

COLLEGE OF BUSINESS ADMINISTRATION
Major: Management (Entrepreneurial Management)
Catalog Year 2023

FRESHMAN							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
☐ UNIV 110B The First-Year Experience	3	C		☐ MATH 138 Mathematics Apps in Business (or MATH 132 or MATH 160)	3	C	
☐ ENGL 101 Composition	4	C		☐ ENGL 102 Composition and Critical Reading	4	C	ENGL 101
☐ Humanistic Thought (Core) ¹	3	D		☐ CBAD 120 Intro to Global Business (required for business majors, also completes the Human and Social Behavior Core requirement)	3	C	
☐ Computer Science elective course (CSCI 110, CSCI 120, CSCI 135, DCD 102, DCD 201, or GEOG 204)	3	C		☐ Humanistic Thought (Core) ¹	3	D	
☐ Artistic Expression (Core) ¹	3	D		☐ Human and Social Behavior (Core) ¹	3	D	
PDA Career Exploration (Required)				*PDA* Online Presence (Required)			
PDA Resume Development (Required)	16			*PDA* Career Exploration (Elective)	16		
SOPHOMORE							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
☐ CBAD 201 Financial Accounting	3	C	UNIV 110	☐ CBAD 202 Managerial Accounting	3	C	CBAD 201
☐ ECON 201 Macroeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS	☐ ECON 202 Microeconomics	3	C	UNIV 110, Math 138, 24 Credit HRS
☐ ENGL 290/CBAD 290 Business Comm.	3	C		☐ CBAD 301 Mgt. & Organizations	3	C	
☐ Scientific Concepts (Core) ¹	4	D		☐ Communication Across Cultures (Core) ¹	5	D	
☐ General Elective ³	3	D					
PDA Leadership & Communication (Required)				*PDA* Online Presence (Elective)			
PDA Interviewing Skills (Required)	16			*PDA* Practical Experience (Elective)	14		
JUNIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
☐ CBAD 291 Business Statistics	3	C	UNIV 110 and MATH 138, MATH 130, MATH 130B, MATH 132, or higher	☐ CBAD 292 Decision Analysis	3	C	CBAD 291
☐ CBAD 350 Marketing	3	C		☐ CBAD 344 Legal Env. of Business	3	C	54 Credit Hours
☐ CBAD 393 Mgt. Info. Systems. <i>OR ACCT 336</i>	3	C	CSCI 110, CBAD 301	☐ CBAD 363 Business Finance <i>OR FIN 301</i>	3	C	CBAD: 201,291, ECON 201, MATH 138
☐ MGMT 308 Managing Human Capital	3	C	CBAD 301	☐ MGMT 324 Generating Innovative Ideas (Spring Only)	3	C	
☐ HIST 201/ POLI 201 American Gov.	3	D		☐ EM Breadth Selective* MGMT 320 or MGMT 325	3	D	
PDA Resume Development (Elective)				*PDA* Practical Experience (Required)			
PDA Leadership & Communication (Elective)	15			*PDA* Interviewing Skills (Elective)	15		
SENIOR							
FALL SEMESTER				SPRING SEMESTER			
Course	Credits	Min Grade	Prerequisites	Course	Credits	Min Grade	Prerequisites
☐ CBAD 364 Operations Mgt.	3	C	Prereq: CBAD 292 Coreq: CBAD 301	☐ CBAD 478 Strategic Management	3	C	Prereq: CBAD: 301, 350, 363, 373
☐ CBAD 373 Business Integration/Application	3	C	Prereq: ECON 202, CBAD 202 Coreq: CBAD 292, 301, 350, 363	☐ EM Action Selective* MGMT 420, MGMT 429, or MGMT 497	3	C	
☐ MGMT 309 Leading Teams	3	C	CBAD 301	☐ PHIL 318 Business Ethics	3	C	
☐ EM Implementation Selective* MGMT 421, MGMT 422, or MGMT 424	3	C	MGMT 308	☐ General Elective ³	3	C	
☐ General Elective ³	3	D		☐ General Elective ³	1	D	
PDA Resume Development (Elective)				**Make sure all PDA's are complete!**			
PDA Online Presence (Elective)	15			***Graduation***	13		

1. Please see your program evaluation for University Core Curriculum Recommendations.
2. Complete list of options available on your program evaluation. As part of the graduation requirement, students are required to complete twelve (12) approved Professional Development Activities (PDAs), six of which must fall into the following categories: (1) Career Exploration, (2) Practical Experience, (3) Leadership & Communication, (4) Online Presence, (5) Interviewing Skills, and (6) Resume Development. A list of approved PDAs can be found at www.coastal.edu/business/pda. **ELECTIVE PDAS CAN BE REPLACED BY ANY PDA CATEGORY**
3. **General Elective:** These are free electives that may be selected from any college of the university including the Wall College of Business.
4. **EM Breadth Selective:** Choose one of the following MGMT 320 or MGMT 325.
5. **EM Implementation Selective:** Choose either MGMT 421, MGMT 422, or MGMT 424.
6. **EM Action Selective:** Choose between MGMT 420, MGMT 429, or MGMT 497.

- Study abroad opportunities available at all levels. Please contact Dr. Monica Fine (mfine@coastal.edu) at least one semester prior to anticipated travel.
- Internships are available at sophomore-senior levels. Please contact Ellen Hayward (eeryan@coastal.edu) to discuss requirements and internship procedures.

FINAL RESPONSIBILITY FOR SATISFYING DEGREE REQUIREMENTS, AS OUTLINED IN THE UNIVERSITY CATALOG, RESTS WITH THE STUDENT.