	57	43	59
Elementary Education	24	39	42	42	42
Middle Level Education	6	14	11	9	21
Physical Education	34	29	19	15	15
Special Education	13	7	11	14	16
Total	127	136	140	123	153
HUMANITIES AND FINE ARTS					
Art Studio	42	24	21	23	19
Communication	77	75	102	115	112
Dramatic Arts	9	5	7	12	16
English	39	33	45	38	34
Graphic Design		8	11	18	20
History	35	43	59	59	47
Music	15	12	15	10	19
Musical Theatre	9	9	5	8	13
Philosophy	4	4	7	5	5
Political Science	34	45	56	55	37
Spanish	5	6	9	9	13
Total	269	264	337	352	335
SCIENCE					
Biochemistry				4	5
Biology	61	67	70	70	76
Chemistry	1	6	4	6	4
Computer Science	18	10	23	20	13
**Exercise and Sport Science	2	15	41	73	80
**Health Promotion	82	74	64	54	56
Information Systems		1	5	6	8
Marine Science	67	63	84	68	87
Math	6	7	9	6	9
Nursing				9	17
Physics	1	1	1	3	4
Psychology	85	114	85	74	81
**Recreation and Sport Management	46	42	58	59	84
Sociology	41	23	33	35	47
Total	410	423	477	487	571
UNIVERSITY COLLEGE					
***Interdisciplinary Studies	33	37	27	31	66
Total	33	37	27	31	66
GRAND TOTAL	1,222	1,289	1,379	1,399	1,510

^{*}Based on IPEDS (July 1 - June 30).

^{**}Major moved from the Spadoni College of Education to the College of Science July 1, 2009.

^{***}Major moved from the Edwards College of Humanities and Fine Arts to University College July 1, 2009.

TOTAL GRADUATE DEGREES AWARDED BY MAJOR BETWEEN 2008 AND 2013*

COLLEGE/MAJOR	2008-2009	2009-2010	2010-2011	2011-2012	2012-13
BUSINESS ADMINISTRATION					
Master of Accountancy				5	20
Master of Business Administration	20	13	22	28	42
Business Administration - Accounting**	1	7	9		
Total	21	20	31	33	62
EDUCATION					
Master of Arts in Teaching					
Art	7	7	7	7	5
English	5	4	2	10	9
Mathematics	1	3	4	2	5
Music	5	4	6	2	7
Science	5	7	11	13	9
Social Studies	12	17	18	19	20
Master of Education					
Early Childhood Education**	4	10	6		
Educational Leadership				51	33
Elementary Education**	15	10	12		
Learning and Teaching					
Early and Elementary Grades			0	4	6
Instructional Technology			0	13	14
Literacy			4	12	7
Secondary Education**					
English	1	0	2	1	
Mathematics	2	0	2	0	
Music	2	1	0	0	
Natural Science	1	2	2	1	
Social Studies	1	0	2	3	
Total	61	65	78	138	115
HUMANITIES AND FINE ARTS					
Master of Arts in Writing				3	12
Total	0	0	0	3	12
SCIENCE					
Coastal Marine and Wetland Studies	13	7	11	7	9
Applied Computing and Information Systems (Cert.)					1
Total	13	7	11	7	10
GRAND TOTAL	95	92	120	181	199

^{*}Based on IPEDS (July 1 - June 30).

^{**}Program discontinued

TOTAL DEGREES AWARDED BETWEEN 1974 AND 2013*

Associate in Arts (A.A.)	216
Associate in Science (A.S.)	226
A.S. Nursing	354
Bachelor of Arts (B.A.)	5,956
B.A.E.D. Education	2,652
B.A.I.S. Interdisciplinary Studies	1,190
Bachelor of Science (B.S.)	4,801
B.S. Business Administration	6,629
B.S. Education	308
B.S. Interdisciplinary Studies	203
B.S. Nursing	26
B.S. Physical Education	745
M.A. Writing	15
M.A.T.	394
MAcc	25
MBA	158
M.Ed.	504
M.S. Coastal Marine and Wetland Studies	59
M.S. Instructional Technology	11
Post Masters Certificate	1
TOTAL	24,473

^{*1974} was the first year in which a baccalaureate degree was awarded at the University.

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

Faculty



HTC Student Convocation and Recreation Center

ersity•FACT BOOK•Coastal Carolina University•FACT BOOK•Coastal Carolina University• OK•Coastal Carolina University•FACT BOOK•Coastal Carolina University•FACT BOOK•Co Carolina University•FACT BOOK•Coastal Carolina University•FACT BOOK•Coastal Carolin

ersity•FACT BOOK•Coastal Carolina University•FACT BOOK•C OK•Coastal Carolina University•FACT BOOK•Coastal Carolina U Carolina University•FACT BOOK•Coastal Carolina University•FA

Fall 2013

ersity • FACT BOOK • Coastal Carolina University • Carolina Univer

FACULTY

TABLE OF CONTENTS

Faculty Highlights	.69
Summary of Employees Holding Faculty Rank	.71
Faculty Profile by College	.72
Faculty Profile by Academic Discipline, Fall 2012	.74
Faculty Profile by Academic Discipline, Fall 2013	.75
Profile of Full-Time Teaching Faculty by Rank	.76
Rank and Degree of Full-Time Employees Holding Faculty Rank	.77
Full-Time Faculty by College and Rank	.78
FTE Teaching Faculty by College and Rank	.79
Full-Time Faculty Nine-Month Salary Trends	.80
Full-Time Faculty Average Salary Comparison by Rank	.81
Student Credit Hours Taught by Full-Time Faculty	.82
Student Credit Hours Taught by FTE Faculty	.83

FACULTY HIGHLIGHTS

Fact Book. 2013

Faculty Profile

In Fall 2013, there were 436 full-time employees with faculty rank, representing an increase of 8% from Fall 2012. Of the full-time faculty, 44% were female and 56% male.

Of full-time employees with faculty rank, 76% possessed terminal degrees and 58% were tenured. Of this same group: 19% were professors, 26% were associate professors, 29% were assistant professors, and 27% were instructors/other. Approximately 70% of FTE students were taught by full-time faculty.

Full-Time Faculty by College and Rank

In Fall 2013, each college had at least or more than 69% of its full-time teaching staff holding the rank of Assistant Professor or higher. The breakdown for each college is as follows: Wall College of Business Administration (72%), Spadoni College of Education (91%), Edwards College of Humanities and Fine Arts (69%), and College of Science (74%).

The Faculty section is in alignment with the following supporting key strategy and goals from the Coastal Carolina University Strategic Plan:

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.

Goal 3.1. Highly Qualified Faculty and Staff: Recruit and retain highly qualified and diverse faculty and staff.

