

College of Business Administration
Major: Hospitality Resort Tourism Management
Catalog Year 2019

Year 1											
Fall Semester One				Spring Semester Two				Summer 1 Semester Three			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> ENGL 102 Critical Reading (Core) ¹	4	C	ENGL 101	<input type="checkbox"/> ECON 201 Macroeconomics (Core) ¹	3	C	UNIV 110, Math 138, 24 HRS
<input type="checkbox"/> ENGL 101 Composition (Core) ¹	4	C		<input type="checkbox"/> CBAD 120 Intro to Global Business (Core) ¹	3	C		<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110, CSCI 110, MATH 138
<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D		<input type="checkbox"/> MATH 138 Mathematics in Business (Core) ¹	3	C		<input type="checkbox"/> CBAD 202 Managerial Accounting	3	C	CBAD 201
<input type="checkbox"/> CSCI 110 Enterprise Business Appl.	3	C		<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110, 24 HRS	<input type="checkbox"/> ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 HRS
<input type="checkbox"/> HRTM 101 Intro to HRTM	3	C		<input type="checkbox"/> HRTM 282 Survey of Food & Bev Mgt	3	C			12		
PDA/1 of 6 categories (Choose 2) ²	0			<input type="checkbox"/> HRTM 280 Guest Service I (Intern)	1	C	HRTM 101				
	16				17						
Year 2											
Fall Semester Four				Spring Semester Five				Summer 2 Semester Six			
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite
<input type="checkbox"/> CBAD 363 Business Finance	3	C	CBAD 201, 291, ECON 201, MATH 138	<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	<input type="checkbox"/> HRTM 364/CBAD 364 Operations Mgmt	3	C	Prereq: CBAD 292, 301 Coreq: CBAD 350, 363
<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291	<input type="checkbox"/> CBAD 344 Legal Env. of Business	3	C	54 HRS	<input type="checkbox"/> General Elective ³	3	D	
<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm	3	C		<input type="checkbox"/> CBAD 301 Mgt. & Organizations	3	C		<input type="checkbox"/> General Elective ³	3	D	
<input type="checkbox"/> Scientific Concepts (Core) ¹	4	D		<input type="checkbox"/> HRTM 393 Mgt. Info. Systems	3	C	CBAD 301, CSCI 110		9		
<input type="checkbox"/> CBAD 350 Marketing	3	C		<input type="checkbox"/> Communication Across Cultures (Core) ¹	5	D					
	16			<input type="checkbox"/> HRTM 280 Guest Service II (Intern)	1	C	HRTM 101				
					18						
Year 3											
Fall Semester Seven				Spring Semester Eight							
Course	Credits	Min Grade	Prerequisite	Course	Credits	Min Grade	Prerequisite				
<input type="checkbox"/> HRTM 490 Seminar in Tourism Planning	3	C	CBAD: 301, 350, 363	<input type="checkbox"/> HRTM 474 Quality Process Management	3	C	CBAD 301, 84 HRS				
<input type="checkbox"/> HRTM Selective ⁴	3	C	HRTM 101	<input type="checkbox"/> CBAD 478 Strategic Management	3	C	CBAD: 301, 350, 363, 373				
<input type="checkbox"/> HRTM 150 (Human and Social Behavior) (Core) ¹	3	C		<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D					
<input type="checkbox"/> PHIL 318 Business Ethics	3	C		<input type="checkbox"/> Artistic Expression (Core) ¹	3	D					
<input type="checkbox"/> HIST 201/ POLI 201 American Gov. (Core) ¹	3	C		<input type="checkbox"/> HRTM Selective ⁴	3	C	HRTM 101				
	15			<input type="checkbox"/> General Elective (if needed) ³	1	D					
					16						

1. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement on page
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.
3. General Elective: These are free electives that may be selected from any college of the university including the College of Business.
4. HRTM Selective: Choose between ECON 330, HRTM 349, HRTM 385, HRTM 386, HRTM 387, HRTM 467/FIN 462, or HRTM 480 Resort Management Internship (up to 6 hours).
 - Study abroad opportunities available at all levels. Please contact Dr. Yoav Wachsmann (yoav@coastal.edu) at least one semester prior to anticipated travel.
 - Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.