

COLLEGE OF BUSINESS ADMINISTRATION
Major: Management (Entrepreneurial Management)
Catalog Year 2019

FRESHMAN							
Semester One				Semester Two			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ UNIV 110B The First-Year Experience	3	C		□ MATH 138 Mathematics Apps in Business (Core) ¹	3	C	
□ ENGL 101 Composition (Core) ¹	4	C		□ ENGL 102 Composition and Critical Reading (Core) ¹	4	C	ENGL 101
□ Humanistic Thought (Core) ¹	3	D		□ CBAD 120 Intro to Global Business (Core) ¹	3	C	
□ CSCI 110 Enterprise Business Applications	3	C		□ Humanistic Thought (Core) ¹	3	D	
□ Artistic Expression (Core) ¹	3	D		□ Human and Social Behavior (Core) ¹	3	D	
PDA/1 of 6 categories (Choose 2) ²	0			PDA/1 of 6 categories (Choose 2) ²	0		
	16				16		
SOPHOMORE							
Semester Three				Semester Four			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 201 Financial Accounting	3	C	UNIV 110	□ CBAD 202 Managerial Accounting	3	C	CBAD 201
□ ECON 201 Macroeconomics (Core) ¹	3	C	UNIV 110, Math 138, 24 Credit HRS	□ ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
□ CBAD 291 Business Statistics	3	C	UNIV 110, CSCI 110, MATH 138	□ CBAD 292 Decision Analysis	3	C	CBAD 291
□ Scientific Concepts (Core) ¹	4	D		□ Communication Across Cultures (Core) ¹	5	D	
□ General Elective ³	2	D			14		
	15						
JUNIOR							
Semester Five				Semester Six			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 301 Mgt. & Organizations	3	C		□ CBAD 344 Legal Env. of Business	3	C	
□ CBAD 350 Marketing	3	C		□ CBAD 364 Operations Mgt.	3	C	Prereq: CBAD 292, 301 Coreq: CBAD 350, 363
□ CBAD 363 Business Finance <i>OR FIN 301</i>	3	C	CBAD 201,291, ECON 201, MATH 138	□ MGMT 324 Idea Generation in Innov. Process	3	C	
□ ENGL 290/CBAD 290 Business Comm	3	C		□ MGMT 308 Managing Human Capital	3	C	CBAD 301
□ HIST 201/ POLI 201 American Gov. (Core) ¹	3	C		□ EM Breadth Selective ⁴	3	D	
	15				15		
SENIOR							
Semester Seven				Semester Eight			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ MGMT 309 Leading Teams	3	C	CBAD 301	□ CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373 Coreq: CBAD 364
□ CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	□ EM Action Selective ⁶	3	C	
□ CBAD 393 Mgt. Info. Systems. <i>OR ACCT 336</i>	3	C	CSCI 110, CBAD 301	□ PHIL 318 Business Ethics	3	C	
□ EM Implementation Selective ⁵	3	C	MGMT 308	□ General Elective ³	3	C	
□ General Elective ³	3	D		□ General Elective ³	2	D	
	15				14		

1. Please see reverse side for University Core Curriculum Recommendations. You will see what classes will satisfy each requirement on page
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.
3. General Elective: These are free electives that may be selected from any college of the university including the College of Business.
4. EM Breadth Selective: Choose one of the following MGMT 320 or MGMT 325.*
5. EM Implementation Selective: Choose either MGMT 421, MGMT 422, or MGMT 424.*
6. EM Action Selective: Choose between MGMT 420, MGMT 429, or MGMT 497.

**These courses may be taken to qualify for external certification in Innovation Engineering granted by Eureka Ranch. Students must successfully complete all assignments from three courses (MGMT 324, MGMT 325, and MGMT 424) in order to apply for the certification.*

- Study abroad opportunities available at all levels. Please contact Dr. Yoav Wachsmann (yoav@coastal.edu) at least one semester prior to anticipated travel.
- Internships available sophomore-senior levels. Please contact Ms. Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.