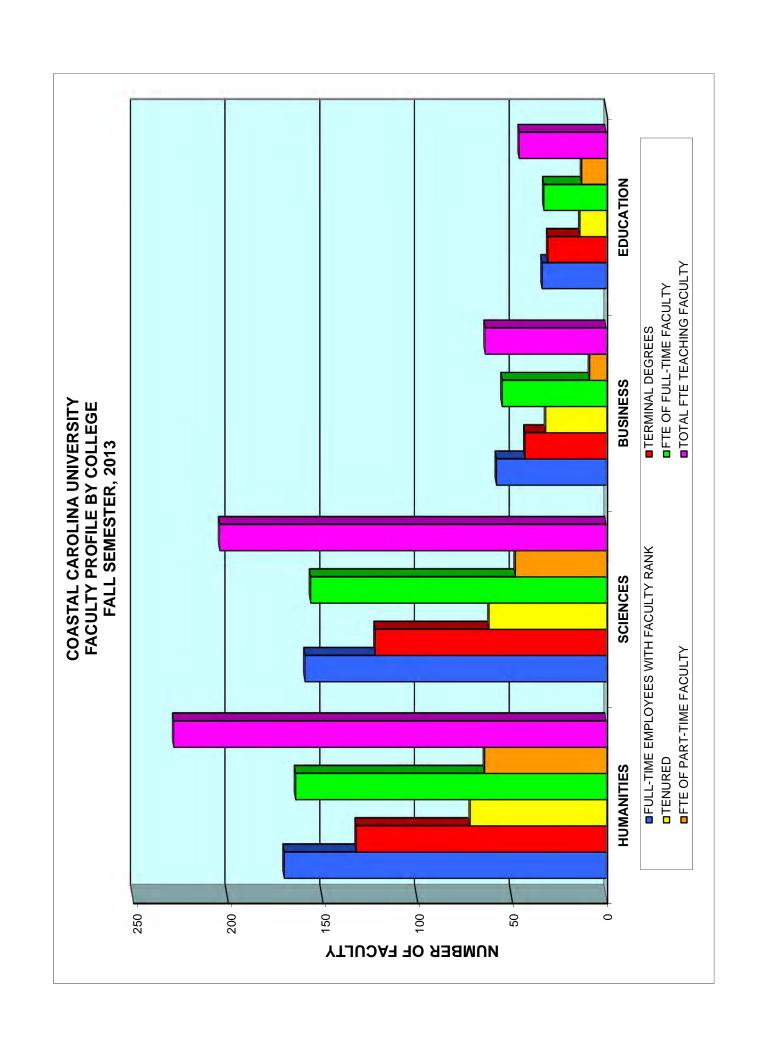


SUMMARY OF EMPLOYEES HOLDING FACULTY RANK FALL 2013

Total FTE	556.19
Total FTE of Full-Time Faculty Total FTE of Part-Time Faculty	411.00 145.19
Total Faculty Employees	701
Total Full-Time Employees Holding Faculty Rank	436
Administrators Librarians Librarians on Leave/Special Assignment	11 10 1
Total Teaching Faculty	679
Faculty on Leave/Special Assignment Part-Time Teaching Faculty	8 265
Full-Time Teaching Faculty	406

COASTAL CAROLINA UNIVERSITY FACULTY PROFILE BY COLLEGE, FALL 2013

GRAND	246 190 436	332 76% 186	28%	82 112 126 116 436	265	411.00 145.19 556.19	8870.35 6165.13 69.50% 15.95
LIBRARY/ OTHER	2 13 13 2	4 27% 6	20%	6 4 rv tv fr	37	3.00 10.87 13.87	247.13 52.33 21.18% 17.81
ACADEMIC COLLEGE SUB-TOTAL	244 177 421	328 78% 180	28%	79 108 121 113	228	408.00 134.31 542.31	8623.22 6112.80 70.89% 15.90
SCIENCE	94 65 159	122 77% 62	53%	23 40 42 42 159	92	156.00 47.99 203.99	3338.91 2342.85 70.17% 16.37
HUMANITIES	100 70 170	132 78% 72	61%	32 46 46 70 70	87	164.00 64.31 228.31	3443.62 2361.15 68.57% 15.08
EDUCATION	13 21 34	31 91% 14	45%	4 C C C C C C C C C C C C C C C C C C C	33	33.00 13.07 46.07	609.48 404.80 66.42% 13.23
BUSINESS	LEAVE) 37 21 58	43 74% 32	%92	20 16 6 16 58	16	55.00 8.94 63.94	1231.20 1004.00 81.55% 19.26
	FULL-TIME EMPLOYEES WITH FACULTY RANK (INCLUDES DEANS, ADMINISTRATORS, AND FACULTY ON LEAVE) MALE FEMALE TOTAL	TERMINAL DEGREES % TERMINAL DEGREES TENURED (of eligible Tenure-Track)	% TENURED	RANK PROFESSOR ASSOCIATE PROFESSOR ASSISTANT PROFESSOR INSTRUCTOR/OTHER TOTAL	PART-TIME FACULTY	FTE TEACHING FACULTY FTE OF FULL-TIME FACULTY FTE OF PART-TIME FACULTY TOTAL FTE TEACHING FACULTY	FTE STUDENTS TOTAL FTE STUDENTS TAUGHT FTE STUDENTS TAUGHT BY FULL-TIME FACULTY % FTE STUDENTS TAUGHT BY FULL-TIME FACULTY STUDENT/FACULTY FTE RATIO



FACULTY PROFILE
BY ACADEMIC DISCIPLINE, FALL 2012

	Z " "	Number of Full-Time	· of •	# FTE Teaching	# Terminal Degrees Full-Time	% Terminal	# Masters Degrees Full-Time	8	Nimber	%
DISCIPLINE	Σ	Т	-	Faculty	Faculty**	Degrees	Faculty	Masters	Tenured	Tenured ***
Art/Graphic Design	∞	o	17	24.97	16	94%	_	%9	9	38%
Biology	7	15	22	28.28	20	91%	2	%6	7	65 %
Business Administration	20	36	99	60.39	46	82%	10	18%	31	%02
Chemistry	9	7	13	13.91	6	%69	4	31%	4	20%
Communication/Journalism	∞	7	15	16.25	10	% 29	2	33%	က	33%
Computer Science	4	7	1	16.31	2	45%	9	22%	2	25%
English	18	17	35	53.58	27	77%	ω	23%	12	%09
Exercise Science/PALS	4	4	ω	17.05	7	%88	_	13%	က	43%
Foreign Language	∞	တ	17	22.48	တ	53%	∞	47%	4	80%
Geography	_	_	7	3.49	0	%0	2	100%	0	%0
Health Promotion	က	7	വ	14.30	4	%08	_	20%	2	20%
History	7	12	19	23.48	16	84%	က	16%	10	%29
Marine Science	വ	15	20	20.87	17	85%	က	15%	1	85%
Mathematics/Statistics	13	16	29	33.23	14	48%	15	52%	9	43%
Music	4	11	15	23.43	12	%08	က	20%	6	%69
Nursing	7	0	7	3.22	2	100%	0	%0	0	%0
Physical Education	_	_	7	3.25	-	20%	-	20%	_	100%
Physics/Astronomy	7	വ	7	8.58	7	100%	0	%0	က	20%
Politics	4	10	14	18.39	12	%98	2	14%	7	54%
Psychology	9	7	13	17.06	13	100%	0	%0	80	62%
Recreation	7	က	വ	7.41	2	100%	0	%0	2	40%
Religion and Philosophy	വ	9	11	16.98	10	91%	_	%6	9	75%
Sociology/Anthropology	က	4	7	8.49	7	100%	0	%0	2	79%
Teacher Education	19	11	30	42.79	28	83%	2	2%	13	46%
Theatre	4	9	10	14.73	တ	%06	_	10%	2	71%
Other/ROTC	വ	0	2	17.03	7	40%	ო	%09	7	100%
TOTAL	169	221	390	529.94	308	%62	82	21%	163	21%

NOTES:

^{*}Includes administrators (12), excludes librarians (9) and faculty on leave and special assignment (6).

