

**Robert Burney, Ph.D.
Professor of Finance**

Academic Degrees Earned

- Ph.D., University of South Carolina, Columbia, SC, Finance, Extensive course work in International Business, 1993.
- M.S., University of Georgia, Athens, GA, Agri-business and Agricultural Economics (Minor in Statistics), 1987.
- GradCert, University of Georgia, Athens, GA, Global Policy Studies, 1987.
- B.A., University of Georgia, Athens, GA, Economics, Extensive course work in Business Administration and Psychology, 1984.

Academic Experience

- Professor of Finance, Coastal Carolina University (2007 - Present), Conway, South Carolina. Wall College of Business
- Associate Professor of Finance, Coastal Carolina University (1998 - 2007), Conway, South Carolina. Wall College of Business
- Assistant Professor of Finance, Coastal Carolina University (1991 - 1998), Conway, South Carolina. Wall College of Business
- Interim Director, Center for Economic & Community Development, Coastal Carolina University (1993 - 1994), Conway, South Carolina. Wall College of Business
- Finance Research Assistant, University of South Carolina (1987 - 1991), Columbia, South Carolina. Department of Finance
- Economics Research Assistant, University of Georgia (1985 - 1987), Athens, Georgia. College of Agriculture

Selected Publications

- Burney, R. B. (in press, 2016). Designing Effective Examples of Optimal Capital Structure Estimation for the Intermediate Corporate Finance Course. *Journal of Economics and Finance Education*.
- Burney, R. B. (2015). The Time Value of Money Implications of Continuing Care Retirement Community Type-A Contracts. *Journal of Finance and Accountancy*, 19., doi: ISSN 1948-3015 (Online), 2327-5383 (Print).
- Burney, R. B. & Krippel, G. L. (2013). ACERS (Accounting Certification Exam Remuneration System): Using Securitization to Solve a Persistent Business Education Funding Problem. *International Journal of Business, Humanities and Technology*, 6 (2), 43-45.
- Burney, R. B. & Marcis, J. G. (2013). Grade Expectations: Evidence of Cognitive Biases in Student's Academic Self-assessment in the Introductory Finance Course. *Academy of Educational Leadership Journal*, 17 (1), 73-84.
- Burney, R. B., Venkatraman, S. A., Wachsman, Y., & Bode, J. (in press, 2013). Using Multinational Cooperative Student Projects to Enhance a Short-term Study Abroad Program in International Business. *Academy of Educational Leadership Journal*.
- Burney, R. B. (2012). Hedging with Currency ETFs: The Implications of Return Dynamics. *Journal of Business and Accounting*, 5 (1), 25-35.

Selected Service Engagements

- Member, Board of Directors and Treasurer, Carolina Trust Federal Credit Union, Myrtle Beach, SC. 2011-present.
- Member, Board of Director, Long Bay Extension Civic Association, 2012-2015.
- Co-Chair, Myrtle Beach Air Force Base Restoration Advisory Board, 2009-2010.

Professional Memberships (Past and Present)

- Academy of Economics and Financial Experts
- Financial Education Association
- Financial Management Association
- Institute of Management Accountants

Certifications

- Certified Management Accountant, 2008 (2008)
- USCG Commercial Captain's License, 2005 (2005)
- Certified in Financial Management, 1997 (1997)