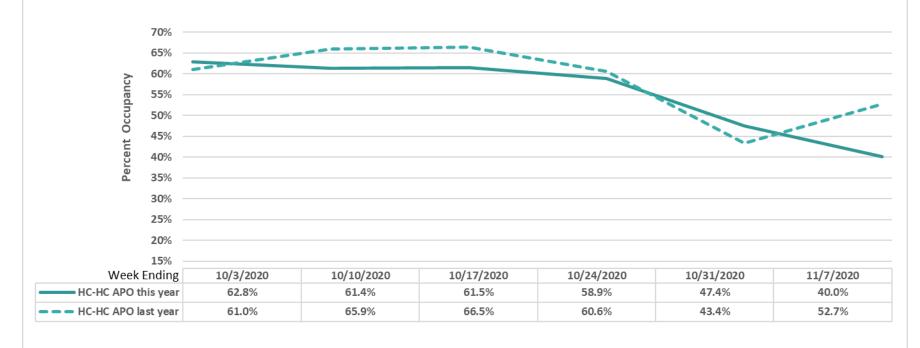
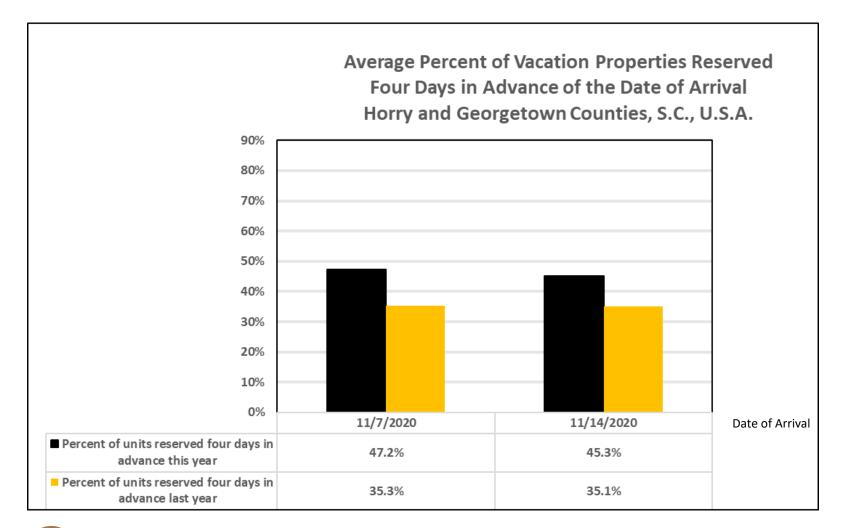
Average Percent Occupancy in Nightly Rented Hotels, Condo-Hotels, and Campsites (HC-HCs) Horry County, S.C., USA

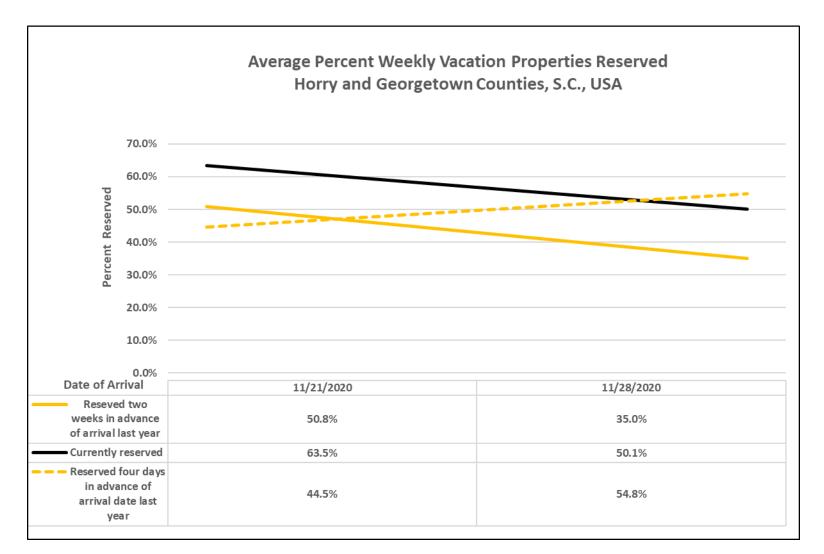








Clay Brittain Jr. Center for Resort Tourism Damonte, L.T.





Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA 60.0% 50.0% Percent Reserved 40.0% 30.0% 20.0% 10.0% 0.0% Date of Arrival 12/5/2020 12/12/2020 12/19/2020 12/26/2020 1/2/2021 1/9/2021 1/16/2021 Reserved four weeks in advance of arrival last 27.7% 25.9% 36.1% 43.0% 36.6% 41.4% 35.8% year Currently reserved 30.4% 26.5% 37.3% 51.2% 45.2% 34.1% 31.2% Reserved four days in advance of arrival date 31.4% 47.7% 43.6% 42.1% 31.9% 34.6% 36.5% last year