^{**}Includes all terminal degrees whether or not in teaching area.

^{***}Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors).

FACULTY PROFILE
BY ACADEMIC DISCIPLINE, FALL 2013

	ž	Number of	of		# Terminal		# Masters			
	Ξ	ull-Time	e	# FTE	Degrees		Degrees			
	_	Faculty*	*	Teaching	Full-Time	% Terminal	Full-Time	%	Number	%
DISCIPLINE	Σ	щ	-	Faculty	Faculty * *	Degrees	Faculty	Masters	Tenured	Tenured ***
Art/Graphic Design	10	∞	18	26.56	17	94%	-	%9	7	47%
Biology	14	9	20	26.24	18	%06	2	10%	12	75%
Business Administration	37	20	22	62.94	42	74%	15	76%	31	%9/
Chemistry	10	9	16	17.66	12	75%	4	25%	4	44%
Communication/Journalism	7	တ	16	19.53	11	%69	2	31%	က	30%
Computer Science	7	4	1	17.39	2	45%	9	22%	2	25%
English	16	20	36	51.43	28	78%	∞	22%	15	71%
Exercise Science/PALS	7	က	10	20.13	∞	%08	2	20%	2	25%
Foreign Language	10	∞	18	19.99	တ	20%	6	20%	4	80%
Geography	7	-	က	4.99	_	33%	2	%29	0	%0
Health Promotion	က	7	10	14.23	9	%09	4	40%	က	20%
History	1	9	17	27.63	14	82%	က	18%	6	%69
Marine Science	15	9	21	22.91	19	%06	2	10%	10	83%
Mathematics/Statistics	15	13	28	33.23	13	46%	15	54%	2	38%
Music	1	വ	16	21.99	13	81%	ო	19%	10	71%
Nursing	0	7	7	3.98	2	100%	0	%0	0	%0
Physical Education	_	—	7	2.08	_	20%	_	20%	_	100%
Physics/Astronomy	7	7	ဝ	9.42	တ	100%	0	%0	2	71%
Politics	12	4	16	18.23	14	%88	2	13%	10	71%
Psychology	7	9	13	17.48	13	100%	0	%0	80	%29
Recreation	က	വ	ω	9.00	∞	100%	0	%0	ဇ	43%
Religion and Philosophy	10	4	14	18.73	14	100%	0	%0	9	%29
Sociology/Anthropology	4	4	ω	66.6	∞	100%	0	%0	9	75%
Teacher Education	12	20	32	43.99	30	94%	7	%9	13	108%
Theatre	∞	4	12	16.23	∞	%19	4	33%	2	20%
Other/ROTC	0	4	4	15.20	ო	75%	—	25%	_	100%
TOTAL	239	178	417	551.19	326	%8/	91	22%	175	%89

NOTES:

^{*}Includes administrators (11), excludes librarians (11) and faculty on leave and special assignment (8).

^{**}Includes all terminal degrees whether or not in teaching area.

^{***}Percentage based on only faculty eligible for tenure (excludes visiting, lecturers, instructors).

PROFILE OF FULL-TIME TEACHING FACULTY BY RANK, FALL 2013

	Doctoral	/Terminal	Ma	asters	
RANK	MEN	WOMEN	MEN	WOMEN	TOTAL
Professor	50	19	1	0	70
Associate	66	41	0	0	107
Assistant	55	53	7	6	121
Instructor	0	0	6	5	11
Lecturer	23	15	28	39	105
TOTAL	194	128	42	50	414

NOTES:

Includes faculty on leave and special assignment (8). Excludes administrators (11) and librarians (11).

RANK AND DEGREE OF FULL-TIME EMPLOYEES HOLDING FACULTY RANK **FALL 2013**

	Professor T N	Sor	Associate Professor T M	iate sor M	Assistant Professor T N	tant ssor M	Instructo Lecturer T M	nstructor/ Lecturer T M	Total
DISCIPLINE									
Art/Graphic Design	9	0	_	0	∞	0	7	_	18
Biology	2	0	7	0	4	0	7	7	20
Business Administration	19	0	16	0	2	-	7	14	22
Chemistry	-	0	က	0	9	0	7	4	16
Communication/Journalism	7	0	_	0	7	0	_	2	16
Computer Science	0	0	-	0	4	က	0	က	7
English	2	0	6	0	9	_	∞	7	36
Exercise Science/PALS	7	0	0	0	9	0	0	_	o
Foreign Language	0	0	4	0	_	0	4	တ	18
Geography	0	0	0	0	_	_	0	_	က
Health Promotion	~	0	က	0	7	0	0	4	10
History	2	0	4	0	4	0	_	က	17
Marine Science	9	0	2	0	2	0	က	7	21
Mathematics/Statistics	_	0	4	0	_	_	_	14	28
Music	9	0	2	0	7	-	0	7	16
Nursing	0	0	0	7	0	0	0	0	7
Physical Education	0	0	-	0	0	0	0	7	က
Physics/Astronomy	-	0	က	0	က	0	7	0	တ
Politics	2	0	2	0	က	-	_	_	16
Psychology	က	0	2	0	2	0	0	0	13
Recreation	0	0	က	0	4	0	_	0	∞
Religion and Philosophy	-	0	2	0	4	0	4	0	4
Sociology/Anthropology	7	0	က	0	က	0	0	0	∞
Teacher Education	4	0	7	0	15	0	0	7	32
Theatre	-	0	4	0	7	4	_	0	12
Other/ROTC	_	7	~	7	0	2	7	_	4
TOTAL	77	7	104	4	107	18	37	78	427

NOTES: Includes deans, administrators, and librarians (21). Excludes faculty on leave and special assignment (9). T = Terminal degree , M = Masters degree

