COLLEGE OF BUSINESS ADMINISTRATION

Major: Management (International Management)

Catalog Year 2021							
FRESHMAN							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
UNIV 110B The First-Year Experience	3	С		MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	С	
□ ENGL 101 Composition (Core) ¹	4	С		□ ENGL 102 Composition and Critical Reading	4	С	ENGL 101
☐ Humanistic Thought (Core) ¹	3	D		□ CBAD 120 Intro to Global Business	3	С	
□ Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	С		□ Humanistic Thought (Core) ¹	3	D	
□ Artistic Expression (Core)¹	3	D		□ Human and Social Behavior (Core)¹	3	D	
*Begin working on PDA categories	0			*Continue working on PDA categories!	0		
	16				16		
SOPHOMORE							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 201 Financial Accounting	3	С	UNIV 110	□ CBAD 202 Managerial Accounting	3	С	CBAD 201
□ ECON 201 Macroeconomics	3	С	UNIV 110, Math 138, 24 Credit HRS	□ ECON 202 Microeconomics	3	С	UNIV 110, Math 138, 24 Credit HRS
□ CBAD 291 Business Statistics	3	С	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher	□ CBAD 292 Decision Analysis	3	С	CBAD 291
☐ Scientific Concepts (Core)¹	4	D		□ Communication Across Cultures (Core)¹	5	D	
☐ General Elective ³	3	D			14		
*Continue working on PDA categories!	16			*Continue working on PDA categories!			
JUNIOR							
FALL SEMESTER SPRING SEMESTER							
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ CBAD 301 Mgt. & Organizations	3	С		□ CBAD 393 Mgt. Info. Systems. OR ACCT 336	3	С	CSCI 110, CBAD 301
□ CBAD 350 Marketing	3	С		□ CBAD 364 Operations Mgt.	3	С	Prereq: CBAD 292 Coreq: CBAD 301
□ CBAD 363 Business Finance OR FIN 301	3	С	CBAD 201,291, ECON 201, MATH 138	□ CBAD 344 Legal Env. of Business	3	С	54 Credit Hours
□ ENGL 290/CBAD 290 Business Comm	3	С		□ MGMT 308 Managing Human Capital	3	С	CBAD 301
☐ HIST 201/ POLI 201 American Gov.	3	D		☐ General Elective ³	3	D	
*Continue working on PDA categories!	15			*Continue working on PDA categories!	15		
Summer CBAD 402 Study Abroad or INTL 398 REQUIRED⁴							
SENIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
□ MGMT 309 Leading Teams	3	С	CBAD 301	□ CBAD 478 Strategic Management	3	С	Prereq: CBAD: 301, 350, 363, 373 Coreq: CBAD 364
☐ CBAD 401 International Business	3	С	CBAD 120, 301, and 350	□ International Management Selective ⁵	3	С	
□ CBAD 373 Business Integration/Application	3	С	Prereq: ECON 202, CBAD 202, Coreq: CBAD 292, 301, 350, 363	□ PHIL 318 Business Ethics	3	С	
□ MGMT 482 Global Supply Chain Mgt.	3	С	CBAD 364	☐ International Business Selective ⁶	3	С	
☐ General Elective³	3	D		☐ General Elective ³	1	D	
Finish remaining PDAs (and categories)! **Apply for graduation!	15			*Graduation***	13		

- 1. Please see your program evaluation for University Core Curriculum Recommendations.
- 2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Majors and Careers in Business, (2) Experiential Learning, (3) Leadership, (4) Building a Professional Profile, (5) Interviewing Skills, and (6) Transitioning to the Profession. A list of approved PDAs can be found at www.coastal.edu/business/pda.
- 3. General Elective: These are free electives that may be selected from any college of the university including the Wall College of Business.
- 4. Study Abroad: CBAD 402 Study Abroad in International Business or an approved course (INTL 398 for all long-term trips) transferred from a study abroad experience in International Management. Speak with your adviser about the best time for you to fulfill this requirement.
- 5. International Management Selective: Choose between MGMT 362, MGMT 461, or MGMT 462.
- 6. International Business Selective: Choose one from the following ECON 351, FIN 421, MKTG 454, or CBAD 499 (with permission of the department chair).
 - Study abroad opportunities available at all levels. Please contact Yoav Wachsman (yoav@coastal.edu) at least one semester prior to anticipated travel.
 - Internships are available at sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures. FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.