

COLLEGE OF BUSINESS ADMINISTRATION

Major: BSBA Economics

Catalog Year 2023

FRESHMAN							
FALL SEMESTER START				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> UNIV 110B The First-Year Experience	3	C		<input type="checkbox"/> MATH 132 Calc for Bus/Soc Sci (or MATH 160)	3	C	Math 130I or Math Placement
<input type="checkbox"/> ENGL 101 Composition	4	C		<input type="checkbox"/> ENGL 102 Composition and Critical Reading	4	C	ENGL 101
<input type="checkbox"/> MATH 130A College Algebra (if needed) FALL 1	2	C		<input type="checkbox"/> CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C	
<input type="checkbox"/> MATH 130B College Algebra (if needed) FALL 2	2	C		<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D	
<input type="checkbox"/> Humanistic Thought (Core) ¹	3	D		<input type="checkbox"/> Human and Social Behavior (Core) ¹	3	D	
<input type="checkbox"/> Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C					
PDA Career Exploration (Required)				*PDA* Career Exploration (Elective)			
PDA Resume Development (Required)	17			*PDA* Online Presence (Required)	16		
SOPHOMORE							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> CBAD 201 Financial Accounting	3	C	UNIV 110	<input type="checkbox"/> CBAD 202 Managerial Accounting	3	D	CBAD 201
<input type="checkbox"/> ECON 201 Macroeconomics	3	C	UNIV 110, MATH 130B or MATH 132, 24 HRS	<input type="checkbox"/> ECON 202 Microeconomics	3	C	UNIV 110, MATH 130I or MATH 132, 24 HRS
<input type="checkbox"/> CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher	<input type="checkbox"/> CBAD 292 Decision Analysis	3	C	CBAD 291
<input type="checkbox"/> Scientific Concepts (Core) ¹	4	D		<input type="checkbox"/> Communication Across Cultures (Core) ¹	5	D	
<input type="checkbox"/> Artistic Expression (Core) ¹	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)			
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Elective)	14		
JUNIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> ECON 301 Int. Macroecon Theory (Fall Only)	3	C**	ECON: 201 and 202 or 101	<input type="checkbox"/> ECON 302 Int. Microeconomic Theory (Spring Only)	3	C**	ECON: 201 and 202 or 101
<input type="checkbox"/> ECON Selective ⁴	3	C**		<input type="checkbox"/> ECON Selective ⁴	3	C**	
<input type="checkbox"/> FIN 301 Business Finance	3	C	ECON 201, MATH 132, CBAD: 201, 291	<input type="checkbox"/> General Elective ³	3	C	
<input type="checkbox"/> CBAD 301 Management & Organizations	3	C		<input type="checkbox"/> CBAD 393 Management Information Systems	3	C	CSCI 110, CBAD 301
<input type="checkbox"/> CBAD 344 Legal Environment of Business	3	C	54 Credit Hours	<input type="checkbox"/> CBAD 350 Marketing	3	C	
PDA Resume Development (Elective)				*PDA* Practical Experience (Required)			
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15		
SENIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
<input type="checkbox"/> ECON Selective ⁴	3	C**		<input type="checkbox"/> ECON 495 Adv Econ Theory/Analysis	3	C**	ECON 301, ECON 302
<input type="checkbox"/> CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, FIN 301	<input type="checkbox"/> CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 373, FIN 301
<input type="checkbox"/> CBAD 364 Operations Management	3	C	Prereq: CBAD 292 Coreq: CBAD 301	<input type="checkbox"/> PHIL 318 Business Ethics	3	C	
<input type="checkbox"/> ENGL 290/CBAD 290 Business Comm.	3	C		<input type="checkbox"/> HIST 201/ POLI 201 American Gov.	3	D	
<input type="checkbox"/> General Elective ³	3	D		<input type="checkbox"/> General Elective ³ (if needed)	0	D	
PDA Resume Development (Elective)				**Make sure all PDA's are complete!**			
PDA Online Presence (Elective)	15			***Graduation***	12		

1. Please see your program evaluation for University Core Curriculum Recommendations.

2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY**

3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.

4. **ECON Selective:** Select either option. (1) three 300+ ECON selectives or (2) select two 300+ ECON selectives and FIN 302.

****ECON major classes require an AVERAGE grade of C.**

• Study abroad opportunities available at all levels. Please contact Dr. Monica Fine (mfine@coastal.edu) at least one semester prior to anticipated travel.

• Internships available sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.