FULL-TIME FACULTY BY COLLEGE AND RANK FALL SEMESTERS 2004-2013

COLLEGE AND RANK	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013
BUSINESS ADMINISTRATION										
Professor	7	8	6	9	10	13	15	14	17	20
Associate	10	11	12	7	11	13	16	21	17	16
Assistant	12	14	16	22	18	14	12	9	11	6
Instructor/Other	3	0	1	3	7	8	9	8	12	16
Total	32	33	35	41	46	48	52	52	57	58
EDUCATION										
Professor	7	7	7	7	6	6	2	4	4	4
Associate	7	8	12	14	14	14	14	12	11	12
Assistant	15	15	13	15	18	19	13	9	14	15
Instructor/Other	3	3	3	1	4	5	3	6	3	3
Total	32	33	35	37	42	44	32	31	32	34
HUMANITIES AND FINE ARTS										
Professor	23	22	25	23	29	29	28	31	32	32
Associate	21	25	24	23	23	27	28	29	34	40
Assistant	30	29	30	39	37	37	43	45	45	46
Instructor/Other	15	17	19	18	33	33	39	44	48	52
Total	89	93	98	103	122	126	138	149	159	170
SCIENCE										
Professor	18	18	15	17	15	16	20	23	22	23
Associate	21	25	25	23	20	23	28	23 32	35	40
Assistant	30	31	32	36	44	23 41	26 47	32 41	49	54
Instructor/Other	30 14	14	32 17	30 19	25	28	47 37	36	49 37	42
Total	83	88	89	9 5	104	1 08	1 32	1 32	1 43	159
Total	03	00	09	93	104	100	132	132	143	133
LIBRARY										
Professor	2	2	2	2	3	3	3	2	2	3
Associate	3	3	2	2	3	3	3	5	3	4
Assistant	2	2	4	4	3	3	6	4	6	5
Instructor/Other	1	1	0	0	0	0	1	1	3	3
Total	8	8	8	8	9	9	13	12	14	15
GRAND TOTAL	244	255	265	284	323	335	367	376	405	436

NOTE:

Includes deans, administrators, librarians and faculty on leave and special assignment.

FTE TEACHING FACULTY BY COLLEGE AND RANK FALL SEMESTERS 2007-2013

COLLEGE AND RANK	2007	2008	2009	2010	2011	2012	2013
BUSINESS ADMINISTRAT	TION						
Professor	7.00	8.00	11.00	13.00	12.00	14.00	17.00
Associate	6.00	11.00	13.00	16.00	21.00	17.00	16.00
Assistant	22.00	18.00	14.00	12.00	9.00	11.00	6.00
Instructor / Lecturer	3.00	7.00	8.00	9.00	8.00	12.00	16.00
Other	12.71	12.08	7.93	7.14	7.72	6.39	8.94
Total	50.71	56.08	53.93	57.14	57.72	60.39	63.94
EDUCATION							
Professor	4.00	2.00	2.00	1.00	3.00	3.00	3.00
Associate	13.00	12.00	9.00	13.00	12.00	11.00	12.00
Assistant	15.00	18.00	12.00	13.00	9.00	14.00	15.00
Instructor / Lecturer	1.00	4.00	2.00	3.00	6.00	3.00	3.00
Other	32.69	34.14	13.29	19.53	13.85	15.04	13.07
Total	65.69	70.14	38.29	49.53	43.85	46.04	46.07
HUMANITIES AND FINE A	RTS						
Professor	20.00	24.00	26.00	26.00	27.00	28.00	28.00
Associate	23.00	21.00	25.00	26.00	26.00	30.00	39.00
Assistant	39.00	37.00	37.00	43.00	45.00	45.00	46.00
Instructor / Lecturer	18.00	33.00	33.00	39.00	44.00	48.00	51.00
Other	61.03	60.21	69.98	73.04	70.52	66.78	64.31
Total	161.03	175.21	190.98	207.04	212.52	217.78	228.31
SCIENCE							
Professor	15.00	12.00	15.00	17.00	20.00	19.00	21.00
Associate	21.00	18.00	26.00	28.00	31.00	34.00	40.00
Assistant	36.00	44.00	48.00	47.00	41.00	49.00	53.00
Instructor / Lecturer	19.00	25.00	31.00	37.00	36.00	37.00	42.00
Other	19.34	21.58	36.54	35.69	43.48	50.79	47.99
Total	110.34	120.58	156.54	164.69	171.48	189.79	203.99
UNIVERSITY COLLEGE							
Professor	0.25	0.25	0.25	0.00	0.75	0.00	0.25
Associate	0.00	0.00	0.25	0.00	0.25	0.00	0.00
Assistant	0.25	0.25	0.50	0.50	0.83	0.00	0.50
Instructor / Lecturer	0.00	0.00	0.00	1.00	1.00	3.00	3.00
Other	9.41	12.99	11.95	13.29	13.67	12.95	10.13
Total	9.91	13.49	12.94	14.79	16.50	15.95	13.87
GRAND TOTAL	397.69	435.50	452.67	493.20	502.06	529.94	556.19

FULL-TIME FACULTY NINE-MONTH SALARY TRENDS 2006-2013

	#	Average Salary 2006-2007	#	Average Salary 2007-2008	#	Average Salary 2008-2009	#	Average Salary 2009-2010	#	Average Salary 2010-2011	#	Average Salary 2011-2012	#	Average Salary 2012-2013	#	Average Salary 2013-2014
BY RANK																
Professor Associate Assistant Instructor	43 68 90 26	\$73,065 \$61,752 \$53,684 \$37,008	47 64 112 22	\$78,667 \$63,887 \$57,786 \$41,300	48 65 117 21	\$82,159 \$68,617 \$58,005 \$44,910	55 75 111 18	\$83,036 \$68,397 \$57,468 \$46,076	58 84 115 16	\$82,640 \$68,877 \$56,232 \$45,593	63 93 104 13	\$84,168 \$70,535 \$58,234 \$46,112	64 119 12	\$86,767 \$70,706 \$59,999 \$47,472	67 104 120 11	\$90,652 \$70,351 \$59,586 \$45,347
BY GENDER Female Male	87	\$53,970 \$60,281	95 150	\$57,317 \$64,811	102 149	\$60,413 \$66,992	101	\$62,498 \$67,043	104	\$62,280 \$66,852	107	\$66,102 \$68,947	118	\$67,031 \$70,166	151 181	\$67,323 \$71,233
BY DEGREE																
Doctoral/ Terminal Master's	192 35	\$60,839	212	\$64,134 \$47,588	221 30	\$66,598 2 \$47,523	235 24	\$66,922 \$49,097	250 23	\$66,531 \$49,660	251 22	\$69,100 \$53,373	266 21	\$69,861 \$56,409	278 24	\$70,814 \$56,542
TOTAL	227	, \$57,862	245	\$61,905	251	\$64,277	259	\$65,270	273	\$65,110	273	\$67,832	287	\$68,877	302	\$69,666

Note: Excludes administrators (12), librarians (9), faculty on leave (6), and lecturers (91).

