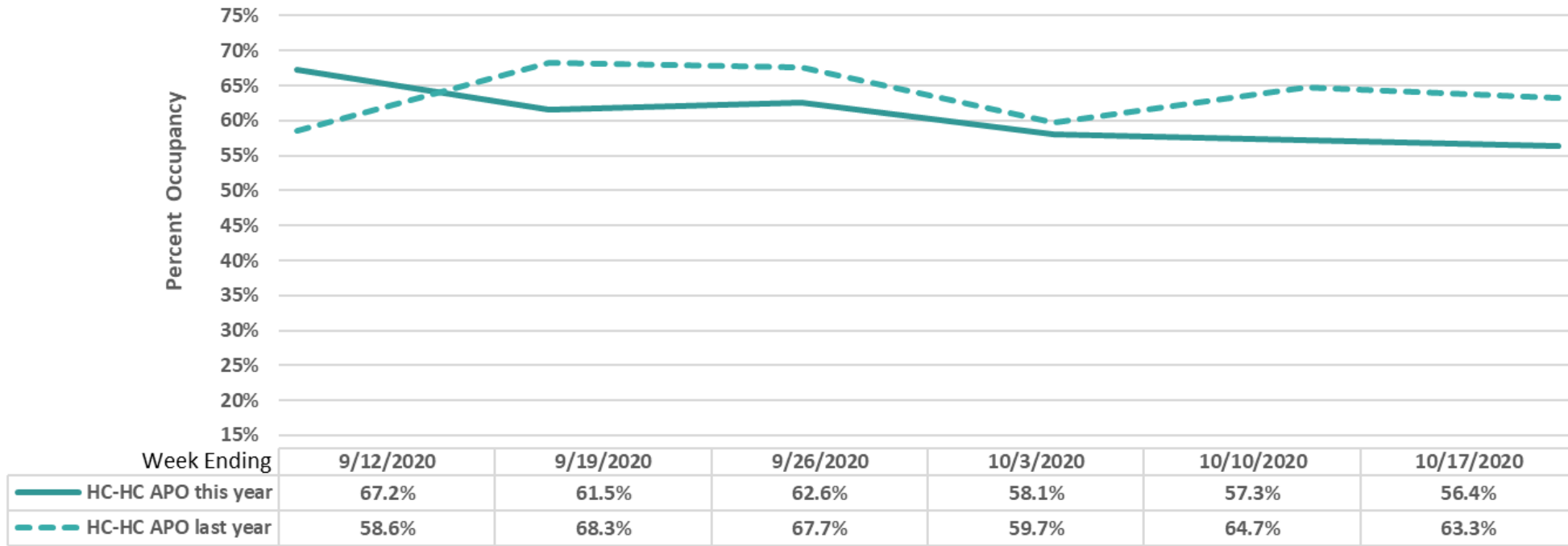
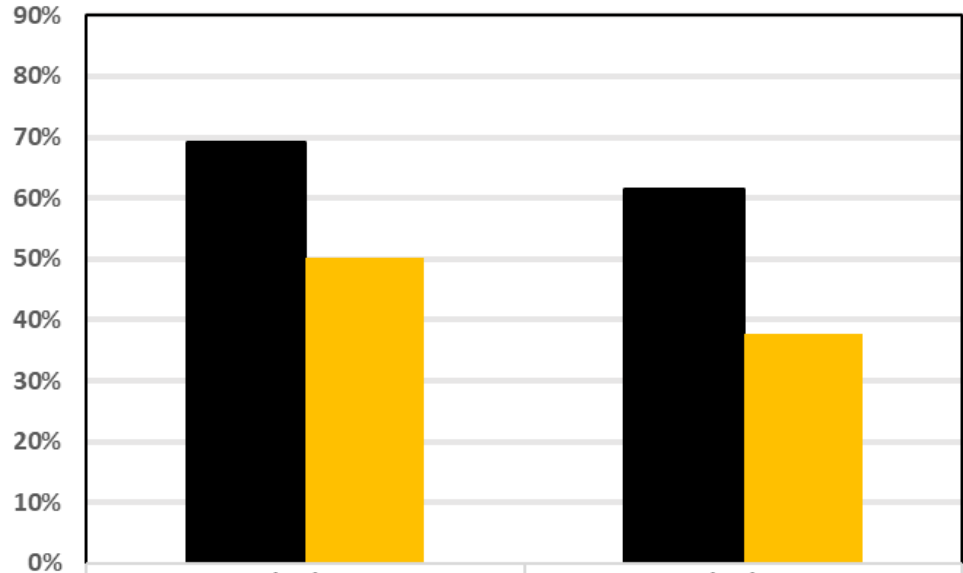


Average Percent Occupancy in Nightly Rented Hotels, Condo-Hotels, and Campsites (HC-HCs) Horry County, S.C., USA



Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

**Average Percent of Vacation Properties Reserved
Four Days in Advance of the Date of Arrival
Horry and Georgetown Counties, S.C., U.S.A.**



■ Percent of units reserved four days in advance this year	0.692642	0.615476
■ Percent of units reserved four days in advance last year	0.500961	0.377926