FULL-TIME FACULTY AVERAGE SALARY COMPARISON BY RANK **FALL SEMESTERS 2006-2011**

CATEGORY	PROFESSOR	ASSOCIATE	ASSISTANT	INSTRUCTOR	ALL RANKS
		Fall 200	6		
Coastal Carolina	\$73,231	\$62,123	\$53,996	\$37,009	\$58,227
South Carolina	\$69,020	\$57,637	\$49,673	\$43,586	\$53,744
Southern States (SREB)* National**	\$69,463 \$83,124	\$58,243 \$64,759	\$49,521 \$55,868	\$39,735 \$41,815	\$54,937 \$64,580
National	ψ05,124	φ04,739	ψ55,868	Ψ41,013	φ04,360
		Fall 200	7		
Constal Carolina	Ф 7 0, СС7	ФСО 00 7	# E7 700	Ф44 200	#C4 00 F
Coastal Carolina South Carolina	\$78,667 \$72,555	\$63,887 \$59,439	\$57,786 \$51,038	\$41,300 \$44,602	\$61,905 \$54,925
Southern States (SREB)*		\$60,271	\$50,262	\$39,967	\$56,062
National**	\$87,248	\$68,083	\$58,270	\$43,713	\$67,533
		Fall 200	8		
Coastal Carolina	\$82,159	\$68,617	\$58,005	\$44,910	\$64,277
South Carolina	\$74,213	\$60,118	\$51,041	\$44,615	\$55,216
Southern States (SREB)*		\$61,721 \$71,200	\$51,686	\$41,546 \$44,863	\$57,308 \$70,053
National**	\$91,755	\$71,299	\$60,759	\$44,863	\$70,953
		Fall 200	9		
Coastal Carolina	\$83,036	\$68,397	\$57,468	\$46,076	\$65,270
South Carolina	\$73,289	\$57,589	\$50,954	\$44,511	\$54,236
Southern States (SREB)*		\$61,373	\$52,433	\$42,023	\$57,804
National**	\$92,313	\$71,645	\$61,495	\$45,504	\$71,500
		Fall 201	0		
Coastal Carolina	\$82,640	\$68,877	\$56,232	\$45,593	\$65,110
South Carolina	\$73,147	\$58,565	\$50,854	\$43,835	\$53,950
Southern States (SREB)*		\$61,304	\$52,229	\$41,315	\$57,515
National**	\$93,277	\$72,195	\$62,008	\$45,893	\$72,291
		Fall 201	1		
Coastal Carolina	\$84,168	\$70,535	\$58,234	\$46,112	\$67,832
South Carolina	\$78,655	\$66,118	\$56,330	\$45,994	\$61,250
Southern States (SREB)*	\$76,830	\$64,125	\$54,443	\$45,326	\$59,816
National**	\$94,733	\$72,560	\$63,041	\$45,769	\$72,894

^{*}Southern Regional Educational Board (SREB) average salaries reported for public baccalaureate institutions (SREB VI).
**College and University Professional Association (CUPA) averages for noncollective bargaining institutions, as published in CUPA's National Faculty Salary Survey by discipline and rank in public colleges and universities.

STUDENT CREDIT HOURS TAUGHT BY FULL-TIME FACULTY FALL SEMESTERS 2011-2013

Discipline	# Full-Time Faculty	2011 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Faculty	# Full-Time Faculty	2012 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Facult <u>y</u>	# Full-Time Faculty	2013 Student Credit Hours Taught by Full-Time Faculty	Average Credit Hours Taught by Full-Time Facult <u>y</u>
College of Business Administration Business Administration	50.00	13,907.00	278.14	55.00	15,116.00	274.84	55.00	14,840.00	269.82
College Total	20.00	13,907.00	278.14	55.00	15,116.00	274.84	55.00	14,840.00	269.82
College of Education Physical Education Teacher Education	3.00	608.00	202.67 192.93	2.00	428.00 5,211.00	214.00 179.69	2.00 31.00	307.00 5,414.00	153.50 174.65
College Total	30.00	5,817.00	193.90	31.00	5,639.00	181.90	33.00	5,721.00	173.36
College of Humanities and Fine Arts	13.00	2,531.00	194.69	14.00	2,764.00	197.43	15.00	2,782.00	185.47
Communication/Journalism English	33.00	3,818.00 7,587.00	293.69 229.91	33.00	4,006.00 7,563.00	229.18	35.00	7,651.00	2/1./5 218.60
Foreign Languages Geography	2.00	3,941.00 1,044.00	522.00	2.00	969.00	484.50	3.00	993.00	331.00
Graphic Design History	3.00 16.00	341.00 4,490.00	113.67 280.63	3.00 19.00	369.00 5,178.00	123.00 272.53	3.00 18.00	352.00 4,299.00	117.33 238.83
Music Philosophy/Religion	15.00 10.00	1,089.00 2,343.00	72.60 234.30	16.00 11.00	1,108.00 2,709.00	69.25 246.27	17.00	1,373.00 3,685.00	80.76 263.21
Politics Theatre	14.00	3,303.00 1,336.00	235.93 133.60	14.00	3,396.00 1,286.00	242.57 128.60	15.00 12.00	3,746.00 1,335.00	249.73 111.25
College Total	145.00	31,823.00	219.47	155.00	33,763.00	217.83	166.00	35,322.00	212.78
College of Science Biology	19.00	4.464.00	234.95	20.00	4.155.00	207.75	18.00	4.199.00	233.28
Chemistry	12.00	3,027.00	252.25	13.00	2,950.00	226.92	16.00	2,799.00	174.94
Computer Science Health Brom/Eversies Science/DATS	12.00	2,093.00	174.42 268 64	11.00	1,684.00	153.09	11.00	1,992.00	181.09
Math	24.00	9,181.00	382.54	29.00	8,948.00	308.55	29.00	8,609.00	296.86
Marine Science	21.00	3,269.00	155.67	20.00	3,372.00	168.60	22.00	3,816.00	173.45
Nursing Physics	2.00 6.00	153.00 888.00	76.50 148.00	2:00 7:00	255.00	127.50 174.57	2.00 6.00	306.00 1.444.00	153.00 160.44
Psychology	10.00	2,654.00	265.40	12.00	3,188.00	265.67	14.00	2,993.00	213.79
Recreation and Sport Management Sociology	2.00	2,425.00	346.43	7.00	2,000.00	285.71	8.00	2,092.00	261.50
College Total	129.00	32,608.00	252.78	140.00	33,347.00	238.19	157.00	34,943.00	222.57
Other	1.00	234.00	234.00	3.00	573.00	191.00	3.00	770.00	256.67
University Total	355.00	84,389.00	237.72	384.00	88,438.00	230.31	414.00	91,596.00	221.25