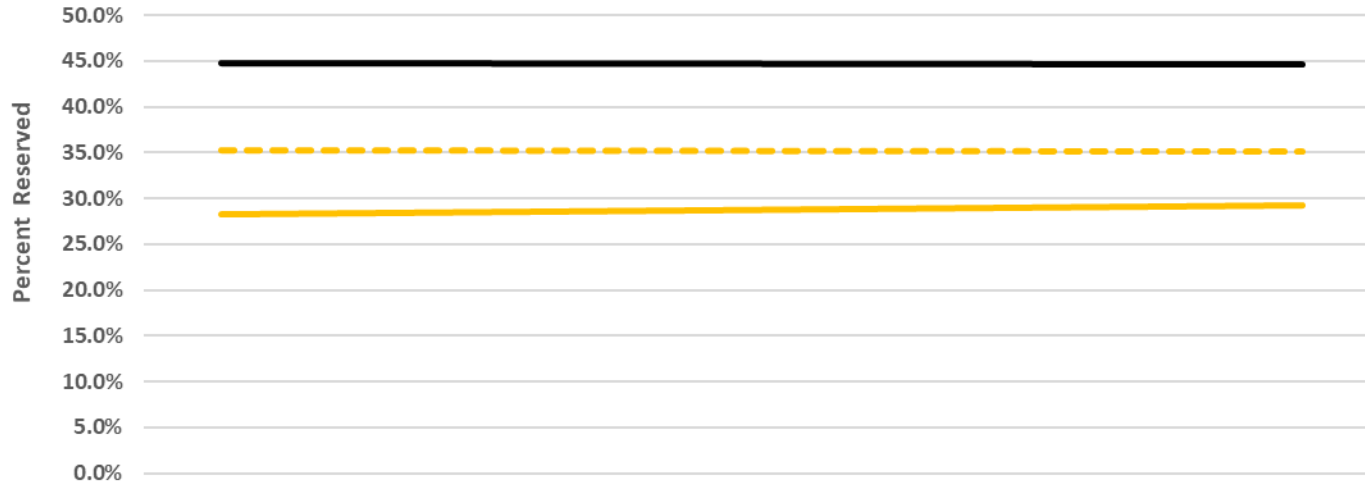
Date of Arrival	Percent of units reserved four days in advance this year	Percent of units reserved four days in advance last year
10/17/2020	0.692642	0.500961
10/24/2020	0.615476	0.377926

Date of Arrival



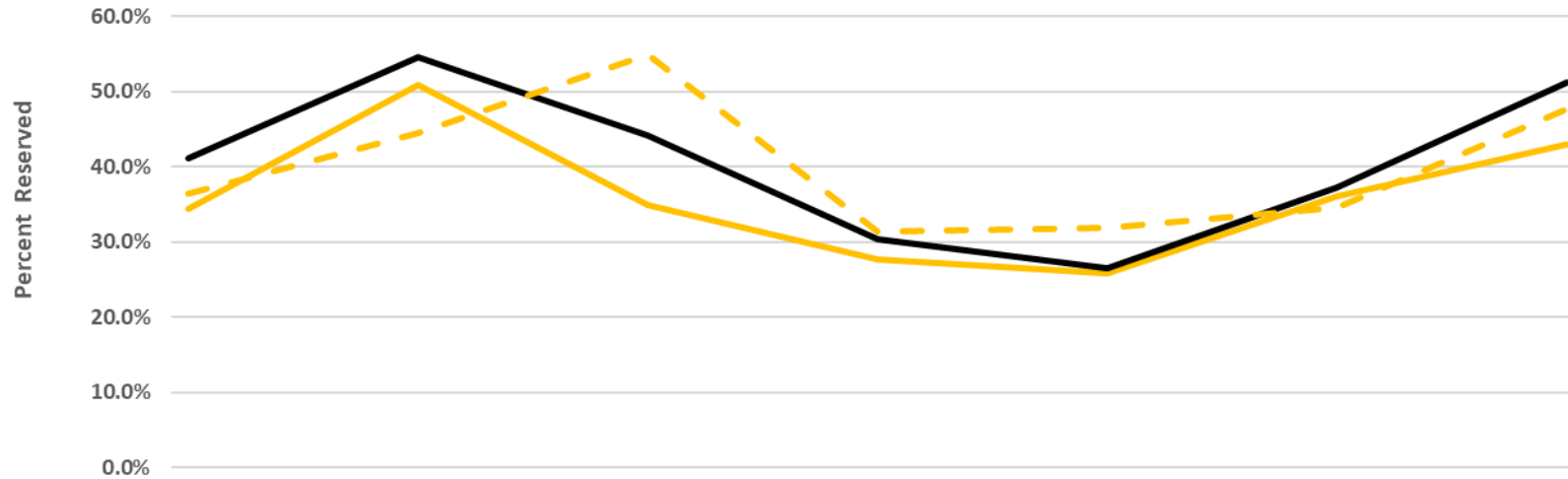
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Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Clay Brittain Jr. Center for Resort Tourism
Damonte, L.T.

Average Percent Weekly Vacation Properties Reserved Horry and Georgetown Counties, S.C., USA



Date of Arrival	11/14/2020	11/21/2020	11/28/2020	12/5/2020	12/12/2020	12/19/2020	12/26/2020
Reserved four weeks in advance of arrival last year	34.4%	50.8%	35.0%	27.7%	25.9%	36.1%	43.0%
Currently reserved	41.1%	54.5%	44.1%	30.4%	26.5%	37.3%	51.2%
Reserved four days in advance of arrival date last year	36.5%	44.5%	54.8%	31.4%	31.9%	34.6%	47.7%