STUDENT CREDIT HOURS TAUGHT BY FTE FACULTY FALL SEMESTERS 2011-2013

Discipline	# FTE Faculty	2011 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	2012 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty	# FTE Faculty	2013 Student Credit Hours Taught by FTE Faculty	Average Credit Hours Taught by FTE Faculty
College of Business Administration Business Administration	57.72	17,085.00	296.00	60.39	17,616.00	291.70	63.94	18,248.00	285.39
College Total	57.72	17,085.00	296.00	60.39	17,616.00	291.70	63.94	18,248.00	285.39
College of Education Physical Education	4.25	924.00	217.67	3.25	753.00	232.05	2.08	336.00	161.31
Teacher Education College Total	39.60	7,743.00	195.52 197.66	42.79	8,226.00	192.23 195.04	43.99	8,234.00 8,570.00	187.20 186.03
College of Himanities and Fine Affe									
Art/Graphic Design	21.98	4,243.00	193.07	24.97	5,041.00	201.90	26.56	5,135.00	193.31
Communication/Journalism	13.49	4,199.00	311.18	16.25	4,387.00	270.05	19.53	5,174.00	264.95
English	53.22	12,363.00	232.29	53.58	12,559.00	234.39	52.43	11,758.00	224.28
roreign Languages Geography	3.49	1.739.00	497.71	3.49	1,680.00	480.82	4.99	1.686.00	337.74
History	23.22	7,658.00	329.79	23.48	7,101.00	302.40	27.63	7,743.00	280.26
Music	20.66	2,335.00	113.03	23.43	2,363.00	100.85	21.99	2,489.00	113.18
Philosophy/Religion	15.97	4,191.00	262.40	16.98	4,392.00	258.72	18.73	4,816.00	257.11
Politics	20.96	5,643.00	269.25	18.40	5,045.00	274.26	19.23	5,024.00	261.22
Theatre	14.81	2,763.00	186.51	14.73	2,515.00	170.73	16.23	2,358.00	145.26
College Total	212.52	51,505.00	242.35	217.78	50,989.00	234.13	228.31	51,616.00	226.07
College of Science									
Biology	26.22	7,297.00	278.29	28.28	6,929.00	245.06	26.24	6,982.00	266.04
Chemistry	13.00	3,253.00	250.31	13.91	3,149.00	226.34	17.66	3,272.00	185.28
Computer Science	16.81	3,516.00	209.11	16.31	3,242.00	198.75	17.39	3,782.00	217.47
Health Prom/Exercise Science/PALS	25.70	7,648.00	297.62	31.34	9,310.00	297.04	35.36	9,164.00	259.19
Marine Science	28.48	3 624 00	393.34	33.23 20.87	3 549 00	317.76	33.23 22.91	10,221.00	307.56
Nursing	2.42	213.00	88.20	3.22	392.00	121.85	3.98	684.00	171.95
Physics	7.00	1,150.00	164.38	8.58	1,523.00	177.57	9.42	1,581.00	167.92
Psychology	13.32	4,096.00	307.51	17.06	5,297.00	310.44	17.48	4,784.00	273.65
Recreation	7.24	2,231.00	308.11	7.41	2,625.00	354.39	00.6	2,555.00	284.02
ROTC	1.63	169.00	103.49	1.08	152.00	140.61	1.33	136.00	102.41
Sociology	7.50	2,602.00	347.03	8.49	2,612.00	307.51	66.6	2,821.00	282.33
College Total	171.48	47,002.00	274.10	189.78	49,339.00	259.97	203.99	49,995.00	245.09
University/Other	16.49	5,752.00	348.73	15.95	5,091.00	319.22	13.87	3,707.00	267.19
University Total	502.06	130,011.00	258.96	529.94	132,014.00	249.11	556.19	132,136.00	237.58

Coastal Carolina University

Fact Book

Office of Institutional Research, Assessment and Analysis

Resources



HTC Student Convocation and Recreation Center

ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal Carolina University OK•Coastal Carolina University•FACT BOOK•Coastal Carolina University•FACT BOOK•C arolina University • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal Carolin ersity • FACT BOOK • Coastal Carolina University • FACT BOOK • Co OK • Coastal Carolina University • FACT BOOK • Coastal Carolina U

arolina University • FACT BOOK • Coastal Carolina University • FACT

Fall 2013

ersity•FACT BOOK•Coastal Carolina University•FACT BOOK•Coastal Carolina University OK • Coastal Carolina University • FACT BOOK • Coastal Carolina University • FACT BOOK • Coastal Carolina University

RESOURCES

TABLE OF CONTENTS

Resources Highlights	87
Annual Tuition and Residence Hall Fees	89
South Carolina Public Institutions Academic Year Costs, Tuition and Required Fees 2013-2014 Academic Year Comparison of In-State to Out-of-State	-
Total Financial Aid Received by Coastal Carolina University Students from All Sources	92
Buildings Inventory	94

RESOURCES HIGHLIGHTS

Fact Book. 2013

The Resources section includes Coastal Carolina University's annual tuition and residence hall fees, a comparison of in-state and out-of-state costs for South Carolina senior public institutions, total financial aid disbursements to Coastal Carolina University students by source, and the University's building inventory.

- For Fall 2013, Coastal Carolina University had a 0% increase in in-state tuition.
- Coastal Carolina University students experienced an 76% increase in total financial aid received over the five (5) year period from 2007-2008 to 2012-2013.
- For Fall 2013, Coastal Carolina University operated/managed 114 facilities with 163 classrooms and laboratories and 738,796 net square feet for educational and general (E&G) usage.

The Resources section is in alignment with the following supporting key strategies and goals from the Coastal Carolina University Strategic Plan:

Strategy 1: Meeting the Educational Needs of Students and Community

Expand degree and non-degree program offerings and formats while maintaining quality in all programs.

Goal 1.3. Improved Access to Education: Enhance accessibility of education at Coastal Carolina University while maintaining quality standards.

Strategy 2: Ensuring Student Success

Increase retention and graduation rates by supporting programs and services that enrich the student learning and living environment and broaden the diversity of students seeking Coastal Carolina University as their choice for educational advancement.

Goal 2.3. Supportive Learning and Living Facilities: Provide facilities and services that support a rich academic, residential, athletic, co-curricular, and sustainable environment in which students, faculty, and staff effectively interact.



Strategy 4: Ensuring Financial Viability and Managed Growth

Ensure responsible financial management practices that are based on a clear commitment to enrollment growth and consistent with the mission of the University.

Goal 4.1. Comprehensive Financial Plan: Develop, implement, and communicate a comprehensive financial plan that includes projections of tuition, state support, grant support, and philanthropy.

Goal 4.2. Broadened Base of Financial Support: Broaden the University's base of financial support.



ANNUAL TUITION AND RESIDENCE HALL FEES 1995 - 2013

IN-STATE

OUT-OF-STATE

YEAR	Full-Time Student	Per Credit Hour	Full-Time Student	Per Credit Hour	Residence Hall Fees
1995-1996	\$2,800	\$120	\$7,470	\$312	\$2,720
1996-1997	\$2,910	\$125	\$7,840	\$330	\$4,300
1997-1998	\$3,100	\$130	\$8,320	\$348	\$4,640
1998-1999	\$3,220	\$135	\$8,790	\$370	\$4,800
1999-2000	\$3,340	\$140	\$9,280	\$385	\$4,970
2000-2001	\$3,500	\$147	\$9,810	\$408	\$5,240
2001-2002	\$3,770	\$159	\$10,680	\$445	\$5,450
2002-2003	\$4,350	\$182	\$11,760	\$491	\$5,610
2003-2004	\$5,190	\$215	\$12,870	\$540	\$5,770
2004-2005	\$6,100	\$250	\$14,200	\$595	\$5,970
2005-2006	\$6,860	\$290	\$15,100	\$630	\$6,280
2006-2007	\$7,500	\$315	\$16,190	\$675	\$6,690
2007-2008	\$7,600	\$317	\$16,590	\$691	\$6,680
2008-2009	\$8,650	\$360	\$18,090	\$754	\$7,080
2009-2010	\$8,950	\$373	\$18,770	\$782	\$7,200
2010-2011	\$9,390	\$382	\$20,270	\$830	\$7,350
2011-2012	\$9,760	\$407	\$21,560	\$898	\$7,700
2012-2013	\$9,760	\$407	\$22,050	\$920	\$7,700
2013-2014	\$9,760	\$411	\$22,770	\$942	\$7,860

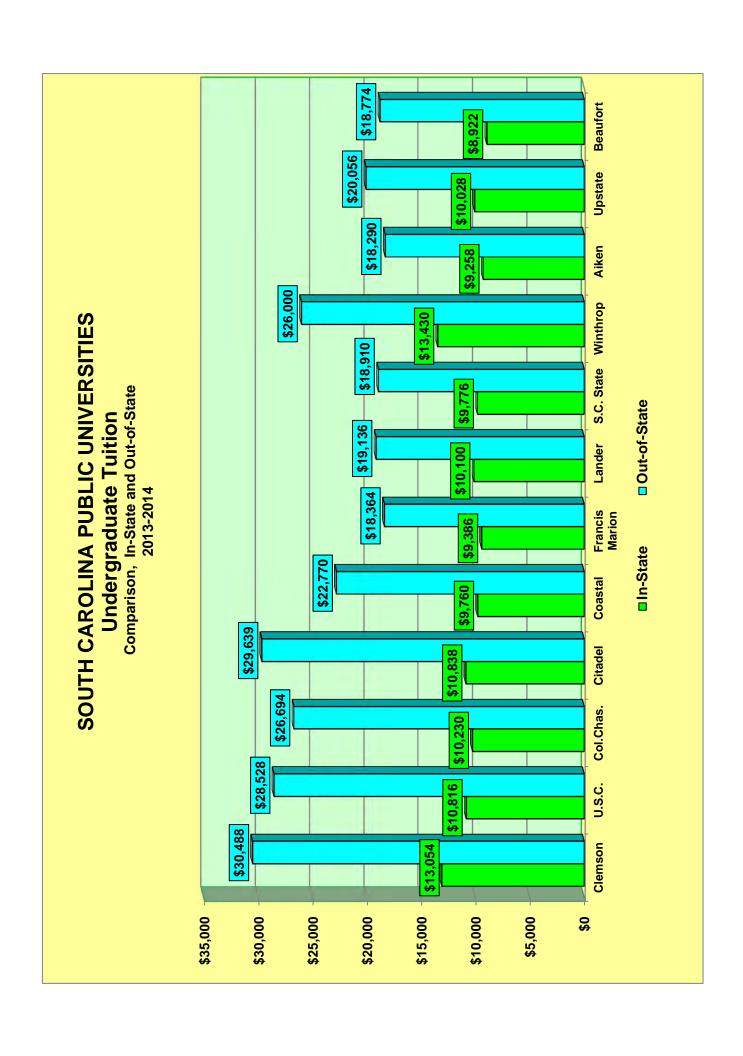
NOTE:

Beginning in 1996-1997, Residence Hall fees include required board plan and health service fee.

SOUTH CAROLINA PUBLIC INSTITUTIONS ACADEMIC YEAR COSTS TUITION AND REQUIRED FEES COMPARISON OF IN-STATE TO OUT-OF-STATE 2013-2014

	IN-STATE	OUT-OF-STATE
The Citadel	\$10,838	\$29,639
Clemson University	\$13,054	\$30,488
Coastal Carolina University	\$9,760	\$22,770
College of Charleston	\$10,230	\$26,694
Francis Marion University	\$9,386	\$18,364
Lander University	\$10,100	\$19,136
South Carolina State University	\$9,776	\$18,910
USC - Aiken	\$9,258	\$18,290
USC - Beaufort	\$8,922	\$18,774
USC - Columbia	\$10,816	\$28,528
USC - Upstate	\$10,028	\$20,056
Winthrop University	\$13,430	\$26,000

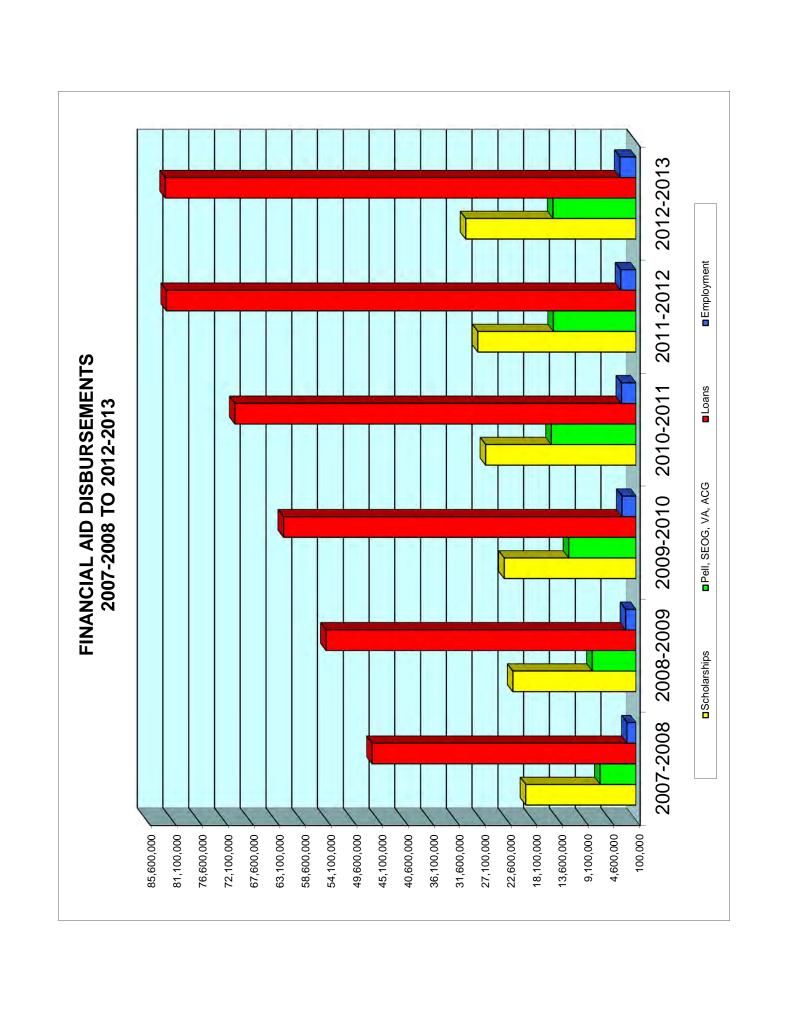
Source: S.C. Commission on Higher Education



TOTAL FINANCIAL AID
RECEIVED BY COASTAL STUDENTS
FROM ALL SOURCES
2007-2008 to 2012-2013

Federal Financial Aid	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	5-Year % Change
Pell Grant	4,899,483	6,214,063	10,530,900	13,481,078	14,097,750	14,273,553	191.33%
ACG/SMART	499,547	514,818	839,730	1,036,716	-	!	٩
Supplemental Grants	362,864	575,274	521,684	402,760	453,569	328,924	-9.35%
College Work Study	216,483	254,986	285,740	296,624	323,962	317,680	46.75%
Perkins Loans	212,103	182,174	125,671	79,000	142,074	141,627	-33.23%
Bank Loans	30,707,506	37,624,861	49,225,282	56,693,532	65,767,852	64,626,729	110.46%
VA Benefits	633,063	444,504	!	!	!	!	٩
TOTAL FEDERAL AID	37,531,049	45,810,680	61,529,007	71,989,710	80,785,207	79,688,513	112.33%
Other Aid							
Scholarships - Foundation & Commission	1,110,276	1,302,927	1,527,222	1,898,596	2,133,295	2,375,733	113.98%
Athletics Scholarships	4,743,585	5,010,118	5,238,282	5,709,290	6,143,044	6,140,495	29.45%
Other Scholarships	13,510,757	15,303,231	16,362,209	18,740,011	19,451,248	21,336,056	57.92%
Institutional Employment	1,172,607	1,434,539	2,264,825	2,337,838	2,462,849	2,600,562	121.78%
Institutional Work Study	283,958	239,266	16,358	29,799	0	0	-100.00%
Private Loans	15,266,746	16,419,194	12,311,589	13,383,634	16,224,751	17,545,235	14.92%
TOTAL OTHER AID	36,087,929	39,709,275	37,720,485	42,099,169	46,415,187	49,998,081	38.55%
TOTAL FINANCIAL AID	73,618,978	85,519,955	99,249,492	114,088,878	127,200,394	129,686,594	76.16%
Unduplicated count of students receiving aid	5,843	6,437	980'L	7,723	8,323	8,421	44.12%

Note: ACG/SMART no longer funded after 2010-2011 Note: VA Benefits are no longer counted towards students' financial aid beginning 2009-2010.



BUILDINGS INVENTORY Fall 2013

	Gross Area	Net E & G	Class	rooms	Lahor	atories	Replacement Cost
Building Name	Square Feet	Square Feet	Number	Stations	Number	Stations	•
Adkins Field House	62,561	33,901					\$11,900,000
Arcadia Hall	11,881	7,789					\$1,789,662
Atheneum Hall	10,879	5,951					\$2,566,647
Athletics Grounds Maintenance Building	3,840	3,481					\$165,000
Atlantic Hall/Procurement Office	18,422	15,211					\$1,790,000
Bill Baxley Hall	29,924	14,924					\$7,395,846
Brooks Stadium	29,830	23,469					\$13,220,207
Bryan Information Commons	18,803	14,167					\$4,881,122
Burroughs Chapin Marine and Wetland	74,090	62,843			3	75	\$8,145,234
Chemical Storage Building	445	363					\$92,117
Clay Britain Hall	49,146	27,736	13	620	2	57	\$12,000,000
Coastal Band Hall	6,488	4,881					\$725,624
Coastal Band Hall #2	1,440	1,250					\$58,577
Coastal Science Center	69,435	44,966	12	598	4	141	\$8,401,278
Custodial/ Facilities Supply	9,220	7,717					\$979,318
E. Craig Wall Sr. Building	100,907	53,858	22	1,239	5	151	\$23,946,976
Edwards College of Humanities	111,687	64,389	25	1,339	17	408	\$26,478,028
Eldred E. Prince Building	30,948	20,613	9	287			\$6,627,004
Environmental Safety/Transportation	13,200	12,681					\$700,000
Evergreen Hall	2,118	1,790	1	20			\$267,139
Greenhouse	2,880	1,140					\$236,139
Greenhouse Office/Storage	281	151					\$220,000
Hackler Club House	7,843	5,012					\$858,944
Hampton Hall	7,931	5,833					\$1,517,020
Hicks Dining Hall	14,020	0					\$3,896,510
HTC Recreation and Convocation Center	159,293	52,176					\$30,000,000
Human Resources Office	5,753	4,047					\$1,059,953
Indigo House	2,828	2,086					\$307,909
Intramural Grounds/Recreation Offices	5,935	2,950					\$375,000
Kearns Hall	31,283	19,144	9	371	2	49	\$6,367,978
Kenneth Swain Hall	40,845	21,933	2	45	4	96	\$15,000,000
Kimbel Library	46,674	22,885					\$6,550,077
Kingston Hall	12,698	5,043					\$1,574,265
Laurel Hall	1,785	1,357					\$182,714
Lib Jackson Student Center	31,108	6,057					\$7,534,703
Media and Athletic Storage	2,576	2,128					\$256,765
Nichols Tennis Facility	236	200					\$37,397
Physical Plant Grounds Equipment	4,000	3,225					\$333,644
Physical Plant Maintenance Shop	7,950	7,932					\$648,580
Physical Plant Tractor/Pesticide Storage	1,240	100					\$125,816
Sands Hall	12,035	5,291					\$1,790,057
Singleton Administration Building	32,907	20,032		202	40		\$5,992,318
Smith Science Building	40,209	24,932	6 	303	10 	238	\$10,292,479
Student Health Center Wheelwright Auditorium	7,888	4,616					\$1,240,515 \$12,137,613
Williams Brice PE Center	31,899 65,794	14,247 45,720	3	103	 5	220	\$15,655,933
Winyah House	4,284	2,888					\$574,917
Subtotal	1,237,439	703,105	102	4,925	52	1,435	\$256,897,025
Subtotal	1,237,439	703,103	102	4,923	32	1,433	\$250,697,025
Subtotal	1,237,439	703,105	102	4,925	52	1,435	\$256,897,025
Higher Education Centers*	41,293	27,051	7	187	2	46	\$18,900,000
Subtotal E & G Space	1,278,732	730,156	109	5,112	54	1,481	\$275,797,025
Residence Halls	1,107,483	0					\$116,280,549
TOTAL	2,386,215	730,156	109	5,112	54	1,481	\$392,077,574

Source: South Carolina Commission on Higher Education

^{*}Leased Property

